



Sears 1947 CHRISTMAS Book

Keep it handy from now to
Christmas

- a complete Christmas store, more than 600 gifts for men, 550 gifts for women, 700 gifts for children, 650 gifts for the home
- Shop when you wish, without leaving your own home
- All merchandise guaranteed without exception. No sale final until you make it so
- Buy from this catalog by mail, by telephone, through a Catalog Order Office or in a Sears Retail Store

Easy Terms on Page 256

Index on Page 253

A Very
Merry Christmas
from every one of us

*Satisfaction guaranteed
or your money back*

SEARS, ROEBUCK AND CO.

*2929 Elliott Avenue
Minneapolis 1, Minn.*



Busy shoppers...here's good news!

This new and finer Christmas Book is

*Arranged to make
your shopping simple..*

For the first time, we've separated all gifts into four groups, the "way you shop"

54 pages of gifts for men, starting on page 4
51 pages of gifts for women, starting on page 68
79 pages of gifts for children, starting on page 122
98 pages of gifts for home and family, starting on page 222

You'll find Sears suggestions for every person on your list all in one place, where they're easy to find, simple to choose.

For instance, turn the opposite page, and you're in our store for men. You'll find something for every man on your list as you go through those pages. Next . . . the store for women, then for children and so on.

So start out now on your trip through the book . . . and keep your list in hand as you go. First thing you know, your shopping will be finished . . . easily, quickly, simply! Happy shopping in the fascinating pages ahead!

Quotations appearing on the "Christmas Cards" shown on the pages of this book were selected from "Night Before Christmas," "Stolen Gossamer," and Christmas carols and folk songs and from well known poems by Robert Louis Stevenson, James Whitcomb Riley, Eugene Field and others

Gay Gift Wrappings in 4 assortments

... many a gift aglow upon the fir or
mountain pine in green and goodly show.



Tower Economy Assortment has everything you need

- 4 fancy sheets of gift paper
- 25 sheets white tissue paper
- 6 sheets of red tissue paper
- 2 blue tissues; 2 green tissues
- 75 feet of red tying cord
- 75 feet of blue tying cord

- 18 ft. of 1/2 in. red rayon ribbon
- 25 ft. 1/2 in. green tinsel ribbon
- 48 silver foil gummed stars
- 28 small holiday seals
- 10 cards, tags . . . 4 string tags
- 2 novelty folder gift cards

Economy
Assortment

68c

Our indispensable family assortment . . . a package full of everything needed to wrap your Christmas gifts in the merriest of Yuletide spirit. Fancy paper includes polka-dot, snow man, Santa and bell designs. Priced so economically . . . sure next to nothing to make each gift attractive. Look to the left and see all you get for your money.

3 H 5552—Shipping weight 1 pound Complete package 68c

2 . . SEARS, ROEBUCK AND CO. POKHARA

Copyright 1947 by Sears, Roebuck and Co. Printed in U.S.A.

Order gift wrappings on Easy Terms, too. See page 256



Gay, moderately priced Tower Wrapping Ensemble

\$132

Cosy-looking, moderately priced assortment with especially designed matching seals, tags and paper to give your holiday gifts that well-thought-out matched ensemble appearance. Look at this wonderful value . . . and visualize all the lovely packages you can wrap.

Assortment includes: 44 sheets of gift wrapping paper, size 20x30 in. Has 8 assorted sheets printed with festive holiday designs (4 sheets of fine quality lithographed paper, 4 of printed tissue paper); 6 sheets of red, 3 each of green and blue and 24 sheets of white tissue.

226 feet of ribbons and cords, plus 1 holly spray. Has 150 feet (50 feet each) of red, blue and green tying cord; 18 feet of 1/4-inch red rayon ribbon; 18 feet of 1/4-inch silver and cellophane ribbon; 15 feet of 1/4-inch green and silver cellophane ribbon; 25 feet of blue and silver cellophane ribbon and 1 decorative holly spray.

145 cards, gummed seals and tags. Includes 60 silver foil stars; 36 seals; 27 gift tags and envelopes; 1 address label; 1 do-not-open.

3 N 5553—In Christmas box. Ship. wt. 1 lb. 10 oz. . . . \$11.32



Large size Wrapping Assortment gives you "more for your money"

\$194

A large assortment assembled especially for those of you who have a great number of holiday packages to wrap and who insist on a professional-looking package. Each piece of lithographed paper has a matching seal and tag to make gifts even more attractive.

57 sheets of gift wrapping paper, 20x30 in. Includes 13 decorated sheets (8 of fine quality lithographed paper and 5 of printed tissue) printed with gay Christmas designs such as carolers, snow men, graceful bells, poinsettias, ornaments, traditional candles, old-fashioned pictures and, of course, old Saint Nick himself. 8 sheets of bright red, 3 sheets each of green and blue and 30 sheets of snowy white tissue paper.

243 feet of ribbons and cords, 1 holly spray and a red satin bow. 125 feet of red, green and blue tying cord; 25 feet of 1/4-inch green and silver ribbon; 25 feet of 1/4-inch blue printed cellophane; 20 feet of 1/4-inch red and green crimped ribbon; 18 feet of 3/4-inch silver and cellophane ribbon; 18 feet of 1/4-inch red rayon plastic ribbon; 12 feet of 1/4-inch silver and cellophane ribbon.

186 cords, gummed seals and tags. 84 small seals, 60 foil stars, 2 do-not-open seals, 2 address labels, 2 in and teen seals, 2 large seals, 20 tags, 10 string tags, 4 folders.

3 N 5554—Attractively boxed. Shipping weight 2 lbs. 6 oz. . . . Complete \$19.94

Our finest Wrapping Assortment

Obtain professional-looking "show-case" packages with this carefully planned matched ensemble; tags and seals to match wrapping paper.

\$296
Complete

53 sheets of gift wrapping paper . . . including 18 sheets of lithographed paper in the same designs as in 3 N 5552 and 3 N 5553 combined; 3 sheets of metallic silver paper printed in 3 different designs; 8 sheets of tissue paper printed in designs and 24 sheets white tissue paper for outer and inner wrapping.

265 feet of ribbons and cords, 1 holly spray and 1 red satin bow. 125 ft. of red, green and blue cord; 25 ft. of 1/4-in. red rayon-plastic ribbon; 25 ft. of 1/4-in. blue rayon-plastic ribbon; 24 ft. of 3/4-in. green and silver ribbon; 18 ft. of 1/4-in. red and white rayon; 18 ft. of 3/4-in. red and green crimped ribbon; 12 ft. of 1/4-in. white and silver ribbon; 9 ft. of 1/4-in. red and silver ribbon; 9 ft. of 1-in. red rayon and tinsel ribbon; 1 instruction sheet.

205 assorted cards, tags, seals same as 3 N 5554 plus 4 metallic gift folders, 2 Merry Christmas seals, 15 medium and large seals.

3 N 5551—Nicely boxed. Ship. wt. 3 lbs. 8 oz. . . . \$29.96



A \$2.98

B \$2.98

Pilgrim Dress Shirts white and colored

"... wish him long to reign,
and many a merry Christmas
for to see again."

Each shirt attractively
boxed for gift giving

D \$3.79

C \$3.44



Pilgrim

THE RIGHT WAY
TO SAY
MEN'S
FURNISHINGS

Shirts of white, always delight; fine Sanforized fabrics

A Oxford cloth, mercerized, \$2.98
Sanforized cotton
fabric won't shrink more than
1%. Youthful, comfortable button-down
soft collar. Gathered sleeves, back. Panel
front. Shpg. wt. each 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½,
17 in. State neck size, sleeve length; see right.
33 N 137—White.....\$2.98
Tie. Broad stripes on rayon satin. Wt. 3 oz.
33 N 4012—State color blue.....Each 89c

C Neckband style, preferred \$3.44
by many. Combed, Sanfor-
ized cotton broadcloth, won't
shrink over 1%. Soft double cuffs. No pocket;
for collar, see below. Shpg. wt. 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½,
17 in. State neck size, sleeve length; see right.
33 N 133—White.....\$3.44
Von Hussen collar for neckband shirts. White
cotton webbing. Postpaid. (Shpg. wt. 3 oz.)
33 N 15—Quarter sizes 14 to 17½. Ea. 30c

B Cotton broadcloth, always \$2.98
to good taste... modestly
priced. Mercerized for luster;
Sanforized, fabric won't shrink more than
1%. Neat non-wilt collar; gathered back,
sleeves. Panel front. Shpg. wt. each 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½,
17 in. State neck size, sleeve length; see right.
33 N 130—White.....\$2.98
Tie. Rayon broadcloth. Wt. 3 oz.
33 N 4016—State color blue.....Each 89c

D Sanforized rayon... lux- \$3.79
uriously soft, superbly tail-
ored; a "special" gift. Looks
like silk with a novelty weave, launders like
cotton; fabric won't shrink over 1%. Soft
collar. Panel front. Shpg. wt. 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17
in. State neck size, sleeve length; see right.
33 N 190—White.....\$3.79
Tie. Dobby weave on rayon satin. Wt. 3 oz.
33 N 3994—State color maroon. Ea. \$1.39

Our finest Broadcloth Shirt... fit for a king!

The man who rates one of these shirts for Christmas is
lucky indeed! Fabric is smooth-as-silk broadcloth, extra
finely woven of 3-ply long staple Pima cotton, lustrous,
durable. Sanforized, won't shrink over 1%. Slightly longer soft col-
lar has renovative stays. French front, double cuffs. **\$4.85**

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. Shpg. wt. each 1 lb. 3 oz.
33 N 196—White. State neck size, sleeve length; see below...\$4.85
Tie. Pure dye, pure silk foulard in bold design. Rayon faced ends,
33 N 4023—State color brown. Shpg. wt. 3 oz.....Each \$1.39

Neck size in inches	Available in these sleeve lengths
14.....	32.....34.....35.....
14½.....	32.....34.....35.....
15.....	32.....34.....35.....
15½.....	32.....34.....35.....
16.....	32.....34.....35.....
16½.....	32.....34.....35.....
17.....	32.....34.....35.....



SIGNA-GRAM initial on cuffs

New! Individual! Smartest idea in years! Makes personalized gifts of these fine Pilgrim Dress Shirts

Gold color initial on black; fits into button; washing, ironing will not harm it. Removable; no extra charge with these shirts.

Each shirt attractively boxed.

\$3.44
Each shirt



Important: When ordering Signa-gram shirts, state initial. All initials except I, O, U, V, K, Y, Z.

White broadcloth

1 Winning gift... Fine white cotton broadcloth shirt personalized with HIS initial. Sanforized fabric is combed and mercerized for smoothness, rich luster, won't shrink over 1%. Made with non-wilt collar; pleated back, sleeves; regular panel front. Shpg. wt. 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. State initial, size, sleeve length; see page 4.

33 N 200—White only. \$3.44

Tie of rich rayon dobby satin with striking paisley print. Rayon faced ends; wool lining. Shpg. wt. 3 oz.

33 N 4024—State blue... \$1.39

Wide spread collar

2 If he's style wise, discriminating, choose this fine cotton broadcloth shirt. Besides the smart signa-gram initial on cuffs, it features popular wide spread soft collar with removable stays. Same fine combed, mercerized, Sanforized fabric as shirt at left. Panel front. Shpg. wt. 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. State initial, size, sleeve length; see page 4.

33 N 201—White only. \$3.44

Tie. Attractive floral and stripe design on lustrous rayon satin brocade. Wool lining. Hemmed ends. Shpg. wt. 3 oz.

33 N 4013—State maroon... \$1.39

White on white

3 A bit different, but very smart! Neat self color figure is woven in, won't wash out. Fine count cotton is combed for smoothness, mercerized for sparkling luster. Sanforized, fabric won't shrink over 1%. Non-wilt collar, pleated back, sleeves, signa-gram initial. Panel front. Shpg. wt. 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. State initial, size, sleeve length; see page 4.

33 N 203—White only... \$3.44

Tie. Bold and dashing design printed on good quality rayon foulard. Wool interlining. Holds knot well. Shpg. wt. 3 oz.

33 N 4017—State blue... \$1.39

Soft, solid colors

4 Outstanding in style, quality. Mercerized cotton broadcloth with the effect of an end and end fabric. Vat dyed, washfast. Sanforized, fabric won't shrink over 1%. Wide spread soft collar with removable stays. Panel front. Shpg. wt. 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. State initial, size, sleeve length; see page 4.

33 N 205—Blue

33 N 206—Tan... \$3.44

Tie. Richly brocaded rayon satin highlighted by a "scarf" design. Hemmed ends. Wool lining. Shpg. wt. 3 oz.

33 N 4023—State maroon... \$1.39

Crisp candy stripes

5 This handsome shirt has color, style, quality plus the signa-gram initial. Fine mercerized cotton broadcloth; Sanforized, fabric won't shrink over 1%. Vat dyed, washfast. Non-wilt collar. Panel front. Shpg. wt. 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. State initial, size, sleeve length; see page 4.

33 N 230—Blue

33 N 231—Tan

33 N 232—Green... \$3.44

Tie. For luck, wear the clover design. Printed on lustrous rayon foulard. Rayon faced ends. Wool lined. Shpg. wt. 3 oz.

33 N 4025—State brown... \$1.39

For Easy Terms, see page 256.

ALL PAGE 5... DRESS SHIRTS



For variety in his wardrobe . . . Pilgrim colored Dress Shirts of fine Sanforized fabrics

Colored stripes on white ground, deep and crisp looking . . . and they stay that way because they're vat dyed. Fabric is a fine cotton broadcloth, mercerized for slight stretch, Sanforized to keep its fit (won't shrink more than 1%). Non-wilt collar for neatness. Washfast. Boxed. Shipg. wt. each 1 lb. 3 oz. **\$2.69**

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. State neck size and sleeve length. See chart on page 4.

33N120—Blue 33N121—Tan 33N122—Gray

Tie. Popular polka dot, correct at all times. All rayon (unlabeled print). All wool wrinkle resistant lining.

33N3985—State color maroon. Shipg. wt. 3 oz. 89¢

Colored stripes on colored ground . . . pattern is smartly spaced, blends beautifully with the background. Vat dyed colors stay new looking. Fine mercerized cotton broadcloth is Sanforized; won't shrink over 1%. Neat non-wilt collar. Gathered back, sleeves. Washfast. Boxed. Shipg. wt. each 1 lb. 3 oz. **\$2.85**

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. State neck size and sleeve length. See chart on page 4.

33N140—Blue 33N141—Tan 33N142—Gray

Tie. Solid color, always a favorite. All rayon "Barathea." Wool interlining, hard to wrinkle.

33N4026—State color maroon. Wt. 3 oz. 89¢

All rayon with smart colored stripes . . . luxury quality through and through. Looks like a silk shirt, treats it for service. Fabric is vat dyed to keep its rich coloring; Sanforized shrink (won't shrink over 1%). Perfect fitting soft collar. Gathered back, sleeves. Boxed. Washfast. Shipg. wt. each 1 lb. 3 oz. **\$3.79**

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. State neck size and sleeve length. See chart on page 4.

33N192—Blue 33N193—Tan

Tie. Rich woven rayon satin brocade in distinctive shell pattern. Hemmed ends. All wool lining.

33N4014—State color blue. Shipg. wt. 3 oz. 89¢

More ties on pages 10 and 11—All attractively boxed.



Smart two-tone sports shirt, thrift priced. Firmly woven cotton twill. Sanforized fabric won't shrink over 1%. Two way collar; long sleeves. Two pockets. Vat dyed, washfast. **\$2.88**

Sizes small (14-14½-in. neck); medium (15-15½); medium large (16-16½); large (17-17½). Shipping weight each 1 pound 5 ounces. Please state size wanted when ordering.

33N528—Brown and tan . . . \$2.88

Field print on fine cotton twill . . . distinctive sports shirt. Fabric is mercerized and Sanforized; won't shrink over 1%. Vat dyed, washfast. Convertible collar. Shipping weight each 1 pound 5 ounces. **\$2.88**

Sizes small (14-14½-in. neck); medium (15-15½); medium large (16-16½); large (17-17½). State size.

33N646—Blue 33N647—Med tan
33N648—Light tan . . . \$2.88



Biggest Sports Shirt buy of the holiday season

Here's where little money makes a big gift showing . . . and you're getting a full measure of quality, too! It's a hand-specially tailored sports shirt of finely woven self patterned cotton broadcloth . . . Sanforized to keep fabric shrinkage down to a mere 1%; vat dyed to keep colors sparkling. Convertible collar to wear with or without tie. Square bottom. Two pockets. Washfast. Boxed. **\$2.50**

Sizes small (14-14½-inch neck); medium (15-15½); medium large (16-16½); large (17-17½). Please state size wanted when ordering. Shipping weight each 1 pound 5 ounces.

33N543—Blue 33N544—Tan 33N545—Green . . . \$2.50

Pilgrim Sports and Dress Shirts

"Christmas comes but once a year
and when it does it brings good cheer."

Individually boxed
for Christmas giving

Pilgrim

THE RIGHT WAY
TO BUY

MEN'S
FURNISHINGS

D
\$3.88



A \$4.88



C \$3.95

Three ways to make a man happy

A **Tartan**
-**lined** (re-
movable)
on each pocket button.
100% rayon gabardine
with novel plaid pattern.
2-way collar, button loop
at neck. 2-button adjust-
able cuffs. Washable, 2%
max. fabric shrinkage.
All initials but I, O, Q,
U, V, X, Y, Z. **Price** usual.
Shpg. wt. 1 lb. 7 oz.
Size size: small (14-14½),
med. (15-15½), med. large
(16-16½), large (17-17½).
33N533-Blue plaid
33N534-Tan plaid \$4.88

B **Spun**
-**rayon** in
-**vest**, small
pattern. Sanforized, 1%
max. fabric shrinkage.
Convertible collar. Smart
square bottom. Adjustable
2-button cuffs. Two button
flap pockets. Washfast.
Shpg. wt. 1 lb. 6 oz.
Size small (14-14½ inch
neck); medium (15-15½);
medium large (16-16½);
large (17-17½). **State size.**
33N 595-Blue
33N 596-Med. tan
33N 597-Sand dune
fl. tan..... \$1.88

C **Gaber-**
-**dine**, \$3.95
closely
woven of 51% rayon, 49%
cotton. Smartly styled.
Convertible collar. Two
button flap pockets. Popu-
lar square bottom. Sanfor-
ized, 1% maximum fabric
shrinkage. Washfast. Shpg.
wt. 1 lb. 6 oz.
Size small (14-14½ inch
neck); medium (15-15½);
medium large (16-16½);
large (17-17½). **State size.**
33N 636-Tan
33N 637-Blue
33N 638-Gold... \$3.95



Superb Hego rayon . . handsome Pilgrim tailoring

Santa says—"For both dress and sports." Finely ribbed,
hilarious rayon knit made of famous Celanese yarns. **\$3.95**
Our finest tailoring features. 2-way collar with smart
button loop; open for sports, closed with tie. Long sleeves are pleated,
two-button adjustable cuffs. Gathered action back. Square bottom
with stylish side vents. Washable. 2% maximum fabric shrinkage.
Size small (14-14½-in. neck); medium (15-15½); medium large
(16-16½); large (17-17½). **Please state size.** Shipping wt. 1 lb. 7 oz.
33N525-Med. tan **33N526-Blue** **33N527-Oyster white**... \$3.95

Dashing style . . Sanforized, part rayon gabardine

Santa says—"New . . Different." Made of closely woven
gabardine; 51% rayon, 49% cotton. Sanforized fabric
won't shrink more than 1%. Contrasting two-tone cot-
ton jersey neck insert looks like colorful T-shirt. Smart convertible
collar with two button loops. Pleated sleeves. Button flap pockets.
Square cut bottom. Washfast. **Size** small (14-14½-in. neck); medium
(15-15½); medium large (16-16½); large (17-17½); **State size** wanted
pleat. Shipping weight 1 pound 2 ounces. **\$4.88**
33N509-Blue with navy insert **33N510-Tan with tan insert**
33N511-Gold, tan insert **33N512-Green, marine insert**... \$4.88





A \$4.88

B \$4.95



C \$4.85 shirt



D \$7.95

Fine rayon gabardine... two smart styles

A Two-tone combination of all rayon gabardine for smart gift-giving. Slash pockets. Button loop sports collar. Adjustable cuffs. Hand washable, 2% max. fabric shrinkage.
 Sizes: small (14-14½-in. neck); med. (15-15½); med. large (16-16½); large (17-17½). *State size.* Shipg. wt. 1 lb. 6 oz.
33N513-Brown, tan plaid front
33N514-Tan, brown plaid front **\$4.88**

B Western style; broad trimmed collar, pocket flaps, sleeves. All rayon gabardine. Button loop casual collar. 2-button adjustable cuffs. Hand washable, 2% max. fabric shrinkage.
 Sizes: small (14-14½-in. neck); med. (15-15½); med. large (16-16½); large (17-17½). *State size.* Shipg. wt. 1 lb. 6 oz.
33N679-Blue, gray braid
33N680-Brown, dk. brown braid **\$4.95**

"Gambler" styles... dapper, distinctive

C All rayon gabardine in manly "gambler" style; 3-button cuffs, flap pockets. Hand wash separately. Shipping weight 1 lb. 3 oz.
 Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State size, sleeve length, see page 4.*
33N239-Brown **33N241-Blue**
33N240-Tan **\$4.85**
 Tie-Painted duck, scenery on all wool.
33N4010-State rd. Wt. 4 oz. **\$1.39**

D Port wool gabardine (40% worsted wool, 60% spun rayon); a warm, long wearing fabric tailored like a dress shirt in the popular gambler model. Three-button cuffs, buttoned flap pockets. Hand wash separately.
 Neck sizes 14½, 15, 15½, 16, 16½, 17 in. *State size.* Shipg. wt. 2 lbs. 1 oz.
33N716-Medium gray
33N717-Medium tan **\$7.95**

Pilgrim Sports Shirts

wool, rayon or cotton

"then heigh-ho to the holly,
 this life is most jolly."

Individually boxed
 for Christmas giving



Superb rayon gabardine, washfast colors

Handsome, closely woven all rayon gabardine in rich, fresh, solid colors that washing won't fade. Just the gift for that hard-to-please man on your list this season. Carefully tailored in popular casual model. Stylish button-loop sports collar is ultra smart open or closed (with or without tie). Has two-button adjustable cuffs, two neat flap pockets. Washfast, 2% maximum fabric shrinkage.
 Sizes: small (14-14½-inch neck); medium (15-15½); medium large (16-16½); large (17-17½). *Please state size.* Shipping weight 1 pound 6 ounces.
33N548-Luggage (rust) brown **33N549-Blue** **33N550-Tan** **\$4.50**



Warm, rugged Sports Shirts of virgin wool flannel, bright patterns, solid colors

Handsome plaid pattern men like as well . . . and it'll make him beam with pleasure come Christmas morn. Made of warm, sturdy all virgin wool flannel. He'll like its careful Pilgrim tailoring, its comfortable cut. Regular collar looks well with a tie. 2 handy button-flap pockets. Hand wash carefully. Boxed. **\$6.25**
 Neck sizes 14½, 15, 15½, 16, 16½, 17. Please state size wanted. Shipping weight 1 pound 7 ounces.
 33N718—Green plaid 33N719—Red plaid \$6.25

Rich, solid colors . . . he's sure to rave about the brilliant hunter's red model . . . for it's as gay as holly. Made of warm, luxurious all virgin wool flannel. Tailored like a dress shirt with regular collar, rounded shirt tails, panel button front, two-button-flap pockets. Hand wash carefully. Boxed. **\$5.79**
 Neck sizes 14½, 15, 15½, 16, 16½, 17. Please state size wanted. Shipping weight 1 pound 7 ounces.
 33N707—Red 33N708—Brown . . . \$5.79

Smart two-tone combination . . . for the man who likes something different. **\$6.25**
 Casually styled of all virgin wool flannel. 2-way sports collar, regular shirt tails. 2 button-flap pockets. Hand washable. Shpg. wt. 1 lb. 7 oz.
 Sizes small (14-14½ neck); med. (15-15½); med. large (16-16½); large (17-17½). State size.
 33N714—Brown front; tan back, sleeves, collar
 33N715—Tan front; brown back, sleeves and collar. . . . \$6.25



Extra-heavy 20-ounce fabric of 100% virgin wool . . . the gift for men this Christmas

Handsome, striking; this outstanding plaid is a soft blend of richly shaded colors. Just the shirt to please the most rugged heman on your gift list . . . he'll want to wear it Christmas day. Our finest Pilgrim tailored of softly napped extra heavy 20-oz. fabric woven of all virgin wool yarns. Packed to the neck with warmth, color, wear. Sixteen lined regular collar. 2 roomy button-flap pockets. Regular shirt tails. Hand washable. Shpg. wt. 1 lb. 7 oz. **\$7.95**
 Neck sizes 14½, 15, 15½, 16, 16½, 17. Please state size.
 33N725—Red with overplaid.
 33N726—Grey with overplaid \$7.95

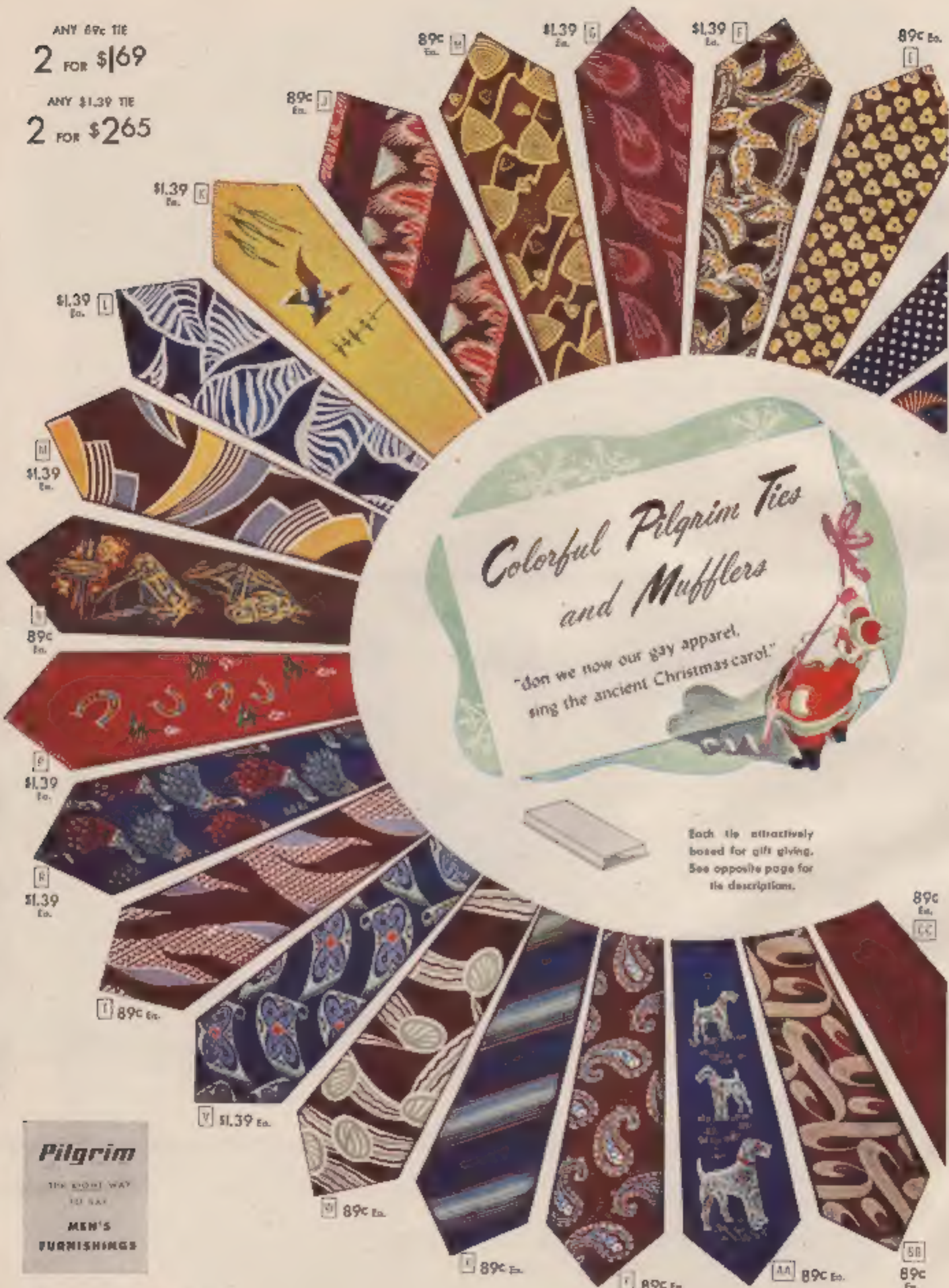


← Thriftily priced heavy 7-ounce cotton twill outdoor Shirt

A gift he'll use . . . heavy twill weave fabric shirt, double napped for warmth. Hercules made; double stitching, 1-piece sleeve facings, double shoulder yoke, 2 button flap pockets. Sanitized, 1% maximum fabric shrinkage. Hand wash separately. Shpg. wt. 1 lb. 6 oz. Neck sizes 14½, 15, 15½, 16, 16½, 17 inches. **\$2.69** Each
 83N1474—Assorted plaid (no choice). Size size. . . Each \$2.69 **\$5.25** 2 for

ANY 89c TIE
2 FOR \$1.69

ANY \$1.39 TIE
2 FOR \$2.65



Colorful Pilgrim Ties and Mufflers

"don we now our gay apparel,
sing the ancient Christmas carol."

Each tie attractively
boxed for gift giving.
See opposite page for
tie descriptions.

Pilgrim

THE RIGHT WAY
TO SAY

MEN'S
FURNISHINGS

Give Christmas-bright Pilgrim Ties . . . wools, rayons, silk

Wool ties are all new homestead wool, hand loomed in California. Good quality ties are bold stripes and sports plaids; unfined. Better quality is a finer weave, so wrinkle-resistant finishing is needed. Self-fringed ends.

Rayon ties come in a variety of sparkling patterns to delight the most hard-to-please man. Better quality is supersmooth to drape beautifully, rather looking than good quality rayon. All wrinkle-resistant wool lined. Pointed, double-ended knots have day or faced ends, which are hemmed.

Silk tie is pure 100% pure silk, the finest, so soft luxurious fabric imaginable. Drapes gracefully, knots handsomely, highlights the rich coloring and the beauty of design. Rayon lined ends, wrinkle-resistant wool lined.

GOOD QUALITY	BETTER QUALITY
89c Each	\$1.39 Each
ANY 2 for \$1.69	ANY 2 for \$2.65

Order from description below. Individually boxed. Shipping weight each 4 ounces.

- [A] Gay multicolor stripes on good homestead all wool. 33 N 4024—Blue, maroon, brown. State color. 89c
- [B] Bright plaid to boot! color on homestead all wool. 33 N 4027—Blue, maroon, brown. State color. 89c
- [C] Colorful shell design on better rayon with day ends. 33 N 4014—Blue, maroon, brown. State color. 89c
- [D] Polka dot. Color design on better rayon. State color. 33 N 3985—Blue, maroon, brown, green. 89c
- [E] Neat clover design on good quality rayon. Lined. 33 N 4023—Blue, maroon, brown. State color. 89c
- [F] Fine paisley pattern on homestead rayon. Better rayon double-weave satin. Maroon. 33 N 4024—Blue, maroon, brown, green. \$1.39
- [G] Feather design with level ends. The really colored tie. A tie of fine better quality rayon satin. 33 N 4021—Blue, maroon, brown. State color. \$1.39
- [H] Shield design on better rayon. Lined. 33 N 3989—Blue, maroon, brown. State color. 89c
- [J] Floral and solid color stripes on good rayon. Lined. 33 N 4013—Blue, maroon, brown. State color. 89c
- [K] Handsome duck and woad design printed on the back, better quality rayon. Lined. 33 N 4015—Blue, maroon, brown. State color. \$1.39
- [L] Bold abstract design, better double-weave rayon. 33 N 3994—Blue, maroon, brown. State color. \$1.39
- [M] Bold modernistic design in pure silk for the career of gifts. Wrinkle-resistant wool lined. Free ends. 33 N 4023—Blue, maroon, brown. State color. \$1.39
- [N] Pointed horse design on good rayon double-check. 33 N 4018—Blue, maroon, brown. State color. 89c
- [O] Pointed horseshoe, floral form wool. State color. 33 N 4011—Light blue, red, light green, orange. \$1.39
- [P] Rich peacock design on better rayon with day ends. 33 N 4022—Blue, maroon, brown. State color. \$1.39
- [Q] Bold diagonal leaf on good Calumet rayon. Lined. 33 N 3995—Blue, maroon, brown. State color. 89c
- [R] Brilliant scarf design on better rayon with day ends. 33 N 4020—Blue, maroon, brown. State color. \$1.39
- [S] Novelty design on good rayon. Lined. State color. 33 N 4017—Blue, maroon, brown, green. 89c
- [T] Smooth stripes, good rayon satin. Fringed ends. 33 N 4012—Blue, maroon, brown. State color. 89c
- [U] Paisley pattern with day ends rayon. Lined. Lined. 33 N 4015—Blue, maroon, brown. State color. 89c
- [AA] Pointed terrace dog on good rayon double-check. 33 N 4019—Blue, maroon, brown. State color. 89c
- [BB] Colorful wild flower on good rayon with day ends. 33 N 4018—Blue, maroon, brown. State color. 89c
- [CC] Solid color rayon twill, rich and distinguished-looking. 33 N 4026—Dark blue, maroon, brown, green, black. Plain day ends. 89c



For color and warmth, he'll like a Pilgrim Muffler . . . Individually boxed

- [1] White rayon with dressy white soft stripes . . . 4 first feeling, drapes fabric. Adds the dashing white touch to most a man's coat. About 12x44 inches with self fringed ends. Hand wash separately. Shipping weight 6 ounces. 33 N 3530—White only. \$1.41
- [2] Attractive multicolor block design . . . fine, soft, pure zephyr wool in a diagonal weave. About 12x44 inches, including self-fringe. Dry clean. Shpg. wt. 7 oz. Colors: blue, maroon or brown. 33 N 3533—Plaid. State color. \$1.88
- [3] New zipper front muffler in all wool in the color print. Strong, home-made ends. About 11x44 in. Dry clean. Size small: 14-14 1/2; size medium: 15-15 1/2; size large: 16-16 1/2. Colors: blue, maroon, brown. State color. 33 N 3534—Shpg. wt. 7 oz. \$2.19
- [4] Luxurious white rayon crepe muffler . . . fine quality, dressy and pure. Double thickness to drape and warm. About 12x50 in. with knotted fringe ends. Hand wash separately. Shpg. wt. 7 oz. 33 N 3531—White only. \$2.39
- [5] Glove, Muffler set; all-wooled wool. Lustrous weave. Muffler about 12x44 in. Self-fringed ends. Matching knit gloves. Colors: maroon, blue, maroon, navy. 6 1/2 x 10 1/2 in. small; 10 x 12 1/2 in. medium; 12 x 14 in. large. Shpg. wt. 14 oz. 33 N 3540—State color. Set \$2.88
- [6] Rich solid colors, pure zephyr wool. All downy soft wool in a fine diagonal weave. About 12x44 inches with self-fringe. Colors: navy, blue, maroon, yellow, maroon, white, navy. Shpg. wt. 7 oz. 33 N 3529—State color. \$1.88
- [7] White muffler in good rayon crepe with fine ribbed initial or motif. About 12 x 50 inches. Knotted fringe. Washable. Shipping weight 6 oz. All initials except J, Q, U, V, X, Y, Z. Initial or motif, state color. 33 N 3532—White only. \$1.88
- [8] Sparkling multicolored pattern print on fine, smooth rayon crepe. Dressy, rich looking. About 12x50 in. Fringe. Dry clean. Shpg. wt. 6 oz. Colors: navy blue, maroon, brown. 33 N 3528—State color. \$1.88

Christmas Ties and Mufflers may be added to your Sears Roebuck order . . . see page 256

ALL PAGE 17 . . . GIFTS



Closely woven Sanforized cotton broadcloth Pajamas . . . full cut, roomy

Cool style . . . blazer stripes. \$469
 Bright prints on fine fabric. 120x60 threads per square inch. Fabric won't shrink over 1%. Handy chest pocket. Long pants. Elastic waistband for comfort. 2-inch cuffs. 2-button fly. Washable. Shipping weight 1 pound 9 ounces.

Sizes A (34-36-in. chest), B (38-40), C (42-44), D (46-48). *State size letter.*

33 N 901—Maroon 33 N 902—Green

Fairly priced . . . cool style. \$469
 Permanent pattern in medium colors. 120x60 threads per square inch. Won't shrink over 1%. Smartly styled coat has long pants. 2-inch cuffs. Tapered fly. Elastic waistband for comfortable fit at waistline. 2-inch cuffs. 2-button fly. Washable. Shipping weight 1 pound 9 ounces.

Sizes A (34-36-in. chest), B (38-40), C (42-44), D (46-48). *State size letter.*

33 N 906—Blue 33 N 907—Maroon

Middy style . . . blazer stripes. \$469
 Comfortable, collarless, buttonless pullover. Richly colored print on fine broadcloth. 100x60 thread count. Fabric won't shrink over 1%. Trousers have elastic waistband, 2-inch cuffs, 2-button fly. Coat has tapered cuffs, chest pocket. Washable. Shipping weight 1 pound 9 ounces.

Sizes A (34-36-in. chest), B (38-40), C (42-44), D (46-48). *State size letter.*

33 N 903—Blue 33 N 904—Maroon 33 N 905—Green

Give him restful sleeping comfort with Pilgrim Gift Pajamas

\$3.89 • Sanforized broadcloth . . . 80x60 thread count
 • Broad blazer stripes in coat or midly style
 2 for \$7.65 • Full cut and roomy to fit without binding

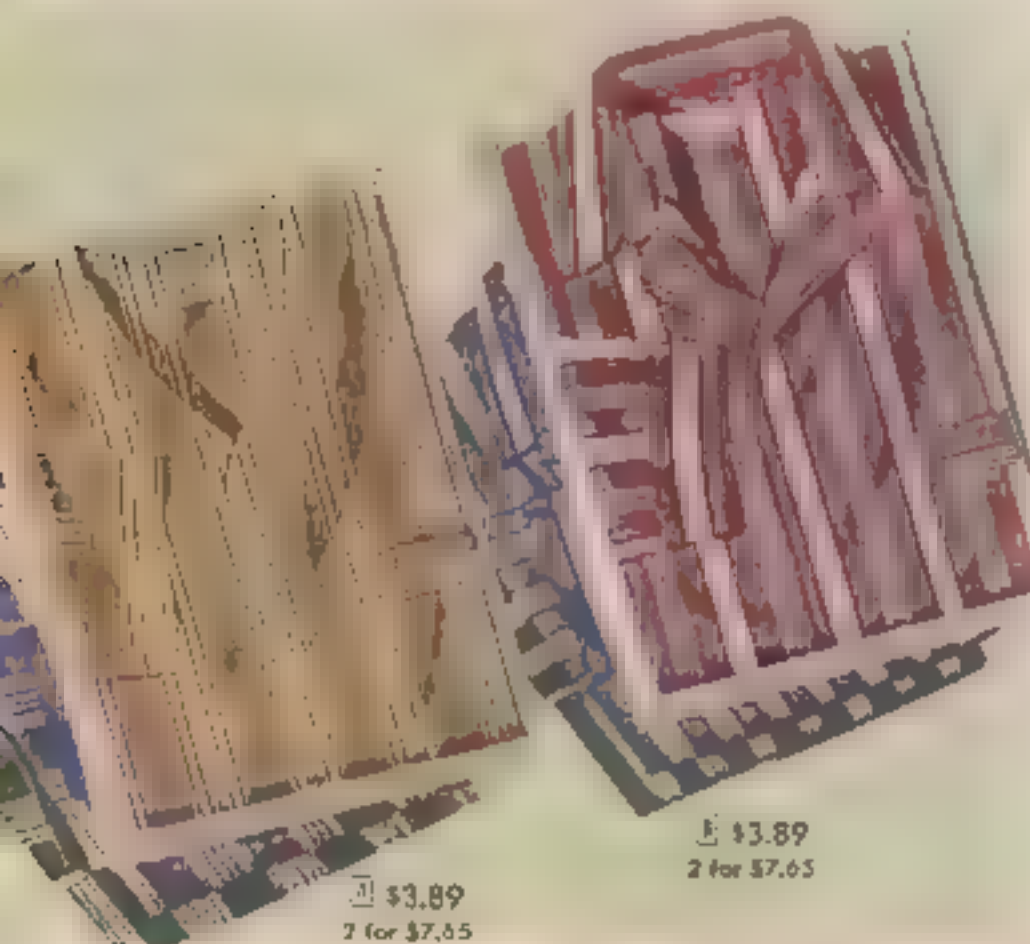
Sensible quality cotton broadcloth, not as closely woven as in pajamas above, but will give good wear. Fabric won't shrink over 1%. Attractive print stripes. Washable. Trousers have draw string at waist for comfortable adjustment.

Order coat or midly style from individual descriptions below. Ship us each 1 lb. 9 oz.

(A) Middy pullover style is collarless, buttonless, has 2-inch cuffs, chest pocket. Trousers as above.
 Sizes A (34-36-in. chest), B (38-40), C (42-44), D (46-48), E (50-52). *Be sure color comes in your size.*

33 N 891—Blue. Sizes A, B, C, D, E. State size letter.
33 N 892—Tan. Sizes A, B, C, D, E. State size letter.
33 N 893—Green. Sizes A, B, C, D, E. State size letter.

(B) Cool Style has full notch collar, short cuffs, handy chest pocket. Trousers described above.
 Sizes A (34-36-in. chest), B (38-40), C (42-44), D (46-48), E (50-52). *Be sure color comes in your size.*
33 N 888—Blue. Sizes A, B, C, D, E. State size letter.
33 N 889—Maroon. Sizes A, B, C, D, E. State size letter.
33 N 890—Green. Sizes A, B, C, D, E. State size letter.



\$3.89
 2 for \$7.65

\$3.89
 2 for \$7.65



Pilgrim Sanforized percale Nightshirts

Here's the answer to what to give the man who still likes old fashioned comfort. Pilgrim nightshirts are roomy and plenty long because there's no skimping on sizes . . . full 54 inches long. Keep them cool for a comfortable fit permanently because the fabric won't shrink over 1%. **\$279**
 2 for \$5.49

Made of 80 square percale, a fabric that's known for its wear and washing qualities. Carefully tailored all the way through for long wear. Handy chest pocket.

Sizes small (34 to 36-in. chest); medium (40 to 44); large (46 to 50). *State size.*
33 N 971—White percale only. Shipping weight each 1 pound.



Heavy Sanforized flannelette Pajamas . . . Gripper fasteners on Trousers

Pilgrim

THE PILGRIM WAY
TO SAVE

**MEN'S
FURNISHINGS**

Cool style with full-width collar, cuffs, chest pocket. Trousers have adjustable waistband with elasticizer. 2 for \$7.65 with waisies and two gripper fasteners. Gripper fasteners also used. Fabric won't shrink over 1%. Extra socks striped. Printed blazer stripes. Washable.

Sizes A (34-36-in. chest), B (38-40), C (42-44), D (46-48), E (50-52). State age letter. Shipping weight each 1 pound 7 ounces.

33 N 1040 Blue
33 N 1041 Maroon 33 N 1042 Green

\$389

Middy style. Collared, button-down, supple, quality long-sleeved shirt. Adjustable waistband with elasticizer. 2 for \$7.65 with waisies and two gripper fasteners on trousers. Gripper fasteners also used. Soft nap on both sides of fabric that won't shrink over 1%. Printed blazer stripes. Washable.

Sizes A (34-36-in. chest), B (38-40), C (42-44), D (46-48), E (50-52). State age letter. Shipping weight each 1 lb. 7 oz.

33 N 1043 Blue 33 N 1044 Maroon

\$389

Extra long sizes. Cut longer in the sleeves, legs and body to fit tall men comfortably without binding at the cuffs, erect wrists and ankles. Fabric and construction details exactly the same as in the regular sizes at left.

Extra long sizes B (38-40-in. chest); C (42-44), D (46-48), E (50-52). State age letter. Color blue. Shipg. wt. 1 lb. 7 oz.

33 N 1045 Cool style
33 N 1046 Middy style

\$395

*Pilgrim Pajamas . . . knits,
broadcloth, flannelette*

*"... had just settled ourselves
for a long winter's nap."*



Knit top Pajamas; broadcloth Trousers

He'll sleep in 'em . . . he'll lounge in 'em. Pleated front Sanforized cotton broadcloth trousers with snap fasteners. Two have adjustable belt with Luster back, regular price \$5.99; 2-in. cuffs. Fabric won't shrink over 1%. Striped knit cotton tops with long sleeves. Wash separately.

Sizes A (34-36-in. chest), B (38-40), C (42-44), D (46-48). State age letter. Shipping weight 1 pound 7 ounces.

33 N 1020 Blue striped top, blue trousers

33 N 1021 Maroon striped top, blue trousers

\$449



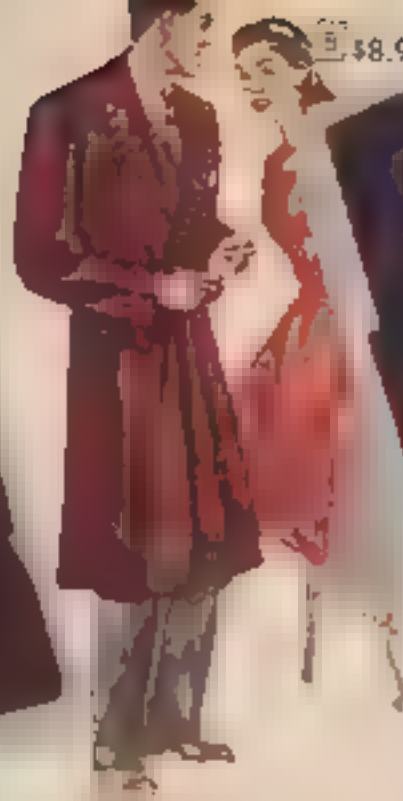
Knit ski-style Pajamas . . . nap on both sides

\$259 The warmest kind of pajamas to sleep in . . . and for lounging. A fern nap on both sides of the knit cotton fabric makes it thick and soft. Styled for warmth, too, with snug fitting ribbed cuffs and ankles to keep out cold. Rib knit collarette lies close to neck. Top has handy chest pocket. Neck seams taped to keep shirtdom from sagging. Trousers have all around elastic waistband for comfortable fit. Wash separately.

Sizes A (34-36-in. chest), B (38-40), C (42-44), D (46-48). State age letter. 33 N 1039 -Medium blue only. Shipping weight each top 1 pound 7 ounces.



A \$8.95



B \$8.95



See
Opposite Page
For
Descriptions



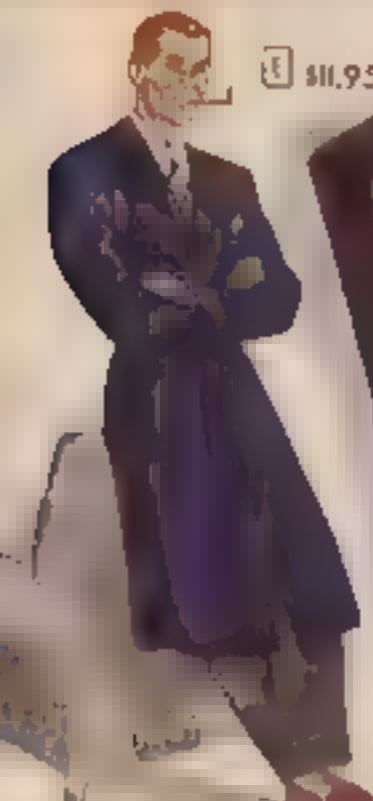
C \$13.95



D \$9.75



See
Opposite Page
For
Descriptions



E \$11.95



F \$9.50



See
Opposite Page
For
Descriptions

Pilgrim Robes... wools, rayons, blanket cloth

"rest ye merry, gentlemen,
let nothing you dismay."

Pilgrim

THE BIGGEST WAY
TO SAVE

**MEN'S
FURNISHINGS**

Pilgrim Gift Robes

will say it best—

"Merry Christmas"

ILLUSTRATED ON OPPOSITE PAGE

All Virgin Wool, two-way collar

- [D]** It's new... It's different! A notched collar that sets the left open or buttoned up under the chin for extra protection. Rich, plain colors in this soft all new wool blanket robe that's warm and comfortable but not bulky. Matching non-slip wash; 3 pockets. Dry clean. Boxed. Ship. wt. 2 lbs. 2 oz. Sizes small (34-38-inch chest), medium (39-42); large (43-46). **33N1948-Navy** **33N1948-Maroon** **State size Ea \$8.95**

\$8.95
Each

All Virgin Wool, full shawl collar

- [D]** Attractively conservative colors, with all new wool flannel in ideal combinations for gift giving, for year-round enjoyment. Rayon cord trim on shawl collar, cuffs, 3 pockets. Matching non-slip wash. Dry clean. Individually boxed for Christmas giving. Sizes small (34-38-inch chest); medium (39-42); large (43-46); and extra-large (47-50). Shipping weight each 3 lbs. 7 oz. **33N1990-Maroon** **33N1991-Navy** **State size Ea \$8.95**

\$8.95
Each

Rich Rayon Jacquard, rayon satin lining

- [C]** Most luxurious of our Pilgrim gift robes. Rich rayon jacquard in deep, lustrous colors with rayon satin faced shawl collar, cuffs, matching non-slip wash with soft fringe, full rayon satin lining. Padded shoulders, 3 deep pockets. Dry clean. Each robe in a box. Ship. wt. each 2 lbs. 4 oz. Sizes small (34-38-inch chest); medium (39-42); large (43-46). **33N1964-Maroon** **33N1965-Navy** **State size Ea \$13.95**

\$13.95
Each

Fine Hego Rayon, foulard-type pattern

- [D]** Rich, distinctive Hego fabric, made of Chinese rayon yarn, with a clear cross rib and a neat foulard type all-over pattern. Wide, sweeping shawl collar is double thick. Comfortable, full-length wrap-around style with plenty of overlap. Matching non-slip wash; inside yoke. 3 pockets. Dry clean. Boxed. Ship. wt. 2 lbs. 4 oz. Sizes small (34-38-inch chest); medium (39-42); large (43-46). **33N1900-Maroon** **33N1901-Navy** **State size Ea \$9.75**

\$9.75
Each

100% Worsted Wool Flannel, rich colors

- [E]** All the warmth of ordinary wool, but lighter in weight, richer to feel; yet it still has enough body to hang smoothly and drape gracefully. Full shawl collar, loose cuffs. Matching non-slip wash with camel fringe; 3 pockets. Dry clean. Each robe in a box. Shipping wt. each 2 lbs. 8 oz. Sizes small (34-38); medium (39-42); large (43-46)-inch chest. **33N1994-Maroon** **33N1995-Navy** **State size Ea \$11.95**

\$11.95
Each

Rayon Jacquard, solid color trim

- [F]** Gleaming rayon satin collar, cuffs, pocket facing and fringed wash in sparkling contrast to the richly patterned rayon brocade. Comfortable shawl collar; wash has novel button feature that prevents slipping out of loops. 3 pockets. Dry clean. Boxed. Ship. wt. each 2 lbs. 4 oz. Sizes small (34-38-inch chest); medium (39-42); large (43-46); extra long for tall men (39-42 inch chest). **33N1962-Maroon** **33N1963-Navy** **State size Ea \$9.50**

\$9.50
Each



Heavy Beeson cotton blanket cloth... warm, comfortable

All soft Beeson cotton blanket cloth robe in an outline (shaded) pattern, with full rayon cord trim, wash. Full length wrap-around style with a wide overlap. Wide, double thick shawl collar; 3 pockets. Beams reinforced with landing. Dry clean. Each robe in a box. Shipping weight each 3 lbs. 2 oz. Sizes small (34-38-in. chest); medium (39-42); large (43-46); extra large (47-50). **33N1902-Navy** **33N1903-Maroon** **State size Ea \$6.45**

\$6.45
Each



Super-warm Beeson blanket cloth

Extra warm, extra soft, extra thick and comfortable Beeson cotton blanket cloth robe in rich, solid colors. Wrap-around style with a wide overlap for roomy comfort, warmth.

\$7.85
Each

Neat, attractive check pattern on collar and cuffs. Heavy rayon wash, decorative rayon cord trim on the wide, comfortable shawl collar, loose cuffs, and 3 roomy pockets give a smart, dressy appearance. Double collar. Dry clean. Each robe comes in a box.

Sizes small (34-38-inch chest); medium (39-42); large (43-46); extra large (47-50). Ship. wt. Shipping weight each 3 lbs. 2 oz. **33N1902-Maroon** **33N1903-Navy** **Each \$7.85**



A \$9.95

See
Opposite Page
For
Descriptions



B \$9.50



C \$9.45

See
Opposite Page
For
Descriptions



D \$8.95



E \$9.50

See
Opposite Page
For
Descriptions



F \$11.95

Pilgrim Robes, Jackets...wools, rayons

"Let every good fellow
now join in a song."



Pilgrim

THE RIGHT WAY

TO LIVE

MEN'S

COMMERCIAL

**Fine Handsome Robes
that Santa himself
would appreciate**

ILLUSTRATED ON OPPOSITE PAGE

100% Wool Flannel, contrasting trim

- A** Is he dreaming of a warm Christmas? He can have that, and actually dress to live appearance. Yes, if you give him this Pilgrim gift robe in beautiful, deep colors. Accentuated with contrasting wide shawl collar, non-slip sash, pocket flaps, cuffs. Dry clean. Boxed. Shipg. wt. 2 lbs. 4 oz. Sizes small (34-36-in. chest), med (37-42); large (43-46). **Slab apr.** 33 N 1970 -Maroon with gray trim. **Each \$9.95**
33 N 1971 -Navy with powder blue trim. **Each \$9.95**

All Wool Flannel, neat checked trim

- B** Santa himself would like to find this warm Pilgrim robe under the West Coast, Christmas-topping colors make the checked trim on the wide shawl collar, cuffs and non-slip sash in sparkling contrast to the solid-colored robe. 3 pockets. Dry clean. Boxed. Shipping weight 2 lbs. 7 oz. Sizes small (34-36-inch chest); medium (37-42); large (43-46). 33 N 1972 Maroon 33 N 1973 Navy **Slab apr.** **Each \$9.50**

25% Virgin Wool, bold blazer stripes

- C** 75% anti new wool, 25% rayon... a smooth-draping fabric that's ideal for warmth, trim appearance. Comfortable shawl collar, matching non-slip sash; 3 pockets. Warm colors, dyed before weaving to bring out the full beauty of colorfast. Dry clean. Each robe in a box. Shipg. wt. 2 lbs. 7 oz. Sizes small (34-36-inch chest); medium (37-42); large (43-46). 33 N 1974 Navy 33 N 1975 Maroon **Slab apr.** **Each \$9.45**

Dressy rayon brocade in rich colors

- D** For his "dressed up" leisure hours there's nothing like rayon brocade... it's the perfect gift robe! Smooth-fitting shawl collar is double thick, matching sash has fringed fasteners. Inside yoke, three pockets. Dry clean. Boxed. Sizes small (34-36-inch chest); medium (37-42); large (43-46), and extra time for tall men (39-42-in. chest). Shipg. wt. 2 lbs. 4 oz. 33 N 1974 Blue 33 N 1975 Maroon **Slab apr.** **Each \$8.95**

Rayon Jacquard, contrasting trim

- E** Gleaming rayon satin collar, sash and pocket facings in a contrasting plum color make a sparkling trim against the rich, deep color of the robe. Wide shawl collar, rayon satin yoke. Fringed sash has a broad button feature that won't let it slip out of loops. 3 pockets. Dry clean. Boxed. Sizes small (34-36-inch chest); medium (37-42); large (43-46). **Please be sure to state size.** Shipg. wt. 2 lbs. 4 oz. 33 N 1966 Maroon with navy trim. **Each \$9.50**
33 N 1967 Navy with maroon trim. **Each \$9.50**

Herringbone striped wool, slash pockets

- F** It's exciting! It's new and different... the new slash pockets in 100% new American Woolen fabric, an all wool pastel herringbone stripe. Add the finest Pilgrim tailoring, notched collar, matching non-slip sash, 3 pockets, and there's an unbeatable gift robe! Dry clean. Boxed. Shipg. wt. 2 lbs. 6 oz. Sizes small (34-36-in. chest); med. (37-42); large (43-46). **Slab apr.** 33 N 1932 Maroon and gray. **Each \$11.95**
33 N 1933 Blue and gray. **Each \$11.95**



Sparkling polka dot rayon for his very merry Christmas

At home or traveling, it's always "right"... that's why this rayon print is such a perfect gift. Wide shawl collar, matching non-slip sash, self yoke, loose cuffs. 3 roomy pockets, too. Dry clean. Boxed. **\$8.95**
Sizes small (34-36-inch chest), medium (37-42); large (43-46). Shipg. wt. 2 lbs. 14 oz. 33 N 1957 Maroon 33 N 1958 Navy blue. **Please state size.** **Each \$8.95**



Luxurious Lounging Jackets

Is he hard to please? Does he seem to have just about everything? Then surprise him with a luxurious Pilgrim Lounging Jacket... comfortable, dressy... for pleasant, leisurely evenings at home, even when guests drop in. Smart and flashing with a scarf... neat and good looking over a shirt. **\$8.95**

He'll like the soft virgin wool flannel, the superlative Pilgrim tailoring. Wrap-around model with contrasting shawl collar, cuffs, sash; 3 pockets. Dry clean. Boxed. Sizes small (34-36-in. chest); med. (37-42); large (43-46). **Slab apr.** Shipg. wt. 2 lbs. 3 oz. 33 N 1937 Navy with maroon 33 N 1938 Maroon with navy. **Each \$8.95**

Warm, medium weight, all wool worsted

- A** A Favorite classic coat of all virgin wool worsted, tight rib knit. Taped neck, shoulder seams. Double fabric elbows. 6-button front. Hand wash separately. Shpg. wt. 1 lb. 6 oz. **\$379**
- Chest sizes 36, 38, 40, 42, 44, 46 inches. Please state size.
- 83 N 2270 - Brown heather 83 N 2271 - Dark gray
- 83 N 2272 - Navy blue. **\$379**
- Zipper front—100% virgin wool worsted rib knit. Same features, sizes, shpg. wt. as above. Please state size.
- 83 N 2276 - Brown heather 83 N 2277 - Dark gray
- 83 N 2278 - Navy blue. **\$429**

- B** Sportier "coat" of 100% virgin wool worsted. Soft, very close interlock knit. Tape reinforced shoulder and neck seams. Hand wash separately. Shpg. wt. 1 lb. 6 oz. **\$689**
- Chest sizes 36, 38, 40, 42, 44, 46 inches. Please state size.
- 83 N 2065 - Medium tan 83 N 2066 - Rust brown
- 83 N 2067 - Medium blue. **\$689**
- Extra large sizes. Interlock knit, 100% virgin wool worsted. Same features as 83 N 2065 above.
- Chest sizes 48, 50, 52 in. Size up. Shpg. wt. 1 lb. 10 oz.
- 83 N 2293 - Med. tan 83 N 2294 - Med. blue **\$745**



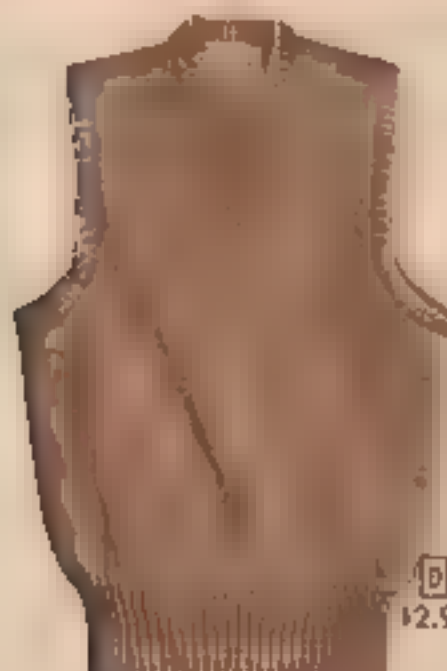
Pilgrim Sweaters.
Pullover, coat styles

*"the wind may shout as it blows without
 . . . its rages cannot harm us."*



Individually boxed

- 2-ply all wool worsted "baby shaker"**
- \$498** **B** We're proud to offer this value-laden "coat" at this modest price . . . it's our "Christmas sweaters special." Fine baby shaker knit of all wool worsted 2-ply yarns (2 single strands of yarn twisted tightly together for increased strength), so warm and soft, yet sturdy, wearable. Knit-on rib cuffs and smart narrow bottom are marks of superior Pilgrim workmanship. Twin 6-button front, non-stretch buttonholes. Screen pockets. Hand wash separately.
- Chest sizes 36, 38, 40, 42, 44, 46 inches. Size up. Shpg. wt. 1 lb. 4 oz.
- 83 N 2032 - Camel (med.) tan 83 N 2033 - Royal blue
- 83 N 2034 - Maroon. **\$498**



D
\$2.94



E
\$3.94

Sleeveless styles . . . two fine wools

- \$294** **B** All virgin wool 2-ply yarns (double strands tightly twisted together for extra strength) knit in good looking, fine baby shaker stitch. Super-soft, medium weight; is smooth and comfortable worn under a sport jacket or suit coat . . . won't blend or bunch up. Smart styling (cuffs like . . . trim V-neck looks dapper with dress or sports shirt. Rib-knit neck, waist and armholes help hold shape, insure lasting good fit. Hand wash separately.
- Size small (34-36-in. chest); medium (38-40); large (42-44). Please state size. Shipping weight 12 ounces.
- 83 N 2133 - Maize (yellow) 83 N 2135 - Med. blue
- 83 N 2134 - Camel (medium) tan. **\$294**

- \$394** **B** Wool worsted, cable stitch front, vertical panel rib effect back. Washed 100% virgin wool worsted for rich, soft feel. Lightly brushed finish. Though machine knit this pullover has rugged good looks, rich appearance of a hand knit. V-neck, armholes, waist are rib knit for neater fit. Tape bound neck, shoulder seams. A grand gift to make that man mighty happy this yuletide. Hand wash separately.
- Size: small (34-36-in. chest); medium (38-40); large (42-44). Please state size wanted. Shpg. wt. 12 oz.
- 83 N 2084 - Maize (yellow) 83 N 2086 - White
- 83 N 2085 - Camel (medium) tan. **\$394**



A
\$3.98

100% wool worsted baby shaker

A A warm, smartly styled pull-over that will please that man this Christmas . . . at a price well within most gift budgets. Note these Pilgrim quality features: Soft, 3-ply all wool worsted yarn (double strands tightly twisted together for extra strength) knit in fine baby shaker stitch. Knit-on, snug fitting rib cuffs and bottom; trim V-neck. Taped neck and shoulder seams give lasting good fit. Medium weight. Solid colors he'll like. Hand wash separately.

Chest sizes 36, 38, 40, 42, 44, 46 inches. Please state size. Shipping weight 1 pound 1 ounce.
83 N 2029—Camel (camel) tan
83 N 2031—Maroon
83 N 2030—Medium blue \$3.98



B
\$4.98

Fine Zephyr Wool and Mohair

B A high quality Pilgrim tailored pullover of a warm, soft, all wool blend of 90% Zephyr, 10% kid mohair . . . a combination that wears unusually well. Light-weight, slightly brushed, knit in fine-gauge baby shaker stitch . . . warm, smart, not bulky, comfortable under a suit coat. Tape reinforced neck and shoulder seams gives stretching. Knit-on rib cuffs and bottom. Trim V-neck. Hand wash separately.

Chest sizes 36, 38, 40, 42, 44, 46 inches. Please state size. Shipping weight 1 1/2 ounces.
83 N 2026—Camel (camel) tan
83 N 2027—Maize (yellow)
83 N 2028—Medium blue \$4.98



C
\$4.98

Novel design . . . 3-ply worsted

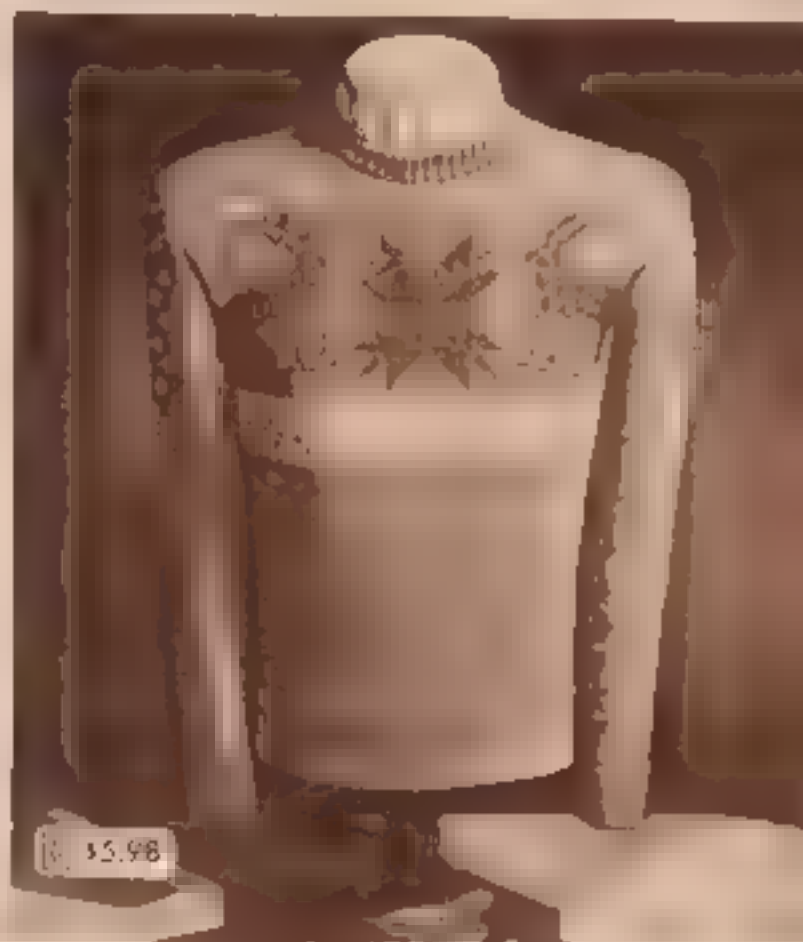
C A new, warm and colorful pull-over with novel "zig-zag all around" pattern. It's sure to make a hit with the man who likes sporty clothes. Knit of warm, long wearing 100% wool worsted, 3-ply yarns (highly twisted double strands of long fibered yarns assure greater strength). Rib cuffs and bottom have elastic knit-in for comfortable, snug fit. Smart-looking, trim V-neck. Shoulder and neck seams are knit taped for lasting good fit. Hand wash separately.

Sizes small (34-36-inch chest); medium (38-40); large (42-44). Please state size. Shipping weight 1 1/2 oz.
83 N 2024—Light tan with brown pattern.
83 N 2025—Royal blue with red pattern. \$4.98

Gay Jacquard knit-in design

D For a double "thank you" give him one of these authentic Jacquard pattern pull-overs . . . he'll wear it with lasting pride for it's one of the most outstanding styles of the Christmas season. Handsome reindeer-snowflake design knit of warm, sturdy 100% wool worsted. Stylish, double thick, rib knit crew neck holds shape. Solid color, knit-on cuffs, bottom. Reinforced shoulder, neck seams. Hand wash separately. Ship. wt. 1 1/2 oz.

Sizes small (34-36-inch chest); medium (38-40); large (42-44). Please state size.
83 N 2022—Navy background
83 N 2023—Maroon background \$5.98



D \$5.98

Dashing Tee Shirts men like so well

E Solid colors, solid comfort. Clean, flat knit of combed cotton. Short sleeves. Hand washable. Sizes small (34-36-inch chest); medium (38-40); large (42-44). Please state size. Shipping weight 6 ounces.

83 N 1838—Tan **83 N 1839**—White
83 N 1840—Blue \$4.98

F "Buccaneer" stripes. Flat knit combed cotton. Short sleeves. Taped neck, shoulder seams. Hand washable. Sizes small (34-36-inch chest); medium (38-40); large (42-44). Please state size. Shipping weight 7 ounces.

83 N 1827—Blue **83 N 1828**—Maroon
83 N 1829—Brown \$1.09

G Jacquard knit-in pattern. Novel cotton knit. Short sleeves. White rib-knit bottom. Hand washable. Sizes small (34-36-inch chest); medium (38-40); large (42-44). Please state size. Shipping weight 11 ounces.

83 N 1793—Maroon on white
83 N 1794—Blue on white \$1.94

H Fancy knit-in pattern, long sleeves. Cotton, novel stitch. Solid color rib-knit bottom. Hand washable. Sizes small (34-36-inch chest); medium (38-40); large (42-44). Please state size. Shipping weight 12 ounces.

83 N 1797—Blue **83 N 1798**—Maroon \$1.94

E
\$4.98

F \$1.09

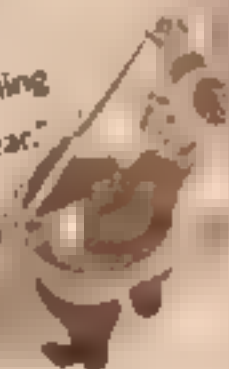
G
\$1.94

H \$1.94



Men's Pilgrim Underwear, Handkerchiefs

"The joyous Christmas time returning
brings good tidings, true and dear."



Back in time for gift giving . . . Luxurious Rayon Shirts, Shorts, Briefs

- Smooth, silk-like rayon in a run-resistant tricot knit
- Very finely knit to fit trimly, conform to body lines
- Comfortable, all elastic waistband on shorts, briefs

Just about the most luxurious yet practical gift that a man can get is this soft rayon underwear with a nice silk-like feeling against his skin. Durable, too, because it's 2-lin tricot knit for run-resistance. And there's nothing like finely knit rayon for body-hugging fit!

Shirts are cut full and long with neatly hemmed bottoms to guard against curling. Tubular bound neck and armholes add to comfortable wear.

Trim-fitting Shorts have curved panel seat and life-of-the-garment elastic waistband. Fly front is completely buttonless. Neatly hemmed leg openings fit snugly. Smooth flatlock seam.

Briefs have the all-elastic waistband, buttonless fly front, and hemmed leg openings. Double fabric front panel adds to his comfort, too. Color white. Shipping weight each 5 ounces. *Please state size.*

(A) Shirts, Sizes small (34-36-in. chest); med. (38-40); large (42-44); and extra large (46). 16 N 5130 Each . . . \$1.35 3 for . . . \$3.95	(B) Shorts, Sizes small (30-32-in. waist); med. (34-36); large (38-40); extra large (42-44). 16 N 5131 Each . . . \$1.45 3 for . . . \$4.25	(C) Briefs, Sizes small (30-32-in. waist); med. (34-36); large (38-40); extra large (42-44). 16 N 5133 Each . . . \$1.15 3 for . . . \$3.35
--	---	---



Our best Briefs, colored waistband

New and different colored elastic waistband and superior Durene cotton fabric bring our finest Vee Line tailored briefs into the "ideal for his gift" class. Durene cotton yarns are better than ordinary yarns on all counts—wear, comfort, appearance. The select cotton yarns are all 2-ply, combed to remove all short, rough fibers, mercerized for added strength and smoothness. Waistband comes in assorted colors.

These Pilgrim Vee Line briefs also feature a double fabric crotch, scientifically designed to follow body lines; fabric strap reinforcement to give mild, restful support. Comfortable, seam-free seat; snug elastic in tubular band leg openings.

Shirt pictured above is described as right.
Color white. Sizes small (30-32-in. waist); medium (34-36); large (38-40); and extra large (42-44). *Please state size in order.*
16 N 5125—Shipping weight each garment 5 ounces. Each 95¢ ^{4 for} \$3.09



For gift giving . . . See Cotton Shorts and Shirts

To make his Christmas merry, give him these luxury cotton shorts and shirts at thrift-giving prices. The shorts are fine woven dress shirt fabric with a very high count. Sanforized to keep shrinkage less than 1%.

Shorts have a French back with 6-button adjustment for perfect fit and comfort. 3 run-resistant Gripper Fasteners in front. Bar tucking at fly and at all strain points. Curved panel seat. Pleated front and full single needle stitched yoke and back belt. *Assorted colors and patterns.*

Sleeveless shirt of fine long staple cotton yarns twisted over and over to make them extra strong, extra soft and absorbent. Mercerized for longer and additional durability. Hemmed bottom guards against curling. Cut full and long; tubular bound neck and armholes. Color white. Shipping weight each 5 ounces.

Sizes men: 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shirt sizes 36, 38, 40, 42, 44, 46-inch chest. *Please state size.*
16 N 5185—Shorts Each 95¢ ^{4 for} \$3.09
16 N 5192—Shirts Each 89¢ ^{4 for} \$3.49

Underwear, too, can be included in your next Sears Roebuck order . . . details on page 256

SEE PAGE 21 . . . MEN'S UNDERWEAR



Pilgrim Positive Wear Guaranteed Socks

Dressy look . . . work sock durability

3 pairs must wear 3 months or you get 3 pairs free (applies to purchase of 3 pairs same style). We can make this strong guarantee because these seamless socks are firmly knit of soft, durable yarns, have reinforced heels, toes; double soles. Shipg. wt. 3 prs. 12 oz.

A Combed cotton, strong and absorbent. 4-ply heels, toes. 3 prs. **89c**

Sizes 10½, 11, 11½, 12, 13. Please state size, color. **86 N 1403**—Regular length. Colors dark brown, black, white. **86 N 1404**—Short length. Colors gray, brown, white.

B Mercerized cotton, softer, stronger, longer. Long-wearing 2-ply body, 4-ply heel, toe. Colors black, medium gray, white. Sizes 10½, 11, 11½, 12, 13. Please state size and color. **86 N 1405**—Regular length. **86 N 1406**—Short length.

C Rayon and nylon, richly lustrous, strongest of all. Mercerized cotton trim, soles; heels, toes nylon reinforced. Colors black, brown, gray, white. Sizes 10, 10½, 11, 11½, 12, 13. State size, color. **86 N 1409**—Regular length. **86 N 1410**—Short length.

D Rayon and nylon, richly lustrous, strongest of all. Mercerized cotton trim, soles; heels, toes nylon reinforced. Colors black, brown, gray, white. Sizes 10, 10½, 11, 11½, 12, 13. State size, color. **86 N 1409**—Regular length. **86 N 1410**—Short length.

E Rayon and nylon, with attractive embroidered clock. Handknit, styled in smart colors; body knit. Mercerized cotton heels, toes, tops; double sole; high spliced heel. Shipg. wt. pr. 4 oz. State size and color. Sizes 10, 10½, 11, 11½, 12. Colors brown, black, medium gray. **86 N 2029**—Regular length. **86 N 2030**—Short length. Pair **48c** **\$1.43**

Pilgrim Dress Socks

...choice of fabrics

"his stockings were hung by the chimney with care."



Men's Pilgrim Dress Socks

Shown in brilliant colors on opposite page

Sock socks in sparkling Christmas-trimming colors to delight the man in your life, whether he's young or old. He'd think these brilliant new patterns were created just for him. And these gorgeous colors and patterns are logralbed (dyed before knitting) to insure long-lasting beauty. Durable, too, because the selected cotton yarns are 4-ply, mercerized for strength and smoothness. Shipping weight pair 4 oz.

Sizes 10, 10½, 11, 11½, 12. Please state size, color. . . . Pair **48c** **\$1.42**

B Multicolor "pig-roq," ingrain pattern on heel, toe, patch. Colors brown, navy blue, maroon. **86 N 2026**—Short length.

C Gay Christmas colors, ingrain checks, eye-catching. Colors medium tan, navy blue, green, wine. **86 N 2025**—Short length.

D Ingrain Argyle in bright and cheery colors to please him. Colors brown, navy blue, maroon. **86 N 2047**—Short length.

E Rayon and silk, assorted patterns knit-in. Silky-soft dress socks in rich, deep colors. Finely knit rayon and silk body; 4-ply mercerized cotton tops, heels, toes; double sole. Shipg. wt. pr. 4 oz. State size, color. Sizes 10, 10½, 11, 11½, 12, 13. Colors brown, navy, gray, maroon. 3 prs. **86 N 1959**—Regular length. **86 N 1960**—Short length. Pair **48c** **\$1.42**

F Rayon and nylon, with attractive embroidered clock. Handknit, styled in smart colors; body knit. Mercerized cotton heels, toes, tops; double sole; high spliced heel. Shipg. wt. pr. 4 oz. State size and color. Sizes 10, 10½, 11, 11½, 12. Colors brown, black, medium gray. **86 N 2029**—Regular length. **86 N 2030**—Short length. Pair **48c** **\$1.43**

G 6x3 rib cotton, embroidered clock in sparkling colors. Softly lustrous, distinguished-looking 6x3 "rib," finely knit of strong, smooth 2-ply mercerized cotton. 4-thread heels, toes. Shipping weight pair 4 oz. Sizes 10, 10½, 11, 11½, 12, 13. Colors maroon, brown, navy. 3 prs. **86 N 2028**—Regular length. Please state size, color. . . . Pair **85c** **\$2.55**

H Cotton and rayon, wool-like texture; clock-effect design. Even Junior on his limited budget can buy these socks for Dad. Shipg. wt. pr. 4 oz. Sizes 10, 10½, 11, 11½, 12. Colors brown, green, maroon, navy. 4 prs. **86 N 1919**—Regular length. Please state size, color. . . . Pair **25c** **75c**

I Rayon body, knit-in assorted patterns; finely knit. Mercerized cotton tops, heels, toes; double sole. Shipping wt. pr. 4 oz. State size, color. Sizes 10, 10½, 11, 11½, 12, 13. Colors brown, maroon, navy blue. 3 prs. **86 N 1933**—Regular length. **86 N 1934**—Short length. Pair **39c** **\$1.17**

J Pure silk body, sparkling patterns knit-in. Luxuriously soft, smart-looking socks in rich, handsome colors. Very finely knit, mercerized cotton heel, toe, double sole. Shipg. wt. pr. 4 oz. State size, color. Sizes 10, 10½, 11, 11½, 12, 13. Colors brown, maroon, medium gray, navy blue. 3 prs. **86 N 1957**—Regular length. **86 N 1958**—Short length. Pair **65c** **\$1.95**

Our finest 100% Wool Dress Socks

K 6x3 rib of Virgin wool, solid colors. For conservative styling, for distinguished-looking colors, for wool warmth, this is his gift sock! Reinforced heels, toes; extra treated to retard shrinkage. Shipg. wt. pr. 4 oz. Sizes 10, 10½, 11, 11½, 12, 13. Colors brown, navy, oxford gray. 3 prs. **86 N 2119**—Regular length. Please state size and color. . . . Pair **79c** **\$2.30**

L 100% Virgin wool Argyle in rich colors. Gay and sparkling as Christmas trimmings yet with a distinguished air are these feet-warming Argyles in their heart-warming colors. Shipg. wt. pr. 4 oz. State size, color. Sizes 10½, 11, 11½, 12, 13. Colors brown, maroon, navy blue. 2 prs. **86 N 2113**—Regular length. **86 N 2114**—Short length. Pair **98c** **\$2.89**

M 6x3 rib of new wool, latest-type patterns knit-in. Soft 2-ply wool yarn in rich, warm colors. Knit on genuine English rib machine. Treated for shrinkage to retain fit. 3 ply heels, toes. Shipg. wt. pr. 4 oz. Sizes 10½, 11, 11½, 12. Colors brown, maroon, navy blue. 3 prs. **86 N 2136**—Regular length. Please state size and color. . . . Pair **41.35** **\$3.95**



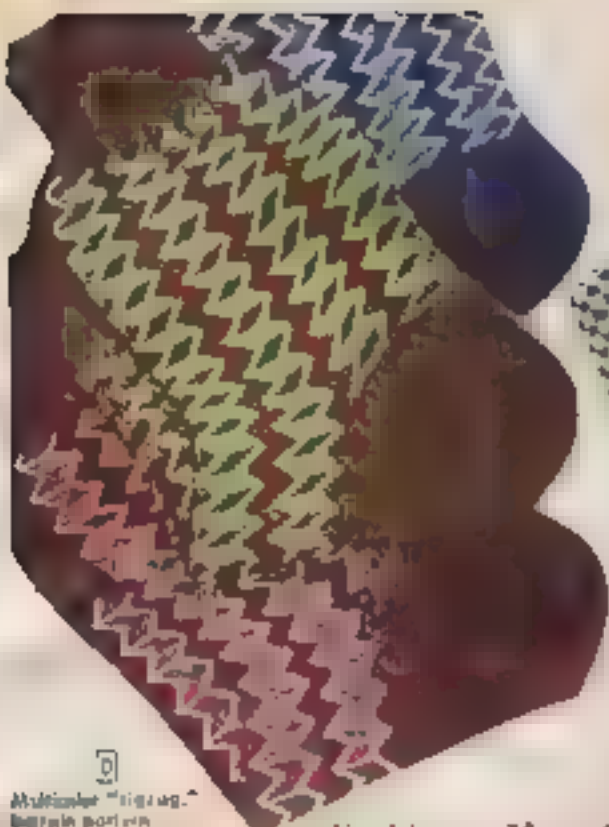
Pilgrim Dress Socks . . . rich rayon and nylon

Smartly conservative styling, solid colors in a long-wearing dress sock. Mercerized cotton top, sole; nylon in heel, toe. Shipg. wt. pr. 3 oz. Sizes 10, 10½, 11, 11½, 12, 13. Colors black, brown, maroon, white. 3 prs. **49c** **\$1.47**

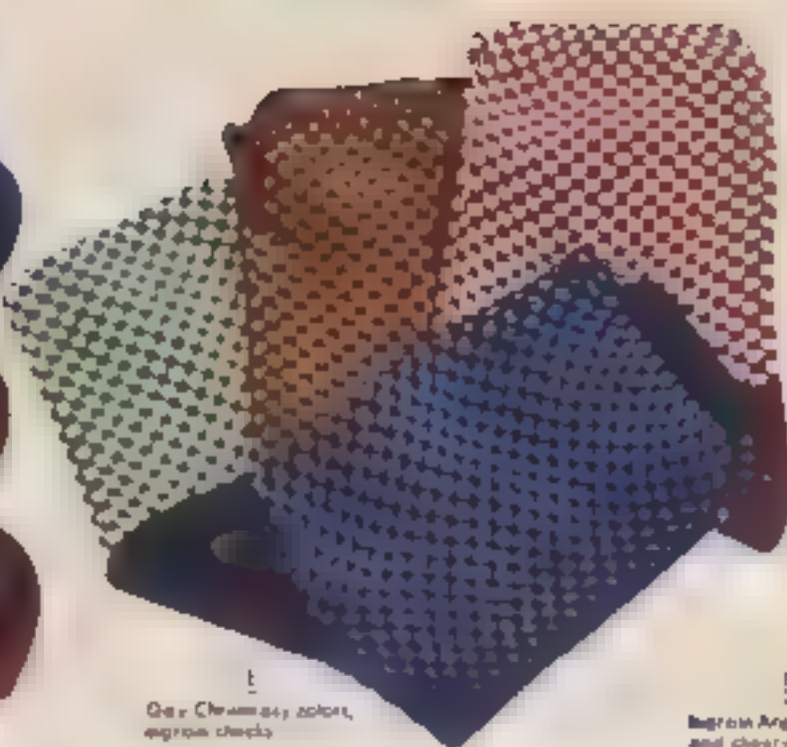
86 N 2032—Short length. **86 N 2031**—Regular length. State size and color. . . . Pair **\$1.42**

SIZE SCALE FOR MEN'S SOCKS

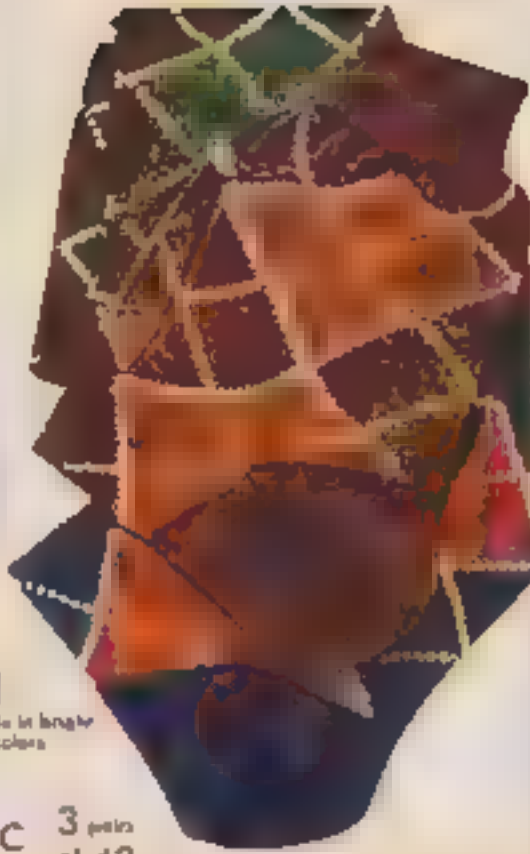
If Shoe Size Is . . . 6½-7 . . . 7½-8 . . . 8½-9 . . . 9½-10 . . . 10½-11 . . . 11½-12 . . . 12½-13 . . . 14-15 . . . 16-17 . . . 18-19 . . . 20-21 . . . 22-23 . . . 24-25 . . . 26-27 . . . 28-29 . . . 30-31 . . . 32-33 . . . 34-35 . . . 36-37 . . . 38-39 . . . 40-41 . . . 42-43 . . . 44-45 . . . 46-47 . . . 48-49 . . . 50-51 . . . 52-53 . . . 54-55 . . . 56-57 . . . 58-59 . . . 60-61 . . . 62-63 . . . 64-65 . . . 66-67 . . . 68-69 . . . 70-71 . . . 72-73 . . . 74-75 . . . 76-77 . . . 78-79 . . . 80-81 . . . 82-83 . . . 84-85 . . . 86-87 . . . 88-89 . . . 90-91 . . . 92-93 . . . 94-95 . . . 96-97 . . . 98-99 . . . 100-101 . . . 102-103 . . . 104-105 . . . 106-107 . . . 108-109 . . . 110-111 . . . 112-113 . . . 114-115 . . . 116-117 . . . 118-119 . . . 120-121 . . . 122-123 . . . 124-125 . . . 126-127 . . . 128-129 . . . 130-131 . . . 132-133 . . . 134-135 . . . 136-137 . . . 138-139 . . . 140-141 . . . 142-143 . . . 144-145 . . . 146-147 . . . 148-149 . . . 150-151 . . . 152-153 . . . 154-155 . . . 156-157 . . . 158-159 . . . 160-161 . . . 162-163 . . . 164-165 . . . 166-167 . . . 168-169 . . . 170-171 . . . 172-173 . . . 174-175 . . . 176-177 . . . 178-179 . . . 180-181 . . . 182-183 . . . 184-185 . . . 186-187 . . . 188-189 . . . 190-191 . . . 192-193 . . . 194-195 . . . 196-197 . . . 198-199 . . . 200-201 . . . 202-203 . . . 204-205 . . . 206-207 . . . 208-209 . . . 210-211 . . . 212-213 . . . 214-215 . . . 216-217 . . . 218-219 . . . 220-221 . . . 222-223 . . . 224-225 . . . 226-227 . . . 228-229 . . . 230-231 . . . 232-233 . . . 234-235 . . . 236-237 . . . 238-239 . . . 240-241 . . . 242-243 . . . 244-245 . . . 246-247 . . . 248-249 . . . 250-251 . . . 252-253 . . . 254-255 . . . 256-257 . . . 258-259 . . . 260-261 . . . 262-263 . . . 264-265 . . . 266-267 . . . 268-269 . . . 270-271 . . . 272-273 . . . 274-275 . . . 276-277 . . . 278-279 . . . 280-281 . . . 282-283 . . . 284-285 . . . 286-287 . . . 288-289 . . . 290-291 . . . 292-293 . . . 294-295 . . . 296-297 . . . 298-299 . . . 300-301 . . . 302-303 . . . 304-305 . . . 306-307 . . . 308-309 . . . 310-311 . . . 312-313 . . . 314-315 . . . 316-317 . . . 318-319 . . . 320-321 . . . 322-323 . . . 324-325 . . . 326-327 . . . 328-329 . . . 330-331 . . . 332-333 . . . 334-335 . . . 336-337 . . . 338-339 . . . 340-341 . . . 342-343 . . . 344-345 . . . 346-347 . . . 348-349 . . . 350-351 . . . 352-353 . . . 354-355 . . . 356-357 . . . 358-359 . . . 360-361 . . . 362-363 . . . 364-365 . . . 366-367 . . . 368-369 . . . 370-371 . . . 372-373 . . . 374-375 . . . 376-377 . . . 378-379 . . . 380-381 . . . 382-383 . . . 384-385 . . . 386-387 . . . 388-389 . . . 390-391 . . . 392-393 . . . 394-395 . . . 396-397 . . . 398-399 . . . 400-401 . . . 402-403 . . . 404-405 . . . 406-407 . . . 408-409 . . . 410-411 . . . 412-413 . . . 414-415 . . . 416-417 . . . 418-419 . . . 420-421 . . . 422-423 . . . 424-425 . . . 426-427 . . . 428-429 . . . 430-431 . . . 432-433 . . . 434-435 . . . 436-437 . . . 438-439 . . . 440-441 . . . 442-443 . . . 444-445 . . . 446-447 . . . 448-449 . . . 450-451 . . . 452-453 . . . 454-455 . . . 456-457 . . . 458-459 . . . 460-461 . . . 462-463 . . . 464-465 . . . 466-467 . . . 468-469 . . . 470-471 . . . 472-473 . . . 474-475 . . . 476-477 . . . 478-479 . . . 480-481 . . . 482-483 . . . 484-485 . . . 486-487 . . . 488-489 . . . 490-491 . . . 492-493 . . . 494-495 . . . 496-497 . . . 498-499 . . . 500-501 . . . 502-503 . . . 504-505 . . . 506-507 . . . 508-509 . . . 510-511 . . . 512-513 . . . 514-515 . . . 516-517 . . . 518-519 . . . 520-521 . . . 522-523 . . . 524-525 . . . 526-527 . . . 528-529 . . . 530-531 . . . 532-533 . . . 534-535 . . . 536-537 . . . 538-539 . . . 540-541 . . . 542-543 . . . 544-545 . . . 546-547 . . . 548-549 . . . 550-551 . . . 552-553 . . . 554-555 . . . 556-557 . . . 558-559 . . . 560-561 . . . 562-563 . . . 564-565 . . . 566-567 . . . 568-569 . . . 570-571 . . . 572-573 . . . 574-575 . . . 576-577 . . . 578-579 . . . 580-581 . . . 582-583 . . . 584-585 . . . 586-587 . . . 588-589 . . . 590-591 . . . 592-593 . . . 594-595 . . . 596-597 . . . 598-599 . . . 600-601 . . . 602-603 . . . 604-605 . . . 606-607 . . . 608-609 . . . 610-611 . . . 612-613 . . . 614-615 . . . 616-617 . . . 618-619 . . . 620-621 . . . 622-623 . . . 624-625 . . . 626-627 . . . 628-629 . . . 630-631 . . . 632-633 . . . 634-635 . . . 636-637 . . . 638-639 . . . 640-641 . . . 642-643 . . . 644-645 . . . 646-647 . . . 648-649 . . . 650-651 . . . 652-653 . . . 654-655 . . . 656-657 . . . 658-659 . . . 660-661 . . . 662-663 . . . 664-665 . . . 666-667 . . . 668-669 . . . 670-671 . . . 672-673 . . . 674-675 . . . 676-677 . . . 678-679 . . . 680-681 . . . 682-683 . . . 684-685 . . . 686-687 . . . 688-689 . . . 690-691 . . . 692-693 . . . 694-695 . . . 696-697 . . . 698-699 . . . 700-701 . . . 702-703 . . . 704-705 . . . 706-707 . . . 708-709 . . . 710-711 . . . 712-713 . . . 714-715 . . . 716-717 . . . 718-719 . . . 720-721 . . . 722-723 . . . 724-725 . . . 726-727 . . . 728-729 . . . 730-731 . . . 732-733 . . . 734-735 . . . 736-737 . . . 738-739 . . . 740-741 . . . 742-743 . . . 744-745 . . . 746-747 . . . 748-749 . . . 750-751 . . . 752-753 . . . 754-755 . . . 756-757 . . . 758-759 . . . 760-761 . . . 762-763 . . . 764-765 . . . 766-767 . . . 768-769 . . . 770-771 . . . 772-773 . . . 774-775 . . . 776-777 . . . 778-779 . . . 780-781 . . . 782-783 . . . 784-785 . . . 786-787 . . . 788-789 . . . 790-791 . . . 792-793 . . . 794-795 . . . 796-797 . . . 798-799 . . . 800-801 . . . 802-803 . . . 804-805 . . . 806-807 . . . 808-809 . . . 810-811 . . . 812-813 . . . 814-815 . . . 816-817 . . . 818-819 . . . 820-821 . . . 822-823 . . . 824-825 . . . 826-827 . . . 828-829 . . . 830-831 . . . 832-833 . . . 834-835 . . . 836-837 . . . 838-839 . . . 840-841 . . . 842-843 . . . 844-845 . . . 846-847 . . . 848-849 . . . 850-851 . . . 852-853 . . . 854-855 . . . 856-857 . . . 858-859 . . . 860-861 . . . 862-863 . . . 864-865 . . . 866-867 . . . 868-869 . . . 870-871 . . . 872-873 . . . 874-875 . . . 876-877 . . . 878-879 . . . 880-881 . . . 882-883 . . . 884-885 . . . 886-887 . . . 888-889 . . . 890-891 . . . 892-893 . . . 894-895 . . . 896-897 . . . 898-899 . . . 900-901 . . . 902-903 . . . 904-905 . . . 906-907 . . . 908-909 . . . 910-911 . . . 912-913 . . . 914-915 . . . 916-917 . . . 918-919 . . . 920-921 . . . 922-923 . . . 924-925 . . . 926-927 . . . 928-929 . . . 930-931 . . . 932-933 . . . 934-935 . . . 936-937 . . . 938-939 . . . 940-941 . . . 942-943 . . . 944-945 . . . 946-947 . . . 948-949 . . . 950-951 . . . 952-953 . . . 954-955 . . . 956-957 . . . 958-959 . . . 960-961 . . . 962-963 . . . 964-965 . . . 966-967 . . . 968-969 . . . 970-971 . . . 972-973 . . . 974-975 . . . 976-977 . . . 978-979 . . . 980-981 . . . 982-983 . . . 984-985 . . . 986-987 . . . 988-989 . . . 990-991 . . . 992-993 . . . 994-995 . . . 996-997 . . . 998-999 . . . 1000-1001 . . . 1002-1003 . . . 1004-1005 . . . 1006-1007 . . . 1008-1009 . . . 1010-1011 . . . 1012-1013 . . . 1014-1015 . . . 1016-1017 . . . 1018-1019 . . . 1020-1021 . . . 1022-1023 . . . 1024-1025 . . . 1026-1027 . . . 1028-1029 . . . 1030-1031 . . . 1032-1033 . . . 1034-1035 . . . 1036-1037 . . . 1038-1039 . . . 1040-1041 . . . 1042-1043 . . . 1044-1045 . . . 1046-1047 . . . 1048-1049 . . . 1050-1051 . . . 1052-1053 . . . 1054-1055 . . . 1056-1057 . . . 1058-1059 . . . 1060-1061 . . . 1062-1063 . . . 1064-1065 . . . 1066-1067 . . . 1068-1069 . . . 1070-1071 . . . 1072-1073 . . . 1074-1075 . . . 1076-1077 . . . 1078-1079 . . . 1080-1081 . . . 1082-1083 . . . 1084-1085 . . . 1086-1087 . . . 1088-1089 . . . 1090-1091 . . . 1092-1093 . . . 1094-1095 . . . 1096-1097 . . . 1098-1099 . . . 1100-1101 . . . 1102-1103 . . . 1104-1105 . . . 1106-1107 . . . 1108-1109 . . . 1110-1111 . . . 1112-1113 . . . 1114-1115 . . . 1116-1117 . . . 1118-1119 . . . 1120-1121 . . . 1122-1123 . . . 1124-1125 . . . 1126-1127 . . . 1128-1129 . . . 1130-1131 . . . 1132-1133 . . . 1134-1135 . . . 1136-1137 . . . 1138-1139 . . . 1140-1141 . . . 1142-1143 . . . 1144-1145 . . . 1146-1147 . . . 1148-1149 . . . 1150-1151 . . . 1152-1153 . . . 1154-1155 . . . 1156-1157 . . . 1158-1159 . . . 1160-1161 . . . 1162-1163 . . . 1164-1165 . . . 1166-1167 . . . 1168-1169 . . . 1170-1171 . . . 1172-1173 . . . 1174-1175 . . . 1176-1177 . . . 1178-1179 . . . 1180-1181 . . . 1182-1183 . . . 1184-1185 . . . 1186-1187 . . . 1188-1189 . . . 1190-1191 . . . 1192-1193 . . . 1194-1195 . . . 1196-1197 . . . 1198-1199 . . . 1200-1201 . . . 1202-1203 . . . 1204-1205 . . . 1206-1207 . . . 1208-1209 . . . 1210-1211 . . . 1212-1213 . . . 1214-1215 . . . 1216-1217 . . . 1218-1219 . . . 1220-1221 . . . 1222-1223 . . . 1224-1225 . . . 1226-1227 . . . 1228-1229 . . . 1230-1231 . . . 1232-1233 . . . 1234-1235 . . . 1236-1237 . . . 1238-1239 . . . 1240-1241 . . . 1242-1243 . . . 1244-1245 . . . 1246-1247 . . . 1248-1249 . . . 1250-1251 . . . 1252-1253 . . . 1254-1255 . . . 1256-1257 . . . 1258-1259 . . . 1260-1261 . . . 1262-1263 . . . 1264-1265 . . . 1266-1267 . . . 1268-1269 . . . 1270-1271 . . . 1272-1273 . . . 1274-1275 . . . 1276-1277 . . . 1278-1279 . . . 1280-1281 . . . 1282-1283 . . . 1284-1285 . . . 1286-1287 . . . 1288-1289 . . . 1290-1291 . . . 1292-1293 . . . 1294-1295 . . . 1296-1297 . . . 1298-1299 . . . 1300-1301 . . . 1302-1303 . . . 1304-1305 . . . 1306-1307 . . . 1308-1309 . . . 1310-1311 . . . 1312-1313 . . . 1314-1315 . . . 1316-1317 . . . 1318-1319 . . . 1320-1321 . . . 1322-1323 . . . 1324-1325 . . . 1326-1327 . . . 1328-1329 . . . 1330-1331 . . . 1332-1333 . . . 1334-1335 . . . 1336-1337 . . . 1338-1339 . . . 1340-1341 . . . 1342-1343 . . . 1344-1345 . . . 1346-1347 . . . 1348-1349 . . . 1350-1351 . . . 1352-1353 . . . 1354-1355 . . . 1356-1357 . . . 1358-1359 . . . 1360-1361 . . . 1362-1363 . . . 1364-1365 . . . 1366-1367 . . . 1368-1369 . . . 1370-1371 . . . 1372-1373 . . . 1374-1375 . . . 1376-1377 . . . 1378-1379 . . . 1380-1381 . . . 1382-1383 . . . 1384-1385 . . . 1386-1387 . . . 1388-1389 . . . 1390-1391 . . . 1392-1393 . . . 1394-1395 . . . 1396-1397 . . . 1398-1399 . . . 1400-1401 . . . 1402-1403 . . . 1404-1405 . . . 1406-1407 . . . 1408-1409 . . . 1410-1411 . . . 1412-1413 . . . 1414-1415 . . . 1416-1417 . . . 1418-1419 . . . 1420-1421 . . . 1422-1423 . . . 1424-1425 . . . 1426-1427 . . . 1428-1429 . . . 1430-1431 . . . 1432-1433 . . . 1434-1435 . . . 1436-1437 . . . 1438-1439 . . . 1440-1441 . . . 1442-1443 . . . 1444-1445 . . . 1446-1447 . . . 1448-1449 . . . 1450-1451 . . . 1452-1453 . . . 1454-1455 . . . 1456-1457 . . . 1458-1459 . . . 1460-1461 . . . 1462-1463 . . . 1464-1465 . . . 1466-1467 . . . 1468-1469 . . . 1470-1471 . . . 1472-1473 . . . 1474-1475 . . . 1476-1477 . . . 1478



[D] Multicolor "zigzag" design pattern



[E] Gay Christmas colors, geometric checks



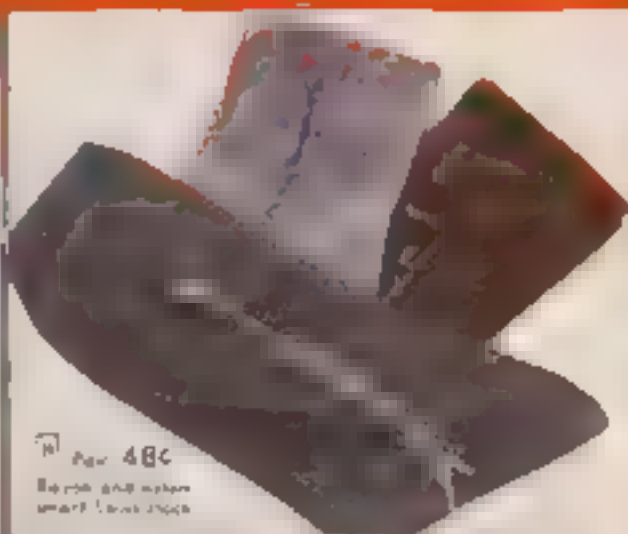
[F] Argyle in bright and cheery colors

For his very Merry Christmas—Pilgrim Gift Socks in gay colors, distinctive patterns; finely knit of 4-ply mercerized cotton, Pair

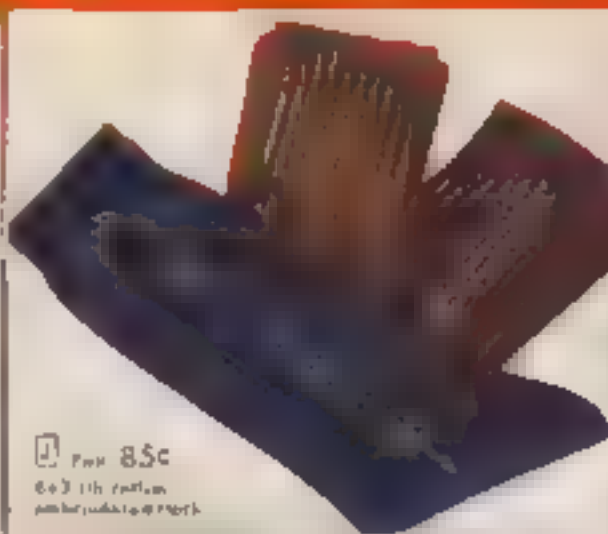
48^c 3 pairs \$1.42



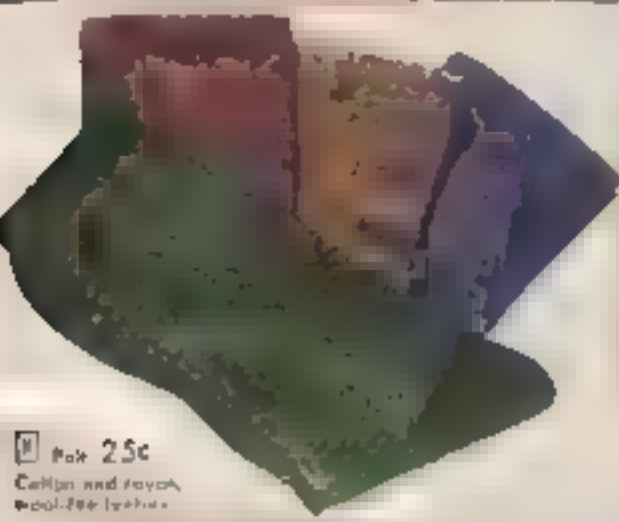
[G] Pair 48^c
Blue and red, striped pattern



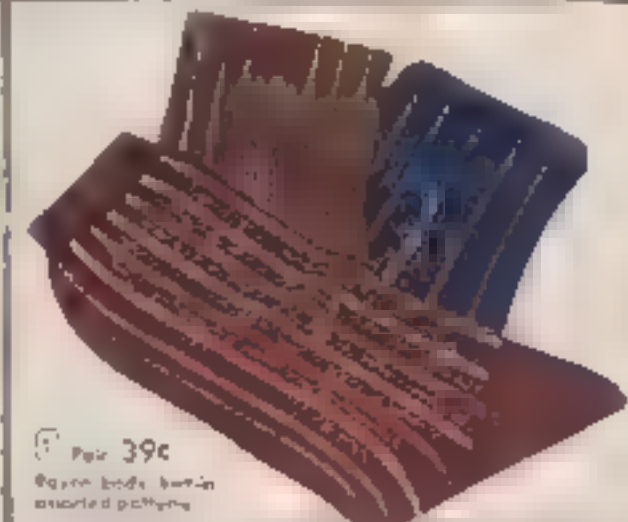
[H] Pair 48^c
Blue and red, striped pattern



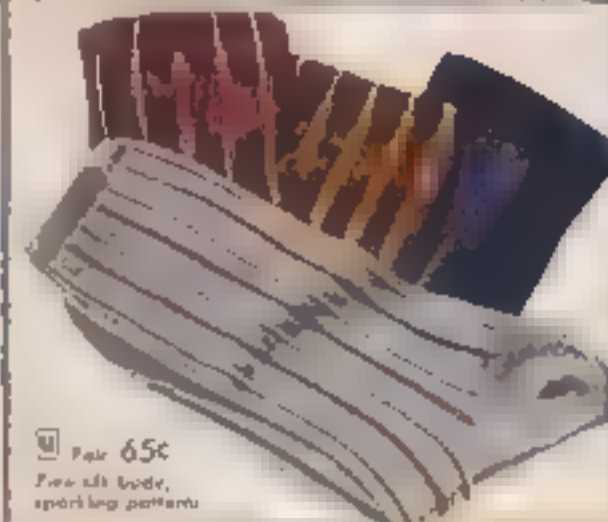
[I] Pair 85^c
Blue and red, striped pattern



[J] Pair 25^c
Blue and red, striped pattern

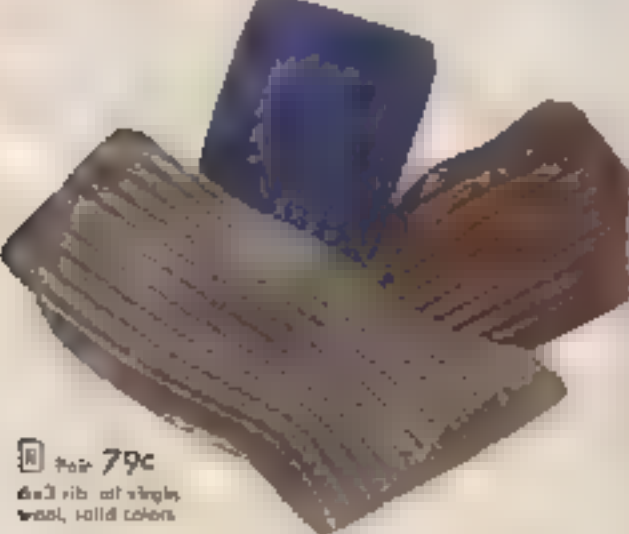


[K] Pair 39^c
Blue and red, striped pattern

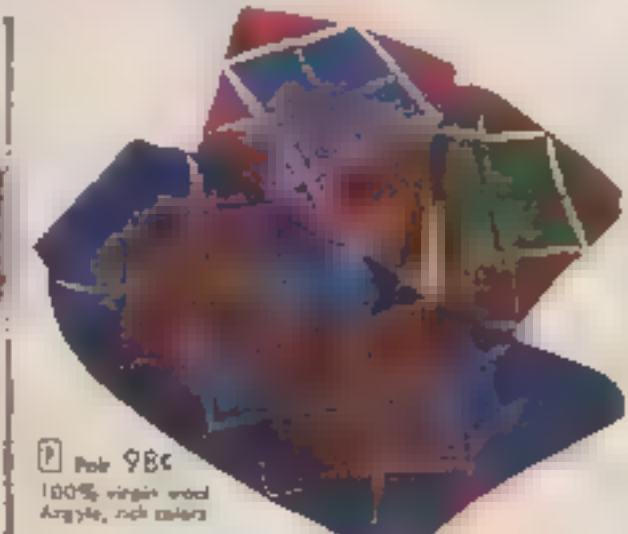


[L] Pair 65^c
Blue and red, striped pattern

For a Merry Christmas and a warm one, give him handsome Wool Socks



[M] Pair 79^c
Blue and red, striped pattern



[N] Pair 98^c
100% virgin wool Argyle, rich colors



[O] Pair \$1.35
Blue and red, striped pattern



Yardley

☐ \$6.19

☐ \$2.75

☐ \$3.95

☐ \$1.00

☐ \$1.20

☐ \$1.50



☐ \$5.55

☐ \$1.35

☐ \$2.10

☐ \$3.10

Old Spice



☐ \$5.60

Seaforth

☐ \$2.20



☐ \$3.60



☐ \$2.40



☐ \$1.20

☐ \$1.20

☐ \$1.20

☐ \$1.00



Champerl



Champerl Shaving Sets—ideal for Christmas, at a modest price!

For toiletries with the spicy odor of the Scotch highlands, give him one of these Champerl sets. The flask-type containers are especially designed for men. Each set comes in a small gift box.

Shaving Brush, Razor Set

Shaving brush has attractive yellow and black plastic handle. Tuft of genuine badger. Length 4 inches. Gold-plated Gerni Micromatic razor opens and closes to change blades. 5 Gerni blades. In plastic box.

\$3.29

B N 9875—shipg. wt. 13 oz. . . \$3.29

3-piece Shaving Set. 4-oz. bottle of after-shave lotion; shaving soap with soap; 4-oz. tube of shaving cream. Price includes 11¢ Federal Tax. Shipg. wt. 2 lbs. 14 oz.

B N 9739E 95¢

3-oz. Shaving Set. 4-oz. bottle after-shave lotion; 4-oz. tube of shaving cream; 4-oz. tube of shaving soap. Price includes 11¢ Federal Tax. Shipg. wt. 2 lbs.

B N 9737E 79¢

2-piece Shaving Set. Includes 4-oz. bottle of after-shave lotion; shaving soap with soap. In gift box. Price includes no Federal Tax. Shipping weight 2 lbs.

B N 9738E 65¢

2-oz. Set. 4-oz. bottle after-shave lotion; 4-oz. tube of brushless or lotion shave cream (also foam). Includes 5¢ Federal Tax. Shipg. wt. 1 lb. 10 oz.

B N 9736E 54¢

Yardley Toiletries . . . scented with Old English lavender

A gift fit for a cavalier—that's Yardley toiletries. The refreshing but light lavender fragrance of Yardley will make a man's shaving a delight! The packaging is gay and attractive. Truly a distinctive present on Christmas morning.

A 7-piece Set. This handsome set contains 6-ounce bottle of after-shaving lotion; shaving bowl, 4-ounce men's talcum powder in attractive metal container, 2-ounce jar of solidified hair cream, 3 cakes of Old English Lavender soap. Comes in gift box. A present that's bound to please! Price includes 6% Federal Tax. Postpaid (Shipping weight 4 pounds 2 ounces).
N 9784E \$6.19

B 3-piece Set. Contains 6-ounce bottle of after-shaving lotion, shaving bowl with soap, 4-ounce men's talcum powder in metal container. Comes in gift box. Price includes 4% Federal Tax. Postpaid (Shipping weight 2 lbs. 13 oz.).
N 7224E \$3.95

C 2-piece Set. 6-ounce bottle of after-shaving lotion; shaving bowl. In gift box. Includes 2% Fed. Tax. Postpaid (Shipg. wt. 1 lb. 12 oz.).
N 7223E \$2.75

D Shaving Bowl. Soap comes in attractive, convenient wooden bowl. Postpaid (Shipping wt. 12 oz.).
N 7507 \$1.00

E Men's Talcum Powder. Neutral tint. Shaker-top metal container. 4 oz. Postpaid (Shipg. wt. 1 lb.).
N 7602E \$1.20

F After-Shaving Lotion. 7-ounce bottle. Refreshing. Postpaid (Shipping weight 1 lb. 9 oz.).
N 7610E \$1.50

Seaforth Products—to remind a man of Scotch heather

These "little brown jugs" are filled with invigorating Seaforth toiletries for a man's Christmas! Quaint miniature replicas of ancient Scotch jugs. The fragrance of Seaforth will make him think of Scotch fern and heather, a combination that's distinctly masculine.

A 7-piece Set. 4-ounce bottle of shaving lotion; 3½-ounce container of men's talc; shaving mug; 4-ounce bottle of hairdressing; 3 cakes of soap. In gift box. Price includes 6% Federal Tax. Postpaid (Shipg. wt. 4 lbs. 14 oz.).
N 9860E \$5.60

B 3-piece Set. 4-ounce bottle of shaving lotion; 4-ounce bottle of hairdressing; 3½-ounce container of men's talc. In gift box. Postpaid (Shipping weight 2 lbs. 11 oz.).
N 9862E \$3.60

C 2-piece Set. 4-ounce bottle of shaving lotion; shaving mug. In gift box. Price includes 2% Federal Tax. Postpaid (Shipg. wt. 2 lbs. 12 oz.).
N 9858E \$2.20

D 2-piece Set. 4-ounce bottle of shaving lotion; 3½-ounce container of men's talc. In gift box. Postpaid (Shipg. wt. 2 lbs.).
N 7233E \$2.40

E Shaving Lotion. 4-ounce bottle. Postpaid (Shipg. wt. 1 lb.).
N 7632E \$1.20

F Men's Cologne. 4-oz. bottle. Refreshing. Postpaid (Shipg. wt. 1 lb.).
N 9864E \$1.20

G Men's Talc. 3½-ounce. Neutral tint. Postpaid (Shipg. wt. 1 lb.).
N 7633E \$1.20

H Shaving Mug with soap. For a cool shave. Postpaid (Shipg. wt. 1 lb. 5 oz.).
N 7634 \$1.00

Men's Toiletries for good grooming

"Now to the wood your merry men go,
to gather in the mistletoe."



Old Spice Toiletries—the choice of discriminating men

Choose Old Spice when you want to please a man! The scent of these toiletries is tangy and masculine . . . reminiscent of sailing ships and salt waves and seawater. The containers are attractively made of cream-colored pottery—in an early American pattern with clipper ship design. Just the thing to put under the Christmas tree for him on Christmas morning.

A 7-piece Set. 4-ounce bottle of Cologne; 4-ounce bottle of after-shave lotion; 3-ounce jar of men's talcum powder; shaving mug; and 3 cakes of soap. Comes in gift box. Price includes 5% Federal Tax. Postpaid (Shipg. wt. 6 lbs.).
N 9853E \$5.55

B 3-piece Travel Kit. 1-ounce bottle of after-shave lotion; shaving stick; and 3½-ounce container of men's talcum powder. In gift box. Price includes 1% Federal Tax. Postpaid (Shipg. wt. 1 lb. 3 oz.).
N 7220E \$1.35

C 3-piece Set. 4-ounce bottle of after-shave lotion; 3-ounce container of men's talcum; and shaving mug. In gift box. Price includes 3% Federal Tax. Postpaid (Shipping weight 1 lb. 12 oz.).
N 7205E \$3.10

D 2-pc. Set. 4-oz. bottle after-shave lotion, 3-oz. container of men's talcum powder. Gift box. Postpaid (Shipg. wt. 1 lb. 14 oz.).
N 9880E \$2.10

E Shaving Mug. Handmade pottery mug with shaving soap. Makes creamy lather. In gift box. Postpaid (Shipg. wt. 1 lb. 10 oz.).
N 7523 \$1.00

F Cologne. 4-ounce bottle. Spley. Postpaid (Shipg. wt. 1 lb.).
N 9854E \$1.20

G After Shave Lotion. 4-ounce bottle of refreshing lotion. Postpaid (Shipg. wt. 1 lb. 8 oz.).
N 7609E \$1.20

H Men's Talcum Powder. 3-ounce container of men's talc in neutral tint. Postpaid (Shipg. wt. 1 lb.).
N 7603E 90c



Get these popular, low priced Men's Toiletries for a welcome gift at Christmas time

Marbury Toiletries 95c. Set. Just the thing for an inexpensive Christmas gift. Consists of 4-ounce bottle of after-shaving lotion; 4-ounce container of men's talcum powder; 4-ounce bottle of hairdressing. Comes packed in gift box. Shipping weight 2 lbs. 4 oz.
N 9720E 95c

Woodbury Toiletries \$1.37. Set. "A gift for a gentleman." 5½-oz. bottle of after-shave lotion, 4-oz. container of talcum powder; 2½-oz. tube of shave cream; 2 cakes of Woodbury soap. Shave brushless or lather. Gift box. Includes 1% Federal Tax. Shipping weight 2 lbs.
N 9733E \$1.37

Colgate Shaving \$1.22. Set. For an inexpensive present. Contains 6-ounce bottle of after-shave lotion, large tube of shaving cream, 3½-oz. container of men's talcum powder. Size: Brushless or Lather. Comes in gift box. Price includes 1% Federal Tax. Postpaid (Shipg. wt. 2 lbs. 7 oz.).
N 9866E \$1.22

Palmolive Shaving \$1.22. Set. A smartly-styled present that's budget-priced. 5-ounce bottle of after-shave lotion, 3½-ounce container of men's talcum powder, large tube of shave cream. In gift box. Includes 1% Federal Tax. Postpaid (Shipg. wt. 2 lbs. 5 oz.).
N 9867E \$1.22

Williams Shaving \$1.12. Set. An attractive Christmas present. 5-ounce bottle of Aqua Velva; 3-ounce container of after-shaving talc in new bronze shade; 2-ounce tube of luxury shaving cream. In gift box. Price includes 1% Federal Tax. Postpaid (Shipg. wt. 2 lbs. 4 oz.).
N 9861E \$1.12

Prices on these two pages include 20% Federal Tax where E is added to catalog number (see # N 9720E)

SEE PAGE 25 . . MEN'S TOILETRIES



89c Adjustable Metal Frame Shaving Mirror. Plain mirror on one side, magnifying on other. Ivory colored. Overall height 7 1/4 in. Diam. 5 3/4 in. **8N9879**—Shpg. wt. 1 lb. 6 oz. **89c**

\$3.95 Electric Shave Mirror. Large size 5-inch diameter mirror gives full view of face for shaving. Light shines through frosted panel at bottom. Metal rim, ivory colored metal base. Overall height 12 inches. Order on mirror for electric shaver. 5 3/4 fast rubber-covered cord. For 110-120 AC current only. 25-watt bulb included. Shpg. wt. 2 lbs. 10 oz. **8N9877** **\$3.95**

Brush Sets, Shaving Needs, Men's Leather Wallets

"...this gift's useful every day, keeps one ready, come what may!"



A Boys' Brush Set. Wood-back military brush (length 4 3/4 inches) with attractive decorative back. Synthetic bristles. 5-inch black plastic comb. Shipping weight 9 oz. **8N9717** **39c**

B Boys' 3-piece Brush Set... 2 military brushes and a comb. Brushes have wood backs, 5 inches in length, with attractive shield. Synthetic bristles. 5-inch black plastic comb. Shpg. wt. 1 lb. 2 oz. **8N9718** **69c**

C Boys' 4-piece Brush Set. Includes 2 military brushes, clothes brush, and comb. Brushes have wood backs and synthetic bristles. Military brushes are 4 1/4 inches long, clothes brush 4 1/2 inches long. 5-inch black plastic comb. Shipping wt. 1 lb. 10 oz. **8N9719** **98c**

D Men's 3-piece Military Brush Set. Consists of 2 military brushes and a comb. Brushes have metal backs with wood-filled hilt. Glittering metal trim. Synthetic bristles set in metal faced block. Length of brushes 4 1/4 inches. Black plastic comb is 7 inches long. Shpg. wt. 1 lb. **8N9766** **98c**

E Men's 3-piece Nylon-bristled Military Brush Set. The shining chrome-finish backs of these handsome military brushes make them an expensive looking Christmas present. Set includes two 4 1/2-inch military brushes and a comb. Genuine Nylon bristles. 7-inch clear plastic comb. Gift box with transparent top. **8N9758** Shpg. wt. 14 oz. **\$2.69**

F Men's 3-piece Cocobolo Wood Back Military Set. For a smart gift, order this military set. Includes 2 military brushes and a comb. Backs of brushes made from imported lightly polished natural color cocobolo wood. 4 1/4 inches long. Genuine Nylon bristles. Brown plastic 7-inch comb. Packed in gift box. **8N9763**—Shpg. wt. 1 lb. 2 oz. **\$3.69**

G Men's 3-piece Lucite Club Brush Set. A perfect present for a man's Christmas! Set includes club style hair brush, comb and clothes brush. Club brush has crystal Lucite back and short handle. (Overall length 6 1/2 inches). Extra-long Nylon bristles. 4-inch matching comb. Clothes brush has long Nylon bristles, clear Lucite back, 5 1/4 inches long. Gift box. **8N9826** Shpg. wt. 1 lb. 2 oz. **\$4.79**

H Men's 3-piece Lucite Nylon-bristled Military Set. A superb set! Consists of 2 military brushes and a comb. Brushes beautifully designed of sparkling crystal Lucite, 4 1/2 inches long. Heavy-gauge Nylon bristles. 7-inch clear Lucite comb. In handsome gift box. **9870** Shpg. wt. 1 lb. 3 oz. **\$4.79**



J Men's Clothes Brush w/ Holder. Wood-back clothes brush, length 6 1/4 inches, with synthetic bristles. Molded-wood holder has horse's head decoration. Shpg. wt. 1 lb. 4 oz. **8N9868** **98c**

K Wood Club Brush. Natural color wood back, 6 3/4 in. long. Nylon bristles. Shpg. wt. 7 oz. **8N6387** **98c**

L Club Hair Brush with Lucite Handle. A handsome brush with back of transparent Lucite. Length 6 3/4 inches. White Nylon bristles. **8N9748** Shipping wt. 8 oz. **\$1.89**

M Deluxe Lucite Club Brush. A gift to delight a man! Thick crystal Lucite handle, 6 3/4 in. long. Nylon bristles. Shpg. wt. 8 oz. **8N6374** **\$4.39**

N Shave Brush with holder. Attractive red plastic handle brush with genuine bristles. Length of brush 3 1/4 inches. Convenient matching plastic brush holder included. Shpg. wt. 6 oz. **8N9878** **\$1.79**

P Nylon Bristle Shaving Brush. Modern style clear Lucite handle, square with beveled edges. Length 4 inches. Bristled with white Nylon. Gift box. **8N7675**—Shpg. wt. 7 oz. **\$4.89**

Q Genuine Badger Brush. Our best brush, an ideal Christmas present! Has large knot of pure badger bristles. Attractive handle is made of crystal Lucite. Length 4 1/4 inches. A brush he will be proud to own and you will be proud to give! Shpg. wt. 6 oz. **8N9874** **\$6.89**



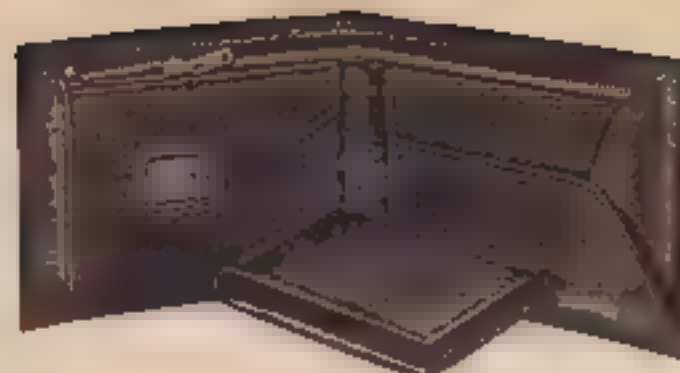
Badger Shaving Brush \$3.59
In time for Christmas, Sears brings you a genuine badger shaving brush at a price of only \$3.59! At this low price a truly great value. Black and white plastic handle with pure badger bristles. 3 3/4 inches long. The price is far less than you'd expect... for a gift a man will use for years. **8N9873**—Shpg. wt. 3 oz. **\$3.59**



Pilgrim Post Case Wallet, the gift that's sure to please! Combines quality, utility, and style at Sears low price. Removable leather bound post case with 4 swing windows, secure snap button closing, clever pocket for carrying extra key to post case. Zipper closing bill pocket, open bill pocket, large coin pocket with one quarter, card pocket. State black or hand-grained Morocco (optional) or shaded brown goatskin. **25 N 2880E** Closed 3½x4½ inches.

Shipping weight 5 ounces. Federal Tax included.

\$3.50



Swank "Aristogram," The personalized wallet... three handsome cut-out gold plated metal initials attached to removable leather card case make it "his alone." Carefully made of supple hand-grained Morocco (goatskin), special interlocked tailored construction. Zip closing bill pocket, open bill pocket, card pocket. Please state color black or brown. Closed size 3½x4½ inches. See matching "Swank" initials jewelry, page 37. Choose both for a fashionable, enduring Christmas gift. (Shpg. wt. 4 oz.)

75 ■ 3004E - Price 3 initials wanted. Postpaid. Fed. Tax included. **\$6.00**

Famous Amity "Director" Wallets



Spans key pockets
to prevent lockup

Sliding card pocket for
greater convenience

Secret currency pocket
means extra safety

Nationally advertised! Make really handsome gifts! 4 unmatched big features include secret bill pocket, open bill pocket, "Finder" sliding card pocket, other card and key pockets, free registration service, 4 transparent card holders, sliding snap, turned edges stitched with nylon for added strength and lasting beauty. Closed 3½x4½ inches. Postpaid (Shpg. wt. 4 oz.) 20% Federal Tax included.

Genuine Calfskin Leather. State color silverline brown or black.

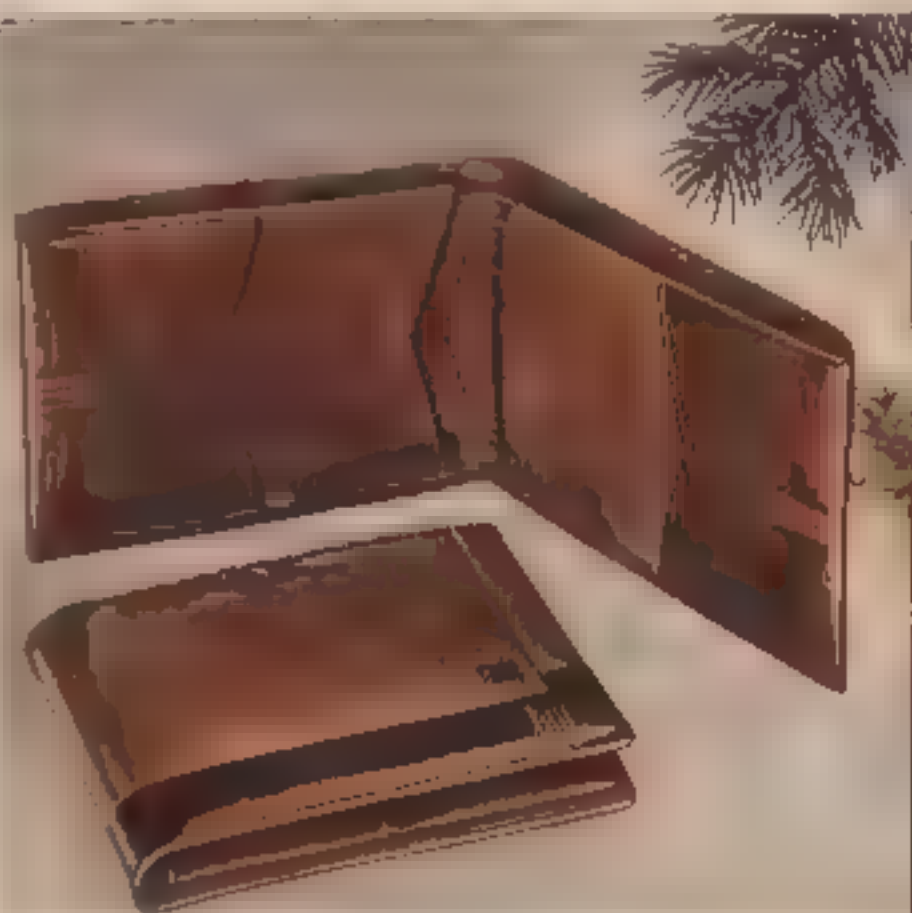
25N3024E
Each **\$9.00**

Levant (patented) grained Goatskin. Hand-grained black or silverline brown, black.

25N2973E
Each **\$6.00**

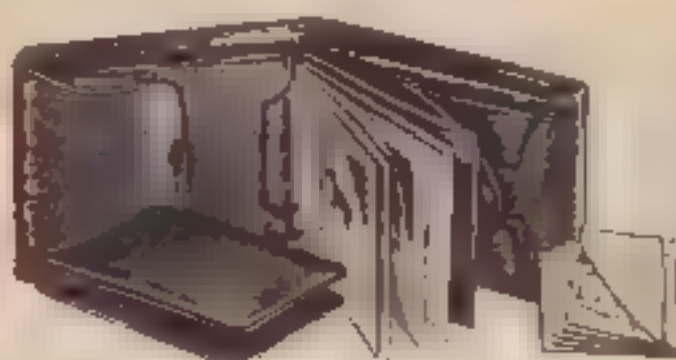
Morocco-grained Pilgrim. Please state color brown or black.

25N3217E
Each **\$4.20**



Deluxe Quality Wallet. Fine calf-grained brown goatskin. Decorative embossing, and hand-laced India goatskin edges make a distinctive, treasured gift. Divided bill pockets, zipper coin pocket, handy stamp holder in pocket, 4 transparent holders in card pocket. Closed 3½x4½ inches. Shpg. wt. 5 oz.

25 N 3023E—Fed. Tax incl. **\$5.95**



Morocco Leather Wallet with Slip-in Post Case. Post photo case with leather cover has 4 swing windows... 6 in into card pocket, or can be carried separately. Divided bill pocket, snap button coin pocket. Fine supple hand-grained Morocco leather. State black or brown. Closed 3½x4½ inches. Shipping weight 6 ounces.

25 N 3010E—Fed. Tax incl. **\$4.69**



Pilgrim Zip closing 6-hook Key Cases. 2-sided zip. Closed 2½x3¼ in. State black calfskin, brown steerhide, tan cowhide. Tax included.

25 N 2797E—Wt. 4 oz. **\$1.79**

3-sided zip. Closed 2½x3¼ in. Shell cordovan leather. State brown or mahogany.

25 N 2788E—Wt. 4 oz. **\$2.50**

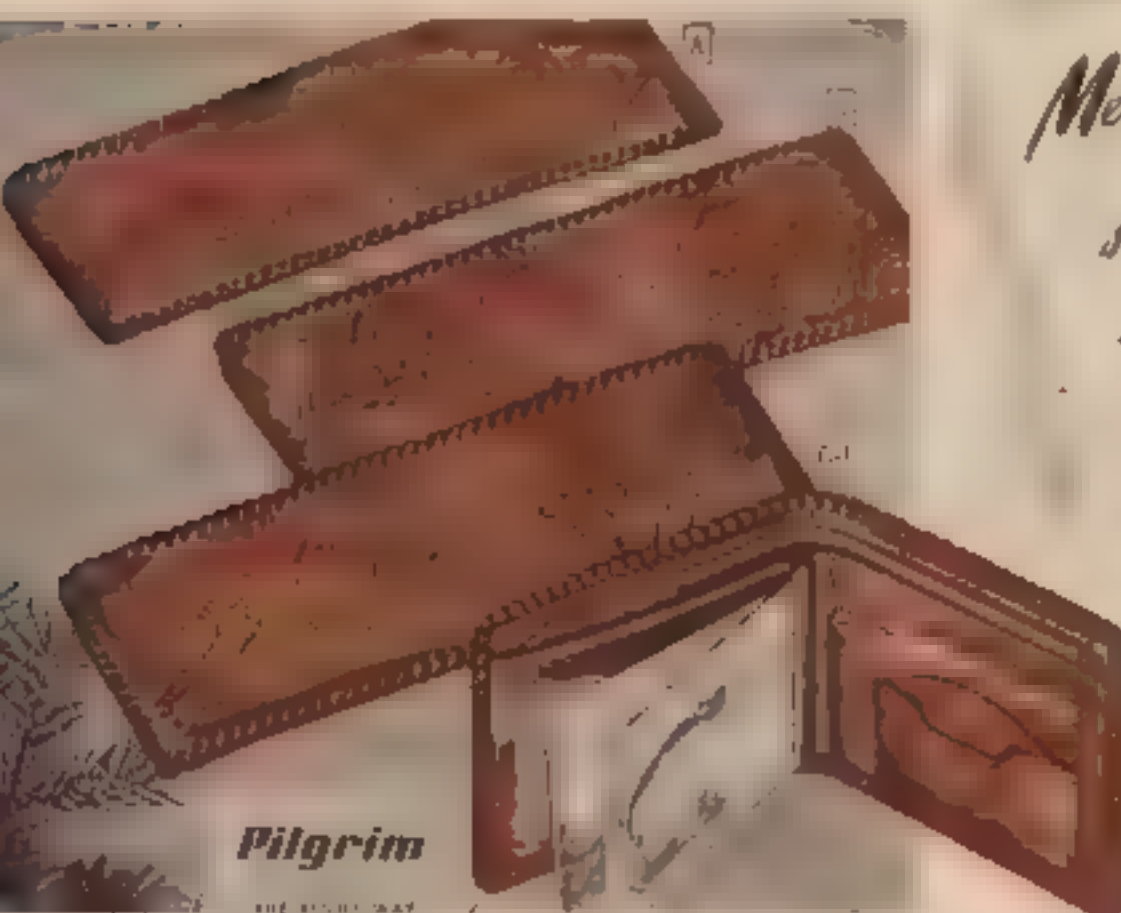




Pilgrim 3-sided Zip Closing Wallet. Handy, strong, long wearing, to keep all money, valuables securely in place. Identification window pocket, 4 swing windows, zip closing guaranteed coin pocket, stamp holder in pocket. Fine, supple grained leather. Colored $3\frac{1}{2} \times 4\frac{1}{2}$ in. Size channels (slightly brown), black handstamped Pilgrim. Ship wt. 5 oz.
25N2778ME Fed. Tax included **\$2.98**

Key Case. Matches wallet at left. A set be done with ease. Key case made. Yarned zip closing style. 4-key metal assembly. Snap closure coin pocket. Leather lined. Fine grained. Colored $3\frac{1}{2} \times 4\frac{1}{2}$ in. Size channels (slightly brown) or black handstamped Pilgrim. Ship wt. 1 oz.
25N2780ME Fed. Tax incl. **\$1.39**

Pilgrim Post Case Wallet. A wallet he'll stand for its real convenience. Use with paper or attached on any separately. Hand-grained Minerva grained, hand turned edges. Four swing windows, two integrated key pockets, two bill pockets, one zipper closing. Colored $3\frac{1}{2} \times 4\frac{1}{2}$ inches.
25N3229E New black or brown. Ship wt. 4 oz. Fed. Tax incl. **\$5.00**



Pilgrim

THE RIGHT WAY
TO SAY

MEN'S
FURNISHINGS

Men's Pilgrim Wallets...
smartly styled leathers
"...and a little of your money
to line it well within."



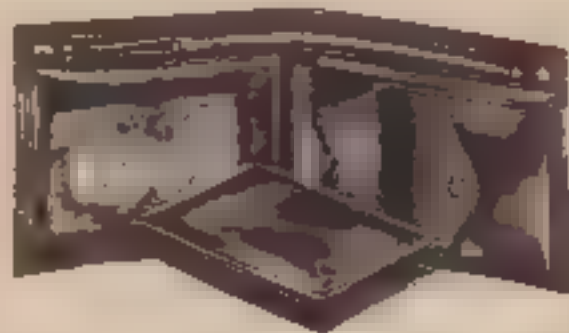
\$5.00
 each

New! Pilgrim Wallets for the Sports Enthusiast!
 You'll hit the bull's eye this Christmas when you give him one of these! Designs of American sportsmen which are skillfully embodied right on the wallets. Choose from three popular models: The "Fisherman," "The Hunter," "Bowler." Zip closing bill pocket, coin pocket, open bill pocket, identification window pocket, two swing windows for cards, photos and stamp holder in pocket. Handborne wallets of fine calf grained brown grained leather with India grained hand turned edges. Colored $3\frac{1}{2} \times 4\frac{1}{2}$ inches.

- **25N3250E "Fisherman"**, Ship. wt. 4 oz. (Tax incl.) **\$5.00**
- **25N3252E "Hunter"**, Ship. wt. 4 oz. (Tax incl.) **5.00**
- **25N3254E "Bowler"**, Ship. wt. 4 oz. (Tax incl.) **5.00**



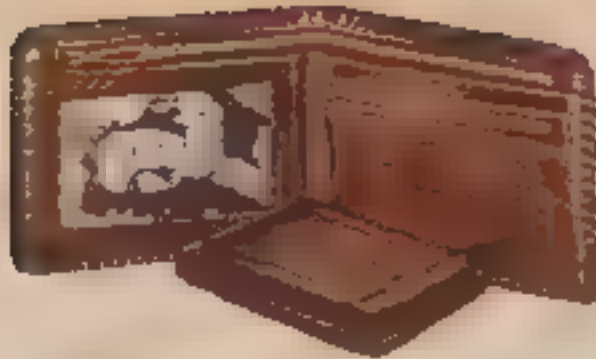
Big Value Pilgrim Steelside Wallet. Praised by men for its many fine features. Smartly rainbow and long wearing, priced for saving. Flaply 3-way zipper closing to keep valuables safe. Open bill pocket, wrist bill pocket, guaranteed coin pocket, 3 see-thru dipper windows, identification window pocket. Hand-colored brown steelside with India grained leather hand-turned edges. Colored size $3\frac{1}{2} \times 4\frac{1}{2}$ in.
25N2911E - Ship. wt. 4 oz. Fed. Tax incl. **\$3.78**



Pilgrim Calfskin Wallet. One of its features... it's different, sure it is. It's different on Christmas morning! Fine grained supple leather. Zipper closing bill pocket with 2 "dipper" features. Open bill pocket. 2 big features as a very low price. Open bill pocket, identification window pocket, wrist pocket, guaranteed coin pocket. Carefully tailored. Made in U.S.A., brown, black. Colored $3\frac{1}{2} \times 4\frac{1}{2}$ inches.
25N2937E Ship. wt. 4 oz. Fed. Tax incl. **\$3.78**



Pilgrim Western-style Wallet of genuine saddle leather includes in a special low gift price. Flaps of cowboy and the great wild west! Zipper closing bill and coin pockets. A dipper, detachable swing windows, stamp holder in pocket. The rich tan and brown embossing on the raised brown cowhide with brown India grained hand turned edges make a truly handsome wallet. Colored $3\frac{1}{2} \times 4\frac{1}{2}$ inches.
25N2929E Ship. wt. 4 oz. Federal Tax incl. **\$3.50**



Pilgrim Double Zip-Style Wallet . . . features two easy sliding zipper closings, one on bill pocket, one on coin pocket, identification window pocket, stamp holder in pocket. Hand-laced grained edges. Embossed design on hand-colored brown steerhide or black leather (optional grained goatskin). *Closed 3½x4½ in. Slide color. Ship. wt. 4 oz.*

25N2803E Federal Tax included **\$2.98**

Twin Heart-shaped Photo Windows . . . Pilgrim wallet styled to give long service. Detachable leather covered pass case with 4 swing windows, snap-button closing. 3-sided zip closing, zip closing coin pocket. Embossed design on black leather (optional grained goatskin or brown steerhide). *Closed 3½x4½ in. Slide color. Ship. wt. 5 oz.*

25N2908E Federal Tax included **\$3.78**

Pilgrim "Secret Pocket" Wallet . . . keeps valuables safe . . . hidden from prying eyes. This cleverly designed wallet has a swing-out inverted secret pocket inside the zip closing coin pocket. 3-sided zip closure, open bill pocket, 4 card pockets, 4 removable transparent swing windows. Calf-grained brown cowhide. *Closed 3½x4½ in. Ship. wt. 5 oz.*

25N2921E Federal Tax included **\$2.98**

Give a Pilgrim "All American" Wallet or Deluxe Matched Set



Removable secret hole for bills and keys



Removable slip-in windows for cards and photographs

Choose this handsome deluxe wallet for the man at the top of your Christmas gift list. He's sure to be pleased with its beautiful and distinctive styling, its expert workmanship. Made by skilled craftsmen from fine quality hand-lacquered brown calfskin stretched with Nylon thread. Soft, pliable, long-wearing . . . conforms to distinctive design. Glorious edges are carefully hand-laced with Indian goatskin. This Pilgrim "All American" has 2-sided zip closing to keep money and valuables secure. Its other fine features include . . . open bill pocket, square coin pocket, open bill pocket and key holder (shown only to you!), three slip-in windows for cards and photographs, identification window pocket, stamp holder. *Closed 3½x4½ inches.*

Matching key case has 3-sided, easy-sliding zipper closing, six detachable key hooks, card holder. *Closed 2½x3½ inches.* Your choice of good-looking matched set or wallet only.

25N3005E- Matched Leather Set . . . Wallet and Key Case Shipping wt. 14 oz. (Federal Tax included). **Set \$7.95**

25N2985E- Wallet only, Ship. wt. 8 oz. (Fed. Tax incl.) \$5.95

\$7.95



Pilgrim Wallet. Men will like the good looks and convenience features which this wallet offers. Hand-toned Horse Heads tooling in supple kip calf leather. 3-sided zip closing, wallet has lined bill pocket open at one end for easy access, snap-button closing coin pocket, identification window pocket, removable insert with 4 swing windows. *Closed 3½x4½ inches. Slide color black or brown. Ship. wt. 4 oz.*

25N2784E- Federal Tax included . . . \$2.98

Good-looking, Sturdy Wallet. A Pilgrim low value . . . priced for the budget wise. Styled with zipper closing bill pocket, open bill pocket. Has identification window pocket, four transparent swing windows, quarter coin pocket large enough to accommodate your whole rounder. *Closed size 3½x4½ inches. Shaded brown sheepskin or black seal-grained sheepskin. Please state color. Shipping weight 4 ounces.*

25N2848E Federal Tax included \$1.98

3-sided Zip Closing. Designed with many popular features . . . priced low for thrifty shoppers. Identification window pocket, four slip-in swing windows, additional leather lined bill pocket, open bill pocket, quarter coin pocket. Attractively embossed. Tri-tone (saddle) brown or seal-grained black sheepskin leather. *Closed size 3½x4½ inches. Please state color. Shipping weight 4 ounces.*

25N2825E Federal Tax included \$1.98



Gift color clip ends, trim. 1½-in. wide fancy rayon and cotton elastic webbing in assorted stripes. Free action adjustable back. Boxed. Shipg. wt. 3 oz. Lengths 38 or 42 in. Colors: blue, maroon, brown. Please state length and color.

33 N 3630 Each 88c



Tan cowhide leather button-on ends. 1½-in. rayon and cotton elastic webbing in assorted gay colored stripes; adjustable back. Boxed. Shipg. wt. 3 oz. Lengths 38 or 42 in. Colors: maroon, blue, brown. Please state length and color.

33 N 3631 Each 88c



Solid color rayon and cotton elastic webbing. 1½-in. tan cowhide leather button-on ends, gift color metal parts; adjustable back. Boxed. Lengths 38 or 42 in. Colors: blue, maroon, brown. State length, color. Shipg. wt. 3 oz.

33 N 3632 Each 88c



Comfortably wide... 1½-in. solid color better quality rayon and cotton elastic webbing. Tan pigskin button-on ends, neatly stitched English "Y" back. Boxed. Shipg. wt. 3 oz. Lengths 38, 42 in. Colors: brown, maroon, blue. State length, color.

33 N 3633 Each \$1.39



Drusy... 1½-in. better quality rayon and cotton elastic webbing, assorted stripes. Tan pigskin button-on ends, neatly stitched. Adjustable back, lined. Shipg. wt. 3 oz. Lengths 38, 42 in. Colors: blue, maroon, brown. State length, color.

33 N 3634 Each \$1.39

Pilgrim Furnishings.. Belts, Sets, Suspenders

"far and wide the tale repeating,
Christmas time at last is here."



Each belt or set is attractively boxed



All initials available
except L, O, Q, U, V, X, Y, Z

3-pc. set... belt, collar bar, buckle. 1-in. pilgrim belt, pigskin covered cowhide lining. Tan 3-pc. set solid bronze buckle with touches of pearl inlay; black enamel raised initial, solid bronze collar bar. Shipg. wt. set 7 oz. Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Please state size, initial or state plain.
33 N 4226E Black
33 N 4227E London tan. Set \$1.98
Price includes 5c Federal Tax

Buckle and belt set... 1-in. belt of hand boarded top grain cowhide, matching lining. 1- 2-pc. set in solid bronze buckle with 2-tone design of bronze and silver plate. Black enamel stamped initial or plain. Shipg. wt. set 6 oz. Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. State size, initial or plain.
33 N 4229E Black 33 N 4230E Brown
33 N 4231E Siaman... Set \$2.44
20c Federal tax included



Economical dress belt... 1-in. belt of smooth, solid top grain cowhide with a solid brass buckle. Priced for thrifty Christmas giving. Boxed. Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. State size. Shipg. wt. 4 oz.
33 N 4241-Black
33 N 4242-Brown
33 N 4243-Siaman... Each 98c



Covered buckle dress belt... 1-in. padded belt of smooth hand boarded top grain cowhide, with cowhide lining. Leather covered metal buckle. Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Please state size. Shipg. wt. 5 oz.
33 N 3712-Tan
33 N 3715-Black
33 N 3716-Brown... Each \$1.44



Expanding style... 1-in. belt of solid top grain black cowhide, smoothly finished. Decorated spring lets belt "give" a full inch. Solid brass buckle. Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Please state size. Shipg. wt. 5 oz.
33 N 4211-Black
33 N 4212-Brown
33 N 4213-Tan... Each \$1.50



Our finest quality... 1-in. belt of genuine mule skull cordovan in a smooth, drusy finish; softly lined inside. Smart, polished solid bronze buckle. Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. State size. Shipping wt. 5 oz.
33 N 4220-Redwood (reddish brown)
33 N 4219-Black
Each \$2.44



Drassy stripes . . . 1 1/2-in. series quality rayon and cotton elastic webbing in assorted fancy colored stripes. Gilt color metal clip ends and trim. Comfortable free action adjustable buckle. Individually boxed. Shipping weight 5 ounces.

Colors blue, maroon, brown. Length 38 or 42 in. Size length and color.
33 N 3635 . . . Each \$1.39



Pilgrim

THE RIGHT WAY
TO SAY

**MEN'S
FURNISHINGS**



4-pc. Cameo set . . . belt, buckle, collar bar, tie clip. 1-in. belt of hand beaded top grain cowhide; smooth cowhide lining. Pilgrim tailored with finely stitched snapared. Plaster carvings mounted on the hand polished solid bronze 1-in. buckle and wishbone shape tie clip. Double grip collar bar. Boxed. Ship. wt. set 7 oz.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Please state size. Price includes 1% Federal Excise Tax.
33 N 4232E -Black . . . 33 N 4233E -Brown
33 N 4234E -Huntan . . . Set \$3.44

Our best Pilgrim Gift Set

- Our finest quality genuine real leather belt
- Accessories gold and silver plated
- Each set attractively boxed for gift giving

5-piece set . . . belt, buckle, key chain with clip, tie bar, collar bar. \$4.98
 1-inch belt of our finest long grain genuine real leather lined with smooth top grain cowhide. Superior Pilgrim tailored with snapared.

All accessories are made of solid bronze. Double buckle is triple silver plated, with 24K yellow gold plated raised initial. 24K gold plated key chain has emblem engraved on triple silver plated clip. Triple silver plated double grip tie bar has 24K gold plated emblem. 24K gold plated collar bar is shaped to hold collar securely without wrinkling it.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Please state size, price initial or state plain. 5% Federal Excise Tax included. Shipping weight each set 10 ounces.
33 N 4235E -Black . . . 33 N 4236E -Brown
Set . . . \$4.98

PLEASE NOTE: On initialed sets all initials are available except I, O, Q, U, V, X, Y, Z.



Fine Pilgrim Gift Set in cedar box

- Our best quality top grain cowhide belt, nylon stitched
- Heavy sterling silver buckle with stamped initial
- Each set gift packaged in a beautiful cedar box

Initialed buckle and belt set, 1 1/2-inch belt of our finest quality hand beaded top grain cowhide with matching cowhide lining. Set \$4.49
 2-pc. set per Pilgrim tailoring, with nylon stitched edges.

1 1/2 inch heavy sterling buckle has a satin finish center with stamped initial in black, and shiny striped sides. Also available without initial. Attractive cedar gift package. Shipping weight set 10 ounces.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. State size, price initial or state plain. 5% Fed. Excise Tax included.
33 N 4244E -Black . . . 33 N 4245E -Brown . . . Set \$4.49



1 Shredded Western style . . . 1 1/2-in. belt of solid top grain bridle cowhide. Nickel plated rust-resistant metal studs; break-resistant plastic jewels. Boxed.
 Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Please state size or state unadorned. Shipping weight 8 ounces.
33 N 3750 -Black . . . 33 N 3751 -Tan . . . \$1.94

2 Picture buckle . . . 1 1/2-in. dress belt made of solid top grain bridle cowhide. The heavy nickel plated slide buckle opens in front for picture identification.
 Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Please state size. Shipping weight 5 oz.
33 N 4217 -Black . . . 33 N 4218 -Brown . . . \$1.94

3 Thrifty gift . . . 1-in. dress belt of solid top grain cowhide with grained surface. Bright finish heavy nickel plated slide buckle. Boxed. Shipping weight 5 ounces.
 Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Please state size or state plain.
33 N 4221 -Black . . . 33 N 4222 -Brown . . . 98c

4 Silver and gold plated buckle; calf grained cowhide 1-inch belt. Stamped initial or plain.
 Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. 16c Fed. Excise Tax included. State size, initial or plain. Ship. wt. 4 oz.
33 N 4201E -Black . . . 33 N 4202E -Brown . . . 33 N 4203E -Sutton . . . \$1.88

5 Double silver plated brass buckle; hammer effect cowhide 1-in. solid top grain cowhide belt. Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Please state size. Ship. wt. 6 oz. 8c Federal Tax included.
33 N 4223E -Black . . . 33 N 4224E -Brown . . . 33 N 4225E -Sutton . . . \$1.44

SEE PAGE 37 . . . MEN'S BELTS

Three handsome styles illustrated available unlined, wool lined or fur lined



Imported capeskin, fine style, richly warm



Wool lined, capeskin, richly warm

Pilgrim Dress Gloves, fine leathers, wool knits

"sing we joyous all together,
heedless of the wind and weather."



Rich mellow leathers, soft and
flexible as your skin... but tough, too
Sidewall construction for fine fit

Imported capeskin... soft, pliable, durable

Unlined Pair \$295 Wool lined Pair \$395 Fur lined Pair \$495

[A] Not just ordinary capeskin, but imported leathers of select quality go into the making of these gift gloves... leathers that have been tanned to a mellow texture, then fashioned into a handsome glove as you'll see anywhere. Full sidewall "free action" styling; patterned to insure comfort and perfect fit. Whiplash seam all around. Stitched backs. Slip-on style. A grand gift, anytime!

Colors black or brown. Please state size and color wanted.

Unlined, Sizes 8, 8½, 9, 9½, 10, 10½. Shipping weight each pair 5 ounces. 33 N 2441	100% wool lined, Sizes small (8-8½); med. (9-9½); large (10-10½). Wt. 6 oz. 33 N 2565	Fur lining, Sizes small (8-8½); med. (9-9½); large (10-10½). Shpg. wt. 8 oz. 33 N 2615
Pair \$2.95	Pair \$3.95	Pair \$4.95

Luxurious, velvety-soft cabretta leather

Unlined Pair \$395 Wool lined Pair \$495 Fur lined Pair \$550

[B] You'll make HIS Christmas an unforgettable one with a gift as distinguished as these slip-ons. Top quality is evident in every detail, from supplest imported leather down to non-ravel whiplashing all around. Fine cabretta is made from lambs whose skins are toughened by the hot sun of equatorial Brazil; carefully tanned to stay soft. Smart sidewall style, table cut for perfect fit. Hand felted hem, hand staggered back; expansion top.

Colors, tan or black. Each pair boxed. State size and color.

Unlined, Sizes 8, 8½, 9, 9½, 10, 10½. Shipping weight each pair 5 ounces. 33 N 2424	100% wool lined, Sizes small (8-8½); med. (9-9½); large (10-10½). Shpg. wt. pair 6 oz. 33 N 2567	Fur lining, Sizes small (8-8½); med. (9-9½); large (10-10½). Shpg. wt. pair 8 oz. 33 N 2612
Pair \$3.95	Pair \$4.95	Pair \$5.50

Genuine deer skin... rugged, pliable

Unlined Pair \$450 Wool lined Pair \$550 Fur lined Pair \$595

[C] If he's tough on gloves, make him a present of these handsome slip-ons. They're as rugged as dress gloves can be made, without detracting one bit from their smart styling. The secret's in the leather—top quality deer skin, known for its flexibility, its amazing resistance to wear. Strongly whiplashed. Sidewall construction, table cut for perfect fit. Expansion hem. Boxed.

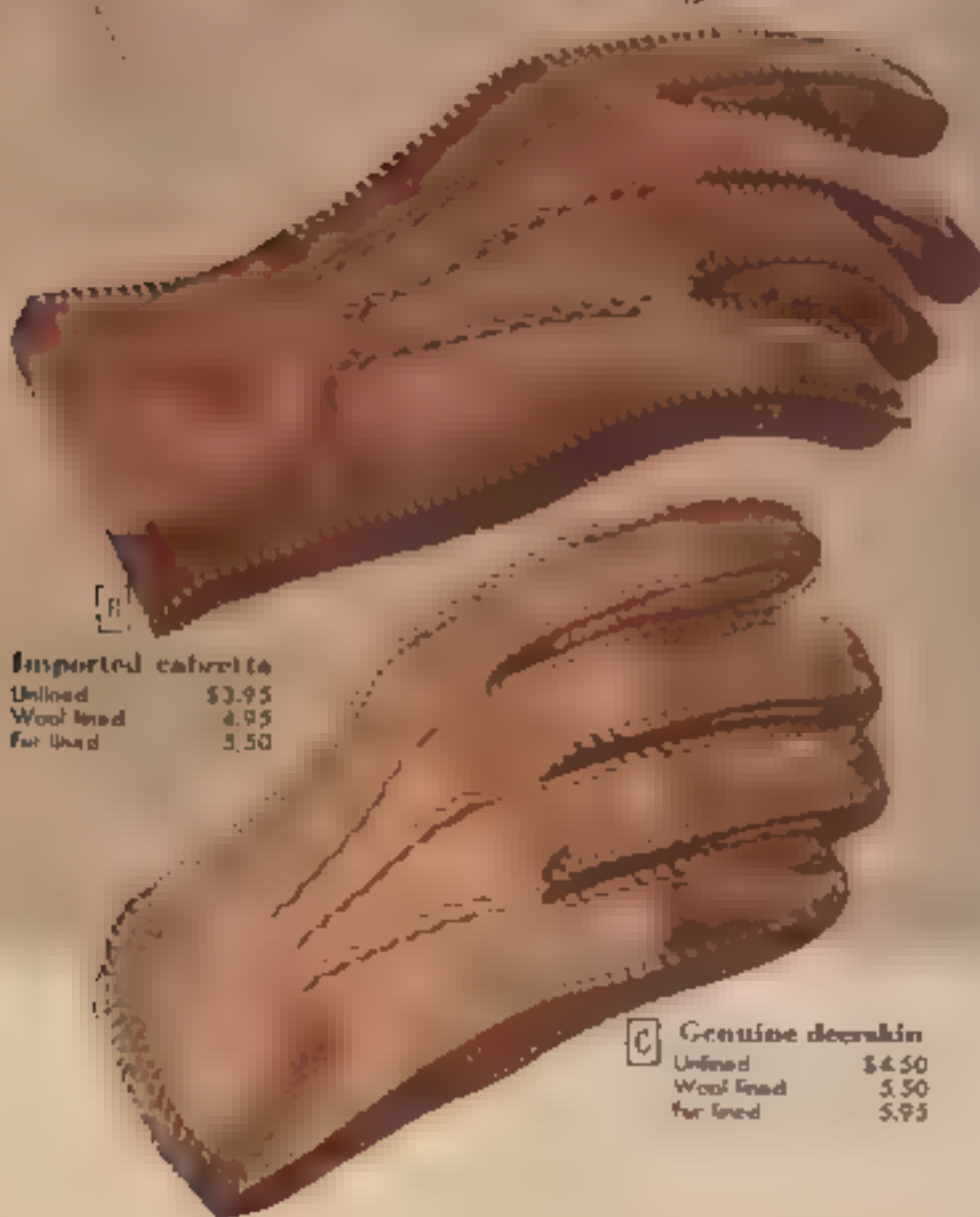
Colors: natural (wood tan); vucatan (reddish tan). State size, color.

Unlined, Sizes 8, 8½, 9, 9½, 10, 10½. Shipping weight each pair 6 ounces. 33 N 2423	100% wool lined, Sizes small (8-8½); med. (9-9½); large (10-10½). Wt. 6 oz. 33 N 2568	Fur lining, Sizes small (8-8½); med. (9-9½); large (10-10½). Shpg. wt. pair 8 oz. 33 N 2614
Pair \$4.50	Pair \$5.50	Pair \$5.95



Imported capeskin

Unlined \$2.95
Wool lined 3.95
Fur lined 4.95

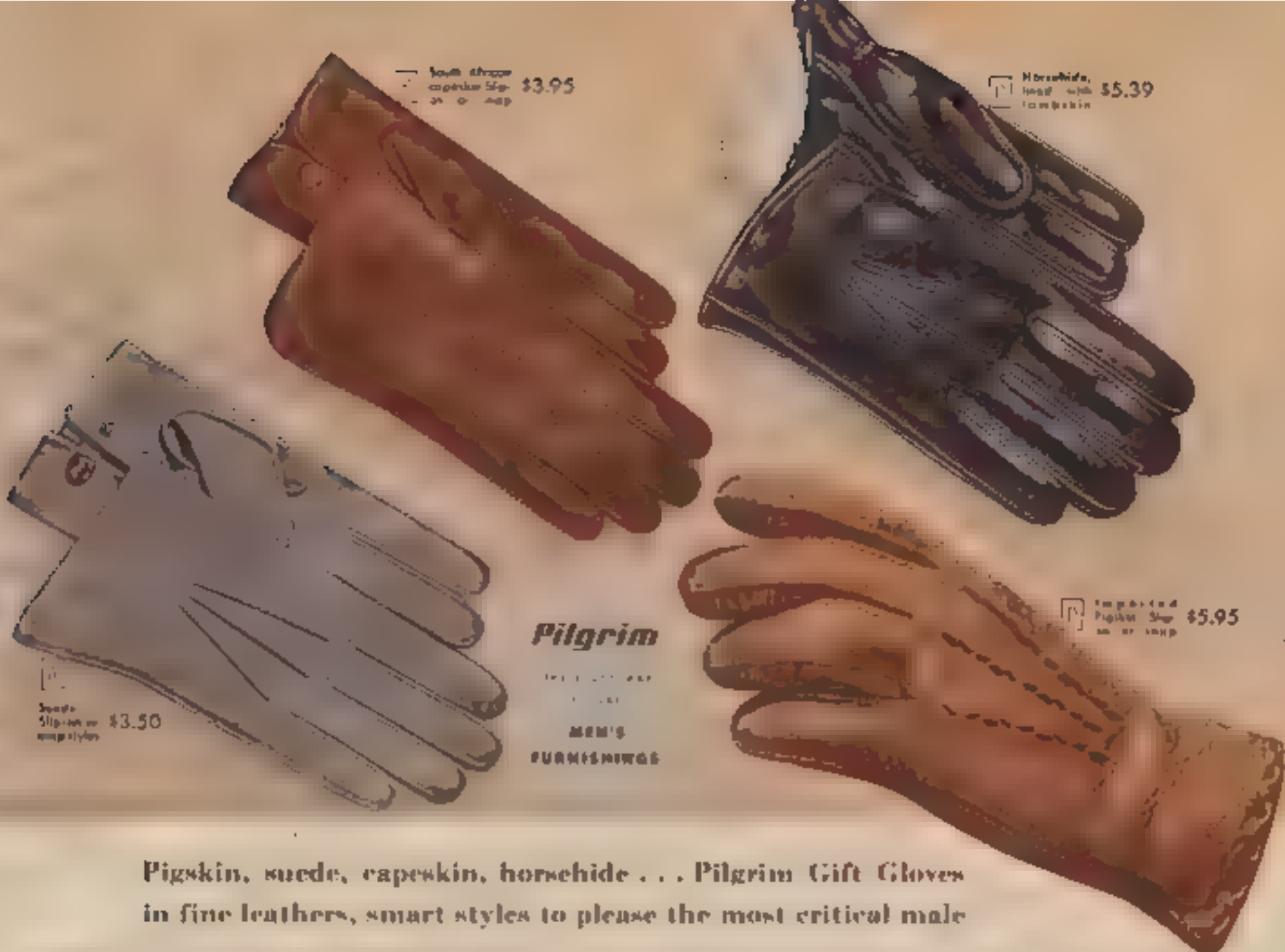


Imported cabretta

Unlined \$3.95
Wool lined 4.95
Fur lined 5.50

Genuine deer skin

Unlined \$4.50
Wool lined 5.50
Fur lined 5.95



Pigskin, suede, cape skin, horsehide . . . Pilgrim Gift Gloves in fine leathers, smart styles to please the most critical male

(A) Gray suede in two styles. For the man **\$3.50**
 who likes comfort as well as style, no finer gift than a pair of these gloves. Velvety-soft, rich looking suede leather, carefully tanned to keep that softness. Smartly styled for distinctive appearance, accurately cut for comfortable fit. Strongly stitched to resist splitting. Self-burnished tips. Choice of slip-on or strap style. Colored.

Colors: gray suede. Sizes: 8, 8½, 9, 9½, 10, 10½. Please state size. Shipping weight: pair 5 ounces.
33 N 2421 Slip-on style
33 N 2420 Strap style. Pair **\$3.50**

(B) South African cape skin. 2 styles. With **\$3.95**
 leather treated with the latest tanning to make them soft, supple and pliable, then treated with hand-same gloves. Pattern cut to be snugly. Whipped in back. Unlined. Shipping weight: pair 4 ounces.

Colors: black, brown, tan. Sizes: 8, 8½, 9, 9½, 10, 10½. Please state size and color.
33 N 2442 Slip-on style
33 N 2441 Strap style. Pair **\$3.95**
 Code: (for hand with shorter fingers) sizes in slip-on style only. Sizes: 7½, 8, 8½, 9, 9½. Color, wt. as above.
33 N 2444 Strap style, pair. Pair **\$3.95**

(C) Horsehide, lambskin lining. An unmatchable **\$5.39**
 construction for wear, warmth. Tough as only horsehide can be, tanned by a special process that makes the leather pliable, long-wearing. Thick, over-cast, hairy lambskin lining keeps out cold as no other lining can. Smartly styled with well constructed for finger freedom. Strongly stitched seams. Neatly stitched backs. Shipping weight: pair 8 oz.

Color: black only. Sizes: small (8-8½); medium (9-9½); large (10-10½). Please state size.
33 N 2436 Slip-on style. Pair **\$5.39**

(D) Imported pigskin, **\$5.95**
 softest of all skins. Gives the man who wants the best. Originally selected leathers are select, soft and supple, highlighted by distinctive patterns with pig markings. Pattern cut for true fit. Hand stitched back. Unlined. Color: rich black. Sizes: 8, 8½, 9, 9½, 10, 10½. Shipping wt. pair 5 oz.
33 N 2443 Slip-on style. Size: 8½, 9, 9½, 10, 10½. Pair **\$5.95**
33 N 2446 Strap style. Pair **\$5.95**

Code: (for hand with shorter fingers) sizes in slip-on style only. Sizes: 7½, 8, 8½, 9, 9½. Color, wt. as above.
33 N 2447 Strap style. Pair **\$5.95**



Wool knits, soft leathers

(E) Virgin wool knit gloves. Warm, **\$1.45**
 colorful and comfortable. Ninety knit with attractive contrasting patterns. Seamless. Squared wrist. Shipping weight: pair 1 oz. Please state size and color.
 Colors: maroon/gray, maroon/yellow/medium blue.
33 N 2807 Size: med. (9-9½); large (10-10½)

(F) Domestic cape skin, pig-grained slip-on. Low **\$1.95**
 in price but packed with wear, looks. Soft, pliable, carefully cut, warmly stitched. Unlined.
 Colors: black, brown, tan. Sizes: 8, 8½, 9, 9½, 10, 10½.
33 N 2426 Size: 8 and color. Shipping wt. pair 5 ounces.

(G) Domestic cape skin, lined, strap wrist style. **\$2.79**
 Warm knit lining, 50% wool, 50% cotton.
 Colors: brown, black. Sizes: small (8-8½); medium (9-9½); large (10-10½). Shipping wt. pair 6 oz.
 Please be sure to state size and color.
33 N 2564 Slip-on style with strap adjustment on wrist.

Men's Gold Bond Slippers

..leather, felt, shearling

"When the happy day is done
work is over, rest is won."

Warm as the Spirit of Christmas

You give him sleep-at-once, lasting comfort when you give him these Gold Bond slippers. They're so good looking he'll be proud to wear them when he's out of doors, and so luxuriously comfortable he won't want to take them off. Supple brown leather uppers, fully lined with thick, warm shearling. Pipe-stitch center-strap uppers. Easy-on-strap. Beautiful smooth leather sole, rubber heel. • Men's full sizes 6, 7, 8, 9, 10, 11, 12, 13. No half sizes. Wide width. Please see size. Shipping weight 1 pound 8 ounces. **67 N 5774 -Brown leather, shearling lined. Pair \$3.98**

Gold Bond

THE RIGHT WAY
TO WALK

MEN'S SHOES



Suede slip-boot

Zip up to give smooth fit, to help hold in extra warmth. Soft, plush tan leather uppers, lined with soft, warm shearling. Fine leather sole, rubber heel. He'll like their fine quality.

• Men's full sizes 7, 8, 9, 10, 11, 12. No half sizes. Wide width. *State size.* Ship. wt. 1 lb. 10 oz. **67 N 5776 -Tan leather. Pair... \$4.45**

Pig-grained leather

Handsome pig-grained leather uppers. Tough, pliant. Lined with thick sheep shearling for luxurious comfort. Durable leather sole and rubber heel. Gold Bond quality.

• Men's full sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. Wide width. *State size.* Ship. wt. 1 lb. 5 oz. **67 N 5777 -Tan leather. Pair... \$3.98**

Cushion sole

Like walking on a down comfort. Beautiful as your foot, warm as a wool blanket. Soft sponge rubber platform, leather sole. Tan wool blanket-kloth uppers.

• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Wide width. *State size.* Ship. wt. 14 oz. **67 N 5801 -Tan wool. Pair... \$1.98**

Luxurious comfort

Keeps feet cozy and warm on coldest mornings. Soft, thick shearling lining; crushed brown leather uppers. Shearling cuff turns up. Leather sole, rubber heel. *State size.*

• Men's full sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. Wide width. Ship. wt. 1 lb. 10 oz. **67 N 5775 -Brown. Pair... \$4.25**

Suede Shearling

Electrified shearling uppers. Thick, warm, extra soft. In a deep, rich wine (dark red) color. Shearling lined inside; padded leather sole and heel.

• Men's full sizes 6, 7, 8, 9, 10, 11. No half sizes. Wide width. *State size.* Shipping weight 1 pound 8 ounces. **67 N 5753 -Dark red. Pair... \$3.79**



HOW TO ORDER

Order slippers on these two pages using size of your regular shoes. Slipper comes in whole sizes only and you wear a half size shoe order as follows.

For C, D, E or wider shoes order half size larger.

For AA, A or B widths, order half size smaller than regular shoes. You'll find it's easy to get a perfect fitting at Sears.

Fine Brown leather

Two wide widths. Smooth brown leather upper, leather lined. Tough, flexible leather sole, rubber heel.

• Men's wide widths sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Last unique wide) sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.*

Shipping wt. 1 lb. 5 oz.
67 N 5726 Brown
Pair \$4.95

For easy comfort

Derby style in glove-soft brown leather, lined with leather. Tough, flexible leather sole, rubber heel. Put a pair under the tree for him, he's sure to like them.

• Men's wide widths. Sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shipping weight 1 pound 8 ounces.

67 N 5725 Brown
Pair \$3.98

Brown leather

Men appreciate this quality. Handsome oxford with upper of soft brown leather with good looking black underlay design on vamp. Leather sole stitched to upper, rubber heel.

• Men's wide widths 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shipping weight 1 lb. 5 oz.

67 N 5724 Brown
Pair \$2.89

Always popular

Brown or black wide leather oxford with a broad, steady last. A long-time favorite. Leather sole, rubber heel.

• Men's wide widths 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. *Please state size.* Shipping weight 1 lb. 8 oz.

67 N 5723 Brown
Pair \$3.79
67 N 5722 Black
Pair \$3.79



Comfort bargain

Tan imitation leather upper. Leather sole and rubber heel for long wear. Here is solid comfort at a modest price for Christmas giving.

• Men's wide sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. *Please state size.* Shipping weight 1 pound 5 ounces.

67 N 5914—Tan
Pair \$1.79

Men's brown kid

Uppers of brown kid leather. Soft, padded leather sole and heel. Checked cloth lining. Surprise him with their luxurious comfort and handsome appearance this Christmas.

• Men's wide widths sizes 6, 7, 8, 9, 10, 11. No half sizes. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5707—Brown
Pair \$2.69

Moc-style felt

An exceptionally warm, comfortable slipper with soft padded sole and heel. Upper made of thick brown felt. A pair will bring a smile to him on Christmas eve.

• Men's wide widths sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shpg. wt. 1 lb. 6 oz.

67 N 5805—Brown
Pair \$1.89

Handsome Felt

Warm, comfortable felt with a pillow-soft platform and wedge heel. Built-up front, smooth fitting. So easy on feet he'll want to wear them all day!

• Men's wide sizes 6, 7, 8, 9, 10, 11. No half sizes. *Please state size.* Shipping weight 1 pound 6 ounces.

67 N 5808—Burgundy (dk. red)
Pair \$1.98

Two-tone style

This two-tone moc-style has a brown and tan suede leather upper, soft padded sole and heel. Warmly lined. A gift he'll thoroughly enjoy.

• Men's wide widths sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shipping weight 1 pound 8 ounces.

67 N 5706—Brown, tan.
Pair \$1.98

Due to slight variations, the fiber content of wool or felt slippers shown in this catalog is marked plainly on the merchandise as required by the WPA Products Labeling Act.



[G] \$7.45

[H] \$5.95

[F] \$7.95

Give him handsome casuals . . .

He'll use them all year 'round

[I] The Mac-a-drap vamp and toe straps are "handstitched" by hand. Adjustable strap gives snug, snug fit. Deep, rich "maroon mahogany" leather. Good-year welt construction, leather sole and heel.

• D (med. wide) sizes 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½. Style size. Slipp. wt. 2 lbs. 8 oz. 67 N 4310 Maroon mahogany. Pair \$7.95

[G] Hand Sewn Vamp gives these rugged casuals a distinct look that can't be matched by machine. Rich, mellow, "maroon mahogany" leather uppers. Good-year welt. Leather sole and heel.

• D (med. wide) sizes 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½. Style size. Slipp. wt. 2 lbs. 8 oz. 67 N 4309 Maroon mahogany. Pair \$7.45

[H] Saddle Brown leather, soft, rich, supple. Elastic side gives . . . form-fitting, yet gentle-drawing. Handsome plain toe style; contrasting leather-covered platform. Leather sole and rubber heel lift.

• D (med. wide) sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Style size. Slipp. wt. 2 lbs. 8 oz. 67 N 4428 Brown leather. Pair \$5.95

[J] Fine Quality Moc-Style Casual. Solidly built for outdoor use, right for all indoor wear. Rich brown leather uppers, top-quality dress shoe construction. Good-year welt, leather insole, leather sole and heel. Roomy wall toe.

• D (med. wide) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Style size. Slipp. wt. 2 lbs. 8 oz. 67 N 4208 Brown. Pair \$5.50

Low-Priced Good Quality Moc-Style. Same styling as casual described at left, but with less detailing. Good quality brown leather uppers, smooth insole, tough brown non-marking rubber sole and heel. A gift he'll enjoy the year 'round!

• D (med. wide) sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Style size. Slipp. wt. 1 lb. 14 oz. 67 N 4351 Brown leather. P. \$3.98

[K] Genuine Moccasin . . . hand sewn vamp. A "true" moc: no seam at the sole, a single piece of leather around and under your foot. Supple, unvarnished top-grade leather, with leather drawstring. Tough, non-marking brown rubber sole, arch-supporting rubber extension heel. They're useful as slippers, as casuals for camp and sports, for general wear, too.

• Men's full sizes 6, 7, 8, 9, 10, 11. No half sizes. Wide width. Please state size. Slipp. wt. 2 lbs. 2 oz. 67 N 4077 Dark brown. P. \$3.79

[L] Moc-style Campers . . . tough on outside; comfy, flexible. Wear them as slippers, for camping, work around the house, for all all-duty hours. Plant between leather uppers, moc-style toe. Adjustable leather drawstring for smooth fit. Non-marking brown rubber heel and sole outwear leather far. Heel extension gives added support at the arch.

• Men's full sizes 6, 7, 8, 9, 10, 11. No half sizes. Wide width. Please state size. Slipp. weight 2 pounds. 67 N 4090 Brown leather. . . . Pair \$2.49



[J] \$5.50



[L] \$2.49

[K] \$3.79

Men's Gold Bond Casuals, Jewelry Accessories

"The ancient call brings joy to all,
when the ruddy fires are gleaming."



If it's simple . . . it's SWANK!

[1] **The hat by Swank.** Looks as if
auntie presses it. Solid piece
in back clips to shirt. Tie hangs
through center. Yellow gold
plated. Postpaid (Ship. wt. 4 oz.).
#M6004E \$3.00

[2] **The bar by Swank.** Water eye
pricks to cut through tie. Solid
back piece clips to shirt. Tie
hangs through center. Yellow gold
plated with grip (handle) in silver
color. Postpaid (Ship. wt. 4 oz.).
#M6007E \$3.00

[3] **The bar by Swank.** Smaller than
one. Top contains a small lead
pencil with eraser. Tie bar, just
gold from buckle. Yellow gold
plated. Postpaid (Ship. wt. 4 oz.).
#M6000E \$1.50

[4] **The bar and cuff links by Swank.**
Large knot design in center of
tie bar and cuff links with small
enamelated ends to supply square
at ends. 1 40 10K yellow rolled
gold plate. Postpaid (Wt. 4 oz.).
#M6008E -Set. State color \$9.00



Jewelry by SWANK . . . in matched designs

It's the smart jewelry for men—manufactured for distinguished style and unimpeachable quality. These Swank sets to go at astonishing value in smart gift boxes. Postpaid (Ship. wt. 4 oz.).

[5] **Very attractive 3-pc. set**
—sagittae set. Shows in dark
blue on coral, blue, white, and
Wade link chain. Yellow
gold plated. State color.
#M6013E 3-pc. matched set as
shown: tie, chain, collar
bar, key chain \$8.60

#M6014E 2-pc. set: tie
chain, collar bar \$3.00

[6] **Smart-looking 3-pc. set**
—with enameled ends to
supply square at ends. Yellow
gold plated. State color.

#M6016E 3-pc. set as
shown: tie, chain, collar bar,
key chain \$5.40

#M6018E 2-pc. set: tie
chain and collar bar \$3.00

"Aniogram"—Modern cut-
out motif in smart new de-
sign, personalized each piece.
A matching tie set will be
a true individualized gift.
Cable link style in yellow
gold plate. Same finished
from 1 initial.

[7] **Tie chain, collar bar set.**
#M6003ME \$4.20

[8] **Handsome cuff links** in tie
through for appearance.
#M6006ME \$3.00

[9] **Pen knife, watch on watch**
—key chain, jewel blazer.
#M6012ME \$6.00

[10] **Keychain with tie grip**
—any easily accessible.
#M6004ME \$4.20

Matched accessories with
enamelated diagonal rib
design in 1 10 10K yellow
gold finest quality, gleam-
ing finish. Pen knife, tie
chain and cuff links have
skillfully hand-engraved
initials. Print 2 in 1 design.

[11] **Pen knife with 1 blade**
and nail file.
#M6024ME \$12.00

[12] **Smart cuff links**
#M6023ME \$12.00

[13] **Attractive tie bar.**
#M6022ME \$12.00

[14] **Two-piece set: tie
chain and collar bar.**
Tany. Double-link chain.
#M6021ME \$13.20

Accessories with a luxurious look

[15] **Matching tie chain and collar
bar by Swank.** Long wearing
1/20 12K yellow gold filled or
sterling silver. Square Foxtail link
chain. Hand-engraved. Print 2 in
1 initial. Postpaid (Ship. wt. 4 oz.).
#M6038E Gold filled \$6.00
#M6008E Sterling \$4.00

[16] **Two-piece tie chain and collar
bar by Swank.** Keeps tie
and collar in place. Yellow gold
plated. Cut-out initials. Link
chain. Postpaid (Ship. wt. 3 oz.).
#M6027E Print 2 initials \$3.00

[17] **Matching tie chain and collar
bar by Swank.** 1 40 10K yellow
rolled gold plate. Cable-link
chain. Hand-engraved. Print 2 in
1 initial. Postpaid (Ship. wt. 4 oz.).
#M6048E \$4.20

[18] **Snap-on stone-set cuff links.**
Cut-out bottom disc fits
smoothly around cuff button.
Jeweled top snaps over it. Gold
color metal with jewel-colored red,
blue or white stones. State color.
#M6001E—Ship. wt. 4 oz. \$1.75

Ty-King Snap and Clip

- Back piece clips to shirt front
- Top bar comes over tie
- Neat, smart, easy to slip on

The new Ty-King is so designed
that the rear portion faces to the
front of the shirt, out of sight, and
the bar itself loops over the tie—
which tie in place without crushing
or wrinkling. Four handsome
styles—each with hand-engraved
initials. If correctly engraved, may
not be returned. Comes in set
with matching collar bar. Ship-
ping weight each 3 ounces.

[19] **Twisted rope design.** Very at-
tractive in yellow gold plate.
#M6009E \$1.95

[20] **Fluted design.** Derivatively
styled 1 20 12K gold filled.
#M6010E \$2.95

[21] **Hand engraved.** Print 2 in-
itals. 1/20 12K gold filled.
#M6011E \$3.45

[22] **Hand engraved.** Print 2 in-
itals. 1/20 12K gold filled.
#M6020E \$3.95

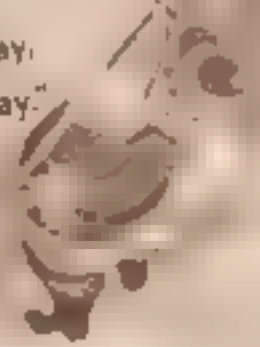


Prices include 20% Federal Excise Tax



Smoking Needs Pipes, Tobacco, Lighters

"rejoice ye today, the merry bells say,
put every sad care that vexes away."



Yorkshire
THE YORKE PIPE CO. LTD.
LONDON
SMOKERS' ARTICLES



Puffs of Pleasure for a Smoker's Christmas

- J** Keywoodie Delights. Choice briar. Screw bit. 8 N 9988 Postpaid (Ship. wt. 6 oz.) \$3.50
- K** Keywoodie Super Grain. High quality briar. 8 N 9774 Postpaid. (Ship. wt. 4 oz.) \$5.00
- L** Keywoodie Relief Grain. Choice briar. Screw bit. 8 N 9994 Postpaid. (Ship. wt. 5 oz.) \$7.50
- M** Keywoodie Flame Grain. Choice polished briar. 8 N 9775 Screw bit. Postpaid. (Ship. wt. 7 oz.) \$10.00
- N** Keywoodie Meerschaum lined Flame Grain. 8 N 9708 Postpaid. (Ship. wt. 6 oz.) \$12.50

- O** Yellow-Hole Imperial. Briar bowl on this popular pipe is honey loved for rich flavor. 8 N 9928 Postpaid. (Ship. wt. 4 oz.) \$1.50
- P** Emperor Standard. Choice briar. 8 N 9892 Postpaid. (Ship. wt. 10 oz.) \$3.50
- Q** Emperor Deluxe. Polished imported briar. 8 N 9893 Postpaid. (Ship. wt. 4 oz.) \$5.00
- R** Emperor Supreme. Made of finest imported briar, hand polished. Vaseline-lined hard rubber bit. 8 N 9894 Postpaid. (Ship. wt. 4 oz.) \$7.50

For good smoking, give a man a Meerschaum

A Pressed Turkish Meerschaum. Any pipe smoker will be glad to add this attractive Meerschaum to his collection. A well-seasoned pipe that never gets hot and smokes sweet. Amber-colored plastic bit. Shipping weight 7 ounces. 8 N 6807 \$3.49

B Carved Black Turkish Meerschaum. A treasure among pipes—this beautiful pipe of genuine carved black Turkish Meerschaum. Dazzling white bowl is beautifully carved. Amber-colored lined. Amber-colored bit. Photo carrying case as handsome gift box. Low price for a pipe of this quality. 8 N 6806 Shipping weight 7 oz. \$6.95

Yorkshire Pipes are finer than ever

C GOOD . . . Yorkshire Royal. Made of imported briar in attractive polished plum-color finish. Honey lined for a sweet smoke. Hard rubber bit with aluminum liner. A first-class pipe that will give you a smoking pleasure. 8 N 9948 Ship. wt. 4 oz. 98c

D BEST . . . our finest Yorkshire Pipe. A standardized pipe—actually improved in quality! Made of the highest grade imported briar, the kind that's used only in the finest pipes. Hand rubbed briar gives our beautiful natural grain. Hand finished rubber bit with aluminum liner. Made polished aluminum band at each end. Dependable aluminum liner helps keep bowl of pipe dry.

E BETTER . . . Yorkshire Ambassador. Select quality imported briar in hand-rubbed plum-color finish. Wide polished aluminum band. Hard rubber bit with aluminum liner to help keep bowl of pipe dry. Here's a pipe that will please a man on Christmas day or any other day! 8 N 9949 Ship. wt. 4 oz. \$1.98

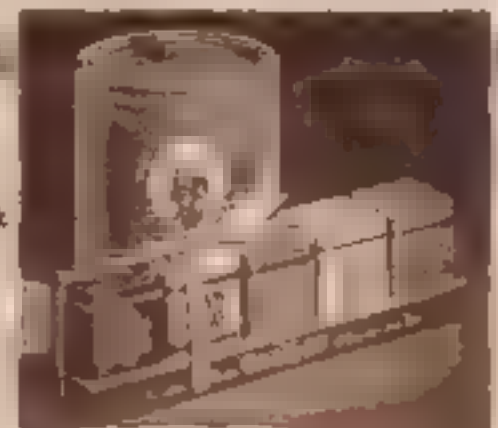
F Yorkshire Supreme. Bowl made of finest briar. Shipping weight 4 ounces. 8 N 9939 \$7.98

G Yorkshire Meerschaum-lined. Bowl made of finest briar with genuine pressed Meerschaum lining. Shipping weight 4 oz. 8 N 9929 \$4.98

Modern streamlined Pipes for a smart gift

H Bryson. Constructed with ground briar bowl on top of Duraluminum metal carrying case and stand. Extra hard included. A smart look for a sweet smoking pipe! 8 N 6823 Ship. wt. 8 oz. \$3.39

I Kinsen. Duraluminum metal shell. Bowl of polished briar. 8 N 6828 Medium. Postpaid (Shipping weight 5 ounces.) \$8.50
8 N 6827 Standard. Postpaid (Shipping weight 5 ounces.) \$6.00



Smokers' Delight!

Middleton's Variety Kit contains 5 different fine tobacco mixtures, a blend for every taste! Walnut aromatic blend; Regimental mixture; Philadelphia mixture; Bin 56; Club mixture. Put up in handsome cellophane-covered gift package. An excellent Christmas gift for your favorite man. Postpaid (Ship. wt. 14 oz.) \$1.25
8 N 9673—Set of five 1-ounce packages \$1.25
Prince Albert. Attractive 1-pound tin. 8 N 9574 Ship. wt. 1 lb. 14 oz. \$6c

Give a man a Yorkshire pipe for a cool, sweet smoke



Pouches that keep tobacco fresh!

A) Yorkshire Tobacco Pouch. Guaranteed long life pouch made of genuine top-grain sheepskin. Eight ten-cigar, moisture-retaining rubber lining. Handy zipper closure. Size 4 1/2 x 6 1/2 inches.

#N 6352—Shipping wt. 4 oz. 89c

B) Puff Easy Pouch. The easy way to fill a pipe from one of these pouches. All you do is press bottom of pouch to release tobacco into bowl of pipe. Top-grain sheepskin in brown. Moisture-proof. Equipped with moisture-retaining lining. Zipper closure. Length 5 1/2 inches, width of top 4 1/2 inches.

#N 6380—Shipping wt. 4 oz. 11.49

C) Yorkshire Combination Pouch. Here's the kind of pouch you just don't want to be without! Made of genuine top-grain leather in rich brown color. Two zipper pockets give space for tobacco and pipe. Tobacco compartment has molded, seamless rubber lining, bug and roach.

#N 6381—Shipping wt. 4 oz. 11.98

B) Yorkshire Fine Quality Combination Pouch. Guaranteed long life pouch made of genuine top-grain leather. Two zipper pockets for tobacco and pipe. Tobacco compartment has fine molded, seamless rubber lining. Zipper closure. Black exterior, tan interior. Size 4 1/2 x 6 1/2 inches.

#N 6383—Shipping wt. 4 oz. 12.98

D) Yorkshire Magic Seal Pouch. A beautiful, genuine top-grain leather. Embossed in relief. Moisture-resistant rubber lining. New H. P. Locking. Perforated. Sealing zipper keeps tobacco fresh. Size 4 1/2 x 6 1/2 inches.

#N 6390—Shipping wt. 5 oz. 12.98

E) Yorkshire Magic Seal Combination Pouch. Superior tobacco and pipe pouch. Tobacco compartment has fine English leather. Tobacco compartment has molded, seamless rubber lining. Smaller pocket for pipe. New H. P. Locking. Perforated. Sealing zipper keeps tobacco and pipe fresh.

#N 6391—Shipping wt. 5 oz. 13.98



For Christmas, give a smoker a cigarette lighter that works!

G) Pork Windproof Lighter. Features complete waterproof case. Has guard to prevent flame. Length 2 1/2 in.

#N 6370—Postpaid (Shipping weight 1 ounce) \$1.00

H) Windproof Lighter. Shining chrome finish. Guard against flame. Length 2 1/2 inches.

#N 9941—Shipping wt. 1 oz. 11.39

I) Zipper Lighter. Silver-colored metal. Available. Size 2 1/2 x 1 1/2 inches.

#N 6373—Postpaid (Shipping weight 1 ounce) 12.50

J) Propeller Desk Lighter. Attractive chrome chrome finish. Height 4 1/2 in. Width of base 3 inches.

#N 9972—Shipping wt. 1 lb. 13.98

K) Dundell Rolling Lighter. Guaranteed waterproof lighter for waterproof smoking. Works by rolling the thumb slide across. Rollers completed. Length 2 1/2 inches. Width 1 1/2 inches.

#N 6372—Postpaid (Shipping weight 1 ounce) \$10.00

L) Roman Standard Lighter. Chrome finish. Gives smooth appearance. Lighter with a depth of 1 1/2 inches. Postpaid (Shipping weight 1 ounce)

#N 6308 15.50

M) Roman Whitebird Lighter. The lighter with a champagne wood finish. Chrome finish. Size 1 1/2 x 1 1/2 inches. Replaces all parts on back. Length and width. Postpaid (Shipping wt. 1 oz.)

#N 6309 17.50

N) Roman Mastercase Appealing. Appealing chrome design. Satin chrome finish. Combines the masterpiece perfection of the Roman lighter with the added beauty of a standing cigarette case. Holds about 14 cigarettes and matches. Two easily open pockets on outer surfaces only 4 1/2 x 1 1/2 inches. Four fine, bold, and white. Postpaid (Shipping wt. 1 oz.)

#N 6310 11.95



Smart, practical gifts for the cigarette smoker

P) DeNicolo Cigarette Holder. Reduces the nicotine a smoker gets from cigarettes. An Alfred Dundell product. Made of metal with hard rubber mouth piece. Length 4 inches. 10 filters included.

#N 9955—Postpaid (Shipping wt. 4 oz.) \$2.00

10 Extra Filters for above DeNicolo Holder

#N 9952—Postpaid (Shipping wt. 3 oz.) 35c

Q) Transparent Plastic Cigarette Box. Made of clear, clear plastic with close-fitting lid. Size 3 1/4 x 1 1/4 in. Holds 48 cigarettes (not included).

#N 9956—Shipping weight 7 oz. 98c

R) Flat Leather Cigarette Case. Genuine top-grain sheepskin on metal frame. Fabric lining. Brown color. Embossed picture of building. Tobacco on lid. Has one band to hold in cigarettes. Holds 20 regular-size cigarettes and matches. Size 3 1/4 x 1 1/4 inches.

#N 9960—Shipping weight 4 ounces \$1.98

S) Flat Metal Cigarette Case. Shiny gold color. Holds 10 regular-size or king-size cigarettes (not included). Blended metal spring mechanism to keep in cigarettes. Size 3 1/4 x 1 1/4 inches.

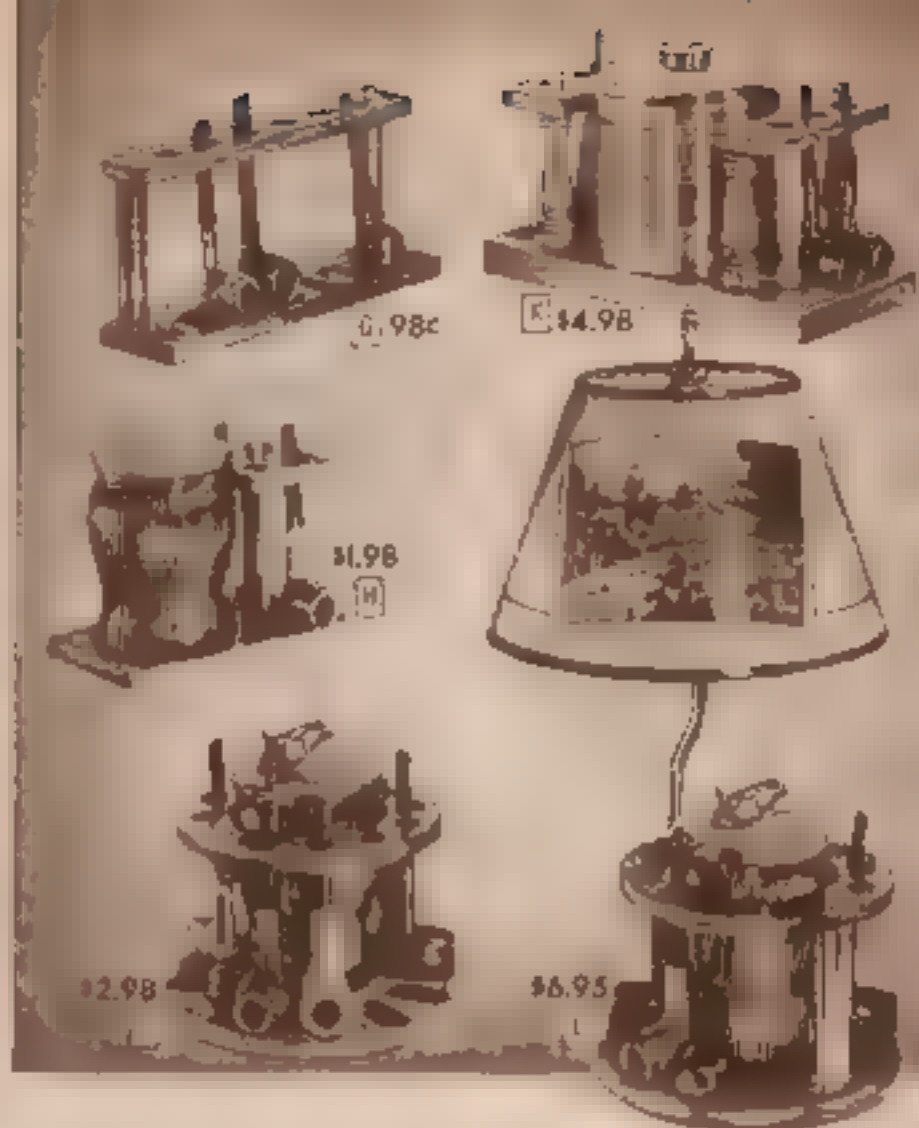
#N 9968—Shipping weight 5 ounces \$2.98



Lighter and Cigarette Case Gift Set

Here's an attractive set for smokers at a very modest price! Just the thing to put under the tree on Christmas morning. Includes a cigarette lighter and a cigarette case. Famous Logemol lighter in rich enamel-finish base and polished chrome-finish top. Handsome folding cigarette case of genuine top-grain leather in assorted colors. Holds 20 cigarettes. (Cigarettes not included).

#N 9970—Shipping weight 8 ounces 98c



Distinctive Smoking Accessories sure to please any smoker

A Metal Humidor. Silver color, gold color trim. Holds 1 pound of tobacco (not incl.) Clay moisture in top. Size 5½x5½ inches. Shpg. wt. 1 lb. 6 oz. **#N 6716 \$1.79**

B Safety Ash Tray. Chrome-plated top, 4½ inches in diameter, fits on metal tray. 3 prongs snuff out cigarettes. Shpg. wt. 12 oz. **#N 9616 98c**

C Horse Ash Tray. For the sports lover. Bronze-finish metal. Removable glass tray. Width 8½ inches, height 4½ inches. Shpg. wt. 1 lb. 10 oz. **#N 9619 \$1.69**

D Safety Tray-Lite. Colored glass tray, 4½ inches in diameter. 1 roll of matches. Shpg. wt. 3 lbs. **#N 9944 69c**

E Penholder Metal Ash Tray Set. 4 removable trays. Bronze-finish metal. Height 3½ inches. Postpaid. Shpg. wt. 12 oz. **#N 9627 \$1.50**

F Metal Cigarette Box. Box plays a cheerful little tune. Solid walnut, carefully polished, with inlaid decoration on top. Holds 10 regular-size cigarettes (not included). Size 6½x4½x2½ inches. Shpg. wt. 1 lb. 2 oz. **#N 9904 \$5.95**

G Rack for 6 Pipes. Solid walnut pipe rack. Length 11 inches, width 3½ inches, height 3½ inches. A low-priced gift that a man will like! Pipes not included. **#N 4726 . Shpg. wt. 1 lb. 2 oz. 98c**

H Humidor and Pipe Rack. Attractive finish. Solid walnut rack holds 4 pipes. Length 7½ inches, width 4½ inches. Glass humidor has solid walnut top with clay moisture to help keep tobacco fresh. Holds half-pound of tobacco. (Pipes and tobacco not incl.) **#N 6727—Shpg. wt. 2 lbs. \$1.98**

J Circular Pipe Rack and Humidor. Glass humidor has walnut top with metal horse-head ornaments. Clay moisture in top. Holds half-pound of tobacco. Solid walnut rack holds 10 pipes. 6-inch base. (Pipes and tobacco are not included.) **#N 6728—Shpg. wt. 2 lbs. 4 oz. \$2.98**

I Metal Humidor and Pipe Rack. Beautiful humidor holds 1 pound of tobacco. Moistener in top helps keep tobacco fresh. Pipe rack as solid walnut holds 6 pipes. Size 5½x11 inches. (Pipes and tobacco are not included.) **#N 6729 . Shpg. wt. 3 lbs. 4 oz. \$4.98**

K Brass Lamp with Pipe-Rock Base. For the man who's hard to please, choose this smoking lamp with pipe-rock base. Truly a Christmas gift he will welcome! Overall height 22 inches. Width of lamp shade 11 inches; height of shade 7 inches. Lamp operates on any household current up to 120 volts. Pipe rack made of beautifully finished solid walnut . . . holds 10 pipes. Width of rack 8 inches, height 6 inches. Rack has pad on bottom. Glass humidor has solid walnut cover with clay moisture in top to help keep tobacco fresh. Holds ½ pound of tobacco. (Light bulb, pipes, tobacco are not included.) **#N 9923—Shpg. wt. 3 lbs. 6 oz. \$6.95**



Combination Offer. A solid walnut pipe rack and 4 assorted briar pipes for only \$4.98! Rack is 4½ inches square, 5 inches high. Pipes come in assorted shapes. A wonderful Christmas gift for a man starting to smoke a pipe—at a price you would expect to pay for a pipe alone! Shpg. wt. 1 lb. 6 oz. **#N 6808—Complete \$4.98**



Metal Pipe Stands. Any sports lover will like these handsome bronze-finish animals with pipe rest at side. An attractive ornament for table or desk. Height 4½ inches. Pipe not included.

#N 6735—Metal Dog with rack for 1 pipe. Shipping weight 1 pound 6 ounces **\$1.69**

#N 6733—Metal Horse with rack for 1 pipe. Shipping weight 1 pound 6 ounces **\$1.69**

#N 6734—Metal Horse with rack for 2 pipes. Shipping weight 1 pound 10 ounces **\$1.98**



Yorkshire Imperials. Mild, aromatic. Highest quality wrapper. Long filler. Length of cigars 5 inches. Shipped fresh from factory in Reading, Pa. **#N 9951F—Postpaid, Shpg. wt. 1 lb. 2 oz. 25 for \$2.50**

Yorkshire Coronas. Fragrant and mild. Highest quality wrapper. Long filler composed of our finest blend of Havanna and Puerto Rican leaf. Length of cigars 5½ in. Shipped fresh from factory in Reading, Pa. **#N 9950F—Postpaid, Shpg. wt. 1 lb. 2 oz. 25 for \$3.75**

"Locker-room" Zipper Bags for sportsmen

A Nationally advertised Par-Pak Zipper Bag made of sturdy cotton duck with water-repellent plastic coating on inside for protection to contents. Sturdy steel wire frame helps retain original shape in spite of rough handling. Metal horned studs help protect base from damp or rough surfaces. Cowhide handles attach to metal rings which are riveted to cowhide tabs. Size 18x23½x11 inches. Choice of brown, navy blue, or beige.

6N9323E State color. Shipping weight 2 lbs. 6 oz. . . . **\$5.46**

Tightly woven Canvas Zipper Bags for a quick change at the golf club, for short trips, or to carry beach wear. Built over a strong steel wire frame to retain original neat shape. Thick water-repellent coating on inside protects contents from dampness. Metal studs protect bottoms of bags from damp rough surfaces. Attractive chestnut tan color trimmed with beige color artificial leather. Smooth running zipper closures for easy packing.

B **6N9324E**—18x23½x11 inches. Ship. wt. 2 lbs. 8 oz. . . . **\$3.55**

C **6N9324E**—14x27x9 inches. Ship. wt. 2 lbs. . . . **\$2.44**

Buy luggage on Sears Easy Payment Plan . . . see page 236 . . . as little as **\$5.00** Monthly



A **\$5.46**

B **\$3.55**

C **\$2.44**



\$25.50

\$17.45

\$29.50

\$49.95

\$35.88

\$19.95

\$2.95

Men's Luggage, Brief Cases

"Whither away, whither away...
how long to stay, how long to stay."



Man-tailored Luggage for every size wardrobe

Handsome artificial leather bags built over strong steel frames, and coated with waterproof, grease and oil resistant plastic. Sustain color.

B The Two-Sifter. Keeps suits practically wrinkle-free. 2 hangers, center divider with 2 snap-down accessory pockets. Calfon lining.

6N09463ME 23½x18x6 inches. Ship. wt. 13 lbs. . . . **\$25.50**

F Zipper Companion Bag. Strap to hold shirts, 2 pockets on divider.

6N09464ME 20½x13½x8 inches. Ship. wt. 9 lbs. . . . **\$17.45**

P Value-Pak, the traveling man's valet. Open it, hang it up, use it as a bureau and closet. 3 hangers, 9 compartments to keep everything neatly in place. Heavy brown duck with tan top grain cowhide banding, handles, and trim. Double slide fasteners on inside chest straps.

6N09366E Closed size 23x14½x10 inches. Ship. wt. 12 lbs. . . . **\$29.50**

Smooth finish genuine top grain cowhide over steel frames makes a handsome set of bags. Brass plated hardware, cotton linings. Sustain color.

G Two-Sifter. 2 hangers, center divider, accessory pockets.

6N09458ME 28x18x6 inches. Ship. wt. 12 lbs. . . . **\$49.95**

H Matching Companion Bag with center divider and accessory pockets.

6N09459ME 21x14x7½ inches. Ship. wt. 9 lbs. . . . **\$35.88**

So easy to pack . . . and so easy to carry

Pyrexite coated split cowhide matching covers built over locked-corner wood frames with plywood tops and bottoms. Brass plated locks with keys, and top hinges that prevent tops from falling too far open. Rich tan color with split cowhide banding and saddle stitched trim. Calfon lining.

J Two-Sifter. Two hangers for suits, removable tray.

6N09414ME 24x18x8 inches. Ship. wt. 14 lbs. . . . **\$32.40**

K Matching Companion Bag. Shirt fold keeps shirts neatly packed.

6N09415ME 21x14x7½ inches. Ship. wt. 9 lbs. . . . **\$22.40**

L Split Leather Gladstone in tough walrus grained finish. Built over steel frame with leather covered steel corners that absorb shock of hard luggage. Leather straps have roller buckles that prolong their wear. Cotton lined. Divider has shirt fold, 2 snap-down accessory pockets. Black case has nickel plated hardware; brown case has brass plated. *State black or brown.*

6N09227E—24x13½x8-inch size. Ship. wt. 13 lbs. . . . **\$19.95**

M Split Cowhide Club Bag. Heavy stark-grained mahogany brown cowhide with tan color plastic web straps. Top opens wide for easy packing and closes securely with a locking zipper. 18x23½x13½-inch size . . . large enough to pack laundry-folded shirts without creasing, plus all your haberdashery for an average trip. Smart looking men's cotton lining. Heavy metal studs help protect bottom of bag from dampness and rough surfaces. Excellent gift for the golfer on your list . . . fine for short trips.

6N09334E—Shipping weight 7 pounds . . . **\$12.95**

All luggage prices on these two pages include 20% Federal Excise Tax. See Fall-Winter General Catalog for more luggage.



Toilet Kits keep his shaving accessories neatly packed

[L] Imitation Leather with neatly turned edges, water-repellent finish. Zipper closing. Eight handy fittings. Handsome brown color. 7 1/2 x 5 1/2 x 1 1/2 in. **6NR 9043E**—Shpg. wt. 1 lb. 39c Fed. Tax incl. **\$2.48**

[M] British Brown Plastic Case with zipper closing. Plastic coated lining cleans with damp cloth. 36 honey comb rubber fittings including containers for your soap. Lotion. 10 1/2 x 7 1/2 x 2 in. Shpg. wt. 2 lbs. 4 oz. **6NR 9044E**—Price includes 59c Fed. Tax **\$5.44**

[N] Rough Grained Split Leather with water repellent cotton lining, zipper closing. 14 metal fittings. Brown color. 13 1/2 x 5 1/2 in. Shpg. wt. 2 lbs. 4 oz. **6NR 9053E**—Price includes 59c Fed. Tax **\$7.89**

[O] Smooth Finish Genuine Leather in rich British brown. Turned edge construction, ashle with trim. Zipper closing. 11 fittings including Pullman shavers (universal size fits men's shoe size 6-11). Unusually compact—10 1/2 x 6 1/2 x 2 3/4 in. size. Shpg. wt. 2 lbs. **6NR 9058E**—\$1.02 Fed. Tax included **\$9.50**

[I] Unlined Kit for men or women. Antique brown artificial leather. Zipper. 8 1/2 x 4 1/2 x 3-inch size. **6NR 9055E**—Shipping weight 1 pound. **\$2.98**

[J] Unlined Zipper Kit with washable lined silk lining. 10 x 4 x 2 in. Shpg. wt. 1 lb. 8 oz. **6NR 9056E**—Split Cowhide, Black or brown. **\$3.98**
6NR 9057E—Smooth Top Grain Cowhide... **\$2.75**

[G] Top Grain Cowhide with removable tray. Steel frame. Zipper top. Water repellent lining with washcloth pocket. Tray equipped with 5 useful toilet accessories, may be removed entirely. 10 1/2 x 5 1/2 x 4 1/2 inches high. Rich vandyke color. Shpg. wt. 2 lbs. 10 oz. **6NR 9062E**—49c Fed. Tax included. **\$8.49**

NOTE—We will print, at no extra charge, 3 gold initials on any Toilet Kit or Brief Case (except 6NR 9044E) if your order is received by December 1st. Print initials wanted clearly. No C.O.D. orders or returns on initialed merchandise.



Brief Cases . . . a welcome gift for businessmen and students

[A] Three-Ring Binder of good quality rough-grained split leather. Neatly turned edges. Zipper closing. Two inside pockets. 15 1/2 x 10 1/2 in. Size, color black or brown. **6NR 9612E**—Shipping weight 2 pounds. **\$3.96**

[B] Flexible Underarm Case of good quality rough-grained split leather. Zipper closing on 2 sides. 16 x 11-inch size. Large enough for sheet music, record folders, etc. Choice of black or brown. Please state color. **6NR 9605E**—Shipping weight 1 lb. 4 oz. **\$2.98**

[C] Best Quality Smooth Grained Split Leather with disappearing handles—one as underarm case or carry as brief case with handles. Artificial leather gussets allow expansion to 4 1/2 inches. Top zipper, metal corners, 2 inside pockets. 15 1/2 x 11 1/2 inches. Black or brown. **6NR 9614E**—Same color. Shpg. wt. 2 lbs. 4 oz. **\$6.55**

[E] Best Quality Smooth Grained Split Cowhide Strap Case. Straps laced through leather loops on front and back of case to hold them securely. Roller buckles prolong life of straps. Artificial leather expanding gussets allow extra room for books, files, etc. Wire frame reinforces edge and helps retain shape of case. Four pockets, one with zipper closing. 11 x 16 in. size. Black or brown. **6NR 9667E**—Same color. Shpg. wt. 2 lbs. 8 oz. **\$6.94**

[F] Smooth Finish Split Cowhide Brief Bag. Extra large. 16 x 12-inch size, expands to 7 inches deep (enough room for all your papers and some books). Best quality split cowhide built over steel wire frame to help retain shape and add to length of service. Artificial leather gussets. Smooth running zipper closing. Double stitched around all sides for extra strength. Split leather ring style handle shaped to fit hand comfortably. Three pockets inside for filing papers, notes, etc. Choice of black or brown. Please state color. **6NR 9676E**—Shipping weight 2 lbs. 6 oz. **\$6.42**



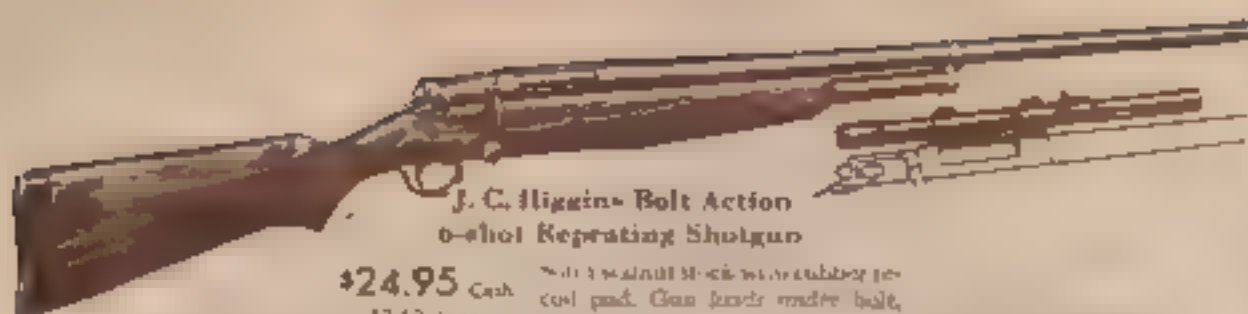
Rich Saddle Tan Top Grain Cowhide

Finest quality case of genuine top grain cowhide in handsome saddle tan with a smooth-as-butter finish. Finest possible workmanship throughout. Lock-stitched construction to assure best service. The perfect way to say "Merry Christmas" to someone very special on your shopping list.

[H] Underarm Case. 16 x 11 1/2 inches. Zipper closing on three sides allows case to open flat like a book. Plastic coated cotton fabric lining is easy to keep clean. 2 long pockets with expanding gussets. **6NR 9624E**—Shpg. wt. 2 lbs. 4 oz. **\$11.66**

[P] Disappearing Handle Case with zipper on three sides (bag opens flat like a book). Handles slide inside so case may be carried as underarm. Zipper reinforced with a cowhide gusset which allows 2 1/2-inch expansion. Lined with plastic coated fabric. Four long pockets inside. 16 x 11 in. **6NR 9623E**—Shpg. wt. 2 lbs. 8 oz. **\$16.98**

[R] Brief Bag. Thick, heavy, solid cowhide sides and gussets (requires no lining). Built over sturdy steel wire frame. Self-reinforced corners prolong the life of the bag. Stitched leather handle is shaped to fit hand comfortably. Three position lock (with key) allows case to be locked securely whether it's empty or filled to capacity. Three long pockets on inside to keep your files and papers neatly separated. Roomy 16 x 12-inch size, expands to 7 inches deep to accommodate all your papers, books, or samples. Can be used as overnight case. Shipping weight 4 pounds 6 ounces. **6NR 9626E** **\$22.95**



**J. C. Higgins Bolt Action
6-Shot Repeating Shotgun**

\$24.95 Cash
\$2.50 plus

Small white shells with rubbery feel and taste. One found under bolt, holds 4 shells in sequence. 1 in. are small head tips - a right 1-pawed 1/2 gal. 4 in. 1/2 and 1/2 gal. gives 1/2 gal. along 1/2 in. 1/2 in. the shipping weights are 1/2 pounds.

북미산양	12 개	Black-buck	25-30 개/년	24 개
북미산양	12 개	Black-buck	25-30 개/년	24 개
북미산양	10-12 개	Black-buck	25-30 개/년	24 개
북미산양	10 개	Black-buck	25-30 개/년	24 개
북미산양	10 개	Black-buck	25-30 개/년	24 개
북미산양	20 개	Black-buck	25-30 개/년	24 개

[illegible]

J. C. Higgins (4-power scope)

J. C. Medical Design, Inc. **\$9.29**
by Walter Schumann

less than 100 pages, including internal
 website, and also an extremely fine
 hard cover with a "special eye"
 design. Also added was an illu-
 strated type relief 2 in length 1 1/2
 in. Wt with bracket type mount 10 1/2
 in. Mount included. For 22 rubles
 only. Shipping weight 1 lb.

6 H 663 Slap on the back, only \$9.29

New Custom Air Picked

Enjoy the magic of nature **\$19.80**

[illegible]

6월 277 Shogun, vol. 2 (128, 53pg) \$19.00

6 N 305	Area 14	5700	predella	5190
				5190



J. C. Higgins only weather resistant clothes

Deluxe Hunting, Coal, 1 year **19.45**

ing. Zippers at each end allow packer to strap over his hip pockets, or to use as a trash receptacle. Inside you'll see 6 inside pockets, 2 long thin pockets for books, 2 large utility kind pockets. A shoulder-strap yellow 10 mesh army-bush Gossamer vest, with 6 inner flaps, will keep a shell. Its outer size is 30, 34, 38, 42, 46, 50. Size up. Most of the shipping weight is the bag.

6 N 5423 49.41

Down Filled Jacket \$36.95

[illegible]

Note: Hair & Marjorie Stewart
followed part of flight over similar
territory of clothing store, etc.



Give him a Gun Case to protect his shotgun and rifle.

Low-priced Carpet Case **\$2.89**[illegible]

Log O'Mutton Cass. Ham or duck **\$9.95**

♂ N 0721	For autopsies, Hemipneusts	\$9.95
♂ N 0730	For singlets, dimorphs, common, 5000, not 6000, 10000	\$9.95



Here are Knives . . . Wool Socks . . . Boots . . . Camping Jugs and Stoves—things every outdoorsman wants for Christmas.

E 3 1/4-inch. Blade about 1/2 in. at widest point. Always use knob and leather ring handle.
6 W 087 Sharp saw blade \$1.69

5-inch Blade about 1/4 inch at
widest part. Plastic handle, pearl
colored composition sides
6 N 693 Shag wt. 10 oz \$2.79

(G) Tropper's Knife. 2 1/2 in. blades.
6 N72P - Shm. w/ box \$1.98

H Pre-shrunk Wool Socks. Treated so they won't shrink more than 1%. Seamless; reinforced heel and toe. Fleeced inside. Rib knit ankle. Gray leg. Red top, white foot. Size 10, 11, 12. Shipping weight 1.1 oz.

♂ N 2053 14.10 length \$1.19
♂ N 2054 - 14.10 length 1.29

15-inch brown Rubber
Handpans. Waterproof
Copper wire. Steel. 2-piece. 12
Singer. 12. 12. 12. 12. 12. 12.
6N 6207. Water. P. 16 85

12-in. Field Boot. 100% horse
suppers, rubber sole. Com-
pact heel. Size 8 1/2. Slip on.
3 lbs. 14 oz. State size
6 M 6208 - Brown \$8.95

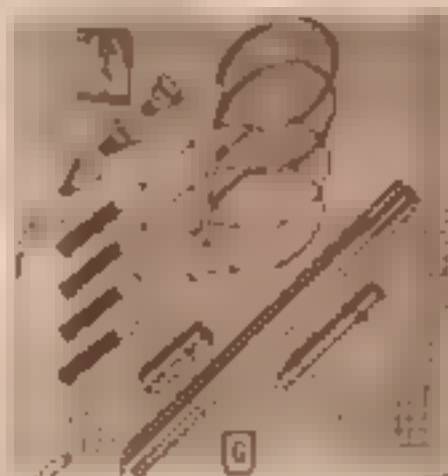
Early-powr Gallon Ag.
Mixer Three, Zero-cel con-
sultation keeps liquids war-
4 hrs., cold 6 hrs. Steel con-
struction, blue enamel fin-
ish. Ship wt. 5 lbs.
#H07163 \$3.25

As above. Straw spigot
bottom instead of spout
Shpt. wt. 6 lbs
#N 07307 \$3.98

- * Sited leakproof fuel tank
- * Heavy undrained gasolier

P Deluxe 3-Burner Stove.
Holds 3 $\frac{3}{4}$ pint fuel
Folds to 27x12x5 $\frac{3}{4}$ in. 5 lbs.
w/ 24 lbs.
6 N 07219 \$13.49

2-Burner Stove, 24" front
cap. Folded 21 3/4 x 12 x 5 1/2"
Shape, wt. 17 lbs.
6 N 07212 \$10.39



Tennis and Badminton Equipment makes a fine gift for the family

A J. C. Higgins Finest Tennis Racket. 8-ply laminated ash frame with fiber reinforcing strips. Silk strings. Medium weight (13-13½ ounces only). 6N1227—Shpg. wt. 2 lbs. \$3.59

B J. C. Higgins Blue Ribbon Tennis Racket. 9-ply laminated ash frame. 3 blue fiber reinforcements. White string and handle. Nylon string. Light (12½-13½ oz.) Med (13½-14½ oz.) Heavy (14-15½ oz.) Please select weight. 6N1213—Shpg. wt. 2 lbs. \$7.85

C J. C. Higgins Tennis Balls. 3 balls pressure packed in metal can. 6N1231—Shpg. wt. 4 oz. \$1.39

D J. C. Higgins White Badminton Racket. Sturdy 5-ply wood frame. Maroon finish. Stringed with nylon. 6N1314—Shpg. wt. 1 lb. \$2.98

E J. C. Higgins Mohawk Badminton Racket. 6-ply ash frame with fiber reinforcement. Light blue finish. Leather grip. Stringed with waterproof nylon. 6N1315—Shpg. wt. 1 lb. \$3.79

F 4-Racket Badminton Set. Made in India. 4 short-handled rackets with bird base. 20x2-ft. cotton net with beaded edges. Poles, stakes, guy ropes incl. 6N01327—Shpg. wt. 7 lbs. Set \$9.95

G American made 4-Racket Badminton Set. Sturdy 4-ply laminated wood rackets stringed with moisture resistant silk. Three feathered shuttlecocks, perfectly balanced for true flight, with birdskin base. Regulation 20x2-ft. tape beaded cotton net. Complete with poles, guy ropes, stakes. Also Fringe rule book with instructions. 6N01331—Shpg. wt. 4 lbs. Set \$15.95



Johnny Bulla Matched Golf Clubs Fine quality Golf Accessories

H Tournament Model Woods. Lifetime plated steel shaft with cork-cushioned leather grips. Deep faced heads of dark cherry color polished perimeters wood laminated covers of plastic impregnated maple. Multisport side plates. Deluxe throughout. For right handed men. 6N0816—Set of Driver (1) Brassie (2) Spoon (3) Shpg. wt. 5 lbs. \$31.00
6N0817—Driver (1) Brassie (2) Spoon (3) No. 4 Wood. Shpg. wt. 6 lbs. \$39.95

I Tournament Model Turf-Cutter Irons. Steel shaft has hickory grained sheath, perforated leather grip. Satin chrome offset head. For right handed men. 6N0818—Set of Nos. 2, 5, 7, 9, and Putter. Shpg. wt. 7 lbs. \$34.95
6N0819—Set of Nos. 2, 4, 5, 6, 7, 9, Putter. Shpg. wt. 10 lbs. \$34.95

J Women's 9-club Oval Bag. Tan cotton duck, brown artificial leather trim. Leather reinforced strap, padded for comfort, zipper pocket, accessory strap. 6N0950—Shpg. wt. 4 lbs. \$6.98

K Men's 13-club Oval Bag. Tan cotton duck, brown artificial leather trim. Same construction as above. Shipping weight 4 lbs. 6N0951—\$7.95

L Johnny Bulla Golf Balls. Liquid center. Finest quality balls with famous Cadwell-Clear cover. 6N903—Shpg. wt. 10 or Box of 3, \$2.05

M Leather Head Covers of finest top grain cowhide. Welted seams, leather loops and design. Sets of 1, 2, 3; or 5, 2, 3, and 4. Tan with brown numerals. 6N914—Shpg. wt. 14 oz. Set of 3, \$4.45
6N915—Shpg. wt. 1 lb. Set of 4, \$5.95



Elgin Outboards

\$77.50
cash
\$8 down on
Easy Terms
Single Cylinder
2½ O.B.C.®
certified H.P. at
4000 R.P.M. Up
to 7 m.p.h. on
average rowboats. Shur-Flo
water pump. 6½-gal. fuel cap.,
enough for 2½ hours. Actual
weight 27½ lbs. Shpg. wt. 41
lbs. Shipped freight or express.
6N15840—\$77.50

\$121.50
cash
\$12.50 down
Easy Terms
Alternate Firing
Twin 5½ O.B.C.®
certified H.P. at
4000 R.P.M. Up
to 19 m.p.h. on
rowboats. 16 m.p.h. on light
planing boats. 9-gal. fuel cap.,
enough for 1½ hours. Actual
weight 39½ pounds. Shpg. wt.
50 lbs. Shpg. freight or express.
6N15860—\$121.50

*H.P. certified under supervision Outboard Boating Club of America.



Bowling Shoe Bags . . . Regulation Bowling Oxfords

P Ball and Shoe Bag of sturdy brown and tan duck. Slide fastener, beveled inner seams. Shipping wt. 1 lb. 12 oz. 20% Fed. Tax included. 6N14375—\$4.79

Q Shoe Bag with zipper. Brown and tan duck, leather handle. Space for name plate. Shpg. wt. 6 oz. 20% Fed. Tax incl. 6N14366—\$1.87

S Elk-Tanned Cowhide Ball and Shoe Bag. Rubber cup holds ball in place, shoes fit on either side. Brown and tan color combination; plastic luggage type handle. Slide fastener on top. Name plate holder. Shipping weight 1 lb. 12 oz. Price includes 20% Federal Tax. 6N1439E—\$13.95

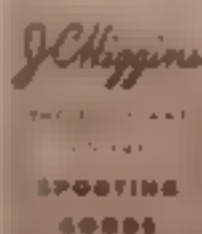
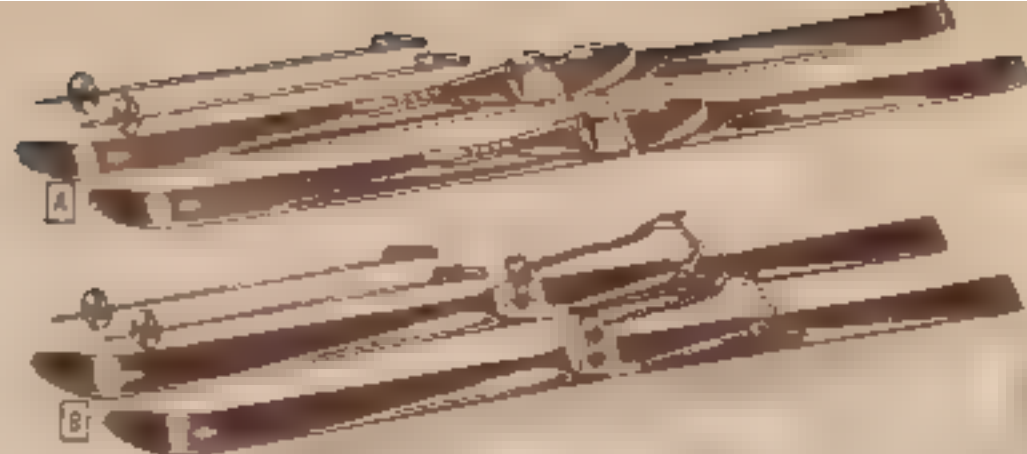
T Women's Regulation Oxfords. (Righthand bowlers). 2-tone brown and tan. Half sizes 4-9. Size reg. Shipping wt. 2 lbs. 14 oz. 6N1435—\$5.95

U Men's Oxfords. (Righthand bowlers). Elk-tanned cowhide uppers, black Halfbreed-11. Size reg. Wt. 2 lbs. 6 oz. 6N1436—\$5.95

J. C. Higgins Complete Outfits with Skis, Poles, Bindings for Young Skiers

- A Complete Ski Outfit for ages 4 to 8. \$6.25**
The Skis. Select hard wood with ridge type. Brown water resistant finish. Lengths 4, 4½, 5 ft. Complete State length. See how to order. (Bindings come on or attached.)
The Bindings. Special "All-heel" style. Fits children's shoes, boots, overalls. Adjustable front levers, rubber heel. Laces.
The Poles. Made of young cane. Leather hand strap. 4-inch aluminum snow ring. 40 inches long. Steel points.
6 N 01120—Complete outfit. Shipg. wt. 10 lbs. \$6.25
6 N 01115—Skis and Bindings only, as described above. Shipg. wt. 6 lbs. State length. Pair \$4.98
6 N 01175—Poles only. Shipg. wt. 2 lbs. Pair 1.65

- B Complete Ski Outfit for Ages 9 to 13. \$9.15**
The Skis. Strong hickory with canvas tips, ridge type. State length 5 or 5½ ft. Drilled for bindings (not attached). See how to order skis.
The Bindings. Touraine type. Adjustable for shoes or ski boots. Side throw release lever. Leather strap.
The Poles. Same as number 6 N 01175 as above set.
6 N 01121—Complete outfit. Shipg. wt. 11 lbs. \$9.15
6 N 01158—Skis and Bindings only, as described above. Shipg. wt. 6 lbs. State length. Pair \$7.95



Skis, Toboggans, Fishing Tackle

Let's merry be this day,
and let us now both sport and play.



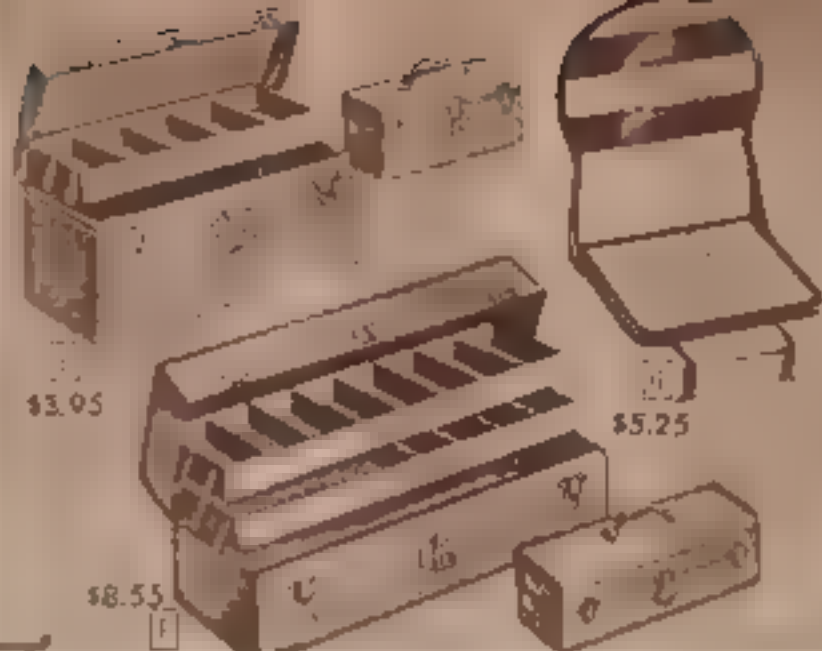
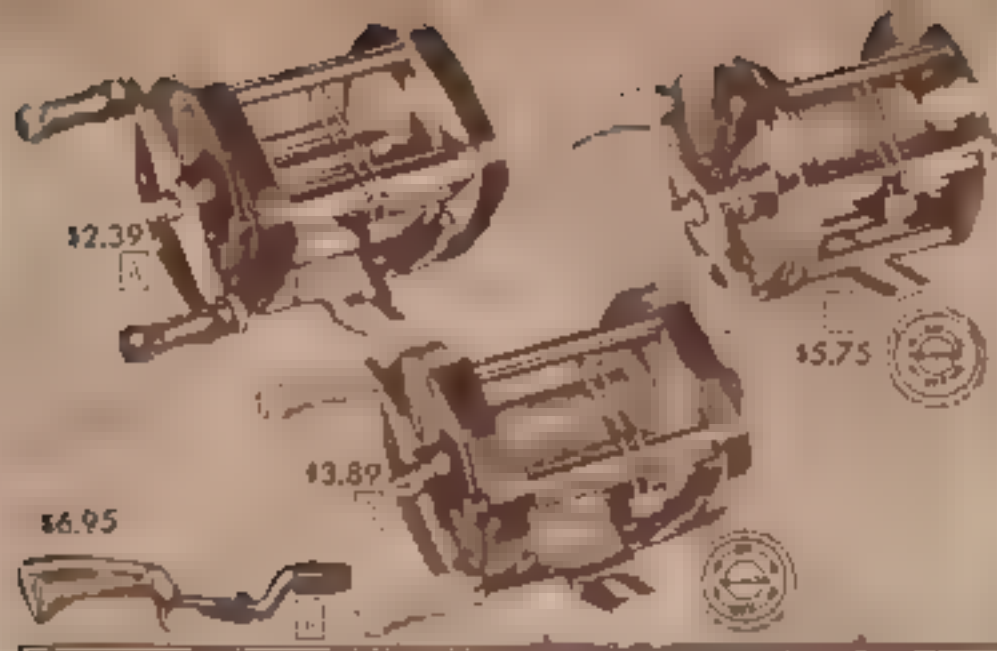
As warm as it snows—they'll want Skis for Christmas

- Powerful canvas tips • Longest steel edges • Hand formed ridge tips
• Waterproof finish • Long leather latches • Secured growth joints

- \$15.95** J. C. Higgins Good Skis. The favorite of skiers. Second growth hickory. Tempered steel edges. Notched bottom. Shipg. wt. 4 lbs. 6 N 01160—State length. See chart below. Pair \$15.95
\$11.45 6 N 01159—Same as above, without steel edges. State length. Pair \$11.45
\$22.50 J. C. Higgins Better Skis. 2 layer weathering hickory, molded to protect for greater strength, resistance to warping. Best steel tempered bottoms. Walnut finished tips. Tempered steel edges. Shipg. wt. 4 lbs. 6 N 01169—State length. See chart below. Pair \$22.50
\$31.50 J. C. Higgins Best Skis. 4 layer of experts. Mold-laminated to give you the greatest possible strength, resistance to warping. Best tempered steel bottom finish. Tempered steel edges. Shipg. wt. 4 lbs. 6 N 01162—State length. See chart below. Pair \$31.50

HOW TO ORDER CORRECT SKI LENGTH

Express your wish for ski length nearest closest to your height of choice in Box 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 14, 14½, 15, 15½, 16, 16½, 17, 17½, 18, 18½, 19, 19½, 20, 20½, 21, 21½, 22, 22½, 23, 23½, 24, 24½, 25, 25½, 26, 26½, 27, 27½, 28, 28½, 29, 29½, 30, 30½, 31, 31½, 32, 32½, 33, 33½, 34, 34½, 35, 35½, 36, 36½, 37, 37½, 38, 38½, 39, 39½, 40, 40½, 41, 41½, 42, 42½, 43, 43½, 44, 44½, 45, 45½, 46, 46½, 47, 47½, 48, 48½, 49, 49½, 50, 50½, 51, 51½, 52, 52½, 53, 53½, 54, 54½, 55, 55½, 56, 56½, 57, 57½, 58, 58½, 59, 59½, 60, 60½, 61, 61½, 62, 62½, 63, 63½, 64, 64½, 65, 65½, 66, 66½, 67, 67½, 68, 68½, 69, 69½, 70, 70½, 71, 71½, 72, 72½, 73, 73½, 74, 74½, 75, 75½, 76, 76½, 77, 77½, 78, 78½, 79, 79½, 80, 80½, 81, 81½, 82, 82½, 83, 83½, 84, 84½, 85, 85½, 86, 86½, 87, 87½, 88, 88½, 89, 89½, 90, 90½, 91, 91½, 92, 92½, 93, 93½, 94, 94½, 95, 95½, 96, 96½, 97, 97½, 98, 98½, 99, 99½, 100, 100½, 101, 101½, 102, 102½, 103, 103½, 104, 104½, 105, 105½, 106, 106½, 107, 107½, 108, 108½, 109, 109½, 110, 110½, 111, 111½, 112, 112½, 113, 113½, 114, 114½, 115, 115½, 116, 116½, 117, 117½, 118, 118½, 119, 119½, 120, 120½, 121, 121½, 122, 122½, 123, 123½, 124, 124½, 125, 125½, 126, 126½, 127, 127½, 128, 128½, 129, 129½, 130, 130½, 131, 131½, 132, 132½, 133, 133½, 134, 134½, 135, 135½, 136, 136½, 137, 137½, 138, 138½, 139, 139½, 140, 140½, 141, 141½, 142, 142½, 143, 143½, 144, 144½, 145, 145½, 146, 146½, 147, 147½, 148, 148½, 149, 149½, 150, 150½, 151, 151½, 152, 152½, 153, 153½, 154, 154½, 155, 155½, 156, 156½, 157, 157½, 158, 158½, 159, 159½, 160, 160½, 161, 161½, 162, 162½, 163, 163½, 164, 164½, 165, 165½, 166, 166½, 167, 167½, 168, 168½, 169, 169½, 170, 170½, 171, 171½, 172, 172½, 173, 173½, 174, 174½, 175, 175½, 176, 176½, 177, 177½, 178, 178½, 179, 179½, 180, 180½, 181, 181½, 182, 182½, 183, 183½, 184, 184½, 185, 185½, 186, 186½, 187, 187½, 188, 188½, 189, 189½, 190, 190½, 191, 191½, 192, 192½, 193, 193½, 194, 194½, 195, 195½, 196, 196½, 197, 197½, 198, 198½, 199, 199½, 200, 200½, 201, 201½, 202, 202½, 203, 203½, 204, 204½, 205, 205½, 206, 206½, 207, 207½, 208, 208½, 209, 209½, 210, 210½, 211, 211½, 212, 212½, 213, 213½, 214, 214½, 215, 215½, 216, 216½, 217, 217½, 218, 218½, 219, 219½, 220, 220½, 221, 221½, 222, 222½, 223, 223½, 224, 224½, 225, 225½, 226, 226½, 227, 227½, 228, 228½, 229, 229½, 230, 230½, 231, 231½, 232, 232½, 233, 233½, 234, 234½, 235, 235½, 236, 236½, 237, 237½, 238, 238½, 239, 239½, 240, 240½, 241, 241½, 242, 242½, 243, 243½, 244, 244½, 245, 245½, 246, 246½, 247, 247½, 248, 248½, 249, 249½, 250, 250½, 251, 251½, 252, 252½, 253, 253½, 254, 254½, 255, 255½, 256, 256½, 257, 257½, 258, 258½, 259, 259½, 260, 260½, 261, 261½, 262, 262½, 263, 263½, 264, 264½, 265, 265½, 266, 266½, 267, 267½, 268, 268½, 269, 269½, 270, 270½, 271, 271½, 272, 272½, 273, 273½, 274, 274½, 275, 275½, 276, 276½, 277, 277½, 278, 278½, 279, 279½, 280, 280½, 281, 281½, 282, 282½, 283, 283½, 284, 284½, 285, 285½, 286, 286½, 287, 287½, 288, 288½, 289, 289½, 290, 290½, 291, 291½, 292, 292½, 293, 293½, 294, 294½, 295, 295½, 296, 296½, 297, 297½, 298, 298½, 299, 299½, 300, 300½, 301, 301½, 302, 302½, 303, 303½, 304, 304½, 305, 305½, 306, 306½, 307, 307½, 308, 308½, 309, 309½, 310, 310½, 311, 311½, 312, 312½, 313, 313½, 314, 314½, 315, 315½, 316, 316½, 317, 317½, 318, 318½, 319, 319½, 320, 320½, 321, 321½, 322, 322½, 323, 323½, 324, 324½, 325, 325½, 326, 326½, 327, 327½, 328, 328½, 329, 329½, 330, 330½, 331, 331½, 332, 332½, 333, 333½, 334, 334½, 335, 335½, 336, 336½, 337, 337½, 338, 338½, 339, 339½, 340, 340½, 341, 341½, 342, 342½, 343, 343½, 344, 344½, 345, 345½, 346, 346½, 347, 347½, 348, 348½, 349, 349½, 350, 350½, 351, 351½, 352, 352½, 353, 353½, 354, 354½, 355, 355½, 356, 356½, 357, 357½, 358, 358½, 359, 359½, 360, 360½, 361, 361½, 362, 362½, 363, 363½, 364, 364½, 365, 365½, 366, 366½, 367, 367½, 368, 368½, 369, 369½, 370, 370½, 371, 371½, 372, 372½, 373, 373½, 374, 374½, 375, 375½, 376, 376½, 377, 377½, 378, 378½, 379, 379½, 380, 380½, 381, 381½, 382, 382½, 383, 383½, 384, 384½, 385, 385½, 386, 386½, 387, 387½, 388, 388½, 389, 389½, 390, 390½, 391, 391½, 392, 392½, 393, 393½, 394, 394½, 395, 395½, 396, 396½, 397, 397½, 398, 398½, 399, 399½, 400, 400½, 401, 401½, 402, 402½, 403, 403½, 404, 404½, 405, 405½, 406, 406½, 407, 407½, 408, 408½, 409, 409½, 410, 410½, 411, 411½, 412, 412½, 413, 413½, 414, 414½, 415, 415½, 416, 416½, 417, 417½, 418, 418½, 419, 419½, 420, 420½, 421, 421½, 422, 422½, 423, 423½, 424, 424½, 425, 425½, 426, 426½, 427, 427½, 428, 428½, 429, 429½, 430, 430½, 431, 431½, 432, 432½, 433, 433½, 434, 434½, 435, 435½, 436, 436½, 437, 437½, 438, 438½, 439, 439½, 440, 440½, 441, 441½, 442, 442½, 443, 443½, 444, 444½, 445, 445½, 446, 446½, 447, 447½, 448, 448½, 449, 449½, 450, 450½, 451, 451½, 452, 452½, 453, 453½, 454, 454½, 455, 455½, 456, 456½, 457, 457½, 458, 458½, 459, 459½, 460, 460½, 461, 461½, 462, 462½, 463, 463½, 464, 464½, 465, 465½, 466, 466½, 467, 467½, 468, 468½, 469, 469½, 470, 470½, 471, 471½, 472, 472½, 473, 473½, 474, 474½, 475, 475½, 476, 476½, 477, 477½, 478, 478½, 479, 479½, 480, 480½, 481, 481½, 482, 482½, 483, 483½, 484, 484½, 485, 485½, 486, 486½, 487, 487½, 488, 488½, 489, 489½, 490, 490½, 491, 491½, 492, 492½, 493, 493½, 494, 494½, 495, 495½, 496, 496½, 497, 497½, 498, 498½, 499, 499½, 500, 500½, 501, 501½, 502, 502½, 503, 503½, 504, 504½, 505, 505½, 506, 506½, 507, 507½, 508, 508½, 509, 509½, 510, 510½, 511, 511½, 512, 512½, 513, 513½, 514, 514½, 515, 515½, 516, 516½, 517, 517½, 518, 518½, 519, 519½, 520, 520½, 521, 521½, 522, 522½, 523, 523½, 524, 524½, 525, 525½, 526, 526½, 527, 527½, 528, 528½, 529, 529½, 530, 530½, 531, 531½, 532, 532½, 533, 533½, 534, 534½, 535, 535½, 536, 536½, 537, 537½, 538, 538½, 539, 539½, 540, 540½, 541, 541½, 542, 542½, 543, 543½, 544, 544½, 545, 545½, 546, 546½, 547, 547½, 548, 548½, 549, 549½, 550, 550½, 551, 551½, 552, 552½, 553, 553½, 554, 554½, 555, 555½, 556, 556½, 557, 557½, 558, 558½, 559, 559½, 560, 560½, 561, 561½, 562, 562½, 563, 563½, 564, 564½, 565, 565½, 566, 566½, 567, 567½, 568, 568½, 569, 569½, 570, 570½, 571, 571½, 572, 572½, 573, 573½, 574, 574½, 575, 575½, 576, 576½, 577, 577½, 578, 578½, 579, 579½, 580, 580½, 581, 581½, 582, 582½, 583, 583½, 584, 584½, 585, 585½, 586, 586½, 587, 587½, 588, 588½, 589, 589½, 590, 590½, 591, 591½, 592, 592½, 593, 593½, 594, 594½, 595, 595½, 596, 596½, 597, 597½, 598, 598½, 599, 599½, 600, 600½, 601, 601½, 602, 602½, 603, 603½, 604, 604½, 605, 605½, 606, 606½, 607, 607½, 608, 608½, 609, 609½, 610, 610½, 611, 611½, 612, 612½, 613, 613½, 614, 614½, 615, 615½, 616, 616½, 617, 617½, 618, 618½, 619, 619½, 620, 620½, 621, 621½, 622, 622½, 623, 623½, 624, 624½, 625, 625½, 626, 626½, 627, 627½, 628, 628½, 629, 629½, 630, 630½, 631, 631½, 632, 632½, 633, 633½, 634, 634½, 635, 635½, 636, 636½, 637, 637½, 638, 638½, 639, 639½, 640, 640½, 641, 641½, 642, 642½, 643, 643½, 644, 644½, 645, 645½, 646, 646½, 647, 647½, 648, 648½, 649, 649½, 650, 650½, 651, 651½, 652, 652½, 653, 653½, 654, 654½, 655, 655½, 656, 656½, 657, 657½, 658, 658½, 659, 659½, 660, 660½, 661, 661½, 662, 662½, 663, 663½, 664, 664½, 665, 665½, 666, 666½, 667, 667½, 668, 668½, 669, 669½, 670, 670½, 671, 671½, 672, 672½, 673, 673½, 674, 674½, 675, 675½, 676, 676½, 677, 677½, 678, 678½, 679, 679½, 680, 680½, 681, 681½, 682, 682½, 683, 683½, 684, 684½, 685, 685½, 686, 686½, 687, 687½, 688, 688½, 689, 689½, 690, 690½, 691, 691½, 692, 692½, 693, 693½, 694, 694½, 695, 695½, 696, 696½, 697, 697½, 698, 698½, 699, 699½, 700, 700½, 701, 701½, 702, 702½, 703, 703½, 704, 704½, 705, 705½, 706, 706½, 707, 707½, 708, 708½, 709, 709½, 710, 710½, 711, 711½, 712, 712½, 713, 713½, 714, 714½, 715, 715½, 716, 716½, 717, 717½, 718, 718½, 719, 719½, 720, 720½, 721, 721½, 722, 722½, 723, 723½, 724, 724½, 725, 725½, 726, 726½, 727, 727½, 728, 728½, 729, 729½, 730, 730½, 731, 731½, 732, 732½, 733, 733½, 734, 734½, 735, 735½, 736, 736½, 737, 737½, 738, 738½, 739, 739½, 740, 740½, 741, 741½, 742, 742½, 743, 743½, 744, 744½, 745, 745½, 746, 746½, 747, 747½, 748, 748½, 749, 749½, 750, 750½, 751, 751½, 752, 752½, 753, 753½, 754, 754½, 755, 755½, 756, 756½, 757, 757½, 758, 758½, 759, 759½, 760, 760½, 761, 761½, 762, 762½, 763, 763½, 764, 764½, 765, 765½, 766, 766½, 767, 767½, 768, 768½, 769, 769½, 770, 770½, 771, 771½, 772, 772½, 773, 773½, 774, 774½, 775, 775½, 776, 776½, 777, 777½, 778, 778½, 779, 779½, 780, 780½, 781, 781½, 782, 782½, 783, 783½, 784, 784½, 785, 785½, 786, 786½, 787, 787½, 788, 788½, 789, 789½, 790, 790½, 791, 791½, 792, 792½, 793, 793½, 794, 794½, 795, 795½, 796, 796½, 797, 797½, 798, 798½, 799, 799½, 800, 800½, 801, 801½, 802, 802½, 803, 803½, 804, 804½, 805, 805½, 806, 806½, 807, 807½, 808, 808½, 809, 809½, 810, 810½, 811, 811½, 812, 812½, 813, 813½, 814, 814½, 815, 815½, 816, 816½, 817, 817½, 818, 818½, 819, 819½, 820, 820½, 821, 821½, 822, 822½, 823, 823½, 824, 824½, 825, 825½, 826, 826½, 827, 827½, 828, 828½, 829, 829½, 830, 830½, 831, 831½, 832, 832½, 833, 833½, 834, 834½, 835, 835½, 836, 836½, 837, 837½, 838, 838½, 839, 839½, 840, 840½, 841, 841½, 842, 842½, 843, 843½, 844, 844½, 845, 845½, 846, 846½, 847, 847½, 848, 848½, 849, 849½, 850, 850½, 851, 851½, 852, 852½, 853, 853½, 854, 854½, 855, 855½, 856, 856½, 857, 857½, 858, 858½, 859, 859½, 860, 860½, 861, 861½, 862, 862½, 863, 863½, 864, 864½, 865, 865½, 866, 866½, 867, 867½, 868, 868½, 869, 869½, 870, 870½, 871, 871½, 872, 872½, 873, 873½, 874, 874½, 875, 875½, 876, 876½, 877, 877½, 878, 878½, 879, 879½, 880, 880½, 881, 881½, 882, 882½, 883, 883½, 884, 884½, 885, 885½, 886, 886½, 887, 887½, 888, 888½, 889, 889½, 890, 890½, 891, 891½, 892, 892½, 893, 893½, 894, 894½, 895, 895½, 896, 896½, 897, 897½, 898, 898½, 899, 899½, 900, 900½, 901, 901½, 902, 902½, 903, 903½, 904, 904½, 905, 905½, 906, 906½, 907, 907½, 908, 908½, 909, 909½, 910, 910½, 911, 911½, 912, 912½, 913, 913½, 914, 914½, 915, 915½, 916, 916½, 917, 917½, 918, 918½, 919, 919½, 920, 920½, 921, 921½, 922, 922½, 923, 923½, 924, 924½, 925, 925½, 926, 926½, 927, 927½, 928, 928½, 929, 929½, 930, 930½, 931, 931½, 932, 932½, 933, 933½, 934, 934½, 935, 935½, 936, 936½, 937, 937½, 938, 938½, 939, 939½, 940, 940½, 941, 941½, 942, 942½, 943, 943½, 944, 944½, 945, 945½, 946, 946½, 947, 947½, 948, 948½, 949, 949½, 950, 950½, 951, 951½, 952, 952½, 953, 953½, 954, 954½, 955, 955½, 956, 956½, 957, 957½, 958, 958½, 959, 959½, 960, 960½, 961, 961½, 962, 962½, 963, 963½, 964, 964½, 965, 965½, 966, 966½, 967, 967½, 968, 968½, 969, 969½, 970, 970½, 971, 971½, 972, 972½, 973, 973½, 974, 974½, 975, 975½, 976, 976½, 977, 977½, 978, 978½, 979, 979½, 980, 980½, 981, 981½, 982, 982½, 983, 983½, 984, 984½, 985, 985½, 986, 986½, 987, 987½, 988, 988½, 989, 989½, 990, 990½, 991, 991½, 992, 992½, 993, 993½, 994, 994½, 995, 995½, 996, 996½, 997, 997½, 998, 998½, 999, 999½, 1000, 1000½, 1001, 1001½, 1002, 1002½, 1003, 1003½, 1004, 1004½, 1005, 1005½, 1006, 1006½, 1007, 1007½, 1008, 1008½, 1009, 1009½, 1010, 1010½, 1011, 1011½, 1012, 1012½, 1013, 1013½, 1014, 1014½, 1015, 1015½, 1016, 1016½, 1017, 1017½, 1018, 1018½, 1019, 1019½, 1020, 1020½, 1021, 1021½, 1022, 1022½, 1023, 10



Give him a Casting Reel and Rod for a real Merry Christmas and a lot of fun next summer

- A** J. C. Higgins Level Wind Reel. Brass construction with all metal parts chrome plated. Bakelite side plates. Oilite bearings. Quadruple multiplying. Cork arbor. **6 N 3127**—Capacity 100 yds. 18-lb. test line. Ship. wt. 10 oz. . . . **\$2.39**
- B** J. C. Higgins Deluxe Level Wind Reel. All brass frame with exposed parts chrome plated. Bakelite side plates. Adjustable anti-backlash mechanism on left plate to make casting easier. Oilite bearings. Quadruple multiplying. Cork arbor. **6 N 3128**—Capacity 100 yds. 18-lb. test line. Ship. wt. 10 oz. . . . **\$3.89**
- C** J. C. Higgins Non-Backlash Level Wind Reel with adjustable drag cam on side plate. Adjusts in an instant to permit moderate casting of light or heavy lure. Brass frame with exposed parts heavily chrome plated. Adjustable click. 2 spiral, 2 spur gears. Aluminum spool. Cork arbor. Quadruple multiplying. **6 N 3104**—Capacity 100 yds. 18-lb. test line. Ship. wt. 12 oz. . . . **\$5.75**
- D** Gap Hex-shape 1-piece Solid Steel Rod. Brown grained enamel finish. Cork handle is adjustable to any convenient angle, and slipdown reel seat, plastic forward grip. Threaded locking reel band. Celluloid butt cap. Hardwood steel guides. With carrying case. Fishermen will welcome this Christmas gift. **6 N 03069**—4½-ft. length. Shipping weight 2 pounds. . . . **\$6.95**

Aluminum Tackle Boxes hold so much and weigh so little . . . his gift hit with fishermen

J. C. Higgins Aluminum Tackle Boxes have the same sturdy construction as ordinary boxes but with about half the weight! Much easier to carry when packed full of tackle. Equipped with cork trays that swing out automatically when the top is opened. Compartments keep tackle properly separated for quick selection. Water-tight construction for complete protection from moisture even when box is sitting on bottom of wet boat. Snap lock with key has nickel plated catches on either side. Curved handle. Hand-worn light easy-ripple enamel finish. Choice of 2 popular sizes.

- E** Standard size. 15½x15½x4½ in. 5 compartments in tray. **6 N 3560**—Ship. wt. 2 lbs. 6 oz. . . . Was \$4.70 Now **\$3.95**
- F** Deluxe size. 21x17½x7 in. high. 3 trays; 8 compartments in upper, 5 in lower. Lots of space beneath trays for stowing tackle. **6 N 03549**—Ship. wt. 5 lbs. . . . Was \$9.70 Now **\$8.55**
- G** Woodstock Swivel Base Fisherman's Seat turns on ball bearing swivel base that clamps on boat seat. Cork covered steel seat 14½x14 in. Steel back 17½ in. high. Folds flat to stow when not in use. **6 N 05701**—Shipping weight 15 pounds. . . . **\$5.25**



Lightweight Fly Reels, Floating Net, Fly-Tie Kits

- I** J. C. Higgins Automatic Fly Reel. Aluminum construction with dark green anodized finish. Finger touch on brake lever reels up all slack line. Reelover full tapered, or 100-ft. G line at one winding. Free slipping. Chrome guide, open frame and ventilated spool. Capacity 150 feet G line, or full 30 yards of HCH or smaller double tapered. **6 N 3157**—Shipping weight 14 oz. . . . **\$5.79**
- J** J. C. Higgins Lightweight Single Action Fly Reel. Aluminum construction. Silent drag quickly adjustable from approximately free-spool to 2½-lb. pull. Split second take apart for easy cleaning. Built-in line guide. Tenite handle knobs. Three popular sizes. Ship. wt. each 4 oz. **6 N 3140**—Capacity 50-yd. size G line **\$4.79**
6 N 3141—Capacity 100-yd. size G line **\$5.25**
6 N 3151—Salmon Reel. Same line construction as above reels but with longer casting range for salmon fishing. Capacity 150-yd. G line **\$5.79**
- K** Deluxe Floating Trawl Net. Cotton net 20 inches deep, 10½x55½-inch top wire. Natural froth ash frame floats if accidentally dropped overboard. **6 N 3595**—Shipping weight 1 pound. . . . **\$2.39**
- L** Fly and Bug Tying Kit. Contains enough material for tying approximately 400 flies. Hackles, feathers, quills, balsa wood, cork, chenille, floss, nylon thread, cement, and more. Instruction book with illustrations of tying techniques and many ideas for new patterns. An excellent gift for any fisherman. **6 N 3401**—Shipping weight 12 oz. . . . **\$4.75**
- M** J. C. Higgins Deluxe Fly-Tying Kit. Much more complete and elaborate assortment of flies select imitations, hackles, feathers, quills, hair, etc. Nylon thread, socks, cement, vice and instruction book included. Makes about 400 flies. Make your own supply and some to sell. **6 N 3572**—Shipping weight 1 pound. . . . **\$4.75**

J. C. Higgins Waders and Rainshirt keep him dry from head to toe

Hard Toe Waders for fishing, hunting, or any outdoor work. Extra lightweight deluxe covers suit. High waisted double thick rubberized cotton fabric tops impregnated and triple reinforced at all seams to keep out every bit of dampness. Tops vulcanized onto black rubber lower boots. Bar-creased rubber soles and rocker last make walking in water safer and easier. Hard toe cap for protection against rocks, stumps, etc. Average insole and water measurements based on foot size. If shoes shoe a ½-size, order one full size larger for most comfortable fit. Please state size wanted 6, 7, 8, 9, 10, 11, 12. **6 N 3564—Ship. wt. 5 lbs. **\$19.95****



Rainproof Shirt. Neoprene coated cotton fabric, olive drab color, with all seams cemented and vulcanized for complete protection against rain. Hunt, fish, or work during a downpour and remain bone-dry! No stitching on body to leak. About 50 inches long; generously full for plenty of freedom for arms, legs, and shoulders. 10-inch zipper gusset in front. Drawstring neck, elastic at wrists. Flap covered front pockets 7½x6¼ inches to keep shells, smokes, or matches dry. Very lightweight, rolls into compact bundle for easy carrying. Chest size small (36-38-inch chest); medium (40-42-inch); large (44-46-inch). Measure fullest part of chest. Please state size wanted. **6 N 3496—Ship. wt. 1 lb. 10 oz. **\$12.45****





J. C. Higgins Baseball and Softball Equipment

- A** Johnny Vander Meer Fielder's Glove. Med. size. Genuine cowhide. Greased pocket, lined palm.
6N 1614—For right handers. Wt. 1 lb. 4 oz. \$3.15
- B** Harry Lowrey Model. Willow tanned cowhide. Full lining. Greased pocket. Felt jaw padding. Large size. Professional design.
6N 1675—For right handers. Wt. 1 lb. 8 oz. \$4.88
- C** Harry Walker Model. Extra large size. One best grade cowhide. Greased pocket. Hand formed padding. Full lining. For right handers.
6N 1676—Shpg. wt. 1 lb. 7 oz. \$7.45

- D** Official Baseball. Hand stitched horsehide cover. Rubber center.
6N 1602—Shpg. wt. 5 oz. \$1.94
- E** Official Softball. Knapok cover. Horsehide cover. 12-in. size.
6N 1613—Shpg. wt. 9 oz. \$1.77
- F** Official Baseball Bat. Solid ash.
6N 1741—Shpg. wt. 3 lbs. \$1.65
- G** Official Softball Bat. Hardwood.
6N 1720—Shpg. wt. 2 lbs. 95c

Professional Rink Skates and Accessories

- H** Professional Rink Skates. Top grain white elk tanned cowhide uppers. The white finish won't rub off. Wide fiber wheels that outwear us all. Rubber shock absorbers for vibration-free skating. 16 ball bearings in each wheel. Professional 10" action.
6N 2304—Men's. Skate size 6, 7, 8, 9, 10, 11, 12. Shpg. wt. 7 lbs. \$15.75
- J** 6N 2306—Women's. Skate size 3, 4, 5, 6, 7, 8, 9. Shpg. wt. pair 7 lbs. \$15.75

- K** Metal Covered Cote Heel cap, ends. Blue sides. Ship ping weight 16 pounds.
6N 9502—15 x 5 x 11 in. \$4.77
- L** Aluminum Skate Cote. 14 1/2 x 11 1/2 x 5 1/2 in. in. 6N 9501—Shpg. wt. 3 lbs. 4.77
- M** 10-in. Wool Skate Socks. Size 9, 10, 11, 12. State size, color red or white. Pr. 6N 2159—Shpg. wt. 4 oz. 69c



If he likes football, your gift problem's solved

- N** Low-priced Feb-tan Football. Regulation size, pattern. Pebble-grained imitation leather cover. Coated cotton drill lining. Rubber bladder. Inflates by needle. Shpg. wt. 1 lb. 7 oz.
6N 2410 \$2.79
- O** Split leather Football. Official size and weight. Pebble grain finish. Double cotton twill lining. Flat leather laces. Strongly stitched seams. Shpg. wt. 1 lb. 8 oz.
6N 2413 \$3.89
- P** Select Cowhide Football. Official in all details. Triple twill lined for lasting shape and greater strength. Top grain leather cover with pebble grained finish. Flat leather laces. 1-piece rubber bladder. Shpg. wt. 1 lb. 10 oz.
6N 2402 \$7.25

NOTE: Footballs shipped inflated and bused. Inflating needle included.

- Q** Boys' Helmet. Strong molded fiber top crown. Top of head rests against web strap suspension. Molded leather ear pieces shaped to fit comfortably. Cotton felt padding, padded leather forehead guard. Brown and white color combination. Adjustable chin strap. For boys up to 14.
6N 2416—Shpg. wt. 1 lb. 4 oz. \$5.25
- R** Boys' Pro-style Fiber Shoulder Pads. Protect collar bone, shoulders, upper part of chest, back. Arched fiber guard over collar bone takes shock of blows, distributes it through cotton padding. Ribbed fiber shields. Leather hinges. For boys up to 14 years.
6N 2415—Shpg. wt. 2 lbs. 2 oz. \$6.75
- S** Boys' Football Pads. Double filled latex duck with sewed-in cotton padding over hips, kidneys. Fiber thigh pads. Reinforced knees and crotch. Elastic binding at knees. Waist size: 26, 28, 30, 32. State size.
6N 2407—Shpg. wt. 2 lbs. \$4.45



Boxing Gloves . . . a wise gift for boys at the scrappy age

- T** J.C. Higgins Official 8-oz. Gloves. Same weight and style as used in professional and amateur tournaments. Full padded cuffs help wrists remain straight to keep all the power in punches. Padded with hair filler, lined with canvas for greater protection to hands. Wine color sheepskin.
6N 1410—Shpg. wt. 3 lbs. 4 oz. Set of 4 \$9.75
- U** Boxing Gloves for boys up to 14 years. Sewable finished wine colored sheepskin. Well padded and light in weight. Resembles professional size gloves in design. Quality hair padding. Strongly stitched seams. Built to take the hard usage given by younger boys. Packed in box.
6N 1416—Shpg. wt. 2 lbs. 6 oz. Set of 4 \$5.98
- V** J.C. Higgins 12-oz. Training Gloves. Designed for friendly sparring. Large amount of hair filler padding prevents injury to opponent. Absorbs shock of hard punches. Long padded cuffs keep wrists straight. Fine quality wine color sheepskin. Packed in box.
6N 1423—Shpg. wt. 3 lbs. 12 oz. Set of 4 \$12.95

- W** Cowhide Striking Bag. Double layer cotton twill lining. Leather welt seams. Rubber valve bladder. (Platform not included.) Needle included. Shipping weight 1 lb. 10 oz.
6N 1450—Russet . . . \$9.75

- As above but wine colored sheepskin. Shpg. wt. 1 lb. 8 oz.
6N 1403 \$6.45

- Wine color sheepskin bag as above. Smaller size for boys up to 14 years. Shpg. wt. 1 lb. 6 oz.
6N 1402 \$5.45

- Striking Bag Platform. Strongly braced hard wood frame. 1-pc. circular steel rim 22-in. diameter. Bag not included. Fits above bags. Shpg. wt. 10 lbs.
6N 01405 \$4.95

He's sure to like a new modern razor

A New Gem Micromatic. The sensational new razor with the "Guiding-Eye" which helps keep blade at correct angle. Exclusive bevel head cuts close. Non-clogging one-piece construction. Just turn handle, and top swings open. Gold plated. With 5 Gem blades in gold-plated sheath. In beautiful case with transparent Lucite cover.

9N9238 - Postpaid. (Shipping weight 5 ounces.)

\$1.95

B Gillette "Mi-Lord" Razor. Sensational 1-piece construction! No parts to lose! Easy to change blades—just twist handle to open. Non-clogging. Just rinse under faucet to clean. Non-rusting gold-plated finish. Non-dod head. Solid guide bar. Rigid blade support. In metal case covered with Teard (genuine) simulating alligator leather. With 5 Gillette Blue Blades.

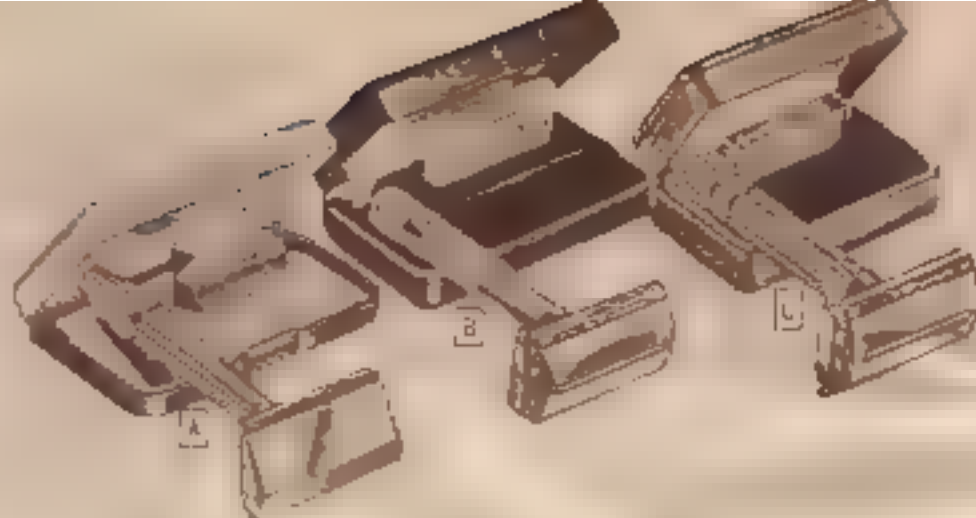
9N9292 - Postpaid. (Shipping weight 5 ounces.)

\$2.50

C Gillette "Aristocrat" Razor. All the features of the Gillette "Mi-Lord" above—but even finer quality throughout. Truly an aristocrat among safety razors. Heavily gold-plated. With 10 Gillette Blue Blades in gold-plated sheath. In a very handsome metal case covered with artificial leather. Price includes 20% Federal Tax.

9N9281E - Postpaid. (Shipping weight 7 ounces.)

\$3.79



SLIDE-PAK

Blade Dispenser
included

at no extra charge

With every order for 25 CRAFTSMAN double-edge blades, we'll include one of these new Slide-Pak Blade Dispensers at no extra charge. What a swell idea! One of the handiest shaving accessories we've ever seen! Slide out a blade—and presto! a steel spring pushes up the next blade for easy removal. No a-said to hold used blades too—eliminates danger of old blades lying around. Fits in medicine cabinets, etc. Strongly made of blue plastic. Length 3½ inches. You can get it only at Sears!

Razors and Blades, Electric Shavers

"rise up, rise up ye merry men,
see that you ready be."



CRAFTSMAN Razor Blades and SLIDE-PAK Blade Dispenser

A perfect gift if he uses a safety razor

\$2.00 We've now made a razor blade gift like this before! 50 of the great new CRAFTSMAN double-edge razor blades plus the new Slide-Pak all for our regular price of the blades alone!

It's really a Christmas gift in itself—just to introduce any man to the amazing shave made possible by the CRAFTSMAN ultra-sharp edge. He'll get an altogether new idea of shaving perfection because these are entirely new blades, made in a new post-war factory with new machinery and new techniques.

3 reasons why we believe CRAFTSMAN blades are the finest made—bar none! (1) Photomicrographs, which magnify the edges over 100 times, show that CRAFTSMAN blades have finer edges than any other blades. (2) It takes 2 to 4 times longer to make them than other blades. (3) 42 inspections are necessary in their production. (4) Uniform—no fluds. (5) Finest Swedish high carbon surgical steel, processed by a new super-heat method. (6) Not only double ground and beveled—but also LEATHER STROPPED twice. (7) Lacquered and inter-coated for a beautiful blue finish. (8) Anchored in a double wrapper with dots of paraffin. Slide-Pak included with 25 double-edge blades only.

9N9710 50 double-edge blades, Slide-Pak. Postpaid. (Ship. wt. 8 oz.) **\$2.00**

9N9225 25 double-edge blades only. Postpaid. (Ship. wt. 4 oz.) **1.00**

9N9220 10 single-edge blades only. Postpaid. (Ship. wt. 3 oz.) **44c**

9N9221 25 single-edge blades only. Postpaid. (Ship. wt. 4 oz.) **\$1.00**

Hair Clippers . . . Straight Razors . . . Razor Straps

B World-famous Oster Hair Clippers. Full professional size. 2-inch cutting head. Close-cutting 1000 cutters. Fully tempered steel blades are expertly ground, sharpened and filed. Removable tension cap—adjust tension to desired degree. Well shaped comfortable handles. Easily taken apart for cleaning. Sanitary rust-resisting chrome-plated finish. Tooth guard.

9N9216—Shipping weight 11 ounces. **\$3.19**

F CRAFTSMAN Deluxe Straight Razor. Finest professional quality. Full hollow-ground 5½-inch super-fine surgical steel blade. Hand honed; ready for use. Keen, lasting edge. Pearl-like celluloid handle. Carrying cap.

9N9205—Round-end blade. Shipping weight 6 ounces **\$7.98**

9N9206—Square-end blade. Shipping weight 6 ounces **\$7.98**

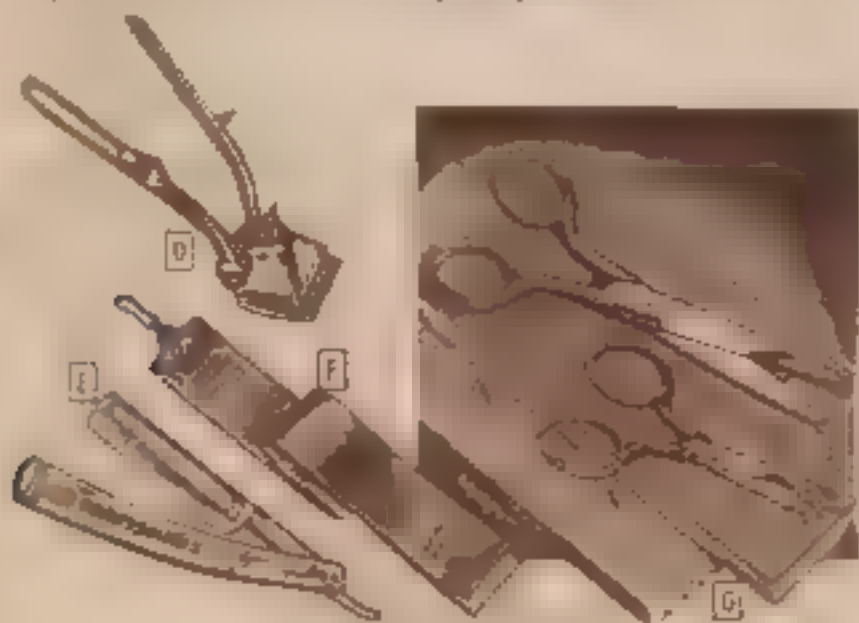
F Professional style combination Double Strap. Has fine-weave, 3-ply white linen-finish canvas strap for sharpening . . . and fine imported heavy steel homehide (natural tan finish) for finishing. Soft, pliable; broken in by hand; ready for use. Detachable metal swirl and snap. 2½x2½ inches.

9N9267—Shipping weight 12 ounces **\$3.69**

PHILIP Sewing Scissor Set

C Two distinct scissors that are ideal for embroidery and other fancy work. Needle-pointed blades are smooth and easy cutting. Heat-treated high carbon forged steel blades are hollow ground for lasting keenness. High polished blades. Scissors are 3½ and 5½ inches long. Handles come in green, ivory, red or coral color. An attractive gift box. Plus a steel handle color treated.

9N9747—Set. Shipping weight 4 ounces. . . . Set of two **\$1.98**





Give him "Just what he wanted" this Christmas
Here are 5 reasons why he'll like an Electric Shaver . . .

- | | | | | |
|--|--|--|---|---|
| 1. CONVENIENCE. Shave anywhere there's a 110-120 volt AC or DC outlet. No undraining! | 2. EFFICIENCY. A gloriously smooth, clean shave in a fraction of the time wet shaving requires. | 3. COMFORT. No nicks, cuts, skin irritation or ugly calluses. Shave twice a day without discomfort. | 4. SPEED. No time wasted preparing face. No towels, blades, creams or soaps to handle. | 5. ECONOMY. Long, trouble-free life . . . low power use. No blades, brushes or cream to buy. |
|--|--|--|---|---|

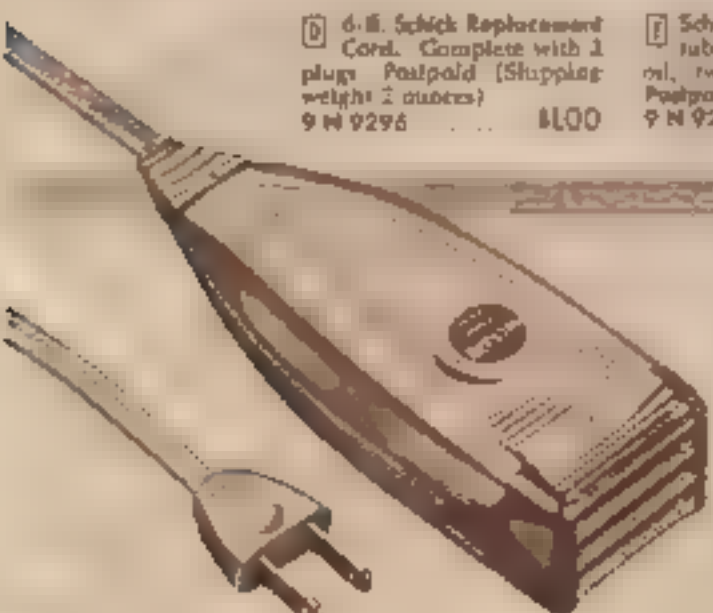
SCHICK Electric Shavers for smooth-shaving

Quiet and gentle as a kitten's paw as they whisk away your beard! Powerful, self-starting 110-120 volt AC-DC motors; built-in radio interference suppressor. Rich, ivory-colored plastic handles; ribbed for nonslip grip. Hinged, bronze "Whisk-It" catches all beard clippings; empties easily. Artificial leather covered steel gift case beautifully lined with lustrous rayon satin and velvet. Two models:

- | | |
|--|--|
| A) Schick Colonel. \$15.00
Sensational 2-M hollow ground surgical steel head; swaged-edge inner cutter (10,000 cutting actions per minute); 6-in. cord; cleaning brush; rubber head guard; instructions. Postpaid (Ship. wt. 1 lb. 9 oz.). 9 N 92751 | B) Schick Super. Just one for smooth-shaving heads! 20,000 cutting strokes per minute! Precision built-type horizontal steel V-head. Coarse points guide whiskers into cutting slot; double-acting interposed bars pick up all hair! 6-ft. cord; brush; transparent plastic head guard; instructions. Postpaid (Ship. wt. 1 lb. 7 oz.). 9 N 92771 |
|--|--|

- | | |
|---|---|
| C) Schick Shaverrest. Ivory-colored wall-mounted plastic holder to keep any Schick safety handy. Built-in switch automatically cuts on current when shaver is removed from Shaverrest; cuts current off when shaver is back in holder. Built-in reel with up to 40 in. of cord. Press a button . . . cord slips back into Shaverrest! Easily installed. Postpaid (Ship. wt. 1 lb. 10 oz.). 9 N 92761 | With screws, mounting brackets, instructions \$17.95 |
|---|---|

- | | |
|--|--|
| D) 6-ft. Schick Replacement Cord. Complete with 1 plug! Postpaid (Shipping weight 2 ounces). 9 N 9296 | E) Schick Lubrication Kit. One tube cream, one bottle oil, two cleaning brushes. Postpaid (Ship. wt. 2 oz.). 9 N 9295 |
|--|--|



REMINGTON Electric Shavers . . . Blue Streak Twin Heads

Only Remington has this winning combination . . . three-letter Remington round shaving head plus the sensational, super-shaving Blue Streak Twin Head—the new shaving head with four long-hair cutting edges and two efficient shaving strikers. For Blue Streak Head has two inside cutters . . . twice the cutting capacity of a single head! These Blue Streak Remingtons get every hair . . . hairs pulled by the first head are ripped off by one of the other heads!

Chromium plated shaving heads protected when not in use by transparent plastic guards. Easy-to-open, removable hair pockets. Beautifully balanced, hatching ivory-colored plastic bodies, ribbed to prevent slipping and breaking. Powerful, self-starting 110-120 volt AC-DC motors. Detachable 3-foot rubber-covered cord and plug. Deluxe artificial leather covered steel gift case, lined with lustrous rayon satin. The perfect gift! Choice of three different models.

- | | |
|--|---|
| F) Remington Blue Streak Triple. One round head plus one Blue Streak Twin Head . . . equivalent to three single shaving heads. 9 N 92561 | Postpaid (Shipping weight 1 lb. 9 oz.) \$17.50 |
| G) Remington Blue Streak Quadruple. One Blue Streak Twin Head plus two Remington round heads . . . four effective shaving heads. 9 N 92931 | Postpaid (Shipping weight 1 lb. 9 oz.) \$19.50 |
| H) Remington Blue Streak Five. Two Blue Streak Twin Heads plus one Remington round head . . . equal to five single heads. 9 N 92691 | Postpaid (Shipping weight 1 lb. 9 oz.) \$21.50 |
| I) Williams Lactic Shave Lotion. For use with electric shavers only. Conditions face; lets shaver glide over face easily. 3-ounce bottle. 9 N 76166—20% Federal Tax included. Postpaid (Ship. wt. 12 oz.) | |

52c

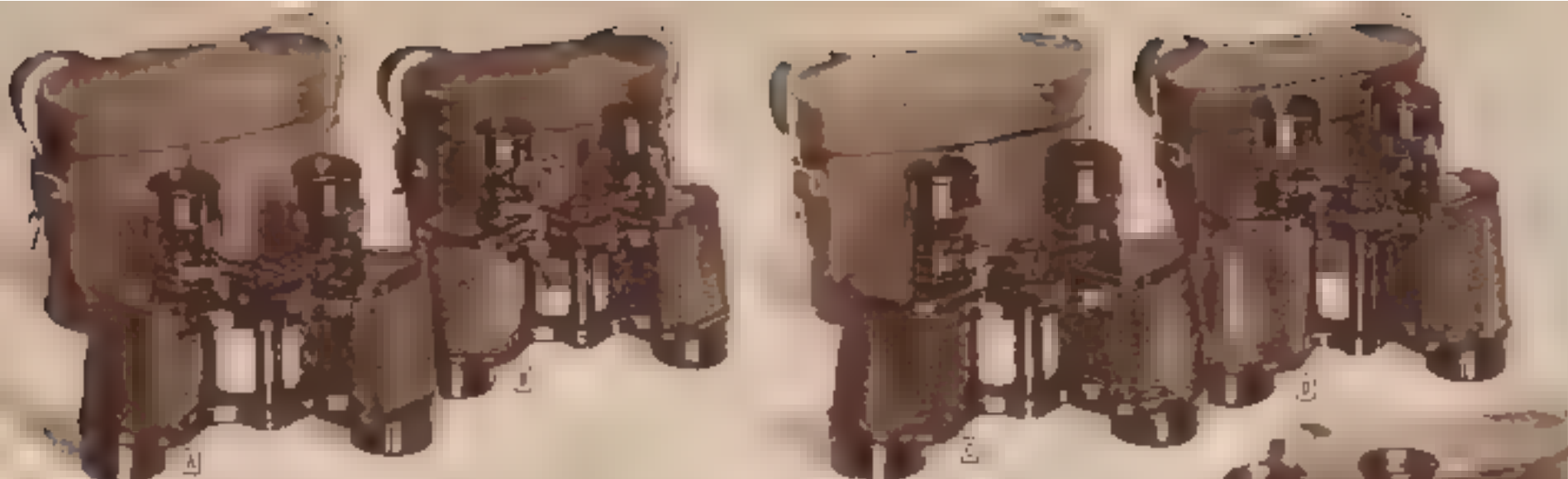
PACKARD Twin Electric Shaver . . . the perfect gift!

\$19.75 A rich, luxurious combination for smooth-shaving excellence! Precision-built Packard electric shaver . . . plus a magnificent saddle-stitched top-grain leather case, lined with separate pockets for shaver and cord. Case stands up on flat surfaces or hangs on wall at hotel; serves as traveling case away from home. Free smooth, round heads mounted as a unit and locked in position. Remarkably efficient . . . 740 individual hair openings zip off all hairs at exact

skin level . . . trim side burns perfectly! No rubbing or scraping . . . free-gliding Packard needs only the gentlest pressure for a perfect shave! Transparent Lucite guard protects all four heads. Sleek, streamlined gray plastic body; detachable hair pockets of contrasting maroon-colored plastic. Powerful, self-starting 110-120 volt AC-DC motor sealed against dirt and clippings. 9 N 92301—With 3-ft. cord and plug. Postpaid (Shipping weight 1 pound 4 ounces).

\$19.75

No extra charge for Easy Terms on Electric Shavers or Shaverrest



TOWER.

THE RIGHT WAY
TO SAY

BINOCULARS

Know the thrill of really fine optics SELECT SEARS OWN TOWER BRAND!

Priced for big savings . . .

Made with top quality features

• Achromatic lenses • Precision ground optics • Leather case

Shop . . . compare . . . you'll choose from our wide selection of Binoculars, Field Glasses, Telescopes . . . imported from France . . . Easy Terms, page 256

Sears Tower Glasses have achromatic lenses for better, clearer images. See what is right for difference.



With Without

Tower Binoculars are precision-type for sharp, clear images. Features such as right eye glass wheel and right eye



Tower Glasses have center focusing wheel for trigger-quick, one finger adjustment . . . features sportsman want



A 8-power Binoculars 4 \$39.95
Cush \$4 Dewh
Tower value—imported from France. These won't built with achromatic lenses for extra clear, long-range vision. Objective lens 25 mm. Individual focusing eyepieces, adjustable for interpupillary distance. Field of view is 110 yards at 1000 yards. Leather covered barrels. Leather case, neck strap. Closed 6 1/4 in. Ship. wt. 2 1/2 lb.
4 N 6209E Ship. wt. 2 1/2 lb. \$39.95

B 8-power leather-weight Binoculars 4 \$54.50
Cush \$5 Dewh
These French glasses are precision built with achromatic lenses for brilliant clarity. 25 mm. objective lens, 8-power magnification gives you a field of view of 115 yards at 1000 yards. Adjustable eyepieces and eye cups. Leather covered barrels, leather case, neck strap. Closed 4 1/2 in.
4 N 6210E Ship. wt. 1 lb. \$54.50

C 8-power Binoculars with a wider field of view 4 \$47.50
Cush \$5 Dewh
These French imports have separate eye and width adjustments. Precision built with achromatic lenses that magnify and focus each eye's own image. Black leather covered barrels. Leather carrying case. A real buy.
4 N 6211E Ship. wt. 2 1/2 lb. \$47.50

D 8-power leather-weight Binoculars 4 \$63.95
Cush \$5 Dewh
Super type French glass as 4 N 6211. Field of view 115 yards at 1000 yards with 30 mm. objective lenses, plus this big advantage—feature weight less than 1 lb. Precision built with achromatic lenses to eliminate blurring. Black leather covered barrels. Leather case, neck strap. Closed 4 1/2 in.
4 N 6212E Ship. wt. 1 lb. \$63.95

E 8-power Binoculars 4 \$55.50
Cush \$5 Dewh
One third field of view is 125 yards at 1000 yards with 32 mm. achromatic objective lenses. Objects appear eight times size seen by naked eye. Individual eye focusing and interpupillary adjustment. Imported from France. Black leather covered barrels. Leather case with convenient neck strap. Closed 4 1/2 in. high.
4 N 6213E Ship. wt. 2 1/2 lb. \$55.50



TOWER Field Glasses . . . Luxury quality at budget prices

4-power Field Glasses compactly designed for ease in handling; imported from France. Achromatic objective lenses are 40 mm. with field of view 110 yards at 1000 yards. Glasses are well constructed; hinged bridge has center adjustment for convenient focusing. Barrels are covered in black artificial leather. Eyepieces and focusing wheel of black plastic. Size closed 3 3/4 inches. Leather case carrying and neck strap.
4 N 6237E—Ship. wt. 1 lb. \$23.50

4-power Marine Field Glasses with hooded objective lenses to eliminate glare. Lens shades are adjustable. Four-power magnification gives you a wide range view, free from distortion, of football games, prize fights and other events . . . objective lenses are achromatic. Center focusing wheel for individual adjustment. Barrels covered in black artificial leather. Leather case, neck strap. Size closed 3 3/4 in.
4 N 6238E—Ship. wt. 2 lb. \$27.50

5-power Marine-style Field Glasses—our finest Tower field glasses with sliding extensions to eliminate glare. Given you that extra magnification you've been wanting. Lenses are fully achromatic for sharper, clearer details. Field of view is 85 yards at 1000 yards. Objective lenses are 50 mm. Designed with black artificial leather covered barrels. Leather case has convenient neck strap. Glasses close measure 5 1/2 inches.
4 N 6239E—Ship. wt. 4 lb. \$39.50

Tower high power achromatic Telescopes. 3 draw tubes for accurate clear magnification. Black leather covered barrels; polished brass fittings. Protective end pieces, over closed 8 1/2 in., extended 14 1/2 in. 2 3/4 in. length.

Model	Power	Field of view	Ship. wt.	Price
4 N 6244	15x75mm	25 ft 1000	1 lb. 8 oz.	\$16.95
4 N 6245	15x90mm	18 ft 1000	2 lb.	27.50
4 N 6246	20x90mm	21 ft 1000	2 lb. 6 oz.	33.50
4 N 6247	25x90mm	17 ft 1000	2 lb. 12 oz.	39.95

Wollensak 8-power Telescope. Produces brilliant images. Field of view 50 yards at 1000 yards. Length closed 41 in., extended 7 1/2 in. Black vulcanized fiber body; nickel plated draw tubes. Leather carrying case.
4 N 6301—Pompano (Ship. wt. 1 lb. 3 oz. . .) \$5.25

Binoculars, Field Glasses, Weather Instruments

"...and wholly consort
with mirth and with sport."



You'll have a front seat at every event with
a pair of powerful, lightweight Field Glasses

[A] Trojan 2½-Power Compact Sports Glass \$4.20

enough to fit comfortably in a vest pocket or handbag. Weight only 3.5 oz. for easy holding. Optically ground German lenses. Fine construction for accurate focusing. An economy buy; adds pleasure to sporting events. With black case. Postpaid (Ship. wt. 2 oz.)

4 N 47349 \$4.20

[B] Trojan 3-Power Glass \$5.10

makes distant objects appear close up and three times larger. Hinged bridge is adjustable to correct eye width, corrects cross for quick, accurate adjustment. Black enamel metal frame, black artificial leather body. Closed 4½ in. Open 4½ in. With convenient carrying case. Postpaid (Ship. wt. 1 lb.)

4 N 47301 \$5.10

[C] The "Sharpshooter" Navy \$5.94

made American made 3-power field glasses. Optically ground lenses. Wide field of vision 400 ft. at 1000 yards. Diameter of objective lens 1½ in. Clear images, center focusing wheel. Black artificial leather covered body and case. Neck and carrying strap. Closed 4½x3½ in. Shipping wt. 1 lb. 8 oz.

4 N 47331 \$5.94

[D] Trojan 4-Power Field Glasses, the most powerful \$9.60

Trojan field glass. Right then and there, removable 44mm objective lenses. Field of vision 93 yards at 1000 yards. Black artificial leather covered metal parts finished black. Artificial leather case with neck strap. Closed 4½ in. Postpaid 4 N 47309. Same price cash or terms

(Ship. wt. 1 lb.) \$9.60

[E] The Rambler — 4-Power Field Glasses by Wollensak \$19.50

100% Achromatic lenses show distant colors clearly. Wollensak design, field of vision of 95 yards at 1000 yards. Center focusing. Diameter of objective lenses 1 1/8 in. Body mounted in black lacquer and metal-encased, waterproof rubber. 3½ in. high. Postpaid (Ship. wt. 1 lb.)

4 N 47370—Same price cash or terms \$19.50

[F] 3-Power Field Glasses by Airguide \$26.40

Airguide for all conditions. Uses 30mm achromatic lenses give clear field of vision of 70 yards at 1000 yards. Achromatic lenses give a new level of definition and color. Design of center focusing wheel. Lightweight frame, bakelite eyepieces, covered in black material, leather case. Postpaid (Ship. wt. 1 lb.)

4 N 47371—Same price cash or terms \$26.40



Fully achromatic

8-Power Prism Binoculars with Coated Optics for more light, more brilliant images. Wollensak finest quality achromatic lenses eliminate blurring and rainbow fringes. Center focus wheel. Closed 4½ in. Leather case, carrying straps. Postpaid (Ship. wt. 1 lb. 8 oz.). Same price cash or terms

4 N 4707E—8-power strength. 30 mm. objective lens. Field of view 135 yards at 1000 yards. \$102.00

4 N 4707E—6-power. As above but field is 130 yds. at 1000 yds. \$90.00

Forecasters... Fine gift for the home... weather bureau for the family

[G] Airguide Combination weather instrument—a thoughtful gift for the homemaker who "has everything." Three instruments in one case. Precision-built for accuracy in read of weather, temperature, humidity. Barometer in center, room thermometer, humidity guide at sides. Adjustable for altitude. Attractive looking with black bakelite case, chrome rim and silver color dial. Easy-to-read black figures

Size 5½x4½x2½ in. Postpaid (Ship. pkg. weight: 4 lbs.)

4 N 46071—Same price cash or terms \$12.50

[H] Taylor "Berkeley" Barn-guide forecast weather changes from 12 to 24 hours ahead. Temperature compensated for accuracy. Simplified forecasts—red and black markings on white dial. Hammer model with mahogany finish wood case 5½ in. in diam.

4 N 4637—Ship. wt. 1 lb. \$6.89

[I] Taylor Yacht Model Stormguide. Accurately predicts changes from 12 to 24 hours ahead. Walnut finish wood case; polished brass spokes and rim. 5½ in. silver color dial with weather instructions and gradations in black.

4 N 4633—Shipping weight 1 lb. \$11.95

[J] Taylor Indoor-Outdoor Thermometer gives you both indoor and outdoor temperature at a glance. Attached indoors. One scale shows outdoor temperature of outside exposure, the other indoor temperature. Ivory color plastic case; easy-to-read black numerals. Size 9½x2½ in. Ship. wt. 1 lb.

4 N 4619 \$5.75

... \$6.50 FIELD GLASSES



Distinctive Rings to give him a smarter appearance

Choice of initial, masonic or fraternal emblem or military insignia

1 Sparkling diamond (about 1/20 ct.) set in top of modern scroll design 10K yellow gold mounting. Deep black, oval-shaped onyx is genuine, highly polished. **\$44 N 034212Y \$36.98**

2 Two flashing side diamonds flash the wide top. Heavyweight 10K yellow gold mounting, modern in design. Jet black onyx is genuine, highly polished. **\$44 N 034222Y \$25.95**

3 Diamond is set in genuine onyx. 10K yellow gold mounting, modern designed sides with diamond. **\$44 N 034081Y - Ring with diamond \$25.98**
\$44 N 034072Y - Ring without diamond \$20.98

4 Diamond in the corner of the jet black genuine onyx adds distinction to this sturdy designed ring. Heavy, military mounting in solid 10K yellow gold. **\$44 N 034192Y \$23.98**

Any one of these handsome rings (1 through 10) may be ordered with a solid 10K yellow gold initial, Masonic, Knights of Columbus, or F.A. emblem, or Army, Navy, Marine or Air Force insignia. Mountings are solid 10K yellow gold or sterling silver. Price depends on weight and design of mounting, fineness of stones. *First initial, engraved emblem or military insignia. In gift box. Made ring size 8 to 12. Shpg. wt. each 4 oz.*

5 Three brilliant rubies set on one side of handsome 10K yellow gold mounting. Japanese style has rugged design for men. Genuine deep black onyx. **\$44 N 034232Y \$25.95**

6 Unusually smart is this round-shaped, square onyx set in solid 10K yellow gold mounting. Rugged design on sides adds distinction to its handsome styling. **\$44 N 034241Y \$15.98**

7 Zircon sparkles in both sides of 10K yellow gold mounting. Jet black genuine onyx. **\$44 N 034252Y Ring with two zircons \$20.98**
\$44 N 034042Y - Ring without zircon \$16.98

8 Simulated onyx (baked-on enamel) is set in square-shaped top 10K yellow gold mounting has edged design on sides to give it a heavy appearance. **\$44 N 034202Y \$9.98**

9 Modernly designed ring has wide top. Its heavily ridged sides give a square effect. Solid 10K yellow gold mounting is very heavy in weight. Handmade genuine onyx. **\$44 N 034182Y \$21.98**

10 Handsome wide top in solid 10K yellow gold, flank is sterling silver. Rugged design on sides gives this ring a massive look. Simulated black onyx. **\$44 N 034012Y \$7.95**

Rings marked 6 sent from Chicago or Philadelphia. Order and pay postage (unless prepaid) from nearest mail order house.



Diamond Rings

1 Fine quality full-cut blue-white diamond in 14K yellow gold ring, white gold crown. With Guarantee Certificate. (3/4 ct. shown.) Postpaid (Shpg. wt. 4 oz.). **\$44 N 029562Y - Side ring size 8 to 12.**
1/8 ct. . . . \$62.95 3/8 ct. . . \$181.00
1/3 ct. . . . \$99.95 1/2 ct. . . \$241.00
1/4 ct. . . . \$63.00 3/4 ct. . . \$454.00

2 Fine quality full-cut blue-white diamond in heavy 14K yellow gold ring, white gold crown. (3/4 ct. shown.) With Guarantee Certificate. Postpaid (Shpg. wt. 4 oz.). **\$44 N 029402Y - Side ring size 8 to 12.**
1/8 ct. . . . \$70.95 1/2 ct. . . \$249.00
1/4 ct. . . . \$48.95 3/4 ct. . . \$464.00
1/3 ct. . . . \$63.00 1 ct. . . . \$745.00

3 Diamond set in genuine onyx. 10K gold ring. Side size 8 to 12. Shpg. wt. 4 oz. **\$44 N 033242Y—3/100 ct. diamond . . . \$31.50**
\$44 N 033072Y—1/20 ct. diamond . . . 44.95
\$44 N 033262Y—1/100 ct. diamond . . . 39.95

Stone-set Rings, handsomely styled

Master, heavy-weight mountings of 10K yellow gold set with sparkling stones. Genuine stones are mined from the earth. Synthetic stones are man-made, having the same chemical content of genuine stones. Simulated stones are colored and cut to resemble real stones. All rings in gift box. Side ring size 8 to 12. Shpg. wt. each 4 oz.

4 Simulated ruby or sapphire. 10K gold ring. Side size 8 to 12. **\$44 N 033142Y - With 2 diamonds \$27.98**
\$44 N 033012Y - With one diamond \$17.50

5 Genuine white sapphire sparkles brilliantly in a square setting. Heavy-looking tailored mounting is solid 10K yellow gold. **\$44 N 033222Y \$26.98**

6 Simulated ruby or sapphire stone sparkles brilliantly in a solid 10K yellow gold ring. Mounting is highly polished. Side size 8 to 12. **\$44 N 033032Y \$9.50**

7 Glittering synthetic ruby with 10K gold applied Masonic emblem. Distinctive mounting in 10K yellow gold. **\$44 N 034332Y \$29.95**

8 Double head tiger eye comes in a square setting. Handsome mounting is solid 10K yellow gold. Trim styling. **\$44 N 033302Y - Light tan color . . . \$15.98**

9 Handsome tiger eye comes in a modern designed solid 10K yellow gold ring. Rugged sides. **\$44 N 033702Y - Dark tan color . . . \$14.98**

Men's and Boys' Signets

Design and weight of mounting govern price. Signet rings are hand-engraved in any of above styles. (See style 20, 21 or 23 illustrated above); (print 3 initials). Onyx ring has 10K gold initial; (print initial). In gift box. Side ring size. Shpg. wt. 4 oz.

10 Small synthetic ruby gleams in corner of white gold top. Contrasting 10K yellow gold mounting. Size 8 to 12. **\$44 N 034142Y \$18.98**

11 Luxurious satin-finished top, with near-looking engine-turned design. Solid 10K yellow gold ring. Size 8 to 12. **\$44 N 034132Y \$10.98**

12 Simulated onyx set in modern styled 10K yellow gold ring. Size 6 to 9. **\$44 N 034122Y \$8.50**
\$44 N 034102Y - Same in sterling silver \$2.89

13 Boys' ring in solid 10K yellow gold, handsomely designed. **\$44 N 034272Y - Size 3 to 5 . . . \$4.98**
\$44 N 034082Y - Size 6 to 9 . . . \$5.98

Orvin, Malden Watches

for men and women

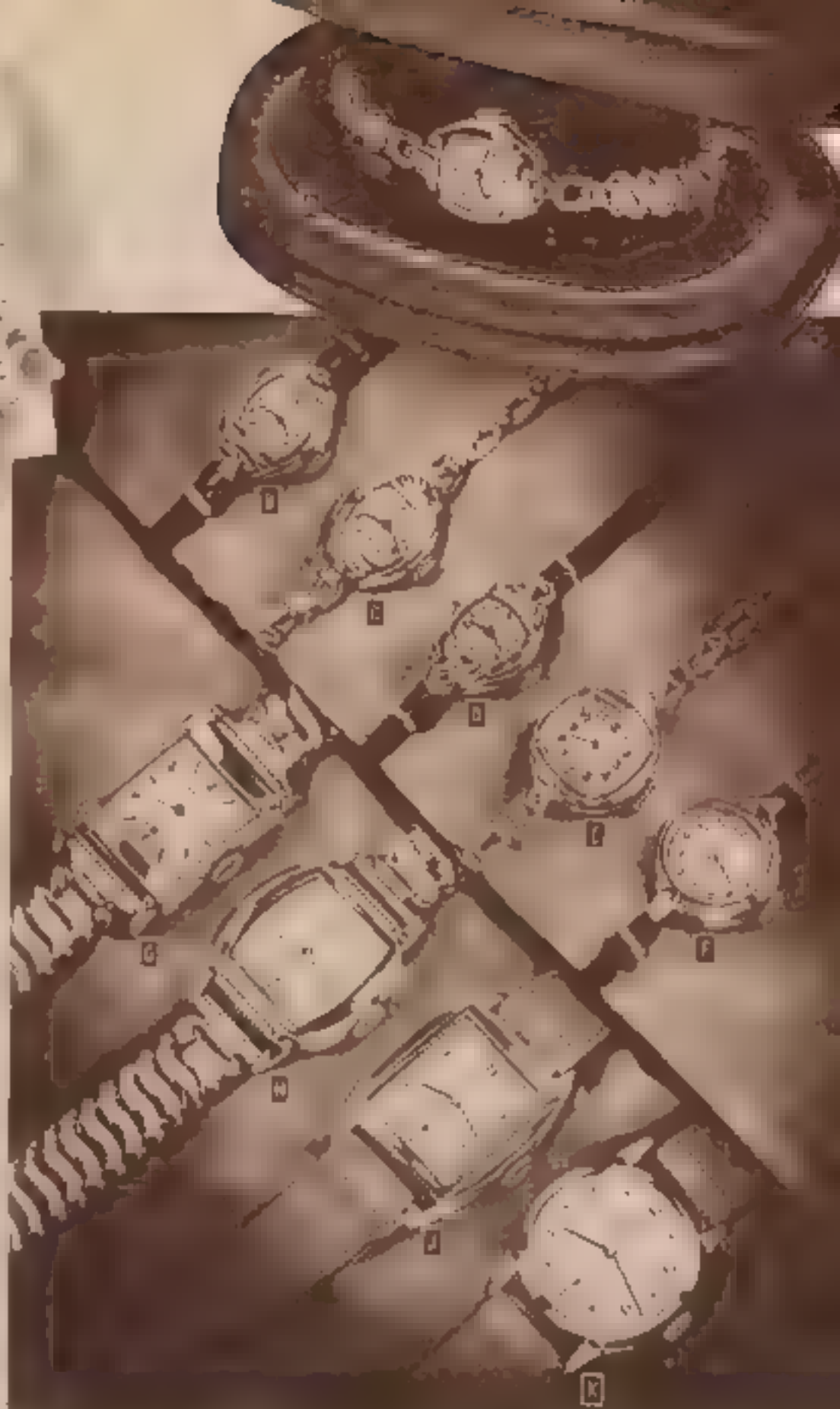
"... here be gifts of glory
for all folk to choose."

Orvin Watches

"the quality watch at the economy price"

In this stunning array of men's and women's Orvin watches you'll find the smartest and newest styles from which to make your selection. All are outstanding stop-action watchmaking yet each model is presented at a money-saving price. Women's watches are exquisitely elegant, with a handworn and distinguished. All have 10K yellow rolled gold plate cases except #N0123, which has a finer solid 10K gold top. All watches have stainless metal backs. Dials are modern, clean-cut and easy-to-read. Watch faces are protected with hard, scratch-resistant lenses that are double tested for accuracy of timing. All watch parts are standard so watch faces can be easily repaired. In gift line.

- [A] Smart custom-shape case with flattering expansion bracelet. Silver color dial, black Roman numerals and hands.
#M01522 - 17 jewels. Ship. wt. 9 oz. **\$24.95**
- [B] Modern polished case with black metal link adjustment strap. Matching dial. 17-jewel movement.
#M1182 - Stop action size. Ship. wt. 9 oz. **\$19.95**
- [C] Dainty cushion-strap with matching yellow gold color dial. Black Roman numerals. Easy to read. 17 jewels.
#M1528 - Stop action size. Ship. wt. 9 oz. **\$18.95**
- [D] Highly ornamented case in yellow metal. Matching custom dial. Black hands and Roman numerals. Black metal back.
#M1248 - Stop action size. 17 jewels. Ship. wt. 9 oz. **\$16.95**
- [E] Beautifully designed case in dainty cushion shape. White dial. Roman gold numerals, hands. Pretty link band.
#M1048 - Stop action size. 17 jewels. Ship. wt. 9 oz. **\$14.95**
- [F] Classic round style with tapered case. White dial has Roman gold numerals, hands. Black metal back. 17 jewels.
#M1018 - Stop action size. Ship. wt. 9 oz. **\$14.95**
- [G] Men's 10K Yellow Gold top, steel back case. Matching expansion bracelet. Silver color dial. Roman numerals.
#M03258 - 17 jewels. Ship. wt. 9 oz. **\$24.95**
- [H] Newest conventional style with two-tone dial and Roman gold numerals. Tropical and popular expansion bracelet.
#M3248 - 17 jewels. Ship. wt. 9 oz. **\$21.95**
- [J] Shaped case with dramatic square dial and Roman gold numerals. Black hands and hands. Silver metal strap.
#M3088 - 17 jewels. Ship. wt. 9 oz. **\$17.95**
- [K] Round case for the sophisticated. Silver color dial with easy-to-read black numerals. Super genuine leather strap.
#M2078 - 17 jewels. Ship. wt. 9 oz. **\$14.95**



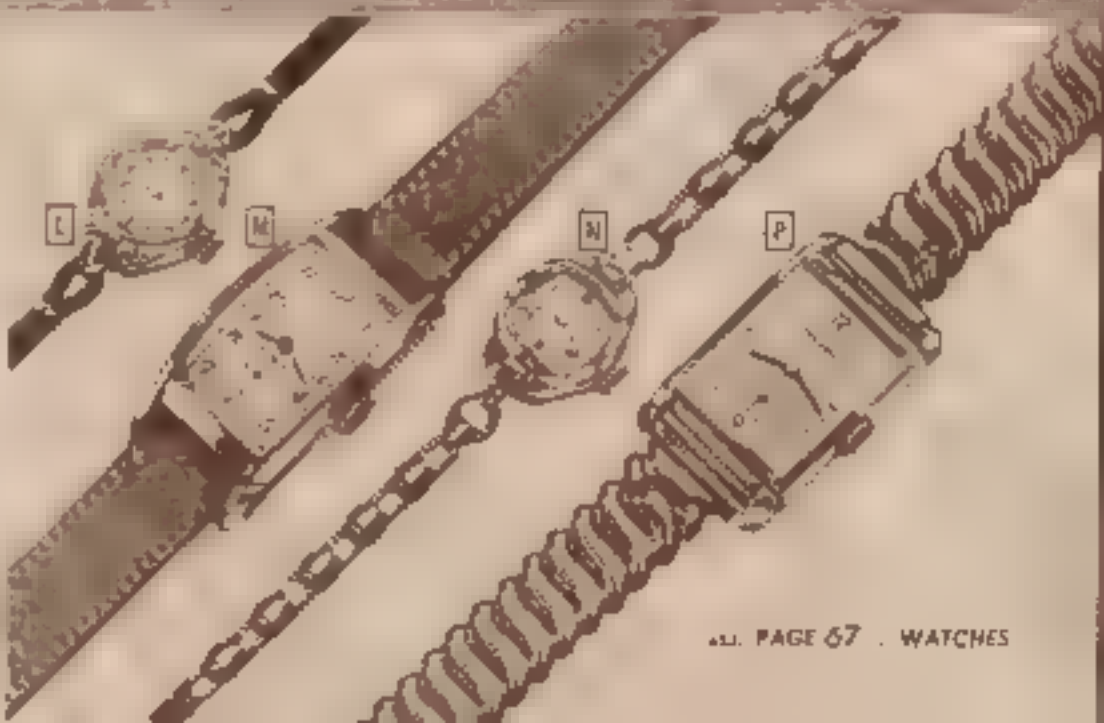
Malden Watches

Dependable . . . accurate . . . 17 Jewels

You'll be proud to wear your Malden. It's designed with quality features you find on much higher price watches. Movement has 17 real jewels to protect vital parts from wear, it's non-magnetic and anti-resistant, has a compensating hairspring for greater accuracy in timekeeping. All cases are 10K yellow rolled gold plate, stainless metal backs. Parts standard for easy cleaning, repairing. In attractive gift line.

- [L] Women's watch in slim "diner" size. Black and rose colored dial. Black numerals. Black metal band, silver clasp.
#M09048 - Stop action size. Ship. wt. 9 oz. **\$27.50**
- [M] Men's watch in rugged "be-man" style. Silver color dial with easy-to-read Arabic numerals. Genuine leather strap.
#M09068 - Ship. wt. 9 oz. **\$27.50**
- [N] Women's watch with charming link bracelet, silver clasp. Small cushion shape case; gold dial with black numerals.
#M09058 - Stop action size. Ship. wt. 9 oz. **\$29.75**
- [P] Men's watch in rounded rectangular case and dial. Easy-to-read gold-plate expansion bracelet. A fine watch, too. **\$29.75**
#M09078 - Ship. wt. 9 oz.

All watches shown 1/2 actual size. All prices include 10% Federal Tax. Easy Terms on page 256

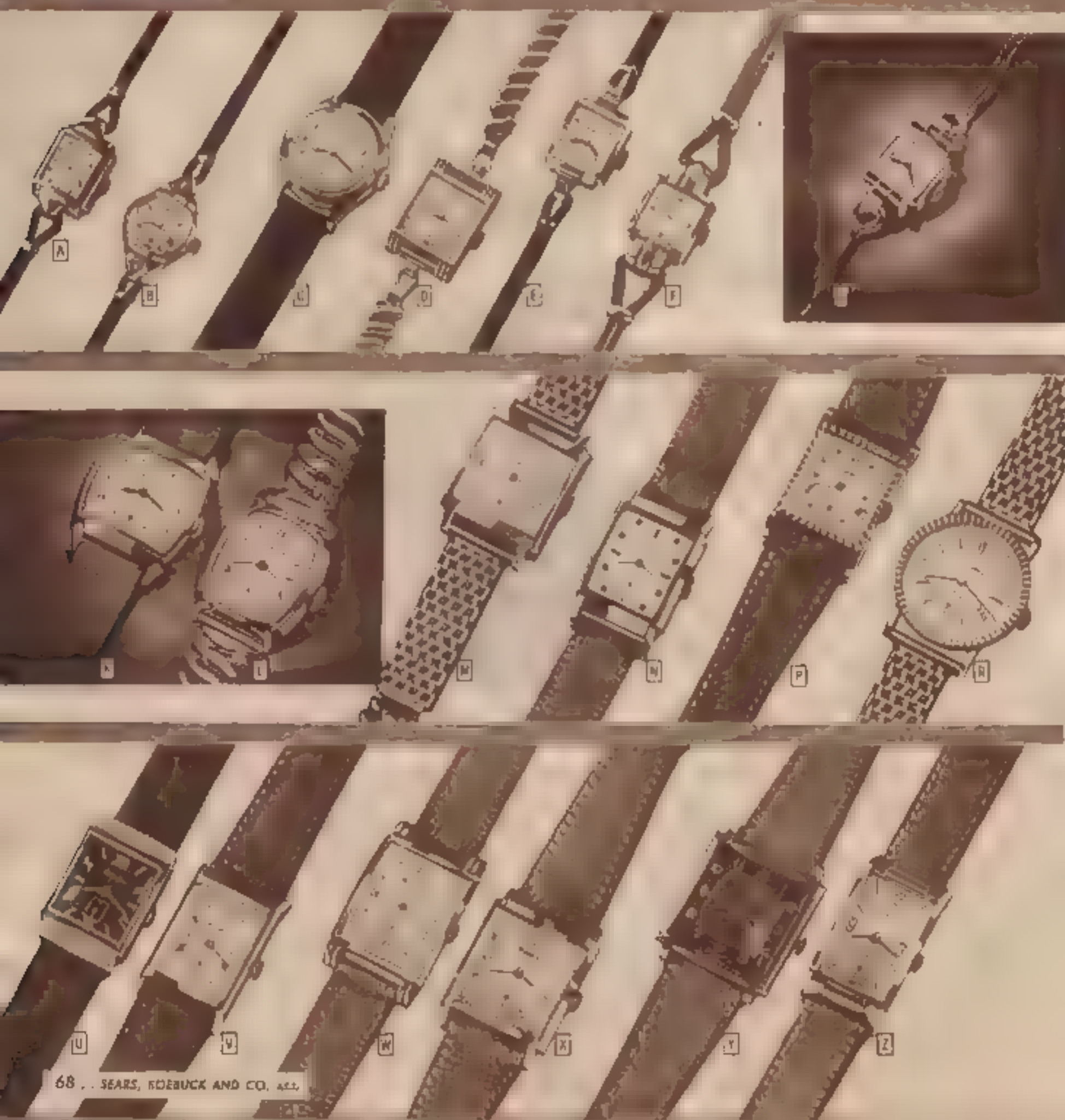


When you give a watch, give ■ Cortebert

You can't buy a finer watch at these prices. Compare movement, quality of case, styling!

- A proud name honored for 157 years. Among the finest Swiss watches, known around the world for fine timekeeping . . . sold only by Sears.
- Winner of many outstanding awards for excellence and accuracy . . . including a World's Fair Grand Prize.
- 17-jewel and 7-jewel "dynamic poise" movements maintain perfect accuracy in any position of the wrist.
- Anti-magnetic movement, protected against impulses which often interfere with the accuracy of a watch.
- Brilliantly designed cases in finest solid 14K and 18K gold and in gold filled and rolled gold plate.
- More for your money in the fineness of the movement in the beauty of the styling and value of the case . . . Use Sears Easy Terms, see page 256.

In attractive five-grammed women's introduction case. Slide wrist size for women's watches. Slugs, set men's and women's watches each 9 oc. Catalog numbers with letters EF (or ANTEF) shipped from factory in Chicago. Order and pay postage from our nearest mail order house.





PRECISION TIMEPIECES SINCE 1790

Cortebert Watches. for men and women

"O, he did whistle and she did sing
on Christmas day in the morning."



Corteberts of enduring loveliness for Her

A New and different 14K yellow gold filled case. Silvered dial with raised gilt dot and stick hour markers. Cord band, safety clasp.
4 N 02204—17 jewels \$34.95

B Handsome tailored style in 14K rose gold. Dial is gold color with black numerals. Near expansion band is 1.20 12K yellow gold filled.
4 N 2821P—17 jewels \$69.50

C Snake chain bracelet adds distinction to the smart case. Both case and bracelet in 14K yellow gold. Rose color dial, black numerals.
4 N 2670P—17 jewels \$89.50

D Two sparkling diamonds set in 14K yellow gold case. Black Arabic numerals and stick hour markers on rose color dial. Cord band, safety clasp.
4 N 02207—17 jewels \$49.50

E Two large diamonds (total 1/16 ct.) sparkle from white gold settings. Case is 14K yellow gold. Diamond crystal. Cord band, safety clasp.
4 N 02642—17 jewels \$79.50

F Two-strand black cord bracelet, heavy and extra wide, lends an ultra smart note. The case is solid 18K yellow gold. Rose color dial, black numerals.
4 N 2610P—17 jewels \$89.50

G Sports or Professional watch. 14K yellow gold, water resistant case. Extra large watch for nurses or sportswear. Easy-to-read dial. Brother strap.
4 N 2870P—17 jewels \$53.00

H Tan leather cord bracelet harmonizes with unusually designed, expertly made 14K rose gold case. Gold color dial, numerals and hands.
4 N 2600P—17 jewels \$79.50

I Tan diamonds (total 1/3 ct.) sparkle brilliantly from a 14K white gold case—a masterpiece of watch design. Silvered dial, black numerals.
4 N 2040P—17 jewels \$193.00

Corteberts . . . distinctively styled for Him

E Extra thin dress watch. 10K yellow-filled gold plated case with stainless metal back. Beveled edges. Rose dial, black numerals, silvered square hour markers. Tan leather strap. 17 jewels.
4 N 447L \$119.75

G Distinctive watch with rugged border on 14K yellow gold case. Diamond crystal. Silvered dial with black Roman numerals and square hour markers. Tan leather strap. 17 jewels.
4 N 0437P \$49.50

H Sport curved bar case in a hand-finished and polished 14K yellow gold case. Black dial has color gilt numerals, gilt hands. Thick raised concave crystal. Tan leather strap. 17 jewels.
4 N 4240P \$79.50

I Two-tone dial—slate color with deep black minute track. Rose-colored numerals and hands. Handsome case in 18K yellow gold. Beveled crystal. Tan leather strap. 17 jewels.
4 N 4210P \$100.00

T Comfortable expansion band on a handsome watch—a real treat at this price! Case is 14K yellow-filled gold plated with stainless metal back. Silvered dial, Roman numerals. 17 jewels.
4 N 0443E \$27.50

U Sporting "wheel track" design around edge of smart 14K yellow gold case. Black numerals on silvered dial. Matching band has expansion center, basket weave sides. 17 jewels.
4 N 4440P \$59.50

V Masterly watch design. 14K yellow gold case with smooth, curved effect, hand-finished, polished. Silvered dial has black numerals, gold color dots. Tan leather strap. 17 jewels.
4 N 4250P \$89.50

Z Ultra smart rectangular case in 18K rose gold with heavy diamond crystal. Polished surfaces. Rose color dial with black numerals, markers. Fine quality tan leather strap. 17 jewels.
4 N 4100P \$125.00

W Up-to-the-minute in styling! Square beveled case in 10K yellow gold filled. Gilt Roman numerals and stick hour markers. Matching band has expansion center, basket weave sides. 17 jewels.
4 N 0444E \$32.50

X 18K yellow gold dress watch with clean-cut masculine lines and brilliantly finished beveled edges. Slate color dial with gold color numerals and hands. Tan leather strap. 17 jewels.
4 N 4720P \$65.00

Y Extra thin model. 18K yellow gold case has all the refinement that fine hand-craftsmanship imparts. Silvered dial, applied 14K gold numerals, beveled crystal. Tan leather strap. 17 jewels.
4 N 4000P \$95.00

AA Cortebert with Certificates of time-keeping excellence, awarded after exhaustive tests by a Swiss government bureau, one of the most critical watch-testing laboratories in the world. The case is a heavy—18K yellow gold of extra heavy weight, carefully hand-finished, brilliantly polished. Silvered dial has applied 14K yellow gold numerals, clear, thick beveled crystal. Finest quality genuine leather strap.
4 N 4110P—17-jewel movement. \$149.50

B There's a smartness about this watch that puts it way out in front of ordinary styles. 10K yellow gold filled rectangular case. White dial, gilt hour markers. Tan leather strap. 17 jewels.
4 N 0407E \$34.95

F New in design, superb in finish. 18K yellow gold case with new "rounded runners." Silvered dial, black numerals and outline dots. Beveled crystal. Tan leather strap. 17 jewels.
4 N 4730P \$69.50

J Square heavy-weight case in 18K yellow gold with surfaces that sparkle with a jewel-like luster. Rose color dial with black numerals. Beveled crystal. Tan leather strap. 17 jewels.
4 N 4200P \$100.00

Watches shown $\frac{1}{2}$ actual size. Prices include 10% Federal Tax on watches up to \$71.50. 20% on all others. Catalog numbers with letters EF (4 N 2820P) shipped from factory in Chicago. Order and pay postage from our nearest mail order house.



Say Merry Christmas with a **BULOVA** . . . The Gift of a Lifetime

to someone very special on your Christmas list

Priced from **\$297.50** to **\$715.00**

Some Prices
each or more

[A] "Jewel" . . . delicate engraving all around the dial is sure to please the most conservative minded. Case is shipping 10K yellow gold plate with stainless metal back. Smart white dial has gilt numerals and hands. Black cord band with safety clasp. 17-jewel movement. *State and tax extra*
M 052711 **\$297.50**

[B] "Goddess of Time" . . . the tiny cubistic style will win her instant attention. Case is 10K yellow rolled gold plate with highly polished light-reflecting end pieces. Stainless metal back. Yellow gold color dial with gilt numerals, hands. Black cord band, safety clasp. 17-jewel movement. *State and tax extra*
M 051977 **\$327.50**

[C] "Goddess of Time" . . . Three golden beads. Attractively beveled end pieces sparkle like jewels. 10K rolled gold plate case, stainless metal back. Smart dial, gilt numerals. Yellow gold case, link band. Rose gold, black cord band. 17-jewel. *State and tax extra*
M 052078 Yellow gold **\$397.50**
M 052178 Rose gold **\$407.50**

[D] "Her Excellency" with reinforced 21-jewel movement that keeps on course round day or week day case. Clocks-on shape case in 10K white or yellow gold filled case. Stainless metal dial has black hands and numerals. Black cord band with double safety clasp. *State and tax extra*
M 053048 Yellow gold **\$497.50**
M 053178 White gold **\$497.50**

[E] "Her Excellency" a square case beauty with the renowned 21-jewel movement. Distinctly engraved 10K yellow gold filled case. Harmonizing, case-to-band dial. Matching link band with sturdy safety clasp. This charming watch is bound to win every woman's and girl's approval. *Case and band are not included*
M 055378 **\$597.50**

[F] "Her Excellency" in solid 14K gold, "clocks-on" shape case that will captivate her to all. Square-shaped, silver colored dial. Black hands and numerals. Black cord band, safety clasp. 21-jewel movement. *State and tax extra*
M 051777 Yellow gold **\$657.50**
M 053178 Rose gold **\$657.50**
M 053278 White gold **\$657.50**

[G] "Margo" . . . 4 superbly lovely watch with two shiny diamonds adorning in white gold sides of 10K yellow gold filled case. Case done in a combination of bright and satin finish in delightfully feminine with dainty engraving. White dial has black numerals, hands. Matching link band. 17-jewel movement. *State and tax extra*
M 054378 **\$715.00**

[H] "Jubilee" . . . breathtakingly lovely in white gold with two flashing diamonds set in end pieces. Clocks-on shape case in 10K white gold filled. Dainty white dial with black numerals and hands. Square expansion-style link band matches case. 17-jewel movement.
M 054678 **\$715.00**



Bulova Watches are nationally known for beauty and accuracy

"Bulova watch time." How often you check the accuracy of your timepiece by these words from your guide? Words that are engraved in your mind with accuracy and dependability, another way of saying Bulova. Priced from here are fourteen of these famous watches at easy-to-afford prices. You'll join the proud ranks of owners of this most dependable watch when you choose your watch from this page. Available on Easy Terms at interest charge due to standard practice. Easy Terms on page 256. Bulovas are postpaid shipping with Post 5. In gift boxes. Prices include 10% Federal Excise Tax. Watch shown by actual size.

[J] "Arnold," 15-jewel Bulova for accurate, dependable service at an easy-to-afford price. Slim, modern, engraved case in 10K yellow rolled gold plate with practical stainless steel back. Silver color dial, raised gilt hands and numerals. Stoop, tan leather strap.
M 050071 **\$297.50**

[K] "Brewster," 15-jewel movement in clean-cut, squared design case that has plenty of masculine appeal. 10K yellow rolled gold plate with stainless steel back. Clear dial, gilt hands, numerals. Natural color leather strap.
M 052271 **\$327.50**

[L] "Cadet," Richly engraved, slim 10K yellow rolled gold plate case with highly polished, light-reflecting end pieces. Practical stainless metal back. Manual, modern dial with gilt dots and hands. Easy-to-slip-on expansion bracket matches case.
M 051878—15 jewels **\$397.50**

[M] "Senator," Fine 17-jewel Bulova with harmonizing full expansion bracelet, stainless metal back. Choose your case in yellow or rose 10K rolled gold plate, stainless metal back. Matching dial with gilt hands and numerals.
M 051078 Yellow gold **\$497.50**
M 051178 Rose gold **\$497.50**

[N] "His Excellency," 21-jewel distinguished watch for men who appreciate the fine simplicity of the round case. Select either yellow or rose 10K gold filled case. Silver color dial. Padded, genuine leather wrist strap.
M 051378 Yellow gold **\$527.50**
M 051478 Rose gold **\$527.50**

[O] "His Excellency," Slightly stylized 21-jewel watch in 10K gold filled case with stout end pieces. Basket weave metal band harmonizes with case.
M 051578 Yellow gold **\$715.00**
M 051678 White gold **\$715.00**
M 051778 Rose gold **\$715.00**

Bulova, Benrus Watches for men and women

"Merry Christmas, here we sing...
news of a fair and marvelous thing."

**BENRUS . . Official Timepiece
of famous airlines . . Thrilling to
receive . . easy on the budget**

Priced from **\$24.75** to **\$71.50**

[A] "Royal Lady." 10K yellow rolled gold plate case; stainless metal back. Silver color dial; gold hands, numerals. Black cord band; safety clasp. 15 jewels. *Stainless steel*. 4 N 062771 \$24.75

[B] "Justina." 10K yellow rolled gold plate case, matching expansion bracelet. Both have stainless metal back. Pink enamel band. 4 N 062772 17 jewels \$29.75

[C] "Lady Lynn." Shining 10K yellow rolled gold plate, stainless metal back. Silver color dial, black cord band, safety clasp. *Stainless steel*. 4 N 062773 15 jewels \$33.75

[D] "Ingrid." With beveled and pinset, metal expansion bracelet. 10K yellow rolled gold plate case, stainless metal back. Silver color dial; gold hands, numerals. 15 jewels. 4 N 062774 \$39.75

[E] "Lady Evelyn." Very smart with basket weave bracelet. 10K yellow rolled gold plate case, stainless metal back. Silver color dial. Gold hands and numerals. 15 jewel movement. 4 N 062775 \$47.50

[F] "Virginia." Tiny cushion shape; matching expansion bracelet. 10K yellow rolled gold plate case, stainless metal back. Gold figures. 4 N 062776 17 jewels \$52.50

[G] "Camille." Lovely 10K white rolled gold plate case, matching bracelet. You'll be proud to wear this watch with its finer 17-jewel movement. *Stainless steel*. 4 N 062777 \$52.50

[H] "Jeanne." Fine 14K yellow gold watch in cushion style, matching link-style bracelet. Silver color dial, gold hands. *Stainless steel*. 17 jewels. 4 N 062778 \$59.50

[I] "Embraceable." A tiny round watch on a curved bracelet that hugs your wrist. Expansion clasp in center makes it easy to slip on. Case is 10K yellow rolled gold plate. 4 N 061179 17 jewels \$59.50

[J] "Golden Arrow." A glamorous watch any woman would be proud to wear. 14K yellow gold case. Black cord band, safety clasp. 17 jewels. *Stainless steel*. 4 N 062780 \$71.50

Benrus the shock-protected Watch of guaranteed accuracy

Benrus Watches have been officially approved and adopted by many of the world's famous airlines. The shock-resistant movement protects parts from cars, vibrations. Each part is of superior quality to give accurate performance. For lasting satisfactory timekeeping, wear a shock-protected Benrus! No extra charge for Easy Terms. See page 25 for down payment. Watches shown 3/4 actual size. In gift box. Shipped prepaid (ship. wt. 2 or 3 lbs.). Federal Tax included.

[L] "Russell." Expansion band on this watch makes it a real buy at this price! 10K yellow rolled gold plated case with stainless metal back. 4 N 061272—15 jewels. \$29.75

[M] "Webster." Square, silver color dial; genuine cushion band. 10K yellow rolled gold plated case; stainless metal back. 4 N 062782—15 jewels. \$33.75

[N] "Essex." Smooth lines, heavy end pieces. Matching expansion bracelet. 10K yellow rolled gold plate case; stainless steel back. Silver color dial. 4 N 062783—15 jewels. \$39.75

[P] "Horizon." Basket weave and expansion band style popular with so many men. 10K yellow rolled gold plate case; stainless steel back. Bright two-tone dial. 4 N 063076 17 jewels \$45.00

[Q] "Newford." Basket weave metal band. 10K rolled gold plate case, stainless metal back. 17 jewels. 4 N 063077 Yellow gold \$59.50

4 N 063078 White gold \$59.50

[S] "Corbett." Trim, thin pocket watch. Silver color dial and raised gold numerals. 10K yellow rolled gold plate case with satin finish back. 4 N 061976—17 jewels. \$49.50





**Look what you get for just one price in
Sears Big new offer for the Christmas Season!**

- Webster "Skyrocket" Ball Point Pen
- Webster "Skyrocket" Fluid Ink Pen
- Webster "Skyrocket" Mechanical Pencil

\$4.95

Handsome 3-piece matching set includes:

- | Ball Point Pen | Fluid-Ink Pen | Mechanical Pencil |
|--|---|---|
| <ul style="list-style-type: none"> • Will not clog or leak • Cartridge-style ink supply • Self-filling • Webster "Skyrocket" symbols without refilling | <ul style="list-style-type: none"> • Fully postscriptable and open up on one stroke • Fluid-flow ink • Easy filler device • Ink-excess window | <ul style="list-style-type: none"> • No need to sharpen • Lead and eraser peak • Half-length and compact • 1/2 inch thick lead • Shaves at 45 deg. |

Don't miss this big chance to see three fine writing instruments in one place in the most attractive pen offer we've ever made. Designed to bring you extraordinary value, these pens and their possible value in my own mind is a testament to their price. Each pen and its matching plastic handle are expertly made, comfortable in use, and built to last. The pens are shipped in gold-plated, streamlined trays complete with three small color-coded instructions, a color-coded pen, and a color-coded pen. Size, color, and design are yours to choose.

4 N 6710 Modern, streamlined 3-piece set in a beautiful gift box. Shipped as 1 set. **\$4.95**



**The new Webster Favo-rite
Writes 4 times as long as
ordinary pens... uses fluid ink!**

- 5-year-old barrel of aluminum Pen Favo-rite
- Smooth, easy-to-use 1/2 inch fluid ink supply
- Expertly made 1/2 inch fluid ink supply
- New, work-saving cap - pen with 1/2 inch fluid ink supply
- 2-year-old barrel of aluminum Pen Favo-rite

15.95
Pen only

Each of these pens is a completely redesigned pen from the Webster Favo-rite series. These pens are made in the Webster Favo-rite series. Each of these pens is a completely redesigned pen from the Webster Favo-rite series. Each of these pens is a completely redesigned pen from the Webster Favo-rite series.

Man's Size	Woman's Size
4 N 6710 Pen \$5.95	4 N 6710 Pen \$3.95
4 N 6710 Set \$9.95	4 N 6710 Set \$5.95



Mickey Mouse Ball Point Pen

- Ideal pen for children. 1/2 inch fluid ink supply. Mickey Mouse symbol on cap. 1/2 inch fluid ink supply. Mickey Mouse symbol on cap. 1/2 inch fluid ink supply. Mickey Mouse symbol on cap.

98c

Tower Ball Point Pen

- A good double ball point pen. 1/2 inch fluid ink supply. 1/2 inch fluid ink supply. 1/2 inch fluid ink supply. 1/2 inch fluid ink supply.

57c

BB Retractable Ball Point Pen

- An amazing value. 1/2 inch fluid ink supply. 1/2 inch fluid ink supply. 1/2 inch fluid ink supply. 1/2 inch fluid ink supply.

98c

BB Vest and Purse Ball Point Pen

- A good value. 1/2 inch fluid ink supply. 1/2 inch fluid ink supply. 1/2 inch fluid ink supply. 1/2 inch fluid ink supply.

98c

G.E. electric occasional Clocks

A "The Navigator." Wheel spokes and rim highly polished brass. Brown plastic case, tan dial. Gold color numerals, numerals. Ideal gift. Dependable G. E. movement. Cord, plug in. Size 6 1/4 in. high, 7 1/4 in. wide. Postpaid (Shipping weight 4 lbs.) 4 M 7038E \$9.54

B "The Deluge." Occasional and alarm clock. Walnut color wood case. Brings numerals on gilt color dial, matching hands and rim. A welcome gift. Size 5 1/4 in. high, 5 1/4 in. wide. G. E. movement. Cord, plug in. Postpaid (Shipping wt. 3 lbs. 8 oz.) 4 M 7084E \$11.95

These clocks operate on 60-cycle, 110-120 volt A.C. Prices include 20% Federal Tax



Pens, Desk Sets, Clocks, Plated Baby Shoes

... and now with Christmas gift each friend
unto each other they do send!

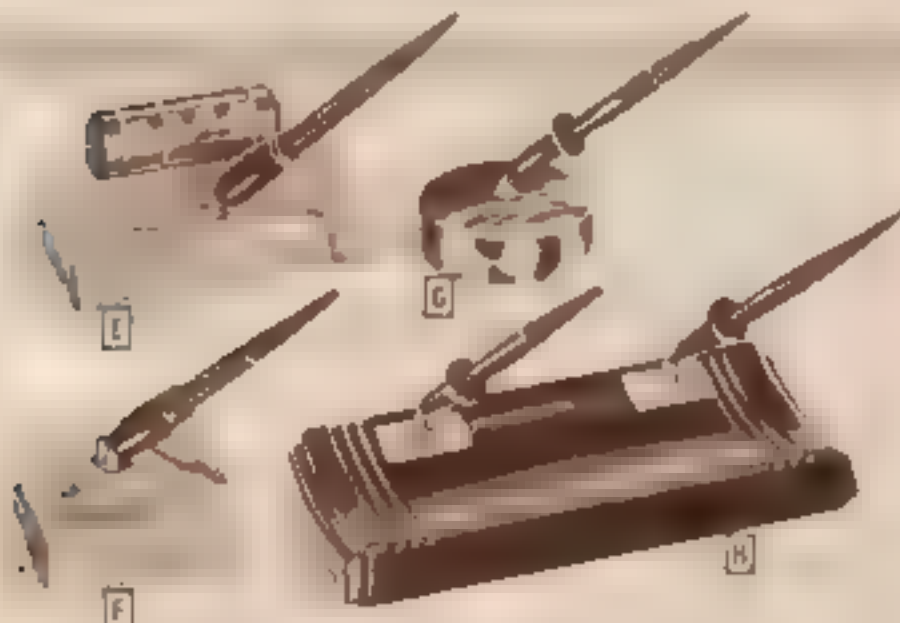


Harmony House 8-day Clocks

C Horseshoe-shaped occasional and alarm clock. In rich, brown walnut color wood case. Cut-out gold color numerals around outside of dial is ultra smart. Patterned gold color dial; gold color rim, hands, base. Spring driven; wind once every eight days. Dependable movement. Melodious alarm; back shut off. Size 6 1/2 x 5 1/2 in. 4 M 7030E - Shpg. wt. 3 lbs. \$4.74

D Smartly styled for living rooms, bedrooms or den. Walnut finish wood case harmonizes with everything; metal base finished a dark brown. Square dial has tan hour track and gold color center. Gold color rim around dial is highly polished. Brown hands, Roman numerals. Spring driven; wind every 8 days. Size 6 1/2 x 5 1/2 in. 4 M 7039E - Shpg. wt. 3 lbs. \$7.14

Prices include 20% Federal Tax



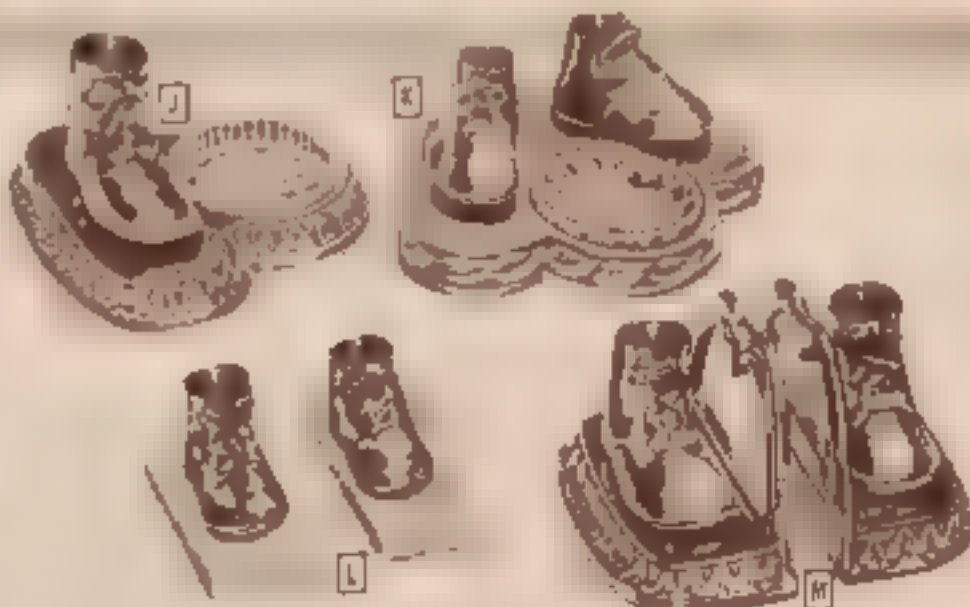
For your writing pleasure

E Calendar Desk Set with Eversharp Ball Pen for the executive on your list. Calendar is brass, black ends. Black pen; gold color barrel. Replaceable ink cartridge. White onyx base for 4 in. 4 M 8818 - Shpg. wt. 1 lb. 6 oz. \$9.95

F Desk Set with Eversharp Ball Pen for home or the office. Makes an ideal Christmas gift the entire family will welcome. Black pen has replaceable ink cartridge. 1/20-12K gold filled band. White onyx base measures 3 1/2 x 3 in. 4 M 8817 - Shpg. wt. 1 lb. \$6.95

G "Skyrocket" Desk Set with regular Webster pen, 14K gold point. Black barrel has ink view; lever-action filler. Mottled black onyx base 3 1/2 in. in diam. 4 M 8913 - Shpg. wt. 1 lb. \$2.95

H "Skyrocket" Twin-Pen Set. One regular Webster pen; 14K gold point, one ball point pen solves the pen problem for yourself or for your friend. Low priced, saves you money. Replaceable ink cartridge. Black barrels, black plastic base 7 1/2 x 4 1/4 inches. 4 M 8914 - Shpg. wt. 4 lbs. \$4.95



Baby's shoes mounted for gifts

J Ash Tray. Bronze plated metal base. Postpaid. 4 M 8940E - Base, 7 1/2 x 7 1/2 in. Shpg. wt. 2 lbs. \$6.29
4 M 8943E - Twin shoe tray (not shown) Base 10 3/4 x 7 1/2 in. Shpg. wt. 3 lbs. \$9.95

L Book Ends. Amber onyx base 6 1/2 x 3 1/2 in. Shoe bronze plated (Shpg. wt. 2 lbs.). 4 M 8952E - Postpaid. \$12.95
To Order: Attach name, address on each shoe. Attach money in envelope outside package. 3 weeks delivery. Postpaid from factory. No C.O.D.

K Ceramic Ash Tray. Antique bronze color base, shoe. Postpaid (Shpg. wt. 2 lbs.). 4 M 8958E - Base 7 1/2 x 7 1/2 in. \$6.29
4 M 8955E - Single shoe tray 7 1/2 x 7 1/2 in. Postpaid (Shpg. wt. 1 lb. 8 oz.). \$3.59

M Book Ends. Bronze plated metal base 7 x 3 1/2 in. Postpaid (Shpg. wt. 3 lbs.). 4 M 8946E - Pair \$9.95
Unmounted Shoes (not shown), Bronze plated. Postpaid (Shpg. wt. 5 oz. and 10 oz.)
4 M 8949E - Single shoe \$3.50
4 M 8939E - Pair 4.95

It's easy to order on Easy Terms—see page 256

LEADER PAGE 73 . . . CLOCKS, DESK SETS

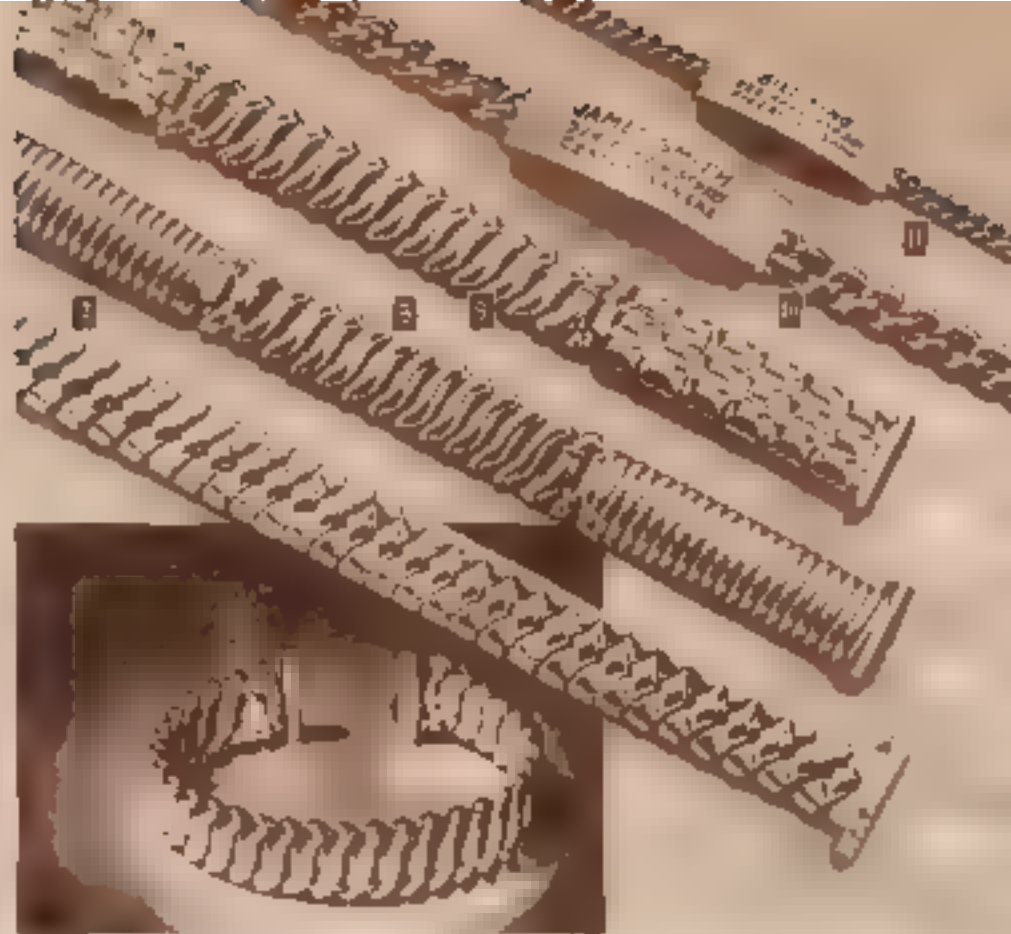


Women's Watch Bands . . Smartly Styled

- 1** Full expansion band, rich and elegant . . . made in long-wearing 1/20 12K gold filled quality, rose or yellow color. Stretches to slip over hand.
4 M 12138—State gold color Was \$12.95 Now \$3.95
- 2** One-piece band with link ends and expansion center section—stretches to slip over hand, holds watch safe. 1/20 12K rose or yellow gold filled.
4 M 12336—State gold color Was \$5.95 Now \$3.95
- 3** One-piece band with coiled-effect ends and expansion center section stretches to slip over hand. Enduring 1/20 12K rose or yellow gold filled.
4 M 12336—State gold color \$3.95
- 4** Tailored beauty, one of the newest and smartest expansion bands. Nest "telescope" links give the appearance of a solid band. Striking engine-turned design on links. 1/20 12K rose or yellow gold filled.
4 M 12578—State gold color \$10.50
- 5** Two-stand black cord band, heavy and extra wide, lends an ultra-smart note. Rose or yellow 1/40 10K rolled gold plated safety clasp.
4 M 13586—State wrist measures and gold color \$2.95

How to Order Women's Watch Bands

All of the above bands with the exception of style No. 5 are expansion styles and will fit almost any wrist. All women's bands have loop end only. (See sketch at left.) Shipping weight of each of these bands is 4 oz.



Expansion Style Watch Bands for Men

- 6** Full expansion band. Very handsome on a man's watch. In durable gold filled quality with stainless steel back, or all stainless steel. State end width.
4 M 12196—Rose or yellow 1/20 12K gold filled, State color . . . Was \$1.95 \$3.45
4 M 1271—All stainless steel in natural color Was \$3.90 2.95
- 7** Full expansion band with links forming a stunning bow-tie effect. Rich rose or yellow 1/20 12K gold 50-8 with stainless steel back.
4 M 12202—State gold color and end width \$6.95
- 8** One-piece band with coiled-effect link ends and expansion center section. Yellow or rose 1/20 12K rolled gold plate with stainless steel back.
4 M 12347—State gold color and end width \$7.95
- 9** One-piece band, smart "hob-nob" effect link ends and expansion center section. 1/20 12K rose or yellow gold filled, stainless steel back.
4 M 12542—State gold color and end width \$8.95
- Identification bracelets in 1/20 12K yellow gold filled or sterling. Hand-engraved, 3c a letter extra. Print name, address. Shpg. wt. man's 8 oz.; boy's 7 oz.
- 10** For men . . . 7 3/4 in. long. **11** For boys . . . 6 3/4 in. long.
- 4 M 4030E**—Sterling, Plain . . . \$5.98 **4 M 4037E**—Sterling, Plain . . . \$2.49
4 M 4031E—Gold filled, Plain . . . 6.98 **4 M 4040E**—Gold filled, Plain . . . 3.49

How to Order Men's Watch Bands

Men's expansion style watch bands come in choice of 3/4 or 1 1/4-inch end width. State 3/4 or 1 1/4-inch end width according to end loop on your watch (distance from X to Y in sketch at left). Measure carefully. Shpg. wt. each 4 oz.



Dunhill Pocket Lighter

Dunhill's famous Ballistic Lighter—just a stroke of thumb on side roller and it's lit! Gold plated case with ridged sides. 2 1/2 in. high, 3/4 in. wide. Leather gift box.
4 M 4044E—Postpaid (Shpg. wt. 5 oz.) \$15.00



Two handsome Table Lighters

12 Parlor table lighter. Chrome plated case with heavy ridged design on sides. Just a flick of your finger on side roller and it lights up. 3 in. high, 1 3/4 in. wide. Postpaid (Shipping weight 7 ounces).
4 M 4047 \$5.00

13 Roman Crown table lighter in silver-plate, felt padding on bottom. Famous one-finger, up-motion, patented Newton section. 2 3/4-inch base, 2 1/4 in. high. Postpaid (Shpg. wt. 9 oz.).
4 M 4040E \$12.00

Money-clip

14 Keeps paper money to order. Clip opens up, like pages of a book. Postpaid (Wt. 2 oz.).
4 M 4073E—Electro gold plated \$4.00
4 M 4076E—Electro chrome plated . . . \$3.00
4 M 4077E—Tumble nickel plated . . . \$2.00

Sterling Cigarette Case

15 If he smokes, here's a gift to help make his Christmas a merry one. Handsomely styled sterling silver case, 3 3/4 x 3 in. with neat, engine-turned design or entirely plain. Bar holds 12 standard size cigarettes in place. Shpg. wt. 9 oz.
4 M 4049E—With design \$14.98
4 M 4049E—Plain 12.98

Watchbands, Lighters, Necklaces, Earrings

"For every pine cone on your tree,
you'll find a special gift from me."



Fine quality Pearls . . . at Sears low prices

Faithful copies of the genuine . . . made to
our own exacting quality specifications

The value of a pearl necklace depends upon the creamy color and luster of each bead, achieved by many coatings of pearly essence . . . by the roundness of each pearl . . . the evenness of the size graduation . . . and the quality of the clasp used. Our three qualities are graded in this manner—each finer, more lustrous than the one before. One strand is about 17 3/4 inches long, two strands, about 16 and 17 1/4 inches, three strands, about 16, 17 1/2 and 18 inches. Each necklace in gift box. Shipping weight each 5 ounces.

A Budget-priced QUALITY. Creamy luster, beads are coated 3 times with pearly essence. Lovely silver colored metal clasps.

4 N 46369 1-strand necklace 7.99
4 N 46370 2-strand necklace 11.99
4 N 46380 3-strand necklace 22.99

B Good QUALITY . . . coated 5 times for finer luster. More carefully graduated. Rhinestone clasp.

4 N 44418 1-strand necklace \$1.10
4 N 44428 2-strand necklace 2.29
4 N 44438 3-strand necklace 3.30

3-piece Ensemble . . . \$2.32

B Now you can have a complete ensemble of beautiful simulated pearls at a price you won't want to miss. This three-piece set consists of a one-strand pearl necklace with lovely, silvery cast, matching button earrings with comfortable screw backs. 17 1/2-inch necklace and bracelet are strung on heavy cord. Both have dainty silver color metal clasp. 4 N 44488—3-piece matching set in rayon satin-lined gift box. Ship. wt. 13 oz. . . . \$2.32

C OUR BEST QUALITY exquisite simulated pearls made to Sears own exacting quality specifications. Glam beads are coated twelve times to produce a lustrous, glowing appearance. Each bead is almost perfectly round, the necklace very evenly graduated. Fine quality clasp is stud-set with sparkling rhinestones. Rayon satin lined gift box.

4 N 44324 1-strand necklace \$1.19
4 N 44334 2-strand necklace 2.09
4 N 44344 3-strand necklace 3.09

Simulated pearl Earrings

Ear-clip Battery. Four exquisite styles to choose from. Each has a lustrous creamy tint. Shown 3/4 actual size. Shipping weight per 3 oz.

B Tailored button earrings.

4 N 39128 Screw backs. Pair 48c

C Cluster of dainty pearls with comfortable screw backs.

4 N 39988 . . . Pair \$1.14

D Lovely grape cluster style.

4 N 40432 Screw backs. Pair \$1.14

E Pearl and tiny rhinestones.

4 N 39978 Clip style. Pair \$1.14



Newest Fashion! Bib-style Necklace!

Now, once again, the most romantic of all fashion accessories is back . . . the 5-row bib-style necklace. Predicted by famous style forecasters to lead the latest trend in neckwear. Five strands of simulated pearls in 14, 15, 16, 17 and 18-inch lengths, graduated and strung on strong cord. Sparkling rhinestone clasp. In lovely gift box.

4 N 46078—5-row necklace. Ship. wt. 5 oz. \$5.00

Famous La Tausca oriental pearl replicas

Nationally advertised La Tausca, striking reproductions of oriental pearls, among the finest of simulated pearls made. Creamy luster and iridescence of each bead closely resembles the real. Carefully graduated, strung on strong cord and knotted between each bead. 10K white gold clasp. 3 1/2-inch earrings have sterling screw backs. Gift box. Ship. wt. 9 oz.

4 N 44102—18-in. necklace, earrings . . . \$17.75

Cultured Pearls . . . Sears priced at \$29.95

You've admired these beautiful pearls on others . . . now you can have them for yourself at this low price. Precious gems from living oysters, they possess the lustrous loveliness that can't be completely imitated. Enchanting luster and exquisite delicacy in each bead. Strung on strong cord, a knot between each bead. 10K white gold filigree clasp. Gift box.

4 N 0480637—18-in. necklace. Ship. wt. 5 oz. \$29.95



Moonbeam Jewelry by Coro

Pink, blue or moonstone white. Strung on double cord, a knot between each bead. Concealed bead clasp. Two-row cuff bracelet is strung on wire. Earrings have screw backs. Gift box.

\$2.29
One-strand

- 4 M 4678AE—One-strand, 16-in. necklace. *Star color.* Shpg. wt. 5 oz. . . . \$2.29
4 M 4679AE—Two-strand, 15, 16 1/2-in. necklace. *Star color.* Shpg. wt. 6 oz. . . . 4.49
4 M 4672AE—Cuff bracelet. *Star color.* Shpg. wt. 5 oz. . . . 3.29
4 M 3979AE—Cluster earrings. 1 in. diam. *Star color.* Shpg. wt. 3 oz. . . . 1.14

Costume Jewelry. Compacts

"...starry tree,
with its starry fruitage, see."



Bracelets—in 4 dainty styles

- 1 Identification bracelets. Inscribed with name and address. Print engraving wanted. If correctly engraved, may not be returned. 6 1/2 in. long.
4 M 4993E—1/20 12K gold filled. Shpg. wt. 4 oz. . . . \$3.25
4 M 4992E—Sterling silver. Shpg. wt. 4 oz. . . . \$1.99
- 2 Beadlike bracelet with 10 charms dangling from a dainty chain.
4 M 4402E—Gold color metal. 7 in. long. Shpg. wt. 4 oz. . . . 69c
- 3 Bracelet with 5 movable charms: wagon, roller, carousel, acrobat, ladder.
4 M 4421E—Silver color metal. 6 1/2 in. long. Shpg. wt. 4 oz. . . . \$1.10
- 4 The most unusual charm bracelet you ever saw. 9 colorful miniatures of nationally advertised products, including a Sears-Roebuck catalog.
4 M 4420E—Silver color metal. 7 in. long. Shpg. wt. 4 oz. . . . \$1.14



Lovely Necklace and Bracelet Sets—for accessory accents that count

5 Lacy necklace and bracelet set, so lightweight you forget you have it on. Large and small metal links form a smart pattern. Edge is faceted to give a diamond-like glitter. Necklace, 15 in. long. Bracelet, 6 1/2 in. long. *Star finish: gold or silver color.* Shipping weight 4 oz.
4 M 4624E—Set \$1.14

6 Triple-strand snake chain with snugly woven links in yellow gold plate. 14 3/4, 15 3/4, 16 1/4 in. lengths. Clasp is highly polished. A sophisticated touch to add simple elegance to dressy or tailored clothes. Shipping weight 6 ounces.
4 M 4625E \$3.14

7 Snake-like shaker style necklace occasionally low-priced. Coil of gold color metal to fit curve of your neck. 14 1/4 in. long, expands to 17 in. Matching expansion bracelet. Shpg. wt. . . .
necklace 4 oz.; bracelet 3 oz.
4 M 4673AE—Necklace . . . \$2.32
4 M 4674AE—Bracelet . . . \$1.14

8 Flexible necklace with large, jewel-colored stones in crystal, ruby, aqua blue, emerald or sapphire blue. 13 1/4 in. long. Matching bracelet, 7 1/2 in. *Star color.* Shipping weights: necklace 4 oz.; bracelet 3 oz.
4 M 4677AE—Necklace . . . \$2.32
4 M 4678AE—Bracelet . . . \$1.10

9 Rhinestone link bracelet. Intricate design, 7 1/2 in. long. Shpg. wt. 4 oz.
4 M 4414E \$3.36

10 Jewel-cut crystal glass beads reflect light from their many facets. 16 in. long. Shpg. wt. 3 oz.
4 M 4656E \$1.14



Three smart gift suggestions

- 1 Handsome jewel box with lock and key for safe storage. Keshwade tray is partitioned, deep bottom for other jewelry. Wooden box has simulated leather cover with gold color line trim. Raccoon lining. State color: red or blue. #N 4820—Size: 7½x5½ in. Shpg. wt. 1 lb. 12 oz. \$2.89
- 2 Ideal gift for men or women! Equulite metal cigarette case with new type construction that lifts cigarettes up from the case as lid is opened. Metal rim in center is partitioned to hold 12 standard size cigarettes. Silver or gold color top has twisted engine-turned design. State color. #N 4748—Size: 4½ inches. Postpaid (Shpg. wt. 5 oz.) \$1.95
- 3 Royon toff powder case. This pretty little case keeps your cosmetic needs all together for you. So handy to carry in your purse. There's an extra compartment for money. If you want to carry this small case instead of a larger purse. Case comes in green, red, black with harmonizing lining. Capacious matching enameled Rex metal case, lipstick holder with screw-type bottom, comb and metal holder with glass bottle not shown for perfume. State color. #N 4741—Size: 6½ inches. Shpg. wt. 3 oz. \$2.77



Compacts and Cigarette Case

It's a gift to know what gift to give. A gift that's personalized means a lot. Choose one of these exquisitely designed compacts or cigarette case. Engraved with 3 initials or name of not over 5 letters. Please print engraving wanted. If correctly engraved, copy can be returned. Postpaid (Shpg. wt. 5 oz.).

- 4 Square compact by Rex—attractive metal case in plastic case with finish. Initials in gleaming gold color. Silver style. Soft puff. State gold or silver color top. #N 4747—2½ inches square \$1.95 (Not shown) Cigarette case by Rex in gleaming gold color metal. Gold color initials. Holds 12 standard size cigarettes. #N 4731—3½ inches \$1.95
- 5 Heart-shaped compact by Rex—gleaming satin-finished metal case—highly polished rim. Gold color initials. Silver style. State color or gold color case. #N 4734—2½ inches \$1.95
- 6 Rex round compact in a convenient size. Gold or silver color metal case, satin-finished with gold color initials. Silver style. Deep powder compartment. State color. #N 4737—3-inch diameter \$1.95

Sterling Compacts

- 7 Look at this price! Then rub your eyes and look again! It's true! Only \$6.95 for sterling silver compacts! A typical Sears money-saving value. All are exquisitely designed. Choose from two magnificent styles: Graceful flower-grays or handsome panel designs, delicately etched on a smooth, satin-finished background to give a gleaming jewel-like sparkle. Deep powder compartment with comb after. Soft champagne puff. Hairline & lip. Designs vary. Postpaid (Shpg. wt. 4 oz.). #N 4746—Flower design \$6.95 #N 4745—Panel design \$6.95



Indian-design jewelry

- Beautiful, blue gemstone made of ground genuine turquoise set in rich-looking silver color metal.
- 8 Bracelet with small round gemstones. #N 45642—1½ in. wide. Shpg. wt. 6 oz. \$1.14
 - 9 Bracelet, Indian symbol on each side of stone. #N 45632—1 inch wide. Shpg. wt. 6 oz. \$2.58
 - 10 Beautifully designed bracelet with oblong stone. #N 45622—1½ in. wide. Shpg. wt. 6 oz. \$2.98
 - 11 Ring set with oblong gemstones. Adjustable. #N 45624—1½ in. long. Shpg. wt. 4 oz. \$2.58
 - 12 Ring with large round gemstone. Adjustable. #N 45622—¾ in. diam. Shpg. wt. 4 oz. \$2.98
 - 13 Earrings set with round stones. Screw backs. #N 45622—½ in. diam. Shpg. wt. 3 oz. \$1.68



New beauties by Elgin American

- 14 Elgin American metal cigarette case matches the exquisite design on compact (15). Both have the same gleaming gold color finish. Holds 10 standard size cigarettes. Buy both for a smart gift. Postpaid. #N 4734M—Size: 3½x3½ in. Shpg. wt. 5 oz. \$7.50
- 15 Elgin American compact, a masterpiece of styling. Jewel-like satin-finished gold color metal case has exquisite floral design. Metal cover over powder compartment. Soft puff. Full, clear mirror. Postpaid. #N 4732M—Size: 2½x2½ in. Shpg. wt. 5 oz. \$5.95
- 16 Heart shaped compact... a new design by Elgin American. All gold color metal case with graceful flower design on luxurious satin-finished top. Metal cover on powder compartment. Postpaid. #N 4752—Size: 3½x3½ in. Shpg. wt. 5 oz. \$5.95



Budget-priced Compacts

- 17 Here's a value that's really top! Metal compact with enameled top. No choice color or design but any one will make a lovely gift. #N 4749—4-in. diam. Postpaid (Shpg. wt. 4 oz.) 98c
- 18 Round compact with engine-turned design. Gold color metal case. Silver style, soft puff. #N 4751—2½ in. diam. Postpaid (Shpg. wt. 3 oz.) 98c
- 19 Tiny rosebuds blossom on exquisitely designed simulated cloisonné top of metal case. In gold color, black, red or blue. State color. #N 4740—3½ in. diam. Postpaid (Shpg. wt. 4 oz.) 98c
- 20 Gold color metal compact with mirror finish stripes on satin-finished background. Silver. #N 4750—2½x2½ in. Postpaid (Shpg. wt. 4 oz.) 98c

Prices include 20% Federal Tax where it is added to catalog number (see #N 4744E). Easy Terms on page 256

ALL PAGE 77 . . COMPACTS

Costume Jewelry, Lapel Pins, Earrings

"What sudden radiance
doth glad us with its shining."



You've never seen so much style
at such a low price!

Your choice of any item only

20% Fed.
Tax incl.

69c

Wonderful new costume pieces for yourself, or for gifts . . . fashioned of silver or gold colored metal and set with sparkling stones. Each piece is an outstanding value. Safety clasps. Screw back earrings. Shpg. wt.: Necklace, bracelet, earrings 3 oz.; pins 4 oz.; chainette 5 oz.

A Choker length necklace. Gold color metal links in rope design. 4 M 44078—15 in. long . . . 69c

B Charm bracelet with large gold color metal 4-leaf clover dangling from wide rhinestone colored stone in center of each leaf. 4 M 44014—7 in. long . . . 69c

C Antique-looking pin. Gold color metal with cluster of rhinestones in black onyx reflect center. Long metal drops dangle from pin. 4 M 33121—1½ x 1½ in. . . 69c

D Popular bowtie pin. Aqua blue or rose stone in center of gold color metal bow. Size color. 4 M 33098—2½ in. long . . . 69c

E Lovely orchid pin. Orchid colored enameled metal petals outlined in gold color. Rhinestones on leaf and center of flower. 4 M 33348E—2 in. long . . . 69c

F Matching orchid earrings. 4 M 33348E—½ in. . . Pair 69c

G Flower pin. Ruby or sapphire blue color stone in center of flowers. Gold color metal. Size color. 4 M 33088—3½ in. . . Pair 69c

H Little Abner and Dotsy Mrs. metal chainette. Enameled in gay colors. Gold color chain, 3 and 3½ in. 4 M 44017—2½ and 2 in. pins 69c

I Brooch. Beautiful pin with big sparkling rhinestone in center studded with brilliant small rhinestones. Silver colored metal. 4 M 33112—2 in. long . . . 69c

J Rabbit pin. Gold color metal with large simulated turquoise (light blue) stones and rhinestones. 4 M 33108—2 in. long . . . 69c

K Wedding band style earrings with 6 aqua blue or ruby stones. Gold color metal. Size color. 4 M 33037—1 in. long . . . Pair 69c

L Gymnast style dangle earrings. Gold colored metal splashed with multi-colored stones. 4 M 33061—1½ in. long . . . Pair 69c

M Moonstone earrings. Pink or blue with tiny rhinestones. Silver colored metal. Size color. 4 M 33039—½ in. diam. . . Pair 69c

N Solid-type earrings set with exceptionally fine rhinestones. 4 M 33018—¾ in. long . . . Pair 69c

Looking for something really lovely? Here are big values in Better quality Pins

For unbounded beauty on dark dresses and suits . . . for costume brilliance—you'll want one of these attractive pins or sets. In rich-looking heavy gold plate or silver colored metal set with jewel-colored stones. Safety clasps. Screw back earrings. Shpg. wt.: pins 4 oz.; earrings 3 oz.

S Shimmering rhinestone primrose with rose-colored stone in center of lovely flower. Leaves and stem in rich heavy gold plate. 4 M 33934E—3 in. long . . . \$2.32

T Matching earrings. 4 M 40514E—2½ in. . . Pair \$1.14

V Two-flower pin. Ruby, aqua blue or sapphire blue stones. Rhinestones tip stems. Gold plated. Chain, 3, 4 in. Size color. 4 M 33962—3½ in. wide. . . \$2.35

W Huge rhinestone in center of striking flower design. Smaller stones on petals. Silver color metal. 4 M 33832—2½ in. long . . . \$4.48

X Gorgeous flower pin with large blue sapphire colored stone in center of white rhinestone encrusted petals. Sapphire stones form tiny veins of petals and leaves. 4 M 33732E—2½ in. long . . . \$2.32

Y Horn of plenty pin with tiny simulated pearls spilling from its depth. Made like jewelry priced much higher. Two narrow bands of solidly set tiny rhinestones around top of pin. Simulated pearl at end. Gold plated metal. 4 M 33046E—2½ in. long. . . \$3.35

Z Matching earrings. 4 M 33046E—¾ in. . . Pair \$3.35





B Fine quality 1/4 carat \$9495



C Fine quality 1/2 carat \$22500



D Fine quality 1/2 carat \$5695



E Fine quality 1/2 carat \$11095



A Fine quality 1/2 carat \$4495

Diamonds, Wedding Rings, Birthstone Rings

Those who love, freely give...
long and well may they live!



F Fine quality 1/2 carat \$27900

Positively the greatest Diamond Reduction in our history Prices slashed 22% to 35%

Select your diamond in the quality you want... mounted in a solitaire or diamond-set ring

CLASSIC SOLITAIRE MOUNTINGS in 14K yellow gold with white gold crowns to emphasize the brilliant beauty of the diamonds.

Special for the Christmas season! Our three diamond qualities—Fine, Tradition, Finest—mounted in your choice of setting. If she likes the simple style, select our tailored solitaires. If her taste tends toward the more elaborate, she'll thrill to one of our diamond-set mountings. Prices vary according to the carat size, quality of diamond and ring design. Wedding ring engraved, no extra charge.

A Tailored mounting with dainty facets. Diamond set in white gold crown. 4 H 03979MEY—1/4 ct. shown. *State ring size 5 to 8, carat size, and Fine, Tradition or Finest quality.*

FINE QUALITY	TRADITION QUALITY	OUR FINEST QUALITY
1/16 carat \$ 38.95	1/16 carat \$ 31.95	01/16 carat \$ 39.95
1/10 carat 44.95	1/10 carat 44.95	01/10 carat 54.95
1/8 carat 44.95	1/8 carat 32.95	01/8 carat 62.95
1/4 carat 59.95	1/4 carat 49.95	01/4 carat 83.95
1/2 carat 71.95	1/2 carat 66.95	01/2 carat 109.95
3/4 carat 97.95	3/4 carat 119.00	03/4 carat 140.00
01/3 carat 127.00	01/3 carat 140.00	01/3 carat 190.00
03/8 carat 163.00	03/8 carat 198.00	03/8 carat 230.00

4 H 2331ME—Matching Wedding Ring \$225

B Traditional orange blossom design. Diamond set in white gold crown. 4 H 02931MEY—1/4 ct. shown. *State ring size 5 to 8, carat size, and Fine, Tradition or Finest quality.*

FINE QUALITY	TRADITION QUALITY	OUR FINEST QUALITY
1/10 carat \$ 38.95	1/10 carat \$ 44.95	01/10 carat \$ 54.95
1/8 carat 44.95	1/8 carat 44.95	01/8 carat 64.95
1/4 carat 61.95	1/4 carat 71.95	01/4 carat 83.95
1/2 carat 73.95	1/2 carat 98.95	01/2 carat 111.95
3/4 carat 94.95	3/4 carat 121.00	03/4 carat 142.00
01/3 carat 139.00	01/3 carat 142.00	01/3 carat 192.00
03/8 carat 163.00	03/8 carat 200.00	03/8 carat 232.00
01/2 carat 223.00	01/2 carat 300.00	01/2 carat 350.00

4 H 2420ME—Matching 5-diamond Wedding Ring \$42.95

C Highly polished beveled ring with diamond set in white gold crown. 4 H 02914MEY—1/2 ct. shown. *State ring size 5 to 8, carat size, and Fine, Tradition or Finest quality.*

FINE QUALITY	TRADITION QUALITY	OUR FINEST QUALITY
1/8 carat \$ 44.95	1/8 carat \$ 54.95	01/8 carat \$ 64.95
1/4 carat 61.95	1/4 carat 71.95	01/4 carat 85.95
1/2 carat 73.95	1/2 carat 98.95	01/2 carat 111.95
3/4 carat 94.95	3/4 carat 121.00	03/4 carat 142.00
01/3 carat 139.00	01/3 carat 163.00	01/3 carat 192.00
03/8 carat 163.00	03/8 carat 200.00	03/8 carat 232.00
01/2 carat 223.00	01/2 carat 300.00	01/2 carat 350.00
03/4 carat 440.00	03/4 carat 473.00	03/4 carat 500.00

4 H 2145ME—Matching seven-diamond Wedding Ring \$37.95

READ BEFORE ORDERING: Print initials and date for engraving. State size of center diamond. Rings marked \$ sent from Chicago. Order from your Sears mail order house.

SPARKLING SIDE DIAMONDS in white settings set in exquisite 14K yellow gold unless otherwise stated, increase the beauty of the stones.

Not for reasons have so lovely diamonds been offered at such stupendous savings! So, take a tip from Santa and make this a memorable Christmas for your "best-beloved" with a flaming diamond for her finger. Each stone is clear, blue-white in color and expertly cut and polished to bring out all its fire. Mounted in white crowns to enhance their size. Sent in gift boxes. Postpaid (Shipping weight 4 oz.).

B Two side diamonds add to the beauty of center stone set in white gold crown. 4 H 03004MEY—1/8 ct. shown. *State ring size 5 to 8, carat size, and Fine, Tradition or Finest quality.*

FINE QUALITY	TRADITION QUALITY	OUR FINEST QUALITY
1/16 carat \$ 38.95	1/16 carat \$ 43.95	01/16 carat \$ 51.95
1/8 carat 44.95	1/8 carat 64.95	01/8 carat 74.95
1/4 carat 71.95	1/4 carat 81.95	01/4 carat 95.95
1/2 carat 83.95	1/2 carat 108.95	01/2 carat 121.95
3/4 carat 104.95	3/4 carat 121.00	03/4 carat 152.00
01/3 carat 149.00	01/3 carat 172.00	01/3 carat 202.00
03/8 carat 173.00	03/8 carat 210.00	03/8 carat 242.00
01/2 carat 235.00	01/2 carat 310.00	01/2 carat 340.00

4 H 2424ME—Matching 3-diamond Wedding Ring \$25.95

E Two side diamonds in your choice of 14K yellow or white gold. *State choice.* 4 H 02932MEY—1/4 ct. shown. *State ring size 5 to 8, carat size, and Fine, Tradition or Finest quality.*

FINE QUALITY	TRADITION QUALITY	OUR FINEST QUALITY
1/8 carat \$ 63.95	1/8 carat \$ 70.95	01/8 carat \$ 80.95
1/4 carat 77.95	1/4 carat 87.95	01/4 carat 101.95
1/2 carat 89.95	1/2 carat 112.95	01/2 carat 127.95
3/4 carat 110.95	3/4 carat 137.00	03/4 carat 158.00
01/3 carat 153.00	01/3 carat 178.00	01/3 carat 208.00
03/8 carat 181.00	03/8 carat 218.00	03/8 carat 248.00
01/2 carat 241.00	01/2 carat 318.00	01/2 carat 348.00
03/4 carat 436.00	03/4 carat 491.00	03/4 carat 516.00

4 H 2409ME—Matching five-diamond Wedding Ring \$48.95

F Six side diamonds total wt. abt. 1/4 ct. State 14K yellow or white gold ring. 4 H 02982MEY—1/2 ct. shown. *State ring size 5 to 8, carat size and Fine, Tradition or Finest quality.*

FINE QUALITY	TRADITION QUALITY	OUR FINEST QUALITY
1/8 carat \$101.00	1/8 carat \$110.00	01/8 carat \$125.00
1/4 carat 149.00	1/4 carat 175.00	01/4 carat 198.00
01/3 carat 193.00	01/3 carat 216.00	01/3 carat 248.00
03/8 carat 219.00	03/8 carat 254.00	03/8 carat 286.00
01/2 carat 279.00	01/2 carat 354.00	01/2 carat 404.00
03/4 carat 358.00	03/4 carat 413.00	03/4 carat 500.00
03/4 carat 494.00	03/4 carat 529.00	03/4 carat 554.00
01 carat 610.00	01 carat 725.00	01 carat 865.00

4 H 2423ME—Matching five-diamond Wedding Ring (total 1/3 ct.) \$79.95

Engagement rings are shown 2 1/2 times actual size to bring out the fine detailing of the center stone and the mounting. Prices include 20% Federal Excise Tax.

There'll be beyond words with the brightest of gems

A Look for a girl's first diamond and especially wonderful to wear on Christmas day. 14K yellow gold ring richly engraved with hearts and ridges. Diamond set in white gold crown to enhance its size.

4N02977E-1/50 ct. shown.
1/100 carat. \$12.95
1/20 carat. 14.95
1/32 carat. 16.50
1/25 carat. 21.50

B 14K yellow gold, filigree design, diamond in white gold.

4NR3008E—Set of 2 rings.
1/20 carat. \$40.95
1/10 carat. 42.95
1/15 carat. 49.95
1/10 carat. 53.50
4M02970E—Engagement ring shown with 1 1/10 ct.
1/20 carat. \$22.95
1/10 carat. 24.95
1/12 carat. 31.95
1/10 carat. 35.50
4NR2144E—Matching 1 diamond wedding ring. \$18.95

C Two side diamonds in white gold add beauty to center stone. 14K yellow gold ring. 4N029007ME—Engagement Ring shown with 1 5/8 ct. 1/10 carat. \$24.95
1/20 carat. 25.95
1/8 carat. 32.95
1/6 carat. 37.95
1/5 carat. 39.95
1/4 carat. 100.95
4NR74344E—Matching 5-diamond wedding ring. \$24.95

Same ring size 5 to 8 and carat size of center diamond. Postpaid (Shpg. wt. 4 oz.)



For the bride and groom

Simple styles that are the perfect taste. 14K yellow gold wedding rings. Women's size 5 to 8, Men's 8 to 12. Same size. Postpaid (shpg. wt. 4 oz.)

D 4NR3100E—Bride's wedding ring. One twinkling diamond set in white gold. \$9.95

Classic round top ring 1 1/2 in. wide
4NR3277E—Bride's. \$13.95
4NR3278E—Groom's. \$9.95

Rich grooved style in wide ring
4NR3338E—Bride's. \$6.95
4NR3340E—Groom's. \$14.95

Zirconia... bright as Christmas Stars

Zirconia are gem stones so like real diamonds in appearance the ordinary person can't tell the difference. Spoons set in 14K yellow gold rings, unless otherwise stated. Same size: 5 to 8. Rings in gift box. Shpg. wt. 4 oz.

E 4M03199E—White (abt. 1 1/4 ct.) 2 diamonds. \$29.95

H 4M03134E—About 1/8 ct. Star white or clear. 3 side diamonds \$19.95

I 4M03137E—Abt. 1 ct. Star clear or white. 10K. yel. gold mounting \$14.95

J 4M05134E—Dainty stone about 5/8 carat. Star clear or white. \$12.95

L 4M05131E—White, about 1/2 carat 10K. ring. \$6.95

M 4M05134E—White, about 1/4 ct. 10K. gold ring. \$6.95

Genuine hand-carved, shell-pink Cameo

Authentic in every detail. Mounted in shining 10K yellow gold unless otherwise stated. Each in gift box. Shpg. wt. each 3 oz.

N 4M03999E—Pendant with 18-in. chain. 7/8 in. size for neckline interest. \$14.95

P 4M05141E—Ring. Braided mounting makes stone look larger. Same size 5 to 8. \$12.95

R 4M05140E—Ring. Deeper pink stone, set in wide band. Same size: 5 to 8. \$8.95

S 4M03499E—Bracelet, cuff style with fine open scroll work. 1/20 12K yellow gold filled gives new dramatic interest in your best dress. 5 1/2 inch wide. \$3.95

T 4M03999E—Brooch with exquisite frame design. Sturdy safety clasp. Loop for chain—wear as pendant. 1 1/2 in. long. \$12.95

Make this a memorable Christmas for her with a glamorous ring... looks like a real gem

She'll show off one of these sparkling rings as her loveliest Christmas present. True-color simulated stones, unless otherwise stated, are cut with many facets to sparkle like real gems. Each stone mounted in a beautiful 10K yellow gold ring. Ring sizes are 5 to 8, unless otherwise stated. Same birthmonth, size. Shipping weight each 4 oz. in gift box.

W 2 Ring and matching Pendant with 18-inch chain, a costume accessory she'll wear for many years.
4M03002ME—Ring "Z". \$7.50
4M03001ME—Pendant "V". \$8.50

X Four diamonds, each 1 pt., in white gold plus clear stone, a dream of a Christmas gift.
4M03037EY. \$24.95

Y Two diamonds, each 1 pt., in white gold add beauty to the rich stone.
4M03038EY. \$14.95

Z Four bright zircons that look like diamonds shine on both sides of stone.
4M03040EY. \$10.95

AA Your birthstone in center of a bright stone cluster. Richly detailed ring.
4M03041EY. \$7.95

BB Pretty pierced mounting in substantial weight holds rich stone.
4M03042EY. \$7.35

CC Marquise-shaped stone set between dainty flowers. Lovely on the hand.
4M03099EY. \$6.50

DD Fine square-cut stone set in a richly engraved ring. A budget buy that's very attractive.
4M03013EY—Women's. \$4.19
4M03017EY—Girls' size 5 to 8. \$3.49

EE Girls' ring with bright stone firmly set in oval shaped crown. Size 5 to 8.
4M03006EY. \$2.99

FF Brilliant synthetic stone with two side diamonds.
4M03048EY. \$19.95

GG Dainty engraved flowers flank this synthetic stone. Pleasing to the eye.
4M03046EY. \$13.95

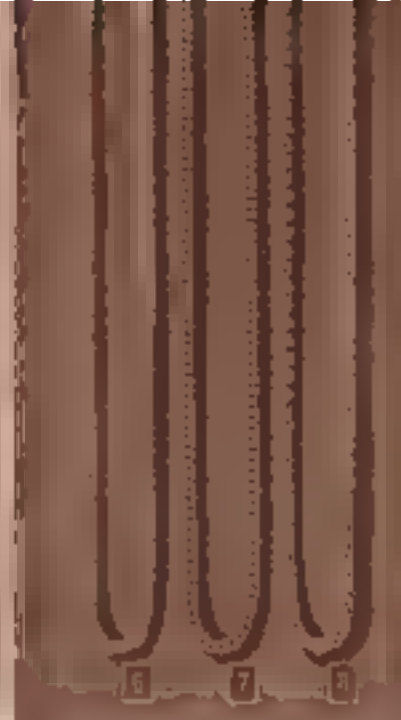
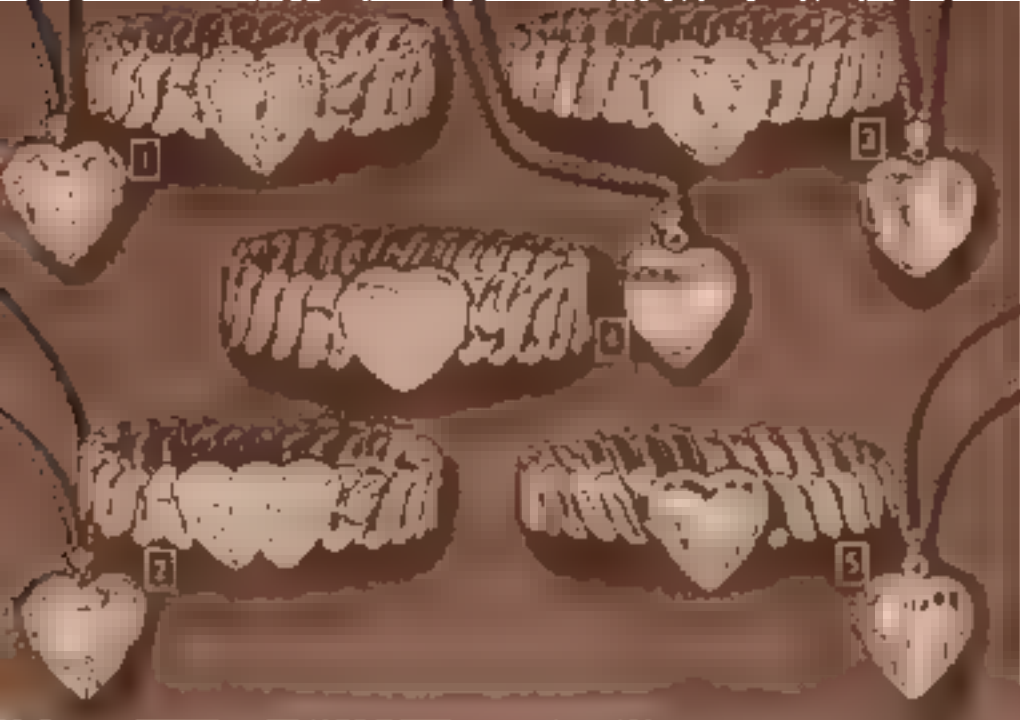
HH Lovingly engraved surrounding sets off beauty of the fine synthetic stone.
4M03024EY. \$9.95

BIRTHMONTH CHART

Jan. Dark Red Garnet	May Pale Green Spinel	Sept. Dark Blue Sapphire
Feb. Purple Amethyst	June Violet Alexandrite	Oct. Rose Pink Zircon
Mar. Sea Green Aquamarine	July Red Ruby	Nov. Golden Sapphire
Apr. White Sapphire	Aug. Light Green Peridot	Dec. Blue Green Zircon

Items with \$ sent from Chicago or Philadelphia. Order, pay postage from our nearest mail order house. All items shown actual size. Prices include 20% Federal Tax.





Engraved Jewelry . . . so definitely her own

Bright fashion starts so right as Christmas gift! So flattering to wear! Bracelets unless otherwise stated are yellow gold plate. Locket unless otherwise stated are 1/20 10K yellow gold filled; have 18-in. chains. Locket hold 2 pictures. Shpg. wt. w/ 18-in. bracelet firm.

[1] Highly polished bracelet and locket decorated with flower and entwined heart design. Raised scroll edge. The accessory that changes a dream into a costume. May be engraved. *Print 2 initials.*
4 NR 58797—Set . . . \$10.98

[2] Double heart bracelet and locket set with beautifully raised scroll motif outlining the hearts to make this a charming symbol to wear right through the day. May be engraved with two initials. *Print two initials wanted.*
4 NR 58838—Set . . . \$11.98

[3] Rose and green gold design plus lovely flower engraving puts this dainty set in the luxury class as far as design is concerned. At Sears though it's moderately priced. Bracelet heart opens, holds two pictures. *Print 1 initial.*
4 NR 58708—Set . . . \$14.98
4 NR 58713—Bracelet only . . . \$10.75

[5] Esquiline flower and dot design on smooth satin finish. A set she'll treasure always, one she'll wear with her nicest things. Bracelet is 1/20 10K yellow gold filled. Locket 1/20 10K yellow gold filled. *Print 1 initial.*
4 NR 58814—Set . . . \$11.98
4 NR 58834—Bracelet only . . . \$8.30

[6] For the junior miss a bracelet and locket set just as pretty as the ones for older sisters. Engine turned design. Bracelet and locket are 1/20 12K yellow gold filled. Chain 15 in.
4 NR 58728—Set. *Print 2 initials.* . . . \$9.95
4 NR 58730—Bracelet only. *Print 1 initial.* . . . \$7.50

Metal Chains

For locket, cross, pendant. 3 weights, 3 lengths. Shpg. wt. each 2 or better a 10K yellow gold chain by enduring loveliness . . . strong clasp.

[6] Lightweight	[7] Heavyweight	[8] Medium weight
4NR58351—10-in. . . \$1.89	4NR58352—10-in. . . \$3.89	4NR58298—10-in. . . \$2.59
4NR58352—18-in. . . 2.19	4NR58322—18-in. . . 4.29	4NR58299—18-in. . . 3.29
4NR58321—20-in. . . 2.39	4NR58331—20-in. . . 4.69	4NR58300—20-in. . . 2.99

1/20 12K yellow gold filled chains for the throat-minded shopper.

Lightweight	Heavyweight	Medium weight
4NR58348—14-in. . . 79¢	4NR58349—14-in. . . \$1.39	4NR58378—16-in. . . \$1.09
4NR58350—18-in. . . 89¢	4NR58351—18-in. . . 1.49	4NR58381—18-in. . . 1.19
4NR58360—20-in. . . 99¢	4NR58379—20-in. . . 1.59	4NR58397—20-in. . . 1.29

Crosses dear to the heart

Crosses, 18-in. chains, except (14) which are 15-in. Shpg. wt. ea. 1 oz.

[9] 1/20 12K yellow gold filled.	[10] 10K yellow gold cross with dainty floral design.	[11] 10K yellow gold. Diamond set in rose.
4NR58376 3/4-in. . . \$2.99	4NR58345 1-in. . . \$3.99	4NR58351 3/4-in. . . \$6.99
4NR58380 1-in. . . 2.19	4NR58346 1-in. . . \$3.99	4NR58360 1-in. . . \$9.50
[12] 10K yellow gold cross with image of the Virgin.	4NR58347 1-in. . . \$3.99	4NR58378 3/4-in. . . \$4.99
4NR58344 3/4-in. . . \$4.99	4NR58392 1-in. . . \$6.49	4NR58319 No. 118—round 3/4-in. . . \$3.99



Remember her with jewelry as sentimental as Christmas morn

Lovely lockets appeal to all women. Open to hold two pictures. Engraved or stone set as listed. Have matching chains. Shipping weight each 4 oz.

For girls. 9/16-in. diam. 1 1/2-in. chain.

[12] Heart locket. 1/20 10K gold filled. 4 NR 58178—*Print 1 initial.* . . \$2.39

[13] Heart locket. 1/20 12K gold filled. Dainty engraved 3 tone design. 4 NR 58478—*Print 1 initial.* . . \$2.98

[14] Locket with the Lord's Prayer inside. Genuine mother of pearl on front with tiny gold cross. 4 NR 58368—7/10x9/16 in. . . \$2.98

1/20 12K yellow gold filled

For Women. All have 18-inch chains and safety clasp

[15] Round locket. 1/20 12K gold filled. Floral Trim. 3/4-inch size. 4 NR 58118—*Print 1 initial.* . . \$3.19

[16] Heart locket. 1/20 12K gold filled. Heart, flower trim. 3/4-in. size. 4 NR 58135—*Print 1 initial.* . . \$3.39

[17] Heart locket. 1/20 12K gold filled. Flower trim. 3/4-inch size. 4 NR 58018—*Print 1 initial.* . . \$3.79

[18] Heart locket. 1/20 12K gold filled. 3-tone finish. 3/4-inch size. 4 NR 58136—*Print 1 initial.* . . \$3.98

[19] Book locket. 1/20 12K gold filled. Pretty green, gold trim. 3/4-in. size. 4 NR 58078—*Print 1 initial.* . . \$4.19

[20] Heart locket. 1/20 12K gold filled. Rose, green design. 1-inch size. 4 NR 58782—*Print 1 initial.* . . \$3.98

[21] Locket with genuine diamond in white gold. 1/20 12K gold filled. 4 NR 58445—3/4-in. size . . . \$4.98

[22] Heart locket with rose cut diamond. 1/20 12K gold filled. 4 NR 58965—1 inch. . . \$7.98

Solid 10K yellow gold

For Women. 18-in. chains; safety clasp.

[23] Heart locket. Engine turned design. *Print 1 initial.* 3/4 in. size. 4 NR 58082—3/4-in. size . . . \$6.95
4 NR 58100—With diamond; same design as above. . . \$12.98

Larger Heart locket (not shown) with same design as above. *Print 1 initial.* 4 NR 58090—1-in. size . . . \$11.98

[24] Heart-shaped lapel pin. Rose and yellow gold bow knot pin with safety clasp. Classic design. *Print 2 initials.* Locket very expensive. 4 NR 58465—1 1/4 in. long . . . \$16.98

Women's Gold Jewelry, Brushes, Mirrors, Trays

"here's a golden story
here be silver news."



A Pastel Colored Lucite Brush. A bright and shiny way of spreading Christmas cheer. Popular professional style brush in either soft rose or glowing blue. 5 rows of sturdy Nylon bristles for longer wear and extra service. (About 8 inches long.) *Stay color rose or blue.*
B N 6368—Shipg. wt. 8 oz. . . . \$1.89

B New Spiral Lucite Hair Brush . . . for all-around good hair grooming. Long sturdy Nylon bristles arranged in spiral fashion for easier and better brushing. Gift packaged, with cellophane cover. 8½ inch hair long.
B N 9649 Postpaid (Shipg. wt. 5 oz.) \$3.95

Cleaming, crystal clear Lucite Brush and Comb Set

- Our best Brush and Comb Set . . . and priced so low
- Hand cut to give sparkle and gleam of a rare gem
- Firm, evenly spaced, long wearing Nylon bristles
- Professional style, perfect for the whole family

\$2.00

2-yr. wt.

C Every woman wants to have soft, beautiful hair. Give your lovely lady this wonderful set to keep her hair alluringly lustrous. The clear brush will help bring out the hidden sheen and keep her hair romantically soft to the touch. The extra stiff, extra long white Nylon bristles are long wearing and seem to give the scalp the best possible invigorating circulation.

This excellent Lucite set makes an ideal gift for each member of the family. A hint for Christmas giving . . . give one to the "Junior" on your list to start them on the tricks of good grooming.

B N 6371—Shipg. wt. 8 oz. Brush 8½ in Comb 8 in 2-yr Set \$2.00

Mirrored gifts that reflect the gaiety of Christmas

D Lucite Tri-View Reversible Mirror. Just a flip of the finger and the mirror turns. One side is magnifying and the other is plain. Mirror diameter is 5½ inches. Perfect for women in applying make-up and grooming eyebrows. Grand gift for men, too . . . they'll enjoy using it for shaving. Convenient for use anywhere as a utility mirror. 5½ inches high.

B N 6239—Shipping weight 1 lb. 4 oz. \$2.39

E Lucite Hand Mirror. She'll treasure this gift every time she uses it . . . and it's such an impressive gift idea. Sparkling Lucite forms an attractive frame for the two-sided mirror. One side magnifying and other plain. 12 in. long, diameter 3½ in.

B N 6260—Shipping weight 14 ounces \$2.19

F Mirror Tray with floral design handles. Can't you just see bottles of perfume in this lovely tray? A wonderful gift . . . and won't it look bright and gay under the tree? Besides using it for perfumes she'll also use it to hold powder jars, bottles of sachet and other feminine incidentals. Size is 18x11½ inches.

B N 7004—Shipping weight 4 pounds \$2.39

G Tray and Perfume Bottle Set. An alluring and romantic way to say "Merry Christmas." All 3 pieces are beautifully fashioned of clear glass with artistic love-bird trim. The oval mirror tray is 11 3/8x7 1/4 inches. It has a charming detail all around that makes it unusually attractive. The 2 perfume bottles are 6 inches high. The attractive powder box is 3½ inches in diameter and 2½ inches high. For a really unusual Christmas present why not include a bottle of her favorite cologne with this set. See page 84 for a wonderful selection of very popular colognes.

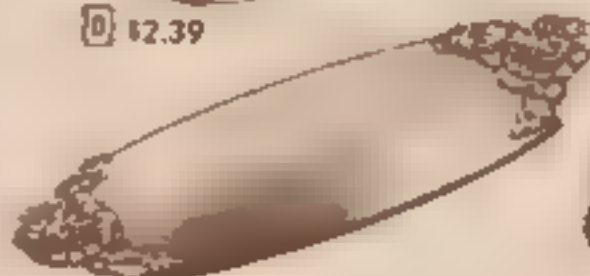
B N 07045—Shipping weight 5 pounds \$2.98



D \$2.39



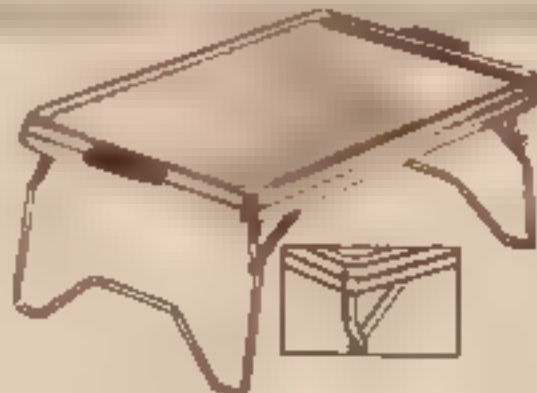
E \$2.19



F \$2.39



G \$2.98 wt



\$5.95 All-Aluminum Bed Table . . . to make her feel like a queen. She won't have to worry about taking care of table . . . satin finish will not chip, tarnish or peel and it washes easily. It's safe . . . special brace keeps legs rigid . . . rubber pads prevent scratching table when used as serving tray. Tilts to 4 angles. Black plastic handle. Silver color.

B N 02572—Shipg. wt. 4 lbs. Top 15x24 in. \$5.95



Cosmetic Sets, Soaps, Bath Preparations

"sweet scents are the sweet vehicles
of still sweeter thoughts."



PERSONALIZED Soap for every age

- Name and design last and last for many washings
- Four designs . . . for men, women and children
- Each bar complete with both name and design

\$1.75
6 bars
Postpaid

What person doesn't like to see his own name in print? Please your friends and family with this fine French milled soap, individual on their own names! Delicately scented, it combines beauty with duty. It's a novel way of saying "Merry Christmas!"

Mother Goose. Colored characters will be a delight to children. **6 NR 9821F—Postpaid** (Shpg. wt. 1 lb. 3 oz.) . . . 6 bars \$1.75

Floral design. Gorgeous flowers in glowing colors. **6 NR 9822F—Postpaid** (Shpg. wt. 1 lb. 3 oz.) . . . 6 bars \$1.75

Gay Nineties. Couples will love the spry, jaunty figures. **6 NR 9823F—Postpaid** (Shpg. wt. 1 lb. 3 oz.) . . . 6 bars \$1.75

Dog. Sharp outline of wire-haired dog is popular with men. **6 NR 9824F—Postpaid** (Shpg. wt. 1 lb. 3 oz.) . . . 6 bars \$1.75

TO ORDER: Give catalog number. Print name wanted on soap: first name as Jane; full name as Mary Smith; family name as The Firmans; or couple as Mr. & Mrs. Ann. Shipped from factory in New York. No C.O.D. orders. 6 cakes in a box, all with same name. Christmas orders accepted until Dec. 5th.

Superb Make-up Sets under \$1.25

by Ponds, Lady Esther, Jergens and Tangee

A 3-pc. Ponds Social Whirl. A fascinating combination for Christmas giving. Contains small sizes cold cream, vanishing cream, skin freshener and medium shade lipstick and face powder. **6 NR 9851E—Postpaid** (Shipping weight 1 lb. 2 oz.) . . . **90c**

E Lady Esther 3-pc. Set. Unusually appealing gift. Specially designed box includes 1-oz. bottle Bridal Bouquet cologne, small sizes 4-purpose face cream and medium shade powder. **6 NR 9852E—Postpaid** (Shipping weight 1 lb.) . . . **90c**

D Tangee Beauty-Kit. Matched make-up to match her glowing color and natural good looks. Contains small sizes face powder, cake rouge and lipstick in harmonizing medium shades. **6 NR 9751E—Postpaid** (Shpg. wt. 6 oz.) . . . 3-piece set **60c**

B Jergens' 4-pc. Ladies' Set. Loveliness for her in attractive gift package. Includes small sizes lotion, all purpose cream, face powder and Morning Glory Cologne. Medium shades. **6 NR 9853E—Postpaid** (Shpg. wt. 2 lbs. 10 oz.) 4-pc. set **\$1.20**

SOAPS for Refreshing . . . Luxurious Gifts

by Yardley, Chateau du Parc, Wibley and Luxor

I Chateau du Parc Perfume Potpourri. Adorable sachets to keep lovely lingerie and handkerchiefs faintly scented at all times. Wonderful to slip in with linen . . . perfect in little girls' closets. Cellulose wrapped . . . choice of Carnation, Lilac or Apple Blossom fragrances. Decorated with dainty flowers to match scents. Send combination of just one cake and soap (at right). **State want** **6 NR 9873E—Shpg. wt. 3 oz.** Package of 4 . . . **55c**

C Luxor American Beauty Rose Bath. Exquisitely shaped bars made of fine soap. Rose colored and also rose scented. Gayly packaged, they make charming gifts . . . look festive under a tree. Get several . . . appealing to both little girls and their mothers. **6 NR 9775—Postpaid** (Wt. 2 lbs.) . . . **89c**

J Yardley Lavender Toilet Soap. A wonderful soap with the scent of freshly crushed lavender flowers. Hard milled. Lathers to foam as whipped cream. **6 NR 4464—Postpaid** (Shipping weight 5 oz.) . . . Box of 3 cakes **\$1.00**

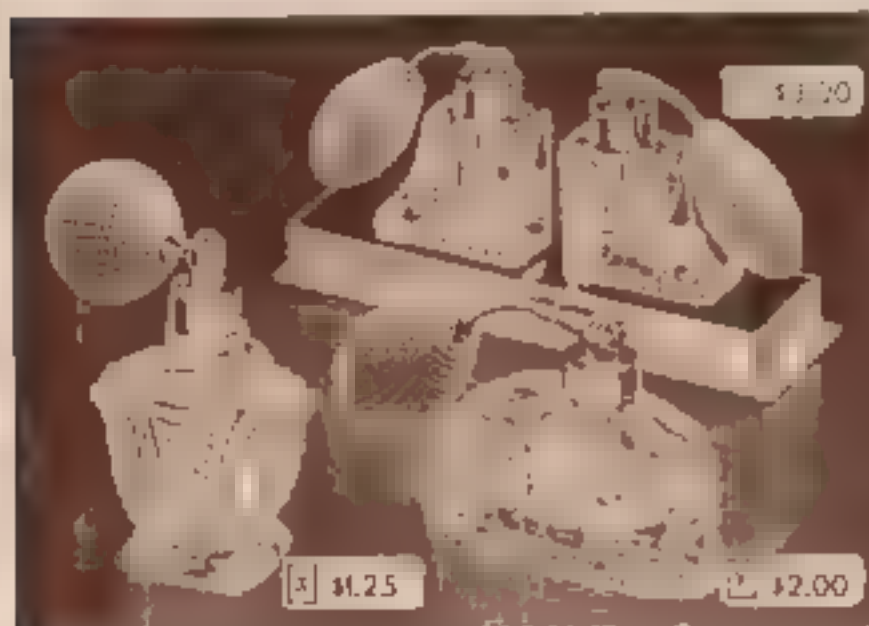
W Wibley Bath Superb Soap. Four oversized bars of smooth, delicately scented soap. Real fragrance of real flowers. Extra big cakes are especially handy for bath. Elegant gift box will look charming under Christmas tree. Soap comes in your choice of Apple Blossom, Gardenia, Lilac or Pine. **6 NR 4965—Postpaid** (Shpg. wt. 2 lbs. 9 oz.) **State want.** Box of 4 . . . **\$1.19**

F Chateau du Parc Soap. Looking for presents that are clay on your pocket book? This soap is just the answer. Smart box holds 6 toilet size bars of mild, rich lathering soap. Attractive floral design embossed on top of each cake. Choose excellent soap in 4 fragrances . . . Geranium, Apple Blossom, Lilac or Pine. Order set of potpourris (described at left) for each box. **State want.** **6 NR 9866—Shpg. wt. 1 lb. 12 oz.** Box . . . **59c**

P Perfumed Soap Cakes. Floral design on each of six fragrant bars of creamy, rich-lathering soap. Dainty paper on cover of attractive gift box. Give one of each delightful scent: Apple Blossom or Gardenia. **Please state want.** Shipping weight 1 lb. 4 oz. **6 NR 4983—Gift box of 6 cakes.** **49c**

L Wibley Toilet Superb Soap. Delightfully scented soap that is always a favorite. Beautiful gift box contains 8 toilet bars of excellent, rich lathering soap. Order enough so you'll have some extra for last minute presents. Four choice of three popular fragrances: Apple Blossom, Gardenia, Lilac or Pine. **6 NR 4969—Postpaid** (Shpg. wt. 1 lb. 6 oz.) **State want.** Box of 8 . . . **\$1.19**

ITEMS DESCRIBED ABOVE ILLUSTRATED ON OPPOSITE PAGE



Beautiful Atomizers for colognes and perfumes

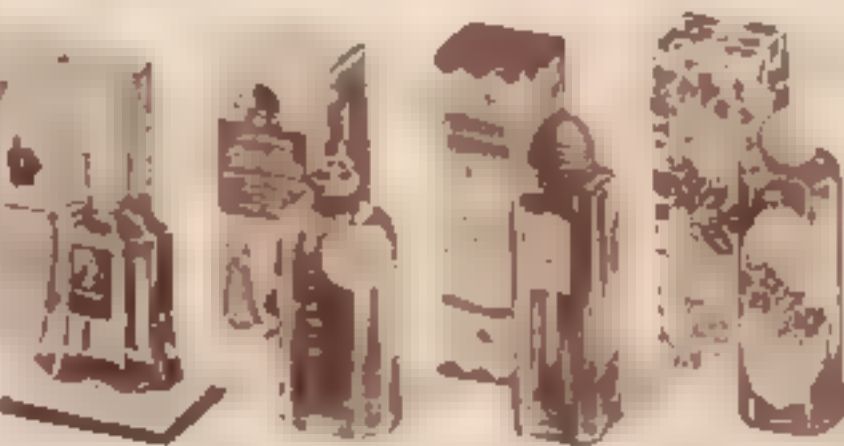
A Classic Design Atomizer. A lovely addition to her dresser and grand for her perfumes and colognes. Gold colored metal cap, knitted bulb cover. 3 1/4 inches high and 1 1/4-inch base. **6 NR 7036—Postpaid.** (Shipping weight 10 ounces.) . . . **\$1.25**

Y Modern Design Atomizer. Pamper your lady fair with this bright atomizer. Reflects light and golden hue of her perfume or cologne. Gold color metal cap, knitted bulb cover. 2 1/4 in. high, 3 1/2-in. base. **6 NR 9781—Postpaid.** (Shipping weight 10 ounces) . . . **\$2.00**

T Matched Atomizers. An extra special atomizer set for that extra special someone. She can keep one of her precious perfumes in each adorable house. Simply designed in gleaming, sparkling glass. Two bottles in beautiful gift box. Slender gold colored metal cap and arm. **6 NR 9769—Postpaid.** (Shipping weight 12 oz.) Each atomizer 2 1/4 inches high . . . base 1 1/4 inches . . . **Set \$3.00**

84 . . . SEARS, ROEBUCK AND CO. 3411

Make up on Easy Terms order . . . see page 256 for complete details



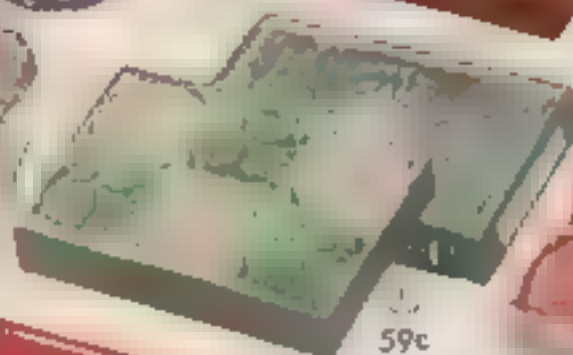
Fragrant Colognes to give away on Christmas Morning

Yardley's Old English Lavender Water. So sweet, natural, fresh it is ideal for women of any age. 2 1/2 oz. bottle **6 NR 4493E—Postpaid** (Shipping weight 1 lb. 6 oz.) . . . **\$1.60**
Shirley's Old Spice Toilet Water. Tansy scent of crushed roses and spice. 4 oz. **6 NR 5551E—Postpaid** (Shipping weight 1 lb. 4 oz.) . . . **\$1.20**

Mahon's Yankly Clover Toilet Water. Joyous, fresh as new cut clover. 3 1/4 oz. **6 NR 4278E—Postpaid** (Shipping weight 1 lb. 5 oz.) . . . **\$1.20**
Floral Cologne; Sears Own. True garden water: Lily of the Valley, Garden Pink, Apple Blossom or Floral Bouquet. 4 oz. **6 NR 5731E—Shipping weight 15 ounces.** **Please state want . . .** . . . **7K**



[K] \$1.19



ITEMS SHOWN ABOVE DESCRIBED ON OPPOSITE PAGE



Tantalux Perfume Bar

The key to her heart is locked in this tricky trio of perfume. Gold-colored metal tray actually has a lock that can be opened to release the adorable bottles. Holds 12 each of these delightful scents: Cherry, Gardenia and Bouquet, Pompadour (Shipp. wt. 10 oz.).
BN 9830E.....\$1.18

Give Tissues and Plastic Box

Satinette Tissues are BACK. Each box holds 40 soft, absorbent tissues.
BN 7101—Shipp. wt. ea. 1 lb. 8 oz. Each 26c.....2 for 51c
Postal Plastic Box keeps tissues neat and adds bright splash of color to any room. Available in Pink, Blue or Ivory.
BN 7199—Shipp. wt. 1 lb. 79c

GLAMOUR-LITE... now only 59c

Happy thought for a Christmas gift... this diminutive, daintily perfumed oil lamp. Actually lights up, and as it burns the apple-blossom-scented liquid softly perfumes room. Especially effective in pairs—one for each end of her dresser. Sprays of delicate flowers on parchment paper shade, clean base. 7 in. high.
BN 5921—Pompadour (Shipp. wt. 12 oz.) 59c

Saucy Sacket Clown

Mardi Gras perfumed clown. Gay-colored figure of satiny rayon with pumpkin trim. Ideal for clothes hangers or to place among handkerchiefs, lingerie.
BN 9836E—Pompadour (Shipp. wt. 12 oz.) \$1.07

Max Factor



Stunning Plastic Boxes are especially designed to be used as trays or for handkerchiefs, gloves, jewelry or cigarettes

Factor Color Harmony Make-up Set

New plastic cosmetic case contains 3 1/2 oz. box of face powder, rouge and metal lipstick. Color coordinated box. 3 1/2 oz. box paired "flow er" kind of glassing white. Shade under blonde, brownette, brunette or redhead.

She can use new set later for eye shadow, lipstick, blush or even as a face powder. (Shipping weight 1 pound 6 ounces)

B N 9834E 4-piece set \$3.60

Max Factor Pancake Make-up Set

Glistening and glowing Christmas Eve contains 1 1/2 oz. pancake makeup, 3 1/2 oz. face powder, rouge and metal lipstick. (Single white box \$12.50) 3 1/2 oz. box of pancake makeup and 1 1/2 oz. box of face powder. (Single white box \$12.50)

Useful, plastic container is perfect for eye shadow, blush, lipstick, etc. in a variety of shades. (Shipping weight 1 lb. 12 oz.)

B N 9835E 4-piece set \$5.70

Max Factor 6-piece Special Make-up Set

New Christmas Eve designed plastic box with 4 oz. perfect makeup, 1 1/2 oz. pancake makeup, 3 1/2 oz. face powder, rouge, metal lipstick and 3 1/2 oz. skin-tightener. (Shipping weight 1 lb. 12 oz.)

Decorative box can be used for dinner or evening dress, gloves, jewelry, etc. (Shipping weight 1 lb. 12 oz.)

B N 9836E 6-piece set \$9.30



Perfume Flacon

Evening in Paris Flacon with metal. Just the perfect for extra Christmas gift. The flacon in a stocking. 1-dram perfume. (Shipping weight 4 oz.)

B N 4804E 90c

2-pc. Gift Set

Saunders' perfume. Evening in Paris fragrant. In perfume bottle and 1 oz. cologne. Brightly colored box. (Shipping weight 1 lb. 12 oz.)

B N 9837E \$1.80

Fragrant 3-pc. Set

The fragrance of Evening in Paris is sure to capture her heart. In Christmas morning. (Shipping weight 1 lb. 12 oz.)

B N 9838E \$2.40

Deluxe 5-pc. Set

All pieces in Evening in Paris. The apple, orange, daisy, etc. fragrance. (Shipping weight 1 lb. 12 oz.)

B N 9839E \$4.80

Evening in Paris 6-pc. Gift Set

Let the summer of Paris be hers with this luxurious set. The cherished fragrance of Evening in Paris in these exciting pieces. 1-dram perfume, lighter version of same wear in face cologne, 1 1/2 oz. talc, medium shade lipstick and rouge in metal cases, 3 1/2 oz. face powder, 4 1/2 oz. eye shadow. (Shipping weight 2 lb. 5 oz.)

B N 9840E \$6.00



Coty 2-pc. Set

Bath luxury. In a set containing 3 1/2 oz. bath salts and 3 1/2 oz. bath powder. In a set of 1 1/2 oz. bath salts. (Shipping weight 1 lb. 11 oz.)

B N 9842E \$2.70

9-pc. Coty "Vigilante" Cosmetic Kit

Smart, artificial, artificial leather kit. (Shipping weight 1 lb. 12 oz.)

B N 9843E \$7.80

Rubinstein Set

2-pc. Apple Blossom perfume. (Shipping weight 1 lb. 12 oz.)

B N 9835E \$2.40

Yardley 3-pc. Set

Old English Lavender. (Shipping weight 1 lb. 12 oz.)

B N 9844E \$4.13

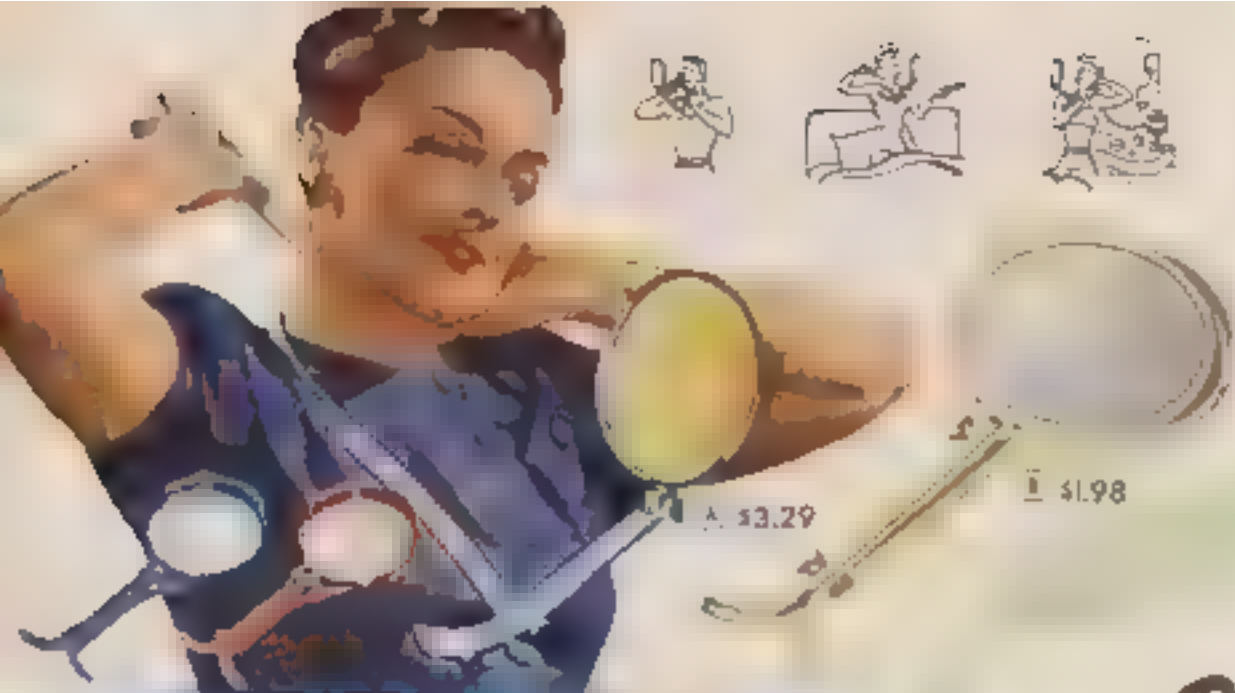
Yardley 2-pc. Set

Fresh, natural scent of Old English Lavender. (Shipping weight 1 lb. 12 oz.)

B N 9845E \$4.02

Prices include 20% Fed. Tax where "E" is added to Catalog Numbers on both pages unless otherwise stated

ALL: PAGE 87... COSMETIC SETS



Colorful Around-the-Neck Mirrors

Now you can get this popular mirror in colors as delicate as a rainbow. It slips around neck to leave hands free to apply make-up or arrange hair. Adjustable. Also used as vanity mirror. Ideal for shaving or traveling. Attractive lightweight frame comes in Pink, Blue or Crystal Lucite ... also Ivory Metal. Can be folded flat for easy storing and packing. About 12 inches overall.

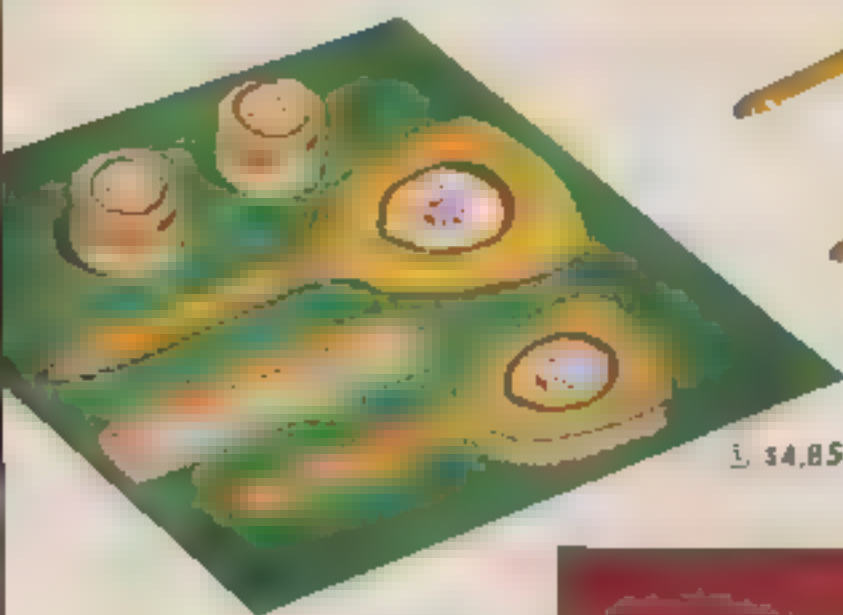
- A** S N 7048 - Lucite frame. Pink, Blue or Crystal. Size 12 in. Shpg. wt. 1 lb. 4 oz. **\$3.29**
B S N 7036 - Ivory Metal frame. Shpg. wt. 1 lb. 4 oz. **\$1.98**

A \$3.29

B \$1.98



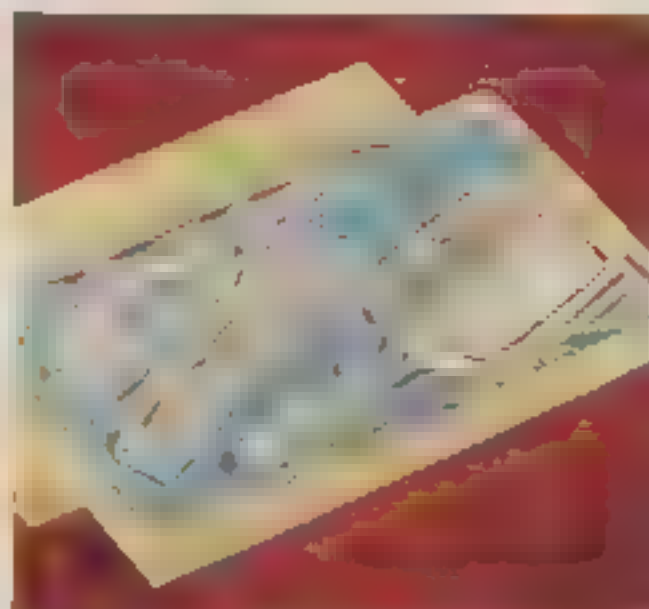
B \$1.98



B \$4.85



B \$4.85



B \$5.79

Dresser Sets, Musical Powder Boxes

"I have found out
a gift for my fair."



3-pc. Set made of black, shiny L.A. STRON

A Look for carefully designed pieces made of L.A. STRON ... for new wonder plastic that has lustration and transparency of a much more expensive material. Nylon bristled brush is the popular professional style. Set also includes 2 1/4-in. hand mirror and comb. It comes in soft pastel shades of rose or blue or sparkling crystal color.

- S N 9695** - Blue. Shpg. wt. 1 lb. 4 oz. **\$1.98**
S N 9696 - Rose. Shpg. wt. 1 lb. 4 oz. **\$1.98**
S N 9697 - Crystal color. Shpg. wt. 1 lb. 4 oz. **1.98**

Budget-priced 3-pc. gold-colored Dresser Set

A A truly inexpensive way of keeping the pieces of Christmas all through the year. This smart, heart-shaped set has soft gold-colored backs with handles of bright gold-colored metal. Handles of Nylon bristled brush and 1 1/4-in. hand mirror and comb gold color to harmonize. Old-fashioned flowers add elegant touch.

- S N 9699** - 3-pc. Set. Shpg. wt. 2 lbs. **\$2.98**

5-pc. metal Dresser Set with decorative trim

A A much more complete set than you'd expect for so low a price. The trim, pear-shaped Nylon bristled brush and 1 1/4-in. hand mirror have gold-colored backs with handles to match. Two 2 1/4-inch powder pots have the same floral design on the top as the other attractive pieces. Set also includes comb. Plastic box.

- S N 9694** - 5-pc. Set. Shpg. wt. 2 lbs. 8 oz. **\$4.85**

Deluxe 3-piece metal Dresser Set

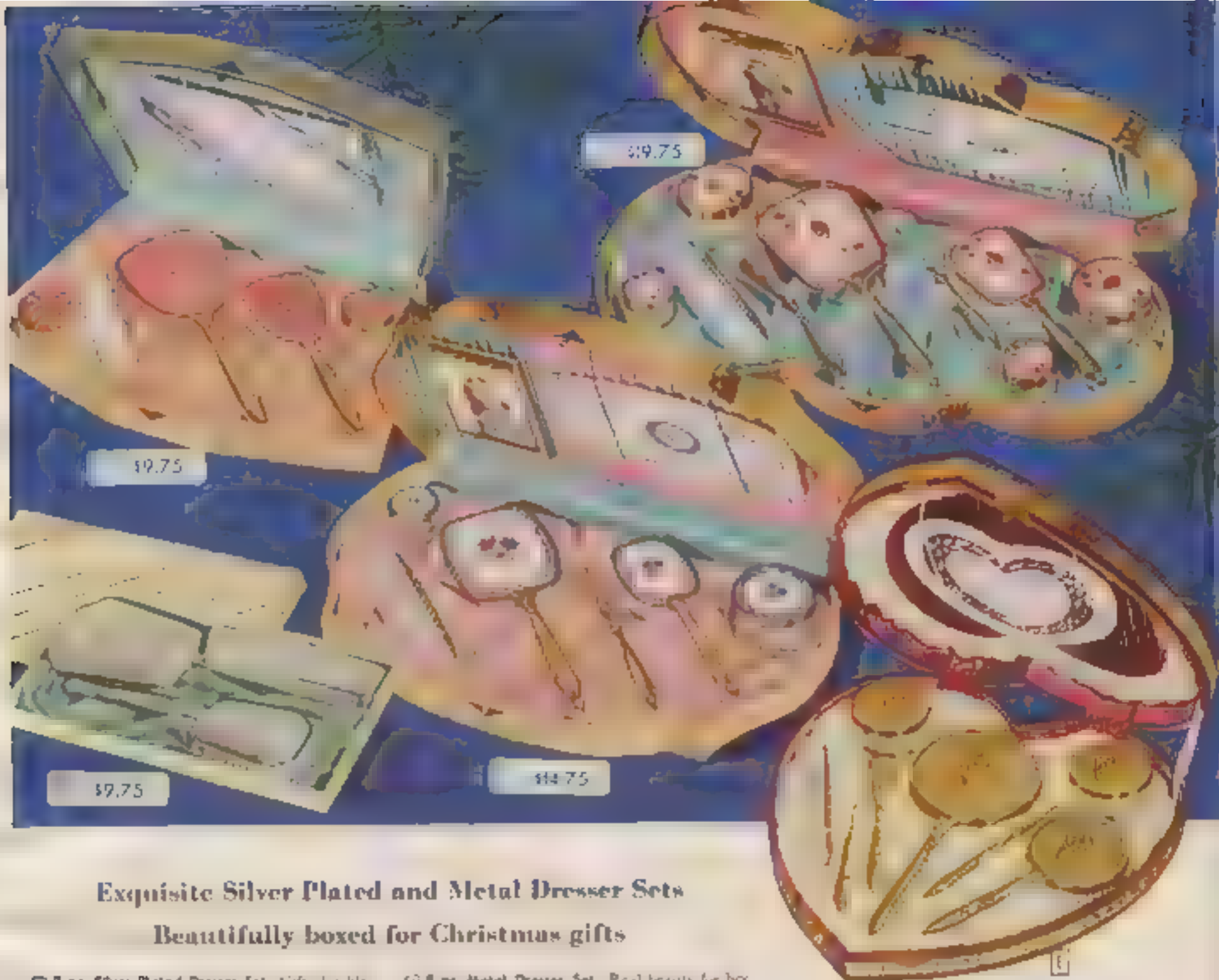
A Here she'll love the sleek, smooth finish and the simple, smart design of this gold-colored metal set. It's heavier than sets above and has longer, more radically tapered handles. Bright gold-colored trim furnishes striking contrast to soft pastel coloring of face powder and flowers. Color of soft blue or rose. Lined gift box. Nylon bristled brush, 1 1/4-in. mirror and comb.

- S N 9692** - Rose. Shpg. wt. 2 lbs. 4 oz. **\$4.85**
S N 9693 - Blue. Shpg. wt. 2 lbs. 4 oz. **\$4.85**

3-pc. Dresser Set cut from gleaming Lucite

A The set that has the sparkle and glitter of a Christmas tree ornament. Each attractive piece is cut from a single block of clear, stock Lucite. Professional style hair brush has extra long, stiff Nylon bristles. Simply designed mirror with thick, rose-tinged handle. Rayon lined gift box. Lucite comb included in set.

- S N 9688** - 3-pc. Lucite Set. Shpg. wt. 1 lb. 8 oz. **\$5.79**



Exquisite Silver Plated and Metal Dresser Sets Beautifully boxed for Christmas gifts

A 3-pc. Silver-Plated Dresser Set. Gift of a lifetime... for a lifetime of pleasure. Graceful, expertly shaped pieces are mirror and dresser than heart-shaped sets. Nylon bristled brush, 13 1/2-inch hand mirror and comb. Matching metal powder box. (A N 9687M shown below, set of 3, for a complete ensemble.)
B N 9687M—Gift boxed. Shipg. wt. 2 lbs. **\$9.75**

B 6-pc. Metal Dresser Set. Beautifully fashioned keeping draped set with the shimmering sparkle of Christmas tree ornaments. Gold-colored metal tray, ornate pedestal, two circular, 13 1/2-inch bristled brush. Set gift case contains mirror tray with leaf design, two circular trays, 13 1/2-inch hand mirror, hair brush and comb. Available in either rose or blue. Gift case.
B N 9666—Rose. Shipg. wt. 5 lbs. **\$9.75**
B N 9667—Blue. Shipg. wt. 5 lbs. **\$9.75**

C 8-pc. Metal Dresser Set. Real beauty for her "Sweetheart". The mirror, heart-shaped pieces have long, attractive handles. Set includes two heart-shaped trays, pedestal, two circular trays, 13 1/2-inch hand mirror, 13 1/2-inch hand mirror and comb. Rose or blue. Gift case.
B N 9663—Rose. Shipg. wt. 7 lbs. **\$14.75**
B N 9664—Blue. Shipg. wt. 7 lbs. **\$14.75**

D 11-pc. Metal Dresser Set. The set that has everything including a gorgeous gift case, a heart-shaped tray, mirror, pedestal, two circular trays, 13 1/2-inch hand mirror, 13 1/2-inch hand mirror and comb. Rose or blue. Gift case.
B N 9642—Rose. Shipg. wt. 10 lbs. **\$19.75**
B N 9643—Blue. Shipg. wt. 10 lbs. **\$19.75**

The Sweetheart Dresser Set

- Beautiful heart-shaped gift case
- Lined with gleaming rayon satin
- Filled with most exquisite pieces

\$23.95
9-piece set

E The sweetest way of saying "I Love You" is with this romantic dresser set. The dramatic heart-shaped gift case lined with rich, colorful satin. Deeply pleated red rayon satin on top has wide border of pulled white satin. Bottom in contrasting white. Exquisite metal pieces have a soft gold-colored finish and dainty floral design. Set has heart-shaped mirror tray, 13 1/2-inch hand mirror, hair brush with Nylon bristles set in white plastic, hair, comb, curler pusher, comb and 2 powder jars.

B N 9677—9-pc. Set. Shipg. wt. 10 lbs. **\$23.95**



One-Tune Musical Powder Box. Lovely metal finish with touch tone. Complete with comb, 4 1/2-inch hair. Genuine Swiss Thorens. 18 more musical instruments. State color: Pink or Blue. Shipping weight 1 lb.
B N 9797.....**\$4.79**



Two-Tune Musical Powder Box. Mirror of top has touch tone. Semi-circular design matched to gold-colored metal. Gift included. 5 1/2-inch base. Genuine Swiss Thorens. 22-instrument set. Shipg. wt. 1 lb. 6 oz.
B N 9798.....**\$6.49**



Two-Tune Silver Plated Musical Powder Box. Made especially to match 3-pc. set above. (A N 9797). The 11-pc. set with all four pieces. Complete with comb, 4 1/2-inch hair. Genuine Swiss Thorens. 22-instrument set. Shipg. wt. 1 lb. 4 oz.
B N 9792M.....**\$8.95**



Handy Brush Kit. Purse size... in of the season... she'll carry it wherever she goes. Small red or navy blue vinyl-plated leather case (7 1/2 x 4 1/2). Holds small Nylon bristled brush (5 1/2 in.), miniature Nylon bristled clothes brush and comb. Hair clip and or navy blue case. Includes 2% Fed. Tax.
B N 5399E—Shipg. wt. 10 oz. **\$2.59**



Dandy pen-size set... each piece made of crystal-clear Lucite

Buy early... buy the best... pay for it on Easy Terms. See page 750 for complete details

ALL PAGE 89... DRESSER SETS



A \$1.79
Queen Lace
Mantilla

B \$12.95
Beyon Scarf
with Sequins



C \$1.79
Spun Green
Chiffon

Flattering Scarfs for every woman

"here we come a-caroling . .
here we come a-wandering . .
so fair to be seen."



D \$2.95
Pure Silk
Square



E \$1.95
Pure Silk
Scarf



F \$1.29
All Wool
Plaid Square

**Match your Gift-Scarf
to her personality**

She'll take the feeling that
you're a part of her for her.

[illegible]

- [K] For a Glomercobody.** I'm a little nervous on the mantilla with glaucous sexual organs. She'll have a whole lot of things here and there when she comes up. It's big enough to get the effect of a whole 22.54 inches. It will be one of her highly prized gifts. She'll send a lot of money to the bank. There's a lot of shipping weight. 5.000000.

MS N 4130 H.1.1 k., folio recto verso, folio recto verso 31 r

- Q** For *Someone's Very Smart*, you said I had a problem getting things done, interpreting a word, and with it, I had a "crisp, open, freckled forehead." She'll like the "crisp" and "open" and "freckled" shape — and the "crisp" and the "open" are placed in to connect up the "freckled" of the word in my "freckled" size above 114% the shape — so, yes.

● 1997年12月27日 星期三 12月27日

● 伊 呂 波 假 名 遣 換 表

- (C) For the Caswell Type 2, there's the perfect gift!** It's that perennial favorite sports car enthusiast's wish—a new kind of bright, shiny, two-seater, all-around, safe surface. She'll wear it on her feet, on her mouth, and have some bright fun with it. The only color left to choose with will be clothes. Most safe, no-plugs, US made, superior, shipping weight 5.00 lbs. **MSRP \$343.55** (US \$100.00) **41-29**

00043433 XERIC Language Manual 61 29

- [illegible]

104	11	1073	1471	12.43
-----	----	------	------	-------

RR N 4474	Keweenaw - Graphol. lutea	7 0.5
-----------	---------------------------	-------

11 4673 18.14 8 7.4 10.5 10 2 47

- [illegible]

00 30 40 50 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200 201 202 203 204 205 206 207 208 209 210 211 212 213 214 215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 230 231 232 233 234 235 236 237 238 239 240 241 242 243 244 245 246 247 248 249 250 251 252 253 254 255 256 257 258 259 260 261 262 263 264 265 266 267 268 269 270 271 272 273 274 275 276 277 278 279 280 281 282 283 284 285 286 287 288 289 290 291 292 293 294 295 296 297 298 299 300 301 302 303 304 305 306 307 308 309 310 311 312 313 314 315 316 317 318 319 320 321 322 323 324 325 326 327 328 329 330 331 332 333 334 335 336 337 338 339 340 341 342 343 344 345 346 347 348 349 350 351 352 353 354 355 356 357 358 359 360 361 362 363 364 365 366 367 368 369 370 371 372 373 374 375 376 377 378 379 380 381 382 383 384 385 386 387 388 389 390 391 392 393 394 395 396 397 398 399 400 401 402 403 404 405 406 407 408 409 410 411 412 413 414 415 416 417 418 419 420 421 422 423 424 425 426 427 428 429 430 431 432 433 434 435 436 437 438 439 440 441 442 443 444 445 446 447 448 449 450 451 452 453 454 455 456 457 458 459 460 461 462 463 464 465 466 467 468 469 470 471 472 473 474 475 476 477 478 479 480 481 482 483 484 485 486 487 488 489 490 491 492 493 494 495 496 497 498 499 500 501 502 503 504 505 506 507 508 509 510 511 512 513 514 515 516 517 518 519 520 521 522 523 524 525 526 527 528 529 530 531 532 533 534 535 536 537 538 539 540 541 542 543 544 545 546 547 548 549 550 551 552 553 554 555 556 557 558 559 560 561 562 563 564 565 566 567 568 569 570 571 572 573 574 575 576 577 578 579 580 581 582 583 584 585 586 587 588 589 590 591 592 593 594 595 596 597 598 599 600 601 602 603 604 605 606 607 608 609 610 611 612 613 614 615 616 617 618 619 620 621 622 623 624 625 626 627 628 629 630 631 632 633 634 635 636 637 638 639 640 641 642 643 644 645 646 647 648 649 650 651 652 653 654 655 656 657 658 659 660 661 662 663 664 665 666 667 668 669 670 671 672 673 674 675 676 677 678 679 680 681 682 683 684 685 686 687 688 689 690 691 692 693 694 695 696 697 698 699 700 701 702 703 704 705 706 707 708 709 710 711 712 713 714 715 716 717 718 719 720 721 722 723 724 725 726 727 728 729 730 731 732 733 734 735 736 737 738 739 740 741 742 743 744 745 746 747 748 749 750 751 752 753 754 755 756 757 758 759 760 761 762 763 764 765 766 767 768 769 770 771 772 773 774 775 776 777 778 779 780 781 782 783 784 785 786 787 788 789 790 791 792 793 794 795 796 797 798 799 800 801 802 803 804 805 806 807 808 809 810 811 812 813 814 815 816 817 818 819 820 821 822 823 824 825 826 827 828 829 830 831 832 833 834 835 836 837 838 839 840 841 842 843 844 845 846 847 848 849 850 851 852 853 854 855 856 857 858 859 860 861 862 863 864 865 866 867 868 869 870 871 872 873 874 875 876 877 878 879 880 881 882 883 884 885 886 887 888 889 890 891 892 893 894 895 896 897 898 899 900 901 902 903 904 905 906 907 908 909 910 911 912 913 914 915 916 917 918 919 920 921 922 923 924 925 926 927 928 929 930 931 932 933 934 935 936 937 938 939 940 941 942 943 944 945 946 947 948 949 950 951 952 953 954 955 956 957 958 959 960 961 962 963 964 965 966 967 968 969 970 971 972 973 974 975 976 977 978 979 980 981 982 983 984 985 986 987 988 989 990 991 992 993 994 995 996 997 998 999 1000 1001 1002 1003 1004 1005 1006 1007 1008 1009 1010 1011 1012 1013 1014 1015 1016 1017 1018 1019 1020 1021 1022 1023 1024 1025 1026 1027 1028 1029 1030 1031 1032 1033 1034 1035 1036 1037 1038

圖片 4853 (一) 39

[illegible]

- [F]or the Young and Gay, the coloring
all would plant upon a tree, to give
"what is given." The tree is one and all
the colors are smart and new. The
gift in a million is a tree, gift, for ever
Tree especially will get up in a tree
good looks. Hand washable. Tree alone
A tree is a tree. Shipping at 50c.

88 to 2491	Red and blue plaid	31.25
------------	--------------------	-------

စက် ၇၂ နံပါတ် - စီမံကိန်း ဦးစီးဌာန ကြီးကြပ်မှု

... ..

Scuttle in the context of business may refer to:

[illegible][illegible]

Figure 1 The effect of the number of nodes on the performance of the proposed algorithm.

which you find in the accompanying Schema map.



A Scarf with her Monogram

the gift with a **personal touch**

Each word with three graceful initials . . . just press them on

- | | |
|--|--|
| <p>Bayou Squaw with 1 Initiale 98c</p> <p>She'll show you thoughts and all that when you give her
 One really personal and safe. I believe you'll want to
 about it all in. With your own eyes, you'll see
 Please don't let me know if you want to buy one
 98c</p> | <p>Square Bayou Square with 3 Initiale 98c</p> <p>Never be able to see a square with her own eyes
 I'm sure if we will why with her own eyes
 Square with her own eyes. I'm sure you'll see the initials
 in a pile. You'll see them in the pile. I'm sure you'll see
 98c</p> |
|--|--|

图 6-1-16 所示为 1981 年 10 月 1 日 00 时 00 分至 01 时 00 分, 在 1000 hPa 等压面上的风场分布。图中显示, 在 1000 hPa 等压面上, 风场分布较为均匀, 风速在 10~15 m/s 之间, 风向主要为偏北风。

What's new? While we do think that press coverage is important, we



Happy Thought: A Wool Square
in pretty off-right colors. \$1.95

100% repays wool square . . . nothing can take its place
in her cool weather wardrobe. Say about 36 in. square .
one just beautiful hand washable. Size wt. 5 oz.

88 M 4660	White	88 M 4470	Yellow
-----------	-------	-----------	--------

88 N 4471	Midnight blue	Each	\$1.84
-----------	---------------	------	--------

Sample No.	Sample 1	Sample 2	Sample 3	Sample 4	Sample 5	Sample 6	Sample 7	Sample 8	Sample 9	Sample 10	Sample 11	Sample 12	Sample 13	Sample 14	Sample 15	Sample 16	Sample 17	Sample 18	Sample 19	Sample 20	Sample 21	Sample 22	Sample 23	Sample 24	Sample 25	Sample 26	Sample 27	Sample 28	Sample 29	Sample 30	Sample 31	Sample 32	Sample 33	Sample 34	Sample 35	Sample 36	Sample 37	Sample 38	Sample 39	Sample 40	Sample 41	Sample 42	Sample 43	Sample 44	Sample 45	Sample 46	Sample 47	Sample 48	Sample 49	Sample 50	Sample 51	Sample 52	Sample 53	Sample 54	Sample 55	Sample 56	Sample 57	Sample 58	Sample 59	Sample 60	Sample 61	Sample 62	Sample 63	Sample 64	Sample 65	Sample 66	Sample 67	Sample 68	Sample 69	Sample 70	Sample 71	Sample 72	Sample 73	Sample 74	Sample 75	Sample 76	Sample 77	Sample 78	Sample 79	Sample 80	Sample 81	Sample 82	Sample 83	Sample 84	Sample 85	Sample 86	Sample 87	Sample 88	Sample 89	Sample 90	Sample 91	Sample 92	Sample 93	Sample 94	Sample 95	Sample 96	Sample 97	Sample 98	Sample 99	Sample 100
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100	



For your favorite "Five Lady" **\$1.95**

A (unusual) white raven (crow) mark

Make her feel elegant; she's bound to if you give her this handsome card in glistening white jacquard tuxedo. It has a high-fashion look but it's very practical; can be hand washed easily. Size about 21x46 in.

■ H 4400 White Shipping weight 5 ounces 51 84

© 2011 Blackwell Publishing Ltd *Journal of Internal Medicine* 270: 105–114

Royal Purple Hosiery

...nylon, silk, rayon

and let us say that Christmas day is still the best day of the year."



For her most "special" occasions

Royal Purple Sheerest Nylons

in the season's newest, dramatic colors

Fashion dips her brush and comes up with new exciting colors for the gay holiday season... colors in deep vibrant tones to accent the slowness of the hosiery, to enhance the curves of lovely legs. Three dramatic Royal Purple shades.



Black Beauty
Colors a play of black and white... these witchers!

Midnight
Aweing, flattering combination of deep warm tones with a hint of blue.

Moonbeams
Warm, rich beige-brown, considerably darker than the early fall shades you've seen.

For **\$1.39** 2 prs. \$2.70

For **\$1.55** 2 prs. \$3.00

No-seam Sheers

Extra-gradely sheer, young, eye-catching "specially streamlined" in design that special D & C tone and only... No seam, in fact, are these no-seam sheers... nylon that they have to be made in darker shades to be visible on the leg at all.

Despite their fragile, misty sheers appearance, they'll wear... they're very tough knit in a built gauge and they're all nylon. Reinforced heel, toe, toe.

Colors: Midnight, Moonbeams. Sizes: 8, 10, 12, 14. State size, color. Shipping weight pair 2 ounces.

86 N 809 Pair \$1.39 2 prs. \$2.70

Full fashioned Sheers

Think her with the gift of glamour... especially sheer full fashioned nylon for her most important "dates." Their transparent sheerness, their new darker colors will make her legs in love with... Full fashioned assure perfect wrinkle-free fit.

All all previous nylon from top to toe... knit in a very high range of impact that anti-smooth appearance, in wear. Reinforced heels, toes, toes. Slim seam. Ship one pr 2 oz.

Colors: Black Beauty, Midnight, Moonbeams. Sizes: 8, 10, 12, 14. State size, color.

86 N 999 Pair \$1.55 2 prs. \$3.00

Gift tip to men

Smartest women buy two or three pairs of stockings in the same style, the same shade for greatest economy. And what a luxurious gift 3 pairs make!



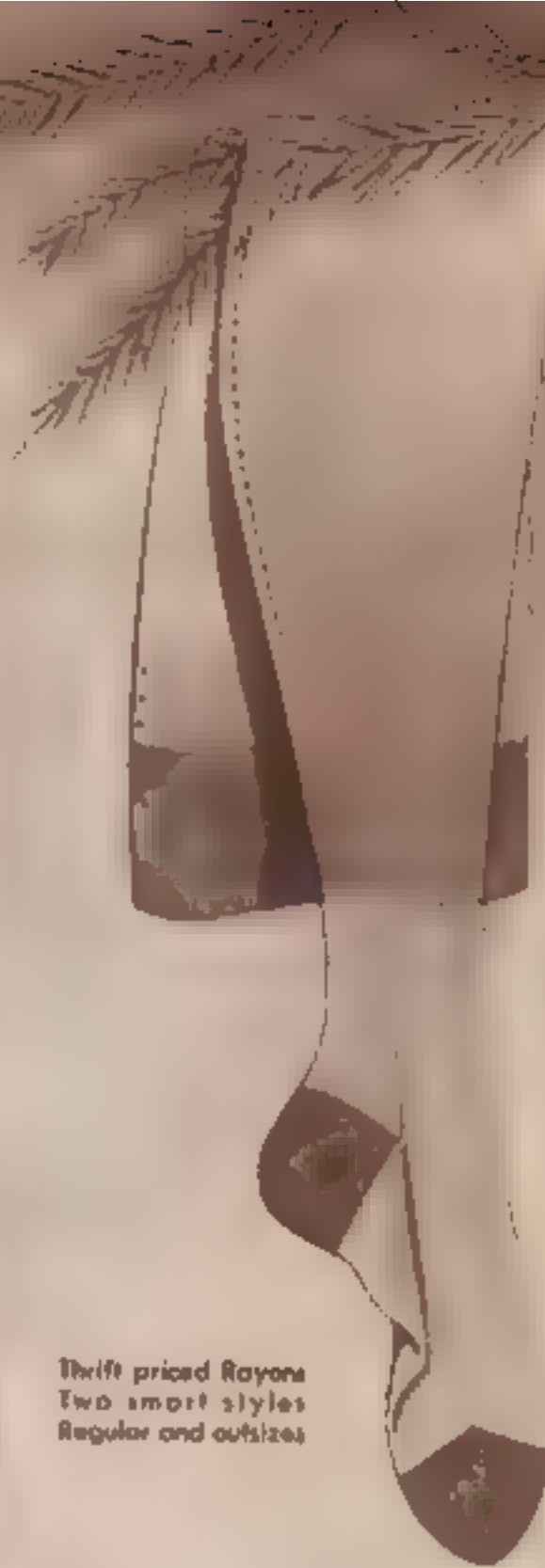
Full fashioned nylon sheers illustrated



Lovely Silks
in regular
and outsize



Rich dull Rayons
Full fashioned
for flattering fit



Thrift priced Rayons
Two smart styles
Regular and outsize

For dressy, daytime occasions

Royal Purple Pure Silk Midweights

Full fashioned to fit her perfectly

For the women on your gift list who appreciate the dull, skin concealing beauty, the resilient comfort, the durability of pure silk midweight hosiery. Finely knit of snag resisting, "high twisted" yarns. Sizes correctly for fit without strain. Cotton tops and reinforced feet. Neat even seams in back. Shipg. wt. pair 3 oz.

Colors beige tones, taupe tones. Regular sizes 8½, 9, 9½, 10, 10½. Please be sure to state size and color.

86N645 Pair \$1.35 2 prs \$2.60

Per
\$1.35
2 prs \$2.60

For beauty, thrift

Royal Purple Rayon Sheers

Full fashioned

Your gift hosiery need not be expensive to make a fine impression. These rayon sheers, look much more costly than our low price because they're so carefully knit in a practical, semi-sheer weight that stands up under daily wear. Yarns are "high twisted" for snag resistance, elasticity, full hosiery. Full fashioned splices them to the top for elasticity in back. Feet are evenly seamed. Cotton feet, rayon tops. Shipping weight pair 3 ounces.

Colors beige tones, sear tones, white. Sizes 8½, 9, 9½, 10, 10½. Please state size and color.

86N501-Pr. 69c 3 prs \$2.00

Per
69c
3 prs \$2.00

For economical daytime wear

Royal Purple Budget priced Rayons

No-seam Sheers

Thrift priced gift low as youthful "bare-leg" style. sheer, smooth, finely knit rayon. Mercerized cotton heels, toes.

Colors beige tones, sear tones. Sizes 8½, 9, 9½, 10, 10½. Please state size and color. Shipping weight pair 3 ounces.

86N420-Pr. 39c 3 prs \$1.10

Seamed back Sheers

Look expensive with their neat seams. Same sheers new as no-seam at Mercerized cotton heels, toes. Double rayon top. Seamless sole for comfort.

Colors beige tones, sear tones. Sizes 8½, 9, 9½, 10, 10½. State size, color. Shipg. wt. pair 3 oz.

86N425-Pr. 39c 3 prs \$1.10

Per
39c
3 prs \$1.10

For the larger woman . . . Pure Silk Outsize



Knit (not stretched) to full size, wider and longer to fit heavier legs, thighs. Durable, comfortable.

Per
\$1.55
2 prs \$3.00

Same fine, first quality Royal Purple pure silk midweights as above, with the same dull, rich beauty, comfort and wearability. Cotton tops; reinforced feet. Shipg. wt. pair 3 oz.

Colors beige tones, taupe tones. Outsize 11½, 12, 12½, 13. Please be sure to state size and color.

86N506-Pr. \$1.55 2 prs \$3.00

Seamed back Outsize Rayons . . . sturdy midweight



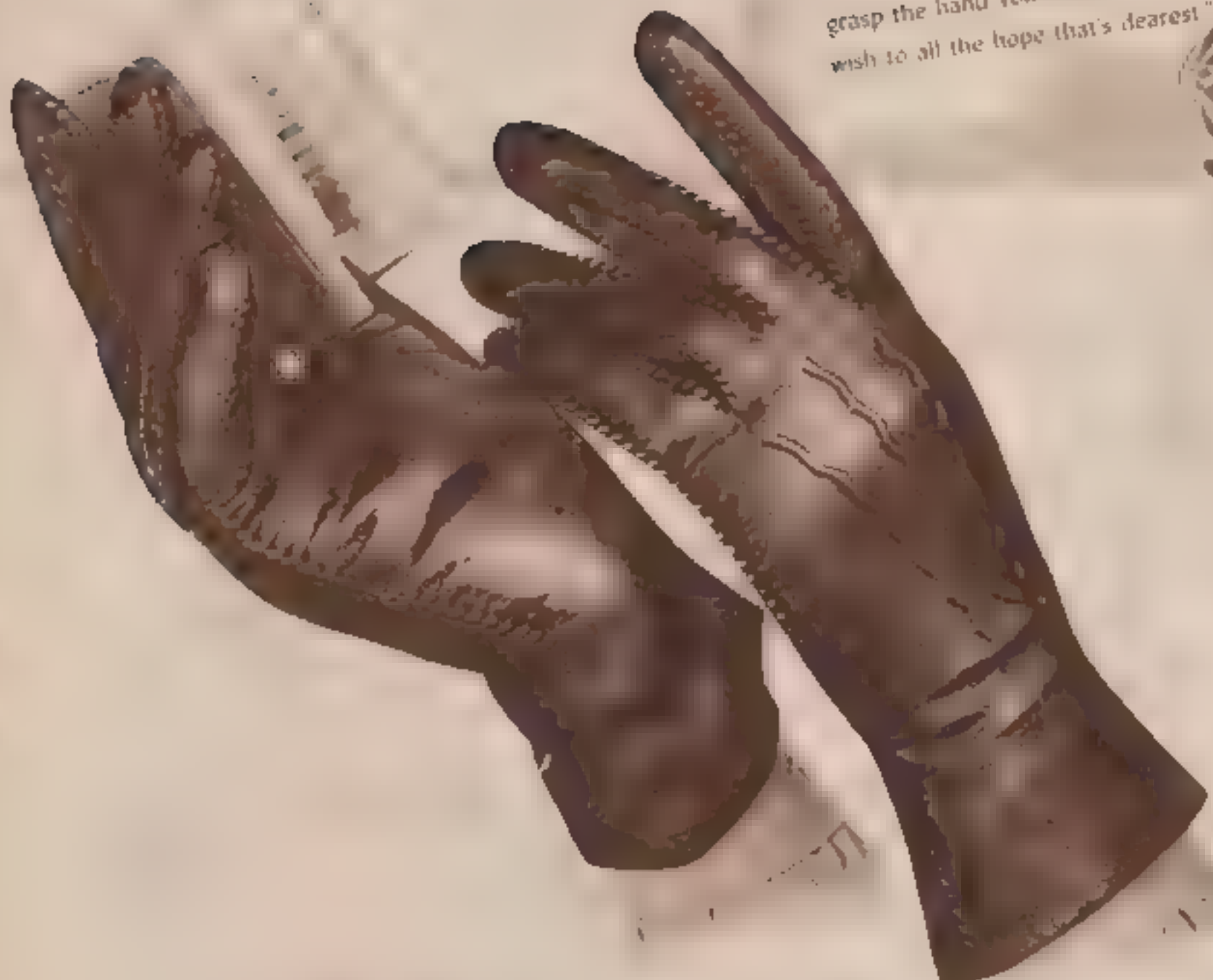
Lowest priced, but still knit (not stretched) to full outsize proportions. Comfortable, long wearing.

Clear and ringfree. Cotton tops, heels and toes. No seam sole. Colors beige tones, taupe tones. Sizes 11½, 12, 12½, 13. State size, color. 86N430-Shipping weight pair 3 ounces. Pair 49c 2 prs 94c

Per
49c
2 prs 94c

Gift-right Gloves. leathers and fabrics

grasp the hand you find the nearest,
wish to all the hope that's dearest."



Lined Leather Gloves . . the practical glove gift

"They're so warm, so comfortable, so gift-right . . your only problem is to decide which type of lining she will enjoy most . . which price you want to pay



\$195
Pair

Fur-lined Domestic Capeskin

No reason why she shouldn't have a pair of fur-lined gloves when Sears offers them at this timely price. She'll be proud to wear them all winter long, for the fur domestic capeskin is cut as skillfully as our highest-priced gloves, and the custom fleece lining will make her hands so comfortable. Button thumb for ease fit, the optimum sewing and printing on the back are great details. Length abt. 9 1/2 in. Size Med. 8 1/2-9 1/2; large 9 1/2-10 1/2. State size. Ship. wt. pr. 5 oz.

88 M 5300 -Black Pair \$1.95
88 M 5301 -Brown Pair 1.95



\$295
Pair

Wool-lined Imported Capeskin

She won't mind any weather. For it has these wool-lined capeskin to snugly her hands into. The leather is soft and supple, it will also keep her fingers and palms warm with great ease. The custom sewing and lining make it possible to fit these good gloves. Button thumb makes them so handy. They are lined with down to the top of the fingers with 100% wool, naturally beautiful to the elegant class. Length abt. 9 1/2 in. Size Med. 8 1/2-9 1/2; large 9 1/2-10 1/2. State size. Ship. wt. pr. 5 oz.

88 M 5302 -Black Pair \$2.95
88 M 5303 -Brown Pair 2.95



\$395
Pair

Fur-lined Imported Capeskin

This Christmas will seem very special if she finds fur-lined gloves under the tree. It's been so many years ago you've been able to give such a luxurious glove gift, it will be doubly appreciated. Fine imported capeskin lined from wrist to fingertip with soft, gentle bunny fur. The outside story is a smart one too . . they have careful contrast sewing, even-toned button thumb, three rows of printing. Length abt. 9 1/2 in. Size Med. 8 1/2-9 1/2; large 9 1/2-10 1/2. State size. Ship. wt. pr. 5 oz.

88 M 5304 -Black Pair \$3.95
88 M 5305 -Brown Pair 3.95

This is the year for smart Glove Gifts

so long absent from your gift list

No woman ever had too many beautiful gloves . . . you can be sure these will receive a glad welcome at her hands

Quality sueded Mocha \$4.95 pr.

A If you want to make her feel important, treat her to a pair of these elegant gloves. She'll love the rich velvety look of the luxurious leather with her very special costumes. Tailor cut for sleek fit, with the beautiful full pique sewing found only in the finest quality gloves. Button thumb. Graceful 11 1/4-in. length. Sizes 6, 6 1/2, 7, 7 1/2, 8. *State size. Ship. wt. pr. 4 oz.*

88 H 3770—Black Pair \$4.95

Cordé trimmed Capeskin \$3.95 pr.

B If she likes dressy fashion, this highly styled glove is bound to please. For rich rayon cordé pays a nice compliment to the good-looking imported capeskin. This glove is made to make her smartest clothes look smarter. Tailor cut for graceful fit and good wear, full pique stems and straight French thumb. Length about 11 1/4 in. Sizes 6, 6 1/2, 7, 7 1/2, 8. *State size. Ship. wt. pr. 4 oz.*

88 H 3771—Black Pair \$3.95

Imported Capeskin \$2.95 pr.

C She'll thank you for remembering her with these amazing classic slip-ons; these polished glove looks will do fashion friends with all her costumes. Supple imported capeskin cut to make her hands look slim. French thumb; three rows of pointing in back. Length about 11 1/4 in. Sizes 6, 6 1/2, 7, 7 1/2, 8. *State size. Ship. wt. pr. 4 oz.*

88 H 3768—Black Pair \$2.95

88 H 3769—Brown Pair \$2.95

Fine double-woven Cotton \$1.95 pr.

D The gift glove for good morning, good wear, good value. She'll thank you for one pair, she'll be thrilled with two, they go with so many outfits. Hand worn, with Button thumb, 4 rows of pointing. Hand wash. Length about 10 1/4 in. Sizes 6, 6 1/2, 7, 7 1/2, 8. *State size. Ship. wt. pr. 4 oz.*

88 H 3864—Black Pair \$1.95

88 H 3866—White Pair \$1.95

Longer dressy Rayon \$1.59 pr.

E Longer glove in rich turtlet rayon, something any woman would love to own. To wear with dressy shorter-sleeved fashions. Rayon cordé adds in their expensive look, in rich jet black, they make a stunning background for her pet beeder. Abt. 12 in. long. Kap seams for finger slits. Sizes 6, 6 1/2, 7, 7 1/2, 8. *State size.*

88 H 3873—Black. Ship. wt. pr. 4 oz. Pair \$1.59



For Glove Sizes measure right hand around fullest part. Draw tape measure snugly. Number of inches around hand is your correct size. If hand measures in between sizes, order next larger size.

No Christmas gift under is complete without gloves for giving. Order them on **SEARS EASY TERMS** . . . for complete details see page 256.

Women's Kerrybrooke Handkerchiefs

"a greater joy I bring thee now,
than ever yet befall thee"



Fancy Christmas Ribbon Kit

Save over 20¢ on this offer! Over 60 yards of holiday ribbon ties in big assortment of colors, widths, materials—all in one handy Christmas "pack" at our low price! Contains 12 regular 5½" ribbon hanks for less than \$1.00. OR that for you'll find assorted rayon, cellophane and tinsel ties for ¼ to 1-inch wide in assorted Christmas colors—red, green, blue, white, silver. Have this variety of ties at your fingertips to make each gift wrapping "different."

25 N 1260—Shipping weight 4 ounces 12 assorted hanks in kit 97¢



Our Finest, Sheerest Hankies

Exquisite Chinese hand needlework gives these finely pure Irish linen hankies richness and delicacy you will love. Each one is carefully hand embroidered, appliqued and quilted with intricate, dainty corner designs with neat hand-stitched and hand-knit down-weak edges. They come in an assortment of patterns similar to illustrations.

(A) Our Best Chinese Handmade Linens.

Delicate hand worked patterns on fine sheer Irish linen—all white. Sizes 11½ to 12 inches square.

25 N 2390—Shpg. wt. 1 oz. Ea. \$1.39

(B) Fine Chinese Handmade Linens.

White. Size 11½ to 12 in. sq.

25 N 2384—Shpg. wt. 1 oz. Ea. 98¢

(C) Good Quality Handmade Linens.

White. Size about 11 in. sq.

25 N 2383—Shpg. wt. 1 oz. Ea. 77¢

Many, lace edged hankies to delight party-going women. You will receive many thanks for these as delightful Christmas gifts or as Christmas card enclosures. The beautiful white cotton lace edging is designed in assorted patterns similar to illustrations.

(D) Our finest White Linen Center.

Assorted white cotton lace borders. Size about 13x13 in. (2½-in. lace edge).

25 N 2360—Shpg. wt. 1 oz. Ea. 98¢

(E) Sheer White Linen Center. Neat-

tower assorted white cotton lace borders. Size about 12x12 in. (1½-in. lace edge). Shpg. wt. 1 oz., 2 oz.

25 N 2352—Each 50¢ 3 for 95¢

(F) White Cotton Center. Size about

11x11 in. (1-in. white cotton lace border). Shpg. wt. 1 oz., 2 oz.

25 N 2346—Each 75¢ 3 for 72¢

Bright Prints as Festive as Christmas

Irish Linen Prints

(A) Our Best Hand-screened Prints

on fine Irish linen. A welcome holiday gift! Colorful, splashy florals, snow-white backgrounds lend bright touch to dark costumes. In assorted patterns. Hand-rolled hems. About 13½ inches square.

25 N 2334—Shpg. wt. 1 oz. Ea. 95¢

(B) Fine Quality Irish Linen Prints.

Dainty assorted floral designs on assorted colored center, background. Hand-rolled hems. Abt. 13 in. sq.

25 N 2333—Shpg. wt. 1 oz. Ea. 67¢

(C) Good Quality Photographic Prints

on Irish linen. Two-tone floral theme printed in black. Assorted colors and patterns. Hand-rolled hems. Abt. 12½ in. sq. Shpg. wt. 1 oz., 2 oz.

25 N 2331—Each 50¢ 2 for 95¢

(D) Irish Linen Floral Prints. Assorted

colors, patterns. Perle edges. Abt. 11½ in. sq. Shpg. wt. 1 oz., 2 oz.

25 N 2330—Each 35¢ 3 for 94¢

Cotton Prints

(L) Garden Fresh Floral Design. Ideal

gifts for women who like color combined with floral prints. Assorted patterns, colors on soft, sheer cotton. Dainty hand-rolled, scalloped edge. Abt. 12½ in. sq. Shpg. wt. 1 oz., 2 oz.

25 N 2327—Each 35¢ 3 for 98¢

(M) Dainty "Popularity Prints." As-

sorted multicolor floral patterns highlighted by white "shadows" print designs. Soft cotton with hand-rolled edges. About 12 inches square. Shipping weights 1 oz., 2 oz.

25 N 2325—Each 25¢ 3 for 72¢

(N) Multicolor Florals. Assorted de-

signs printed on sheer white cotton. Neatly hemmed. Abt. 12 in. sq.

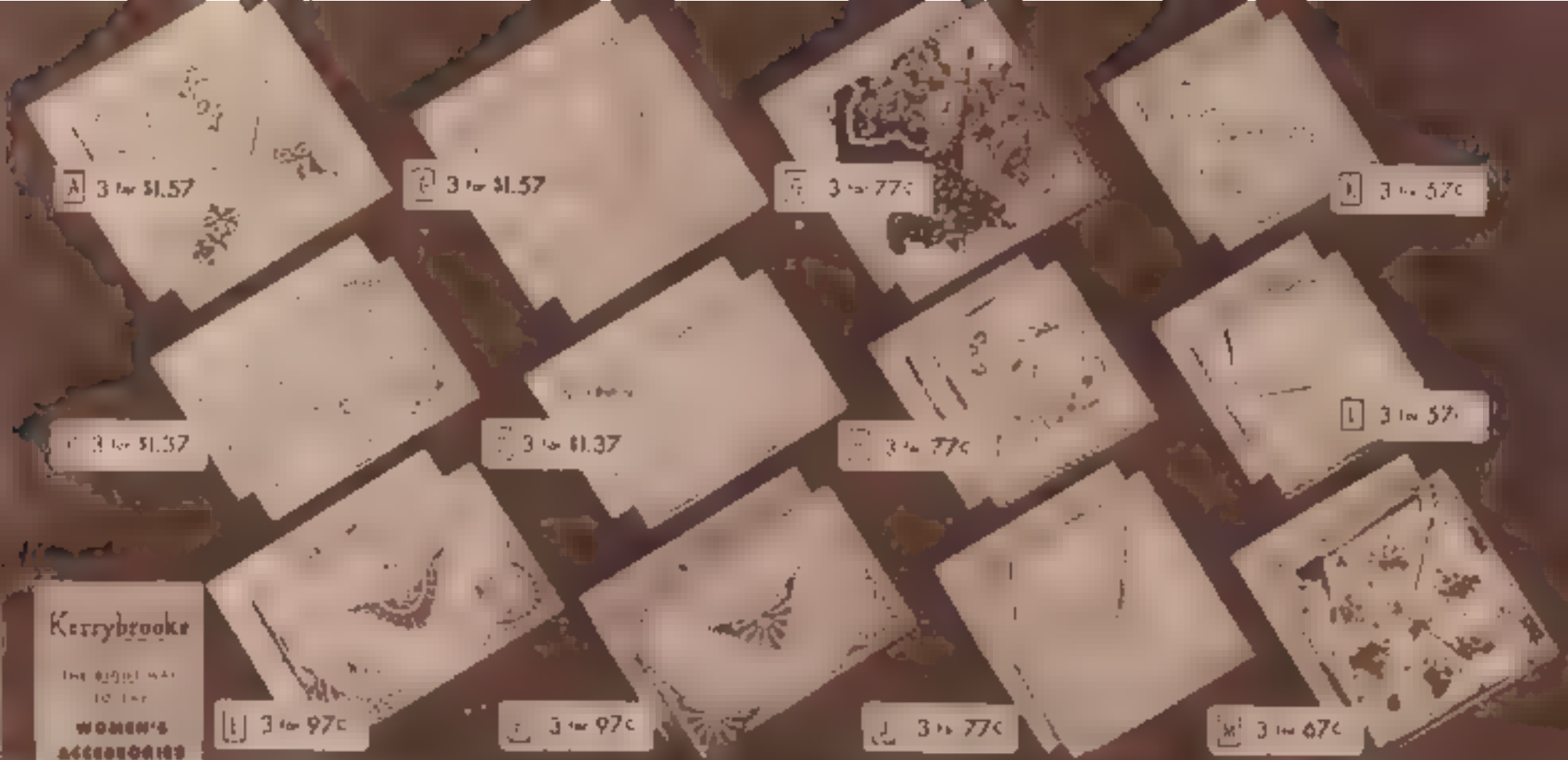
25 N 2324—Shpg. wt. 1 oz., 2 oz.

(O) White with a dash of color! Gay

hankies for every occasion. Assorted multicolor florals printed on white cotton. Hemmed. Abt. 11½ in. sq.

25 N 2369—Shpg. wt. 1 oz., 2 oz. 3 for 59¢





Kerrybrooke

THE RIGHT WAY
TO THE
WOMEN'S
ACCESSORIES

Smart Ideas from Santa's Pack . . . Hankies Boxed ready for gift-giving

Our Finest Shear White Fine Cottons. She'll be delighted to find these smart hankies under the tree on Christmas morning. They're embroidered in delicate needle-point designs . . . with neat squared white corded borders. Perle edges. About 12½x12½ inches. Shipping weight box of three 5 ounces.

(A) 25 N 2363—Multicolor Floral Embroidery 3 in box \$1.57

(B) 25 N 2366—Elaborate All White Floral Embroidery 3 in box \$1.57

Lovely White Irish Linens. Every woman likes soft, crisp-finished linen hankies—chiefs . . . you can be sure that these will be more than welcome at Christmas time. They're fine quality . . . embroidered in pretty, smart needle-point designs. Perle edges. About 12½x12½ inches. Shipping weight box, 5 ounces.

(C) 25 N 2349—Multicolor Floral Embroidery 3 in box \$1.37

(D) 25 N 2353—Elaborate All White Embroidery 3 in box \$1.37

Perennial Lace-corner Cottons. Nothing could please her more than hankies made in a box of embroidered, lace-trimmed handkerchiefs. Attested embroidered corner designs . . . enhanced with white Venise-type cotton lace corners. Hemstitched edges. About 11½x11½ in. Ship. wt. box of three, 5 oz.

(E) 25 N 2347—Multicolor Floral Embroidery 3 in box 97c

(F) 25 N 2348—Pearl Gray and White Embroidery 3 in box 97c

(G) Flower-Fresh Cotton Prints. As colorful as garden blossoms . . . to give her of the like beauty, gay colors and floral patterns. Fine, well-textured white cottons . . . assorted multicolor prints. Perle edges. About 12x12 inches. Ship. wt. box 6 oz.

25 N 2338 3 in box 77c

Soft Embroidered White Cottons. For those who prefer colored embroidered hankies in all white tones. Hemmed. About 11x11 in. Ship. wt. box 5 oz.

(H) 25 N 2337—Multicolor Floral Embroidery 3 in box 77c

(J) 25 N 2345—All White Floral Embroidery. Attractive assorted linen weave . . . resembles hand drawn work! Corner designs. 3 in box 77c

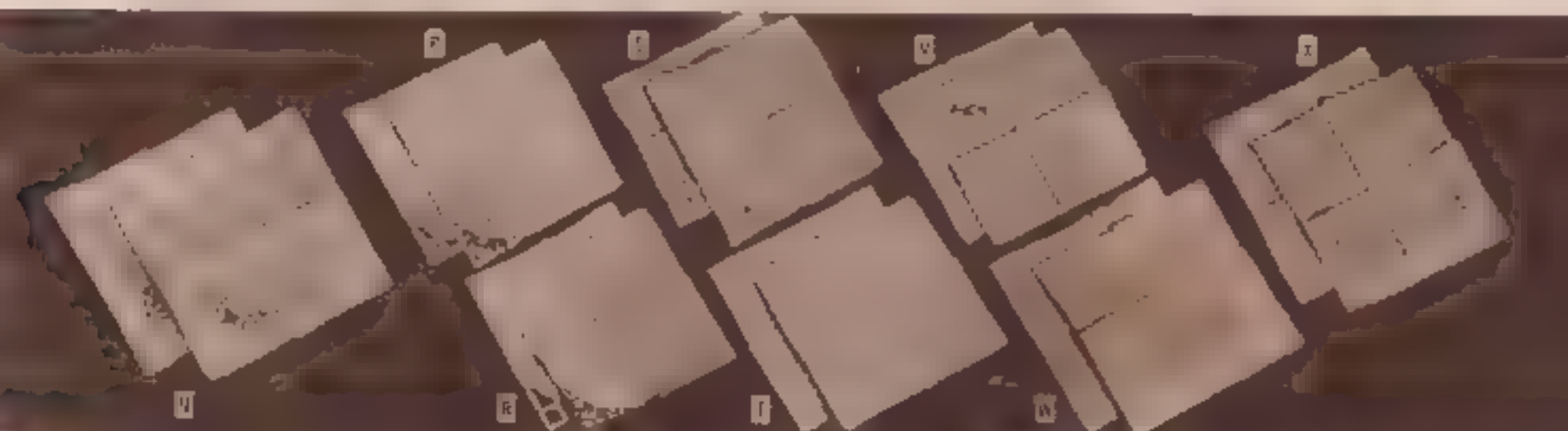
Good Quality Embroidered White Cottons. Attractively embroidered cotton designs with a lot of decorative accent. Neat hemmed borders. About 10½x10½ in. Ship. wt. box 4 oz.

(K) 25 N 2342—Multicolor Floral Embroidery 3 in box 57c

(L) 25 N 2341—All White Floral Embroidery 3 in box 57c

(M) All-over Floral Prints. Dainty Dolly Madison prints . . . favorites any day in the year. Petite sprays of painted flowers printed on white cottons . . . made especially attractive with assorted lace or eye drawn work borders. Hemstitching color perle edges. About 11x11 in. Ship. wt. box 6 oz.

25 N 2343 3 in box 67c



Fresh white embroidered Cottons are sure to please her

(N) Soft White Fine Cottons. Attested multicolor floral embroidery in corners. Assorted style white corded borders. Hand rolled edges. About 12½x12½ inches. Shipping weight each 1 oz., of two, 2 oz.

25 N 2382 Each 50c 2 for 95c

Vanilla-type Cotton Lace Corners on embroidered corner white cottons. Hemstitched hems. About 11½x11½ inches. Ship. wt. each 1 oz., of three, 2 oz.

(P) 25 N 2379—Multicolor Embroidery, Ea. 35c 3 for 98c

(Q) 25 N 2380—All White Embroidery, Ea. 35c 3 for 98c

Sturdy Quality White Cottons . . . suitable for any gift occasion. They're fresh and snowy-white . . . marked with a lot of neat embroidery. Assorted embroidered corner designs. Neat hems. About 11½x11½ inches. Shipping wt. of three 2 oz.

(R) 25 N 2326—Multicolor Floral Embroidery 3 for 50c

(T) 25 N 2324—All White Floral Embroidery 3 for 50c

Everyday utility styles

(Y) All White Irish Linen. Hemstitched . . . suitable for ransing or crocheted edges. About 11½x11½ in.

25 N 2310 Ship. wt. of three 2 oz. 3 for 89c

(W) Neat Corded Borders on all white fine quality 15ma cotton. Perle edges. About 12½x12½ in.

25 N 2377 Ship. wt. of three 2 oz. 3 for 57c

(Z) Loop-weave Borders (resembles hand drawn work) . . . on white cottons. Perle edges. About 12x12 in.

25 N 2318 Ship. wt. of six 3 oz. 6 for 97c

*Kerrybrooke Handbags
in sturdy goatskin*

"Follow me in merry measure,
while I tell of Christmas treasure."



KERRYBROOKE CLASSICS ARE ALWAYS WONDERFUL GIFTS

Especially this year when you want the fullest value for your money.

It's wonderful to know that when you buy her a Kerrybrooke, you are paying less than you'd expect for bags of such high quality. Whichever price Kerrybrooke you choose, there is no deviation in quality; only details are different.

Kerrybrookes are smart gifts . . .
their classic lines are always in fashion

Kerrybrookes are practical gifts . . .
the sturdy goatskin will wear and wear

Kerrybrookes are useful gifts . . .
they have spacious pockets, zippers

Kerrybrookes are thoughtful gifts . . .
the kind of bag she'd choose herself

Kerrybrooke

THE RIGHT WAY
TO SAY

WOMEN'S
ACCESSORIES

Twin-Zip Top-Handler \$7.00

Tax included

A good classic bag is the perfect gift for any woman, and Kerrybrookes are good. This one, with its twin zip pockets and big side pockets is typical of Kerrybrooke goodness and good looks. Malleable goatskin, the lined front adds softness. Rayon lined with covered coin purse, mirror. Size about 12 1/2 x 8 in. Shpg. wt. 1 lb. 2 oz. Initials sold separately. Price includes 20% Federal Excise Tax.

88 N 1040E Black \$7.00
88 N 1041E Brown 7.00

INITIALS gold color metal. Size 1 1/2 in. All orders ship "N" shpg. wt. ea. 3 oz. 88 N 1012 Early 29r 3 top 44r





Double Zip Kerrybrooke tax included \$10.50

A very special bag for someone very special. The sturdy quoniam also lines the upper inside of the bag where it gets the most wear. Five roomy sections... two with zippers plus a center pocket and two big side pockets. Double strap handles, secure snap-fastened flap. Rayon lined, covered frame coin purse, mirror. Size about 15 1/2" inches. Ship. wt. 1 lb. 8 oz.
 88 N 10446 - Black \$10.50
 88 N 10456 - Brown 10.50



Double Zip Kerrybrooke tax included \$7.00

Enjoy what I enjoyed? That's what the lucky lady who gets the Kerrybrooke bag will say. She'll like the longwearing buckles, the smooth lines and rounded front detail. She'll even love the convenience of the two inside zipper sections, the two side pockets. Kerrybrooke wouldn't always make a lady feel like one of the wonderful way it makes shopping. Covered frame coin purse, mirror, keychain. Size about 15 1/2" inches. Ship. wt. 1 lb. 8 oz. Includes coin purse.

See opposite page

88 N 10469 - Black
 88 N 10479 - Brown

\$7.00
 7.00



Prices of all bags shown on this page include 20% Federal Excise Tax. But for a Kerrybrooke handbag—it can be added to your Easy Term order. See page 254.

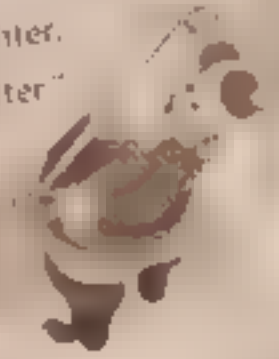
Triple Frame Kerrybrooke tax included \$9.00

If there's a lady on your list who likes the carry-all type of bag, this is the gift for her. There's a place for all her little belongings inside the wide-opening metal frame, there's even an extra zip pocket. There are two handy side pockets, too, for letters, papers, shopping lists. It's styled in the best classic manner of fine sturdy quoniam with graceful stitching in front. Rayon lined, covered frame coin purse included, mirror. Size about 11 1/2" x 7 1/2" in. Ship. wt. 1 lb. 8 oz.
 88 N 10428 - Black \$9.00
 88 N 10438 - Brown 9.00

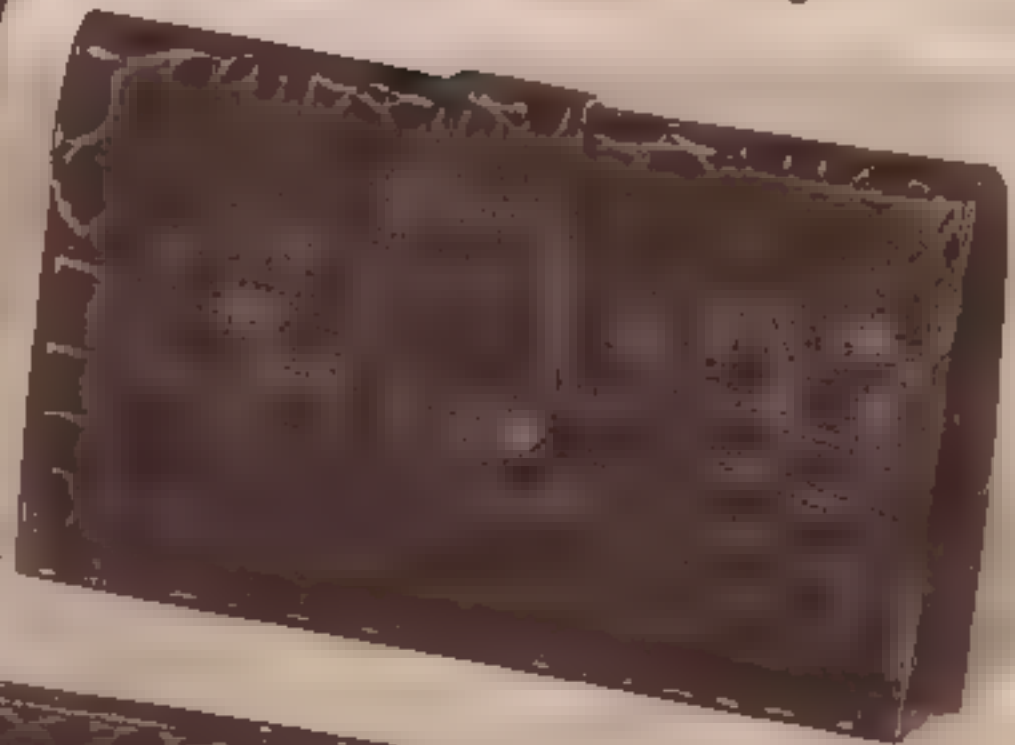


Alligator Handbags, domestic tanned skins

"Ring the bells with joy and laughter,
gone the old, the new comes after."



[A]
\$24.95
Tax Included



\$24.95 [B]
Tax Included



\$24.95 [C]
Tax Included

She's always dreamed of owning an Alligator Bag

Sears offers superb gift alligators at an eye-opening price . . . available on Easy Terms

Alligator Top-Handle Zip \$24.95 each
\$2.50 down \$5 monthly on Sears Easy Terms

[A] Ambitious Alligator, as durable as it is wonderful . . . brought to you by Sears as a special price to help you make her Christmas memorable. Magnificently marked domestic tanned skins in her favorite top-handle style with main flap button. Zip-top with rayon lining, comb, mirror, covered coin purse. Size about 9 1/2 x 11 in. Ship. wt. 1 1/2 lb. #609E Brown \$24.95

Alligator Underarm Bag \$24.95 each
\$2.50 down \$5 monthly on Sears Easy Terms

[B] Treasured Alligator that wears so fabulously well . . . at a superb gift-price. Fine domestic tanned done in a pretty envelope that can be carried underarm or by its extra handle. Snap fastener flap, snap-top pocket. Exquisitely fitted with rayon lining, comb, mirror, covered frame coin purse. Size about 10 1/2 x 11 in. Ship. wt. 1 1/2 lb. #607E Brown \$24.95

Alligator Underarm Zip \$24.95 each
\$2.50 down \$5 monthly on Sears Easy Terms

[C] Cherished Alligator, she'll be spellbound when she sees it on Christmas day. Beautifully marked domestic tanned skin with a future of service . . . in a collectible underarm style that zips open in a jiffy. The inside is a joy with its rayon lining, comb, mirror and covered coin purse. Size about 12 1/2 x 5 1/2 inches. Shipping weight 1 lb. #608E Brown \$24.95



This year's cleverest gift!

The gay Umbrella Bag

\$6.50 tax included

Let it Rain; she won't mind if you give her this weather-wise underarm bag with its own umbrella. When it showers, she can zip open the side compartment, slip out the gay rayon plaid 10-rib umbrella. The bag is of soft-like plastic with covered frame, rayon lining, interior. Plastic lined umbrella compartments to keep her belongings dry. Size about 18 1/2 x 11 1/2 inches. Price includes 6% Federal Excise Tax on bag only. Shpg. wt. 1 lb. 13 oz.

#M 620E Black with plaid umbrella **\$4.50**
#M 621E Brown with plaid umbrella **6.50**

**She shall have
glamour wherever she
goes with her elegant
new fitted Bag**

Top-handle with Fittings 20% Fed. Ex. Tax Inc. **\$5.89**

(A) Metal clasps, comb and frame can prove in a call-like plastic bag. Can you imagine a gift that would please her paper? It's just like Sears to take such bags into the luxury class with every woman out to buy them. The bag is beautifully quilted with a metal frame and double top-handle. To open with to show the elegant fittings, the rayon lining, the pockets with gold color piping. Size about 11 1/2 x 11 1/2 inches. Shpg. wt. 1 lb. 11 oz.

#M 622E Brown **\$5.89**
#M 623E Black **5.89**

Fitted Top-handle Bag 20% Fed. Ex. Tax Inc. **\$3.53**

(B) French purse and nature, extra double she'll enjoy having in a rayon lined soft-like plastic bag that is brought to you by Sears at a timely gift-like price. The useful little rayon lined French purse with soft-like plastic to match the bag, it has a frame purse for comb, and opens flat into a top-top wallet to hold bills. The bag zip at the top, has the double top-handle every woman likes, is nicely tucked in front. Size about 11 1/2 x 11 1/2 inches. Shipping weight 11 ounces.

#M 624E Brown **\$3.53**
#M 625E Black **3.53**

Suede Bag with Fittings 20% Fed. Ex. Tax Inc. **\$8.94**

(C) Lately clasps, comb and frame can prove all tucked into a lovely genuine suede bag designed to make her happy on Christmas morning. The bag is luxurious inside and out... it's beautifully made with a double top handle and gold color metal frame. With the accessories, it's the gift-buy of the season. She'll love to show off the mean mind comb, the dainty comb. Rayon lined with gold color piping on pockets. Size about 10 1/2 x 9 1/2 inches. Shipping weight 1 pound 1 ounce.

#M 626E Brown **\$8.94**
#M 627E Black **8.94**

Pieces of all handbags shown on this page include 20% Federal Excise Tax. Handbags make smart gifts, select the right one for each woman on your wish list and add it to your Easy Terms order. See page 256 for details.



Dressy Handbags .. Accessories

and bring me more delight
than words can measure"



Rich, gleaming Rayon Cordé

"This year's most elegant gift"

\$6.99 Tax included

[A] Top-Handle Star, an amazingly little price for such a charmingly stylish bag in her favorite rayon cordé. She'll like it because it's great for daytime or date-time. Because it looks well with simple as well as dressy clothes. Zip-top with two side pockets; handsome vertically design top; scalloped bottom. Rayon lined, covered frame with purple, maroon. See alt. 13 1/2 x 7 1/2 in. Slips wt. 12 oz.
88 M 630E Brown \$6.99
88 M 631E Black 6.99

\$6.99 Tax included

[B] Underarm Charmers, guaranteed to win you her precious smile on Christmas. There's elegance in every handsome detail of this smart rayon cordé. Zip-top style, slim and dainty for dress. Yet roomy enough for all her belongings. Vertically trimmed top, scalloped bottom. Rayon lined, side pocket, frame with purple, maroon. See alt. 13 1/2 x 7 1/2 in. Slips wt. 12 oz.
88 M 628E Brown \$6.99
88 M 629E Black 6.99

\$2.37 Tax included

[C] Folds with a Future, one of the new "little" bags that is having a big success. It's guaranteed to be dated to go places when she wears her dressiest dress. This quarter handle bag in rayon cordé with a wide, flat top and a single handle. It has a decorative clasp on the front. Rayon lined, side pocket, frame with purple, maroon. See alt. 13 1/2 x 7 1/2 in. Slips wt. 12 oz.
88 M 632E Brown \$2.37
88 M 633E Black 2.37

\$4.73 Tax included

[D] Beads are Back and she'll like nothing better than to feel the little jewel of a beaded bag against her skin. It has the busy look of these top new dress bags, yet it's practical to carry with its top-handle, rayon-lined interior. The cordé wall is covered with plastic beads. Rayon lined, side pocket, frame with purple, maroon. See alt. 13 1/2 x 7 1/2 in. Slips wt. 12 oz.
88 M 634E Brown \$4.73
88 M 635E Black 4.73
88 M 636E Red 4.73

\$3.53 Tax included

[E] Healed Pet, your cousin's brown is her Christmas joy and in her social life. A precious little bag that has such elegance. It makes the lucky girl who owns it feel really dressed up. Rayon cordé, presilly pleated all over, topped off with a lovely fur ornament. It has a covered frame and an easy-to-carry braided top handle. Rayon lined, maroon. See alt. 13 1/2 x 7 1/2 in. Slips wt. 12 oz.
88 M 637E Brown \$3.53
88 M 638E Black 3.53

Special pin-money gifts . .

Carefully selected for their good looks and gift-wise air . .

and for their knack of making Christmas budgets s-t-r-e-t-c-h



[A] Goy Printed Flowers on lovely three layers . . . no one would suspect it had no letter! It's pretty and colorful . . . just the wife who wants a gift to be. Size plus 36 in. square. Hand washable, too. Ship. wt. 1 lb.
BB M 4197 Royal blue BB M 4198 Black
BB M 4199 Brown Each **\$3.**

[B] Quilted Top-Handler, uses her style, service. Patent-like plastic, quilted front and back. Extra inside zip pocket, gold color metal buttons. Fabric lined, mirror, quilted. Size about 15x24 1/2 in. Ship. wt. 1 lb.
BB M 4121 Black **\$2.53**

[C] Two Gifts in One, a lovely surprise for her! And what a saving for you! Calif-like plastic zip-top with mirror lining and mirror, 4 1/2 x 7 1/2 in. Matching little bag, which she'll love, 4 1/2 x 4 1/2 in. Ship. wt. 1 lb. 1 oz.
BB M 4101 Black BB M 4111 Brown
BB M 4122 Red Each set **\$2.33**

[D] Cozy Quilted Veste in black layers. Such a thoughtful gift . . . the vest slips on over under long coat and used in the extra warmth of privacy. Hand wash. Just over small, 30-32, med., 34-36, large, 38-40 in. Size over.
BB M 4360 Black Ship. wt. 1 lb. **\$2.93**

[E] Double Woven Cotton, Hand washable. Slips to give her great service, wear, durable, 1 row pinning. Length about 18 1/2 in. Sleeve, 11 1/2 x 7 1/2 in. How to Measure, see page 94. Size over. Ship. wt. 4 oz.
BB M 5872 Black BB M 5879 Brown
BB M 5879 White Pair **\$1.49**

[F] 100% Wool Glove, to warm her heart and her hands. Heavy weight. Ribbed wrist. Vertical rib (6-6 1/2), med. (7-7 1/2), large (8-8 1/2). Length about 9 1/2 in. How to Measure, see page 94. Size over. Ship. wt. 4 oz.
BB M 5062 White BB M 5063 Brown
BB M 5064 Red Pair **98c**

[G] Four Part Frame Bag, Calif-like plastic, a gift "find" at this price. Zip handle with metal zipper. Extra inside pocket with ticks. Size about 15 1/2 x 8 1/2 inches. Fabric lined mirror. Shipping weight 1 lb. 4 oz.
BB M 6166 Black \$2.53 BB M 6171 Brown \$2.53

[H] Shoulder Zip-Top, uses to please her if she likes a roomy bag. A wonderful bag with str. 4 zipper . . . 1 in. the top, 3 outside zip pockets. Calif-like plastic with fabric lining, mirror. Size about 10 1/2 x 14 1/2 in. Ship. wt. 1 lb.
BB M 6168 Black \$2.53 BB M 6172 Brown \$2.53

[J] Shining Patent-like Plastic, modern zip-top with lots of gift appeal and price appeal. Extra zip pocket in front set off by dressy ticks. Size about 15 x 7 inches. Fabric lining, mirror. Shipping weight 1 lb.
BB M 6161 Black \$2.37 BB M 6175 Red \$2.37

Prices of bags shown include 20% Fed. Ex. Tax

[B] \$3.53 Tax included



[C] \$2.95



[D] 98c



[G] \$3.53 Tax included



[E] \$3.53 Tax included



[F] \$1.49

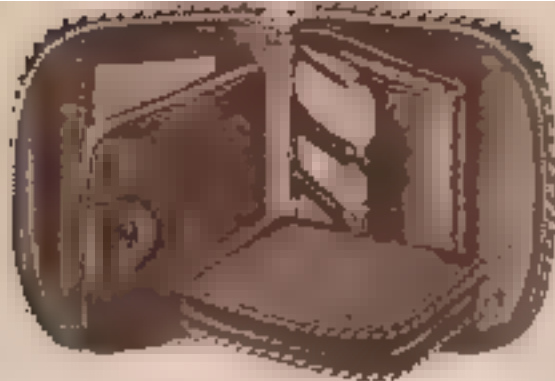


[H] \$3.53 Tax included



[J] \$2.37 Tax included





Kerrybrooke "All-In-One"— divided wallet, key case, card case, coin holder for women all-in-one divided zip closing style. Moroccan grained sheepskin with beaded and edges. Identifiable window pocket, snap-button closing half section, plastic coin holder, token key assembly. *Clasp 3 1/2 x 4 1/2 in.* *State color black, brown, red.*
25N2888E Shipg. wt. 4 oz. Fed. Tax incl. **\$2.50**



Kerrybrooke "Double Zipper" Syla— key zip closing half pocket and shorter zip closure coin pocket plus an open half pocket for smaller bills. Identification window pocket, 2 swing windows. Genuine hand-grained Moroccan goatskin with snap button token key closure. *Clasp 3 1/2 x 4 1/2 in.* *State color black, brown, red.*
25N2928E Shipg. wt. 4 oz. Fed. Tax incl. **\$3.50**



Kerrybrooke "Modern Mix." Three specially designed card pockets have transparent holders for social security card, railroad ticket, identification, etc. Genuine hand-grained Moroccan goatskin with 2-sided zip closing. Handy divided half pocket, 2 swing windows, coin pocket with gusset. *Clasp 3 1/2 x 4 1/2 in.* *State color black, brown, red.*
25N2868E Shipg. wt. 5 oz. Fed. Tax incl. **\$3.50**



Kerrybrooke Wallette— "Gift of the Year" for her

- Two-way, easy-sliding zipper closing
- 4-window pass case conveniently detachable
- Fine hand-grained Moroccan goatskin leather
- Teeth—carefully finished with many features

\$4.69
 Tax included

"She'll thank you the year around for this beautiful Kerrybrooke wallette—24 hours a day that will double your pleasure in giving. Styling by expert leather craftsmen lends it real distinction. She'll appreciate the pass case feature— it has 4 flexible faced windows, one built in window pocket and is conveniently detachable so you needn't hand over entire wallette when purchasing identification. Designed with a leather lined half pocket, gusseted zipper closing coin pocket, card pocket and snap holder in pocket, identification window. *Clasp 3 1/2 x 4 1/2 in.* *State color red, brown, black.*

25N2074E Shipping wt. 5 oz. Fed. Tax included **\$4.69**

Lustrous Gold plated Trim Wallette

- Fine, supple genuine hand-grained Moroccan
- Trimmed in contrasting color leather

\$3.98
 Tax included

"It will be a Merry Christmas for her when she opens this lovely Kerrybrooke wallette from you. Genuine hand-grained Moroccan leather with gold plated metal pocket on the snap closing tab and. Zip closing half pocket for larger bills, open half pocket for smaller bills, snap-button coin pocket with gusset, two transparent swing windows, two card pockets. *Clasp 3 1/2 x 4 1/2 in.* *State color black with red trim, red with black trim, brown with green.*

25N2224E Shipping wt. 5 oz. Fed. Tax included **\$3.98**

Low-priced Utility Wallette. Divided half pocket— handy for keeping large, small bills separate. Identifiable window pocket, 2 swing windows, coin pocket, card pocket. Moroccan-grained sheepskin with snap-button closing half and. *Clasp 3 1/2 x 4 1/2 in.* *State color black, brown, navy or red.* Shipping weight 4 ounces.
25N2633E Federal Tax included **\$1.69**

Kerrybrooke Mon-size Wallette— designed for women. Three-sided zipper closing style with two swing windows, two card pockets, gusseted coin pocket, artificial leather lined half pocket. *Clasp 3 1/2 x 4 1/2 in.* *State color black, brown, red.* Shipping weight 4 ounces.
25N2781E Federal Tax included **\$1.25**

Kerrybrooke 3-sided Zipper Closing Wallettes. Identification window pocket, detachable leather passcase with 4 windows, artificial leather lined open half pocket, gusseted coin pocket. *Clasp 3 1/2 x 4 1/2 in.* *State black, brown, red.* Shipg. wt. 5 oz.
25N2923E—4 colors **25N2897E**—Hand-grained
 Federal Tax included **\$4.20** Moroccan Federal Tax included **\$2.98**

Gay! Exciting! New-as-next-year

C L R

here right now!

In four "good forever"
Sweater styles

Women's Kerrybrooke Sweaters

"Christmas bells are joyous ringing
Christmas time is come again"



Casual! The long 'n' boxy classics

C **Cardigans.** Smart long sleeves. Gingham button band inside. 2 qualities. Size bust over 34, 36, 38, 40 inches. Ship. wt. 1 1/2 oz. Hand washable.

Our Fine Quality, Described at right: 38N7300—White 38N7321—Apricot blue 38N7318—Teal 38N7300—Berry blue 38N7320—Orchid 38N7342—Yellow \$3.98
Our Smart, Described at right: 38N7333—White 38N7304—Black 38N7350—Lady (R) blue 38N7332—Lady (R) pink 38N7354—Vespa \$5.98

P **Pullovers.** Comfortable, casual young style. Better home-time favorite with skirts and sportswear. "Push up or wear loose" dresses. In 2 qualities. Size bust over 34, 36, 38, 40 inches. Ship. wt. 1 1/2 oz. Hand washable.

Our Fine Quality, Described at right: 38N7333—Baby blue 38N7377—Baby pink 38N7379—Aqua blue 38N7334—White 38N7378—Orchid 38N7376—Yellow \$3.50
Our Home Quality, Described at right: 38N7347—Sunny yellow 38N7349—White 38N7300—Lady (R) pink 38N7344—Lady (R) blue \$4.98

Trim, smart! The fitted classics

C **Pullovers.** Fine quality, described at right. Cute short sleeves. Size bust over 32, 34, 36, 38, 40 in. Ship. wt. 12 oz. Hand wash. \$2.79

38N7223—Baby (pale) blue 38N7226—Orchid 38N7244—Light aqua blue 38N7245—White 38N7246—Baby (pale) pink 38N7247—Sunny yellow ea \$2.79

C **Cardigans.** Fine quality, described at right. Makes beautiful sweater set with pullover (C). Gingham button band inside. Size bust over 34, 36, 38, 40 inches. Ship. wt. 1 1/2 oz. Hand washable. \$3.98

38N7238—Larch gray 38N7239—Navy blue 38N7265—Chocolate brown 38N7267—White 38N7263—Baby (pale) pink 38N7264—Light aqua blue. Ea \$3.98

Kerrybrooke Fine Quality

- ✓ Made of 100% virgin Zephyr wool . . . soft, resilient yarns firmly knit to wear best with well. You couldn't find a lovelier quality at this price!
 - ✓ Expert styling . . . looped crew neckline retains its shape nicely . . . rib knit bottom and sleeve cuffs stay fine-fitting through plenty of wear
 - ✓ Neatly finished. Cardigan styles have strong, attractive pearl buttons
- Measure around fullest part of bust. Order bust size nearest measurement taken. If loose fit is desired, order the next larger bust size.

Kerrybrooke Finest Quality

- ✓ 100% virgin Zephyr wool! Feather-light yarns, pre-washed to fluffly richness. Beautifully knit for fine texture that's soft to your skin
- ✓ Hand looped crew neckline . . . specially made to hold its shape . . . always lies flat and smooth! Snug, rib knit bottom and sleeve cuffs
- ✓ Fashioned armholes . . . careful detailing that means more comfortable fit, extra easy action! Longer wear, too, because there's no pull or strain
- ✓ Quality finished! Cardigans have lustrous fresh-water pearl buttons

Lacy Slips, Trimmed Underwear

"He promised me he'd buy me
a beautiful lacing, a gay bit
of lace the lassies are wearing."



She has always wanted
luxury Slips like these
... dainty, lovely, lacy
... in new longer lengths!

(A) Shadowy-sheen Cotton Lace \$2.98
... with the glaucous touch to soft
multi-filament rayon crepe ... real luxury at
this modest price! Deep 2 1/2-inch V-neck at V-
neckline and neckline ... bias-cut bodice, fig-
ure-emphasing bias cut skirt. Straps are double
with belt, ripp-proof, double needle V-back.
Adjustable straps. Size bust size 32, 34, 36,
38, 40 inches. Slips wt. 8 oz.
38 M 3129-Flame 38 M 3130-White Ea. \$2.98

(B) Delicate Rills of Vol-type cotton lace \$3.98
... on lace in Vol-type crepe at
bias-cut bodice, 2 at neckline, and 1 across the
straight back. Exquisite styling by Jane
Langner in famous But-tal rayon crepe ...
long-wearing fabric that feels so smooth, looks
so soft and ... Bias cut skirt, double stitched
ripp-proof seams. Adjustable straps. Size bust
size 32, 34, 36, 38, 40 in. Shipping wt. 8 oz.
38 M 3114-Pale pink 38 M 3117-White
38 M 3118-Pale blue Ea. \$3.98

(C) Bewitching Silt Skirt decorated \$4.29
... with shaped cotton lace ...
matching lace 3 1/2 inches deep on bias-cut bodice
and neckline. Soft multi-filament rayon
crepe ... Double stitched ripp-proof seams.
Mini-bust cut skirt, double needle V-back.
Adjustable straps. Size bust size 32, 34, 36,
38, 40 in. Slips wt. 8 oz.
38 M 3331-Pink 38 M 3332-White Ea. \$4.29

(D) The Slip she'll treasure most \$5.89
Splendor of luxurious cotton
lace exquisitely fashions the entire from bodice
... breathtaking under sheer blouses,
gorgeous under any outfit. Matching lace
girdle inserts across the bodice, bias cut skirt
... and narrow 1/2-inch lace edges the neck-
line, V-neck and neckline. Rich multi-filament
rayon crepe fabric—so sleek and soft, breezy-
cool for next-to-the-skin comfort. Expertly
lapped seams are ripp-proof. Adjustable
straps. Size bust size 32, 34, 36, 38, 40 in.
Slips wt. 8 oz.
38 M 3339-Pink 38 M 3340-Opaline(Ivory) Ea. \$5.89

SIZE SCALE! HOW TO MEASURE

Bust, inches	32	34	36	38	40	42	44
Hip, inches	35	37	39	41	43	45	47
Waist, inches	25	27	29	31	33	35	37
Length in inches, including shoulder straps	43 1/2	45 1/2	47 1/2	49 1/2	51 1/2	53 1/2	55 1/2

Our lacy Slips are made in proportioned lengths for
each bust size and suit the average height woman.
MEASURE FOR SLIPS around bust, over the fullest part
of the bust. Then measure hips. If hips measure more than
4 inches larger than bust, order the next larger bust size.

Slips on this page
are hand washable
See page 256 for
Sears Easy Terms

Charmade

the only way
to say

**WOMEN'S
INTIMATE
APPAREL**

Over 3 million women
have bought them!
Sure-to-please gifts
... for yourself, too

Tailored Classic Slips

For perfect fit! Junior sizes ...

Regular sizes in 3 lengths



Made to Charmade standards—
all to the new longer lengths

- 4-way V-back style won't twist or hang uselessly. It's cut on exact 45-degree bias for deep and smooth as a "scripted skirt."
- Double fabric yoke at lower back, and under arms. Double stitched waist at bustline.
- Cupped skirt bottom. Heavily covered and made to create a touchable skirt effect. Strong, single needle seams.
- All seams are reinforced to add extra wear. Easily worn adjustable shoulder straps.

Junior Sizes \$1.98

Perfect gift for the woman with a petite figure. Charm Slips designed especially for her proportions. Made in women's like junior slippers. Multilayered construction—soft, shapely, close-fitting, with drapes and full, felt smooth to touch. Hand wash. Slip w/ 4-way V-back. Size up 2-30 in. bust, 11-31 in., 13-33 in., 15-35 in. Lengths are proportioned from 41 to 43 inches.

38 M 3090—Dresser \$1.98

Regular Sizes in 3 lengths \$2.79

Multi-Figured Nylon Cape. Our superior quality fabric is made with many fibers to help you feel extra warm and flexibility. Takes plenty of wash and wear. Feels smooth to touch... looks uncreased and luxurious. Shipping weight 8 ounces. Hand wash.

Short. 2 in. shorter than Regular Length.) Price per last size 32, 34, 36, 38, 40 inches. 38 M 3080—Pink 38 M 3081—White \$2.79

Regular. (See table on opposite page for lengths. Please see last size needed 32, 34, 36, 38, 40, 42, 44 inches. 38 M 3079—Pink 38 M 3081—White \$2.79

Tall. 10 in. longer than Regular Length.) Size per last size 34, 36, 38, 40, 42, 44 in. 38 M 3082—Pink 38 M 3083—White \$2.79

Buy all our Christmas gifts the easy way, on Easy Terms—see details on page 256.



Every girl loves them—because they're
so nice to wear! Luxury gifts at little cost

Frilly Fancy Panties

(A) Fancy-Face Hair 87¢ Each
briefs, with em- 2 for \$2.23
brodery trim on 3 for \$2.23
three round all-around leg openings.
Sleek striped 2-bar tricot knit rayon
... non-resistant, easy to hand wash.
Elastic waistband, double fabric
crotch. Slips, wt. ea. 4 oz. Size
by age 30-34; 35-38; 39-40 in.
38 M 5368—Black 38 M 5369—White
38 M 5368—Teaser
Each 87¢ 3 for \$2.23

(C) Silky-smooth, 77¢ Each
knock-fitting briefs, 3 for \$2.23
decorated around 3 for \$2.23
band leg openings with ruffled em-
brodery. 2-bar tricot knit rayon
... fingered, hand washable. Elastic
waistband, double fabric crotch.
Slips, wt. ea. 4 oz. Size by age
30-34; 35-38; 39-40 in.
38 M 5362—Teaser 38 M 5363—White
Each 77¢ 3 for \$2.23

(B) Shadow-street 87¢ Each
bordered rayon 3 for \$2.23
briefs puts the tempo- 3 for \$2.23
rise back on hair leg openings.
Striped knit rayon, in soft 1-bar tricot.
Non-resistant, hand washable.
Elastic waistband, double fabric
crotch. Slips, wt. ea. 4 oz. Size
by age 32-36; 37-40; 41-44 in.
38 M 5369—Black 38 M 5367—Teaser
38 M 5368—White
Each 87¢ 3 for \$2.23

(D) Adorable, dainty 77¢ Each
briefs trimmed 3 for \$2.23
with 2 in. cotton lace 3 for \$2.23
around leg openings. Fine 2-bar
tricot knit rayon . . . fingered,
smooth to touch. Elastic waist-
band, double fabric crotch. Hand
wash. Slips, wt. ea. 4 oz. Size
by age 30-34; 35-38; 39-40 in.
38 M 5361—White 38 M 5360—Teaser
Each 77¢ 3 for \$2.23

Measure for Panties around fullest part of hips; order size nearest measure. Hand wash black Panties separately. **PAGE 107 . . WOMEN'S SLIPS**

Charmode Nightwear Matching Lingerie

"If ladies be but young and fair
they have the gift to know it."



Give a 2 or 3-piece Lingerie Ensemble

Gown \$3.89 Slip \$2.89 Panty \$1.35 Each

Charmode Lingerie. She'll love the smooth, supple feel of the rich knit rayon fabric... finest quality 2-las select. Drapes so gracefully... wears wonderfully well because it's rumproof, hand washes in a jiffy. Trimmed with luxurious touches of Alençon-type cotton lace—1½ inches wide, prettily scalloped.

A Slip. Scalloped lace along V-neckline curves into lovely bodice. Inset trim. Lace edged hemline... new longer lengths. Straight cut style... double needle ribbon-taped... crinkled back. Rayon cotton adjustable straps. Size for size 34, 36, 38, 40, 42, 44 in. Slpg. wt. 4 oz. 38N4218M—Tealrose 38N4219M—White 38N4220M—Black. Ea. \$2.89

B Gown. Demure capelet sleeves edged with scalloped lace... matching trim at shoulders and V-neckline. V-back, 55 inches long. Size for size 34, 36, 38, 40, 42 inches. Slpg. wt. 12 oz. 38N1535M—Tealrose 38N1536M—Blue 38N1537M—White 38N1538M—Black... Each \$3.89

C Panty. Delicately scalloped lace around bare leg openings. Double fabric crotch for long service; all around elastic waistband. Size for size 32-36; 37-40; 41-44 inches. Slpg. wt. ea. 4 oz. 38N3373M—Tealrose 38N3374M—White 38N3375M—Black. Ea. \$1.35

See the Size Scale for Slips on page 106.

Match up an Ensemble!

Gown \$3.89 Slip \$2.89 Panty \$1.35 Each

Charmode Lingerie. Styled with rich simplicity—deep, handsome Alençon-type cotton lace on luscious knit rayon. Finest quality 2-las select... rumproof, easy to hand wash... smooth as satin!

D Slip. Rich lace, 2½ inches wide, trims V-neckline and underlines bust sections. 1½-in. matching lace edges straight back and hemline. Straight cut style... new longer lengths! Rayon satin adjustable straps. Size for size 34, 36, 38, 40, 42, 44 inches. Slpg. wt. 8 oz. 38N4221M—Tealrose 38N4222M—White 38N4223M—Black... Each \$2.89

E Panty. Handsome 2½-inch lace around bare leg openings. Long-wearing double fabric crotch, elastic waistband. Size for size 32-36; 37-40; 41-44 inches. Slpg. wt. ea. 6 oz. 38N3376M—Tealrose 38N3377M—White 38N3378M—Black... Each \$1.35

F Gown. Wide sweep of lace from front shoulder straps into bewitching all lace neckline. Accents of lace under armholes, at V-back, all around hemline. 55 inches long. Size for size 34, 36, 38, 40, 42 inches. Slpg. wt. 12 oz. 38N1539M—Tealrose 38N1540M—Blue 38N1541M—White 38N1542M—Black... Each \$3.89

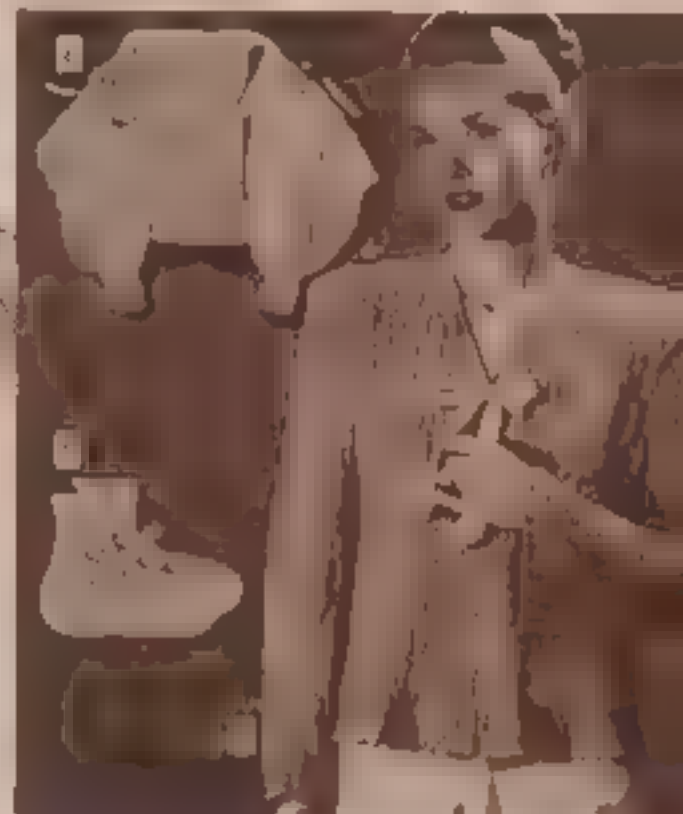
Hand wash all black lingerie separately.

Just watch her smile on Christmas morning!
They're Charmode Pajamas and Gowns, exquisitely made
... in blossom-tinted, delicate pastels

Dream world gifts,
so lovely to wear
... rich, silken-soft



Charmode
THE RIGHT WAY
TO SAY
WOMEN'S
INTIMATE
APPEAL



A Her favorite \$5.79
Single pajama, man-tailored to perfection in multi-filament rayon crepe—one of the softest, smoothest, alluring fabrics you've seen! Crisp, narrow white rayon cording highlights the collar, lapels, pocket and 3-button coat front. Sleek, well-cut trousers have adjustable pull-through waistband. All major seams are double-stitched for extra long wear.
State last size 32, 34, 36, 38, 40 inches. Shpg. wt. 12 oz.
38 M 1661—Pale pink
38 M 1662—Pale blue. Ea \$5.79

B Creamy Alencon-type gown \$3.98
ton lace accents. Reg. size the shimmer of the rich rayon satin gown. Wide trim 41 neckline, front shoulder straps, narrow edging around armholes. Mided madras surplice V-front, back. Double needle hem. 54 in. long. Regulator, State last size 34, 36, 38, 40, 42, 44 in. Shpg. wt. 10 oz.
38 M 1539—Tealrose 38 M 1540—Blue
38 M 1541—White. Each \$3.98
Larger, State last size 46, 48, 50, 52 inches. Shpg. wt. 12 oz.
38 M 1542—Tealrose 38 M 1543—Blue
38 M 1544—White. Each \$4.39

C Equilize gown in multi-filament rayon crepe \$5.79
Softly gathered bodice... Gown luxurious with deep cotton lace trim and shoulder straps. Surplice V-back. 55 in. long. State last size 32, 34, 36, 38, 40 inches. Shipping weight 11 ounces
38 M 1545M—Pink 38 M 1546M—Blue
38 M 1547M—Yellow. Each \$5.79

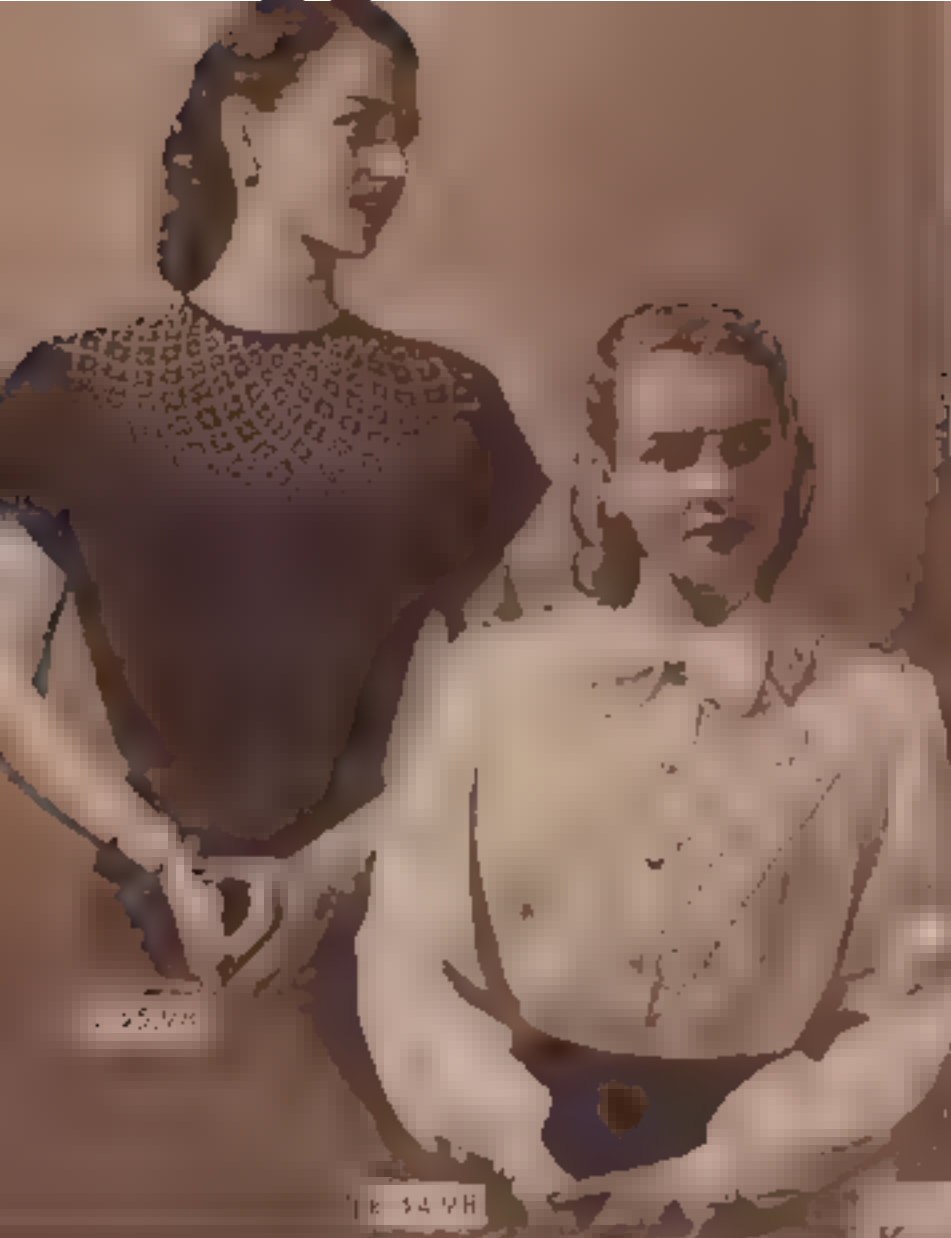
D Matching bed jacket \$3.98
Wide cotton lace accents the front and bottom... Bed jacket edges the slashed sleeves... makes 2 pockets. Tie closing. State last size 32-34; 36-38; 40-42 inches. Shpg. wt. 8 oz.
38 M 2531M—Pink 38 M 2532M—Blue
38 M 2533M—Yellow. Each \$3.98

Give her extra warmth and comfort

E Shoulderettes protect her from cold. \$1.89
Soft, cozy all wool. Collar style... rayon with ribbon ties. Long sleeves have rib-knit sewed-on cuffs. Fits 34-40 in. bust. Shpg. wt. 7 oz.
38 M 7805—Tealrose 38 M 7806—Blue. Each \$1.89

F Bed Socks. 94¢
Four all wool in fancy pearl stitch, contrasting stripes. Extra long ankle... wool drawstring. Fit all sizes. Shipping weight 4 ounces
38 M 7816—Tealrose 38 M 7817—Blue
38 M 7818—Orchid... Pair 94¢

G Bed jacket to keep her snug 'n' cozy. \$1.98
Knit of soft 100% virgin wool in an attractive novelty stitch. Full sleeves, rayon satin ribbon tie. Shpg. wt. 6 oz. State last size. Small (32-34-in. bust), med. (36-38), large (40).
38 M 7817—Blue 38 M 7818—Pink. Each \$1.98



Kerrybrooks

100 200 300
400 500

FASHIONS



Kerrybrooke Blouses in dressy styles

"...the damsel dons her kirtle sheen
the hall is dressed with holly green."



Descriptions of blouses on opposite page

(A) Party Blouse. Gold-color nailheads and metallic embroidery on deep front yoke. Buttons in back. Fine rayon crepe. Dry clean. Size 12, 14, 16, 18, 20. State size. Ship. wt. 10 oz. #7 N 1809 - Black \$5.98 #7 N 1810 - White 5.98

(B) Soft and Soos, a blouse she'll treasure for her dressiest date. Lustrous rayon satin lavish with trails of Val-type cotton lace. Stimulated pearl buttons. Hand wash. Size 12, 14, 16, 18, 20. State size. Ship. wt. 11 oz. #7 N 1808 - White 14.98

(C) Pretty Collar. Rayon crepe picture blouse with double cutted collar, puffed cuffs and a little bow. Hand washable. Size 12, 14, 16, 18, 20. State size. Ship. wt. 11 oz. #7 N 1811 - White \$3.98 #7 N 1812 - Pink 3.98

(d) Jewelry Mocking. Smart styling making and becoming. Long sheer, stretchable, hand-wash. Buttons in back. Rayon crepe, hand wash. Size 12, 14, 16, 18. State size. Ship. wt. 10 oz. #7 N 1813 - White \$2.98 #7 N 1814 - Pink 2.98

(E) Little Dandy, a charming, imaginative gift. Rayon crepe, small pointed collar. Trail of pin tucks and bands of cotton lace make it special. Buttons in back. Hand wash. Size 12, 14, 16, 18. State size. Ship. wt. 10 oz. #7 N 1817 - White \$2.98

(F) Dew Drop Blouse. Pink and blue nailheads twinkle like jewels. Fine quality rayon crepe with built-up sleeves. Dry clean. Size 12, 14, 16, 18, 20. State size. Ship. wt. 10 oz. #7 N 1815 - White \$4.98 #7 N 1816 - Pink 4.98

(G) Sweetheart Blouse pays her a pretty compliment. Rayon crepe with cotton net heart and lovebirds. Buttons in back. Hand wash. Size 12, 14, 16, 18. State size. Ship. wt. 10 oz. #7 N 1819 - White \$3.98 #7 N 1820 - Pink 3.98

(H) Rich Cotton Lace Panels, wide tucks, and simulated pearls for buttons make this rayon crepe blouse a gift to wear. Lustrous long sleeves. Hand washable. Size 12, 14, 16, 18, 20. State size. Ship. wt. 12 oz. #7 N 1818 - White \$3.98

Descriptions of blouses on this page

(J) Sporting Label with gold-color nailheads. Fine quality rayon crepe. Gold-color buttons are dashed with gold color. Hand wash. Size 12, 14, 16, 18, 20. State size. Ship. wt. 12 oz. #7 N 1821 - White \$4.98 #7 N 1822 - Pink 4.98

(K) Blue Jewel-like buttons and cuff-links on this fine rayon crepe shirt. Smart French cuffs and a beautiful buckled back. Hand wash. Size 12, 14, 16, 18, 20. State size. Ship. wt. 12 oz. #7 N 1823 - White \$4.98 #7 N 1824 - Pink 4.98

(L) Rolled Collar. Fine rayon crepe with deep cuffs, big novelty gold-color buttons. Hand wash. Women's size 38, 40, 42, 44. State size. Ship. wt. 11 oz. #7 N 1825 - White \$3.98 #7 N 1826 - Pink 3.98 #7 N 1827 - Light blue 3.98

(M) Stunning Box Plaits on a bow blouse. Fine rayon crepe with gold color on buttons. Hand wash. Women's size 38, 40, 42, 44. State size. Ship. wt. 13 oz. #7 N 1828 - Light blue \$3.98 #7 N 1829 - White 3.98 #7 N 1830 - Pink 3.98

Size Scale for Men's Blouses
Order size 32 34 36 38 40
H bust in 32 34 36 38 40

Size Scale for Women's Blouses
Order size 38 40 42 44
H bust in 38 40 42 44

Catalog numbers marked † shipped from Philadelphia or Kansas City. Order and pay postage from Sears nearest mail order home. For Sears Easy Terms - see page 256.





A \$1.69

B \$1.49

C 98c

D 98c



E \$1.98

F \$1.98

G \$1.49

H \$1.69

Aprons for entertaining . . Aprons for practical use

So smart and festive they make delightful Christmas gifts

[A] Shirred and ruffled printed apron in cottons of black dutch weave. Deeply shirred with colored thread. Ric rac trimming and a handy pocket. Fits up to size 40. Washable. Shipg. wt. 6 oz.
72 N 6055 - Light blue ground \$1.49
72 N 6056 - Pink ground 1.49
72 N 6057 - Yellow ground 1.69

[E] Black-Eyed Susan, a fish-top apron, charming colors with black dots and black ric rac. Black square percale with violet embroidery (violet) ruffles. Washable. Fits to size 40. Shipg. wt. 6 oz.
72 N 6059 - Yellow, black dots \$1.98
72 N 6060 - Blue with black dots 1.98
72 N 6061 - Rose with black dots 1.98

[B] Permanent Finish Organdy filled with 18-square percale and trimmed with colorful ric rac. It has such a festive holiday look it makes a charming gift. The back yoke is organdy. Washable - and so inexpensive! One size fits to size 40. Shipg. wt. 4 oz.
72 N 6064 - White with stripes \$1.49

[F] Block Checked Cotton has a tab of white cotton velvet embroidered at corners of belt straps. Similar collar in back. Bright broderie. Washable. One size fits to size 40. Shipg. wt. 5 oz.
72 N 6053 - Red and white \$1.98
72 N 6056 - Blue and white 1.98
72 N 6057 - Green and white 1.98

[C] Border Print cotton, splashed with color and of a very practical 18-square percale. Sanitized - easy to shrink 1 1/2". Convenient fast ends. Notice that handy pocket. Bright embroidery piping. Washable. One size fits up to size 40. Shipg. wt. 5 oz.
72 N 6070 - Assorted border prints 98c

[G] Ribbed Border Print is gay, it'll want to wear it all day long. Sanitized - easy to shrink 1 1/2". 18-square percale, washable - and big enough to really prove a true dress. Finished with bright banding. One size fits to size 40. Shipping weight 6 oz.
72 N 6068 - Assorted border prints \$1.49

[D] Party Stripes in excellent percale with a flutted ruffle, very wide and full. Two handsome pockets, bright ric rac trimming. A wonderful gift for a smart girl. Washable. One size fits up to size 40. Shipping weight 4 oz.
72 N 6062 - Red and white 98c
72 N 6063 - Blue and white 98c

[H] Double Apron. It isn't really two aprons, it just looks that way because of the way the pretty ruffles are put on. Printed percale with white embroidered ornate fronts and very becoming. Washable. One size fits up to size 40. Shipping weight 6 oz.
72 N 6058 - Floral print \$1.49



(A) \$2.98

(B) \$3.98

Give her a gay Brunch Coat

Percalés and gingham . . . pretty as a picture

(A) **Ruffled Border** Percale ties at the side like a housewife. Set-in belt at back. A very low price for such a pretty percale brunch coat. Flareway sleeves, deep full blouse around bottom. Narrow ruffles edge the wide-winged sleeves and big square pockets. Washable. Sizes 12, 14, 16, 18, 20. See scale, page 116. Size 16. Shipping weight 11 ounces.

• 27 H7240 Blue background \$2.98
• 27 H7241 Rose background 2.98

(B) **Bow-Catcher** in 16-square percale. Percale print with two large bows in solid color at the sweetheart neckline. Colored binding down the side. Fastens with 3 big buttons at the set-in waistband. Set-in pocket. Washable. Sizes 12, 14, 16, 18, 20. See scale, page 116. Size 16. Ship. wt. 12 ounces.

• 27 H7243 Rose background \$3.49
• 27 H7244 Blue background 3.49
• 27 H7245 White background 3.49

(C) **Neck Checks and Gay Flowers** buttoned down the side with an extra row of buttons for a double-breasted effect. Ties at back at back. White cotton embroidery trimming. Set-in belt with tie ends. Washable percale. Sizes 12, 14, 16, 18, 20, see scale, page 116. Size 16. Shipping weight 11.52.

• 27 H7240 Blue and white \$3.98
• 27 H7241 Rose and white 3.98
• 27 H7242 Lacemaker and white 3.98

(D) **Rainbow Plaid** Gingham side-sleeved coat style looks so much like a dress you'll wear it a lot. Wonderful pinpoint cuffles on both shoulders to waist both front and back. It's a 1920s River gingham in a recombination of lovely rainbow colors. Washable. Sizes 12, 14, 16, 18, 20, see scale, page 116. Size 16. Shipping weight 13 ounces.

• 27 H7246 Plaid \$4.98

*Pretty Gift Aprons,
Cheerful Brunch Coats*

*"how sweet thou art and delicate
no thing shall thee betray"*



(C) \$3.49

(D) \$4.98

Numbers marked • shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house. For Easy Terms, see page 256.

Kerrybrooke Robes and Housecoats

"and every maid will bustle down
to show her gown
not one will miss that one day."



(A) All Wool Hannel Cloak tailored especially for us with Kerrybrooke features—wide wrap double needle stitching, beautiful fit, finely finished inside and out. White rayon piping, lapped. Dry clean. Please state size. Ship wt. each 2 lbs. 10 oz. Sizes 12, 14, 16, 18, 20. See size scale, page 116. Navy, 38, 40, 42, 44. See size scale below.
 \$27 M 7795 Bright blue \$27 M 7800 Bright blue
 \$27 M 7796 Dark red \$27 M 7801 White vel.
 \$27 M 7797 Navy blue \$27 M 7802 Navy blue
 Each \$49.98 Each \$49.98

(B) Embroidered All Wool Flannel gives her a cloak of flowers with the big white embroidered flowers on the front curving lapels and pointed patch pockets. Striking against the rich color of the robe. Lined, fully satin with wide overlap, short waist and full skirt. Self belt and cuffs with white rayon piping. Dry clean. Sizes 12, 14, 16, 18, 20. See size scale on page 116. Ship wt. 2 lbs. 10 oz.
 \$27 M 7890 Bright blue \$49.98
 \$27 M 7891 Deep red \$49.98

Descriptions of robes on opposite page

(C) Quilted Rayon to Mandarin Style has a charming little upstanding collar, belt sleeves and contrasting trim fastenings. Such blue with quilting is really tough more costly. Quilted collar with contrasting lining. A superlative gift. Wide overlap. Dry clean. Sizes 12, 14, 16, 18, 20. See size scale on page 116. Ship wt. 2 lbs. 10 oz.
 \$27 M 7895 Medium blue with sea rose lining \$49.98
 \$27 M 7896 Teal with medium blue lining \$49.98

(D) Two-Tone Hostess Gown so well flattering and so safely chosen it for anyone. It was one of the Roman type with pointed panel in front, very slenderizing, very smart. Solidly draped at shoulders, loose swing sleeves. Dry clean. Sizes 12, 14, 16, 18, 20. See size scale, page 116. Ship wt. 4 lbs. 10 oz.
 \$27 M 7900 Burgundy with rose panel \$49.98
 \$27 M 7901 Navy blue with powder blue panel \$49.98
 \$27 M 7902 Powder blue with rose panel \$49.98

(E) Quilted Gounlet Style Give it to someone who adores the newest and smartest. Deep quilled cuffs are quilted rayon. Wide peaked lapels are quilted, too. Both contrast dramatically with the color of the Lanna rayon robe. It's droll in the waist, draped for fullness in the skirt. Dry clean. Sizes 12, 14, 16, 18, 20. See size scale, page 116. Ship wt. 2 lbs.
 \$27 M 7903 Medium blue with rose trimming \$49.98
 \$27 M 7906 Rose with medium blue trimming \$49.98

Numbers marked \$ shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house. For Sears Plus Terms—see page 116.

Size	Scale	Top	Order size	38	40	42	44
Neckline	Neckline	Neckline	Neckline	42 1/2	44 1/2	46 1/2	48 1/2
Waist	Waist	Waist	Waist	34	36	38	40
Hips	Hips	Hips	Hips	40	42	44	46

ALL COMES IN
WOMEN'S WEAR

Two every day all wrap flannel robes \$9.98 waist, bust, hips



C Quilted Rayon Mockwrap Style \$42.98

D Rayon Crisp Mockwrap Coat \$9.98

F Quilt-trimmed Rayon \$8.98

Kerrybrooke Housecoats

...rayons and cottons

"Heap on more wood—the wind is chill—
But let it whistle as it will,
We'll keep our Christmas merrv still."



A The coochman silhouette in 4 fine rayon tulle... smart she'll slip right into it on Christmas morning. Flattering double-breasted lines, self-belt ties in back. The skirt has a gored back with generous front overlap. Shoulder pads. Dry clean. Sizes 12, 14, 16, 18, 20. Please state size. Shipping weight 2 lbs. 10 oz.

#27 H 7921—Navy blue #27 H 7926—Rose
#27 H 7927—Aqua blue Each \$7.98

B Polka dot rayon crepe housecoat, destined to make a hit with the lucky woman who gets it. It's exactly tailored for travel or may-at-home. Slendering with its waistband, wide sweeping skirt. 4 big hip pockets, pleated waist. Hand washable. Sizes 14, 16, 18, 20. Please state size. Ship. wt. 2 lbs. 8 oz.

#27 H 7929—Navy blue #27 H 7931—Med. red
#27 H 7932—Aqua blue Each \$5.98

C Rayon crepe housecoat, a gift she'll greet withapture. White embroidered bustle panels form two generous pockets, the slanted back skirt dips gracefully for fashion, neat and slim fit. Shoulder pads. Dry clean. Sizes 12, 14, 16, 18, 20. State size. Ship. wt. 1 lb. 8 oz.

#27 H 7930—Navy blue #27 H 7933—Wine red
#27 H 7934—Med. blue Each \$5.98

D Gray border print in a cottons plume... a housecoat she'll love because it's so pretty and practical. Side wrapped style with wide revers and a handy pocket. Washable; needs no ironing. *Misses' sizes* 12, 14, 16, 18, 20. *Women's sizes* 18, 20, 22, 24; size scale on page 114. State size. Ship. wt. 1 lb. 8 oz.

#27 H 7920—Dark wine #27 H 7921—Med. blue
#27 H 7922—Navy blue Each \$4.98

E Poplin housecoat in a dramatic flowered soft rayon crepe... smart enough for the first lady on your gift list. Graceful surplice lines to make her look tall and willowy. Tie belt in front; all around poplin flares over full skirt. Dry clean. Sizes 12, 14, 16, 18. Please state size. Shipping weight 1 pound 10 ounces.

#27 H 7915—Medium blue \$6.98
#27 H 7916—Medium rose \$6.98

Misses' Size Scale for Robes and Housecoats

Order size	12	14	16	18	20
U.S. size	32	34½	36	38½	41 in.
U.S. bust	25½	27	28½	30	32 in.
U.S. waist	20½	22	23½	25	27 in.

Numbers marked # shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house. Easy Terms page 256.



Kerrybrooke

144 GENE WAY
TO SAT

FASHIONS

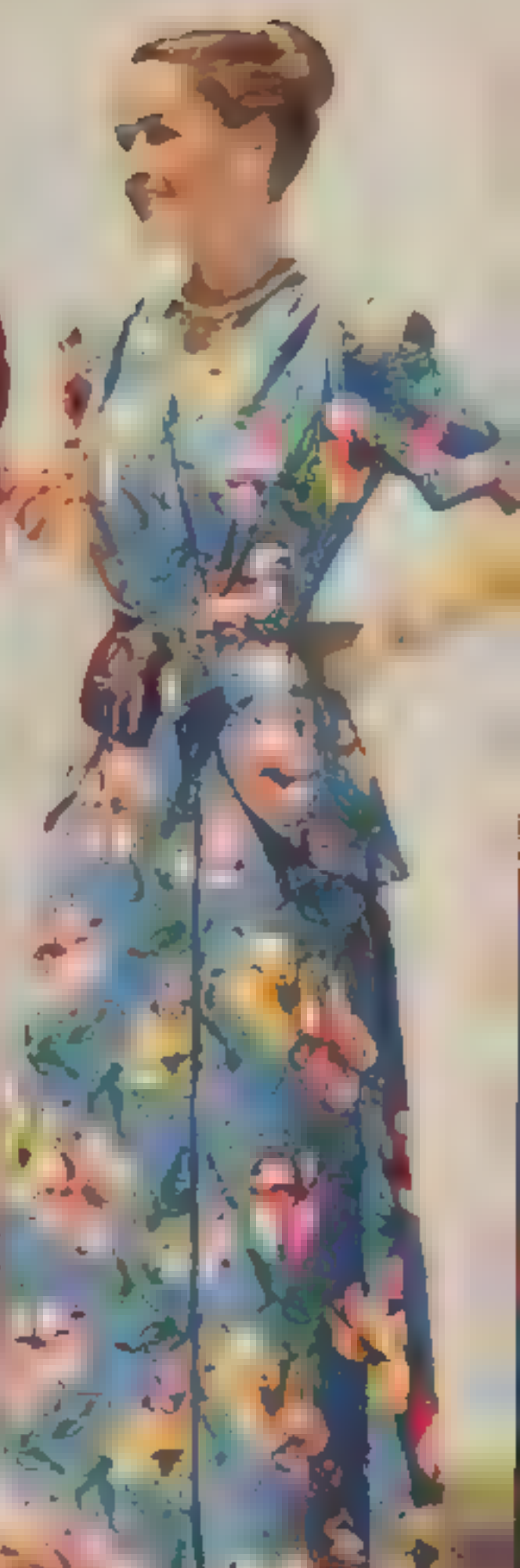
A The Coochman Silhouette \$7.98

B Polka Dot Rayon Crepe \$5.98

Kerrybrooke

THE RIGHT WAY
TO LAY

FASHIONS



 Rayon, Crêpe House Coat \$9.98

 Grey Border Print Cotton \$4.98

 Rayon Print with Pique \$6.98





SLIPPERS ILLUSTRATED ABOVE ARE DESCRIBED IN COLUMNS BELOW

Dear to her heart . . . the Christmas Gift of Leather Slippers

F **Pretty Bridge Slipper** . . . just the right gift for Mother or sister. Has a rich matching draped bow. 3 lovely colors to match her lingering robe. Sturdy leather sole, 1½-in. heel.

• C (medium) sizes 4 to 9. Half sizes too. Please state size. Shpg. wt. 1 lb.

15 M 3015—Blue/old
15 M 3014—Wine (dark red) kid
15 M 3017—Black kid Pair \$3.88

H **You Can Remember More People** . . . and spend less if you buy low-expensive gifts like these pretty kid-skin slippers. Women love to get them, too! They promise so many hours of foot-comfort. Soft and flexible, simple style; padded leather sole, 1½-inch heel. Get a pair for yourself, too.

• C (medium) sizes 4 to 9. No half sizes. Please state size. Shpg. wt. 1 lb.

15 M 3054—Black Pair \$2.49

E **Gay House Cool Companion** . . . grand to slip into when your feet are tired. Flexible leather draped around a smooth peaked vamp. Padded sole, low wedge heel. Choice of three practical colors.

• C (medium) sizes 4 to 11. No half sizes. Please state size. Shpg. wt. 1 lb.

15 M 3002—Wine (dark red)
15 M 3040—Blue
15 M 3041—Black Pair \$1.98

G **Women of Any Age** like kid-skin D'Orris slippers. They feel so good, yet look so neat and trim, give excellent wear. Choose blue or black for feminine members of your family. Leather sole, 1½-inch heel.

• C (medium) sizes 4 to 9. Half sizes too. Please state size. Shpg. wt. 1 lb.

15 M 3016—Blue
15 M 3017—Black Pair \$2.98

J **There's No New Gift Than a Soft Supple Kidskin Slipper** . . . so beautifully comfortable you can wear them around the house all day long, so serviceable, they last a long time. In black that you can wear with everything. Padded leather sole and low wedge heel.

• C (medium) sizes 4 to 9. No half sizes. Please state size. Shpg. wt. 1 lb.

15 M 3034—Black Pair \$2.69

L **Feminine Little Soft** . . . makes lounging a joy. In black kidskin, soft, flexible, easy on your feet. Grand gift for school girls, nannies, women at home, so easy to slip in and out of when you're rushing around in the morning. Padded sole and wedge heel. Get a pair for yourself, too.

• D (medium width) 4 to 9. No half sizes. Please state size. Shpg. wt. 1 lb.

15 M 3058—Black Pair \$2.99

Kerrybrooke Women's Foot-flattering Slippers

" . . . to sit by the fire, in friendly desire each other in love to greet."



See Opposite Page for Illustrations of slippers described in this column

I **Lustrous Rayon Softie Soft** . . . open toe, leather sole, 1½-inch heel.

• C (medium) sizes 4 to 9. Half sizes too. Please state size. Shpg. wt. 1 lb.

15 M 3055—Blue
15 M 3056—Wine (dark red) Pair \$2.69

M **Mollified Studded Bands** . . . raven-tail, platform. Adjustable strap. Leather sole, low wedge heel.

• C (medium) sizes 5 to 9. Half sizes too. Please state size. Shpg. wt. 1 lb.

15 M 3076—Blue
15 M 3077—Black
15 M 3078—Wine (dark red) Pair \$1.98

D **Bedecked Sheering Soft** . . . ray on full platform, leather sole.

• C (medium) sizes 4 to 9. Half sizes too. Please state size. Shpg. wt. 1 lb.

15 M 3094—Blue
15 M 3095—White
15 M 3096—Red Pair \$2.98

K **Rayon Felle** . . . draped bow. Stretchable strap, platform, leather sole. Lovely colors.

• C (medium) sizes 4 to 9. Half sizes too. Please state size. Shpg. wt. 1 lb.

15 M 3048—Pink, black trim
15 M 3044—Light blue, royal blue trim
15 M 3047—Pink, blue trim Pair \$2.98

N **Showering Soft** . . . rayon full covered platform. Leather sole and heel. Stretchable back strap.

• C (medium) sizes 5 to 9. Half sizes too. Please state size. Shpg. wt. 1 lb.

15 M 3000—Pink
15 M 3010—Red
15 M 3008—Blue Pair \$2.49

R **Beautiful Moroccan** . . . sheering soft, leather sole and heel. Leather sole. Sheering sock lining.

• C (medium) sizes 4 to 9. No half sizes. Please state size. Shpg. wt. 1 lb.

15 M 3013—Blue
15 M 3016—Red Pair \$2.49

V **Sheering Soft** . . . Cotton fleece lining, leather sole.

• Wide width sizes 4 to 9. No half sizes. Please state size. Shpg. wt. 1 lb.

15 M 3014—Blue
15 M 3015—White
15 M 3016—Red Pair \$2.98

R **Sheering trim** . . . cotton corduroy platform. Padded sole.

• C (medium) sizes 4 to 9. No half sizes. Please state size. Shpg. wt. 1 lb.

15 M 3005—Blue leather
15 M 3006—Red leather Pair \$2.98

Y **Two Color** . . . leather vamp, imitating patent trim. Padded sole.

• C (medium) sizes 4 to 9. Half sizes too. Please state size. Shpg. wt. 1 lb. 2 oz.

15 M 3001—Blue, black trim
15 M 3002—Red, black trim Pair \$1.98

HOW TO ORDER WOMEN'S SLIPPERS: Order slippers same size as your shoe, where slippers are lined in this size. If slipper comes in whole sizes only and you wear a half size, order as follows: for A, B and C shoe widths, order slipper half-size smaller than shoe. For D and E shoe widths, order slipper half-size larger than your shoe. Due to slight variations, fiber content of felt and wool is not stated in the catalog, but as required by the Wool Products Labeling Act, is clearly marked on all wool or felt slippers.



7 \$2.69



8 \$1.98



9 \$3.49



10 \$2.98



11 \$2.49



12 \$2.98



13 \$2.88



14 \$3.49



15 \$1.98



16 \$2.88



17 \$1.98



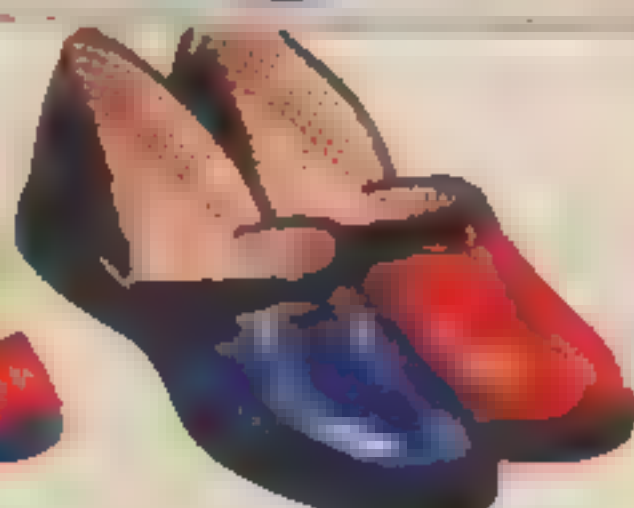
18 \$2.98



19 \$2.98



20 \$2.98



21 \$1.98

Slippers . . . lovely answers to your gift problems . . . available on Sears Easy Terms; see page 256

PAGE 119 . . . WOMEN'S SLIPPERS



15 Lovely ways to say "Merry Christmas" . . . Colorful Kerrybrooke Slippers

[J] First Choice for an Inexpensive Gift . . . lovely rayon large slippers, minkie, smart. Ruffled vamp, demurest center seam. Soft padded sole, 1½-inch heel. Pretty with any of your house ensembles. • C (medium) 4 to 9. No half sizes. State size. Shpg. wt. 1 lb. 15 N 3667—Black. Pair \$1.49

[I] If She Loves Her Comfort . . . give her this fun-cuddling striped rayon chenille slipper, with a rayon cuff as matching color. Padded sole, 1-inch heel. In rich wine or blue. • C (medium) 5 to 9. No half sizes. State size. Shpg. wt. 1 lb. 15 N 3650—Wine (dark red). 15 N 3649—Blue. . . Pair \$1.39

[K] Gay foot-Flattering . . . foot-caring comfort. Shining rayon with soft. Open toe, cushion-platform, leather sole, wedge heel. • C (medium) 4 to 8. Half sizes too. State size. Shpg. wt. 1 lb. 15 N 3653—Mint (light blue). 15 N 3654—Light Blue. 15 N 3655—Red. . . Pair \$1.94

[G] Neat and Sweet Gift Slipper . . . just what she'll want to wear in her Christmas package. Gift a pair for your self, too. Rayon faile with open toe. Neatly leather sole, 1-inch heel. • C (medium) 5 to 9. Half sizes too. State size. Shpg. wt. 1 lb. 15 N 3637—Blue. . . Pair \$1.49

[H] She'll Look for Them . . . the moderns she gets up on chilly mornings. Slippers made from our finest shoe felt, rich two-tone effect. Padded sole and heel. • C (medium) 4 to 9. No half sizes. State size. Shpg. wt. 1 lb. 15 N 3742—Wine (dark red). 15 N 3741—Blue. . . Pair \$1.39

[V] Favorite Softie . . . any woman will enjoy wearing. Rayon satin finished in quilted effect. High vamp. Padded sole and heel. • C (medium) 4 to 9. No half sizes. State size. Shpg. wt. 1 lb. 15 N 3670—Royal (medium blue). 15 N 3669—Wine (dark red). 15 N 3672—Black. . . Pair \$1.39

[M] Give Her The Black Beauty . . . for bluest indoor comfort. Simply styled in genuine rayon that wears and wears. Sweet for company slippers with lovely button trim. Leather sole, 1½-inch heel. • C (medium) 4 to 9. Half sizes too. State size. Shpg. wt. 1 lb. 15 N 3617—Black. . . Pair \$2.99

[L] Low Priced . . . over and over. Simply felt slipper. High squared vamp, rayon ribbon and piping. Padded sole and wedge heel. • C (medium) 4 to 9. No half sizes. State size. Shpg. wt. 1 lb. 15 N 3794—Blue. 15 N 3795—Wine (dark red). 15 N 3797—Brown. . . Pair \$1.09

[N] For Mother, Aunt or Sister . . . slippers shimmering with matching rayon satin over ruffles. Very practical, very feminine. Leather sole, low heel. • C (medium) 4 to 9. Half sizes too. State size. Shpg. wt. 1 lb. 15 N 3644—Wine (dark red). 15 N 3647—Blue. . . Pair \$2.99

[A] Beautiful Shiny Plastic Softie . . . a gift any woman would appreciate. The vamp is finished with eyelets worked in bright red, with rayon faile over it. Cushion platform, sturdy leather sole. • C (medium) 4 to 6. Half sizes too. State size. Shpg. wt. 1 lb. 15 N 3656—Black. . . Pair \$1.98

[P] Paddle Around in Comfort . . . in. Cushion-sole, bright color hand-least soft leather, one-style slippers. Padded leather sole and heel. • C (medium) 4 to 9. No half sizes. State size. Shpg. wt. 1 lb. 15 N 3635—Royal (dark blue). 15 N 3636—Red. 15 N 3637—Black. . . Pair \$2.98

[E] Feminine Adorables . . . give rayon in a floral print, plain rayon trim. Christened for Christmas-giving. Padded sole, 1½-inch heel. • C (medium) 4 to 9. No half sizes. State size. Shpg. wt. 1 lb. 15 N 3707—Floral print on blue. 15 N 3705—Floral print on wine (dark red) ground. . . Pair \$2.49

[Q] Dainty Softie . . . as warm as looking as a street shoe. 2 bands come to form vamp. Open toe. Black shiny plastic. Cushion-soft platform covered with black patent. Leather sole, wedge heel. • C (medium) 4 to 6. Half sizes too. State size. Shpg. wt. 1 lb. 15 N 3637—Black. . . Pair \$1.98

[R] Women Like This . . . luxurious reptile-grained imitation leather. High vamp. Real leather sole, 1-inch heel. • C (medium) 5 to 9. Half sizes too. State size. Shpg. wt. 1 lb. 15 N 3645—Red. 15 N 3647—Blue. 15 N 3643—Wine (dark red). 15 N 3644—Black. . . Pair \$1.88

[Y] A Gift for a lovely Lady . . . Beautiful softie in deep wine or black. Rayon faile with a soft cushion-comfort platform. Covered with rayon faile. Leather sole, wedge heel. • C (medium) 4 to 6. Half sizes too. State size. Shpg. wt. 1 lb. 15 N 3651—Wine (dark red). 15 N 3652—Black. . . Pair \$2.39

Due to slight variations, the fiber content of felt and wool is not stated in the catalog, but as required by the Wool Products Labeling Act, is clearly marked on all wool and felt slippers.

HOW TO ORDER WOMEN'S SLIPPERS. Order slippers under size as your shoe, whenever slippers are listed in that size. If slipper comes in whole sizes only and you wear a half size, order as follows: for A, B and C shoe widths, order *slipper half-size smaller* than your shoe. For D and E shoe widths, order *slipper half-size larger* than your shoe. Order slippers on Easy Terms orders of \$30 or more. . . See page 256 for details.

Kerrybrooke Women's Slippers, soft, warm

"and all the bells on earth shall ring
on Christmas day in the morning."



Kerrybrooke

THE KERRYBROOKE
SHOE CO.

WOMEN'S
SHOES

- [1] Rayon Furry Fuzzy Wuzzy** ... lined with cotton flannel
Soft padded sole. Shipping weight 1 lb.
• Wide width in sizes 4 to 9. No half sizes. Size 12
13 M 3820 - Wine (dark red)
13 M 3818 - Light blue
13 M 3819 - Royal (medium blue) Pair \$1.29



\$1.39

\$3.29

\$3.98



\$3.98

\$1.69

\$2.79



\$3.98

\$3.98

\$4.39



\$2.88

\$1.49

\$1.98



\$5.75

\$4.69

\$4.98

- [6] A Gift for Any Woman on Your List** ... cozy, warm, electrical shearing. Fuzzy Wuzzy, shearing sock lining. Padded leather sole.
• Wide width in sizes 4 to 9. No half sizes. Please state size. Ship. wt. 1 lb.
13 M 3718 - Blue
13 M 3719 - Red Pair \$3.29

- [8] Give Her Our Furry Fuzzy Wuzzy** ... she'll love its cozy, electrical. Electrical shearing, shearing sock lining, long wearing leather sole.
• Wide width in sizes 4 to 9. No half sizes. Please state size. Ship. wt. 1 lb.
13 M 3721 - Blue
13 M 3722 - Wine (dark red) Pair \$3.98

- [9] Electrical Shearing Boot** ... soft as kitten's fur. American Beauty and with maroon trim. Flannel top high around ankle. Shearing sock lining, padded leather sole.
• Wide width in sizes 4 to 9. No half sizes. Please state size. Ship. wt. 1 lb.
13 M 3717 - Deep red Pair \$2.98

- [9] Natural Shearing Boot** ... with the leather sole and. Shearing collar, warm flannel top, flannel top around ankle. Shearing sock lining, padded leather sole.
• Wide width in sizes 4 to 9. No half sizes. Please state size. Ship. wt. 1 lb.
13 M 3712 - Natural tan Pair \$1.49

- [1] Mother Would Like This Fall Zip Boot** ... lined for cold days around the house. Rayon (medium) collar. Leather sole, low heel.
• Wide width in sizes 4 to 9. No half sizes. Please state size. Ship. wt. 1 lb.
13 M 3726 - Blue
13 M 3724 - Wine (dark red) Pair \$2.29

- [16] A Slipper You Can Really Dig Your Toes In** ... 41 oz. leather with full shearing lining. Beautiful color, smooth leather sole.
• Wide width in sizes 4 to 9. No half sizes. Please state size. Ship. wt. 1 lb.
13 M 3819 - Wine (dark red)
13 M 3818 - Blue Pair \$3.98

- [8] Women 100% Wool Zip Boot** ... Shearing collar, sock lining. (medium) leather sole, heel.
• Wide width in sizes 4 to 9. No half sizes. Please state size. Ship. wt. 1 lb.
13 M 3723 - Tan
13 M 3721 - Royal (medium blue)
13 M 3724 - Wine (dark red) Pair \$3.98

- [8] Rich Suede Leather Boot** ... fully lined with shearing for extra warmth. Electrical shearing collar. Please state. Leather sole and heel.
• Wide width in sizes 4 to 9. No half sizes. Please state size. Ship. wt. 1 lb.
13 M 3709 - Blue
13 M 3710 - Wine (dark red) Pair \$4.39

- [8] Two-tone Superior Quality Fall** ... to slip into when you're at home. Blue or wine, lighter shade collar. Leather sole, rubber heel.
• Wide width in sizes 4 to 9. No half sizes. Please state size. Ship. wt. 1 lb.
13 M 3712 - Wine (dark red)
13 M 3711 - Blue Pair \$2.44

- [8] A Wonderful Gift for your Mother and a wonderful value. Smuggly warm flannel in great quality felt. Suede leather sole, low heel.**
• Wide width in sizes 4 to 9. No half sizes. Please state size. Ship. wt. 1 lb.
13 M 3600 - Blue
13 M 3601 - Wine (dark red) Pair \$1.49

- [8] Cozy Slipper Standby** ... fine felt. Rayon (medium) trim. Long-wearing leather sole, rubber heel.
• Wide width in sizes 4 to 9. No half sizes. Please state size. Ship. wt. 1 lb.
13 M 3613 - Wine (dark red)
13 M 3608 - Brown
13 M 3603 - Blue Pair \$1.98

- [8] High Zip Boot** ... rare and old. As sturdy as a street shoe. Kachin, lined with cotton flannel. Deepman long shearing cuff. Long-wearing leather sole, 1-inch heel.
• Wide width in sizes 4 to 9. No half sizes. Please state size. Ship. wt. 1 lb.
13 M 3720 - Brown Pair \$3.75

- [8] Crushed Leather Zip Boot** ... you'll like the warm feel of the thick shearing. Natural shearing cuff, durable leather sole, flat heel.
• Wide width in sizes 4 to 9. No half sizes. Please state size. Ship. wt. 1 lb.
13 M 3698 - Wine (dark red)
13 M 3695 - Blue Pair \$4.69

- [8] Keep Your Feet Warm on Toes** ... in these soft brown kachin zip boots. Deep shearing cuff in matching color. Natural shearing lining. Leather sole and flat heel.
• Wide width in sizes 4 to 9. No half sizes. Please state size. Ship. wt. 1 lb.
13 M 3708 - Brown Pair \$4.98



[A] \$7.98 Cotton Valtreson

[B] \$5.98 Cotton Valtreson

[C] \$3.98 Spun Rayon

[D] \$3.79 Rayon Valtres



[E] \$10.98 100% Virgin Wool

[F] \$5.98 Orlend Cotton

[G] \$2.98 Cotton Chambré

[H] \$2.49 Cotton Chambré

Girls' Wear from tots to teens

The merry bells peal out to say
Joy to all this Christmas Day



Descriptions of Dresses shown on opposite page

[A] Cotton Velvetown Dress for school girls' big holiday doings. Styled with the newest fashion trick... that smart self tails buttoned down over a frothy cotton cyclor bow, removable and washable. Eyelet cuffs and puff sleeves. Plastic buttons down front and on back belt... snap opening. Dry clean. Sizes 7, 8, 10, 12, 14; scale below. State age. Shpg. wt. 8 oz.

677N 1247 -Bright red... \$7.98
677N 1248 -Royal(bright)blue 7.98

[B] Cotton Velvetown Party Dress for little girls, has crystal-clear plastic buttons down its princess front... snaps for easy on-and-off practicality. She'll be proud of the cruchered Irish-type lace on Peter Pan collar; self bow with. Back belt has button. Dry clean. Sizes 1, 4, 5, 6, 10; use scale below. State age. Shipping weight 7 ounces.

29N 1248 -Royal(bright)blue \$1.98
29N 1249 -Bright red... 1.98

[C] Sugar-Sweet Spun Rayon, the dress any size 1 to 16 would love to get from Santa. Dressed with pretty party air... has soft contrasting colors and dainty ruffling on collar and all around the full gathered skirt. Self ruffle on collar; eye puff sleeves and a big 2-inch hem. Dry clean. Sizes 3, 4, 5, 6, 8; scale below. State age. Shpg. wt. 6 oz.

29N 1270 -Coral (light rose) \$2.98
29N 1271 -Medium blue... 1.98

[D] Crash-resistant Rayon Velvet is the perfect dress for tot's parties and Sunday best. The soft, rich velvet is luxuriously lovely in soft pastel shades. A sweet doll-like style, smocked at bodice... full sleeves... on back with. Has dainty net full trim on easy on ruffled collar, 2-inch hem. Dry clean. Sizes 1, 2, 3; scale below. State age. Shpg. wt. 6 oz.

29N 4397 -Pink 13.79
29N 4398 -Light blue... 12.79

Descriptions of Robes on opposite page

[E] 100% Virgin Wool Robe in rich colorful plaid on a clear white ground. Exquisitely tailored to the last detail. She'll love its winter warmth and trim good looks... its smart notched collar, generous full sweep of skirt and self tie sash. Has stitched down cuffs, 2 big pockets. An ideal gift for a schoolgirl. Dry clean. Sizes 8, 10, 12, 14, 16; scale below. State age. Shpg. wt. 1 lb. 6 oz.

98N 2910 -Bright red plaid... \$4.98

[F] Quilted Cotton Brush Coat is a wonderful gift for girls' lounging and study hours. Beautifully tailored in a bright colorful floral print (similar to illustration)... with eye contrasting binding throughout that adds to its beauty. Smart lapel collar, big pocket and full all around tie belt. Washable separately. Sizes 8, 10, 12, 14, 16; scale below. State age. Shpg. wt. 1 lb. 4 oz.

98N 2911 -Blue background... \$5.98

[G] Cotton Chenille Robe is so practical for little girls. It is sturdy cotton covered with tiny fluffy cotton tufts, soft as a kitten. Easily washable, dry and shake out, it's ready to wear... never needs ironing. Well made... has shawl collar, a pocket and generous tie belt in front. Sizes 3, 4, 6; scale below. State age. Shpg. wt. 1 lb.

29N 1513 -Medium blue... \$2.98
29N 1512 -Bright red... 2.98

[H] Cotton Chenille Robe for tots, is soft, cuddly and cozy warm. The fluffy tufts of cotton chenille on a sturdy cotton back are in attractive all-over waffle design. Neatly styled with warm roll collar and a pocket for her hankie. All-around tie belt. Washable, needs no ironing. Sizes 1, 2, 3; size scale below. Please state age. Shipping wt. 13 oz.

29N 7921 -Pink... \$2.49
29N 7920 -Medium blue... 2.49



Smart Rainy Weather Gifts are practical for schoolgirls, sizes 7 to 14

\$1.98

\$4.98

Rubberized Fold Raincoat in colorful red and blue, looks so bright and cheerful on a grey day. The attached hood keeps her curls dry and looks smart when dropped back. Buttons in front with a buckle tie to hold it firm. Made of sturdy, rubberized cotton, sheds rain. Has drop arm slit, roomy enough to wear over a winter coat. Sizes 7, 8, 10, 12, 14; size scale below. Please state age. Shipping weight 1 pound 4 ounces.

98N 6830 -Red, blue plaid, \$1.98

Raincoat with Hood in lustrous rubberized rayon twill. Girls adore the button-up, detachable hood... the good-looking raglan sleeves... and wrap-around style. All around tie belt for snug fit. Beautifully tailored with double stitched seams, 2 roomy inside pockets... button and tab at front keeps skirt closed. Sizes 7, 8, 10, 12, 14. State age. Shipping weight 1 pound 8 ounces.

98N 6831 -Bright blue... \$4.98
98N 6832 -Bright red... 4.98

Size Scale for Girls' Sizes 7 to 14

Order size	7	9	10	12	14
H chest in.	26	27	28	30 1/2	32 in.
S chest in.	27 1/2	28 1/2	31	33	35 in.
Dress length in.	26	28	31	34	36 in.
Coat length in.	28 1/2	29 1/2	31 1/2	34 1/2	36 1/2 in.

Size Scale for Girls' Robes, Sizes 8 to 16

Order size	8	10	12	14	16
H chest in.	27	29	30 1/2	32	33 1/2 in.
S chest in.	28 1/2	31	33	35	36 1/2 in.
H height in.	30-32	33-34	37-38 1/2	39-41	41 1/2-43 in.

Scars Easy Terms are available. See page 256 for complete details.

1 to 3 Size Scale

Order size	1	2	3
H chest in.	20	21	22 in.
H height in.	30-31	32-34	35-37 in.
Dress length	15 1/2	16 1/2	17 1/2 in.

3 to 6x Size Scale

Order size	3	4	5	6	6x
H height in.	35-37	38-40	41-43	44-46	47-48 in.
H chest in.	22	23	24	25	25 1/2 in.
Dress length	18 1/2	20	21 1/2	23	24 1/2 in.

Catalog numbers marked * shipped from Chicago, Philadelphia, Kansas City or Atlanta. Order, pay postage from Sears nearest mail order house.



(A) She'll love a glamorous
"Sno-Belle" fur pillbox

\$2.59 each in its own
plastic box



(B) \$2.98 each



(C) \$3.59 each



(D) \$2.98 each



(E) \$1.98 each



(F) \$1.98 each



(G) \$3.49 each



(H) \$1.98 each



(I) \$1.39 each



(J) \$1.69 each



(K) \$2.98 each

Winter Caps and Ensemble Sets

"... with carols and songs
to drive the cold winter away."



[M]
\$2.98
wt



[N]
\$2.29
wt

Fifteen answers to "What to give girls?" in color-happy Caps or Match-ups

Items described below shown on opposite page

[A] "Two Bells" bunny fur pillbox, a new fashion to thrill any girl or teen! Belting lined, gingham sweat band, breakaway elastic. Each one is a non-inflammable plastic. Colors: White, black, brown, pink, pale blue, American beauty red. *State color.* Shpg. wt. 1 lb. 4 oz. **\$78 N 8100—Fits all sizes. Set \$2.39**

[B] Hot and dolly mitt to make her happy as a clark. Rayon plush mittens with felt cloth (70% wool, 30% cotton). Stuff about 6 1/2 x 7 in. with real doll's head. Colors: White with bright red or royal blue. *State color.* Flat top all sizes. Shipping wt. set 1 lb. 4 oz. **\$78 N 8101—Set \$2.49**

[C] Sweetheart bonnet set. She'll look pretty as a picture in this embroidered rayon plush bonnet trimmed and faced with real velvet. Matching mitts and scarf. Color: White with colored embroidery, and trimming. Fits all sizes. Shpg. wt. set 1 lb. 7 oz. **\$78 N 8110—Set \$2.59**

[D] 100% wool knitted set, as merry and bright it will make every day as gay as Christmas. Popular bayer with mittens to match. Colors: Red, brown, bright green or royal blue plaid. *State color.* Bonnet, mittens fit all sizes. Shipping weight set 4 oz. **\$78 N 8120—Set \$2.49**

[E] Pompon hood set, a gift she'll love to find under the Christmas tree. All cotton brightened by rows of contrasting stitching, and snow wool pompons. Hood, mittens fit all sizes. Colors: Brown, bright red, bright green, royal blue. *State color.* Shpg. wt. 12 oz. **\$78 N 8122—Set \$1.98**

[F] Novelty knit set, will make a hit because of the gay pompon-mittens as well as the hood. 70% wool, 30% cotton knit. Hood, mittens fit all sizes. Colors: Bright red, royal blue, white, brown, all with bright green stitching. *State color.* Shpg. wt. set 7 oz. **\$78 N 8115—Set \$1.98**

[G] Hot and bag, grown-up set for a little mom. Embroidered felt cloth (70% wool, 30% cotton). Bag size 5 1/2 x 7 1/2 in. Colors: Bright red, brown, royal blue, wine red, dark green. *State color.* Hat fits all sizes. Price includes 30c Fed. Excise Tax on bag. Shpg. wt. set 1 lb. **\$78 N 8130E—Set \$3.49**

[H] 100% wool stocking cap, just the gift for the girl who loves winter sports. About 21 in. long. Self-trim. Colors: Combination of white, green and red; red, yellow and royal blue; bright green, red and yellow; brown, yellow and orange. *State color.* Shpg. wt. 4 oz. **\$78 N 8113—Fits all sizes. \$1.98**

[I] 100% wool knitted cap, the new stocking style that every love. About 21 in. long with self-trim. Colors: Combinations of royal blue, red and yellow; white, red and royal blue; bright green, white and orange; red, yellow and brown. *State color.* Shpg. wt. 4 oz. **\$78 N 8143—Fits all sizes. \$1.39**

[J] 100% wool pompon cap, a grand gift. About 19 in. long. Colors: White with red, yellow and green; red with green, yellow and royal blue; bright green with orange, white and brown, light navy blue with yellow, red and green. *State color.* Shpg. wt. 4 oz. **\$78 N 8140—Fits all sizes. \$1.49**

[K] 100% wool hockey cap and scarf, super gift for all the girls who take winter sports seriously. Handsome novelty knit set off by contrasting pompons. Separate scarf about 44 inches long; wraps snugly around her neck. Each set nicely boxed. Colors: bright red and white; royal blue and white; bright green and white, all white. *State color.* Fits all sizes. Shipping weight set 15 ounces. **\$78 N 8150—Set \$2.98**



[P] \$1.69
wt

[R]
\$3.98
wt

Give her glamour for Christmas

Whether she's 6 or 16
she'll want a Matched Set

[Q] 100% wool lined set, she'll thank you for it again and again on cold winter days. Stocking cap with earflaps to keep Jack Frost away; mittens to match. Cap about 14 in. long. Colors: All white, brown with yellow pompons. Red or bright green with white pompons. *State color.* Shpg. wt. set 1 lb. 6 oz. **\$78 N 8155—Fits all sizes. Set \$2.90**

[S] Caddy parrot hood and mitt, an adorable set to put under her tree on Christmas morning. Of snowy white rayon plush, it's a really luxurious set at a value-wise price. Hood fits all sizes. The mitt is about 6 x 7 in. with rayon cord straps; rayon lining. Color: White only. Shpg. wt. 1 lb. 5 oz. **\$78 N 8160—Set \$3.79**

[P] Brushed cotton set, if you're looking for an economical gift, this will solve your problem. She can't help loving the hood with its fluffy wool fringed band; matching mittens, too. Hood and mittens fit all sizes. Colors: White, bright red, wine red, brown, dark green. *State color.* Shipping weight set 12 ounces. **\$78 N 8163—Set \$1.69**

[R] Dutch bonnet set, a gift she'll rave about! 70% wool, 30% cotton felt cloth. Bonnet, mittens fit all sizes. Zip top bag size 7 1/2 x 11 in. Colors: Red with navy; brown with bright green; bright green with brown; navy with red. *State color.* Price includes 40c Fed. Excise Tax on bag. Shpg. wt. 1 lb. 2 oz. **\$78 N 8170E—Set \$3.98**

Catalog numbers marked & shipped from Philadelphia or Chicago. Order, pay postage from Sears nearest mail order house. For Easy Terms, see page 256.



F \$1.59

G \$1.98

H \$1.98

J \$2.49

K 98c



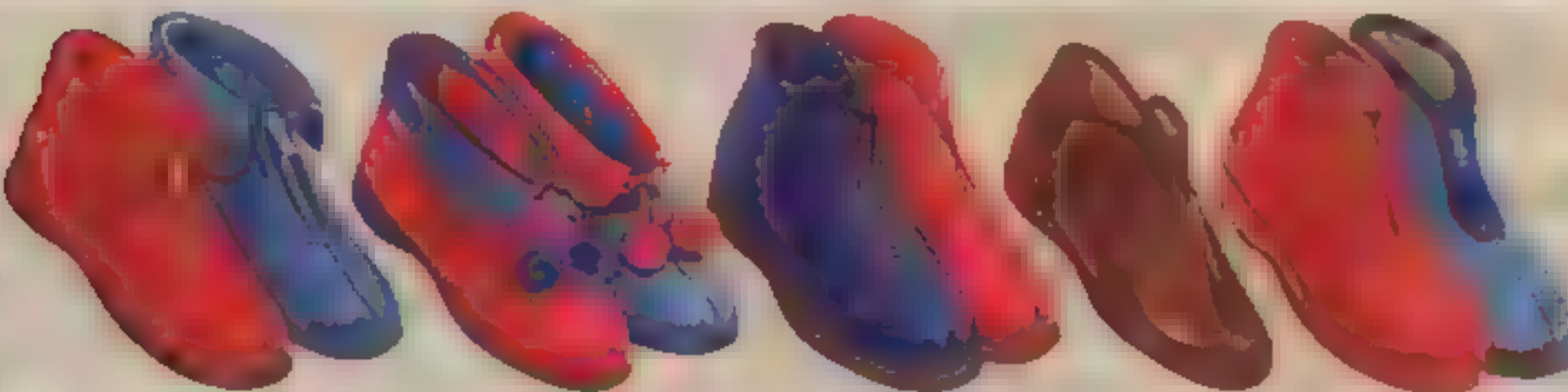
L \$3.69

M \$1.69

N \$2.99

O \$2.49

P \$1.98



Q \$1.49

R 99c

S \$2.98

T \$1.98

U \$2.98



Bedtime Biltwels . . . warm felts, shearlings; sturdy leathers

Save shoes, save floors . . . sizes for infants and children

J Shearling lined, leather upper, sole.
• Children's sizes 11, 12, 13, 1, 2, 3.
No half sizes. Wide width only. Please state size. Shipping weight 10 ounces.
15 M 930—Red
15 M 949—Blue Pair \$2.49

K Cuddly Platform, leather sole.
• Children's 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. Wide width only. Please state size. Shipping weight 10 oz.
15 M 992—Red leather
15 M 993—Black plastic Pair \$2.99

L Colorful Felt Booties . . . rayon tas-pet. Padded sole, wedge heel.
• Children's sizes 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. Wide width only. Please state size. Shipping weight 10 oz.
15 M 931—Red
15 M 931—Blue Pair 99c

G Shearling Upper, split leather sole.
• Children's 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. Wide width only. Please state size. Shipping wt. 10 oz.
15 M 982—Red 15 M 983—Natural
15 M 981—Blue Pair \$1.98

M Rayon Push Slippers, leather sole.
• Children's 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. Wide width only. Please state size. Shipping wt. 10 oz.
15 M 930—Red
15 M 939—Blue Pair 99c

P Brown Leather Zip Boot, turn down collar. Padded leather sole, heel.
• Children's sizes 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. Wide width only. Please state size. Shipping weight 10 oz.
15 M 913—Brown Pair \$2.49

Q Cuddly Felt High Zipper Boot, Shearling sock lining, leather sole.
• Children's sizes 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. Wide width only. Please state size. Shipping weight 10 oz.
15 M 960—Blue
15 M 961—Red Pair \$2.98

C Cuddled leather Moccasin. Shearling lining and cuff. Leather sole.
• Children's sizes 5, 6, 7, 8, 9, 10. No half sizes. Wide width only. Please state size. Shipping weight 10 ounces.
15 M 946—Pink, blue trim Pair \$1.98

I Shearling lined, leather upper, sole.
• Children's 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. Wide width only. Please state size. Shipping weight 10 ounces.
15 M 901—Red
15 M 902—Blue Pair \$2.49

R Leather Upper, heavy leather sole.
• Children's sizes 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. Wide width only. Please state size. Shipping weight 10 oz.
15 M 923—Blue
15 M 926—Brown Pair \$2.98

S Sturdy leather Boot, snap fastening at instep. Flat high for extra warmth. Padded sole and wedge heel.
• Children's 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. Wide width only. Please state size. Shipping weight 10 oz.
15 M 914—Brown Pair \$1.98

D Bunny Slipper . . . soft natural color shearling, red trim. Leather sole.
• Children's sizes 12, 13, 1, 2, 3. No half sizes. Wide width only. Please state size. Shipping wt. 10 oz.
15 M 988—Natural Pair \$1.98

O Rayon Softie, platform, leather sole.
• Children's sizes 12, 13, 1, 2, 3. No half sizes. Wide width only. Please state size. Shipping weight 10 oz.
15 M 916—Red
15 M 915—Blue Pair \$1.49

T Zip Front Felt Booties, padded sole.
• Children's 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. Wide width only. Please state size. Shipping wt. 10 oz.
15 M 966—Red
15 M 965—Blue Pair \$1.49

U Woven Wool, rip front. Sponge rubber platform, leather sole.
• Children's sizes 12, 13, 1, 2 and 3. No half sizes. Wide width only. Please state size. Shipping weight 10 ounces.
15 M 903—Red
15 M 902—Blue Pair \$2.98

Due to slight variations, the wool content of felt and wool slippers is not stated in the catalog; it is marked plainly on merchandise as required by the Wool Products Labeling Act.

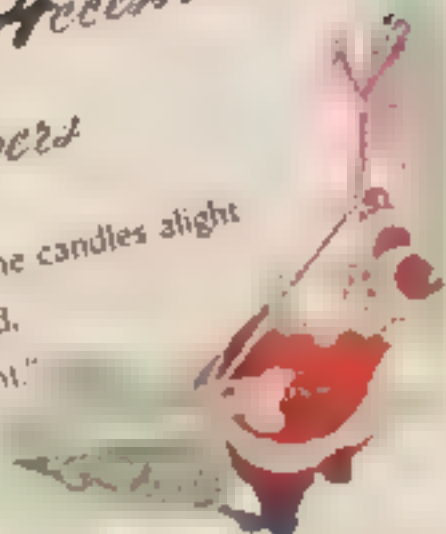
HOW TO ORDER CHILDREN'S SLIPPERS: Order the same size as your shoe wherever slippers are listed in that size. If the slipper comes in whole sizes only and you wear a half size shoe, order the next size larger. (Example: for size 6½ shoe, order size 7 slipper.)

Children's Accessories and Slippers

"the tree is ready, the candles alight
rejoice and be glad,
all children tonight."



D \$1.19



C \$1.98



A \$1.98



E \$1.19



G 98c



B 98c



98c



\$1.29



79c



\$1.95



I 98c

Smart gifts she'll look for under her Christmas tree

A Bunny Ears, a smart up-to-top bag to hold a lucky tree, a new up-to-top handle, a new fabric lining, superior 100% wearing out of top plastic. Size about 11 1/2 x 11 1/2 in. Slips wt. 9 oz.
BB M 6006—Red \$1.98
BB M 6012—Black 1.98

B Shoulder Strap Smoother, a up-to-top bag, a up-to-top with her best friend. Patterned plastic, with a new 100% wearing out of top plastic. Size about 11 1/2 x 11 1/2 in. Slips wt. 9 oz.
BB M 6008—Red \$1.19
BB M 6020—Black 1.19

C Candy Pops Bag, up-to-top bag, a up-to-top with her best friend. Patterned plastic, with a new 100% wearing out of top plastic. Size about 11 1/2 x 11 1/2 in. Slips wt. 9 oz.
BB M 6048—Brown and white \$1.98
BB M 6050—Red and white 1.98

D Little Lady Vandy Bag for a tiny girl who loves to imitate Mother. 70% wool, 30% cotton, plaid, gold with everything. Mock card-top mirror handle, top handle, color lining. Size about 11 1/2 x 11 1/2 in. Slips wt. 9 oz.
BB M 6026—Multicolor plaid \$1.19

E 100% Wool Gloves in the gift right, a up-to-top bag, a up-to-top with her best friend. Patterned plastic, with a new 100% wearing out of top plastic. Size about 11 1/2 x 11 1/2 in. Slips wt. 9 oz.
BB M 3705—Red \$1.19
BB M 3707—Navy Pair 1.98

F "Boy Salt" a new in the gift right, a up-to-top bag, a up-to-top with her best friend. Patterned plastic, with a new 100% wearing out of top plastic. Size about 11 1/2 x 11 1/2 in. Slips wt. 9 oz.
BB M 3130—Brown Pair \$1.29

G Gay 100% Wool Mittens in her pet jacket, a up-to-top bag, a up-to-top with her best friend. Patterned plastic, with a new 100% wearing out of top plastic. Size about 11 1/2 x 11 1/2 in. Slips wt. 9 oz.
BB M 3177—Red \$1.19
BB M 3179—Navy Pair 1.98

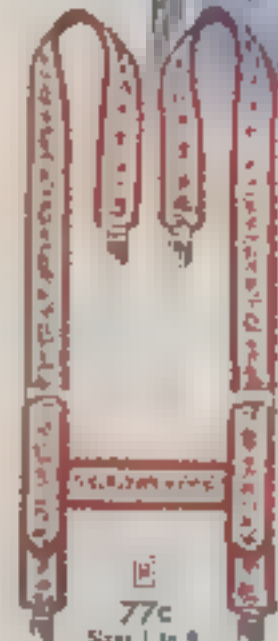
H Stuffed Deerskin, smart gloves that dry without stuffing. Cotton lined. Length about 7 1/2 inches. Size 4 1/2 x 11 1/2 in. Slips wt. 9 oz.
BB M 3123—Brown Pair \$1.95

I "Punchie" Square, Walt Disney's character, a up-to-top bag, a up-to-top with her best friend. Patterned plastic, with a new 100% wearing out of top plastic. Size about 11 1/2 x 11 1/2 in. Slips wt. 9 oz.
BB M 4586—Red and white 98c
BB M 4587—Blue ground 98c

J 100% Zephyr Wool Square, every girl wants one, a up-to-top bag, a up-to-top with her best friend. Patterned plastic, with a new 100% wearing out of top plastic. Size about 11 1/2 x 11 1/2 in. Slips wt. 9 oz.
BB M 4561—White \$1.19
BB M 4562—Red 1.19
BB M 4563—Mint blue \$1.19
BB M 4564—Yellow 1.19

K 100% Zephyr Wool Scarf, a wonderful present to rock into her stocking. Knitted wool, hand-knitted in the gift right, a up-to-top bag, a up-to-top with her best friend. Patterned plastic, with a new 100% wearing out of top plastic. Size about 11 1/2 x 11 1/2 in. Slips wt. 9 oz.
BB M 4593—White \$1.19
BB M 4594—Red 1.19
BB M 4595—Mint blue 1.19

L Tootsie Pop Suspenders, she'll love them to wear with skunkies, skirts, slacks. Peppermint decorated, a up-to-top bag, a up-to-top with her best friend. Patterned plastic, with a new 100% wearing out of top plastic. Size about 11 1/2 x 11 1/2 in. Slips wt. 9 oz.
BB M 4533—For ages 3 to 8 77c
BB M 4544—For ages 10 and up 87c



M 77c

Size 1 to 8
87c
 Size 10 and up





A \$8.95 also in blue and maroon



Double-breasted jacket, plaid, 100% wool



B \$7.49 also in brown

Double-breasted jacket, plaid, 100% wool



C \$4.98 also in blue



Double-breasted jacket, plaid, 100% wool



E 69c

F \$1.89

G \$2.79

H \$1.95

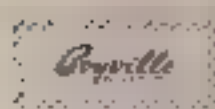


D \$5.98 also in red and black, and black and white

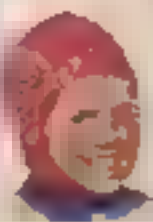


Juniors' \$3.69

Boys' \$4.59



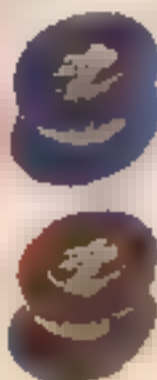
THE RIGHT WAY
TO BUY
BOYS' CLOTHING



\$1.39



55c



Boyoille Gloves, Outerwear, Robes, Scarfs

"Father calls me William. Sister calls me Will.
Mother calls me Willie,
but the fellows call me Bill."



ITEMS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

Our four most popular Outerwear styles—all 100% virgin wool!
Bold, big-man plaids that are sure to please your boy

- A** Our finest 33-ounce Winter Fleeca Mockknot. Best boy we've seen! Lined from top quality long staple yarns to our own exacting specifications... tops for warmth and wearing comfort. Colorful cotton plaid body lining; lined sleeves, 2 cuffs, 2 flap pockets; zip back pocket. Detachable 3-piece belt. Size 8, 10, 12, 14, 16, 18. Please state size. Shipg. wt. 4 lbs.
40N 3729 Brown plaid 40N 3727 Blue plaid \$8.95
40N 3728 Maroon plaid

- B** 33-oz. Winter Fleeca Summit... quilted lined. A knockout for warmth and colorful good looks! About 2 inches longer than regular jackets. Safari plaid front contrasts with solid tone sleeves, collar and back. Quilted rayon body lining; rayon lined sleeves. Zip front, zip chest pocket. 2 cuff pockets. Size 8, 10, 12, 14, 16, 18. Please state size. Shipg. wt. 3 lbs. 10 oz.
40N 3424 Blue 2-tone 40N 3425 Brown 2-tone \$7.49

- C** 33-oz. Winter Fleeca Cosmo Jacket. Our finest... a jacket any boy will be proud to own! Out for action in popular Cosmo style; expertly tailored for correct fit, reinforced for long wear. Handy zipper front; 2 deep snuff pockets. Belled sport back. Extra heavyweight; no warm, needs no lining. Size 8, 10, 12, 14, 16, 18. Please state size. Shipg. wt. 2 lbs. 8 oz.
40N 3422 Brown plaid 40N 3421 Blue plaid \$4.98

- D** Heavy 22-ounce virgin wool Shirt-Jacket. Buffalo Plaid. Young America's favorite! Woven from selected long staple yarns in a quality that's outstanding value at this price! Carefully tailored. 2 double-button flap pockets. 2-way collar button cuffs. Front and sleeve facings. Unlined, finished seams. Size 8, 10, 12, 14, 16, 18. Please state size. Shipg. wt. 1 lb. 4 oz.
40N 6602 Black and gold 40N 6600 Red and black \$5.98
40N 6601 Black and white

- E** Warm post wool formal robe. Richly blended flannel fabric of 75% wool, 25% rayon provides warmth without bulk, assures long wear. Full wrap-around style with wide front facing, shawl collar, rayon cord trim, self materialized belt. Dry clean. State color med. blue, maroon. Shipg. wt. 13 oz.
F 43N 122 State size 4, 6, 8, 10. See size chart below \$3.69
G 43N 124 State size 12, 14, 16, 18. See size chart below \$4.59

- C** 100% wool scarf is smart gift for little fellows! Soft, closely knit fabric keeps neck and chest snugly warm. Attractive snowed plaid patterns. Just the right size 2 x 41 in. Individually boxed. State color brown, blue or maroon.
43N 214 Shipg. wt. 4 oz. . . . 69c

- J** All wool scarf and glove set for big boys. Loomed scarf is 10 1/2 x 44 in. Seamless knit matching gloves have cotton latex in wrists. Boxed. State color brown, camel tan or maroon. State size med. (7) or large (8). See how to order at right.
43N 306 Shipg. wt. 1 1/2 oz. \$2.79

- L** Leather-grained plastic Helmet—more durable than leather. Perfect protection against winter cold. Fleecy rayon lining, adjustable strap. State color tan or red. State size small (6 1/2-6 5/8), medium (6 5/8-6 3/4), large (6 3/4-7 1/4). Size chart page 133.
43N 727 Shipg. wt. 8 oz. . . . \$1.39

- H** Junior post wool scarf and glove set knit of 50% new wool, 50% rayon. Lightweight fringed scarf; matched color ribbed wrist gloves. State color brown, camel tan, maroon. State size 3 1/4 or 6 1/4. See How to Order at right. Boxed.
43N 215 Shipg. wt. 11 oz. \$4.89

- R** Field gaudet style mittens. Big trigger mitts with all wool Buffalo plaid backs and cuffs, capskin leather palms. Cotton fleecy blizzard lining for real warmth. Colors red or blue. State size med. (7), large (8). State size, color.
43N 714 Shipg. wt. 6 oz. \$4.95

- M** New type, lambskin for Ear Muffs. Soft, furry deep pile side is worn next to ears for real warmth. Adjustable headband for exact fit. Gaily decorated with winter sports scene. An inexpensive gift, but one he will prize! State color red, blue or brown.
43N 200 Shipg. wt. 4 oz. . . . 55c



Warm, sturdy Gloves, Mittens ... for dress or winter play

- B** Cowboy gaudet style—popular 'cause they're tough, warm! Fringed bound edge artificial leather cuffs. Cotton and rayon culture glove. Color blue with red cuffs, tan with brown cuffs. Size 3 1/4, 6 1/4. State size and color. See How to Measure.
43N 817 Shipg. wt. 4 oz. . . . 49c

- R** Boy Rogers Cowboy Gaudet. Gloves of unlined all grain horsehide. Fringed cuffs trimmed with Ray Rogers and Horse Triggers, natural star and jeweled stones. State color: natural, light brown. State size 6 1/4, 7 1/4.
43N 800 Shipg. wt. 8 oz. \$1.98

- P** Fine imported Capakin leather for dress. Soft, strong, stuff-proof! Shined wrist slip-on style. Lined with warm cotton flannel. Color: brown.
43N 823 State size 3 1/4, 6 1/4. See How to Measure. Shipg. wt. 4 oz. \$1.98
43N 925 State size 7, 7 1/4, 8. See How to Measure. Shipg. wt. 5 oz. \$2.19

- I** Top quality smooth finish horsehide leather—a handsome durable gift! Slip-on style, warmly lined with 35% wool, 15% rayon, 49% cotton. Dray whipstitched sewing. Color dark brown. State size small (7), medium (7 1/4), large (8). See below.
43N 917 Shipg. wt. 5 oz. \$2.79

HOW TO ORDER BOYS' CLOVES AND MITTENS

Have hands open with fingers touching and thumb extended. Place tape around hand over knuckles. Do not include thumb. Then clear hat and take measurements in inches. If hand measures between 2 sizes, order larger one.



Boys can't have too many shirts!

- W**hisk cotton with gay all-over tie pattern, ribbed cuffs, crew neck, banded bottom. Wash separately. Size Small (8-10), medium (12-14), large (16-18). Please state size. See size chart below. Shipg. wt. 8 oz.
43N 4323 Blue \$1.98
43N 4324 Tan . . . 98c

- C**hecked cotton twill Sports Shirt. Sanforized—won't shrink over 1%. 2-way collar, in-or-out bottom. Wash fast. Size 4, 6, 8, 10, 12, 14, 16, 18. State size. See below. Shipg. wt. 11 oz.
43N 3540 Blue-red check \$1.98
43N 3541 Brown-gold check
43N 3542 Green-brown check \$1.98

HOW TO ORDER BOYS' SPORTS AND KNIT SHIRTS

8 chest measure	32	34	36	38	40	42	44	46
Order size	4	6	8	10	12	14	16	18

Measure chest around body over shoulder, well up under arms

How to Order Boys' Robes	8 chest is	22	24	26	28	30	32	34	36
	8 height is	38-40	41-44	47-50	51-54	55-58	59-61	62-64	65-66
	Order size	4	6	8	10	12	14	16	18



No extra charge!

Beautiful photograph of Roy Rogers riding his horse "Trigger" included with set



A 8-piece \$7.95

B 8-piece \$3.59



E 3-piece \$2.98



A 8-pc. \$4.98



C 8-piece \$3.98

Cowboy, Indian, Cowgirl Play Outfits

"Santa drives his sleigh—
down the farthest chimney
he will find his way."



YIPPEE!

**It's Boyville Jr. round-up time!
Complete Outfits for four-to-twelve's**

A 8-pc. Official Roy Rogers Set. \$4.98

Sold by mail only by Sears! Wide hatwings chaps of heavy tan cotton (will have pictures of Roy and his famous horse "Trigger.") Decorated waistband of imitation leather; adjustable back strap and buckle. 2-piece cotton poplin shirt, cowboy style piping. Wide brim cotton hat. Real leather belt and holster. Clicker pistol; bandolera; lariat.

Size for 4, 6, 8, 10, 12. See chart. Shpg. wt. 3 lbs. 8 oz. 40 N 4541—Roy Rogers 8-pc set (with photo).....\$4.98

B Our finest 9-pc. Cowboy Set. \$7.95

Our biggest value! Broncho Buster style bathing chaps; fronts are genuine tan suede leather Open seat. Uppers and back of tough, wear-resisting cotton. Fancy trimmed leather waistband with leather back strap and buckle. Matching leather and cotton vest. Plaid cotton shirt. Black wool-felt hat. Real leather belt, holster. Big metal toy pistol. Real lariat.

Size for 4, 6, 8, 10, 12. See chart. Shpg. wt. 3 lbs. 8 oz. 40 N 4542—3-piece cowboy set.....\$7.95

C Economy priced 8-piece Outfit. \$3.98

Western style pants with lower front of corduroy; strong cotton twill back, uppers. Decorated rattle-back waistband. Cowboy hat. Tan cotton Kasba shirt, red collar, trim. Real leather belt, holster; bandolera; pistol; lariat.

Size for 4, 6, 8, 10, 12. See chart. Shpg. wt. 2 lbs. 6 oz. 40 N 4540—8-piece cowboy set.....\$3.98

D Girls' Western style 8-pc. Set. \$3.59

Styled with western glamour! Decorated skirt of imitation leopard skin (cotton fabric). Matching vest front, cotton back. Plaid cotton flannel blouse, has contrasting collar. Western style hat. Leather belt, holster. Toy pistol; lariat.

Size for 4, 6, 8, 10, 12. See chart. Shpg. wt. 2 lbs. 2 oz. 40 N 4547—8-piece cowgirl set.....\$3.59

E Colorful 3-pc. "Indian" Outfit. \$2.98

Laced front Redskin jacket and elastic-waistband pants made of sturdy tan cotton suiting. Bright yellow front panel and head-dress band decorated with Indian pictures. Eye-catching trim. "Rainbow" colored feathers.

Size for 4, 6, 8, 10, 12. See chart. Shpg. wt. 1 lb. 4 oz. 40 N 4539—3-piece Indian set.....\$2.98

How to Order Cowboy Outfits
Measure height from floor to top of head without shoes. Measure waist around body over pants without belt.

H Height in inches	And Waist in inches	Order Size	H Height in inches	And Waist in inches	Order Size
37 to 43	26 to 28	4	44 to 50	27 to 28	8
43 to 44	27 to 28	4	50 to 54	28 to 29	10
			54 to 58	29 to 30	12

Boyville Accessories

make it a gay western Christmas
for your young "Broncho-busters"

Cowhide leather "Stratoline" Belt Like Dad's but sized to fit Junior

AA Modern, streamlined - the newest, easiest to fasten belt available today. Curved tongue of silver-plated metal buckle passes through slot in belt, snaps flat, and stays that way! Best of all, it can't crease belt as ordinary buckles do. Made of fine grain cowhide that is soft and pliable, extremely tough, long-wearing. Saddle-like finish of smooth leather remains smooth even after months of continuous wear. 1-inch width. Boxed.
Color: black or brown. Sizes 22, 24, 26, 28, 30, 32-inch waist. State size and color.
43 N 374—"Stratoline" belt. Shipping weight 5 ounces. **\$1.00**

Handsome Western styled Belts... made of genuine steerhide leather

- Trim fitting and comfortable for active boys' wear
- Gaily decorated in a way irresistible to youngsters

Extra heavy steerhide

A This Texas Ranger belt makes a wonderful gift! Extra heavy steerhide leather wears exceptionally well. Embossed western style metal buckle, tip, loops. Strongly stitched with nylon thread. $\frac{1}{2}$ -inch wide. Boxed.
Color tan. Sizes 22, 24, 26, 28, 30, 32-inch waist. State size. Shipg. wt. 4 oz.
43 N 338 **95c**

White leather trim

B Another new western style belt, carefully made of long-wearing steerhide leather! Decorated with jewel-like stones and nailheads on patch of white leather. Snap-on western buckle loop and tip. $\frac{3}{4}$ -in. wide. Boxed.
Color tan. Sizes 22, 24, 26, 28, 30, 32-inch waist. State size. Shipg. wt. 4 oz.
43 N 366 **\$1.00**

Better grade steerhide

E A handsome belt of quality leather with snap-on Western style buckle, loop and tip. Four white leather patches surrounded by eight nailheads; one jewel-like stone in center. Snarley embossed. 1-in. wide. Boxed.
Color tan. State size 22, 24, 26, 28, 30, 32-inch waist. Shipg. wt. 4 ounces.
43 N 367 **\$1.39**

New cattle brand Belt

B Just watch your young cowboy's eyes light up when he sees this new western style belt! Cattle brands embossed on the floor, long-wearing steerhide leather. Brass buckle is hand polished. $\frac{3}{4}$ inch wide. Boxed.
Color light tan. State size 22, 24, 26, 28, 30, 32-inch waist. Shipg. wt. 4 oz.
43 N 349 **98c**

Embossed, stud trimmed

D Horseshoe buckle belt, for all around enjoyment. Steerhide leather in popular western style trimmed with jewel-like stones and nailhead studs. Attractive embossed leaf design. 1-inch wide, and sturdy. Boxed.
Color tan. State size 22, 24, 26, 28, 30, 32-inch waist. Shipg. wt. 4 ounces.
43 N 373 **\$1.15**

Top quality steerhide

F Made in the sharpest western style. 1 $\frac{1}{2}$ -inch belt, tapered to fit 1 in. western snap-on buckle and loop. 2 large oval patches of white leather, surrounded by 32 nailheads; 3 jewel-like stones on each patch. Boxed.
Color tan. State size 22, 24, 26, 28, 30, 32-inch waist. Shipg. wt. 5 ounces.
43 N 368 **\$1.69**

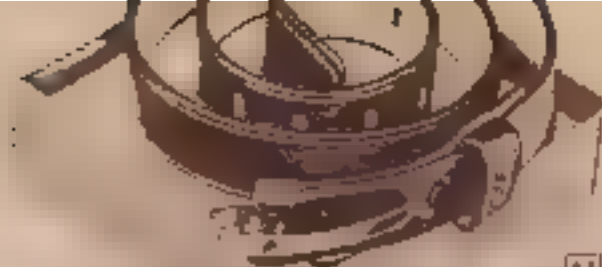
Tops with young cowboys... Western style Rodeo Hats

G 100% wool felt, 3 $\frac{1}{2}$ -inch brim has contrast color felted welt edge. Rayon cable cord, adjustable chin strap.
Colors tan, red, black. Sizes 6 $\frac{3}{8}$, 6 $\frac{1}{2}$, 6 $\frac{7}{8}$, 6 $\frac{3}{4}$, 6 $\frac{1}{2}$, 7, 7 $\frac{1}{4}$. Please state size and color. See How to Measure below.
43 N 516—Shipping weight 1 pound 4 ounces. **\$1.49**

H 100% new wool felt hat to make your boy's or girl's Christmas complete. Laced edge brim is wide... 3 $\frac{1}{2}$ in. Attractively decorated with 2-tone rayon cable chin cord and band trim. Chin cord is adjustable.
Colors tan, red, black. Sizes 6 $\frac{3}{8}$, 6 $\frac{1}{2}$, 6 $\frac{7}{8}$, 6 $\frac{3}{4}$, 6 $\frac{1}{2}$, 7, 7 $\frac{1}{4}$. Please state size and color. See How to Measure below.
43 N 515—Shipping weight 1 pound 4 ounces. **\$1.69**

How to Measure and Size Scale for Boys' Hats—Place a strip of heavy paper around head. Mark where nose meets, then place on a tape measure for correct measure in inches. If between sizes, order size larger.

Head measures	19 $\frac{1}{2}$	20 $\frac{1}{2}$	21 $\frac{1}{2}$	22 $\frac{1}{2}$	23 $\frac{1}{2}$	24 $\frac{1}{2}$	25 $\frac{1}{2}$
Order size	6 $\frac{3}{8}$	6 $\frac{1}{2}$	6 $\frac{7}{8}$	6 $\frac{3}{4}$	6 $\frac{1}{2}$	7	7 $\frac{1}{4}$



AA \$1.00



Imagine his delight on Christmas morning... to find a sturdy, attractive Boyville belt... sized to fit his young waist... in just the width he prefers. You'll be rewarded with a long whistle of appreciation when he examines the smooth, pliable top-quality leather used in any one of these belts. Seven he-man styles, nation-wide favorites to choose from - at prices that should make Santa turn handsprings!



A 95c



B 98c



C \$1.00



D \$1.15



E \$1.39



F \$1.69



H \$1.69



G \$1.49





F
\$2.19

E
\$2.69

F Genuine Kid Leather. Just what that boy on your list wants for dashing around getting ready for school, for evening hours at home. He'll be proud of their good looks, their fine quality, their grown-up style. Soft, supple kid leather uppers, checked cloth lining. Padded leather sole and heel.

• Boys' full sizes 1, 2, 3, 4, 5. Wide width. *State size.* Shpg. wt. 1 lb. 4 oz.
67 N 5952—Brown kid. Pair \$2.19

E Boys' Evening . . . a gift for year 'round comfort. Easy to slip into, soft feeling. Plush, longwearing tan imitation leather uppers, with embossed design on vamp. Genuine leather sole, rubber heel. Here's an unexpected present that's useful . . . and good-looking, too.

• Boys' sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½. Wide width. *Please state size.* Shipping weight 1 lb. 5 oz.
67 N 5993—Boys' tan. . . Pair \$1.69



H
\$3.69

J
\$3.45

Gold Bond

THE RIGHT WAY TO LAST

BOYS' SHOES

Boys' Slippers . . Baby Jewelry, Silver

"And Christmas stockings hung
all in a row stuffed with
surprises from the top to the toe."



I Gold Bond Canvas . . . boys everywhere like them at school, to wear all the time. Roomy and comfortable as a slipper, but built to take the hard outdoor wear boys give. Nice style too with business leather upper, tough non-marking rubber sole, rubber heel. Surely a well constructed shoe. Put a pair under the tree for him.

• D (medium wide) width in boys' sizes 1½, 4, 4½, 5, 5½, 6, 6½, 7. *Please state size.* Shipping weight 2 pounds 8 ounces.

67 N 5141—Black leather. Pair \$3.69

J New "De-Zag-Stitched" moc-type vamp, overlaid with a strip of plush leather. Rich, handsome, "copper-colored" leather uppers. Flexible and wrap make it smooth fitting, well too gives it extra room. Goodyear welt. Heavy rubber sole and heel, with leather insole.

• D (medium wide) width in boys' sizes 1½, 4, 4½, 5, 5½, 6, 6½, 7. *Please state size.* Shipping weight 2 pounds 8 ounces.

67 N 5215—Copper tan leather canvas. Pair \$3.45



Moc-style Canvas . . . roomy, flexible. Brown leather uppers, leather tie. Rubber sole, heel.

• D (med. wide) boys' sizes 2, 3, 4, 5, 6. No half sizes. *State size.* Shipping weight 1 lb. 14 oz.

67 N 5090—Dark brown. Pair. \$2.29

Handsome leather uppers, lined with soft, warm shearling. Leather sole, rubber heel.

• Boys' wide sizes 2, 3, 4, 5. No half sizes. *Please state size.* Shipping weight 1 lb. 4 oz.

67 N 5971—Boys' tan. Pair. \$3.59

Warm Moc-style Slipper, with padded sole and heel. Thick, durable brown felt uppers.

• Wide width: boys' sizes 1, 2, 3, 4, 5. No half sizes. *State size.* Shipping wt. 1 lb. 4 oz.

67 N 5982—Brown felt. Pair. \$1.79

Two-Tone Moc-style. Brown and tan suede leather upper, padded sole and heel.

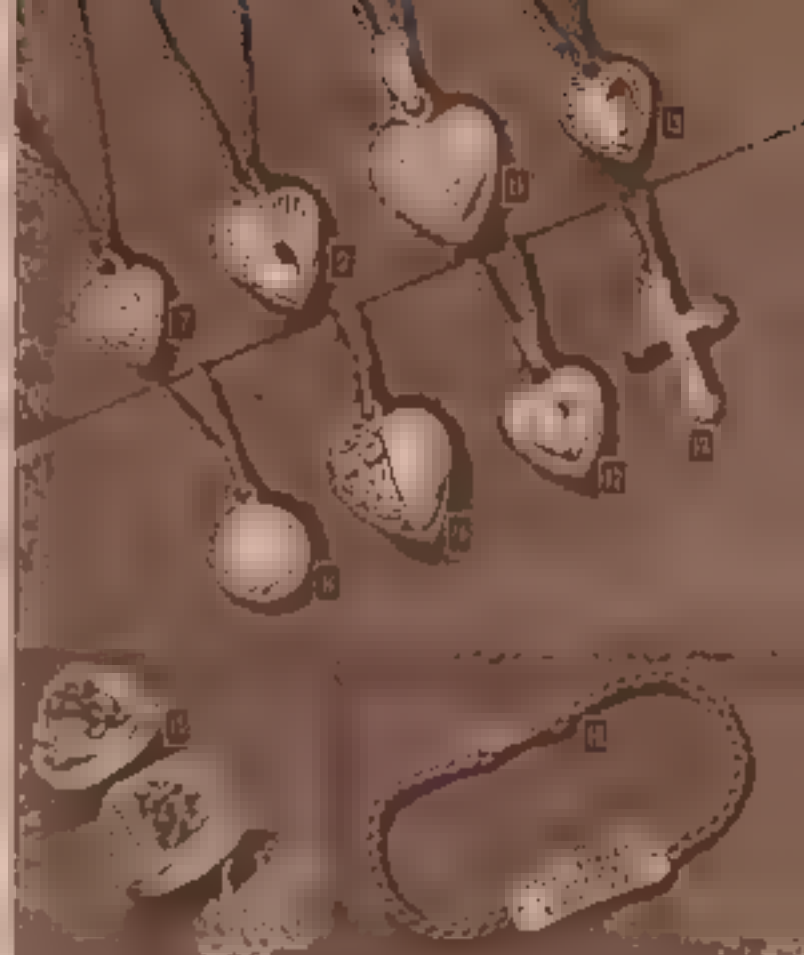
• Boys' sizes 2, 3, 4, 5. Wide width. No half sizes. *State size.* Shipping wt. 1 lb. 4 oz.

67 N 5951—Brown, tan. Pair. \$1.98

Zipper Front . . . soft blue wool, snug as a blanket. Cushioning cloth-covered platform, with flexible leather sole and heel.

• Boys' wide width sizes 2, 3, 4, 5, 6. No half sizes. *State size.* Shpg. wt. 1 lb. 4 oz.

67 N 5984—Blue. Pair \$2.19



Bright jewelry makes a big impression

Give a pretty match-up bracelet and locket set to the lucky little girl on your Christmas list. Made just like mother's and sure to please the little one. Locket opens to hold two pictures ... one of mother and one of dad. Shows actual size, in attractive gift box. Shpg. wt. each 3 oz.

1 Stone-set Extension Bracelet with sparkling simulated ruby or blue sapphire to warm the heart of a little miss on Christmas morn. 5 1/4-inch bracelet extends to 7 in. 1/20 12K yellow gold filled. *State stone color.*
4 NR 29422 \$2.98

2 Expansion link-style Bracelet and Locket for a good little girl and one she'll treasure for years. Links on bracelet removable to fit child's wrist. Locket has 12-inch chain. 1/20 10K yellow gold filled. *Print 1 initial.*
4 NR 29781—Set \$8.95

3 Bracelet and Locket set in shining 1/20 10K yellow gold plate to delight a youngster. Economy priced until 13-in. chain. Bracelet opens to fit wrist; measures 4 inch around. Dainty engine turned design. *Print 1 initial.*
4 NR 48132—Set \$1.14

4 Bracelet and Locket of her very own for the youngster who loves to wear jewelry when she's dressed up. Dainty engraved design. 5 1/4-inch bracelet opens. 12-inch locket chain. 1/20 12K yellow gold filled.
4 NR 29911—Set. *Print 1 initial* \$3.39

5 Baby Smiles Expansion Bracelet and Locket set ... so pretty she'll want to wear it always. Bracelet heart opens. Locket has 12-inch chain. Dainty engine turned design. Set is 1/20 14K yellow gold filled. *Print one initial*
4 NR 39799—Set \$8.49

6 Extension Bracelet in pretty heart design ... the kind of jewelry that will win a child's heart. Bracelet measures 5 1/4 inches around, expands to fit the wrist. 1/20 12K yellow gold filled. *Please print initial*
4 NR 39873 \$2.49

Bright jewelry for a little Princess

Locket opens. All except crown can be engraved. 12-inch chain. *Print 1 initial.* Shpg. wt. each 3 oz. Shown actual size.

7 4 NR 29372—Pendant. 1/20 12K yellow gold filled \$1.59
8 4 NR 29368—Pendant. 10K yellow gold \$2.39
9 4 NR 29368—Locket. 1/20 10K yellow gold filled \$1.89
10 4 NR 29224—Heart Charm. 10K yellow gold... \$3.69

11 4 NR 29266—Locket. 1/20 12K yellow gold filled \$1.98
12 4 NR 29292—Locket. 10K yellow gold \$2.75
13 4 NR 29372—Pendant. 10K yellow gold \$2.39
14 4 NR 29446—Embroidered Crown in 10K yellow gold \$2.69

Authentic Disney Rings

15 Kids will go for a Mickey Mouse, Donald Duck or Pluto shield on sterling silver. *State size 4 to 7 and engrave.*
4 NR 31731—Girls (round) \$1.20
4 NR 31742—Boys (square) \$1.20
Same ring as above but in gold 10K yellow gold. *State engrave.*
4 NR 31778—For girls only \$8.00

Identification Rings

16 Bracelet. *Print name, address.* Name over 12 letters, address on back. Shpg. wt. 3 oz. 1/20 10K yellow gold filled
4 NR 29497Y—3-inch \$2.39
4 NR 29537Y—6 1/4-inch 1.39
in Sterling Silver
4 NR 29528Y—3-inch \$2.19
4 NR 29529Y—6 1/4-inch 2.39



Precious Sterling Silver for baby's own use

17 Sterling silver cup. First name engraved on cup for 8c per letter extra. *State black or etch.* Postpaid (Shpg. wt. 4 oz.)
4 NR 29111E—Plain. 2 1/4 in. high \$3.95

18 Sterling silver Brush and Comb set. Brush 5 1/4 in. long; nylon bristles. One initial on brush 6c extra. Comb 4 1/4 in. long. Sterling silver back. Ivory color tooth.
4 NR 29241E—Shpg. wt. 6 oz. \$4.95

19 Teething Ring of non-poisonous, white plastic with hollow sterling silver bell.
4 NR 29152—Shipping weight 5 ounces \$2.19

20 3-pc. Sterling Silver Child's set: knife, fork, spoon. Knife 5 1/4 in. long. Patterns may vary.
4 NR 29162—Shpg. wt. 5 oz. \$8.95

21 2-pc. Sterling set: fork, spoon.
4 NR 29202E—4 3/4 in. long. Shpg. wt. 4 oz. \$3.50
All items on page except baby silver shown actual size

Gold rings for lady, lassies

Dainty 10K yellow gold rings. *State size.* Gift box. Shpg. wt. 3 oz.

22 Engraved band. *Size 0 to 3.* **23** Signet. *Size 0 to 3.* **24** Signet. *Size 2 to 4.* *Print 1 initial.*
4 NR 29111E 98c 4 NR 29172E \$1.59 4 NR 29122E \$1.95

25 Tiny band ring with simulated ruby or blue sapphire in center. *Size 0 to 3.* *State stone.*
4 NR 29151 \$1.98
26 Beautiful simulated birthstone ring that child will treasure. *State birth-month.*
4 NR 29002EY—*Size 2 to 4.* \$2.59

HONEYSUCKLE

THE RIGHT WAY
TO BUY

JUVENILE
FURNITURE



A \$28.95
See, Spring



B \$29.95



C \$21.95
See, Spring



D \$11.95



Make every day a holiday . . give matching Honeysuckle Furniture . . low as \$5 monthly

A Crib with full end panels in protect baby from drafts. Beautiful non-poisonous golden maple or waxed birch finish. Sturdy hardwood construction. Four position adjustable metal spring may be lowered as baby grows. Single drop side. Overall size 54x30 in. Sides are 28 in. high. Smooth rolling casters. Shipped freight or express from stock. Shipping weight 89 lbs. Sixty finish.

1 M08311—Crib and Spring . . . \$28.95

1 M08403—Crib, Spring, and 55-wal lamp. Shipping weight 111 M08377—Crib and Spring . . . \$29.95

B On-the-wall finished in rich golden maple. Just the thing you've been looking for to keep all of baby's things handy in one convenient place. Four well-built drawers, with wood handles, each 12 in. deep, 15 in. wide. Storage wardrobe compartment, 17x15 1/2x33 in. High. Hanger end included. Made of durable hardwood with strong 3-ply ends. Safe, non-poisonous finish. Colorful nursery design details on front. Overall size 36x41x56 in. Pay freight or express charges from factory near Milled, Ind. Shpg. wt. 85 lbs.

1 M08399—On-the-wall . . . \$29.95

C Youth bed, made of hardwood with golden maple finish. Scallop top and ends. 11 in. panels with juvenile decorations. Removable guard rails 40 in. long. Rust resistant link fabric springs for extra comfort. Caster size 6x3 1/2 in. Head ht. 37 1/2 in. Foot ht. 27 1/2 in. Shipped freight or express from stock. Shpg. wt. 50 lbs.

1 M08308—Bed, Spring . . . \$21.95

1 M08314—Bed, Spring, and 77-wal lamp. Shipping weight 100 lbs. Pay freight or express charges from factory near Milled, Ind. Shpg. wt. 85 lbs.

D Mattress with 35 tempered steel coil springs. Pyramin-treated ticking cover in gay juvenile pattern is moisture resistant. Button tufts help prevent filling from shifting or lumping with use . . . they're sealed against moisture to give cover all-over protection. Thick layers of cotton felt and jute pad insulate around spring unit. Strong border frame helps keep a "like-new" shape. Taped edges. Size 52x28 in. Caster in blue or pink. State color. Shipped freight or express from stock.

1 M08337—Shpg. wt. 21 lbs. . . \$11.95



F \$6.95

E \$6.19

E Stool Nursery Table. Three convenient shelves. Pastel blue or pink enamel finish. Top is 24x14 in. Height is 27 in. Unassembled. State finish.

1 M08748—Table. Mailable. Shpg. wt. 16 lbs. . . \$6.19

F Bassinet, built of sturdy hardwood, with non-poisonous golden maple finish. Smooth rolling metal casters for easy moving. Overall size 35x20x32 in. high. Sides 14 in. high. Partially assembled. Tuftless Pad—100% rayon filling. Pyramin-treated cover. Size 35x19 in. Mailable.

1 M08330—Bassinet only. Shpg. wt. 15 lbs. . . \$6.95

1 M08290—Pad for bassinet. Shpg. wt. 1 lb. . . \$2.95

1 M08442—Bassinet and Pad. Shpg. wt. 22 lbs. . . \$9.95



High Chair

Give baby comfortable support in a full padded back chair. Stain resistant tray adjusts to 3 positions. Adjustable in-crown. Widespread legs. Golden maple or waxed birch finished hardwood. Seat 15x12 1/2 in. Height 39 1/4 in. Shipped freight or express. State finish. Shpg. wt. 25 lbs.

1 M08761 . . . \$12.95

Youth Chair

Large and sturdy, with 7 durable stretchers. Seat 15x13 1/2 in. Ht. of seat from floor, 21 1/2 in. Overall 37 1/4 in. Ladder back. Hardwood to golden maple or waxed birch finish. Sturdy widespread legs. Shipped by freight or express from stock. State finish. Shipping weight 11 lbs.

1 M08760 . . . \$6.95

Training Seats

G Hardwood nursery seat with duck deflector. Curved back. Seat 11x10 in. Back ht. 4 in. Pastel blue. Shpg. wt. 2 lbs. Mailable.

1 M08758 . . . \$3.49

H Same as above, but with arms and adjustable foot rest. Back height 5 1/2 in. Shpg. wt. 2 lbs. 8 oz.

1 M08757—Mailable \$4.49

Nursery Chairs

J Birch finished hardwood. Panel back, safety strap. Seat 10 1/2 x 11 1/2 in. Ht. 20 1/2 in. Shpg. wt. 8 lbs. Mailable.

1 M08755—Chair . . . \$4.49

1 M08757—Chair, with metal spring metal Shpg. wt. 9 lbs. \$4.95

K Hardwood folding trainer. Maple or white enamel finish. Seat 11x9 1/2 in. Shpg. wt. 5 lbs. State finish.

1 M08754—Mailable \$3.49

Deluxe Play Yard and Baby Basket Sets

A **Folding Play Yard with Quilted Pod.** Raised 7½-in. off the floor to protect baby from drafts. Metal casters. Seasoned wood, milled smooth, natural varnish finish. Reinforced door. 40x40x32-in. high. **Water-repellent Pod**, covered with pink and blue vinyl plastic. One side quilted; other side plain. Cotton-felt filling.

79 MM 6746 - Play Yard with Pod. Shpg. wt. 19 lbs. Shipped freight or express **\$16.95**

79 MM 6757 - Play Yard only. Shpg. wt. 16 lbs. Shipped freight or express **\$13.39**

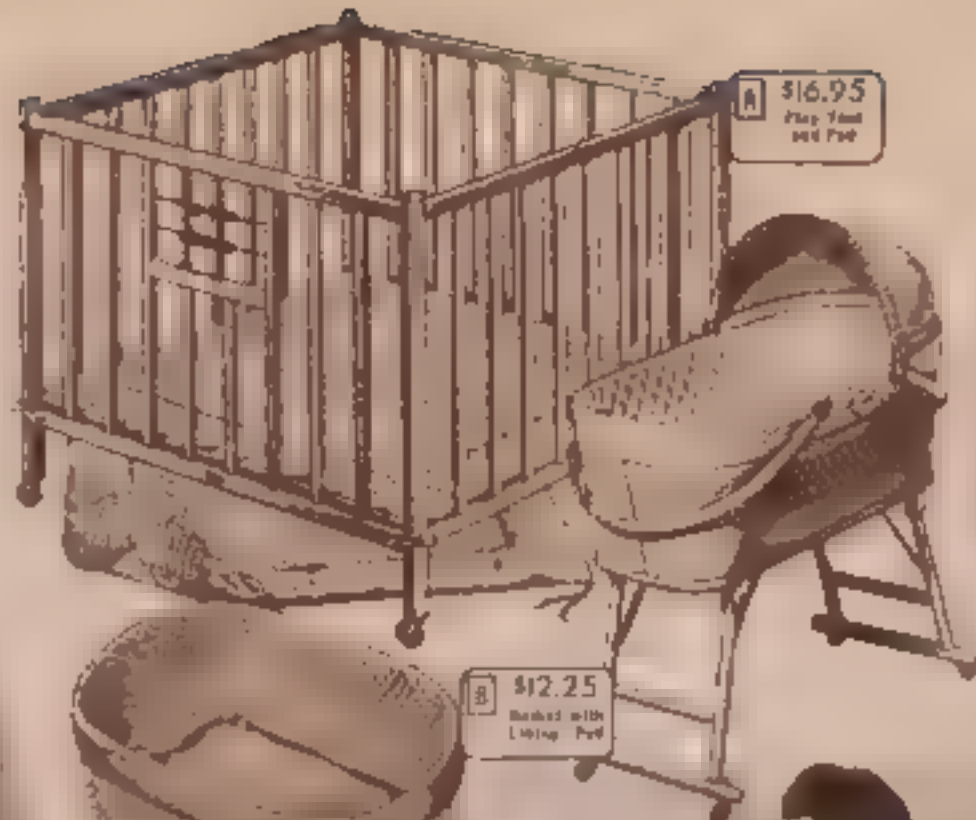
49 M 6746 - Pod only. 40x40-in. square. Shpg. wt. 3 lbs. **\$4.19**

B **Baby Basket with Quilted Lining and Pod.** Fine quality woven fiber. Adjustable hood. 34x19x31-in. deep. Quiet casters on folding legs. One to two, two. Enamored ivory, pastel pink. Pod and quilted liner covered with waterproof vinyl plastic. Resizable 12x27-in. cotton-filled pad. *State color of pad, light blue or pink.*

79 MM 6736 - Basket with Lining and Pod. Shpg. wt. 18 lbs. Shipped freight or express **\$12.25**

79 MM 6704 - Basket only. Shpg. wt. 16 lbs. Shipped freight or express **\$8.89**

49 M 6736 - Pod, Lining only. Shpg. wt. 2 lbs. **\$3.79**



A **\$16.95**
Play Yard
and Pod

B **\$12.25**
Basket with
Lining and Pod

Children's Furniture. Nursery Needs

"... bring bougths of holly, green and red
to deck about his little bed."

Bathinette with lightweight magnesium frame

New luxury, new light weight, new strength in this amazing Bathinette with its polished magnesium frame. Has all the famous Bathinette conveniences: strong net of plastic coated, water-bubbling fabric; inside bathrock to support baby at proper angle for bathing; elevating table of fabric, easy to lift and lower with one hand; pockets at top and large enameled aluminum preformed tray below for soaping needs, diapers, etc.; rubber spray attachment for rinsing baby and filling tub; 25-inch rubber draining hose; sturdy rubber-tipped legs; 14-inch high 20x36x41 inches high. Holds for storing. For Easy Terms see page 256.

79 MM 6731 - Shpg. wt. 18 lbs. Shipped freight or express **\$15.65**



Bathinette
Standard tub with top bath



Our best 3-in-1 Baby Walker-Stroller

A grand gift for both the young mother and her baby. Without the foot pan and handle, it is a fine sturdy walker for use indoors or outdoors by little children. Attach the handle and slip the foot pan on and presto - mother has a stroller. Rugged steel construction. Easy-rolling double-disc wheels are 5½-in. in diam., with rubber tires. Coil spring in rear axle for cushioned shocks. Bumpers covered with rubber, front and rear. Shaped wood seat. Steel play tray with colorful wood play beads. Blue and ivory enamel finish. Overall size 28-in. long. Handle 35½-in. from floor.

79 M 07510 - Easily assembled Shpg. wt. 18 lbs. **\$6.89**



"Totest" Baby Chair

Baby will love to lounge and play on this comfortable baby chair. Metal bar designed to hold seat steady in car, van. Spring steel frame. Resizable seat and tray of washable cotton fabric. 21½x24-in. high. Assorted colors. Easy to set up.

79 M 06733 - Shpg. wt. 16 lbs. **\$4.98**

49 M 6753 - Extra cloth seat and play tray. (Use while other is being laundered). Shpg. wt. 6 oz. **\$1.55**

Homer Reins

Handy jangling harness to help mother keep hold of baby while crossing streets, and shopping. Fine for playing "horror," too. Strong ½-in. washable plastic reins. Shiny bells. Shpg. wt. 10 oz.

49 M 4439... **89c**

Portable Baby Swing

Has bouncing action that babies love. 54-in. high steel-braced hardwood stand; easy to move indoors or out. Seat and play tray of washable cotton; strong steel frame. Swing suspended with strong web straps and steel springs. Enamored ivory. Easy to set up. Shpg. wt. 10 lbs.

79 M 06797... **\$5.69**



Whistling Dog

Flexible synthetic rubber squeaks, whistles when baby squeezes him. About 5½ in. high. Attractively colored. Shpg. wt. 10 oz. 49 N 4409 63c

Lamb for buggy, crib

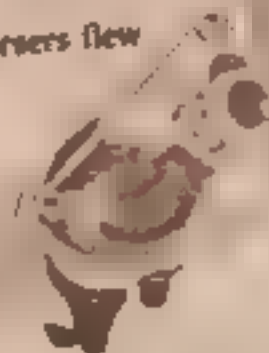
Tie to crib with cord and ring. Coated cotton material, easy to wipe clean. Cotton stuffed. Has bell. About 6 in. high. Shpg. wt. 10 oz. 49 N 4464 \$1.49

Plastic Roly Poly

Rolls and bobs and rattles. Never upsets. Two-tone colors, easy to wipe clean. 6½ inches tall. Shipping weight 10 ounces. 49 N 4434 94c

Baby Toys, Rocking Horses, Walkers

"So up to the house top the corners flew with a sleigh full of toys and St. Nicholas, too!"



Easy-to-clean Plastic Toys

- A Roly Poly on Wheels.** Rocks back and forth when pulled. 49 N 4430—6 in. high. Pastel colors. Shpg. wt. 10 oz. 94c
- B 4-pc. Toy Gm Set.** 3¼-in. bunny, 3½-in. duck, 5½-in. ball with leather handle, 5-in. dumb-bell. Smooth finish. 49 N 4463—Assorted pastel colors. Shpg. wt. 1 lb., 4-pc. set 89c
- C Colorful Plastic Apple Bork.** Squeaks when coin is dropped. Lock device on bottom for emptying. Only decorated. 49 N 4437—6-in. long 4¾-in. high. Shpg. wt. 10 oz. 89c
- D Big Mechanical Roly Poly Juggler.** Fascinating! Wind key on his back, watch him go into action! Rocks and bobs; the ball between his hands rolls back and forth as if juggled. 49 N 4466—About 8½ in. tall Gay colors. Shpg. wt. 1 lb. \$1.89
- E Musical Bell.** Heavy plastic. Sends off tinkling notes as it spins about. Metal chimps inside. Diam. 4¼ inches. 49 N 4416—Baby colors. Shpg. wt. 12 oz. 94c
- F Musical Rattle.** Makes melodious tinkling sound when baby shakes it. Metal chimps inside. 6¾-inches long. 49 N 4426—Baby colors. Shpg. wt. 8 oz. 49c
- G Transparent Water Barrel.** Amusing frog and turtle or other fish float inside. Barrel tightly sealed, also floats. 49 N 4423—3¼-in. high. Ass'd colors. Shpg. wt. 7½ oz. 45c
- H Fun-to-Boo! Lock-in-bow has hinged top.** Press button, out pops cat. Plastic head, cotton fabric covered spring. 49 N 4435—About 5-in. tall. Plastic bow. Shpg. wt. 10 oz. 89c

New! Cradle Bounce Exerciser—for crib or pen

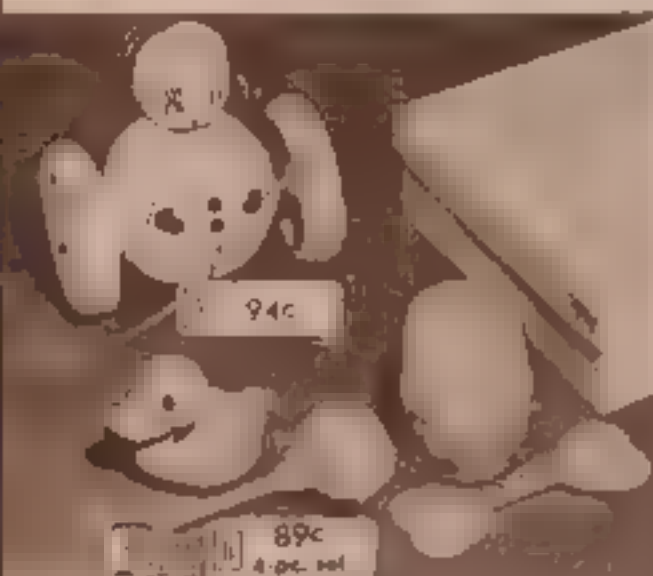
- J Entertain baby; give mother more free time.** Fascinating toy strengthens baby's muscles by exercise, keeps him happily occupied. Cotton stuffed ball, about 5½ in. long, covered with coated fabric in eye-appealing gay colors. Wipe it clean with a damp cloth. Hang from a cord with two metal bells. Attach it in crib or play pen. Has natural finish wooden clamp. Plastic-covered coil spring makes it bounce. 49 N 4456—Shpg. wt. 1 lb. 10 oz. A clever new toy . . . \$1.79

Huggable, Kitten-soft Sleepy Head Doll

- K Now has easy-to-clean plastic face.** A wonderful play and crib companion for tiny tots. 5-in. zipper pocket in back for hankies and prized belongings. Cotton-stuffed body entirely covered with cotton back rayon plush, pastel colors. Rosy face of durable plastic, painted features. Cotton yarn ringlets. 49 N 3525—Deluxe Sleepy Head, about 18 inches long. Shipping weight 2 pounds \$4.79
- 49 N 3527—Popular priced 16-in. size. Similar to above but without zipper pocket. Body covered with cotton-back rayon fleece; jacket and hood rayon plush. Shpg. wt. 1 lb. . . . \$2.89

They're New! Durable! Amusing soft Dolls

- L This soft Doll rattles.** Composition head, painted features. Firm, cotton-stuffed body covered with rayon plush and sturdy cotton fabric; matching cap. Pastel colors. Stands alone. 49 N 3583—About 12 in. tall. Shpg. wt. 1 lb. 8 oz. . . . \$1.79
- M Feet Doll, stuffed with soft sponge-like rubber . . . never gets lumpy.** Covered with cotton jersey. Painted mask face, painted features. Rayon flow hair. Cotton play dress. 49 N 3549—About 13 in. tall. Shpg. wt. 12 oz. \$2.89





Sturdy Mounts for little riders

■ Hobby Horse, do two model \$16.98

Carved wood body, lifelike dapple grey finish. Long horsehair mane, tall. Glass eyes, steel stirrups, leather ears. Web bridle, reins, all-rop straps. Horse rests on tubular steel arches. Sturdy, enamel-painted, hardwood stand 32 3/4 in. long, 14 1/2 in. wide. Pony saddle about 22 3/4 in. from floor.

■ NM 7589 - Large Horse. Shipping wt. 35 lbs. Freight or express \$16.98

79 NM 7588 - Smaller Horse, narrower saddle about 21 1/4 in. from floor; otherwise same as above. Shpg. wt. 30 lbs. Freight or express \$11.98

■ Horse with steel rockers \$16.39

Shaped 1/2-in. plywood body finished in grey, blue, yellow and red lacquer, strap steel bracers. Rockers are 1/2-in. tubular steel. Four seats adjustable for length. Thru-handlers. Seat 16 in. from floor. Size: 33 1/2 in. long, 15 1/2 in. wide, 21 1/2 in. high. Easily assembled, screws included. 79 N 07561 - Shpg. wt. 7 lbs. Mailable \$16.39

■ Horse Rocker, A gentle-rocking \$11.29

"horse," especially designed for tiny tots, so low, a crawling baby can get on and off without help. Long seat, 7x17 inches overall, is only 4 1/2 inches from floor; has back rest. Sturdy construction of extra thick, selected wood... smoothly finished, assembled in attractive colors. Large dowel handles on decorative horse's head. Easy to set up; hardware included. Order one for your baby!

49 N 7526 - Shipping weight 3 lbs. \$11.29

■ Wood Rocking Horse, Realistic \$14.29

lover's body has attractive grey winkle lacquer finish, yellow trim, red enamel runners and seat. Youngsters will spend many a happy hour, riding to their heart's content! Body made of sturdy plywood runners & 1/2-in. wood. Dowel handles on horse's head for secure grip, stationary foot rest. Shaped wood seat about 15 in. from floor. Size overall: 25x9 1/2x21 in. high. Screws for assembly included.

79 N 07550 - Shpg. wt. 7 lbs. Mailable \$14.29

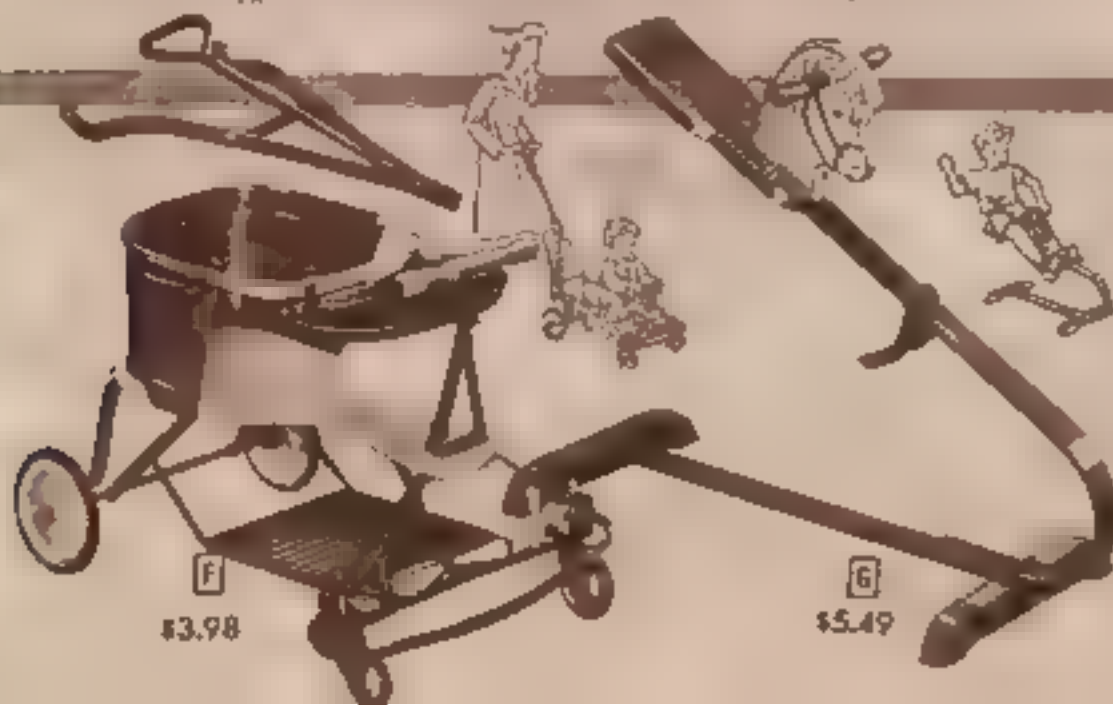
A thrilling gift for your toddler! Big, gentle-rocking SHOO-FLY

- Extra sturdy construction - 1/2-in. plywood sides; seat and foot rest of 3/4-inch wood.
- Smooth pastel enamel finish... both sides have colorful horse decorations.
- Large and roomy... 35 inches long, to give smoother, easier rocking action.

■ Helps baby to develop muscular coordination and confidence. Gives mild exercise without constant supervision. Hinged seat and footrest keep baby comfortable. Swinging wood play tray. Dowel handle gives firm grip for rocking. Finished in smooth pink and blue enamel. Rounded edges... no sharp corners to hurt baby. Size overall, 35 inches long, 12 1/2 inches wide and 18 1/2 inches high. Dowel stretchers for added strength. Easy to assemble, screws included.

79 N 07585 - Shipping wt. 11 lbs. Mailable \$5.19

Buy toys on Sears Easy Payment Plan! Only 10% down, balance monthly. For full details see page 256.



Baby Walker-Stroller

■ Bargain priced! Sturdy steel construction with shaped wood seat 6 1/2 in. from floor, steel play tray, wood grip handle. Front wheels 2 1/2-in. diam., rear wheels 5 1/2-in. diam., all with rubber tires. Rubber-covered front bumper. Size overall: 22 1/2 in. long, 16 1/2 in. wide, 16 1/2 in. high; painted in blue and ivory colors. Steel handle 32 1/2 in. from floor. Easy to assemble. Shpg. wt. 13 lbs.

79 N 07520.....\$3.98

For better quality walker see page 139.

Bouncing Jack's Pony

■ A wonderful exerciser... fun to ride! Strong, flexible spring steel body. Shaped wood seat, 14 1/2x5 in. wide. Wooden horse's head fastens to seat. Two wood handle grips. Adjustable steel footrests for various leg lengths. Sturdy wood stands. Enamelled in bright colors. 35 inches long. A thrilling gift for your youngster. Screws for assembly included. Easy to set up. Shpg. wt. 19 lbs.

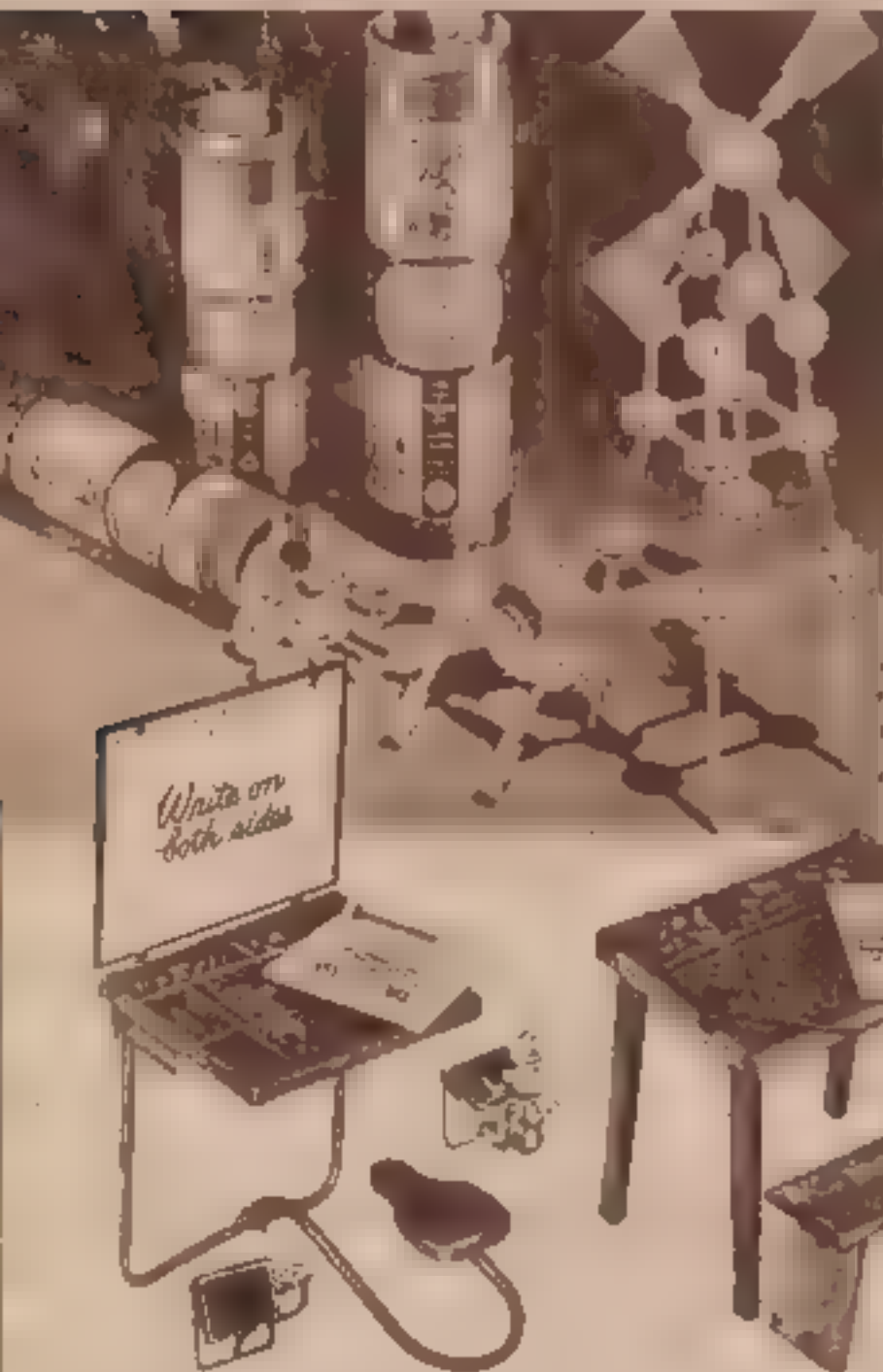
79 N 07592.....\$5.49



Let's play fireman . . . steel Rider Truck

- Clang the bell! Unhook the ladders!
- Steer it with regular steering wheel!

\$5.89 Back again! Heavy duty fire engine with sturdy bicycle-type seat, strong enough for your most active youngster. Extra heavy gauge steel automobile-type chassis, reinforced and welded. All the young fire fighters will go for the bright red enamel . . . they'll like the automobile-type steering gear, the fire engine bell mounted on the cab . . . the four big rubber-tired easy-rolling disc wheels. Best of all, two ladders, each 20 in. long, unhook from sides of truck and connect at rear. Truck over 30 in. long overall, 15½ in. high, 8½ in. wide. Seat 11½ in. from floor.
79 N 06187—Ship. wt. 19 lbs. **\$5.89**



Trucks, Tinker Toys, Peg Tables, Floor Toys

"dear kind Santa Claus you'll see
what good children we can be."



Famous Tinkertoys . . . practical for children of all ages

No limits to the models that can be built! And what fun after you build them . . . hundreds of toys that operate in the mind or by hand power. Smooth sanded white teardrop Tinkertoy pieces can be put together in many different ways without screws or bolts. All Tinkertoys packed in attractive sleeveboard tubes with mural ends.

Senior Tinkertoy \$1.98

188 pieces. Build big models.
Ship. wt. 3 lbs. 2 oz.
49 M 4718 **\$1.98**

Regular Tinkertoy \$1.19

128 pieces. The wonder
builder. Ship. wt. 1 lb. 8 oz.
49 M 4711 **\$1.19**

Junior Tinkertoy 69c

81 pieces. Simple assem-
bly. Ship. wt. 14 oz.
49 M 4710 **69c**

New! Steel 5-in-1 Play Table

Wonderful work and play center, with new tilting metal top, new fold-away design. Youngsters can proust away or draw to their hearts' content. Includes board for nailing wood pieces into designs, pound-a-peg table top, detachable hinged blackboard—reverse side white for crayons, 19½x15½-in. blackboard folds down for work table. Tubular steel frame, wood saddle seat. Compartments for about 100 parts, nails, mallet, etc.

79N03617—Easy assembly. Ship. wt. 15 lbs. **\$6.79**

3-in-1 Play Table, Stool

Sturdy wood table and stool, with colorful pegs, wood pieces, nails, nailing board and mallet. Child fasteners pegs into perforations in table making gay patterns; nails colored wood pieces to board to make trucks, engines, etc. 17x13-in. Pre-stained table top. Well-built maple-stained frame and stool. Easy to assemble.

79N03618—Ship. wt. 6 lbs. **\$2.34**

Inlay Puzzles for tots

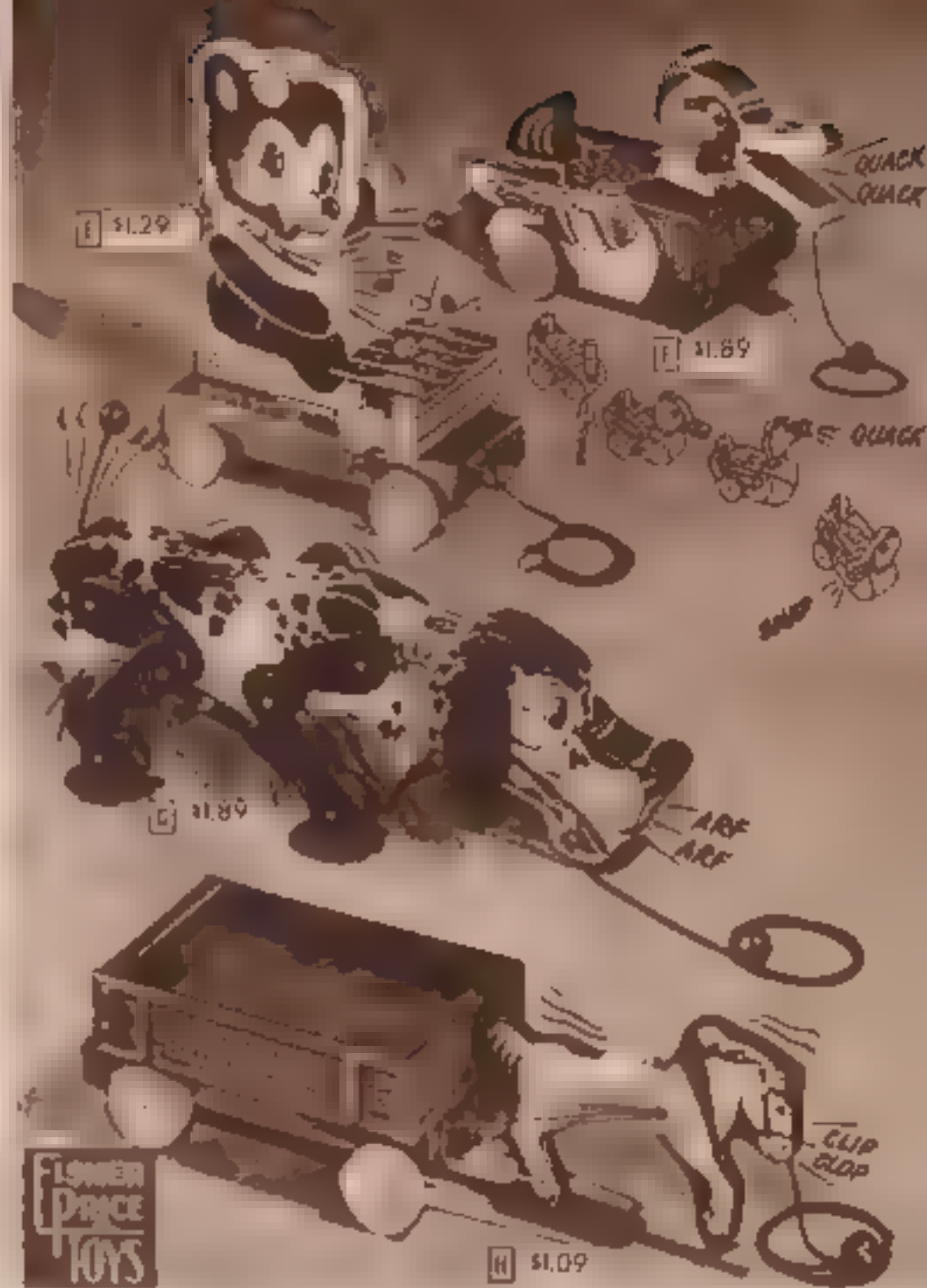
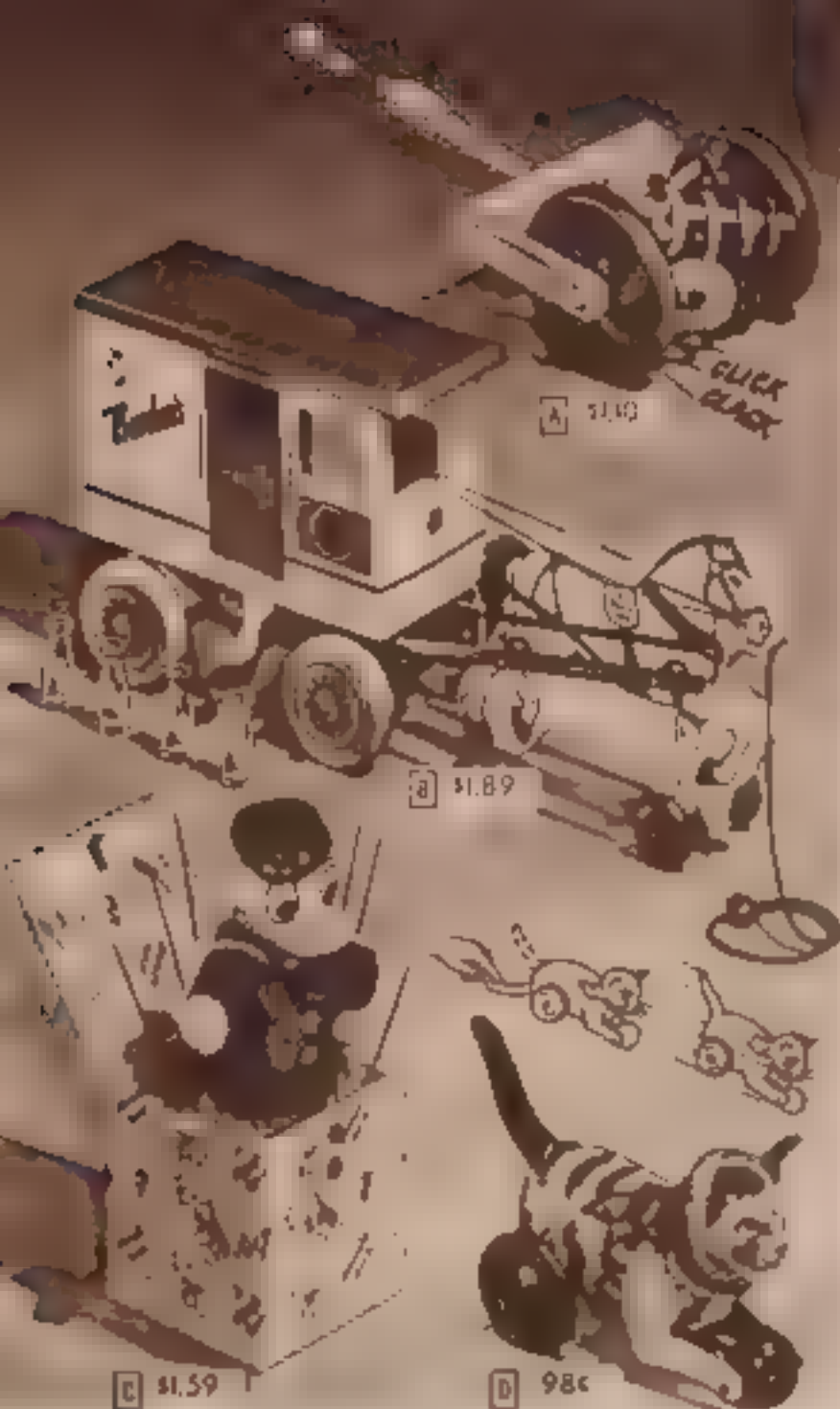
Better than ordinary jig saw puzzles because large simple pieces fit into a ½-in. thick board with a back that holds puzzle. Can be held in lap or played on bed. Sturdy; gray enameled pieces. Size 11½x8½ inches. Shipping weight each 3 ounces.

49 N 3932—Locomotive **\$1.09**
49 N 3931—Humpty Dumpty **1.09**

Tot's Jig Saw Puzzles

Set of 8 Mother Goose puzzles—big pieces for little folks. Includes Peter Peter Pumpkin Eater; Simple Simon; Mary Had a Little Lamb; Little Miss Muffet; Old Woman in the Shoe; Jack and Jill; Tom Tom the Piper's Son; Rub-a-Dub Dub. Size 4½x5½ in.; board. Ship. wt. 2 lbs.

49 N 3895 **89c**



Tots love them . . . colorful Toys with lots of merry action

Sturdily constructed for lasting fun . . . all moderately priced

A) Motor Push Toy. Lots of color, lots of action and a merry sound—when pushed along, brightenameled rings slide down the slanted bars with a clinkety-clack and a rainbow effect. All wood, big 4 1/2-in. wheels.
49 N 5403—20-in. jolated push stick. Shipg. wt. 1 lb. 12 oz. **\$1.10**

B) Garden Milk Wagon. Youngsters will love to deliver milk with this big home and wagon set. Realistic wood horse; wagon has metal sides, the rest of sturdy wood. Ring pin on front axle; wagon can turn sharp corners. Overall size 20x5x9 in. Pull cord, 4 border.
49 N 5456—Shipping weight 3 pounds. **\$1.89**

C) Donald Duck-in-Box. Whitt-h-out he pop! Molded, colored composition head, cap; cloth coat; coil spring body. Hinged wood box.
49 N 6424—4 3/4x4 3/4x5 in. high. Shipg. wt. 1 lb. **\$1.59**

D) Clever Mystery Motor Kitten. Simply push kitty's tail down, release it and she runs along the floor pushing her wooden ball. Easy for youngsters to operate; no key-winding necessary. Lithographed metal. Soft ears.
49 N 5727—8 1/2 in. long, 4 1/2 in. high. Shipg. wt. 14 oz. **98c**

E) Teddy Xylophone. Bangs a lively tune up his steel 88's xylophone when he's pulled along—the faster he's pulled, the faster he plays! Simple, sturdy action game won't get out of order. All wood body, base and wheels in gay colors. Pull cord. Overall size 9x4 1/2x15 inches high.
49 N 5455—Shipg. wt. 3 lbs. 8 oz. **\$1.29**

F) Snap-Quack Duck. Lively true-to-life mallard duck turns his head, wags from left to right, opens his bill and quacks loudly when pulled, to the delight of all tots. Wood construction, brilliant lithographed. Rides on 3 wheels. Pull cord attached. About 11 inches long.
49 N 5457—Shipg. wt. 1 lb. 8 oz. **\$1.89**

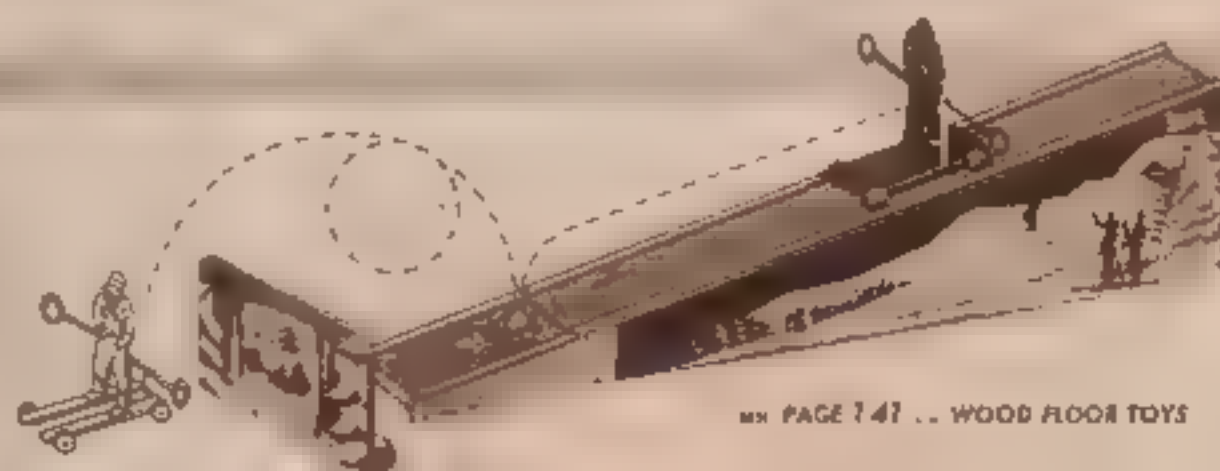
G) Snoopy Sniffer, funniest dog you ever saw! Woofs loudly as he stalks along on his jointed legs with their giant paddly paws. His ears flip-flap, his coil spring tail wags up and down. Gaily lithographed over thick wood. About 16 1/2 inches long. Pull cord.
49 N 5447—Shipg. wt. 2 lbs. **\$1.89**

H) Clippy-dog Horse Wagon. Realistic horse has jointed wood body, so his head and legs take up a wonderful galloping action as he's pulled. Makes noise just like hoofs on street. Cute brightly colored wagon. Pull cord. Overall length about 16 inches.
49 N 5443—Shipg. wt. 1 lb. 10 oz. **\$1.09**

Watch this Ski-Jumper loop-the-loop!

Ski-Jumper does a thrilling somersault over the obstacle. One of the most amazing toys you ever saw. The daring young man goes zipping down the slide—suddenly he takes off into space, turns a perfect somersault, lands on his feet and glides off across the floor. Youngsters love to see this stunt over and over again. Slide about 25 in. long, made of metal. Automatic spring release. Man made of wood and metal, about 4 1/2 in. high.

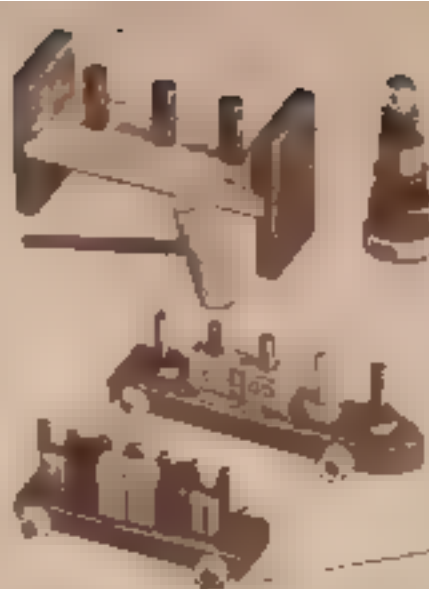
49 N 5740—Shipping weight 2 pounds **\$1.39**





Toy Telephone

94c Young America's favorite toy—now more realistic than ever with its merry talking bell and dial that clicks. Just dial number and bell rings. Kids delight in making pretend calls with this modern handset in junior size. Smooth, pleasing plastic in bright color combinations. Levered, numbered dial has spring-back action. Receiver $6\frac{1}{2}$ in. long; base $3\frac{1}{2}$ in. long. Shipping weight 1 pound. **49 N 2401 . . . 94c**



4-piece wood Toy Set

89c 4 well-made pieces at one low price. Consists of: Hammer Board for tots who love to pound. $7\frac{1}{2} \times 2\frac{1}{2}$ in., 3 pegs, hammer. 8-in. Peg Board with removable pegs, rings on wheels. 5-ring tower. Colorful rings in graduated sizes fit pole. Peg Wagon. Colored blocks fit between pegs. $6\frac{1}{2}$ in. long. Shpg. wt. 1 lb. 11 oz. **49 N 3698 . . . 89c**



A 89c

B 89c

C 89c

D 89c

Pre-School Educational and Action Toys

"Oh Santa Claus we all love you so dearly
we dream of you each night."



Tiny Tot Counting Frame

A Fascinates the little tot. Wood base with upright posts and 2 cross dowels which have 10 brightly colored counting rings on each. $9 \times 7\frac{1}{2} \times 2\frac{1}{2}$ inches, finished in natural lacquered wood. Pegs and rings finished in bright enamel. Safe for children. Shipping weight 1 pound. **49 N 3401 . . . 89c**

Tiny Tot Trotter

B A clever toy to delight the little ones. Makes clattering noise and wester goes up and down when pulled. $12\frac{1}{2} \times 4\frac{1}{2} \times 1\frac{1}{2}$ in. wood base on 4 wooden wheels. Lacquered wester holds 5 multi-colored, removable wood blocks. Safe and wheels bright enameled. Safe for children. Pull cord. **49 N 3647—Shpg. wt. 1 lb. . . 89c**

Hammer Bench with bell

C Let your child bang away to his heart's content! Child places pegs in metal bound hole in top of board, then pounds with rugged hammer. Bell rings as pegs fall through hole. Wood bench is $7\frac{1}{2}$ in. long, 8-in. high. Bright colors. 3 pegs and hammer. Shipping weight 1 lb. 10 oz. **49 N 3918 . . . 89c**

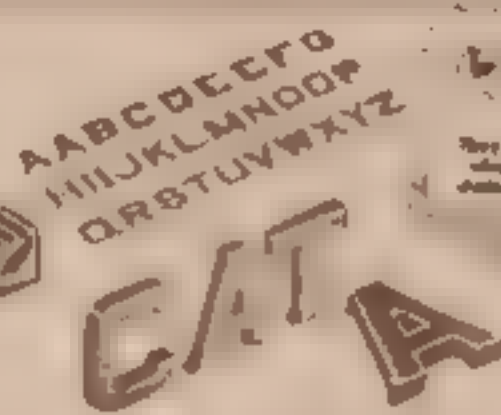
Peppermint Pull

D An unusual pre-school toy. 31 piece base mounted on 4 wheels. "Peppermint stick" which like a barber's pole when toy is pulled. Removable pieces help develop child's arm and finger control. Finished in natural and brilliant colored lacquers. $9 \times 4\frac{1}{2} \times 2\frac{1}{2}$ inches. Pull cord. **49 N 3648—Shpg. wt. 1 lb. . . 89c**



Hammer Hi-Lo Blocks

Famous smooth edge blocks with interlocking ridges that make it easier for children to build things. Pictures of familiar animals; letters on sides. 40 blocks, $1\frac{1}{2}$ inches square. **49 N 3612—Shpg. wt. 1 lb. 12 oz. \$1.00**



Plastic Letters

30 smooth, colorful, strong plastic letters 2-inches high. Complete alphabet plus duplication of A, E, I and O. Use also as cookie cutters or sand toys. Sanitary; washable. **49 N 3616—Shpg. wt. 1 lb. . \$1.39**



Plastic Rattle Blocks

Set of eight, $1\frac{1}{2}$ -in. blocks of extra strong plastic with pebble in each that rattles when block is moved. Red, white, blue and yellow, pictures on sides. Rounded corners; sanitary. **49 N 3614—Shpg. wt. 10 oz. 89c**



Spin-A-Block Cart

Blocks spin as tot pulls wagon. Six $2\frac{1}{2}$ -in. colorful, removable plastic blocks with big letters and numbers. 9×5 -in. wagon with Masonite plywood bottom, pull cord, plastic wheels. **49 N 3617—Shpg. wt. 1 lb. 8 oz. \$1.39**



Lifelike action Toys by NOMA

A Big, chubby, lovable walking Panda . . . the very newest thing! Would-to-be a true teddy bear! Made of strong composition in realistic colors. About 12 1/2 in. long, 8 in. high. Pull cord.

49 N 5411 Ship. wt. 2 lbs. . . . \$2.19

B Pull the Doggie . . . see him walk! Follows you around just like a real pup on a leash. When pulled around in a circle, he barks and plays. Durable composition. 10 1/2 in. long, about 7 1/2 in. high. Pull cord.

49 N 5436 Ship. wt. 1 lb. 8 oz. . . . 89c

C Beautiful Horse on wheeled platform. The hit of the playground! Sturdy, easy composition, prettiest . . . colorfully detailed, truly modeled. Red enameled wood platform rolls along like a song. 9 1/2 inches high. Wood wheels. Cord.

49 N 5410 Ship. wt. 1 lb. . . . 98c

D Acrobatic Tumble Clown Blocks (below) . . . can do balancing trick! Heads, arms or legs fit snugly into matching notches of other men. Very amusing, educational, too! Smooth plastic in bright colors, easily decorated. 7 blocks, each 4 in. high.

49 N 3928 Ship. wt. 8 oz. . . . 89c

E Mommy walks . . . pushes the buggy when pulled along. She's right! (pretend of this little 12 year old baby and her sturdy metal frame composition buggy with big wheels, and stable base!) Mommy is 7 1/2 inches tall, durable composition, gay bandana, cotton dress.

49 N 5497 Ship. wt. 3 lbs. . . . \$2.79

F Poly Poly Circus Clown. Push him over . . . he bobs back again. Super-die toy! 7 1/2 in. tall. Composition, gay colors.

49 N 4436 Ship. wt. 2 lbs. . . . 89c

G Flip-Flip Peg Board. A child can hang in his heart's content! Hammer wood pegs into flip-top slots and hammer 'em back. All wood. 14x9 1/2x5 in.

49 N 3915 Ship. wt. 3 lbs. 4 oz. . . . \$1.79

H Long Wooden Pull Train . . . 4 ft. 7 in. Sturdy, big engine, tender, freight, gondola and caboose, catenary. 2 1/2 in. high. Attractively painted in bright colors.

49 N 5490 Ship. wt. 3 lbs. . . . \$2.59

I 28-inch Wooden Pull Train . . . engine with tender, gondola, catenary.

49 N 5417 Ship. wt. 1 lb. 10 oz. . . . \$1.19





"Jimmie" We can put the animals in their stalls inside the barn."



"Time for work . . . I'll hitch the tractor to the spreader."

Happi-Time Farm, Garages, Grocery Store

"I've got a little farm
and I've got a little house."



16-piece molded rubber Animal Set

True-to-life miniatures. Long-lasting, smoothly finished, appropriately colored. Set includes horse and 2 colts, cow and 2 calves, hog and 2 little pigs, rooster and four hens, turkey, and collie dog. **89¢** These 3½x3½ in. high . . . others in proportion. All stand alone on solid bases. **49 N 6447**—Set of 16 animals, color-enamelled. Shipg. wt. 1 lb. 4 oz. **89¢**

744 . . SEARS, ROEBUCK AND CO. CHICAGO

Big HAPPY-TIME Farm with rubber animals

... colorful buildings, white fencing, rubber vehicles

Won't the alert "work-a-dell" farm scene look attractive under your Christmas tree? Children are enthralled by its bright colors—thanks to its true-to-life detail. Give 'em happy hours of play.

\$2.98
Farm Set

14 realistic farm animals molded from rubber—appropriately colored. Included in farm set are horse and one colt, cow and one calf, hog and two little pigs, collie dog, turkey, rooster and four hens. Horse stands 3½ inches high, is 3½ inches long. All others in proportion. Smoothly finished—wipe clean with damp cloth.

Rubber farm implements. 4½-in. long tractor, with farmer driving. Manure-spreader can be attached and left in barn. Both pieces realistically molded and colored.

Sturdy fiberboard buildings. Extra-large 2-wing barn is precision die-cut from heavy fiberboard. Has eables, rafters, even R-V-Lac transparent material to attach over windows. Gate-way in rear roof allows built-in walls to be used—animals can be taken in and out of barn. See diagram at top of page. Barn measures 19x12½x11½ inches. Other buildings are in proportion. Included are silo, water-well, farm house, windmill, doghouse, chicken coop. Featuring 433 realisms. All pieces, except animals and machines, come flat. Easy to set up—complete instructions. Add this set to your Farm. Terms order. See page 155 for information.

79 N 06453—Shipping weight 7 lbs. Farm set complete with animals . . . **\$2.98**

BOTH SETS HAVE THESE TWO GREAT FEATURES!



Gas pumps—2 hold water which flows through hoses to fill tanks of 2 plastic trucks.

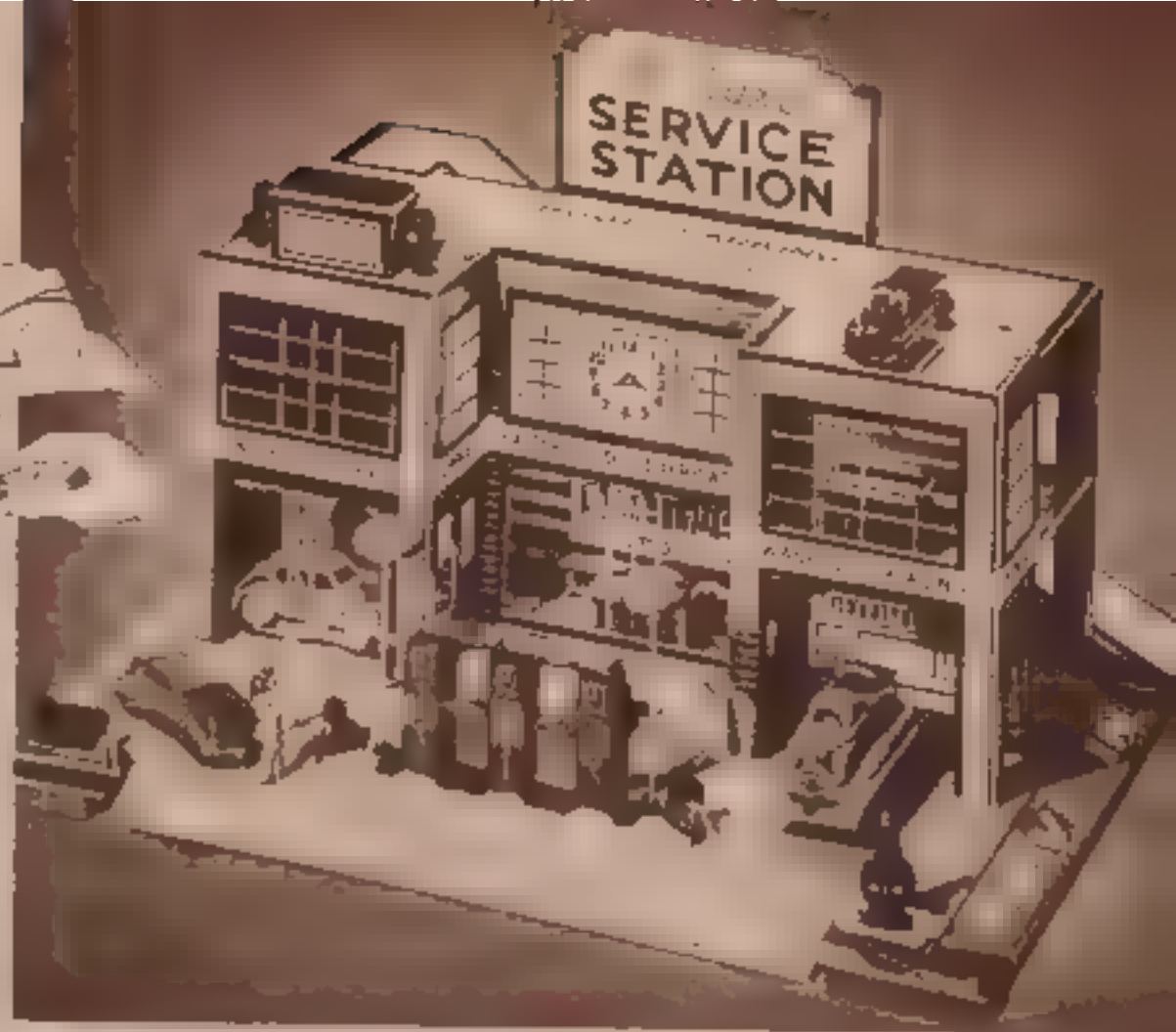
Greasing rack goes up and down when you work the jack in the plastic base.



Modern Service Station

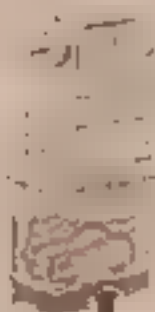
Ruck fun—so much to do! Youngsters play at greasing, filling up with gas, make-believe repairs. Includes these realistic detailed plastic pieces: base with 3 dummy pumps (2 hold water, dispensing it through hose); delivery truck and oil truck with tanks that can be filled (oil truck also drains); wrecker truck with derrick and winch; 2 large dummy lamps, fit in pump base; dummy air pump with hose and attendant. Grease rack has plastic base with lever as ratchet rack. 1 wood "oil can," 2 "tires," heavy cardboard false-front in realistic colors, 21½x9 in. high, 2 display signs. Plastic cars average 4¼ in., other pieces in proportion.

49 N 6436—Shpg. wt. 2 lbs. . . . Complete set \$1.95



New 18-piece super deluxe Service Station

Busiest, most modern gas station in Make-Believe Land!



Real elevator!

- Big 2-floor building with elevator and sloping ramp for roof parking
- Elevator actually holds car to second floor—so elevator goes up, door shuts down automatically
- Store at rear with 2 counters
- True-to-life play gas pumps, air pump, greasing lift, tire racks
- 4 colorful, molded plastic autos—proportioned in size to station



What youngster wouldn't be delighted at the chance to operate a big, deluxe service station of his very own? Just like the real thing—gas pumps that really "fill 'em up" (with water), elevator that lifts auto to second floor, and greasing lift that really works. One youngster can pretend to check oil, and gas, pump tires. Another take charge of greasing, still another drive cars up ramp for parking on second floor or roof. Building with base 23½x14½ in. high overall. Made of textured 13-ply wood-covered fiberboard. Set includes 1 sedan, 3 delivery trucks (2 have tanks you can fill)—all about 4¼ in. long; air pump, attendant, and 3 gas pumps with 2 lamps—all of realistically molded plastic. Also includes dummy counters, oil can, tire racks with tires and complete merchandise display in back. Complete station can be quickly set up.

79 N 06453—Shipping weight: 5 pounds.

\$4.85

Complete set \$4.85



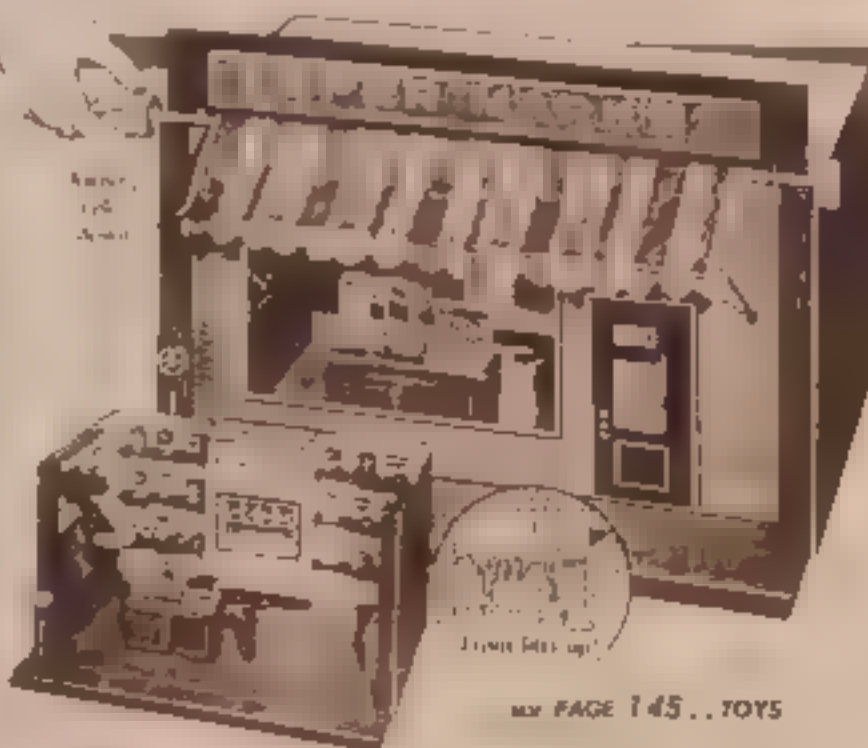
11-piece plastic Vehicle Set

He'll want more cars for his garage. Set includes jeep, racer, delivery truck, coupe, oil truck, sedan, beverage truck, tractor, hay rake and two 3-in. trailers that can be attached easily to all trucks, the jeep or sedan. All units on easy-rolling wheels; trucks and cars average 4¼ in. long. Sturdily made and gaily colored. 49 N 6449—Shpg. wt. 1 lb., 4 oz. 11-pc. set \$1.98

New "Super Market"

Here's everything the little "storekeeper" needs . . . a big, complete market equipped with fixtures and dummy stock. Real-looking building of textured 13-ply wood-covered fiberboard. Large transparent front "window" and gaily colored cloth roll-up awning. Store front painted to look like red brick, door that opens. Entire front lifts up for easy access to inside of store—(see inset picture). Interior consists of dummy dairy and frozen food cabinet, meat counter, turnstile, scale, cash register and assorted dummy tin packs of frozen bread foods. Overall about 18x14½x12¼ in. high. 79 N 06475—Shpg. wt. 4 lbs. \$3.98

\$3.98



SEE PAGE 145... TOYS



Honeymix Express

Wind it up and watch train speed 'round and 'round through tunnels, over bridge as plane soars overhead. All-metal, brightly lithographed. Platform 9 3/4 in. across. Key wind motor, brake. Fun for all. 49 N 5732—Shipping weight 1 pound 98c

New Jumping Jeep

Keep your jeep going everywhere, does everything without losing any of its 4 men! All metal. Spring motor, key attached. Runs all directions, backwards, forward, up back on rear wheels 5 1/2 in. long. 49 N 5725—Shipping weight 12 ounces 79c

Speedy Motor Boat

Real life water fun. Bright colored speed boat, realistically lithographed. All metal. Has rudder adjustable for steering where you want it to go. Strong wind-up motor, key attached 1 1/2 in. long. 49 N 5710—Shipping weight 1 pound 87c

Rollercoaster Plane

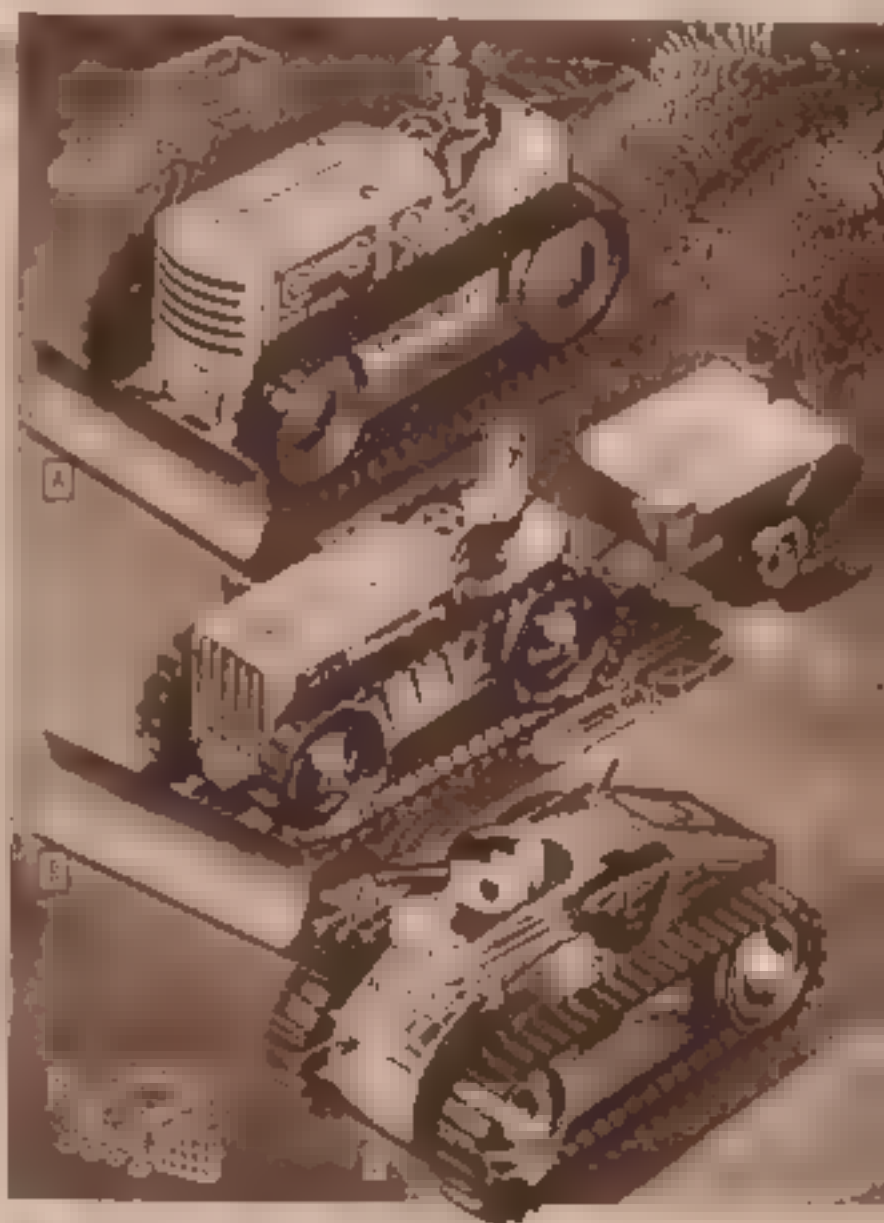
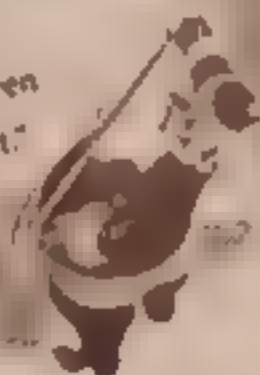
An air circus all by itself! Mechanical roller toy, all metal with man in cockpit. Runs forward, somersaults, making complete ground loop. Repeats action many times with one winding 1 1/2-in. wing. 5 in. long. 49 N 5738—Shipping weight 12 ounces 98c

Disney's Donald Duck Duet

Amazing! Full of action! Donald beats the water drum, while Goofy, the dog, does a tap dance on the big drum. Long running key wind, spring motor, brake. Lithographed in bright colors. 10 1/4 in. high. Sure to be a hit with any youngster. 49 N 5737—Shipping weight 1 lb. \$1.49

Rubber Farm Sets. Mechanical Toys

"round the fir tree bright, children
merrily will gather with delight."



Super-power heavy-duty Tractors, Tank

A Powerful toy farm Tractor... with a world of power! Pulls many uses its own weight; climbs 35 degree grades. The clock-spring motor is sturdy. Equipped with non-skid gripper treads to give added traction. Keeps in lumbering tractor-like mood. Streamlined, with shaped radiator front. Complete with driver, brake, and hook in back for attaching loads. Key attached. Comes with easily attached and detached road scraper. All metal.

49 N 5759—9 1/2 in. long by 5 in. wide. Shipping wt. 2 lbs. 4 oz. \$2.89

B Tractor, Trailer, Scraper Set. Choice of two models. Both rise up 35° hills, drive aside sand with road scraper, haul toys in detachable 6-in. dump trailer. Tractors powered with heavy duty clock-spring motors and sure-grip rubber treads. Length, including trailer, scraper 15 1/4 in. Pulls loads many times their own weight. Start and stop lever on tractor.

49 N 5753—Deluxe set with aluminum finish. Shipping wt. 1 lb. 8 oz. \$1.95
49 N 5752—Popular priced set of lithographed metal. Shipping wt. 1 lb. 8 oz. \$1.54

C Giant, spark-shooting Steel Tank... What boy wouldn't be thrilled to own this realistic tank! Crashes toy walls... climbs steep grades... rumbles like real tank... even shoots sparks! Heavy cannon in revolving turret. Sure-grip, caterpillar-type rubber treads. Powerful key-wind clock-work motor; start and stop lever. Sturdy construction. Camouflage colors.

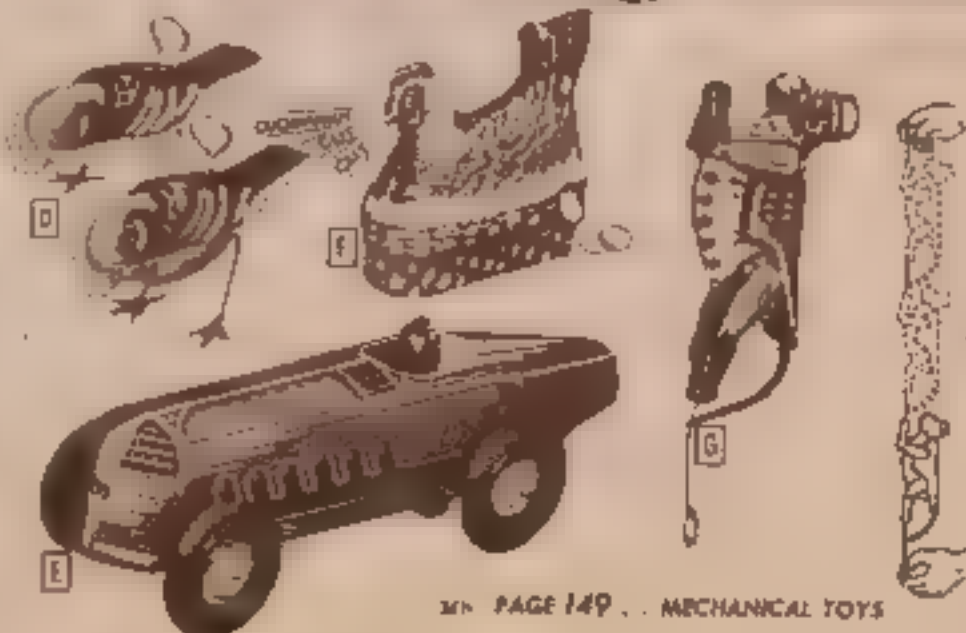
49 N 5797—5x3 1/2x10 in. long. Shipping weight 2 lbs. 6 oz. \$2.89

D Pair of pecking birds... these two cute birds have realistic action. Turn the key and they hop all over the floor pecking for food. Colorful all metal. Abt. 5 1/4 in. long. 49 N 5704—Shipping wt. pr. 10 oz. Pr. 79c

E Mechanical Racer, 13 in. long. Wind up the key wind spring motor and let it run across the floor! Sturdy metal, realistically lithographed. Metal driver, 2 1/4-in. diam. wheels. 49 N 5712—Shipping wt. 12 oz. 79c

F Little red Hen... just crank the handle, she cackles and lays one colorful wooden egg after another! She's all metal. Feathers brightly colored. About 5 1/2x3 1/2x1 1/4 in. high. 49 N 5744—Shipping wt. 7 oz. 56c

G ZPPC—climbing Monkey. Pull string taut—watch him scramble up; hands, feet moving. Release string, down he comes. All metal, 8 1/4 in. long. Gaily lithographed. 49 N 5709—Shipping wt. 10 oz. 69c



Big and Little Sister Dolls

[A] These sweet, cuddly dolls have washable, plastic coated mask faces with painted features, tampo yarn curls. Rubberized cloth legs, composition arms, cotton stuffed bodies. Cotton underslips, shiny cotton frocks, bloomers, socks, imitation leather shoes.

49 N 3581—13½-in. Little Sister Doll. Shipg. wt. 1 lb. 2 oz. **\$2.79**

49 N 3582—15-in. Big Sister Doll. Shipg. wt. 1 lb. 8 oz. **3.59**

49 N 3588—Big and Little Sister Doll Set. Shipg. wt. 3 lbs. **5.98**

[C] Soft lovable cotton-stuffed Doll. Washable mask face with painted features, cotton yarn wig. Wears colorful corduroy dress, matching hat, rayon socks, imitation leather shoes.

49 N 3594—About 14-inch size. Shipg. wt. 1 lb. 8 oz. **\$2.89**

Stuffed Animals, Dolls. New Steel Floor Toys

... the children were nestled
all snug in their beds ...

Tots can ride this strong Horsie!

- Mounted on strong steel frame, baked-on enamel.
- Rubber-tired, steel spoke-type wheels, steel axle.
- Will hold the weight of a child up to 100 pounds.

[G] Your youngsters will love this funny, good-natured, widely mounted horse. Can take a lot of punishment without a whinny. Mounted on a steel frame with 4 large rubber-tired spoke-type steel wheels, 5 in. diameter. Frame has baked-on enamel finish. His soft cotton back rayon plush coat is two-toned. Moving ears are securely fastened in place. Imitation leather bridle, harness, reins, and saddle with metal stirrups. He's 18½ in. long, 9½ in. wide, 21 in. high overall. Height from saddle to floor 13½ inches.

79 N 04364—Horse on wheels. Shipg. wt. 7 lbs. **\$7.89**

Soft Huggable Lamb

[E] Made of cotton jersey in pastel colors... stuffed with latex rubber foam, never gets lumpy. Big floppy ears, tail. Painted eyes, nose and decorations. Wears rayon bow. Shipg. wt. 12 oz.

49 N 4475—About 8 in. high **\$1.89**

[F] Rayon Plush ferret with moving head. Felt nose, shiny eyes, imitation leather collar. Firm cotton-stuffed body. Two-tone coat. Shipping weight 1 lb. 4 oz.

49 N 4037—About 10-in. tall **\$2.89**

Rayon Plush Zipper Cat

[G] It's a pal, it's a pillow, it's a place to put precious young possessions where they'll have a bright-eyed abode to watch over them. Whiskers, plump, and pettable. Kitty has a movable head. Zipper-flange pocket in her back will hold handkerchiefs, doll clothes, or jewelry. Coat is rayon plush (saturated colors) cotton stuffed. Dressed up with a rayon ribbon bow. About 18-in. long. Shipg. wt. 1 lb. 4 oz.

49 N 4078..... **\$4.79**

Gold-color Jointed Bear

[H] This funny, rubber-nosed bear will get a hearty standing with come from any child. Rich gold-color cotton back rayon plush covers his plump cotton-filled body. Fully posed so he can be placed in many amusing positions. Has shiny eyes, felt nose, yarn mouth. Reversible felt paws. Jointed rayon ribbon bow.

49 N 4321—About 14-inch

size Shipg. wt. 1 lb. 9 oz. **\$2.94**

49 N 4322—About 16½-in. size

Shipg. wt. 2 lbs. **\$3.89**



[A] \$3.59

[B] \$2.79

[C] \$2.89

[D] \$7.89

\$2.94 [H]
14-in. size

[G] \$4.79

[E] \$1.89

[F] \$2.89

A \$1.89
14-inch size

B \$1.89
14-inch size

Stuffed Animals. Miniature Kewpie Dolls

"Santa dear, already we have waited long
we children, large and small."



A Heart-winning two-tone Honey Bear. Soft and huggable and hungry to be friends, this little fellow has a happy future ahead as your youngster's bosom companion. He has an inquisitive twinkle in his sparkling eyes, life-like plastic nose, red felt tongue, and a stubby tail. His soft coat is rayon and cotton plush in two tones of brown, and he's all dressed up in a big lustrous ribbon bow. Stuffed with cotton. 14-inch bear has stub feet, 16- and 22-inch have shaped feet.

49M4370—About 14-inch size. Shpg. wt. 1 lb. . . . \$1.89

49M4371—About 16-inch size. Shpg. wt. 1 lb. 6 oz. . . . 2.89

79M4372—About 22-inch size. Shpg. wt. 3 lbs. . . . 4.79

B Irresistible Baby Panda with chubby outstretched arms, a mischievous expression, softness that invites a hug. Made to be petted, talked to, fussed over, and for all-around good company for very small people. Kitch-drawing, rayon and cotton plush coat with two-tone panda markings. Feels soft against young skin. Stuffed with cotton. Shiny button eyes, plastic nose, stubby tail, handsome ribbon bow. 14-inch panda has web feet, 17- and 22-inch have shaped feet.

49M4374—About 14-inch size. Shpg. wt. 1 lb. . . . \$1.89

49M4375—About 17-inch size. Shpg. wt. 1 lb. 6 oz. . . . 2.89

79M4376—About 22-inch size. Shpg. wt. 3 lbs. . . . 4.79

C Big value! Fully jointed Bear at a moderate price. This bewitching furry-wuzzy has jointed arms and legs and a turning head so he can snuggle up all the closer to his loving owner—and he'll take all kinds of delightful games. A real investment in happiness. . . . for this roguish, lovable little fellow is sure to win any one's heart. Unusually thick, glossy coat of brown rayon plush covers a soft, plump cotton-stuffed body. Fully jointed arms and legs have velvety felt paw pads. There's an inquisitive twinkle in his sparkling eyes. Shiny black button nose, friendly red felt tongue and big ribbon bow add to his charm.

49M4360—About 14-in. size. Shpg. wt. 1 lb. 4 oz. . . . \$2.89

49M4362—About 17-in. size. Shpg. wt. 1 lb. 12 oz. . . . 4.89

79M4363—About 22-in. size. Shpg. wt. 3 lbs. . . . 7.79

D Irresistible Little Kitten. Soft cotton stuffed body covered with two-tone shiny rayon plush. Sewed in, glass-like button eyes, whiskers, yarn nose and mouth, red felt tongue, long tail. Rayon ribbon collar with bell.

49M4005—About 8 1/2 in. long to tip of tail, 4 1/2 in. high. Shpg. wt. 8 oz. . . . \$1.29

E Jumping Doggie with bells on his feet. Loosely-jointed forelegs paw the air. Coat of soft rayon-back rayon plush; pert tail and ears. Am'd colors. Glass-like eyes. Cotton stuffed body. Artificial leather collar and leash.

49M4345—About 11 in. long, 8 in. high. Shpg. wt. 2 lbs. . . . \$2.89

F Delightful new Jumping Dog. Just pat him on the back and he jumps forward and "barks," the bells on his plastic collar jingling. Has coat of sheep-pile, cuddle rayon plush, pert ears and tail, and shiny button eyes. Cotton stuffed.

49M4346—Assorted colors. About 10 1/2 in. long. Shpg. wt. 2 lbs. . . . \$3.79

G Rayon plush Lamb. Snowy white (he's a GOOD sheep!) with pastel bow and a jingling nickel-plated bell. He can stand up alone on his awkward long legs. Appealing little face, with yarn nose and bright eyes. Cotton stuffed.

49M4007—9 in. high, 9 in. long. Shpg. wt. 1 lb. . . . \$1.98

H Huggable wool plush Begging Dog keeps tots amused for hours. Plastic rattle ball is attached to front paws. Shiny glass-like eyes, black plastic nose, red felt tongue, rayon ribbon bow, and stubby tail. Soft, cotton stuffed body.

49M4006—Ass'd colors. Abt. 10 in. high. Shpg. wt. 1 lb. 4 oz. . . . \$2.89

\$2.89
14 in. size

D \$1.29

\$1.98

E \$2.89

H \$2.89

F \$3.79





Beautiful, new Princess Anna Collector's Dolls

- Delightful 6 1/2-inch miniature dolls with mohair wigs . . . painted features
- Stand without support . . . sturdy composition bodies have moveable arms
- All wear exquisite, rich-looking rayon dresses with full-gathered, billowy skirts (assorted styles and colors, to choice), and dainty pantalettes and petticoats

A Radiant Bride looks sweet and enchanting in her wedding finery. Her beautifully trimmed gown is traditional white. The delicate veil is adorned with white blossoms and she carries a beribboned bouquet.

49 N 3002—Shipping weight 1 lb. . . \$2.79

B Lovely Bridesmaid, dressed up for the wedding party in a swirling, ruffled pastel-color gown and charming matching pancake hat with frilly net trim. She carries a dainty, beribboned bouquet.

49 N 3003—Shipping weight 1 lb. . . \$2.79

C Nun, dressed in realistic black and white garments and flowing black veil. Wears tiny copper-color metal cross. (Nowig.) 5hpg. wt. 1 lb.

49 N 3004 \$2.29

D Glorious Gold Princess wears a shimmering gown and felt bobnet with lavish gold-color fringe trim. Shipping weight 1 pound.

49 N 3005 \$2.29

E Part Pierrette dressed up for the costume ball in a sweeping gown with ruffled collar, and peaked cap. Shipping weight 1 lb.

49 N 3006 \$2.29

Famous Effanbee Patsy Dolls

Patsy with Roller Skates

F Lovable Patsy—to popular when Mom was a little girl—now comes with a pair of little metal roller skates attached to imitation leather shoes! Sturdy composition with jointed arms and legs, and turning, tilting head . . . stands alone, takes all kinds of lively poses. Molded, tinted composition hair with ribbon bow; painted eyes. Wears cotton dress with panties (assorted colors), socks; also has extra pair imitation leather shoes. About 13 3/4 in. tall.

49 N 3440—Shipping weight 2 lbs. . . \$2.49

Patsy Joan with sleeping eyes

G She's a slim beauty with a sweet, appealing face, bound to delight any girl. Sparkling eyes with real lashes, go to sleep. Molded of fine composition, jointed arms and legs, turning-tilting head. Molded, tinted composition hair, tinted finger nails. Carefully sewn, colorful outfit of fine cotton fabric: charming 1-piece playsuit, skirt, matching arm bodinet, rayon socks, and imitation leather slippers. About 17 inches high.

49 N 3380—Shipping weight 3 lbs. . . \$5.98



Beloved Kewpie by Rose O'Neill

- Molded of sturdy composition with turning, tilting head, jointed arms and legs
 - Takes many acute poses . . . stands without support
- Laugh Kewpie with the same old irresistible charm, but priced much lower than last Christmas. She's bound to win the heart of any girl with her winning grin, drowsy painted eyes and the perky molded lock on her head. Wears cute cotton print jumpsuit (assorted colors), rayon socks, imitation leather shoes.

\$1.65

49 N 3435—12 1/4 in. tall. 5hpg. wt. 1 lb. 12 oz. \$1.65



Do all your Christmas shopping in the comfort of your home. Buy by mail at Sears

WINDUP 153 . . DOLLS



Luxurious Mme. Alexander Dolls . . . none finer made in all America

Artistically designed . . . painstakingly made of finest quality materials. These dolls above have graceful, slender bodies, made entirely of high-grade, durable polished composition. Arms and legs are fully jointed . . . heads turn and tilt. Baby dolls below are made of the same quality composition with huggable stuffed cotton-covered bodies; the big baby has smooth latex rubber arms and legs that feel human to the touch. Faces are hand-polished to give them a lifelike glow.

All dolls have sparkling glass-like go-to-sleep eyes with real lashes. Luxurious wigs of high quality mohair, that looks like human hair, are firmly sewn to cloth foundations. Exquisitely styled outfits of fine quality fabrics are carefully sewn, finished with finest details. Snap-closing on dresses, panties with lace trim and elastic. Girl dolls wear sturdy artificial leather shoes with snap closures. Baby dolls' shoes have laces. All wear rayon socks. (Sorry, no choice of colors.)

Alice in Wonderland

A She is an elf-like beauty with long, softly-curved hair, tied with a ribbon bow. Her authentic costume is charming in every detail. Consists of blue cotton dress with swirling, circular skirt, dainty apron of imported Swiss organdy trimmed with delicate lace, full-cut petticoat with lavish tulle-lace trim. Wears long stockings. **\$8.98**
49N3385—14½-inch size. Shipping wt. 1 lb. 10 oz.
49N3386—18-inch size. Shipping wt. 2 lbs.

Enchanting Fairy Queen

A A dream of a doll . . . coming from fairyland into this world. She had to have wings. Her light-as-a-cloud gown of delicate net has a billowy double skirt with a full peplum and wing sleeves, richly trimmed with gold color braid and dainty flower sprigs. Her full-cut petticoat and panties are lustrous rayon. Wears crown of gold-color braid with a shining star and she carries a "magic wand." Shipg. wt. 2 lbs.; 2 lbs. 4 oz.
49N3388—14½-inch size
49N3389—17½-inch size

Genuine Margaret O'Brien Doll

G This captivating doll looks just like a double of the famous little movie star. To own her is the next best thing to having Margaret herself to play with every day! Dressed in copies of original Margaret O'Brien costumes (skirted styles), cotton slip, panties. Her braids are done up with ribbon bows, wears a big straw hat.
49N3395—14½-inch size. Shipping weight 2 lbs.
49N3396—20-inch size. Shipping wt. 2 lbs. 6 oz.



Has latex skin arms and legs, crying voice
\$12.98 This gorgeous doll has cuddly, lifelike arms and legs of latex rubber. Her outfit is truly luxurious and complete. Lustrous rayon satin coat has lavish lace trim. Matching frilly bonnet with flowers and feather, frames her sweet face. Lovely dress of filmy silk-like rayon with dainty lace and ribbon trim, has puffed sleeves. Petticoat and panties of lustrous rayon. Shipg. wt. 2 lbs. 12 oz., 3 lbs.
49N3292—18-in. size. \$12.98
79N03293—20½-in. size. 14.98



Bitney and Butch

\$4.49 New! Delightful dolls, only each 11-in. tall, made with great care. Bitney wears lace-trimmed dress of filmy rayon, and flower-trimmed bonnet, cotton slip and panties. Butch wears cotton suit with lace trim, knit cap. Both have composition heads, hands, legs. Shipg. wt. 12 oz. each. wt. 1 lb. 8 oz.
49N3291—Bitney \$5.49
49N3290—Butch. 4.49
■ ■ 3294—Set of Bitney and Butch.

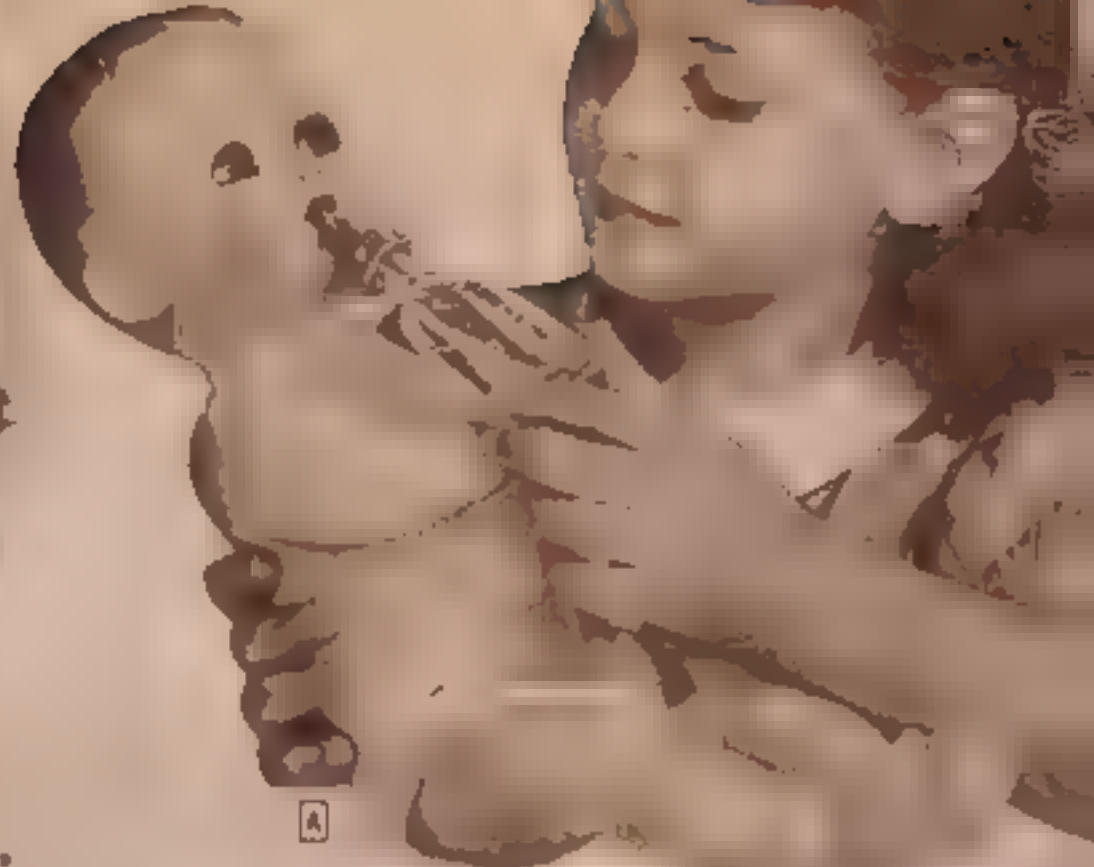
Mme. Alexander Dolls. Happi-Time Dolls

"the reindeer now are harnessed
the toys are in the sleigh."



Lifelike HAPPI-TIME Baby Dolls

made of durable rubber . . . have sleeping eyes
plastic heads with almost human facial features
Look at the low prices! The biggest doll values in years



Happi-Time drinking-wetting Baby Doll

- Drinks and wets . . . can be sponged
- Flesh-like body with jointed arms and legs made of synthetic rubber
- Plastic head with lifelike details

\$2.89

11 1/2 inch doll

Carefully made of quality materials to last a long time . . . so withstand lots of loving care. Plastic head with coated plastic hair is practically indestructible. Winsome, happy face with rosy apple cheeks, sleeping eyes. Chubby, dimples little hands. Doll comes with cotton diaper and nursing bottle.

49 N 2817 - 11 1/2-inch Doll. Shpg. wt. 2 lbs. **\$2.89**

49 N 2818 - 13 -inch Doll. Shpg. wt. 2 lbs. 8 oz. **3.89**

49 N 2819 - 15 -inch Doll. Shpg. wt. 3 lbs. **4.89**

HAPPI-TIME Rubber Skin Baby

- Her soft, skin-smooth rubber skin feels and wrinkles like a real baby's
- Chubby arms and legs are jointed
- Lifelike plastic head turns and tilts

\$3.79

14-inch doll

Made of quality materials for a long life. Cuddly cotton-stuffed body, arms, and legs with pliable synthetic rubber skin . . . can be squeezed off with soap and water. Separate fingers are so flexible that doll can clasp her hands. Practically indestructible plastic head with coated plastic hair has almost human details . . . appealing, rosy face, sleeping eyes. Doll wears charming, beautifully trimmed rayon sunsuit (smocked colors).

49 N 2801 - 14-inch Doll. Shpg. wt. 3 lbs. **\$3.79**

49 N 2802 - 15-inch Doll. Shpg. wt. 2 lbs. 8 oz. **4.89**

49 N 2803 - 16-inch Doll. Shpg. wt. 3 lbs. **5.69**

Buy dolls on Sears Easy Payment Plan, see page 256



HAPPI-TIME drinking-wetting Baby Doll with her own bath and attractive layette

This Happi-Time baby, made of synthetic rubber with plastic head, sleeping eyes and the same features as drinking-wetting dolls above, comes with everything needed for her care. Baby Bath has movable dressing table top. Water-holding tub of coated fabric, about 5 1/2 x 13 in. long, has drain hole. 3 pockets with rubber sponge, wash cloth, soap. Folding wood frame, 19 in. high, enameled pastel color. Layette consists of sheer cotton dress and bonnet, 8 flannel diapers, 4 safety pins, 3 powder puffs, 4 clothes pins, rayon socks, imitation leather shoes. Shpg. wt. 4 lbs.

79 N 02821 - 11 1/2-inch Happi-Time Doll with bath and layette. **\$7.79**





She drinks



She wets



She sleeps

Betsy Wetsy, Magic Skin Dolls

"Whisper what you'll bring to me
... tell me if you can."



Famous Betsy Wetsy drinking-wetting baby

- Flesh-like body with chubby painted arms and legs made of washable synthetic rubber
- Beautifully molded, durable plastic head turns ... has almost human facial features
- Sparkling sleeping eyes with real lashes

This beloved doll with the sweet, lifelike face actually drinks from her bottle and then wets her diaper like a real baby! Unbreakable rubber body, arms and legs can be sponged off. Plastic head with tinted molded plastic hair is practically indestructible. Made with great care for a long, happy life to delight your little girl. Doll comes with flannel diaper (has no shirt) and nursing bottle.

49N2823—11½-inch Betsy Wetsy. Shipg. wt. 1 lb. 10 oz. \$4.79
49N2824—13½-inch Betsy Wetsy. Shipg. wt. 2 lbs. 4 oz. \$6.79
49N2825—16-inch Betsy Wetsy. Shipg. wt. 2 lbs. 12 oz. \$8.79

Thrilling Betsy Wetsy Gift Set with layette and carrying case

This Betsy Wetsy in flannel diaper comes with a lovely layette in an attractive carrying case. And, of course, she has a nursing bottle. Layette consists of pretty sheer cotton dress, bonnet, slip, knit shirt, 2 diapers, rayon socks, imitation leather shoes, 4 safety pins, 3 powder puffs, 1 cloth pin, hot plaster feeding plate and spoon for pretend meals. Carrying case of canvas-effect cardboard with snap lock and handle is very convenient for taking Betsy Wetsy and her clothes along, when the little mother goes strolling ... grand for storing dolly's clothes at home. Choose this beautiful gift set for your little girl!

49N2826—11½-inch Betsy Wetsy with layette in carrying case. Shipping weight 3 pounds. Complete Set \$6.79
49N2827—13½-inch Betsy Wetsy with layette in carrying case. Shipping weight 4 pounds. Complete Set \$8.79
49N2829—16-inch Betsy Wetsy with layette in carrying case. Shipping weight 5 pounds. Complete Set \$10.79

Layette for Betsy Wetsy

Each layette includes lovely, sheer cotton dress and bonnet, cotton slip, 2 flannel diapers, 4 safety pins, 3 powder puffs, rayon socks, imitation leather shoes, 6 clothes pins, plastic feeding plate, spoon. Shipg. wt. 10 oz. each.
49N3532—For 11½-in. size Betsy Wetsy doll. \$1.79
49N3533—For 13½-in. size Betsy Wetsy doll. \$1.89
49N3534—For 16-in. size Betsy Wetsy doll. \$1.98

Cuddly Magic Skin Baby

Beautiful plastic head has almost human facial features



Feet soft, smooth, stiff of plastic with rubber soles and articulation like a real baby's. Each little finger is separate so that doll can grasp things like rattle.



Smiling, lifelike eyes set deep, nose short and upturned. Beautifully molded, lifelike, colorless plastic, same also able on 14 to 20-inch dolls.



Doll can be sponged off with soap and water and powdered to keep her sweet and clean. Legs and body are molded in one piece. One-piece dress is printed.



14-in. doll \$5.79 16-in. doll \$7.79 18-in. doll \$9.69 20-in. doll \$11.59

Every little girl dreams of owning a doll as sweet and lifelike as this one, with gentle-deep eyes and skin that feels almost human to the touch... a doll that she can sponge off and powder, dress and undress. Quality workmanship throughout... will outlast many ordinary dolls. Read about her wonderful features above! Body, arms, and legs of smooth synthetic rubber Magic Skin, stuffed with soft cotton, are unbreakable. Beautiful plastic head with molded, tinted plastic hair and almost human facial details is practically indestructible. The layette is as pretty as can be. Consists of sweetly styled sheer rayon dress with dainty trim and matching frilly bonnet with rayon ribbons (set (sorted styles and colors), cotton slip, hair cotton shirt and panties, rayon socks and imitation leather shoes. Also included are cotton wash cloth, and three powder puffs for keeping doll clean, two safety pins, and six wooden clothes pins. 49N2833-14-in. Doll with layette. Shpg. wt. 2 lbs. \$5.79 49N2835-18-in. Doll with layette. Shpg. wt. 3 lbs. \$9.69 49N2834-16-in. Doll with layette. Shpg. wt. 2 lbs. 4 oz. \$7.79 49N2836-20-in. Doll with layette. Shpg. wt. 3 lbs. 10 oz. \$11.59



Ideal

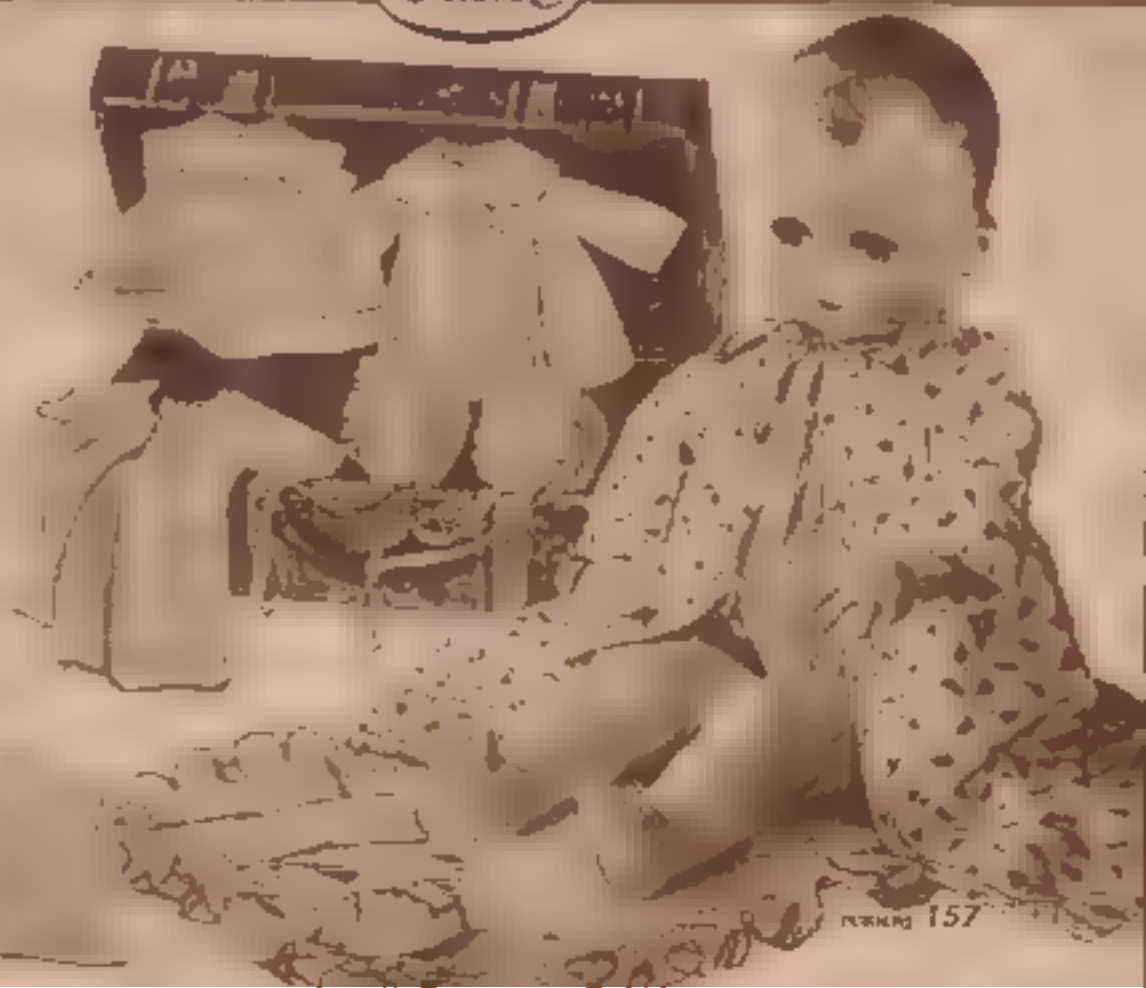
Deluxe 15-pc. Magic Skin Doll Gift Set

with gorgeous, complete layette and smart-looking, sturdy carrying case

Imagine how delighted your little girl will be when she opens the suitcase and sees the adorable doll and all the lovely, lovely clothes! She'll have endless fun dressing doll in her different outfits and taking care of her. The lifelike Magic Skin baby has the same wonderful features as doll above. Beautiful layette of very fine cotton and rayon materials in pastel colors or white (our choice)... richly trimmed with lace, embroidery, and ribbons. Included are a sweet trim with bonnet, turt and bonnet, slip, knitted shirt and panties, housecoat, jacket, cuddly robe, socks, imitation leather shoes, and a soft blanket with ruffled edge. Handsome suitcase with rounded corners of sturdy cardboard over wood frame has canvas-effect paper covering, snap locks and carrying handle.

79N02840-14-inch Doll with layette in carrying case. Shpg. wt. 5 lbs. \$12.95 79N02841-16-inch Doll with layette in carrying case. Shpg. wt. 6 lbs. \$14.95 79N02842-18-inch Doll with layette in carrying case. Shpg. wt. 7 lbs. \$17.95

Give your little girl her dream doll this Christmas! Pay an Extra Tiny Payment plan... see page 254





Back again! The Wonder Doll that says "Mama" and "Papa," too

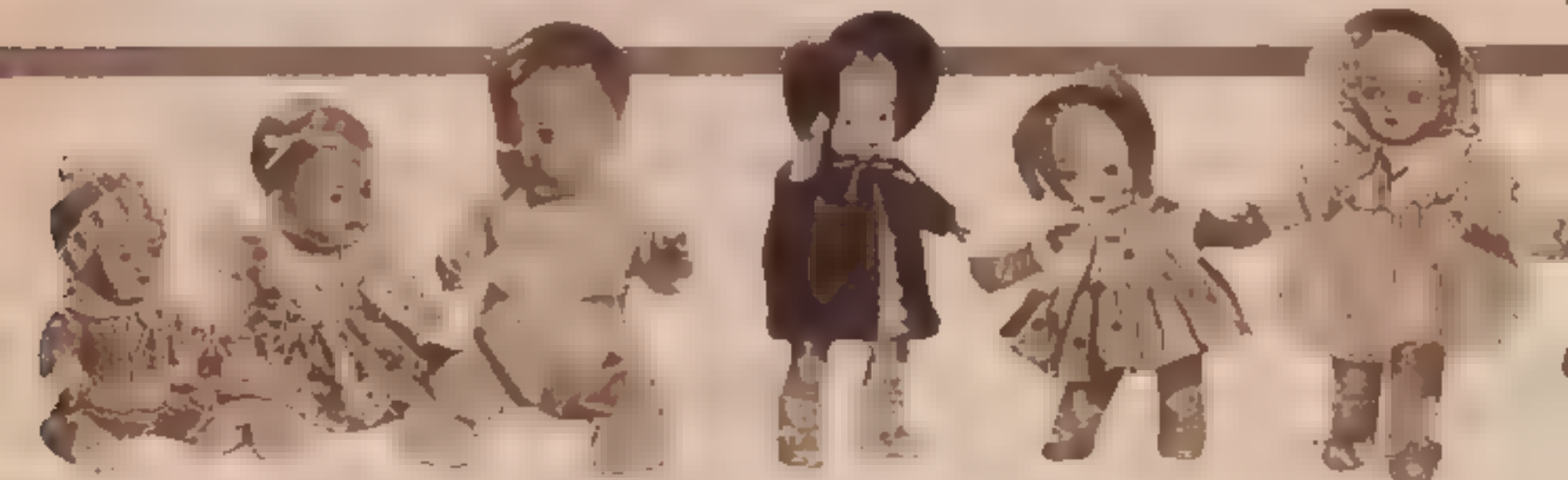
- She's Daddy's girl too, says "papa" when you tilt her one way, "mama" when you tilt her the other.
 - Has sparkling sleeping eyes, thick, real lashes.
 - Composition head, arms, legs, cotton-stuffed body.
- What little girl doesn't dream of owning a "child" that "talks"? Make her dreams come true with this amazing doll that says for Mama and Papa. Her chubby body is just made to be hugged. Head can be turned in many poses. Charming dressed in a lovely cotton baby dress with delicate lace trim and matching frilly bonnet with tie ribbons (assorted styles and colors), cotton slip, knit panties, rayon socks, and imitation leather shoes.
- 49 M 3147 About 17½ in. tall. Shipg. wt. 2 lbs. 10 oz. **\$4.29**
- 49 M 3148 About 19 in. tall. Shipg. wt. 3 lbs. **4.89**

Do all your Christmas shopping in the comfort of your home. Buy the easy mail-order way at Sears . . . give them and mommy!



Lovely dolls with sleeping eyes . . . big values at these low prices

- (a) **Winsome sweet** 14½-inch Baby. **\$1.98**
Looks so sweet and appealing, any little girl will find her a charming play companion. Head, arms and legs made of sturdy composition, soft, cotton-stuffed body. Big, sleeping eyes have real lashes. Wears charmingly selected outfit (assorted colors), matching fully trimmed with ribbons ties flaps her tiny lace-trimmed cotton cap, rayon socks and imitation leather shoes complete her outfit. Shipg. wt. 1 lb. 6 oz. **49 M 3103 \$1.98**
- (b) **Lovable Crying** Baby Doll with **\$2.98**
Wetlike rubber skin 14-in. size arms and legs, that feel and wrinkle like a real baby's. Beautifully marked fine composition head turns. Big sleeping eyes have real lashes. Arms and legs and cotton-covered bodies stuffed with cotton. Dressed in cotton frock, bonnets, slips, panties, rayon socks, imitation leather shoes. **49 M 3121 Baby, about 15 in. tall. Shipg. wt. 1 lb. 6 oz. \$2.98**
49 M 3122 Baby, about 16½ in. tall. Shipg. wt. 2 lbs. \$3.89
- (c) **Chub-** **\$3.89**
by
Toddler
Doll, 16½ in. tall, made entirely of sturdy composition. Has sparkling sleeping eyes with real lashes. Head turns and tilts, arms and legs are jointed. Wears cotton dress, bonnet (ass'd. colors), panties, socks, imitation leather shoes. Shipg. wt. 2 lbs. 8 oz. **49 M 3129 \$3.89**



To give a lot of joy at low cost select one of these appealing Dolls

- Cute composition Baby**, about 15½ inches tall. Has movable arms and legs. Painted eyes. Wears attractive two-piece knitted suit and matching cap in assorted colors. Shipping wt. 10 oz. **49 M 3304 87c**
SHOP AT SEARS AND SAY IT
- Pretty composition Baby**, about 11-in. tall. Has movable arms and legs. Rosy apple cheeks, painted eyes. Wears sweet cotton print dress (assorted colors), cotton panties and knit booties. Has ribbon bow. Shipping weight 1 lb. **49 M 3302 \$1.39**
- Lovable 13½-in. composition Baby**. Make clothes yourself and dress her up for a charming, personal gift! Turning, tilting head; movable arms, legs. Painted eyes. Wears 3-piece cotton outfit and booties. Shipg. wt. 1 lb. 8 oz. **49 M 3511 \$1.69**
- Pret Toddler Doll**, made of composition, 12 in. tall. Stands up. Movable arms and legs. Painted eyes. Dressed in cotton frock and panties, soft cotton coat and bonnet (ass'd. colors), socks, imitation leather shoes. Shipg. wt. 1 lb. 2 oz. **49 M 3309 \$1.29**
- Cudding 11½-inch Soft Doll**. So soft and small . . . fine for baby's first doll. Stuffed with cotton. Wears cute cotton print dress with matching bonnet. Mask face, painted features. Tuft of cotton yarn hair. Shipg. wt. 12 oz. **49 M 3331 \$1.29**
- Charming 13½-inch Soft Doll**. Plastic-coated face can be wiped clean with damp cloth. Tuft of cotton yarn hair. Dressed up in neatly trimmed cotton frock and bonnet (assorted patterns and colors). Soft cotton-stuffed body. Shipping weight 1 lb. **49 M 3556 \$1.98**

18½-Inch Snowsuit Doll

\$4.98 A rosy-cheeked bright-eyed child with curly mohair wig. Head, arms, and legs molded of hard-wearing composition. Head can be turned to many positions. Shiny glass-like eyes with real lashes go to sleep. Cotton-stuffed body. But what will delight your little girl most is the way dolly is dressed: beautiful pastel-color snowsuit and hood of soft, cotton-back rayon flannel, rayon socks, imitation leather shoes. Shipping weight 2 pounds 10 ounces.

49N3141 \$4.98

Turn the button to change her face

Sleepy

Woezy

Silly

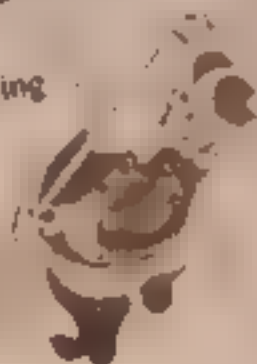
TRUDY with 3 moods

\$4.79 Just like having three different dolls! Composition head has three appealing faces with painted features . . . one sleeping, one weeping, and one smiling. Simply turn button on her head to bring the different face forward (2 faces always hidden by the hood). Body is cotton-stuffed, covered with flesh-color cotton fabric. Outfit of soft cotton-back rayon fleece in 2-tone pastel colors. Complete of leggings, waist, bolero and hood to which curls are attached. About 14-inches tall.

49N3563—Shipg. wt. 1 lb. 10 oz. . . . \$4.79

Mama-Papa, Trudy and Plassie Dolls

"therefore the bells of Christmas ring
therefore little children sing!"



Ever-popular crying PLASSIE with Magic Skin arms and legs

A Lucky is the little girl who receives PLASSIE—she's a sweet, cuddly baby who cries plaintively when either of her legs is squeezed. Practically unbreakable plastic head, with tinted, molded plastic hair, tilts into many head-tilting positions. Face is molded with life-like details. Shiny, sleeping eyes have thick real lashes. Arms and legs are covered with satin-smooth flesh-color washable Magic Skin of pliable synthetic rubber . . . feels and wrinkles like a real baby's. Separate, flexible fingers. Soft body is cotton-stuffed. She has an embroidered dress of sheer cotton, pastel color or white (sorry, no choice) and matching bonnet. Cotton slip, panties, rayon socks, and imitation leather shoes complete her outfit.

49N3150—16-inch size. Shipping weight 2 pounds. . . . \$5.89

49N3151—18-inch size. Shipping wt. 3 lbs. 12 oz. . . . \$7.79

49N3152—21-inch size. Shipping wt. 3 lbs. 4 oz. . . . \$7.79

Lovable 31-Inch crying Baby Doll

B A great big bundle of happiness for a little girl. Shiny sleeping eyes have real lashes. Composition head, arms, legs. Soft cotton-stuffed body. Outfit consists of rubber panties, cotton slip, lace-trimmed organza dress (assorted colors), matching bonnet, rayon socks, and imitation leather shoes.

49N3154—Shipg. wt. 4 lbs. . . . \$4.98

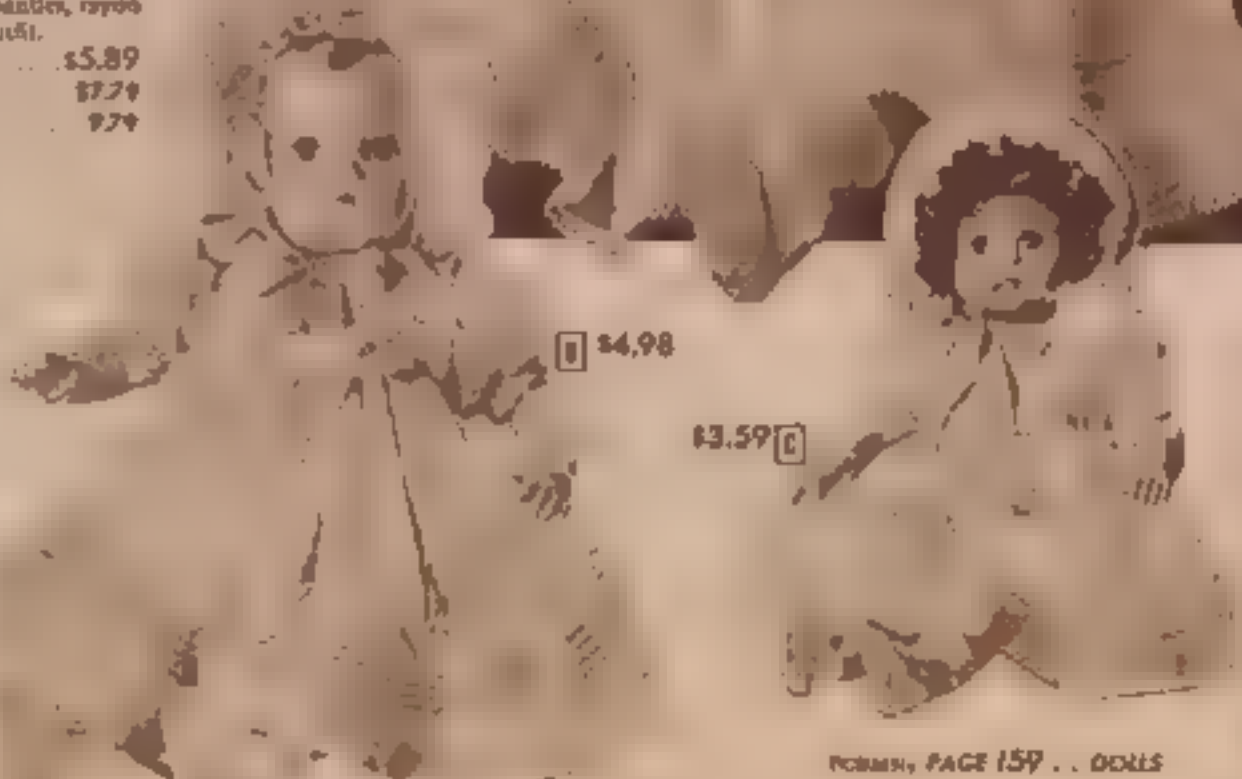
15-Inch Baby Doll with wig

C How she'll love this pert-faced baby with sparkling sleeping eyes and mohair wig! Composition head, arms, legs. Cotton stuffed shaped body. Dressed in 1-piece cotton undies, daintily trimmed cotton dress (assorted colors), matching bonnet with ribbon ties, rayon socks, and imitation leather shoes.

49N3135—Shipg. wt. 2 lbs. . . . \$3.59



\$5.89
14-in. size



\$4.98

\$3.59



This Charmier has six attractive Outfits!

All composition Doll with go-to-sleep eyes and mohair wig

\$898

14 1/2-in. doll

Every little doll wishes there was a "child" with lots of pretty clothes. Imagine how surprised your little girl will be when she receives this bewitching doll that comes with six attractive outfits! The doll, graceful and made of fine, smooth, polished composition. Arms and legs are jointed, head turns and tilts. Movable parts include lower jaw, eyebrows, long sparkling mohair wig. Hair is pretty, rose fair and sparkling deepening eyes with real lashes. Dressed in charmingly styled *pink* first outfit are sliver cotton with full-gathered skirt, cotton cap and slip, rayon socks and imitation leather shoes. Her other outfits are made of assorted colorful cotton fabrics. There is a pretty and rich matching bonnet, a nice suit, a long pajama, a beautiful blue case with wide, flared skirt, and a 2-piece ensemble with knit anklets, its own plastic legs and matching cap.

49 M 3337—Doll, about 14 1/2 inches tall, with 6 outfits. Shipping weight 3 lbs.

49 M 3338—Doll, about 13 inches tall, with 6 outfits. Shipping weight 2 lbs.

\$698

13-in. doll



Lovable composition Girl Doll

with go-to-sleep eyes and pigtail mohair wig

This adorable little doll has pretty pigtails that give her a captivating head and hair. She has a radiant, rosy face, sparkling eyes that go to sleep, rosy real lashes. Head turns and tilts, articulated legs are jointed. Wear attractive cotton dress with gay embroidery (pink, lavender colors), beautifully trimmed straw hat, rayon under, rayon socks, and imitation leather shoes.

49 M 3381—15-inch Doll. Shipping weight 2 lbs. **\$4.79**

49 M 3382—17-inch Doll. Shipping weight 3 lbs. **6.79**

49 M 3383—20-inch Doll. Shipping weight 4 lbs. **8.69**

Order all gifts now, pay on Sears Easy Terms. See page 236



Give her smartly styled Clothes for her Doll . . . assorted good fabrics and colors

A Baby Doll Dress. Colorful cotton print, beautifully trimmed. Shpg. wt. 6 oz.
49 M 3529—Fits 10 to 12-in. **58c**
49 M 3526—Fits 14 to 16-in. **84c**
49 M 3593—Fits 18 to 20-in. **79c**

B Baby Coat and Bonnet. Bright cotton. Shpg. wt. 6 oz.
49 M 3521—Fits 10 to 12-in. **\$1.34**
49 M 3522—Fits 14 to 16-in. **\$1.49**
49 M 3523—Fits 18 to 20-in. **1.89**

C Housecoat for Girl Doll with twisting skirt. Colorful floral print. Shpg. wt. 6 oz.
49 M 3594—Fits 12 to 14-in. **94c**
49 M 3592—Fits 17 to 19-in. **\$1.39**

D Corded Cotton Pajamas for Baby Doll. Knit anklets. Shpg. wt. 6 oz.
49 M 3589—Size apt. for 10, 12, or 14-in. doll. **59c**
49 M 3590—Size apt. for 16 or 18-inch doll. **79c**

E Snowsuit for Girl Dolls. Trousers with knit anklets and smart-looking plastic belt, jacket and cap. Made of bright color cotton twill. Shpg. wt. 8 oz.
49 M 3584—Size apt. for 13-inch or 15-inch doll. **\$1.39**
49 M 3585—Size apt. for 17 or 19-in. **\$1.59**

F Snowsuit for Baby Dolls. 1-pc. suit of cuddly fabric with knit cuffs and anklets, matching bonnet. Shpg. wt. 8 oz.
49 M 3587—Size apt. for 10-inch, 12-in. or 14-in. doll. **\$1.49**
49 M 3588—Size apt. for 16 or 18-in. **\$1.69**

G Lovely 4-pc. Outfit for Baby Doll. Delicate cotton dress with attached petticoat, bonnet, rayon socks, imitation leather shoes. Shpg. wt. 8 oz.
49 M 3525—Fits 10 to 12-in. **\$1.27**
49 M 3526—Fits 14 to 16-in. **\$1.49**
49 M 3528—Fits 18 to 20-in. **1.89**
49 M 3529—Fits 22 to 24-in. **2.19**

H Set of 6 Plastic Hangers for doll's clothes, about 5 1/4 in. long. Assorted colors.
49 M 3511—Shpg. wt. 4 oz. **43c**

J Ensemble Comfy for carrying her baby doll (Doll not incl.) Quilted rayon fabric with cotton backing. Back-side of pocket lined with water-resistant plastic material. Pastel colors. Shpg. wt. 16 oz. each.
49 M 3587—12x17 1/4-in. size. **\$1.29**
49 M 3588—9x13 1/4-in. size. **1.09**



A

Steel Doll Glider

A How she'll love to have this free-swinging glider for her dolls! Strong steel frame with 56-inch seats, suspended with chains. Expanded, decal 23½ in. long. Easy to set up. (Dolls not included.)

49 N 7990—Ship. wt. 5 lbs. \$2.49

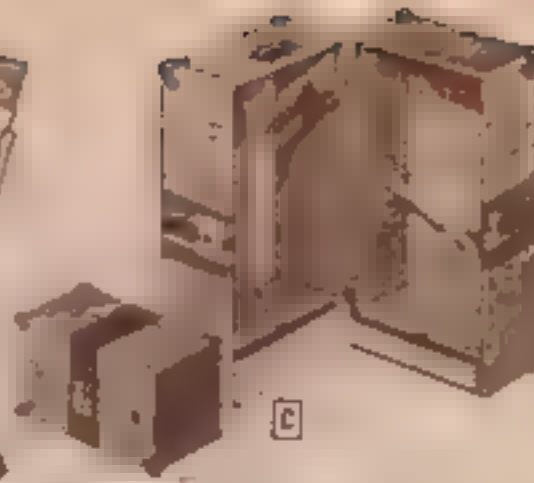


B

Sturdy Doll Bathinette

B By the makers of the famous baby Bathinette! Tub of heavily coated water-holding fabric; drain hose. Fabric dressing table lowers down the back. 6 pockets for bath needs. Ivory enameled folding wood frame. 21x13½x22½ in. high.

79 N 07999—Ship. wt. 4 lbs. \$3.59



C

Doll Wardrobe Trunk

C Wood and fiber board, covered with tough contact-effect paper. Drawers, hangers. Lock and key, hangers, hangers, handles and corners all of metal. Ship. wt. 5 lbs., 4 lbs.

79 N 07933—10x14x7½ in. \$2.49



High Chair for dolly

D Looks like a real baby's! Tray, 188 footrest lift up. Strong wood, maple finish; gay decal. Stretchers doweled into legs for greater strength. 31 in. high, seat 9x9½ in. Ship. wt. 7 lbs.

79 N 07933—Ship. wt. 7 lbs. \$2.69



D

Doll Furniture. Dolls. Doll Clothes

"... and you will never know
how much we share your joy."



D Thrift-priced Doll Sower. A box bed for dolly, made of sturdy wood, nicely finished in light maple color. Has wood slat bottom. Easy to set up; screws included. Size 23½ inches long, 12½ inches wide, 15½ in. high.

49 N 7918—Ship. wt. 3 lbs. (Mattress not incl., order 49 N 3547 below) \$1.29

F Handsome Dollbed with Drawer for dolly's clothes or bedding. Built of selected wood, rounded corners. End panels of fiberboard with colorful decal. Four decorative red wood beads. Bed and drawer have sturdy fiberboard bottoms. Ivory color enamel finish, drawer varnished. Easy to set up, no screws needed... snug-fitting dowel joinings. Size 23½x12½x15½ in. high overall.

79 N 07947—Ship. wt. 7 lbs. (Mattress not incl., order 49 N 3547 below) \$2.69

G Do You Doll Sower with Drop Side and ½-Inch Cords. Extra large and beautiful... just like a real baby crib! Constructed with great care of strong hardwood with plywood panel ends. Mellow maple finish. Colorful decal decorations. Rounded corners... no rough edges. Stretchers doweled into legs for extra strength. Slat wood bottom. Easy to move around on smooth-rolling casters. Easy to set up, screws included. 25½x14½x20½ in. high over all. Order mattress 49 N 3548 below. (Doll and bedding not included.)

79 N 07941—Shipping weight 8 lbs. \$3.79

H Double-Deck Beds... new, beautiful white lacquer finish. Built of strong wood with ¾-in. plywood ends. Sturdy fiberboard bottoms. Top bed can be lifted off and you have 2 twin beds. Light blue; stencil decoration. 15-in. ladder. 22x12x16½ in. high overall. Order mattress 49 N 3547.

79 N 07958—Ship. wt. 6 lbs. (Dolls and bedding not included.) Set \$2.89

I Reversible Doll Comforter, about 15½x21¾ inches, 9x7-in. pillow for crib above. Cotton-stuffed. Plastic material covering. Ship. wt. 1 lb. 1 oz.

49 N 3550—Pastel colors... Set \$1.29

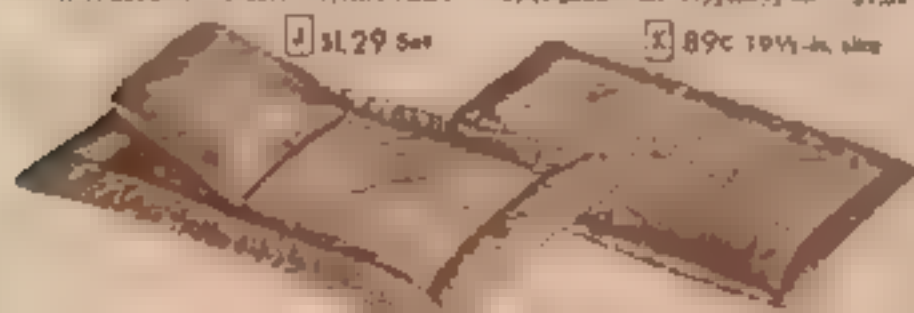
J Doll Mattresses. Colorful, water-repellent cotton fabric. Cotton stuffing. Ship. wt. 85 or 14 oz.

49 N 3567—Abt. 11½x19½ in. \$0.99

49 N 3568—Abt. 14½x21½ in. \$1.09

K \$1.29 Set

L \$0.99 10½-in. size



\$2.69



With side up



\$3.79



\$2.89





Lowest prices in years!

- A** Folding Doll Buggy of gray artificial leather, white binding. 3-bow hood with sun shield. Enameled steel frame; handle 25½ in. from floor. 5½-in. steel wheels, ½-in. rubber tires. **79 N 08251**—Body 20x10x7½ in. deep. Shpg. wt. 11 lbs. **\$4.98**
- B** Big Folding Doll Buggy. 28 inches long with foot extension. Made of durable dark red artificial leather with white binding and decorative stitching. 4-bow folding hood has sun shield. Body has rigid fiberboard insert. Enameled steel frame—tubular steel handle 29 in. from floor. 7-in. steel wheels, ½-in. rubber tires; large steel hub caps. Body 24x12x10 in. deep. **79 N 08253**—Shipping weight 16 pounds. **\$7.98**

Doll Buggies, Doctor Sets, Kitchen Set, Hankies

"... days are golden, days are fleet
for little folk living
on 'good children street'."



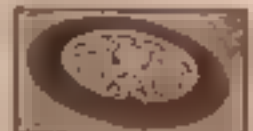
Deluxe Buggy with padded sides



Quick-action steel spring foot brake



Foot extension folds and locks on to body



7½-in. steel wheels, extra large ½-in. rubber tires

- \$11.79** **B** Your little girl will be a proud doll mother with this beautiful large folding buggy. Will last for years. Made of high-grade, dark blue artificial leather with neat white binding. Body has rich-looking, thickly padded sides with attractive stitched decorations. Four-bow folding hood in dark blue with smart-looking gray panel has sun shield, nickel-plated knobs. Strong enameled steel frame. Comfortable handle of nickel-plated tubular steel is 29½ in. from floor. 7½-in. stamped steel wheels... extra large ½-in. rubber tires, nickel-plated hub caps. Foot brake. Body 26½x11x10 in. deep, 30 in. long with foot extension. **79 N 08254**—Body has fiberboard insert. Shpg. wt. 20 lbs. **\$11.79**
- Take advantage of Sears Easy Payment Plan—see page 156.



Inside pocket



Drop door
Foot extension

Foot
brake

Luxurious Pram... Inside padded

Beautifully styled, with features like a real baby pram! Body made of durable 3-ply veneer wood, enameled dark blue... two sides are softly padded and lined with artificial leather. 4-bow folding hood of dark blue artificial leather. Enameled steel undergear... nickel-plated trimmings. Easy-grip chrome-plated tubular steel handle 28 in. from floor. White enameled 7½-in. stamped steel wheels, ½-in. rubber tires. Foot brake for safe parking. Body 24½x12½x12 in. deep. **79 N 08299**—Shipping weight 23 pounds. **\$14.25**

\$14.25

162... SEARS, ROEBUCK AND CO. INC.

Handsome, durable fiber Buggy

Made of fancy oval fiber over wood dowel frame... caramel color enamel, colorful decorations. Adjustable hood. Steel undergear: 6½-in. steel wheels, ½-in. rubber tires. Handle 25 inches from floor. Size of body 22x10½x7½ inches deep. **79 N 08210**—Shipping weight 13 pounds. **\$9.79**

\$9.79

Low-priced fiber Buggy

Sturdily made of oval fiber, with reinforced edge. Steel undergear. 5-in. steel wheels, ½-in. rubber tires. Tan enamel... contrasting trim. Body 18x9½x7 in. deep. Adjustable hood. Handle 23 inches from floor. **79 N 08209**—Shipping wt. 9 lbs. **\$5.79**

\$5.79

162... SEARS, ROEBUCK AND CO. INC.

Playtime metal Tea Sets for the little hostess

Service for six... unbreakable, easy-to-handle. Beautiful, gaily colored lithographed designs will delight a proud little hostess. Consists of six cups, six saucers, six butter plates, six salad plates, handled dish with cover, creamer, footed sugar bowl, teapot with lid, and 14 1/2 in. tray. Duck design on butter plates, fairyland bride and groom design on all other dishes. Squares 2 1/4 inches in diameter, other dishes in proportion. Fine, indoors or outdoors.

49 N 1818—31-piece metal tea set. Shipg. wt. 3 lbs.

94c

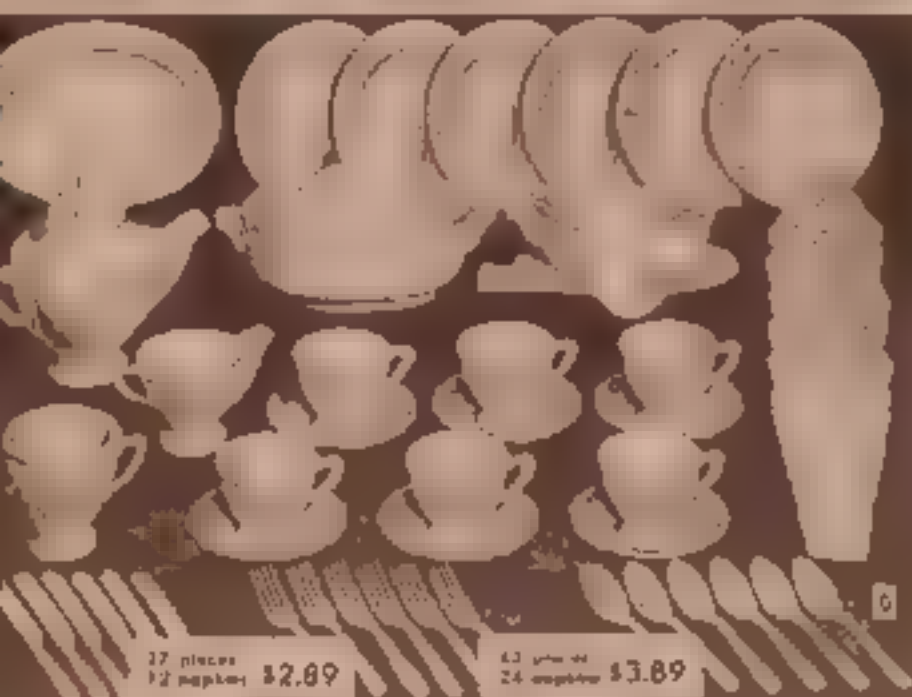
31-piece set

94c



22 pieces
5 napkins \$1.49

45 pieces
17 napkins \$2.39



27 pieces
12 napkins \$2.89

43 pieces
24 napkins \$3.89



13-piece Set
\$1.34



8-pc. Set
89c

\$1.69



Tea Sets. Stoves. Housekeeping Sets

"this is the way we sweep the house
sweep the house
so early Christmas morning."



Colorful, hard-to-break plastic Dinner and Tea Sets

A young hostess can be sure of special success with their new dishes... they're as like mother's. In rich attractive pastel blue. Beautifully molded in sanitary, lightweight plastic, rimmed with delicate scalloped design. Complete even to cutlery and paper napkins. Saucers 3 1/2 in. in diameter; others in proportion.

Plastic Tea Sets

Service for three:

3 cups 3 saucers 1 plate 1 glass
3 forks 3 knives 3 spoons sugar bowl
napkin with cover 6 napkins

49 N 1814—22-piece set plus 6 paper napkins. Shipping weight 1 pound \$1.49

Service for six:

6 cups 6 saucers 3 plates 3 glasses
6 forks 6 knives 6 spoons sugar bowl
napkin with cover 12 napkins

49 N 1815—40-piece set plus 12 paper napkins. Shipping weight 1 pound \$2.39

Plastic Dinner Sets

Service for three:

3 cups 3 saucers 1 plate 1 glass
3 forks 3 knives 3 spoons 1 creamer
oval casserole with cover, teapot with lid, glass bowl with ladle, sugar bowl,
49 N 1816—27-piece set plus 12 paper napkins. Shipg. wt. 2 lbs. \$2.89

Service for six:

6 cups 6 saucers 3 plates 1 glass
6 forks 6 knives 6 spoons 1 creamer
casserole with cover, teapot with lid,
luted glass bowl with ladle, sugar bowl.
49 N 1817—45-pc. set plus 24 paper napkins. Shipg. wt. 2 lbs. 8 oz. \$3.89

Invite your playmates to lemonade and toast

C Sherbet and Goblet Set for 6. No party's complete without the proper glassware. Here are 6 sherbet glasses, 6 water glasses and 3 1/2 in. high pitcher. Looks like crystal, prettily patterned, hard-to-break plastic.
49 N 1805—Shipg. wt. 1 lb. 14 oz. \$1.34

E 6-piece lemonade Set. Make playtime refreshments extra delightful. Beautifully finished 4 1/2 x 10 in. metal tray with two easy-grip handles, holds 4 sparkling glass tumblers 2 1/2 in. high. Pitcher 4 in. high, 3 in. wide.
49 N 1855—Shipg. wt. 2 lbs. B9c

D Toy House Set. Auntie's mother's 2 pieces of "let's pretend" toast can be lowered and raised in 3 1/2 x 5 1/2 in. nickel-plated toaster, dummy cord and plug. Four-piece metal tray 12 x 7 1/2 in., 4 redish dishes.
49 N 2051—Shipg. wt. 3 lbs. \$1.19

F Utty baker Mixer Maker whips real cream... beats real eggs! Strong, heavy gauge steel; baked on enamel; 8-in. high. Non-corroding bearing gears 4 times fun as handle. With bowl, dummy cord and plug.
49 N 2142—Shipg. wt. 2 lbs. \$1.69

12-piece Baking Set

41.12 The newest thing... fine for cookies or mud pie! 12 pieces. With real egg-beater, real flour sifter, rolling pin and board 8 1/2 x 6 1/2; plastic cake knife, glass bowl; potato masher and sugar-flour scoop; 4 tin baking dishes and a cook book full of every little cook's favorite recipes. What fun to bake with mother's cake dough or to make little tarts on her baking day! With your own equipment you can have a special party for your playmates and dolls. Easy to clean. Shipping weight 1 pound 14 ounces.
49 N 1862... \$1.12



A \$1.89



12.79



\$7.39



D \$1.49



G 12.79

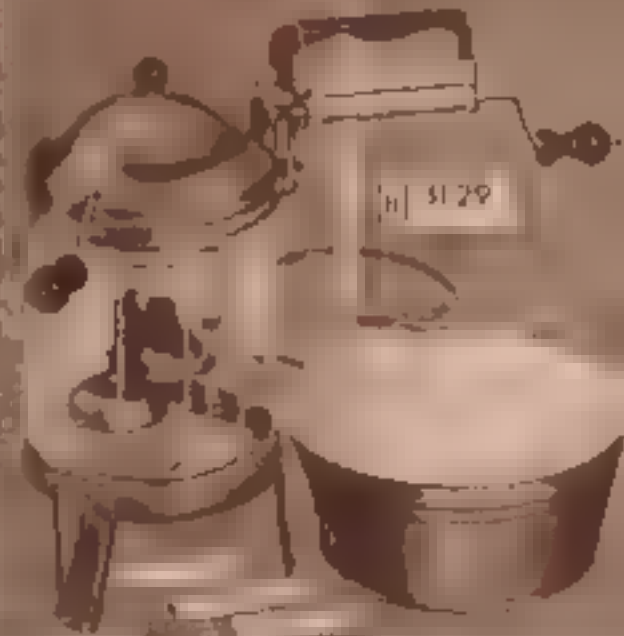
Steel Oven
Housecleaning
Set. Set with
dustpan and
broom.



H \$1.29



\$1.69



Little girls love to keep house just like mother!

A Our lowest priced Play Stove... prepare "let's pretend" food, for afternoon teas, "little diners", and for your doll family. Show your playmates what a good "cook" you are. Non-electric type. Generous sized, 10 $\frac{1}{2}$ in. wide by 11 $\frac{1}{2}$ in. high by 6 $\frac{1}{2}$ in. deep. Sturdily built of all-steel, finished in white enamel, trimmed with red colored handles. Easy to clean. Oven and broiler doors really open and close. Comes complete with four cooking and baking toy utensils. An excellent gift for a very young housekeeper!

49 N 2076—Ship. wt. 3 lbs. 6 oz. \$1.89

B Non-electric play Range. Beautiful scale model of newest "twin top" range. Shining white enamel with red and black trim. 15x7 $\frac{1}{2}$ x12 $\frac{1}{2}$ inches. Big oven with plastic handle; movable plastic switches, clock dial. Strong welded steel construction to withstand hard use. Comes with five cooking and baking toy utensils and has built-in metal toy waterless cooker. A little girl would be very good for quite a long time if she could be sure Santa had this in mind for her!

79 N 02052—Ship. wt. 8 lbs. \$2.79

C Electric Range that cooks, bakes! Modern table-top design; sparkling white enamel finish on strong welded steel. Extra large: 15x7 $\frac{1}{2}$ x12 $\frac{1}{2}$ in. Plastic play switches and handles. Clock dial on back-guard enclosed, insulated, safety heating units, air-space insulation confines heat to innermost burners and broiler. Signal lights while range is connected. 6-oven-wire rack, plug, inc. For 110-120 volt AC or DC current. Approved by Underwriters' Laboratories, Inc.

79 N 02053—Ship. wt. 9 lbs. \$7.39

D Steel Kitchen Cabinet... what a thrill every little housekeeper will get out of this real-life cabinet. Modern design, all metal; 14 inches long by 15 $\frac{1}{2}$ inches high by 7 inches deep; sturdily constructed. Well-stocked with play packages of food. Two doors open in cabinet. Utensils include rolling pin, cake pan, pie plate, bread board. She'll spend happy hours playing house. Baked-on enamel finish of cabinet is easy to wash. No sharp corners to hurt little fingers.

49 N 2069—Ship. wt. 4 lbs. \$1.49

E New Improved Ironing Board—Smooth wood top; $\frac{1}{2}$ -in. thick, 27 $\frac{1}{2}$ -in. long; 7 $\frac{1}{2}$ -in. wide. Sturdy collapsible all-metal legs, securely fastened to board with metal safety clamps. Made like mother's big board and just the right size.

79 N 01703—Ship. wt. 5 lbs. \$1.89

F 4 $\frac{1}{2}$ -in. Electric Iron heats up enough to iron doll clothes. Colorful enamel finish; nickel-plated base; black wood handle. Cord and plug for 110-120-volt AC or DC. A thrilling gift for girls.

49 N 1722—Ship. wt. 1 lb. 10 oz. \$1.69

Housecleaning Set: Sweeper just like mother's

G This set is more than a toy; it has a practical use never quite so well achieved in previous little housekeeper sets! The handsome, streamlined SWEEPER is duplicate of grown-up models, with easy-rolling wheels, thorough-cleaning brush action, and just pick up, just like mother's... only it comes in little daughter's size. Brightly enameled metal base about 9 $\frac{1}{2}$ in. is just right for her height. Even has dust-catching pan, see small illustration. Now Mother can have help around the home... and daughter can play house with her dolls realistically, to her heart's content! The set also includes a cute plastic apron, a child-size version of a horse hair broom, dust pan and dust mop that finishes the job right. Surprise your little girl with this fascinating set!

79 N 02101—Shipping weight 4 pounds. \$2.79

H Complete Washing Machine Set. Wash all of dolly's little washdays in a jiffy! You can wring the various tops heat up and down and twist the little garments round and round in the glass body. Metal base and removable top. Overall height 9 inches. Detachable wringer actually wrings, adjusts to 3 positions. Enamelled rimming tub 6 $\frac{1}{2}$ inches in diameter; clothes line and stand; 3 clothes pins.

49 N 1723 Ship. wt. 3 lbs. 9 oz. \$1.29

It's easy to buy toys by mail at Sears. Pay on Easy Terms, only 10% down. See page 254

NOV. PAGE 165... TOYS



6-room Doll House . . . already assembled

Door and metal casement windows open

A cheerful roomy house for some lucky little girl, just waiting to be "lived in." Sturdy Masonite Plywood, with beautiful wood doorway and steps, all enameled white. Metal casement windows open and close; have bright red painted-on shutters. The two floors are connected by a graceful circular staircase. Inside walls decorated to resemble wallpaper. Downstairs there's a living room, dining room, kitchen. Upstairs, two bedrooms and a bath. Beautifully decorated outside with painted-on trees and shrubs. Overall size 12½ in. wide, 22½ in. high, 24½ in. long. Sturdy wood corner joints and partition supports. Shipped set-up; no assembling required. For a thrilling gift order this house and furniture described below. 79 N 02178 Unfurnished Doll House Shipping weight 29 lbs. **\$8.39**



New! Blondie Bumpstead Homestead . . . 4 rooms

A doll house just like the Bumpstead home in the comics with Blondie, Dagwood, Elmer, Cookie, postman, Daisy and her pups, and signal Strong, durable Masonite Plywood, colorfully decorated. Prefabricated construction—sets up in a jiffy. Side porch, large bay window, other windows of transparent acetate material. Separate door for Daisy and pups. 49 N 2140—About 12x17x22 inches long overall. Shpg. wt. 5 lbs. **\$3.98**

You can buy toys and other gifts on Sears Easy Payment Plan. See page 256.

New! Stall Shower with doll Running water to keep her clean

A delightful new toy for little mothers. All metal—also finished in white but a realistic, decorated background. Water reservoir on top. Control lever in shower. 3½ in. plastic doll incl. Shower 13½x7½x6½ in. deep. Use 4 saucers for catch basin. 49 N 2066—Shpg. wt. 2 lbs. 8 oz. Set **\$1.29**

766 . . SEARS, ROEBUCK AND CO.



"OH, LOOK A DOLL HOUSE WITH FURNITURE AND A DOLL EAST, TOO!"

HAPPITIME big 6-room House

Attractively furnished—new nursery, too!

- Extra big: 28½x12x19½ in. high.
- Extra heavy fiberboard
- Baby doll, new nursery furniture
- Beautifully decorated

\$3.84

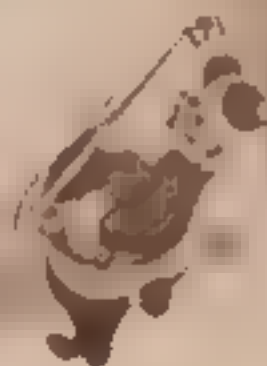
Your little girl's dream come true—a beautiful doll house with 6 large rooms, plus library and den, and very attractive furniture, too. Each piece is a realistic miniature copy of real furniture, molded of sturdy plastic in appropriate colors with contrasting trim. Included are sofa, barrel chair, cocktail table and end table with lamp for living room; table and 4 chairs for dining room; bed, night table, and chair for bedroom; modern ivory-color tub, lavatory and toilet for bathroom. In the nursery you'll find a crib, carriage, chair, plus a 2½-in. plastic baby doll that fits into this furniture. Cherry kitchen with cardboard stove, refrigerator and sink, is enclosed in the wing . . . sun deck above. Real-looking, painted-on fireplaces in living room and bedroom. Painted-on rugs and pictures. House is beautifully decorated on the outside, too. Shipped unassembled, but very easy to set up. Instructions included. A big value at this price!

For price shown in illustration see page 206.

49 N 2140—Shipping wt. 4 lbs. House with doll and furniture. . . . **\$3.84**

Doll Houses. Furniture. School House

" . . . and remember little angel Santa Claus will come tonight."



Plastic doll house Furniture Sets

Startling! And moderately priced! Handsome, miniature reproductions of modern furniture and home fittings in durable plastic. Surprisingly sturdy—yet well proportioned; every detail so perfect it will astonish you! Dining room chairs 2½ in. high, other pieces in proportion. Will fit in doll houses.

A 8-pc. Dining Room Set. Dining table, four chairs, breakfast cupboard with scroll top and shelves, server, buffet. Durable Playtex style! 49 N 2110—Shpg. wt. 1 lb. 6 oz. **98c**

B 8-pc. Bedroom Set. Two twin beds, dresser and vanity with mirror, bench, high boy, night table, table lamp. Simulated spreads on beds. 49 N 2112—Shpg. wt. 1 lb. 6 oz. **\$1.39**

C 13-pc. Living Room Set. Davenport, club chair, barrel chair, console radio, fireplace, piano with raised keys, bench, 2 end tables, cocktail table, floor lamp, 2 table lamps. 49 N 2109—Shpg. wt. 1 lb. 12 oz. **\$1.98**

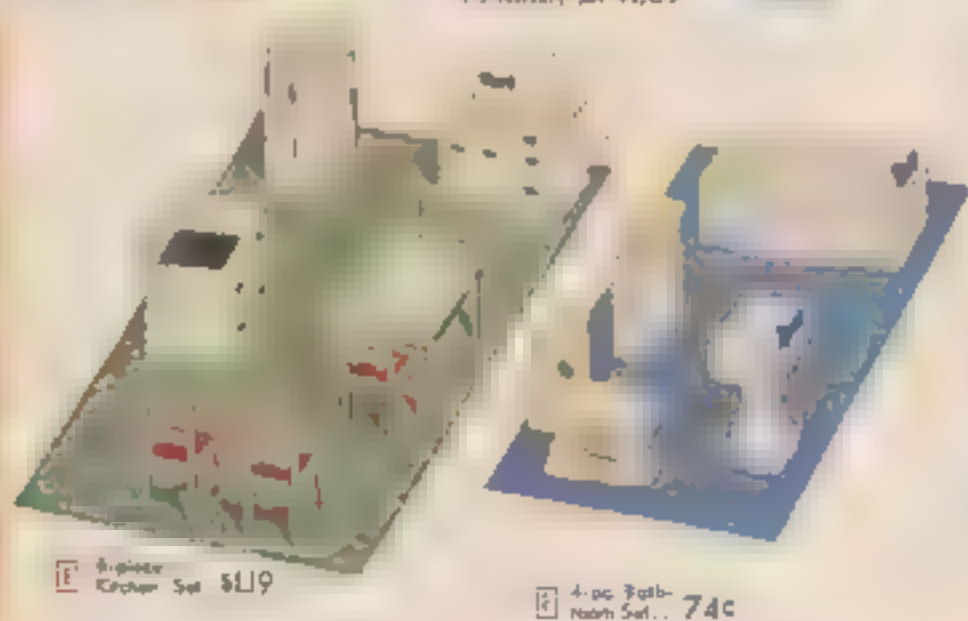
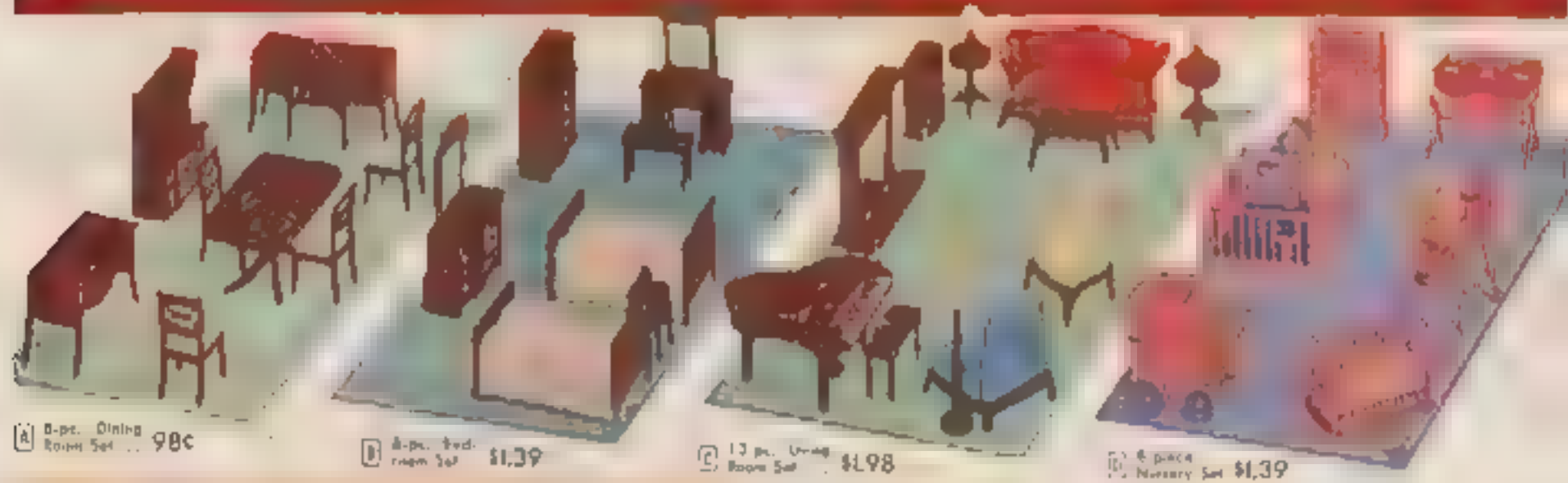
D 8-pc. Nursery Set. Has two 2½-in. plastic dolls! High chair with movable play tray, carriage with movable horse and wheels, play pen, cradle, bathstool with hinged dressing table and highboy. 49 N 2134—Shpg. wt. 1 lb. 6 oz. **\$1.39**

E 8-pc. Kitchen Set. Table; 4 chairs with contrasting seats; cabinet sink with faucets; gas range; refrigerator . . . all in modern design. 49 N 2111—Shpg. wt. 1 lb. 4 oz. **\$1.19**

F 4-pc. Bathroom Set. Washstand and bathtub with faucets; toilet with movable lid and seat; hamper. 49 N 2112—Shpg. wt. 1 lb. . . **74c**

New Hit! Realistic School House with pupils and desks

It's loads of fun to play with this set. Has 4 pupils with painted suits, 6 student desks with movable seats, teacher's desk with drawers that open, and swivel chair—all of smooth plastic. House of sturdy cardboard with realistic school room decorations . . . even a teacher painted on wall! Easy to set up—entire side opens. Teacher's desk 4x2½x2½ in. high; others in proportion. 49 N 2162—Size of house 14x8½x9½ in. high. Shpg. wt. 2 lbs. 4 oz. Set **\$2.69**





New!  **Electronic Record Player**

\$19.95

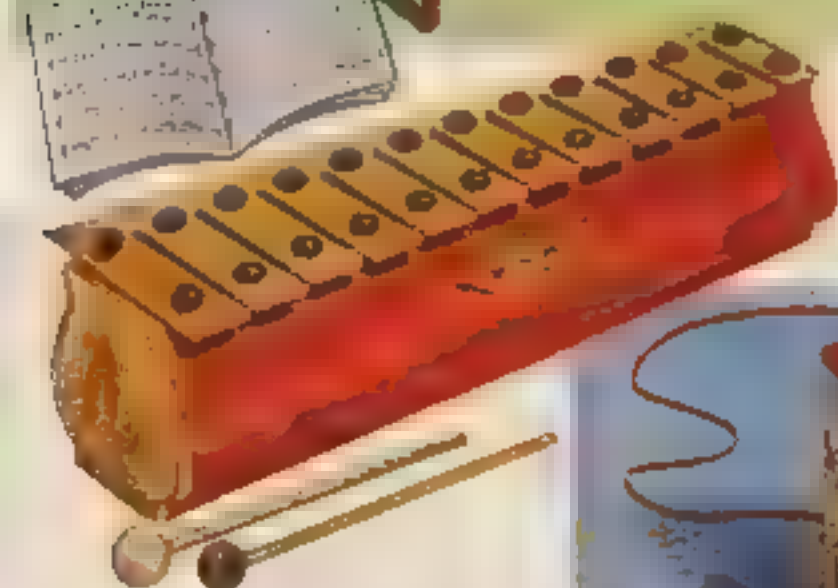


\$18.98

Big value Toy Electric Phonograph



12 key Xylophone \$2.98

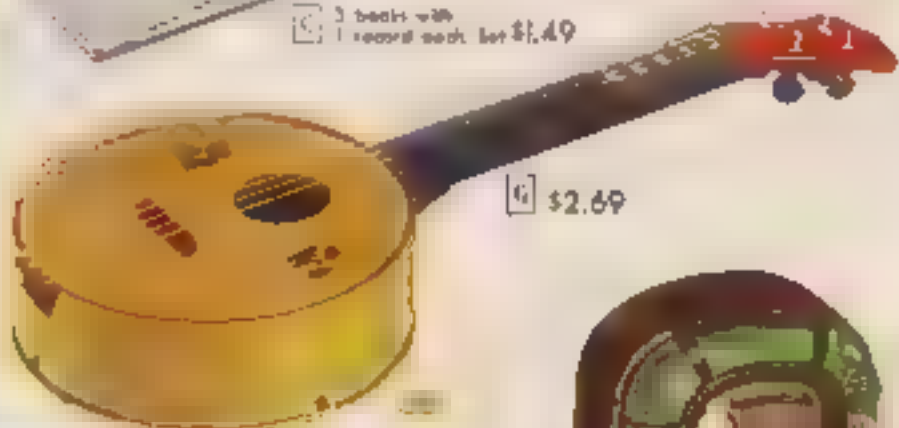


12 key Xylophone \$2.98



3 records with record each set \$1.49

3 records Set 76c



\$2.69



\$2.79



The Technician John Box plays a tune every time you touch a cord

\$4.98

Children's Phonographs. Musical Toys

"... when we hear the life and drum
Christmas should be frolicsome."



ILLUSTRATED ON OPPOSITE PAGE

NEW! "G-E" Electronic Record Player—has 2 tubes

Watch the Christmas stars light up in their eyes when they see this under the tree. The perfect way to start music appreciation early; ideal for children and teenagers. Beautifully lithographed teardrop shape metal case, abt. 13x9x3-in. Unlike the usual toy record player, this deluxe model has two tubes, regulation amplifier-rectifier, 3 $\frac{1}{2}$ -in. magnetic speaker, combination on-off switch and volume control covering full range from soft to loud, and crystal cartridge mounted in tone arm. All these features give you superb tone quality, and you can hear every rap-sheer word in every-telling records. Plays up to 12-in. records. Underwriters' Laboratories, Inc. approved. For 105-125 volt A.C., 60 cycle. For records see below and index.
79 N 02413 The needles incl. (Record not incl.) Shpg. wt. 4 lbs. \$19.95

Low-priced toy Electric Phonograph

- All metal. Self-starting motor. Plays up to 10-inch records.
- Aluminum diaphragm, tone arm for good clear reproduction.

Dark-galv. new and improved model that will be a favorite with every child. Has dependable self-starting induction motor with on-off switch, and reproduces a good tone. Size 12 $\frac{1}{2}$ x6 $\frac{1}{2}$ x7 inches, brilliantly colored. Just plug in the cord. For records see below and index. Approved by Underwriters' Labs., Inc. For 110-120 volt A.C. only. Needle included.
79 N 02414 (Record not included). Shpg. wt. 7 lbs. \$8.98

Favorite Song and Story Records

Toy-Tone August Picture Book Sets... a set includes 3 books with 1 record each... a grand way to entertain the children! Famous nursery stories on musical background from 10 records, with colorfully illustrated story books to be read right along with the record. Shpg. wt. 2 lbs.

49 N 2408—Jack and Beanstalk, Woe Tell, Ali Baba... set of 3 \$1.49
49 N 2410—Beauty and Beast, Sleeping Beauty, Golden Goose... set \$1.49

Nursery Songs Record Set Formerly in Doll, Ticker-a-Ticker, Twinkle Little Star, Sing Song of Suspense, So Papa, Mary's Little Lamb.

49 N 2406—Three 7-in. double-face records. Shpg. wt. 1 lb. 8 oz. Set 76c

Cowboy Songs Home on the Range, Waiting for Wagon, Oh Aboo Little Dooie, Lone Prairie, Coming 'Round Mountain, Good Bye Old Point.

49 N 2407—Three 7-in. double-face records. Shpg. wt. 1 lb. 8 oz. Set 76c

Musical Toys for girls and boys

Free-tone Toy Pianos with sturdy metal cases. Have rich, clear tone. Feather-touch standard width keys occasion little fingers to big piano. 10 page instruction book—easy to follow. Or child can pick out simple tunes by ear. 3 wood legs; removable music stand.

49 N 2310—12-key Piano, Prodwood top; metal case about 12x14-in. Shpg. wt. 3 lbs. 6 oz. \$2.98

49 N 2313—8-key Piano. All metal case, abt. 10x6x5 $\frac{1}{2}$ -in. Shpg. wt. 2 lbs. \$1.79

Xylophones with metal tone chambers. Children love the "growl-up" tones rich, vibrant mellow. Heavy metal tone bars mounted on felt base, absolutely true-tuned. Rubber mallet for mellow tones, 3 wood mallet for sparkle. Instruction book.

49 N 2311—12 keys. Abt. 18 in. long. Shpg. wt. 3 lbs. 14 oz. \$2.98

49 N 2310—8 keys. Abt. 12 $\frac{1}{2}$ in. long. Shpg. wt. 2 lbs. 14 oz. \$1.98

Toy Banjo. It's easy to pick out tunes using the markings on ends and instruction sheet. Metal head 8 $\frac{1}{2}$ -in. diameter. Wood arm 22 in. long overall. Steel strings. 4 tuning pegs that really tune. Pick Shpg. wt. 1 pound 3 ounces.

49 N 2317... \$2.69

Hardy Gurdy. A "real" hardy-gurdy, child-size, that plays its tune when you turn the metal crank. Colorful wood and metal case 8x8x4 in. With bright color shoulder cord so you can walk around as you play it, like the hardy gurdy men. Shpg. wt. 1 lb. 6 oz.

49 N 2330... \$2.79

John Box Book. It's terrific! A juke box full of music—a bank for coins! Put in coin and it plays tune. Watch the Swiss winding musical movements through window. Colorful plastic case. Opens in back.

49 N 2331—Shipping wt. 12 oz. 6 in. high, 4 in. wide \$4.98

For Easy Terms see page 254



Musical Toys with real keys!

Here's music for your ears... Here are real happy-starters for the children! And so reasonably priced when you consider all they offer! Beautiful colored plastic bodies, both 15 inches long, with real keys like grown-up models, sized to little beginners' fingers. Both combine durability with beauty; clear true tone with fast easy action. Full octave of 8 notes; hand-tuned bronze reeds; nickel-plated polished keys, easy-blowing and hygienic. Child can quickly learn to play from the 6 page instruction sheets included.

49 N 2323—Saxophone. Shipping weight 14 ounces \$2.39

49 N 2324—Clarinet. Shipping weight 12 ounces \$1.79



Tots hum into these Make-believe Instruments

Plank Toy Instruments—all equipped with kazoo. Simply hum into them—even small children learn quickly. Ideal for rhythm bands. Reproduce humming with real musical magic.

Shipping weight each 6 ounces.

49 N 2332—"Saxophone." 6 $\frac{1}{2}$ -in. long 35c

49 N 2365 Trombone, 12-in. size.

Real slide, goes in and out 3 $\frac{1}{2}$ -in. . . . 69c

49 N 2364—Saxophone 10-in. size . . . 69c

Top sings as Harmonica Music—action—color—all in one. Easy to operate. Just pull wood plunger up, push it down, repeat till top whirles away. Lithographed metal. Nickel-plated top cone. Abt. 9-in. diam. Shpg. wt. 10 oz.

49 N 2334... 44c



Big Hits for little music-makers

Musical new Toot-A-Toy. Reads music—plays true tones. Simply slide in the comic sheet—swing the selector lever with left hand and wire melocides with note—push the button with right hand—out come clear accurate tones. 6 songs incl. Size 5 $\frac{1}{2}$ x8-in.

49 N 2319—Shpg. wt. 3 lbs. 6 oz. \$2.79

10-inch parade Drum. Be a real bandman! Painted metal shell; cotton "tobacco cloth" heads on both sides for durability, resonance. 2 drumsticks; strap for carrying. Shpg. wt. 1 lb. 4 oz.

49 N 2321... 89c



Xylophone, Harmonicas, Toy Sewing Machines

Let the gladsome carols ring
let the happy voices sing
'merry Christmas!'



NEW!

Exclusive with Sears!

Silvertone Student Xylophone

\$32.50 Easy Terms
\$3.50 Down
Cash \$5.00 Monthly

- * An ideal way to introduce your boy and girl to music
- * Adjustable in height for boys and girls of any age
- * Chromium plated steel bars tuned to perfect pitch
- * Adequate range (3 octaves) for almost every popular song
- * Strikingly beautiful! Built to give years of service
- * Folds compactly for convenient storage and carrying

The Silvertone Student Xylophone is easier to learn to play well than any other musical instrument . . . it has perfect pitch, 10 ardent young ears in true musical values from the very start . . . and it's a real solo instrument that produces beautiful, genuinely enjoyable music! Even beginners will quickly learn to pick out real melodies, their scope is practically unlimited . . . they can play almost every popular song and standard selection on its full-size, vibrant 3-octave range. The mellow, resonant base bars are hand-tuned to exact pitch (as what musicians call "A-440") by means of scientific precision apparatus capable of detecting a

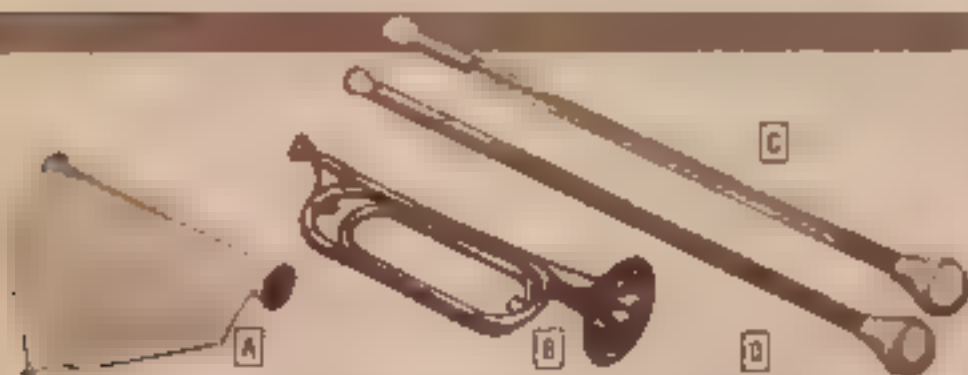
single vibration-per-second off true key. An illustrated instruction book is included.

It's beautiful! The body is of hard wood, with a hard, scratch-resistant metallic finish in gold color. The tone bars are bright, chromium-plated music steel, mounted on durable wool-felt insulator pads. The legs are of highly polished tubular aluminum, firm and strong, adjustable by means of knurled sleeves to heights suitable for players of any age. Brushed aluminum trimmings are specially tuned. Overall size is 26½ inches long, 15½ wide, and from 26½ to 31 high; folds in a convenient 26½x15½x15½-inch space. Two mallets included.

(NOTE: School and institutional orchestras and small dance combinations can use this xylophone in place of a vibraharp or celeste. The tone is full and "professional"; and its easy portability is a big advantage.)

57 N 02610—Silvertone Student Xylophone. Shpg. wt. 19 pounds. . . \$32.50

57 N 02611—Carrying Case. Strong, compact fiber case, reinforced with steel, cotton-duvetyne lined. Size 28x17x4½ in. Shpg. wt. 5 lbs. . . \$6.75



Q. B. S. Piano Rolls

Christmas music for your player piano, each with song lyrics. Order by catalog number and selection number. Shpg. wt. 2 rolls, 1 lb. 8 oz.
57 N 4651—2 rolls for \$1.10
7742—White Christmas
3317—Silent Night
1537—Star of the East
1798—Jingle Bells
1555—Advent Fideles
6044—Santa Claus Is Coming to Town

170 . . SEARS, ROEBUCK & CO.

Silvertone Bugle . . . Ratons

D Silvertone Brass Bugle. U.S. Army type; highly polished brass; nickel-silver mouth-piece with chain. Key of G with slide change to F. 18 in. long; 4½-in. bell. E-Z Method Bugle Book. 57 N 2401—Shipping weight 3 pounds. . . \$7.49
E Lucite Baton. Spectacular! Made of Lucite—looks like glass, but is practically unbreakable! Transparent clear color, or beautiful red or blue. White rubber ball and tip, perfectly balanced. 28-in. length. Instruction book included. Red, blue, or clear. *State color wanted.*
57 N 03793H—Shipping wt. 1 lb. 4 oz. . . \$3.98
D Chromium Plated Baton. Accurately balanced. Rubber ball, tip; 28 in. Instruction book. 57 N 03752—Shipping wt. 1 lb. 4 oz. . . \$1.98



Silvertone Harmonicas—Musical gifts for young and old

E Silvertone Professional Harmonica. Engraved chromium-plated cover plates, glossy black plastic comb; 20 brass reeds, tuned to perfect pitch by means of a strobenope! Cleans in warm water. 10 numbered holes. Instructions included.
57 N 1804—Key of C. 4 inches long; shipping weight 4 ounces. . . \$1.89
F Silvertone Harmonica. Metal cover plates, smooth black plastic comb; 20 strobenope-tuned brass reeds. 10 numbered holes; instructions. 57 N 1800—Key of C. 4 inches long; shipping weight 6 ounces. . . \$1.49

G Silvertone Student Harmonica. Metal cover plates; black plastic comb, all-plastic reed plates and reeds. 20 reeds, 10 holes; instructions. 57 N 1803—Key of C. 4 inches long; shipping weight 6 ounces. . . \$1.99
H All-Plastic Harmonica. Black plastic cover plates, comb, reed plates and 20 tuned reeds; instructions. 57 N 1802—Key of C. 4 inches long; shipping weight 6 ounces. . . \$1.99
NOTE: Because of health regulations we cannot accept return of harmonicas. If damaged in transit or defective on receipt, replacement will be made.



De luxe Toy Sewing Machine

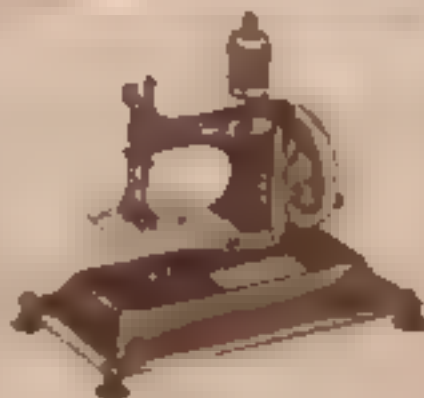
- Exciting new features **\$6.29**
- Safe—easy to operate
- All parts are precision built
- Clamps to table—won't slide

Much like mother's, with many of the same features that her sewing machine has! More than just a toy, it is a precision built machine that sews a neat, even chain stitch. Hand operated. Has many bobbins and standard sewing machine needle with presser foot lever to hold material firmly in place.

Self-feeding . . . no need to pull the cloth as is necessary in economy priced models. Screw at top adjusts machine for different types of material, cotton, wool, etc.

Body completely housed—no exposed moving parts. Made of heavy gauge steel with baked-on enamel finish. Size 8½x6½x7 inches high. Comes with clamp for fastening to table, thread, standard needle and complete, easy-to-follow instructions. This is the type of present that any little girl will enjoy 365 days of the year! Shipping weight 3 pounds.

49 N 2001 . . . **\$6.29**



Thrift-priced Toy Sewing Machine

- Always a favorite for **\$2.69**
- Christmas and all year

• Easy to use, safe for small fingers. Hand operated, actually sews child-size machine for little daughters! She can use it right alongside Mother on spending day. Sew chain stitch, use standard spool of No. 30 thread. Compact, lightweight and engineered so it is safe and easy for little fingers to operate. Sturdy all-metal construction with bright-colored enamel finish. Base has 4 rubber footing feet to help keep machine firmly in place when in use. Easy-to-follow instructions. Size 8½x4½x7 inches high.

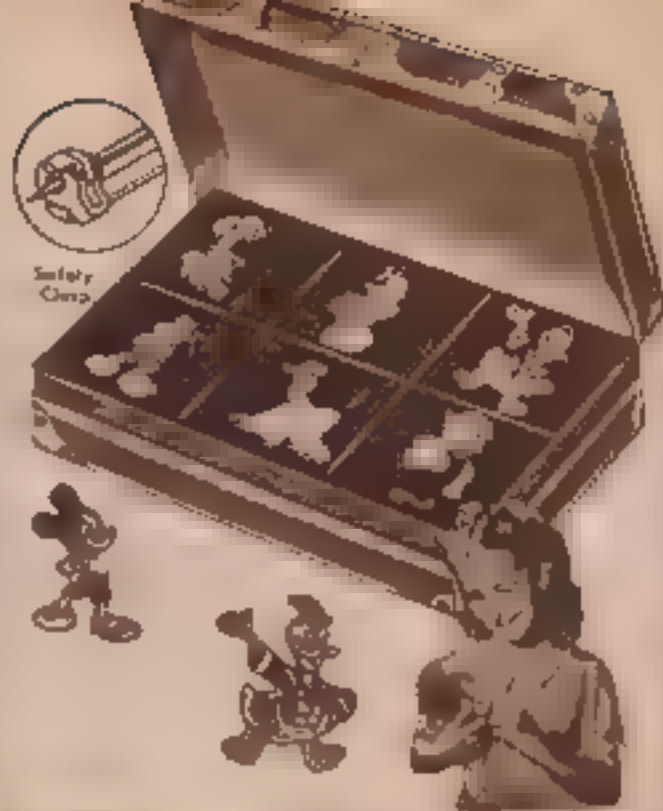
49 N 2002—Shipg. wt. 1 lb. 4 oz. **\$2.69**
Buy Toys on Easy Terms, see page 256

Gay Lapel Pins in Treasure Chest

- Six different pins **\$1.98**
- Rose-gold plated
- Colorful details

Ind. Fed. Tax
Every little girl will love to wear these delightful Disney character pins . . . because they're HER'S, because they'll add a touch of "big-sister" maturity to every dress and coat she owns. Strong and heavy to stand up under hard wear; have safety clasp. Six captivating designs, each about 1½ in. tall, in lustrous gold plate with colorful hand-painted details: Mickey and Minnie Mouse; Pluto; Donald Duck, Porky, and Jimmy Cricket. Decorated, sturdy, 8x5½x2-in. fiberboard chest has removable tray. Price includes 20% Fed. tax.

49 N 2144E—Shipg. wt. 1 lb. **\$1.98**



19-pc. Sewing Set and Cabinet

Inspiration for a little girl to develop her talent for fine needlework. Easily assembled 9½-inch tallwood (3-ply fiberboard with wood center) cabinet to keep her sewing supplies neat and tidy; embroidery hoop, 6 printed samples to embroider, 4 skeins of yarn, 6 pieces of material for sewing, scissors, and needle. She'll be proud to have her own little sewing set with everything she needs to sew.

49 N 2165—Shipg. wt. 2 lbs. **\$1.15**



Sea Shell Jewelry Kit

Do It Yourself Hundreds of sea shells and beads in rich natural colors. Create necklaces, bracelets, decorations. Imitation leather cardboard box with tray 14½x10½ in.; 2 awls, 2 blocks, 2 needles, stringing cord and complete instructions.

49 N 2167—Shipg. wt. 3 lbs. 8 oz. **\$2.95**
Smaller assortment, about half of quantity of shells as above; awl, block, needle, cord. Box 14½x10½ in.
49 N 2166—Shipg. wt. 1 lb. 12 oz. **\$1.52**



3-pc. Dresser Set

"Snow White" Dresser Set. Beautiful set has 3 pieces of excellent quality. Includes a long-lasting Nylon bristle brush, 8½-inch long—just the right size for little girls to handle easily. 9½-inch mirror, 8½-inch comb. All clear plastic—have lovely "Snow White" designs. Come in beautiful "Snow White" box to make a thrilling gift which will encourage little girls to keep themselves neatly groomed.

49 N 2145—Shipg. wt. 1 lb. **\$3.69**



Fashion Designing Sets

It's fun to make clothes for these 12½-in. rubber mannequins; have wood base, removable arms.

12-piece Set Includes mannequin, dress form, 3 patterns, material for dress, thimble, thread, tape measure, needle holder, dress trimmings, 64-page instruction book.

49 N 2177—Shipg. wt. 2 lbs. 2 oz. **\$3.32**

7-piece Mannequin Set (Not illustrated, does not have dress form.) Includes mannequin, 3 patterns, material for dress, cape, sewing book.

49 N 2176—Shipg. wt. 1 lb. 8 oz. **\$1.92**



Genuine Indian Beadcraft

\$1.98 The ancient art of beadwork is fascinating fun for boys and girls. Appeals to the creative instincts of young and old alike . . . make belts, rings, watch fobs, necklaces, bracelets and many other articles from colorful Indian Seed beads. Create your own designs and color schemes. Durable bead loom frame is 12x4 inches. Includes seven vials of colored Indian Seed beads, two special needles, wire, bead thread, center jewels, beads, designs and complete instructions.

49 N 4607—Shipg. wt. 2 lbs. . . **\$1.98**

Youngsters can type real letters on this Dial Typewriter

Typewriter with 48 character metal dial and 4 of keyboard. Has alphabet, numerals, line spaces, and punctuation marks. Everything youngsters need for writing letters, and it's fun. Accommodates up to 11 1/2 inch paper. Durable keyboard. Regular typewriter. Carriage moved by screw, is 11 1/2 inch high. Shipping weight 2 lbs. 8 oz. Three 1 1/2 inch roll feeds. Shipping weight 2 ounces.



ACTUAL SIZE
OF TYPE

Toy Typewriters, Paints, Blackboards, Magic Sets

"and soon will the joy borne
of gift and of toy, come gladden
each girl and boy."



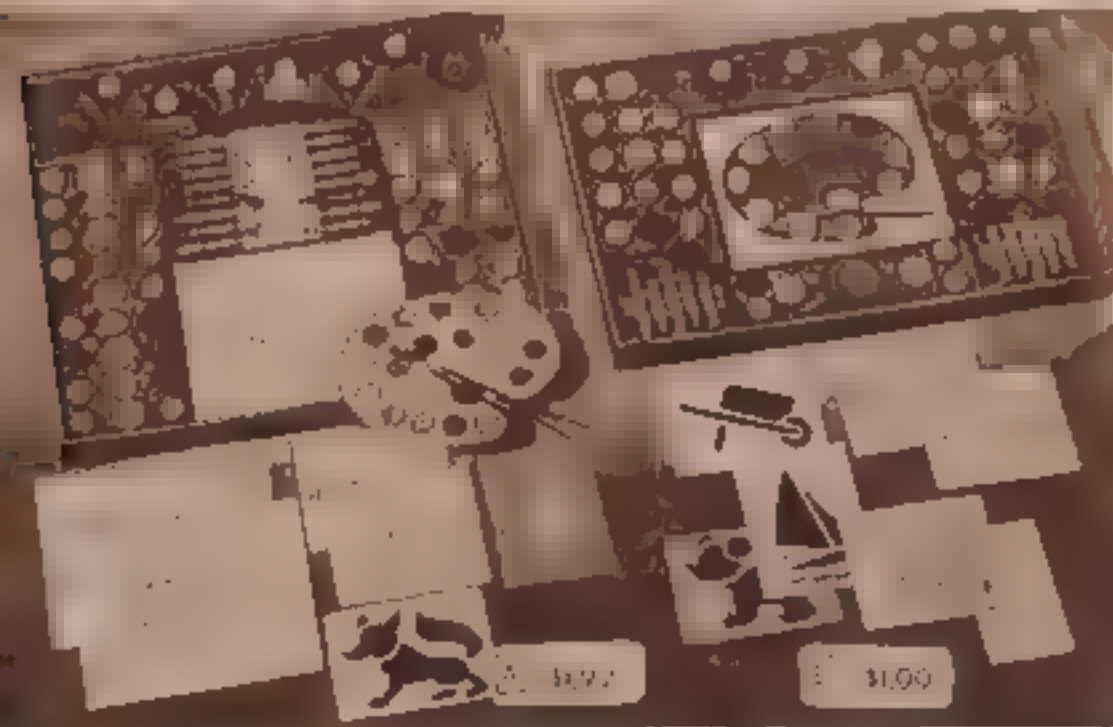
Paint and Crayon Sets for happy play with a purpose

Glow 193-piece Paint Set. There are hours and hours of fun and pleasure for every youngster in this big complete paint and crayon set, and genuine instructive value as well. While they're having real fun, children develop creative ability, observation and coordination. Set includes poster paint, water colors, and crayons in a variety of effects and techniques. All clear, non-poisonous colors. 5 bottles poster paint, 4 trays, 16 crayons, 72 paint tablets, 2 brushes, palette, 10 sticks, color chart, and 81 pictures to paint. Box 19x17 inches.

49 N 3707 193-piece set. Shipping weight 4 lbs. \$1.92

Big 81-piece Paint Set. A generous assortment of clear, attractive colors and equipment to let young imagination free, and train young hands while they're busy with art enjoyment. Set includes 5 bottles of poster paint, 46 tablets of water colors, palette, 10 crayons, 2 brushes, 2 water trays, 4 sticks, 12 pictures to color, color chart. All colors non-poisonous. In 20x13-inch bright colored box. Fine for Christmas gift, party prize, or save for your day play or child's easy convenient fun.

49 N 3708 81-piece set. Shipping weight 2 lbs. 6 oz. \$1.00



Lots of fun for lively minds and active hands!

Magic Set, easy-to-perform parlor trick, Hindu mystery; Tipurles; gravity glass; pyramid puzzle; magic safety pin; mystic puzzle; home and sister puzzle; cigarette catcher; clean chimney ticket. Instructions.

49N4809-Ship. wt. 1 lb. 98c

172, SEARS and

Modeling Clay in 8 colors. Non-hardening, 2 lbs. clay, 1 mold, 4 wood impressions, 1 tool. Ship. wt. 3 lbs. 5 oz.

49 N 3756 88c

Smaller Modeling Clay Set contains 1 lb. clay, 1 mold, 6 wood impressions and 1 tool. Ship. wt. 2 lbs. 6 oz.

49 N 3755 44c

8-pc. Practical Joke Assortment. Hardened and funny. Set contains 2 boxes of snow storm tablets, dribbling water glass, "hot heat" ink bottle and ink spot, invisible ink, magic soap powder, lava rock, and box of hot puttyballs. Complete materials and instructions. Ship. wt. 1 lb.

49 N 4606 98c

Make pictures or print with Rubber Stamp Sets

"Who's Who in Farm and Zoo," Rubber Stamp Set, furnishes many happy hours for youngsters. 18 different animal characters, 1 1/2 in. high, are included in set with stamp pad and crayons to color the finished ink impressions. Simple-to-use 1 1/2x4-inch box; booklet. Ship. wt. 12 oz.

49 N 3803 89c

Letter and Number Rubber Stamp Set includes 4 sets of numbers and alphabets complete, in 4 different styles of type. Set of capitals and abbreviations with trace periods, Stamp pad, booklet, and tweezers. One 1-line and one 1-line ruler. Box is 9 1/2x6 inches. Ship. wt. 6 oz.

49 N 3802 67c



Chalk these up for the youngsters on your list!

(A) Good desk-type Blackboard

Only \$2.09

- Writing surface 18x12 in.
- 6-frame roller chart
- 39 in. high, 19 in. wide

A real bargain! Panel-type blackboard converts to handy desk. Roller chart has 6 frames of miniature pictures in color. Black composition writing surface on both sides. Sturdy Masonite Prendwood back, with maple finished all wood rack. Sturdy legs, 3/4 in. thick. Folds compactly when not in use. Eraser and 2 pieces of chalk included. Shpg. wt. 8 lbs.

79 N 03903 \$2.09

(B) Better quality desk-type Blackboard

\$3.84

- Writing surface 18x12 in.
- 12-frame colored roller chart
- Overall size 41 1/2 x 19 1/2 inches
- Sturdy all-wood construction

Large roller chart has pictures of the things children love to play. Rooms. 12-inch wood rack for supplies. Veneer front panel. Natural finish, smooth, round legs, with steel hinge plates on rear legs for extra strength and strength. Masonite Prendwood back, smooth black composition date writing surface on both sides. Eraser, and 2 pieces of chalk. Shpg. wt. 10 lbs.

79 N 03904 \$3.84

(C) Our Best do-hom-quality desk-type Blackboard

Has special picture diary, chalk, full alphabet. Complete for only \$5.39

- Extra wide as extra 18x18 1/2 in. 45 1/2 in. high
- Hacks 14 1/2 inch wood frame, all-wood construction
- Attractive picture diary on top, post holes at top, as child turns dial, lifts out easily for use on blackboard
- Full alphabet of letters for teaching spelling
- More than 1 inch on back helps teach child to tell time

Designed to show where the top. Special mounted reversible flip board opens up for desk work. 17 in. wood rack for books and papers. Maple legs have metal hinge plates. Board can be folded up easily. Heavy Masonite Prendwood back. Legs, frame and hands chalk tray are varnished. Brilliant red enamel top. The cut animals mounted on clips on post holes. Children love to lift them out and trace around them on board. Alphabet letters can be inserted in slots to spell name of animals. Eraser, 2 pieces of chalk included.

79 N 03804 Shpg. wt. 15 lbs. \$5.39



Many pictures to play

Large alphabet letters

Handy flip board



For other toys, see Sears big Fall General Catalog or Mid-Fall Supplement



Back again! Snippie Scissor Toy

- Electric . . . vibration flows cutting
- Child can't cut self - no sharp edges
- Hand-fitting 5 1/2-inch plastic case

Makes a big his with the pre-school paper-doll crowd. Cuts paper cleanly, accurately. Even if toy puts finger between blades his skin will not be cut. No sharp points either. On-off switch in handle. 10 colored pictures included in attractive box. For 110-120 volt, AC-DC.

49 N 3841—Shpg. wt. 1 lb. 3 oz. \$1.79



110-piece Chalk and Slate Set

- Tekwood slate with chalk, crayons
- One side black, other side white
- Easy to carry around - use anywhere

Lots of stories and pictures too. Youngsters can enjoy quiet hours of chalk-work and crayoning - training that every child should have. 12 1/2-inch Tekwood board (3-ply fiberboard with wood center). Set has 33 pieces chalk, 24 pencils, 14 colored crayons, 36 pictures, 2 erasers.

49 N 3716—Shpg. wt. 2 lbs. 12 oz. \$1.00



Wall-style Blackboards—two big values

- Glassless writing surface . . . two big sizes \$1.07
- Easily cleaned with a damp cloth or eraser
- Alphabet and figures etched on sides and top

Easy to hang or fasten to wall. Plenty of writing surface. Made of non-warpage Masonite Prendwood, smoothly coated. Chalk packs reuse easily. Thorough cleaning with damp cloth won't harm the finish. Maple finished wood chalk rail on both boards. Eraser, 2 pieces chalk included.

79 N 03821—24x18 in. size. Shpg. wt. 4 lbs. \$1.07
79 N 03822—Giant size 36x24 in. Shpg. wt. 7 lbs. 1.87

Tubular Steel Desk-Chair Set

Ready to take it!
Tubular steel legs
(1½-in. diam.) enameled
red. Plywood writing surface
enameled light gray, 26x20
in., 20½ in. high. Red en-
ameled plywood top par-
titioned for inkwells, pencils,
and stationery. Chair has
plywood back and 11½x10-
inch seat, 11½ in. high.
Overall height 21½ in.
Easily set up. Shpg. wt.
22 lbs. Available.
79 N 08430... \$9.98



Children's Desks. Furniture, Chests

"...sitting safe in nursery nooks,
reading picture story books."



Large Roll-top Desk and Swivel Chair

(A) Large desk has 36½-inch writing surface, 26½ inches from floor.
• 3 roomy side drawers, 1 center drawer; 5 pigeonholes under roll top.
• Swivel chair, 12½x15½-in. seat adjustable from 12¼ to 15-in. height.
• Built like fine adult furniture of rugged hardwood; warm maple finish.
Just think how proud your youngster will be to use a desk with an easy-
sliding roll-top and a swivel chair just like Dad's! Carefully built, unusually
smooth. Desk has plenty of storage space, even 5 pigeonholes to keep
writing equipment in apple-pie order. Stands on 6 strong legs. Overall
height 36½ in. Desk and chair shipped as one. By freight or express.
79 N 08441 - \$149 down on Terms. Shpg. wt. 64 lbs. Set \$29.95

(B) Smaller Desk with 2 drawers and straight chair. Same construction and
maple finish as above. Writing surface 27x15 in., 25½ in. from floor. Over-
all height 31 in. 5 pigeonholes under roll top. Straight chair has 12x11-in. seat,
15½ in. from floor, 29 in. high overall. Shipped freight or express.
79 N 08440 - \$2.50 down on Terms. Shpg. wt. 52 lbs. Set \$24.45

(C) New! Modern Steel Desk and Chair. Very handsome... exceptionally
strong and durable. Spraying in enamel finish; 27x18-in. black-enamelled
Masonite plywood top, 28 in. high. 2 roomy drawers. Chair has 12x10-in.
seat covered with black artificial leather; 22½ inches high overall.
79 N 08438 - Shpg. wt. 40 lbs. Shipped freight or express. Set \$17.95

(D) Thrift-priced Lift-top Wood Desk and Chair, maple finish. Sturdily built.
Desk about 21½ in. wide, 26½ in. high. Roomy storage compartment
under hinged top. Chair seat 10x9½ in., 11½ in. from floor.
79 N 08550 - Shipping wt. 18 lbs. Available. Set \$6.19

Comfortable Rockers; handy Nursery Stool

(E) Large Oversized Rock-
er with No-Sag steel
springs in seat. Covered
with durable, red artificial
leather. Seals padded.
Seat 13½x13½ in., 13 in.
from floor. Walnut finish
wood parts. Overall height
33½ in. Shpg. wt. 14 lbs.
Available.
79 N 08418 \$10.25

(F) Bentwood Rocker.
Red artificial leather
or covered seat, back.
Seat 14x14 in., 11 in.
high, has No-Sag steel
springs. Rockers 23½
in. long. Wood parts
varnished. Height 28
in. Shpg. wt. 10 lbs.
Available.
79 N 08416 \$5.89

(G) Husky Steel Stool
¾-in. plywood.
Bottom securely
braced; very
steady. Red enamel
finish, gay dural on
11½x6½-in. top,
6½ in. high. Easy
to set up. Shipping
wt. 3 lbs.
49 N 8454 \$1.49

It's convenient to
buy on Sears Easy
Terms. Only 10%
down—balance by
the month.



(C) \$17.95
Set



(D) \$6.19
Set



(E) \$10.25



(F) \$5.89



(G) \$1.49

- New! Steel desk and chair
... extra strong.
- Smooth rounded corners;
enamel finish.
- Two big, deep drawers
- Hard Masonite top.



Tubular Steel Table with two Chairs

Youngsters will love this attractive, modern set. Built to take the roughest treatment, smooth plywood table top measures 24x20 in., 2 1/2 in. high. Kanneled in light gray with colorful center decoration, neatly grooved-in design around edges. Rigid 3/4-inch-thick tubular steel legs painted bright red, are easy to attach; screws included. Matching chairs of 3/4-inch diameter tubular steel have plywood backs and 12 1/2x10-inch seats, 1 1/4 inches from floor. Overall height 23 1/2 inches. Shipped set up.

79 N 08455 3-piece set, Shpg. wt. 30 lbs. Mailable \$12.98

Buy on Sears Easy Terms, pay by the month. See page 756

\$12.98
3-pc. set



\$8.89
3-pc. set

\$12.79
3-pc. set



\$13.39
Rocking



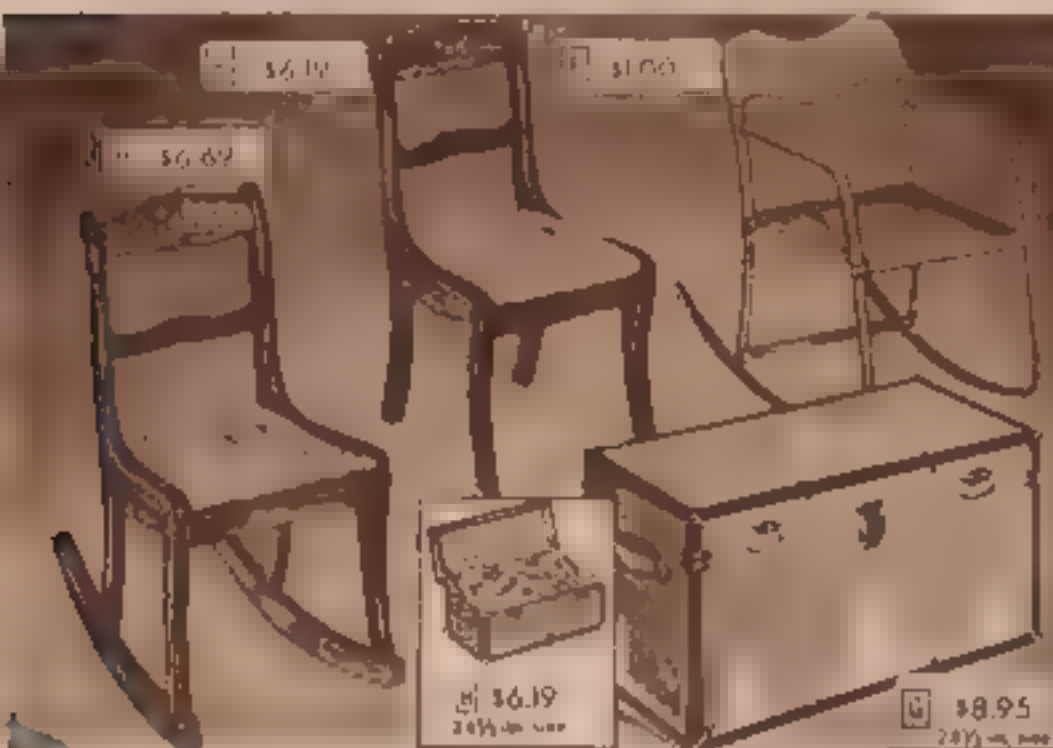
Thrift-priced Set—Wood Table and 2 Chairs

A Built of strong hardwood, smooth dark maple finish. Table top 24x20 1/2 in. thick, 23 1/2 in. high. Screws included to attach legs. Chairs 12 1/2x10-inch seats, 1 1/4 inches from floor, come set up.

79 N 08464M 3-pc. set, Shpg. wt. 24 lbs. Mailable \$8.89

B 79 N 08563M Matching Chair, same construction as above. Order an extra one for large "hammock." Shipping weight 9 pounds. Mailable \$2.79

C 79 N 08407M Matching Rocker with armrests. Sturdy hardwood construction, dark maple finish. 12 1/2x11 1/2 in. seat set about 10 1/2 in. from floor. Shpg. wt. 20 lbs. Mailable \$3.39



\$6.19

\$10.00

\$6.19
2 1/2 lbs. set

\$8.95
2 1/2 lbs. set

Period Chairs

Beautifully carved, paneled backs of solid mahogany—balance mahogany-finish hardwood. Doweled and glued. Padded seats covered with assorted colorful fabrics. Height 21 in.; seats 10 1/2x11 in. Mailable. Shpg. wt. 8 lbs., 7 lbs.

D 79 N 08413M—Rocker \$6.69

E 79 N 08412M—Chair \$6.19

Steel Rocker

F Big value... price slashed! Rhameled red. Comfortable, shaped 10 1/2x10 1/2 in. seat, 7 1/2 in. from floor, 18 1/2 in. high overall. Sturdy construction. Arms, legs, rockers of 1-piece steel. Screws for assembling included. Shpg. wt. 4 lbs. 79 N 08471 \$1.00

New Steel-covered Toy Chests

G Ideal for storing youngsters' toys... roomy, beautifully decorated, built to take abuse! Strong, bright blue steel over sturdy wood—colorful paper lining inside. Edges have black metal binding; metal corner reinforcements. Strong metal lock and key. Leather handles 18" easy carrying. Lid has metal chain holder, 2 metal handles for lifting.

79 N 08465—Chest, 28 1/2x14 1/2x15 in. high. Shpg. wt. 23 lbs. Mailable \$8.95

H 79 N 08457—Chest, 24 1/2x12x12 in. high. As above, but with 2 metal scoops instead of lock and key. No metal handles or decorations. Shpg. wt. 16 lbs. Mailable \$6.19



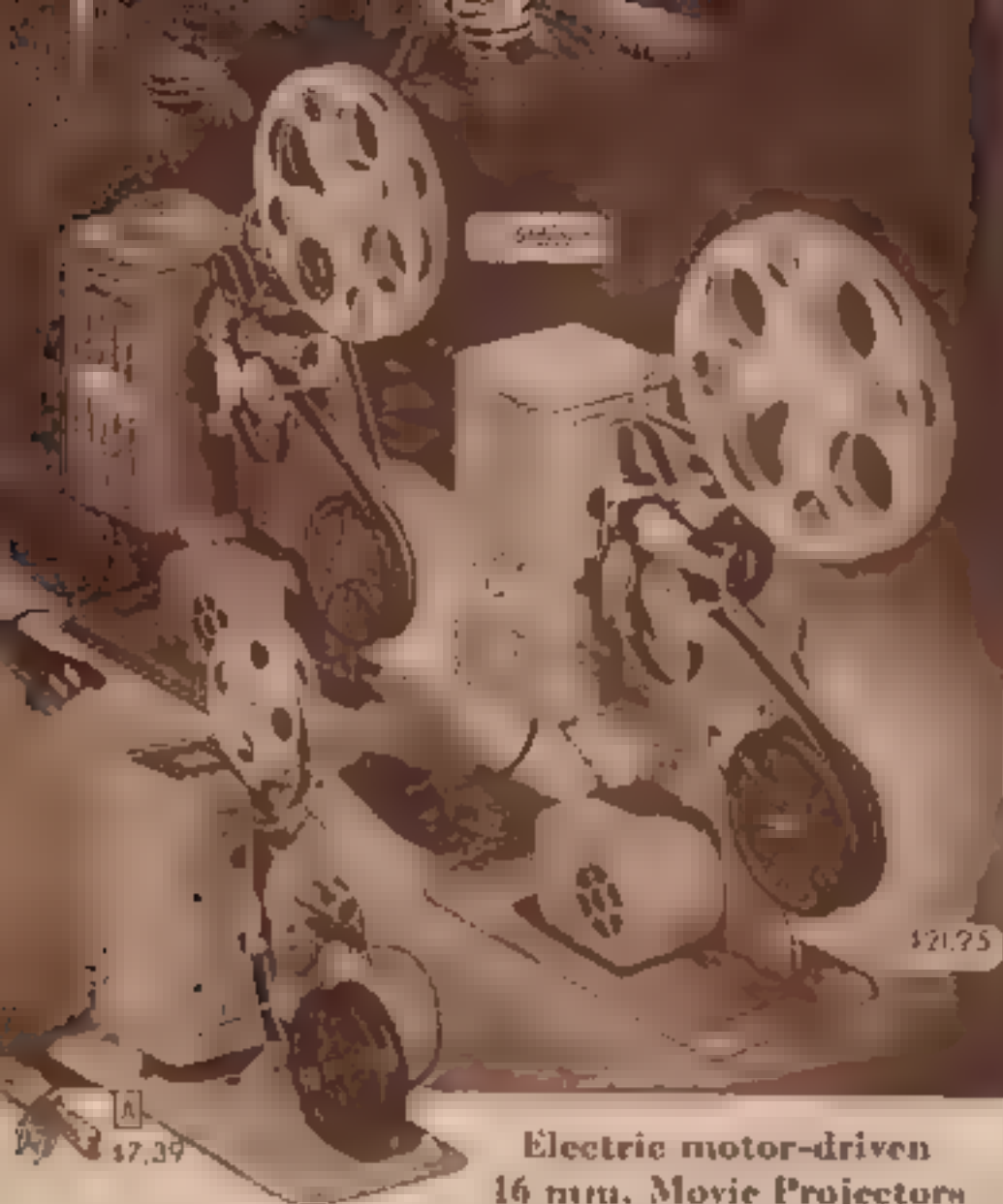
De luxe Solid Maple Table and Chair Sets expertly built... beautifully finished

• Early American design with "worn-edge" table \$18.39
• Beautifully turned, braked legs... steel corner braces 3-pc. set

• High-back chairs, doweled and glued, come set up. Superluxe designed, expertly built of selected wood, carefully finished like fine adult furniture... this is a set your youngsters will be very proud to own! Table with 28x20-in. top, stands 21 in. high. Screws included to attach legs. Graceful chairs have 12 1/2x11-in. seats, 12 1/2 in. from floor, overall height 23 1/2 in. Your choice of two rich finishes. Shipping wt. 29 lbs. each set. Shipped freight or express.

79 NM 8444—3-piece set with mellow light maple finish... \$18.39

79 NM 8445—3-piece set with smart light blond finish... 18.39



**Electric motor-driven
16 mm. Movie Projector**

Now you can have children's movies right in your own home. What fun for toddlers, picture and comic day entertainment. These projectors are easily operated by a child. Shows a picture about 16x12 inches with projector 7 feet from screen. Greater distance increases size of picture. High wattage lamps make them bright and clear. All projectors have steel-spring belt drives and no need to keep lamps cool. Convenient handles for easier carrying on 79 N 06866 and 79 N 06867. Film not included.

GOOD—100-watt

(A) Easy-to-use, but shows bright, clear picture. Constant speed motor already set for best speed. On-off switch. Conventional 100-watt light bulb. Fan cooled motor. Operates on either 110 or 120 volt A.C. Special rotating plates lessen film breakage. Adjustable double projection lens, easy to focus. Heavy gauge steel body and base, with crystal handle. Base 13 1/2x8 1/2 in. Height without reel, 10 1/2 in. Cord, plug and one empty 100 bulb capacity reel included. Shipping weight 5 pounds. 79 N 06840. \$7.39

BETTER—120-watt

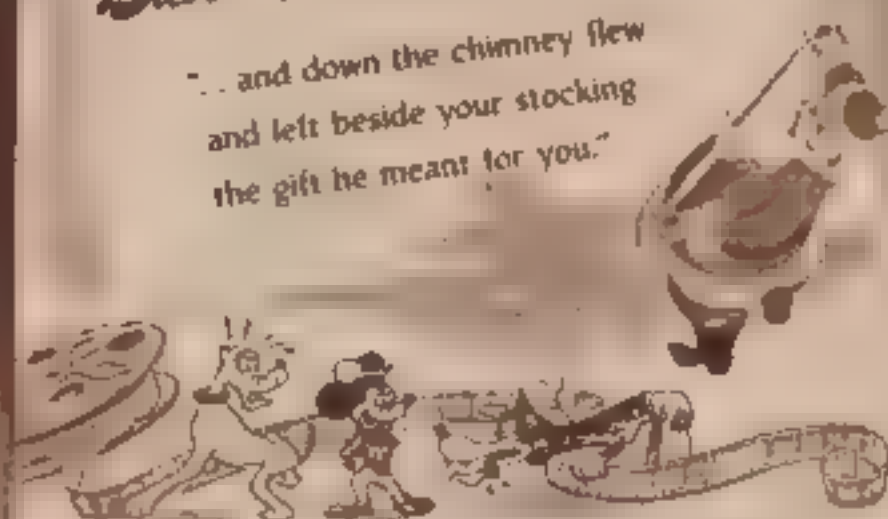
(B) Famous Keystone projector, with 120-watt lamp which shows brighter, clearer pictures. Stamped steel base and frame have heavy crinkle finish. Fan-cooled constant speed motor set at proper speed. On-off switch. Sliding projection lens and adjustable metal reflector. Folding device adjusts viewing. Operates on either 110 or 120 volt A.C. Base 11 3/4x5 1/2 in. Height with reel, 16 in. Cord, plug and 1 empty 100-watt capacity reel included. Shipping weight 8 pounds. 79 N 06866. \$16.95

BEST—140-watt

(C) Our best quality, Keystone Projector with a special adjustable lamp which shows brightest, clearest pictures. Pressed steel base, cast steel frame with slush crinkle finish. Constant speed motor set at proper speed. On-off switch. Fan cooled motor operates on either 110 or 120 volt A.C. Sliding projection lens. 11 3/4x5 1/2 in. base has built-in folding device. Height 17 1/2 in. with reel. Cord, plug and 100-watt capacity reel included. Shipping weight 10 lbs. 79 N 06867. \$21.95
\$2.99 down on 8 mos. See page 256

Children's Movies, Banks, Cameras, Books

"... and down the chimney flew
and left beside your stocking
the gift he meant for you."



16-mm. SAFETY Movie Film

Have movies at home... shows for the whole neighborhood

Car No.	Reel	Feet	Story	Title	Car No.	Reel	Feet
49 N 6810	100	22.39	Apples	Cats and Dogs in	49 N 6853	200	23.33
49 N 6823	100	2.39	Western	Quint in Trip	49 N 6856	200	3.33
49 N 6878	101	2.39	Struggles	Papa Auto	49 N 6858	200	3.33
49 N 6802	50	1.43	Myrtle	Big Story	49 N 6811	100	2.89
49 N 6806	50	1.43	Myrtle	Friendship	49 N 6831	100	2.89
49 N 6809	50	1.43	Myrtle	Mountain Peaks	49 N 6830	100	2.89
49 N 6824	100	2.89	Grand Duke	Master Peewee	49 N 6800	200	3.33
49 N 6827	100	2.89	Grand Duke	Magnificent Photo	49 N 6854	200	3.33

Shipping weight: 16 MM. 400 ft. reel 1. 400 ft. 5 in. 1. 400 ft. 4 in. 1. 200 ft. 1 in.



Toys for hearty outdoor and indoor fun

(D) Accurate 16-point Compass. Sun-flashing aerial mirror on back. Aluminum case. 1 1/2 in. diam. Shipping weight 21 oz. 49 N 6419. 39c

(F) New Kaldokope, floating design! See thousands of colored film pictures and go. Slatted wood aluminum joints and collar 3 in. long. 49 N 6455. Shipping wt. 10 oz. 39c

(E) 5-power Aluminum Telescope. Precision ground, polished lens. About 13 1/2 in. length extended. 7 in. retracted. Shipping weight 6 oz. 49 N 6456. 89c

(G) Midgets Mirror. Insert 4 flipbook-lens film holder, with handle, cartoon style pictures flip just magnifying lens like movies. Metal case 11 3/4x2 1/2 in. 49 N 6812. Ship. wt. 10 oz. \$1.83
49 N 6815. -8 extra booklets. Shipping weight 12 oz. \$1.73



Real Camera with film

(H) \$1.95 New low priced Excelsior Sears Camera with optically ground lens that takes 8 to 12 pictures. 1 1/4x1 1/4 in. on standard 127 film. Model placed case; hand bellows. Carrying cord. Overall 4 1/2x2 1/2x2 1/2 in. with instructions. 49 N 6903M. \$1.95
49 N 6822M—Extra Film. Postpaid Shipping wt. 2 oz. Per Mail. 28c
49 N 6902M—Carrying Case with strap. Artificial leather. Ship. wt. 3 oz. 47c



3-Coin Register Bank

\$3.29 Nickels, dimes and quarters register in dollar and cents on two dials. Bell rings once when nickel is deposited, twice for a dime and five times for a quarter. Non-registering slot in the rear takes other coins. Has hole for bills. No key to lose... door locks when the first quarter is deposited and opens at \$10 automatically. Bank will hold approximately \$50. The heavy gauge metal case is 6x5 1/2x4 1/2 inches. Just the thing for teaching children how to save so thrift. Shipping weight 2 pounds 8 ounces. 49 N 6493. \$3.29



Paint and Coloring Sets . . . the gift all kiddies love

Give all children on your Christmas list a paler and coloring set that encourages artistic talents as well as entertains them for hours.

\$181

Deluxe Set

This Deluxe Combination Set contains 30 mini-melt water color paints, 24 crayons, 22 colored pencils (pencils for paper or blackboard use), 9 sheets of paper, 1 outline picture. Also included is a paint brush and 5 big paint and coloring books, size 11 1/2 x 11 in. each with 32 pages of imaginative drawings on which to work.

3N4723—Shpg. wt. 3 lbs. 9 oz. **\$1.81**

Smaller Crayon and Paint Set (not illustrated). Contains a box of 12 semi-melt paint, a box of 24 crayons, 3 1/2 inches long, and a huge 192-page coloring book with a cardboard cover, size 13 1/4 x 10 1/4 in.

3N4724—Shpg. wt. 2 lbs. 12 oz. **\$1.23**



Strips from Disney productions reproduced in gorgeous colors . . . keep children happy for hours

Walt Disney's Film Strips and Mickey Mouse Viewer take up in home fun . . . all the lovable folks you enjoyed so much in the movies are all ready to be put through their paces again and again. Each strip has 16 scenes ("still" pictures) showing a condensed version of a famous Disney picture. These are actual scenes from original movies reproduced on Kodachrome film. Read the story of the picture printed on each box. Plastic viewer in attractive modern design . . . greatly magnifies the 16mm film of these scenes.

3N4302—Mickey Mouse viewer with 1 film strip "Three Little Pigs". Packaged (Shipping weight 1 pound).

95c

Viewer and strip

95c

Feature Film . . . four film strips each. See once again all these lovable people from Disney's greatest productions . . . all in gorgeous Kodachrome "still" picture reproductions.

3N4150—Snow White Packaged (Shpg. wt. 4 oz.) **95c**
3N4160—Cinderella Packaged (Shpg. wt. 4 oz.) **95c**
3N4157—Pinocchio Packaged (Shpg. wt. 4 oz.) **95c**
3N4157—Dumbo Packaged (Shpg. wt. 4 oz.) **95c**

3N4151—Disney's Complete Set of Viewers and all Feature Film Strips Snow White, Pinocchio, Dumbo, Cinderella (3N4150, 3N4160, 3N4157, 3N4157) Packaged (Shipping weight 1 lb.) **\$4.49**

Sets of 4 Film Strips. Packaged (Shpg. wt. wt. 2 oz.).

3N4303—Three Little Pigs, Pinocchio, Cinderella, The Tortoise and The Hare (Academy Award Winner) 4 film **95c**

3N4304—Ugly Duckling (Academy Award Winner); The Grasshopper and The Ant, The Fox and The Rabbit, The Golden Lamb 4 film **95c**

3N4305—Donald's Vacation, Howlaway, The Painter, Good Time For a Dime . . . 4 film **95c**

3N4306—Viewer and 12 Strips (3N4302, 3N4303, 3N4304, 3N4305) Packaged (Shpg. wt. 12 oz.) **\$3.69**



Spatter Craft Set

Here's a gift that's both practical and interactive. Make hot plate holders, coin purses, coasters, lunch-box sets, lamp shades, waste baskets, posters and greeting cards. Use on paper, cloth, wood or fabric. Includes: 1 sheet cork, 9x12x1/4 in., 2 sheets cork, 9x12x1/4 in., 1 piece white felt, 9x12 in., 1 air-brush gun, five 5-oz. bottles spatter ink, (red, green, brown, blue, yellow), 2 cut knives, 2 stencil paper sheets, 8 pages designs and illustrations and instructions.

3N4268—Shpg. wt. 2 lbs. 14 oz. **\$2.26**

Deluxe Art Sets

The dream of the child artist. Has the finest materials for good art work. 24 tubes water colors, 7 poster paints, 2 mixing cups, 3 brushes, 28 semi-melt paints, 2 water pans, mixing tray, 32 pictures, color mixing guide, and art study.

3N4280—Shpg. wt. 4 lbs. 10 oz. **\$4.31**

Smaller Set (not shown). 6 crayons, 6 tubes water colors, 4 jars poster paints, 2 mixing cups, brush, 12 paints, 24 pictures, 1 color guide picture, 1 mixing chart.

3N4284—Shpg. wt. 3 lbs. 6 oz. **\$1.94**



Magazine gifts that will delight young readers

3N9147F—*American Girl*. Published monthly by the Girl Scouts of America. 1 yr. \$2.00 2 yrs. \$3.00 3 yrs. \$4.00

3N9148F—*Jack and Jill*. Published monthly by the Boy Scouts of America. 1 yr. \$2.00 2 yrs. \$3.00 3 yrs. \$4.00

3N9149F—*Calling All Girls* (Monthly). Many surprising features for the Junior Man. 1 year \$1.75 2 years \$3.00

3N9150F—*Child Life* (Monthly). Stories, games and pictures for youngsters. 1 yr. \$3.00 2 yrs. \$5.00 3 yrs. \$6.00

3N9244F—*Children's Activities* (10 issues yearly). Ideal for children up to 12. 1 yr. \$2.00 2 yrs. \$3.50 3 yrs. \$5.00

3N9141F—*Jack and Jill* (Monthly). Games, puzzles, stories for ages 3 to 10. 1 year \$2.50 2 years \$4.00

3N9235F—*Looney Tunes and Merrie Melodies* (Monthly). . . 2 years \$1.75

3N9236F—*New Funnies* (Monthly). 2 years \$1.75

3N9166F—*Open Road* (Monthly). Fiction, facts and fun for teen-age men. 1 yr. \$2.00 2 yrs. \$3.50 3 yrs. \$5.00

3N9438F—*Polly Pockets* (Monthly). 1 year \$1.50 2 years \$2.50

3N9439F—*Walt Disney's Comics and Stories* (Monthly). . . 2 years \$1.75



Activity Box . . . for hours of fun

When the youngsters ask "What'll we do?" the answer is inside this Activity Box. 10 delightful fun books keep them busy and happy for hours on end. Any number of exciting games and other things to do. Magic Paint Books that make pretty pictures appear from nowhere. Follow-the-dots drawing guide. Objects to color and paint. Puzzles and mazes to solve. A-B-C and number books. Festive box contains ten first book books, with twenty pages in each. For ages 4 to 8. **44c**

Item 1852 - Shipping weight 1 pound. **44c**

Pop-up Treasure Box

Open the box and up jumps the house where all the story-book people live. You can see Red Riding Hood, Little Miss Muffet, Boy Blue and many other familiar characters. Locked inside box are 16 wonderful story books with bright color covers and illustrations. Age-old favorites like "Little Black Sambo," "The Gingerbread Boy," "Hansel and Gretel" and new stories like "The Boy Who Wouldn't Sleep" and "Good Night Stories." Each paper-covered book size 7 1/2 x 5 1/4 inches has 12 colorful pages. Box size 11 1/2 x 8 1/2 inches. **44c**

Item 1854 - Shipping weight 1 pound. **44c**

Children's Library

Here's a whole library for the price of one book. "Fairies, Elves," "Mother Goose," and "Animal Fables." Children will love these three big 64-page books with full-color pictures on the covers, and just watch them devour over the 200 and fascinating black and white illustrations inside! All are board bound and neatly packed in a cardboard slipcase. For school and primary. **88c**

Item 1509 - 1 book, board bound. Shipping weight 7 pounds 10 ounces. **88c**



A B C 95c Each



B 95c



C 95c



D 95c



E \$1.19



F 95c



G \$1.88



H 78c

I 78c



J 88c



K 98c Each

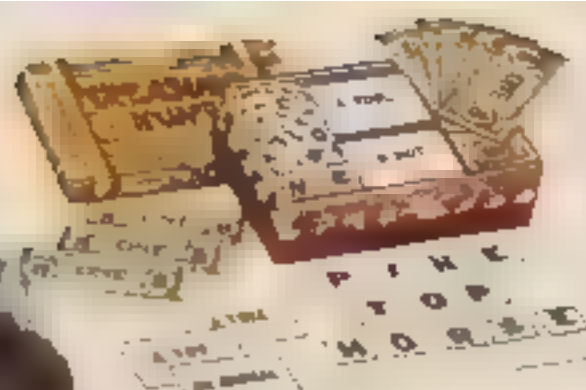


L \$1.89



SPELL IT—delights youngsters ages 4 to 10 years

Amusing game with the magic of spells, adds, and subtracts. Operates just like a telephone dial. Children dial letters to spell objects pictured on board. Open the magic dial—if word is spelled correctly, a picture of the object appears. When arithmetic problems are dialed correctly, answer is shown. Educational fun for 1 or more. Heavy cardboard 17 inches square. **\$1.79**
49 N 207—Shipping weight 1 pound 4 ounces.



\$1.12 Treasure Hunt, Party favorite. Scramble for letters to make words describing Treasure Hunt cards; win pirate booty. For 2-16 players—all ages. Cards, letters, money in 8 1/2 x 5 1/2 in. chest. 49 N 176—Shipping weight 1 pound 6 ounces. **\$1.12**

Original Games by Cadaco-Ellis

"father having been a little boy,
suspicious me when jest 'fore
Christmas I'm good as I kin be."



A HOOKEY. Exciting fishing game. Loads of fun for two. All youngsters fish at once with rods and magnetized lines in the deep sea pool. First player to fill his living pan with the correct assortment of metal-colored fish wins. 2-4 players. Fish pool, 4 fishing pans, metal fish, rods, lines, magnets. 16x10 1/2 in. colorful "Undersea" box. **\$1.79**
49 N 214—Shipping weight 1 lb. 12 oz.

B Tripoley and four other Games. A grand party kit, fun for all ages. Five wind-up games to suit everyone's taste. Tripoley... a combination of Hearts, Poker and Rummy... Number Check, Backgammon, Checkers... Checkers for two-hour hours, and Horse-Race for three. Five fun-up games for the price of one. 16 playing pieces, 24 rules, 2 dice, and 6 horses come in box 10 1/2 x 10 1/2 in. **\$2.24**
49 N 241—Shipping weight 2 lbs. 6 oz.

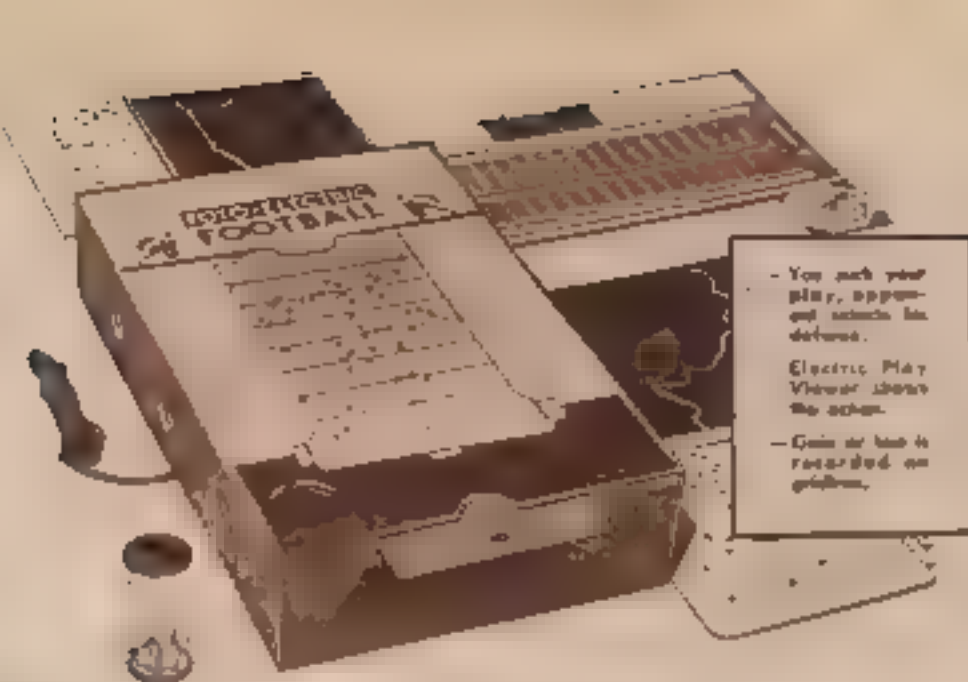
782... 58445, ROEBUCK AND CO. PHOENIX

C Sandman. Fascinating new game that makes little childrens' bedtime an interesting venture. They follow the star path the high dreamland, rule involving cloud and fog, in a game of chance, and down the board and bed. Blue and white theme, the clouds, changing the position of all players moving the cloud circle. First one home in bed wins. 2-4 players. Descriptive game board, 4 markers, spinner. Colorfully illustrated 24x19 in. box. **\$1.79**
49 N 289—Shipping weight 1 lb. 12 oz.

D Topography. Know your United States? Race with your own peg-man on the U.S.A. A game that's loaded with fun and excitement. Will provide hours of fun. Brown cover, takes seven and national parks beginning with letter indicated on alphabet markers. First to place all his pegs in map wins. 2-4 players. No dice, rules, peg map and pegs included. 22x13 1/2 in. box. **\$2.24**
49 N 262—Shipping weight 2 lbs. 6 oz.

E Engmaster. The new Circus Game... tops in entertainment for boys and girls. As ringmaster, each player has to get at least one place in the center of the ring... lions, dogs, strong men, high jumpers, seals, elephants. Directed by spinner, players travel around picture board placing their markers on six proper bets in center ring. First player to place all 6 bets in ring wins. Folding board 19 1/2 in. square, 24 circus cut outs, 4 markers, spinner. 16x10 1/2 in. box. **\$1.79**
49 N 290—Shipping weight 1 lb. 12 oz.

F Little Block Samba. This popular storybook character is a great favorite with ages 3-10. Children have fun following in Samba's footsteps on his lonesome trip through the jungle. First to get home to the jumpake wins. For 2-4 players. Descriptive folding board, pawns and spinner. Colorfully illustrated 24x19 in. box. **\$1.79**
49 N 227—Shipping weight 2 lbs. 4 oz.

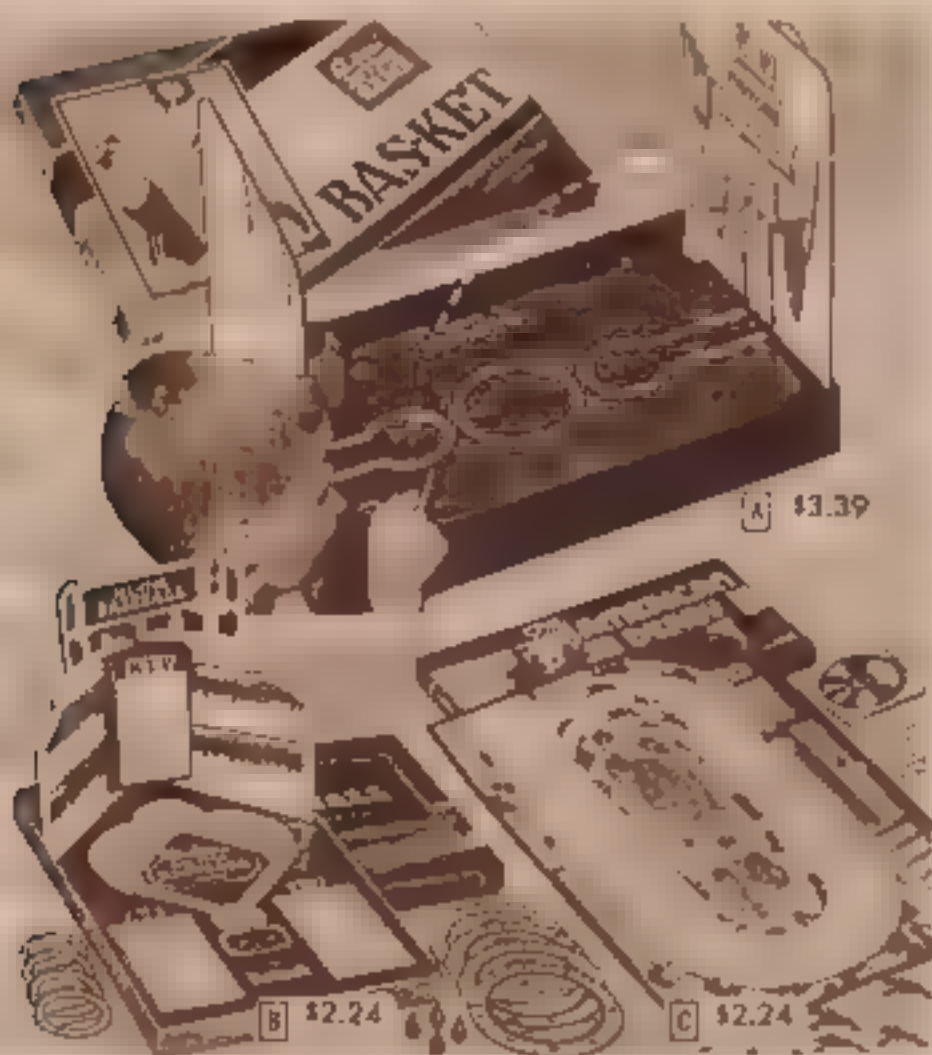


Spectacular Foto-Electric Football Game

The only football game where you can actually follow the path of the ball-carrier as he smashes through center, dodges around end, or pounces for a touchdown. Over 1000 play combinations, based on actual records. 2 players. 11x12x4-inches. Play Viewer for 110-120 volt AC or DC, heavy cardboard gridiron, dice, shaker, play sheets, and complete instructions. Uses standard light bulb. (Bulb included.)

\$5.49

49 N 201—Shipping weight 6 pounds 6 ounces **\$5.49**



A \$3.39

B \$2.24

C \$2.24

Exciting authentic Games for the sports fan

A Base-Kat. Thrilling basketball in miniature, action every minute. Each player operates mechanically controlled steel levers which shoot ball from any position on court. Same rules and scoring as real basketball! 1-6 players. Fiber-board playing field, scoreboards, ball. 12x20 in. box.

49 N 202—Shipping weight 4 pounds **\$3.39**

B All-Star Baseball. Manage your own team! Select your batting order from 40 stars of today (DiMaggio, Ferris, etc.) and 20 all-time greats (Babe Ruth, Lou Gehrig, etc.) Based on official batting records, players' discs give each batter exactly the same number and type of hits he's made in big league play. 60 players, regulation diamond, in 22x13½-in. box.

49 N 210—Shipping weight 2 pounds 3 ounces **\$2.24**

C American Derby. Exciting as a real horse race! Endorsed by Empress Washington Park Jockey Club. Skillful jockeying moves horses to the rail, blocks off opponents, forces competing horses to the outside. 2-6 players. Realistic race track, 8 horses, dice and spinner in 20x10-in. box.

49 N 216—Shipping weight 2 pounds 4 ounces **\$2.24**



New "Quiz Kids" Electric Quizzer—120 questions, answers

Authentic quiz kids questions! Grand fun. Simple to operate—put one metal-tipped cord under a question, other cord under answer. Signal buzzer if answer a correct shock-proof electric operation—cannot work unless answered correctly. 120 questions, answers on 3 cards, 10x7½-in. Battery incl.

49 N 109—Box 12½x9½-in. Shipping weight 2 lbs **\$1.79**

49 N 177—5 extra sheets. 120 questions, answers. Shpg. wt. 2 oz. **44c**



Burrows Pool Tables... back again after 5 years!

Yes—now, streamlined pool tables are back again to provide fun for the whole family. "Roll-away" track returns balls to end tray. Fast accurate cushions and feet. Sturdy double-braced legs afford unshakable table rigidity. Each easily 15 numbered balls in assorted colors, 1 white cue ball, wood rack, chalk, 2 cues, mounting frame, book "How to Play Pool." 79 NM 427 has green flaked surface, other two have green cloth covering. 79 NM 430 has light maple finish. Shipped freight, express.

\$12.19

40-in. dia

Color	Length	Width	Height	Shots, balls	Cushioning	Shpg. wt.	Price
79 NM 427	40 in.	27½ in.	27 in.	1½ in.	33 in.	17 lbs.	\$12.19
79 NM 429	50 in.	27½ in.	28 in.	1½ in.	36 in.	28 lbs.	27.95
79 NM 430	67 in.	33 in.	30 in.	1½ in.	42 in.	52 lbs.	44.95

Popular 85-Game Reversible Carrom Board

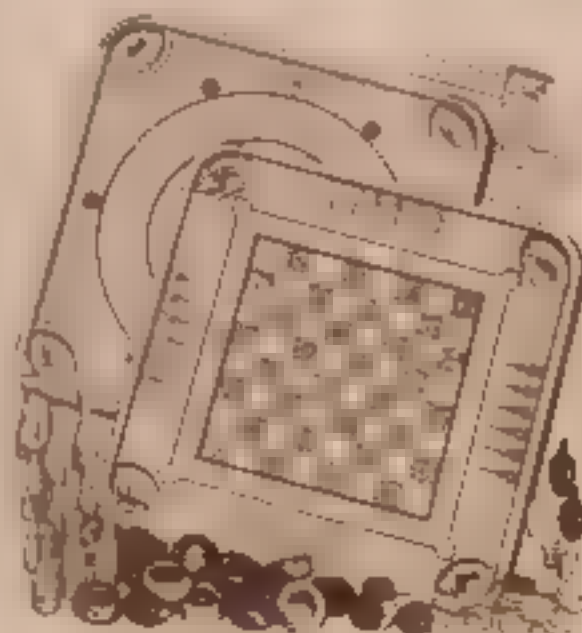
What a wonderful gift! On this one

\$6.50

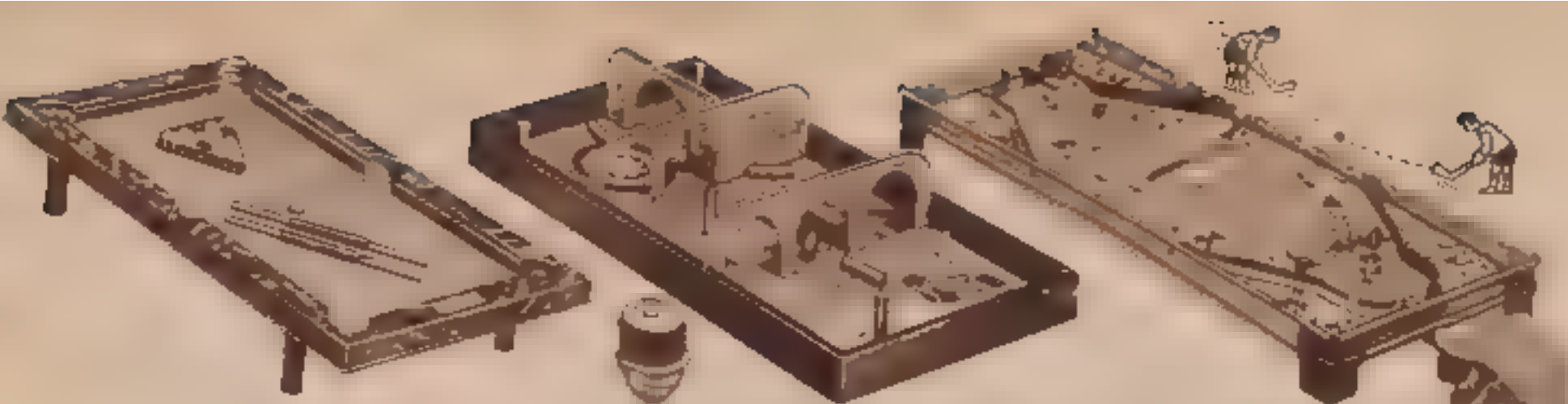
board, you can play party games, children's games and games for the whole family. Such grand old favorites as Carroms, Checkers, Backgammon, Crokinole and many other playtime classics—65 games in all. Made of handsome, 3-ply veneer board, 28½ inches square. Finished with playing field on both sides. Green net pockets. Set includes 29 carrom rings, 15 discs, 10 temples, 3 tops, score tab, 2 dice, box, 18 files, book of rules.

79 N 0421—78-piece set, with board. Shpg. wt. 10 lbs **\$6.50**

49 N 450—Extra Carrom Rings. Set of 29. Shpg. wt. Box 45c



For Easy Terms see page 256



Children's Pool Table

A complete little pool game. Set it up on top of a card table in a jiffy. Table is 19½x12½x3½-in. high. 4 wooden legs and steel frame with simulated wood finish. Rubber cushions. Non-warping Masonite Presdwood surface, covered with green cotton flocking. 2 spring-type wood cues, 15 colored glass balls, 1 white cue ball, metal rack. 49 N 423—Shipping weight 7 lbs. 6 oz. **\$1.98**

El Jumperino—Top knocks over pins

An exciting game with a whirling top that dashes through the archway of a Mexican hacienda, knocking down the pins in its path. Lots of thrills. Each pin says: Mexican room service. Lithographed on masonite. 24x12-in. Masonite Presdwood base, sturdy 20x12-in. metal frame. 10 smooth pins, high-speed spring steel top. 79 N 0278—Shipping weight 6 pounds **\$1.79**

Action-packed Ice Hockey Game

A game of skill with lightning fast action just like real ice hockey! Each player controls one of the 3½-inch metal goals by a hand knob and tries to drive steel ball through opponent's goal. Beautifully illustrated composition board. 24x11x3½-in. high. Built-in stand top of ball play. Enamelled steel frame, built-in legs. 2 steel balls. 79 N 0276—Shipping weight 4 pounds **\$2.19**



Puzzles, Games for Children, Grownups

"This time of the year is spent in good cheer and neighbors together do meet."

Games of skill for an exciting Christmas

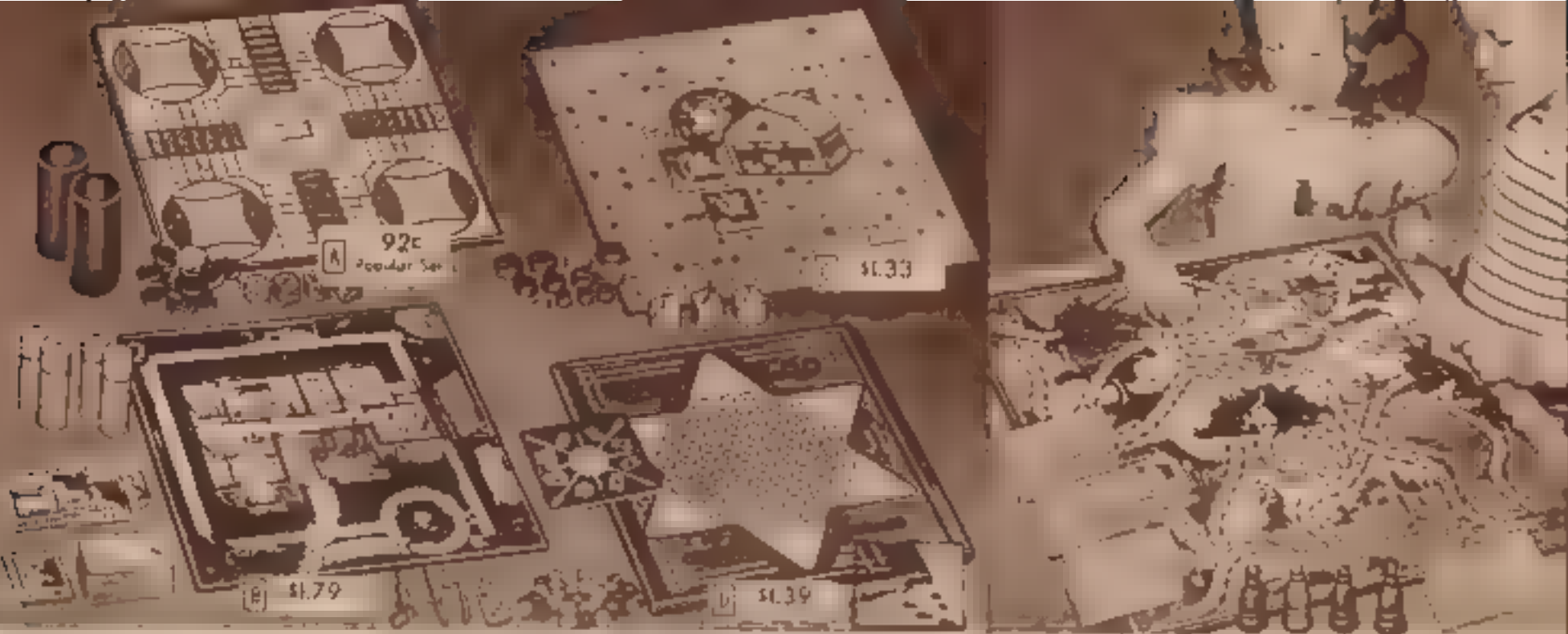
- [A] **Plastic Duck Flea.** Children love to set 'em up and knock 'em down. Ten 24-gauge red and white plastic pins 1½-in. high, two 3½-in. wood balls. Requires little space. 49 N 167—Shipping wt. 1 lb. 4 oz. **\$1.33**
- [B] **Karna Shoe Game.** Indoor-outdoor favorite. 2 pairs molded, reinforced 5½-in. rubber horseshoes, 2 enameled steel plates 11½ in. sq., removable pegs. Rules. 49 N 174—Shpg. wt. 2 lbs. 10 oz. **\$1.10**
- [C] **Reversible Dart Game.** Red, white and blue built-in eye. Baseball game on back. ¾-in. composition board, 17½-in. square. Sets point darts. (Not for small children.) 49 N 105—Shpg. wt. 2 lbs. 12 oz. **85c**

- [D] **Safety Dart Game.** No steel points to injure children. Three feathered, rubber-tipped safety darts stick to the 2 targets. One 4-inch target to hang up, one cork style target on box top. 14½x11½-in. box. 49 N 117—Shpg. wt. 12 oz. **49c**
- [E] **Toy Fishing Set.** For indoor or outdoor fun. Children have a wonderful time fishing in the bathtub for the colorful plastic fish, which hang from rocks in the water. Set includes a 22-in. steel reel, line, sinkers, floats, safety hooks and water-resistant carrying case, 24-in. long. Instructions. 49 N 102—Shpg. wt. 1 lb. 4 oz. **\$1.09**

We're good at Puzzles too!

- [F] **Set of 4 Wild West Pictures.** Deluxe 14x22-in. cardboard puzzles with 4 gorgeous scenes. About 300 pieces each. Makes a grand gift. "On The Trail." Indians pursuing a stage coach forth stream. "Custer's Last Stand." Battle scene. "Going Home." 5 mounted cow hands racing home on spirited horses. "Roping a Bear." Wilderness battle. Wild animal vs. hunters. 49 N 3898—Shpg. wt. 4 lbs. Set **\$98c**
- [G] **Grand prize 1000-piece Puzzle.** Measures about 28x22-in. Stirring scene the whole family will enjoy assembling. Beautifully printed on heavy cardboard. Box shows completed picture as guide. 49 N 3896—Shpg. wt. 2 lbs. **79c**

- [H] **Set of 3 Wolf Disney Puzzles.** Brilliant colors, lots of action in these big 22x14-in. puzzles showing children's favorite Disney characters. Snow White and the 7 Dwarfs, The Three Little Pigs and Mickey Mouse. About 300 cardboard pieces in each. 49 N 3899—Shpg. wt. 3 lbs. Set **\$32c**
- [I] **Deluxe two-sided Map Puzzle.** Two puzzles in one—a map of the U.S. on one side, a map of the world on the other. Made of 28x14-in. durable tekwood (3 ply fiberboard with wood center). Colorfully lithographed. Instructive and entertaining—an excellent way for children to learn geography as they play. 49 N 3919—Shpg. wt. 1 lb. 8 oz. **\$1.19**



Name your game . . whatever your game or her game, or his game or their game . . we've got it! Every old favorite and some that are new!

A Popcorn! Loads of fun for all. Pop! Blockades!—sent opponents' men back to start. 2 dice cups, 4 dices, 16 "men", board. 2 to 4 players.
49 N 101 Popular edition with 15½-in. square folding board. Ship. wt. 1 lb. 8 oz. . . . 92c
49 N 172 Deluxe gift set with 18½-in. board, finer equipment. Ship. wt. 2 lbs. . . . \$1.79

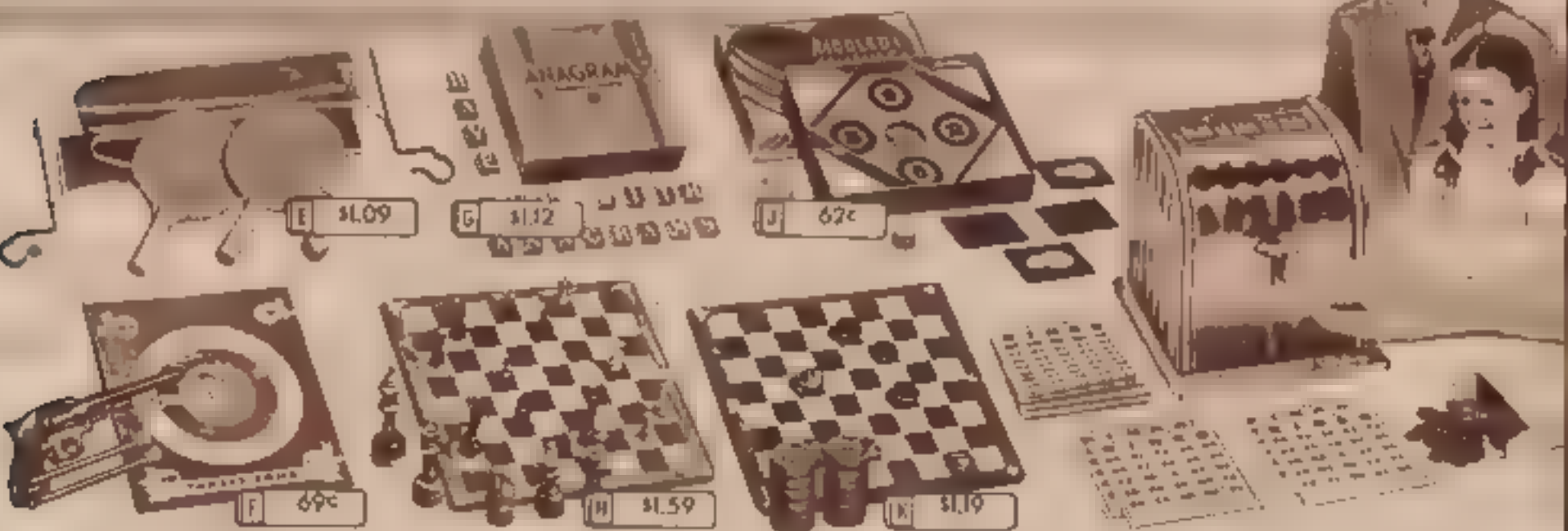
B Mr. Bee. "It's murder!" Exciting mystery game with a different plot and new twists each time you play. 4 to 8 players. Set includes 16½-in. square folding board, miniature hatchet, revolver, knife, poison, 8 character cards, 7 pawns, 1 detective pawn, 84 direction cards.
49 N 194 Shipping weight 2 lbs. 8 oz. . . . \$1.79

C Rice and Mar Family. Liked by children because it requires no dice, no numbers, no knowledge of reading. Try to get Rice, Mar and Marah from pasture to barn first. Moves made along path of colored flowers by rolling colored cubes. 2 to 4 players. 18½-in. square board, 1 rubber, 4 sets pawns.
49 N 145 Shipping weight 2 lbs. 7 oz. . . . \$1.33

D Chinese Checkers. Reversible, two-feature game. Anti-top Rubber on back side, Chinese Checkers on front—the popular, easy-to-learn game for 2 to 6 players. Non-warping 17½-in. board is beautifully decorated. Has polished tubular metal frame for clamping the 60 colored marbles.
49 N 116 Shipping weight 3 pounds . . . \$1.30

Uncle Wiggly. Who can get Uncle Wiggly through the forest to Dr. Ponnon's office first? Cards tell where to go on each play, no spinners or dice. There are a great many different variations, so the youngsters will want to play it over and over again. 2 to 4 players. Beautifully illustrated 16-inch square board, 4 pawns, 140 direction cards. Rules included. This entertaining game is sure to please your youngsters, yet it costs so little. Order one today!
49 N 104 Shipping weight 1 lb. 8 oz. . . . 67c

Games and toys of all kinds can be purchased on Sears Easy Terms. See page 256 for complete details.



Games you'll enjoy for years . . . proven popularity makes them popular gifts

E Table Tennis Set. Everything you need, 48-in. green cotton mesh net with tie strings; spring steel brackets, attach to playing surface; 2 paddles (sandpaper faces, both sides), ball.
49 N 406 Shipping wt. 1 lb. \$1.09

F Morgan Target Game. Funky lung 'Tom metal pistol (10-in. long) shoots action-cup darts. Hang on colorful paper target, 10½x12¾-in., and fire away with two safety-type rubber-tipped darts. Fun for entire family.
49 N 5486 Shipping wt. 12 oz. 69c

G Anagrams. Ever-popular lawnmower that 2 or more persons can play. Make words from letters. Set contains 90 excellently finished blocks ¾-in. square. Easy-to-read ivory-colored letter enameled on each chessy block.
49 N 103 Shipping wt. 1 lb. \$1.12

H Chessmaster Set. Durable plastic coated tan and brown Plywood board 11½-in. square. 32 beautifully molded plastic chessmen. King 2¾ inches tall, others in proportion.
49 N 183 Shipping wt. 2 lbs. \$1.59

J Tiddlywinks. Great sport for children and grownups. 4 official size plastic "Tiddlywinks" and 12 "Winkers", excellent mappers. Lots of variations; play obstacle games, Tiddly Golf, etc. Glass tub, felt.
49 N 275 Shipping wt. 1 lb. . . . 67c

K Tournament Checkers. Handsome plastic-coated Plywood board, 11½-in. square. Set of 24 deeply embossed plastic checkers, 1½-in. diameter. Rules included.
49 N 184 Shipping wt. 2 lbs. . . . \$1.19

Mechanical Bingo. This automatic number machine adds a new thrill to Bingo. Press the button and watch the wheels go 'round. Release the button and wheels stop at the lucky number. 2 to 15 people can play—each with a different Bingo card. First player to get 5 lucky numbers in a line on his card is the winner. All metal number machine is 4½x7½ inches. 15 different Bingo cards, banker's master sheet, box of counters included.
49 N 165 Shipping wt. 1 lb. 4 oz. . . . \$1.98

SEE PAGE 185 . . CHILDREN'S GAMES



12x22-in. Five-game Board

Five thrilling pin ball games for young and old! Test your skill at Bagatelle, Pennants, Twenty-One, Put-M-Take and Baseball. Simple rules for each game included. Big playing surface—12x22-inch masonite composition board, colorfully lithographed. Sturdy metal frame, steel spring shooter and lots of traps and obstacles. All cups and pins are metal—carefully set and distinctly marked for scoring in all five games. Sliding wood legs hold board at perfect playing angle. Includes 7 marbles.

49 N 119—Shipping weight 1 lb. 8 oz. . . . \$1.29

Triki-shot Bagatelle

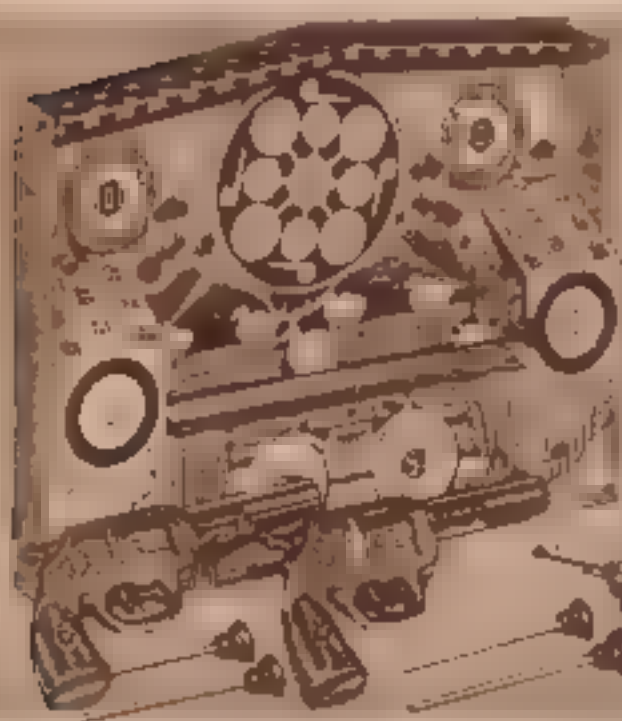
It's fun... It's tricky... It's a real test of skill! Has three spring shooters and four other shooters to give you five different playing positions. Lots of hazards and traps to keep you on your toes. A fast-paced pin ball game full of fun and excitement. No board playing parts. 24x13 1/2-inch Masonite. Free-wheel base with metal frame, gaily lithographed. Has two wooden legs to hold board at perfect playing angle. Comes complete with ten marbles. [That will take it, too!]

79 N 0279—Shipping weight 1 pounds . . . \$2.69

Big 'Crow Shoot

Join in the fun... one of the most popular games of all time! Test your marksmanship—see if you can knock the black crows down from their roost with the steel-headed cork-shooting gun. The gun is 13 1/2 inches long and comes complete with twelve corks. Base of box supports the colorful fence and steel roost for the five black-enameled wood crows. The crows' tails are numbered for scoring. Easy-to-follow rules included. Only illustrated box, 25x2 1/2 inches.

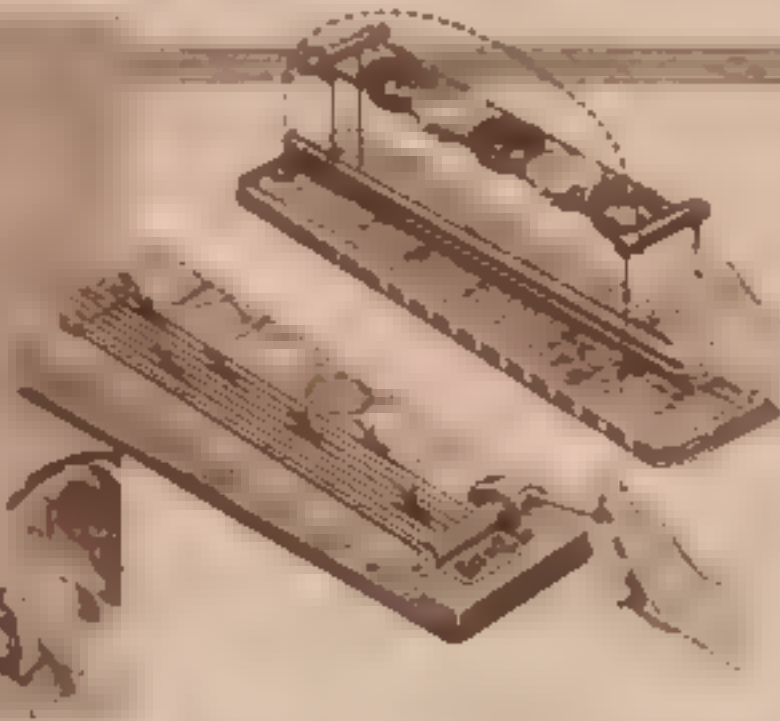
49 N 124—Shipping weight 2 pounds . . . \$1.29



New mechanical Shooting Gallery

• Moving ducks on motor driven belt!
• New type pistols—darts can't fall out!
Wind up motor, release, and as the revolving ducks move realistically across front of game—fire away and watch your score pile up! Ducks fall over when hit and a number appears. Sturdy metal construction 15-in. long, 12-in. high, lithographed in bright colors built to take lots of punishment. Strong key-wind motor (key attached). Includes two 7 1/2-in. metal spring pistols and 4 safety rubber darts. . . . Ideal for use by even small children.

79 N 0297—Shipping weight 3 lbs. . . . \$3.19



See 'n' Horse Race

They're off! Any horse can win! Exciting as a real horse race. Popular with youngsters and adults. Six horses of six different colors. Shaft of spinning flywheel drives balls against lenses, advancing them along the track. Flag races as they race our laugh line. Lithographed metal construction 15 1/2 inches long. Scoring card and instructions are included.

49 N 173—Shpg wt. 2 lb. 6 oz. \$2.29



New . . . Zamboula!

From the South Sea Islands comes a thrilling new game of action and suspense. . . . wait 'til you try to 'flip' the balls into their machine cups! Metal construction, 18x5 1/2x6 in., gaily lithographed. Five colored balls and matching cups. Rules and score card. Shipping weight 1 pound 6 ounces.

49 N 120 . . . \$1.39

"Deer Hunt"

It's 'open season' any season with this exciting new action target game! In the bull's-eye . . . slide automatically drops down and your shot appears. Target brightly lithographed steel—16x11 1/2 in. Metal spring target pistol and four rubber tipped suction darts included. Shpg. wt. 2 lbs. 4 oz.

49 N 294 . . . 94c



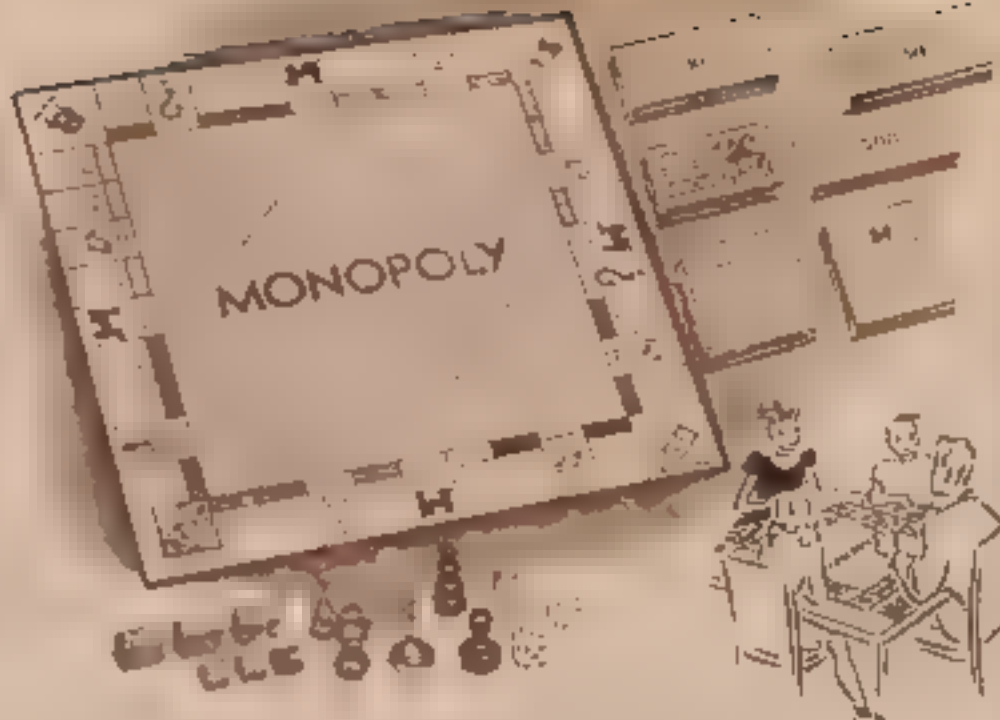
Four old favorites . . . for fun in your home

A Pit. Lively grain trading game for two to seven players. An evening of fun for the whole family. 65 cards and instructions. 49 N 146—Shipping weight 8 oz. 63c

B Flinch. An old favorite still full of fun. For two to eight players. 150 cards in 10 series. Simple rules for seven games. 49 N 151—Shipping weight 12 oz. 89c

C Rook. 57 crisp quality cards for regular or partnership Rook. Entertaining game for two to six players. Rules for 20 games. 49 N 148—Shipping weight 8 oz. 63c

D Towing. The famous automobile card game—with all the thrills of an auto tour. First to finish tour wins. For 2-6 players. 49 N 150—Shipping weight 6 oz. 63c



Monopoly . . . America's most popular Game!

Have a "Monopoly Party"—play this greatest of all trading games. You handle thousands of dollars—buy, rent and sell railroads, hotels, houses and public utilities. Make shrewd, profitable deals, become the wealthiest player and build up your monopoly. Appeals to adult and teen-agers alike. Fun . . . action . . . lots of excitement! Regular edition has 19 1/2-inch square-folding board, 32 "houses", 12 "hotels", tokens, dice, deeds, pack of "money", cards and complete instructions. \$1.79

49 N 220—Regular Edition (2-7 players). Shipping weight 2 lbs. 4 oz. \$1.79

49 N 223—Deluxe Edition (2-10 players). Large "board" stamped in gold color, coins, tokens, 2 packs slip finish money. Shipping weight 4 lbs. 4 oz. \$2.95

Famous Parker Games .. Tests of skill

"who misses or who wins the prize
go, lose or conquer as you can."

Play Surry . . . a grand Game

E Easy to learn . . . fast to play! Requires no dice, no spinners. Movement of pawns is controlled by the draw and play of Surry cards. 17 1/2-in. square folding board. Wood pawns, Surry cards and simple rules for playing are included. For 2-4 players. 49 N 118—Shipping weight 1 lb. 6 oz. \$1.79

Children's Hour . . . Set of 3 games

F Three simple games designed for little folks. Variety of action . . . short playing time, easy rules. **Passed the Elephant:** 4 little elephants take a trip through the jungle. Spinner, easily illustrated board. **Porky the Pig:** 24 pairs of animal cards. Children make animal noises to ask for cards to make animal pairs. **A B C Play:** fish alphabet cards out of "pond". 49 N 283—Set of 3, Ship. wt 1 lb. 12 oz. \$1.79

Pollyanna . . . Game of pursuit

G Fascinating pursuit game for children and grown-ups—first to reach Pollyanna in center of board wins. Use the curved side tracks to avoid capture or blockades. 17 1/2-in. folding board, 4 dice cups, dice, pawns and rules for two to four players. 49 N 158—Shipping weight 1 lb. 8 oz. \$1.79

Finance . . . make a fortune!

H Popular trading game, similar to Monopoly. Invest in railroads, trade with your neighbors—gain or lose property. For 2-5 players. 18 1/2-inch folding board, dice, houses, cards, all necessary playing pieces and easy instructions for playing. 49 N 222—Shipping weight 2 lbs. 4 oz. \$1.32

Dig . . . magic pick does the trick

The gold mine game—everyone digs fast and furiously for levers with his magic pick. First to finish a word earns a share. Trade shares for gold-colored bar, get 3 gold bars and win. Great fun for 2-6 players. Includes picks, shares, cards, etc. Rules. 49 N 137—Shipping weight 1 lb. 2 oz. \$1.32



For other toys and games see Sears big Fall General Catalog



A Christmas Gift for your Bicycle



Handlebar grips

Light



Bell

Reflector

Stuff their stockings
with these practical
Bike Accessory Sets

6-piece
Set only

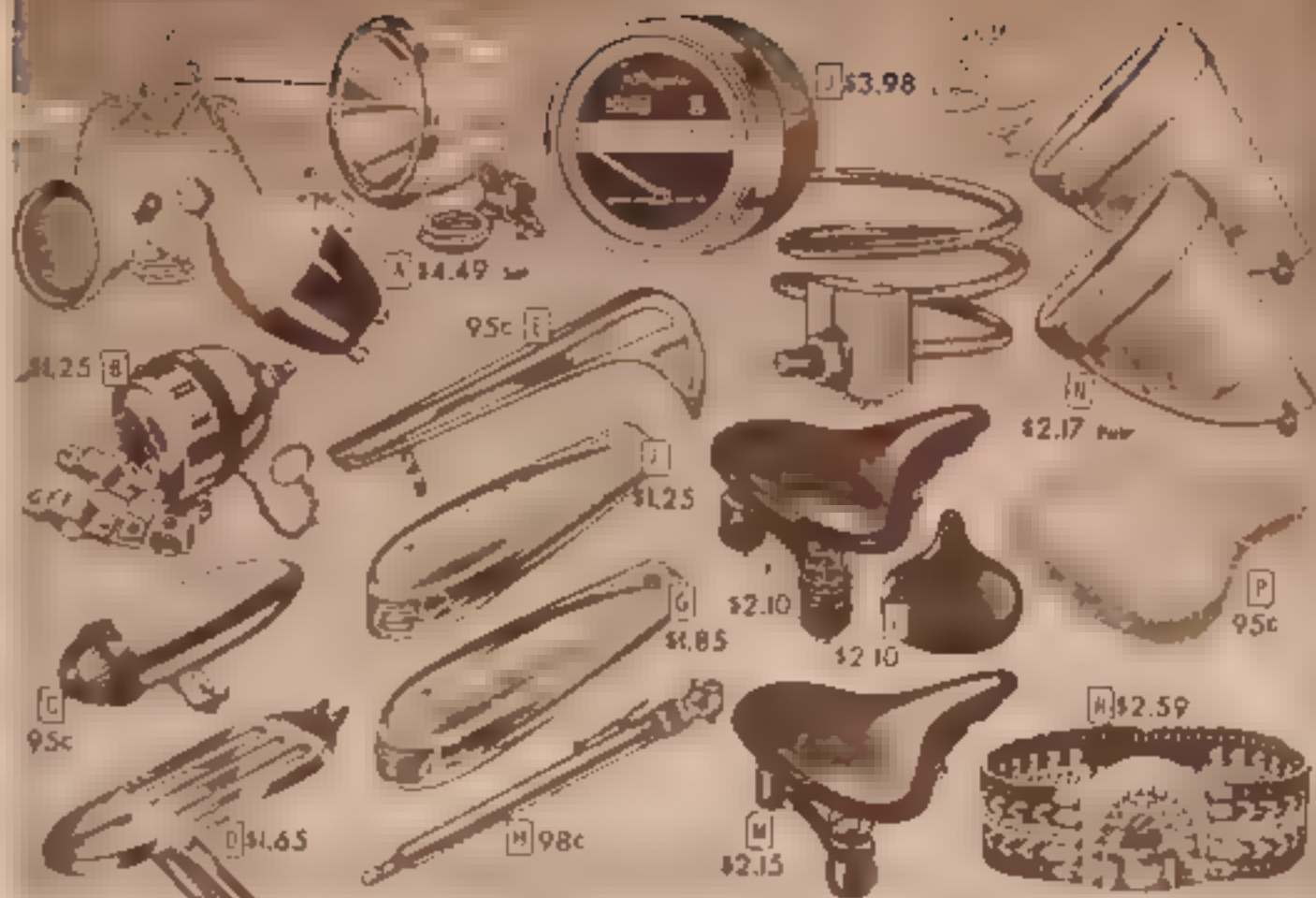
3-piece
Set only

\$139

79c

6-piece Bike Accessory Set. Useful to every young rider... a tail light in attractive white enameled metal case with carbonium plated mounting bracket (battery not incl.); a pair of black rubber handlebar grips with colored reflectors in the ends; a nickel plated single-chime bell for all standard bikes; and a pair of Jumbo jewel reflectors, one amber for handlebars and one red for rear fender. Shpg. wt. 2 lbs. 8 oz. **6N4865** Set \$1.39

3-piece Bike Accessory Set. Same as above except tail light not included. Shipping weight 1 lb. 4 oz. **6N5239** Set 79c



A Make-A-Like Generator, Light Set. A complete lighting system... head and tail light, generator, batteries, wire 4-in. headlight lens; 2 3/4-in. red tail light lens. Built on Gray crackle, chrome plated finish. Instructions. **6N4815** Pair. Shpg. wt. 2 lbs. 8 oz. Set \$4.49

Bike Sign. For balloon clasp; mounts on front fork. Gives shell signal. Silver color metal case. About 4 3/8 x 3 in. **6N5317**—Shipping weight 6 pounds 8 ounces \$1.25

Tail Light. Torpedo shape chrome plated 1-pc. brass shell. Red lens; off-on switch; 3 3/4 in. long. Clamps on rear fork. Uses 1-cell battery (not included). **6N5366** Shipping weight 5 ounces. 95c

Headlight. (Not shown) Same as above but with white lens. **6N5365**—Attaches to handlebars. Shpg. wt. 5 oz. 95c

Chrome plated Luggage Carrier. Supports heavy load. 22 1/2 x 5 in. max fits 24, 26, 28-in. wheel hubs. Braced incl. **6N54842** Shipping weight 5 pounds \$1.63

Streamlined chrome plated Chain Guard. Fits 26, 28-in. tire bikes. Water than standard guards. 21 1/2 in. long. **6N4844**—Fittings included. Shipping wt. 2 lbs. 95c

J. C. Higgins Bike Headlight. 1-pc. 9-in. white enameled steel shell; chrome strips; plastic lens; red, green side plate. Off-on switch. Uses 2 flashlight batteries (not incl.). **6N5357**—Shipping weight 1 pound. \$1.25

J. C. Higgins Electric Horn. Matches headlight above. Pushbutton switch. Uses 2 flashlight batteries (not incl.). **6N4814** Shipping weight 1 pound 3 ounces. \$1.85

Bike Tire Air Gauge, with pocket clip and valve-deflating pin. Requires pressure accurately from 5 to 50 lbs. **6N5237** Shipping weight 2 ounces. 95c

J. C. Higgins Speedometer. Tells speed, length of trip and total mileage to 999. Total mileage turns itself to 000 upon reaching 1000 miles. Trip register can be re-set for each new trip. Clear plastic lens, easy-to-read figures, metal case, Gray crackle enamel, chrome plated finish. Matches Make-A-Like Generator described at left. Instructions. **6N5306** Shipping weight 2 pounds 8 ounces. \$3.98

Trawl Saddle. Comfortable black artificial leather covering over full padding. Flexible case, full metal seat base, carbon steel coil springs. Black enamel cups, underfittings.

6N4893 Men's Saddle. Shpg. wt. 5 lbs. \$2.10

6N4893 Women's Saddle. Shpg. wt. 3 lbs. \$2.10

Man's deluxe Trawl Saddle. Same features as above saddle but heavier, stronger, more comfortable, plus heavy carbon steel compound spring set. Black enamel cups, underfittings. In men's style only. **6N4894** Shipping weight 5 pounds 6 ounces. \$2.15

Wind Cuffs. Water-repellent artificial leather, wind lining, shearing rim. Clamps to handlebars. **6N4830** Shpg. wt. 1 lb. 2 oz. Neutral color. Pair \$2.17

Sheepskin Seat Cover. Unswinging fit covers to any size bike saddle. Natural shearing hair, at least 4 1/2 in. long. Felted around with white duck. Soft and comfortable. **6N5376** Shipping weight 8 ounces. 95c

Leather Cycling Belt. Brown and tan top grain leather links woven into Western style belt 3 1/4 in. wide. Tan cowhide back panel has bright metal studs, laced leather thong, 2 glass jewel reflectors. 2 buckle-attach in front. Remove links to shorten. Pair sizes 22, 24, 32 in. Size 22. **6N4800**—Shipping weight 8 ounces. \$2.39



ALLSTATE white sidewall Bicycle Tires are back again... Ideal Christmas gifts... buy a pair, save money

\$1.89
each
70-in. tire

Flashy white sidewalls that add good looks to any bike—available in Balloon and Driver Balloon. Both have rugged 2-mil-thick all-around (not cut-away) steel duck rubber sidewalls to help contain tread. ALLSTATE white sidewall Balloon Tires. Improved carcass of new natural crude rubber, tread, sidewalls select grade of synthetic rubber. Zig-Zag tread design as listed. Each 70-in. size fits rim with 27 1/4-

inch outside diam. 24x2.125-40 size fits rim with 20 1/4-inch outside diam. ALLSTATE white sidewall Driver Balloons. Same features as Balloon tires plus longer wearing, broader, thicker tread. Non-skid tread design only. Fits rim with 22 1/2-inch outside diameter. ALLSTATE Tubes. New natural crude rubber.

For correct size, order by markings on old casing. If no markings are visible on your tires please measure outside diameter of your rims. State quantity of tires.

Car No.	Description	Tread Design	Size, in.	Shpg. wt. each	Each	Pair
6N55123	Balloon Tire	Zig Zag	24x2.125	3 pounds	\$1.98	\$3.75
6N55123	Driver Balloon Tire	Non Skid	24x2.125	3 pounds 4 ounces	\$3.39	\$4.50
6N55123	Balloon Tube		24x2.125	1 pound 4 ounces	.95	1.85
6N55123	Balloon Tire	Zig-Zag	24x2.125	3 pounds	1.08	3.75
6N55123	Balloon Tube		24x2.125	1 pound 6 ounces	.95	1.85
6N55115	Balloon Tire	Zig-Zag	25x2.125	2 pounds 11 ounces	1.89	3.85
6N55123	Balloon Tube		20x2.125	1 pound 2 ounces	.90	1.75

Bike Accessories and Tires make perfect Christmas gifts. Buy them now on Sears Easy Terms. See page 236



Table Tennis Equipment . . . a game to brighten winter evenings . . . a game the whole family can enjoy

Singles Set. 2 sandpaper surface paddles, 60-in. tape bound net, metal screw-on posts, 1 ball, rule book. **\$1.79**
 6N2572—Shpg. wt. 1 lb. 12 oz. **\$1.79**

Doubles Set. As above, 4 paddles, 4 balls. Shipping wt. 2 lbs. 12 oz. **\$2.89**
 6N2573 **\$2.89**

Set with 4 cork Face Paddles. **\$3.79**
 3-ply wood construction 66-in. net with clamp-on steel posts at both ends. Includes 4 in. over table edge 4 balls, rule book included. Shpg. wt. 2 lbs. 12 oz. **6N2574—Complete \$3.79**

Expert Quality Set. **\$4.79**
 Four 3-ply wood paddles with piped rubber playing surface on both sides. Lacquered handles. Steel screw-on posts extend 4 in. over table. 66-in. tape bound net, 4 balls, rule book included. Shpg. wt. 2 lbs. 14 oz. **6N2562—Complete Set \$4.79**

Regulation Table. Lively, level playing surface coated with special non-glare green finish. Table set up quickly. Two sections, each 45x5 ft., join together with wing bolts to make official size table 5x9 feet. Each section has 4 folding legs for quick storage, use separately as game or utility tables. Plywood construction resists warping. Shipped freight or express. Buy on Easy Terms. See page 256. **\$37.50**
 6N2558 Shpg. wt. 110 lbs. **\$37.50**

Indoor, Outdoor Games .. Bike Accessories

"whereat the young men
do the best that they can
to drive the cold winter away."



Hardwood Cinquet Set

A Blue stained wood carrying rack. Six 3 1/2-in. diam. maple balls with weather resistant finish. Six 7-in. mallets with screw-in type handles. Mallet heads and balls have bright matching stripes. End stakes and set of wickets. Instructions included. **\$7.19**
 6N02570—Shpg. wt. 16 lbs. **\$7.19**



Large size Play Balls

B Volt Rubber "All Sport" Ball. Scoff resistant. Inflates by mouth. **\$2.19**
 6N2526—13-in. Shpg. wt. 1 lb. 12 oz. **\$2.19**
 6N2527—16-in. diam. Shpg. wt. 2 lbs. 5 oz. **2.59**
C Colored All Plastic Ball. So strong you can even sit on it. Inflates by mouth. **\$1.98**
 6N2546—14-in. diam. Shpg. wt. 10 oz. **\$1.98**
 6N2538—20-in. diam. Shpg. wt. 13 oz. **2.98**

Jousting Sets—modern style

\$4.95 A game of skill and fun like the jousting tournaments enjoyed by Knights of long ago. Your "horse" is an 18-in. hardwood platform mounted on 2-way rockers, your "lance" is a 44-in. wood pole heavily padded with cotton down. With your horse and your lance you try to overthrow your opponent. It takes skill and balance. A game enjoyed by youngsters and adults. 2 rockers, 2 lances and instructions included.
 6N02517—Shpg. wt. 13 lbs. Complete set **\$4.95**



Christmas time is a happy time and Games of skill are fun

Bull's eye Dart Game

D 15 1/2-in. target face spiral wound for longer life, when you pull out the dart, the hole closes. 3 darts included. **\$1.59**
 6N2509—Shpg. wt. 2 lbs. 8 oz. **\$1.59**

J. C. Higgins Horseshoe Set

E Official size, weight. 2 pairs forged steel shoes, 1 pr. silver color, other pr. brown color. Two 24 1/2-in. steel stakes. In wood box. Mailable. **\$5.29**
 6N02584—Shpg. wt. 25 lbs. **\$5.29**

Rubber Quilt Game

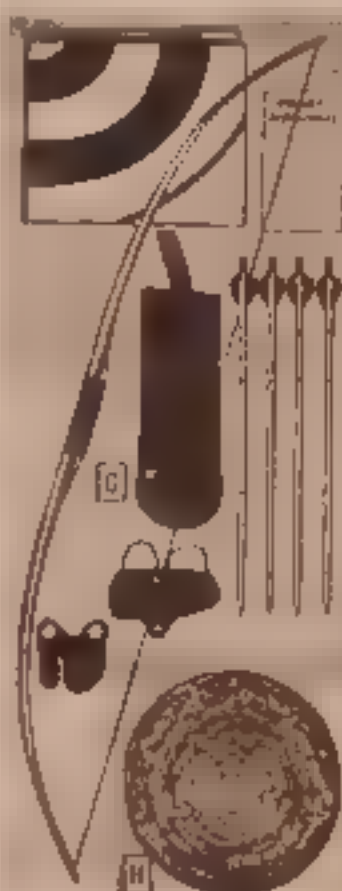
F A game to be enjoyed by entire family. Eight-piece set includes 2 red and 2 black rubber quilts with flat, non-skid bottoms. Two 4-inch wood stakes with detachable rubber base for indoor playing. Two 9-inch stakes for outdoor play. Easily set up in any room. Packed in cardboard box ready for wrapping. **\$1.25**
 6N2544—Shpg. wt. 2 lbs. 6 oz. **\$1.25**

Youth's Archery Sets

G Junior Set. For ages 8 to 12 years. **\$3.29**
 4-ft. 6-in. ironwood bow (light pull) has water-resistant finish. Laminated handle riser has fiber inlay and spiral wound leather grip. Strong hemp bowstring. Four 22 1/2-in. plasticnock target arrows. One 16-in. diam. paper target face. Leather finger tab, leather arm guard. Imitation leather quiver. Instructions. **\$3.29**
 6N02512—Shpg. wt. 3 lbs. **\$3.29**

H Beginner's Set. For ages 4 to 8 years. **\$2.69**
 4-ft. ironwood bow, water-resistant finish. Laminated handle riser. Cellulose grip, hemp bowstring. Four 18-in. target arrows. One 16-in. colored paper target face. Imitation leather quiver. Leather finger tab, arm guard. **\$2.69**
 6N02515—Shipping weight 3 pounds. **\$2.69**

I 6N02513—16-inch Snow Torquet. Shpg. wt. 10 lbs. **\$2.29**





"Lone Rider" Gun and Holster Set

Low-priced gift hit! 7½-in. "Plato" metal pistol, plastic butt-plates, repeater trigger (don't shoot). 10-in. holster has colored plastic "jewels," metal "nail-heads" on front. Imitation leather 30-in. belt. Lariat for twirling and ropin'. 49 N 5637—Shpg. wt. 1 lb. 4-pc. outfit 95c



"Lone Rider" Double Holster Set

Twin 7½-in. "Plato" metal pistols with plastic butt-plates, repeater triggers (do not shoot). 10-in. holsters have colored plastic "jewels" and metal "nail-heads." Cuffs and 30-in. belt are imitation leather. Colorful lariat included. 49 N 5613—Shpg. wt. 1 lb. 10 oz. 6-pc. outfit \$1.89



Gene Autry de luxe Holster Set

Better quality shooting iron and 12-in. holster. 9-in. "trigger" metal pistol has break-barrel action—(don't shoot). Holster has all leather front studded with plastic "jewels," nail-heads. 30-in. tool-die effect leather belt. Lariat. 49 N 5616—Shpg. wt. 1 lb. 10 oz. 4-pc. set \$2.89

All holsters have backs of "Texide"—a Dupont plastic product made of fiberboard and leather dust—won't lose shape—extra durable



Super deluxe Double Holster Sets

Now heavy duty "TEXIDE" Back Holsters! Fancy Pistols!

Copper-tone finished Guns. \$3.89
Novel beauty of this pair gives a distinctive touch to the outfit that's sure to thrill any young cowboy. Break-barrel action, "Texas Ranger" metal pistols 8½ inches long (do not shoot). 12-inch holsters have "Texide" backs for long wear, lasting flexibility, leather fronts studded with plastic "jewels," shiny "nail-heads." 30-in. embossed, tool-die effect leather belt; hammered-effect silver-color buckle. Colorful cotton rope lariat. 49 N 5622—Shpg. wt. 2 lbs. 6 oz. \$3.89

Super-fancy Gene Autry Outfit. \$5.89
Striking silver-color metal "Champion" twin pistols—glad 9-in. size, with special automatic break-barrel action, beautiful ribbing on barrels and revolver-type dummy magazines. Pistols do not shoot. 12-in. leather-front holsters studded with large size plastic "jewels" and shiny metal "nail-heads." . . . backed with extra tough, long-lasting "Texide." Yoke embossed, tool-die effect leather belt, hammered-effect silver-color buckle. Decorated plastic wear piece. Colorful lariat and bandana. 49 N 5620—Shpg. wt. 2 lbs. 10 oz. Set \$5.89

Tot's Toe-strap Skates

\$1.82 Just the thing for beginners, and they won't damage children's shoes. Broad leather toe-straps hold skates so firmly lace up just like shoe. Strong ankle straps have metal buckles. Skates of sturdy steel construction. Length adjustable from 6 to 7½ in. Steel wheels 1½ in. diam. 49 N 5509—Shpg. wt. 2 lbs. 8 oz. Pair \$1.82

For other gift ideas, see our 1947 Midfall Catalog and our Fall-Winter General Catalog.

For Easy Terms, see page 256



190 . . SEARS-ROEBUCK 3002

Cowboy Sets, Guns, Boys' Athletic Goods

"... or else I guess she'd know that Buffalo Bill an' cowboys is good enough for me!"



5-piece Gene Autry Chap Set

Ablaze with color! Decorated with typical wild west motifs and Gene Autry insignias! Flared cotton chaps have soft, leathery feel. 8-in. holster pocket and wide simulated belt-band in front, adjustable cloth belt with buckle in back. Wide canvas leg strap on back of chaps. Trim cotton vest. Colorful cotton bandana with tie-ring. 6-ft. lariat included. Sizes: small for sizes 4-6, medium for sizes 7-10, large for sizes 11-14. 49 N 5638—Please state size. Shipping weight 1 lb. 6 oz. \$1.69



Low priced Footballs

Regulation size. Tough vinyl-treated cloth covers look like leather, give excellent wear. Valve type bladders, inflating needles, plastic lining. Shipped inflated.

A Beginner's Football. Unlined. Lightweight. Easy to handle. 49N5550—Shpg. wt. 12 oz. \$1.69

B Better Football. Cloth lining. Holds its shape well. 49N5551—Shpg. wt. 11 lb. \$2.39

C Metal Inflating Pump. 8-in. 49N5553—Shpg. wt. 8 oz. 44c



Jr. Basketball Set

Jr. Ace Basketball Set \$1.79
For beginners. Designed for indoor use... can also be used outdoors. 12-inch basket with mesh net fits onto top of any standard door. Metal hoop equipped with "over door" bracket. Can also be attached to any wall, post, tree, etc. Ball is 6½ in. in diameter. Imitation leather material cover. Ballons type bladder has nickel-silica. Easily inflated without pump.

49N5551—Shpg. wt. 11 lb. 6 oz. \$1.79



Complete Basketball Set

Double... you... \$HOON \$4.49
Every boy likes the thrill that goes with a hard, fast game of basketball. This complete set will give you around fun, indoors and out. Especially good for rough outdoor wear. Ball has vinyl-treated cloth cover—really tough—looks like leather. Hard as steel. Measures 24 inches around. Has valve type rubber bladder. Two 17-inch metal rimmed baskets come complete with nets and backboards. Easily put up. Metal pump and inflating needle included.

49N5556—Shpg. wt. 3 lbs. 4 oz. Set \$4.49



Joe Palooka Punchin' Bag

A real muscle builder. Develops coordination and speed. \$4.89
11½-in. long bag can be inflated without unpinning. Insert needle at top. Vinyl-treated cloth cover bag has leather finished finish. Plastic ripped lining. All metal base 32½ x 10 in. 1½-in. flexible metal rod gives snappy action. Height to top of bag, 41½ in. Pump sold separately at left.

49N5554—Shpg. wt. 6 lbs. \$4.89



Archery Set

42-inch hardwood bow and three 15-inch feathered arrows with "safety" rubber suction cup tips that stick to any smooth surface. Bow string with stout cord has cloth-bound built-up hand grip. Colored paper bullseye target. Shpg. wt. 2 lbs. 79N0204. \$1.09

Atomic Pistol

Back Rogers' Atomic Pistol for exciting make-believe adventures. When trigger is pulled, pistol makes loud "POP!"... and red light flashes in transparent chamber window. 10 in. long, lightweight blond steel firm and other details. Metal. 49N5671—Shpg. wt. 1 lb. 89c

Pump Pop Gun

Pump-action Pop Gun. Barrels of fun. Heavy gauge steel construction. 22 inches long. Max. steel black baked enamel finish barrel. Shaped wood stock has walnut stain finish. Safety cork retainer. Wooden pumpcock grip. Powerful spring. 49N5642—Shpg. wt. 12 oz. 61c

20-inch Pop Gun

Loaded double barreled heavy. Makes two loud pops. BANG, BANG! Two triggers. Break action cocks both barrels. Black, heavy gauge steel barrels. Shaped wood stock has walnut finish. Safety cork retainer. Shpg. wt. 3 lbs. 79N03646 94c

Sparking G-man Gun

Got-a-tot-tot! Youngster \$1.89
Hear the chattering machine-gun sound and the realistic sparks that shoot out when the trigger is pulled. This unusual gun will provide hours of happy make-believe adventures for little boys with big imaginations. It's a play gun that'll really make him proud. Large steel 23-inch gun has heavy wood stock and beautifully lithographed metal barrel and magazine. Magazine is 4½ inches in diameter. Gun has long-running clock spring motor with bulky key wind. Flint included. 49N5649—Shpg. wt. 1 lb. 10 oz. \$1.89

Exploding Battleship

Swing sub into position — FIRE \$1.79
Torpedo leaps from nose of sub, smashes into bullseye target on side of Sea Raider — WHAM! Raider explodes. Smoke stacks, gun mounts and superstructure fly through the air. Youngster assembles raider, re-loads torpedo. 11½-in. sub has ejector spring with trigger release. Wood construction. 49N5662—Shipping wt. 1 lb. 12 oz. \$1.79



Packages of two extra flints for G-man Gun described above. 49N5651—Shpg. wt. 2 oz. .10c

Tool Chests, Tents and Construction Kits

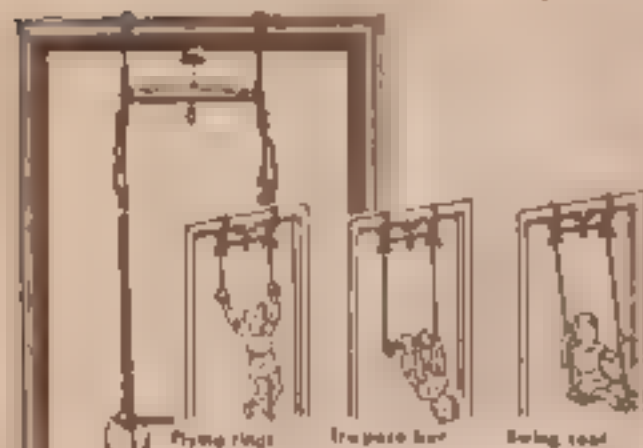
"For Christmas with its lots of toys
was made, they say, for proper kids
an' not for naughty boys."



Boys' 16-piece Tool Set, including metal box and tray

Give them this set to teach proper use of tools. An assortment of eight weight and selection for young "carpenters" to use for real jobs. Consists of claw-hammer, compass saw, coping saw, level, wood-chisel, pliers, screwdriver, try square, block plane, compass, ruler and 3 wrenches. Enamored heavy-gauge steel box with key-lock, 17x6x4 1/2 inches high. Tray has five compartments.

79 N 07450 - Complete set, box and tray Shipping weight 9 lbs. \$5.19

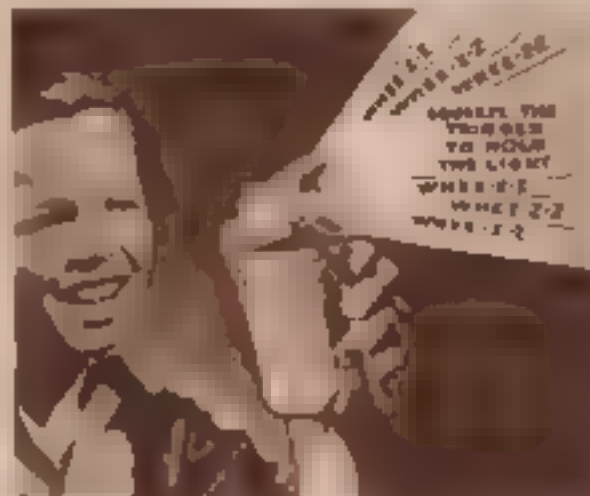


Play ring Trapeze bar Swing seat

3-play Indoor Gymer

Fits any standard doorway. Will not damage woodwork. Hinges have 4 rubber tips and round foam-block attaches firmly to top door molding, without screws or bolts. Swing seat, 5 lbs. 17 in., bag leather linings and 1/2 in. stitched leather ring grips. Heavy rope adjustable for children 2 to 10. 350 lbs. tested. Wood parts varnished. Easy to assemble. Shpg. wt. 19 lbs.

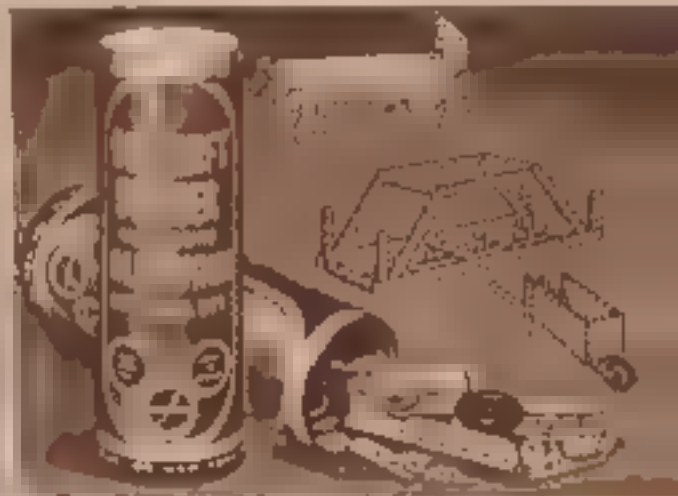
49 N 7280 \$5.65



Flashlight lights without batteries

A wonderful toy for youngsters from 3 to 12 because it won't need batteries. Has its own built-in power plant that can't wear out. Use it as a clock and as long as you wish. Easy to use. Squeeze it like a pistol, give the trigger a squeeze and it lights up immediately. The rhythmic "squeeze-pulse" of your hand keeps light going. Waterproof, weatherproof. Glow is played in a variety of colors and color phased. Spare bulb in head. See 3162 Hall's catalog. Shipping weight 1 pound.

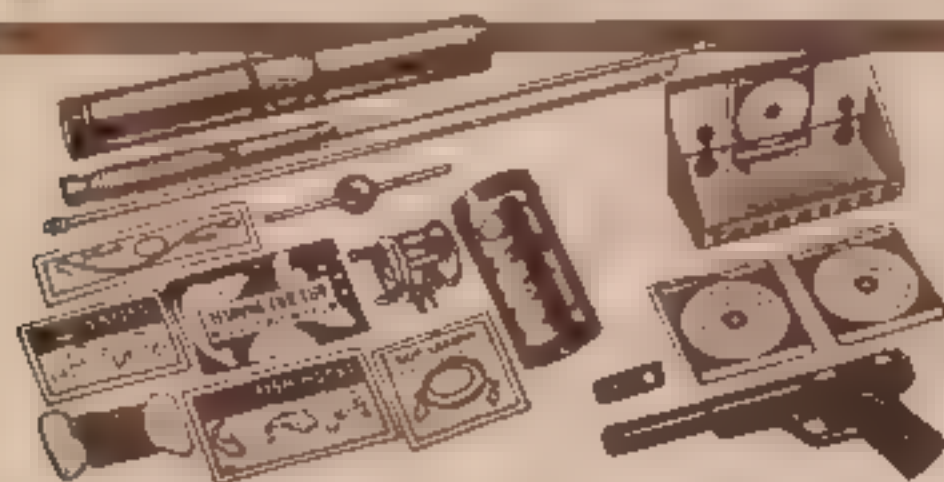
20 N 4348 Price only \$1.49



Miniature aluminum building set

99-piece set including nuts and bolts. Here's a low-cost building outfit that's just right for beginners. Young "engineers" easily follow the simple instructions for assembling many novel, functional contraptions: baggage truck, girder-bridge and wheelbarrow. Others already are but a few samples of the many exciting models they can build. Set consists of no-welded 2-inch, 4-inch and 8-inch girders, angles, four wheels, two propellers, 42 nuts and bolts. Wrench and screwdrivers included. Structural parts are of bright aluminum.

49 N 4718 - Shipping weight 1 pound 95c



"Whiz" Bait Casting Set

All-metal tackle case contains a 2-piece 46-in. steel rod, casting reel with click, nylon line, 2-ft. gut leader, a steel hook, 7 assorted steel lures, lead sinkers, a float, a bait can. Illustrated booklet "Fishing for Fun."

6 N 3096 - Shpg. wt. 3 lbs. \$2.69

Daisy Air Pistol

Single shot model with same "feel" as real gun. May be carried in holster. Pull back slide to cock, just like Airco. 45 10-in. steel barrel. Rear, front sights. Holds 10 shots. 3 aiming targets. 25 cards included.

6 N 281 - Shpg. wt. 1 lb. 11 oz. \$2.95

6 N 279 - Extra Pellets. Postpaid (Shpg. wt. 3 oz.). 500 shots. 10c



Teepee-style Play Tent

A colorful gift for little boys and girls. Has gay orange, brown, black and yellow painted vanast stripes. Sturdy 5-oz. per sq. yd. canvas. 4 ft. 9 in. square at base, 4 1/2 ft. high. Easy for children to put up. Canopy can be dropped down to cover entrance. Poles, ropes, stakes included. Available.

6 N 07760 - Shpg. wt. 6 lbs. \$3.98

Standard Umbrella Tent

J. C. Higgins quality. 11.6-oz. per sq. yd. cotton twill in rich forest green color. Repels water, mildew. 7x7-ft. base, 6-ft. center height, two-man size. Jointed hardwood center pole permits tent to be folded compactly. Wire frame at eaves gives head room. Rear cotton net window. Awning flap, poles, stakes incl. Available.

6 N 07799 - Shpg. wt. 18 lbs. \$9.65



New improved Construction Sets for young builders

American plastic Bricks Kit. Over 200 pre-sorted construction plastic bricks. Youngsters can build houses, barges, chertles, etc., following same principles as real-life bricklayers. Set includes large $1\frac{1}{2}$ -in. pieces, representing rows of 9 bricks; half and gable bricks, colorful embossed windows, doors and roofs. Bricks have flares for interlocking. Instructions. 49 N 4770—Shipping weight 2 lbs. 4 oz. \$2.69

Pre-fabricated Housing Kit. Houses go up in a hurry with these simulated clayboard and wood siding panels. Kit comes complete with blueprints of 2 houses, corrugated roofing panels, 4 windows, red clay bricks for chimney, cardboard gables, celluloid window "glass" and foundation pieces and window framing, sandpaper and black cement. Teaches youngsters to read simple blueprints. Instructions. Ships. wt. 1 lb. 8 oz. 49 N 4797. \$2.79

Brick House-Building Set. 245-piece kit with 5 simple blueprints for building house, each small station, city hall, apartment building or church. Realistic, miniature red and white clay bricks are assembled with washable cement. Can be used over and over. Set includes roof materials, accessories for windows and doors, 1x1-inch-hole bricks, half bricks, corners, recessed panels. Instructions. Ships. wt. 5 lbs. 49 N 4791. \$3.42

Hohem American Log Kit. Children can build realistic log cabins. Block houses, large and small, make communities. Gives them valuable knowledge of historic pioneer life. Logs are cut and spread snugly on heavy logs, notched to fit together easily, neatly and firmly. Roof panels and chimneys included to make finished models that can be moved about when completed. Logs can be used over and over for endless fun. Instructions included.

- (A) 63-piece beginner's kit. Box $11\frac{1}{2}$ x10x6 $\frac{1}{2}$ -in. 49 N 4764—Shipping weight 1 lb. 8 oz. \$1.09
(B) 86-piece junior kit. Box $12\frac{1}{2}$ x12 $\frac{1}{2}$ x7 $\frac{1}{2}$ -in. 49 N 4765—Shipping weight 1 pound \$1.89
(C) 200-piece deluxe kit. Box $19\frac{1}{2}$ x12 $\frac{1}{2}$ x12 $\frac{1}{2}$ -in. 49 N 4775—Shipping weight 5 lbs. 6 oz. \$3.59



Rubber Tool Set

Four molded rubber tools. Folding jack-knife and dagger, sh. 9 in. long, $9\frac{1}{2}$ -lb. Hotshot, 10-in. hammer, with wooden handles. Ships. wt. 1 lb. 49 N 6446... 49c

Set of 11 Balloons

Many shapes, sizes, colors. Some round ones inflate up to 13-in. diam. Always a big hit with the children. Airship balloon 26 inches long. Shipping weight 10 ounces. 49 N 6498... 79c



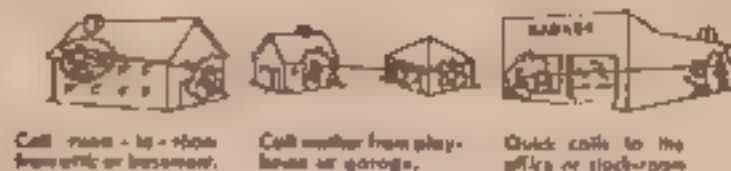
Metal Walkie-Talkie

Great fun to use when playing G-Men, cops and robbers, scouting, etc. Use as toy loudspeaker, signal device, field telephone. Tap out messages with telegraph key. (Morse code on one side.) Signal whistle on top. Dial for emergency calls, clicks when turned. 12-ft. string for phone connections included. Photographed in gay colors. Web shoulder strap. $3\frac{1}{2}$ x4 $\frac{1}{2}$ x12-in. high. Instructions. 49 N 6468. Ships. wt. 1 lb. \$1.49



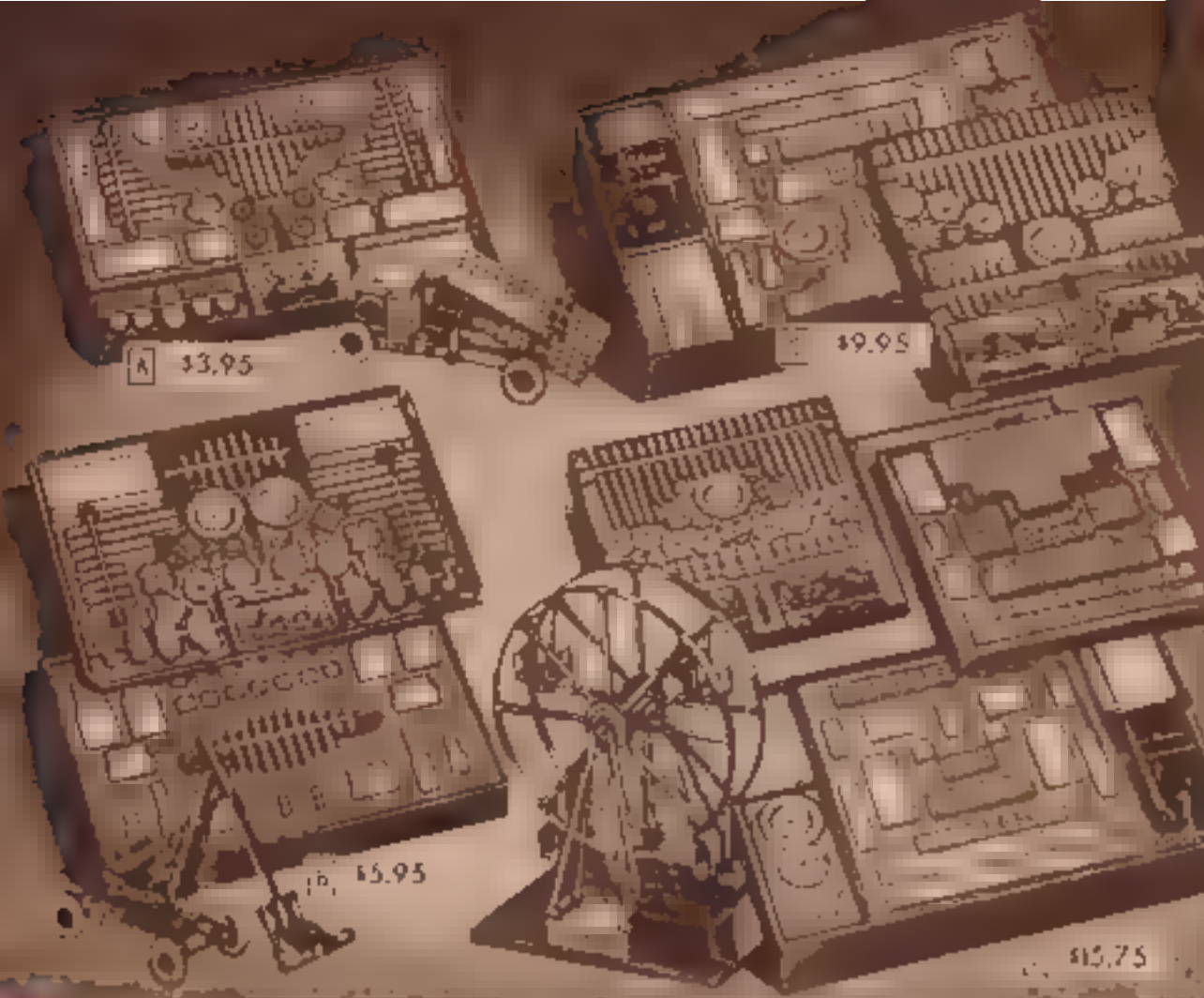
Battery Phone Set

Low-cost set of 2 phones with built-in buzzers, for children's room-to-room calls. Lots of fun, and good practice for them, too. Comes with two 25-ft. lengths of wire. Heavy gauge steel, attractively finished. Easy to hang from nail or hook. Operates on two or more standard dry cell batteries (not included). Buzzer button on each box for calling other party. Instructions. Ships. wt. 2 lbs. 49 N 4620... \$3.19



2-way Magic Phone—no batteries, no electricity!

Wan-time wonder, re-designed for use as a thrilling toy for children or as a useful phone for floor-to-floor or building-to-building calls. Just press the lever to call other person to phone, pick up the receiver and talk. You'll be amazed at how clearly you can hear. Small electro-magnets, built into each receiver, eliminate the necessity of batteries. No permanent installation necessary. Two radio-type phones made of steel, lightweight plastic. Receivers 7 $\frac{1}{2}$ -in. long, 40 feet of rubber covered wire included. More can be added. For indoor or outdoor use. Instructions. 49 N 2403—Shipping weight 2 pounds 6 ounces... \$11.79



Brand new! Lionel Aluminum Construction Sets

- Miniature guides made of square aluminum tubing
- Telescopic assembly principle—flexible, sturdy
- Rapid, easy joining with rivets and rubber rings
- Structural parts can be used over and over again
- Heavy slanged wheels for building rail cars, etc.
- Slip on threaded rods adapt wheels to the same track
- Completed models are sturdy, realistic, and beautiful
- All sets have illustrated instructions for construction

Speedy assembly! True-to-life appearance! These sets have everything that's wonderful for boys who love to build! Revolutionary new snap-on rivet joining principle! All aluminum 3-dimensional structure of parts. Plus, of all models to hang slide—all have the beautiful new 2-purpose plastic wheels! The 2 large sets have rivets! Any of these splendid sets will keep boys happily busy for hours of absorbing enjoyment! It's building the excitement of new builds and construction! There's a real thrill in using the new *aluminum construction sets*!

- A** 93-structural parts Set.
49 N 4402—*Postpaid* (Shipping wt. 2 lbs.) \$3.95
- B** 164-structural parts Set.
79 N 04603—*Postpaid* (Shipping wt. 3 lbs.) \$5.95
- C** 302-structural parts Set, with motor.
79 N 04604—*Postpaid* (Shipping wt. 7 lbs.) \$9.95
- D** 490-structural parts Set, with motor.
79 N 04605—*Postpaid* (Shipping wt. 12 lbs.) \$15.75

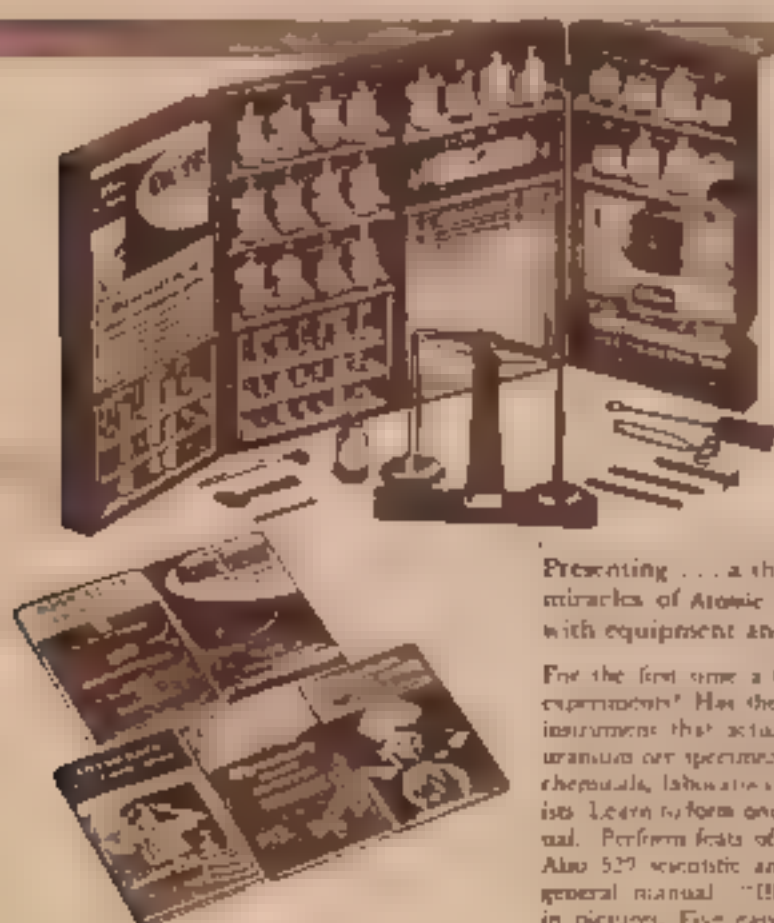
Young Scientists' Microscope

E Precision Microscope—all metal, approximate three magnifying lenses, cranking handle. De Luxe set includes: 2 test tubes, porcelain dish, 14 bottles of chemicals, 2 glass slides, slide box, labels, eye piece, 2 objectives, 2 eyepiece rods, medicine dropper. In 10½" x 10½" high wooden laboratory cabinet. 30-page manual included. Made by an optical company.

49 N 4777—Shipping weight 4 pounds . . . \$7.29

F Gilbert 3-lens Microscope in set with "Polaroid" light. Latest lighting control for clearer observations. Microscope, 2 test tubes, 2 slides, eyepiece, 12 chemicals, box, eye-dropper, labels, cover glasses, felt waxes, 2 objectives, altering rod. Sturdy cabinet.

49 N 4702—Shipping wt. 7 lbs. 14 oz. . . . \$5.29



Chemcraft with experiments in ATOMIC ENERGY. Complete Chemical Outfit—over 690 experiments \$9.39

Presenting . . . a thrilling introduction to the mysteries and miracles of Atomic Energy in a highly educational manual with equipment and material for safe experiments.

For the first time a Chemical kit with a series of Atomic Energy experiments! Has the new Chemcraft Spectroscope, an amazing instrument that actually shows the splitting of an atom! Includes uranium ore specimens, splendid assortment of other non-dangerous chemicals, laboratory equipment and experiments for young chemists. Learn to form and blow glass—over 40 projects in special manual. Perform feats of chemical magic—over 75 stunts in manual. Also 527 scientific and entertaining experiments outlined in large general manual "Illustrated Chemistry" with story of chemistry in pictures. Five easy-to-read manuals in all! Beautiful laboratory style wood cabinet; open size 34½" x 14" x 14" high.

79 N 04776—Shipping weight 10 pounds . . . \$9.39



63-piece Chemistry Set

Just think of this: you can perform more than 400 exciting chemical experiments and scientific stunts with the non-dangerous chemicals and apparatus in this set! You can blow real glass and fashion ornaments of glass . . . can make colored fire . . . test foods by their elements . . . make real resins . . . tan leather . . . make sparklers, walk waves, strange water colors . . . set up hundreds of other fascinating reactions. 2-door wooden laboratory cabinet 10x21½x14½ in. high. Illustrated general manual and glass-blowing booklet.

79 N 04757—Shipping weight 7 lbs. . . . \$5.87

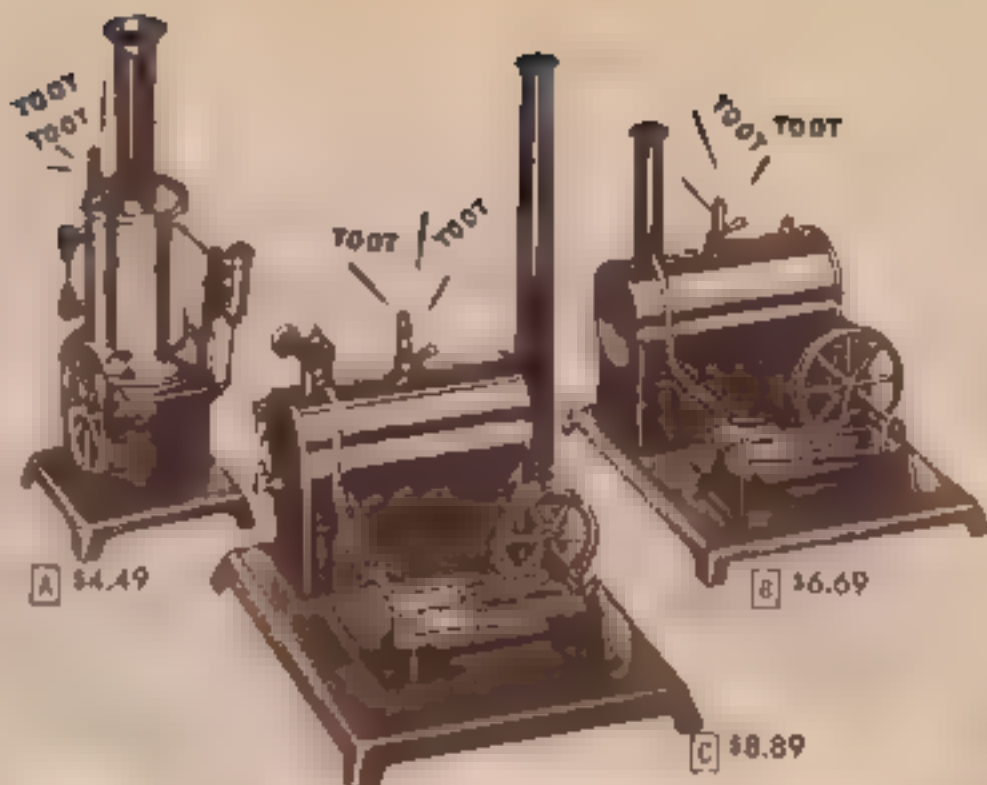
Famous Weeden Steam Engines

It's a thrill no boy should miss—a power plant of his very own—with flashing flywheel, real whistle, water gauge and safety valve to check like a real engineer! Electric engines approved by Underwriters' Laboratories, Inc.

A Upright—alcohol-burning. Has vertical boiler with firebox. Red-enamelled base—all metal. Has water gauge, safety valve and real whistle. 2½-inch diameter balance wheel. 11 inches high overall. Shpg. wt. 1 lb. 4 oz. 49 N 5302 \$4.49

B Horizontal—electric. 110-120-volt AC-DC. Polished brass boiler, whistle. Red-enamelled flare-top stack and "fire box." Metal base. Nickel-plated balance wheel. Water gauge, safety valve. Steam pipe leads from boiler to piston-cylinder. 8 inches high overall. Use standard appliance cord. Cord not included. 79 N 05303—Shpg. wt. 3 lbs. \$6.69

C De Luxe Electric—horizontal boiler. Our biggest, finest, most powerful! Heats with 110-120-volt AC or DC. Boiler, water gauge stack, whistle, steam pipes all polished brass. Nickel-plated 2½-in. steam balance wheel. Safety valve; glass water gauge. 11 in. high to top of tapered stack. 79 N 05304—Use standard cord (not included) | Shpg. wt. 4 lbs. \$8.89



A \$4.49

B \$6.69

C \$8.89

Building Chemistry. Wood-burning Sets

"...let's build," they said, "a tower square to the winds that blow..."



Little E-Zee Printer

- Designed by an expert printer
 - Sturdy all-metal construction
 - Operates rapidly and efficiently
 - Prints four clear, uniform lines
- Educational! Practical! Useful! More than a toy—designed to teach boys and girls to set type by hand. Print letterheads, tickets, cards. Actual printers' metal type. Ink, paper, alphabet, numeral characters included. Metal type case with compartments—real printers' model. Machine 6½ in. high. 49 N 4601—Shpg. wt. 6 lbs. \$8.98

Make Lead Soldiers

10-pc. set turns out realistic metal soldiers about 2 in. high. Paint and brush included to finish them. Set includes 3-piece mold which makes 1 figure at a time, 2 wood handles, candle for smelting mold; electric metal stove, approved by Underwriters' Labs., Inc. for 110-120-volt AC-DC; 11½-in. metal ladle, 2 bottles of paint, brush, 10 bars lead alloy for casting. Let him "muster an army." Packed in 19x10-in. box. Shipping wt. 4 lbs. 4 oz. 49 N 4648 \$3.59



D \$3.79

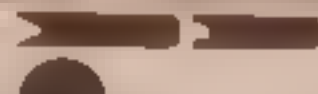
E \$2.29



Burn pictures and designs like these



Use points and brush for color-finishing



Make foil transfer on leather

Air-Cooled Wood-burning Sets

A fascinating and easy art . . . outlining, shading, lettering

G 22-pc. De Luxe Combination Set with special extra points for finer foil-writing . . . material for leather-working. Create designs on wood, leather, metal, paper, plastic! Children can make home decorations, gifts, things to sell. 7-in. bakelite Burn-Rite pen; extension cord. 2 detachable points, 6 wood plaques, 4 tubes of paint, 5 useful leather objects, 2 rolls foil, transfer sheet, paint brush, and sand paper. Shipping weight 2 pounds 12 ounces. 49 N 4799 \$3.79
49 N 4647—10 extra Plaques. Shipping weight 1 pound 89c

E 16-pc. Wood-burning and foil-writing Set. Decorate wood plaques by burning designs into them. Put your initials or other designs in colored foil on leather, paper, wood; simply place sheet of foil over piece to be decorated . . . pen transfers foil onto work-surface. 7-in. bakelite Burn-Rite pen with cork grip; extension cord. Pen with detachable points, 8 plaques, 2 pieces foil, 3 tubes of paint, brush, sand paper. Shipping weight 2 lbs. 4 oz. 49 N 4645 \$2.29

Electric pens approved by Underwriters' Laboratories, Inc., for 110-120-volt AC-DC.

At last! Scale-detailed Train with remote control uncoupling—for less than \$20.00!



Greatest Marx train value of the year! Scale-model!

- Remote control uncoupling system! **\$19.98**
- Realistic trucks & wheels per car! Remote control uncoupling set
- 152-in. oval track 16 sections, uncoupler section incl.

All-steel electric train, 46 inches long! Big, powerful diesel engine type. Locomotive has gleaming headlight. Coal and water tender, 4 freight cars and caboose—all in deep proportion for thrilling realism. Easy to operate: remote control system—same track as when last finished, uncoupling unit, as each passes over it, you receive train by lever on transformer, and one or more cars uncouple automatically. Cars couple again by contact.

79 N 05950 Train Set, 60-cycle transformer, Shpg. wt. 17 lbs. . . . \$19.98
49 N 6010 Extra Straight Track.
 Shpg. wt. 4 lb. . . . \$ for 49c
49 N 6011 Extra Curved Track.
 Shpg. wt. 4 lb. . . . \$ for 69c

Two bargain-priced Marx Electric Freight outfits

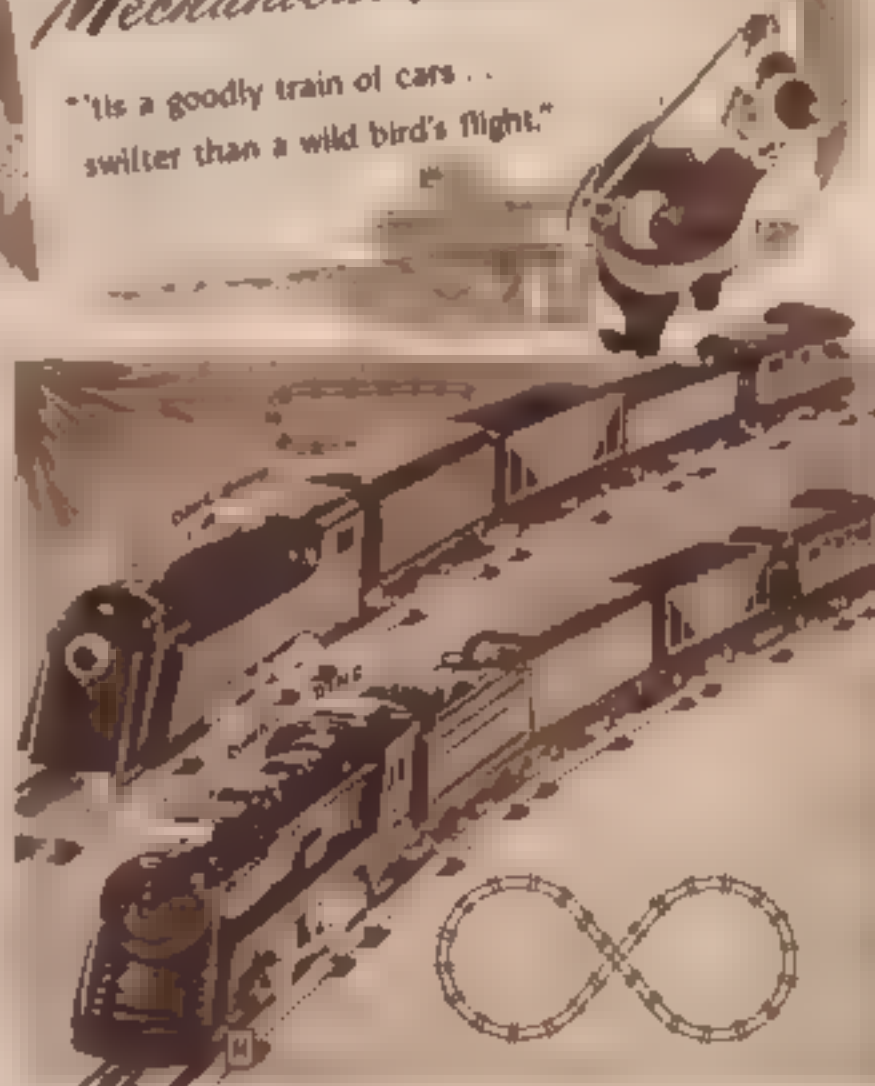
- Detailed train with 60 cycle transformer! **\$12.98**
- Measures 41 in. long, all steel! Train with oval track
- Remote control of speed, direction, same as bigger set.

Hours of fun, miles of railroading! Realistic freight train operated by remote control. Slow, fast, forward or back, from speed control transformer included with set. Detailed locomotive with shining headlight pulls coal and water tender, 2 freight cars and caboose—all cars, wheels of steel. Realistically photographed. Available with either oval or switch track, as listed below.

79 N 05929 41-in. Train, transformer with 12-track sections forming 120-in. Oval track. Shpg. wt. 5 lb. . . . \$12.98
79 N 05932 41-in. Train, transformer with Switch track 14 per hand-operated switch box and 14 sections of track. Shpg. wt. 10 lb. . . . \$15.98

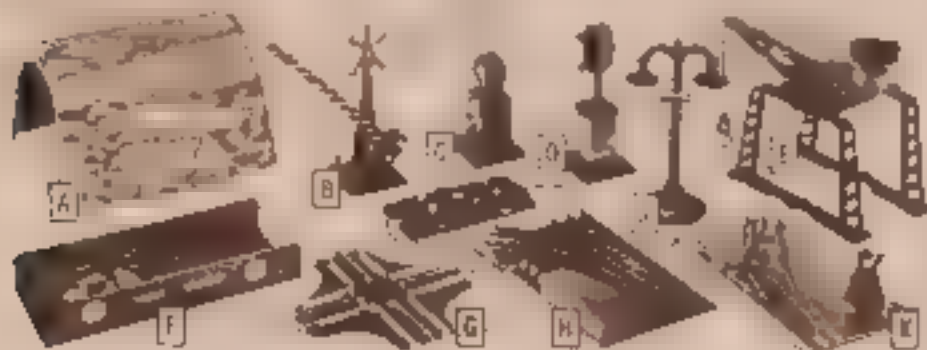
Electric Train Sets. Mechanical Train Sets

"It's a goodly train of cars . . . swifter than a wild bird's flight."



All steel, sparkling Mechanical Freight Train Sets

- [J] Oval Track, Com. . . . \$3.89**
 modern Vanderbilt engine pulls tender, 2 freight cars, caboose. Wind up clockwork motor, release brake . . . train whizzes around 120-in. oval, 12-section track; sparks flying from track, bell ding-ding. Colorful train 35 in. long. Lots of thrills! Easy to set up.
49 N 5912—Shpg. wt. 4 lb. \$3.89
- [K] Crossover Track, Full . . . \$4.79**
 real stream-type locomotive, powerful and real looking, pulls tender, 2 freight cars, caboose. Clockwork motor, bell ding, sparks fly from smoke stack. Realistic tender and cars. 5-unit train, 35 in. long. 28 track-sections and crossover build figure-8 track about 176 in. around.
49 N 5913—Shpg. wt. 5 lb. \$4.79

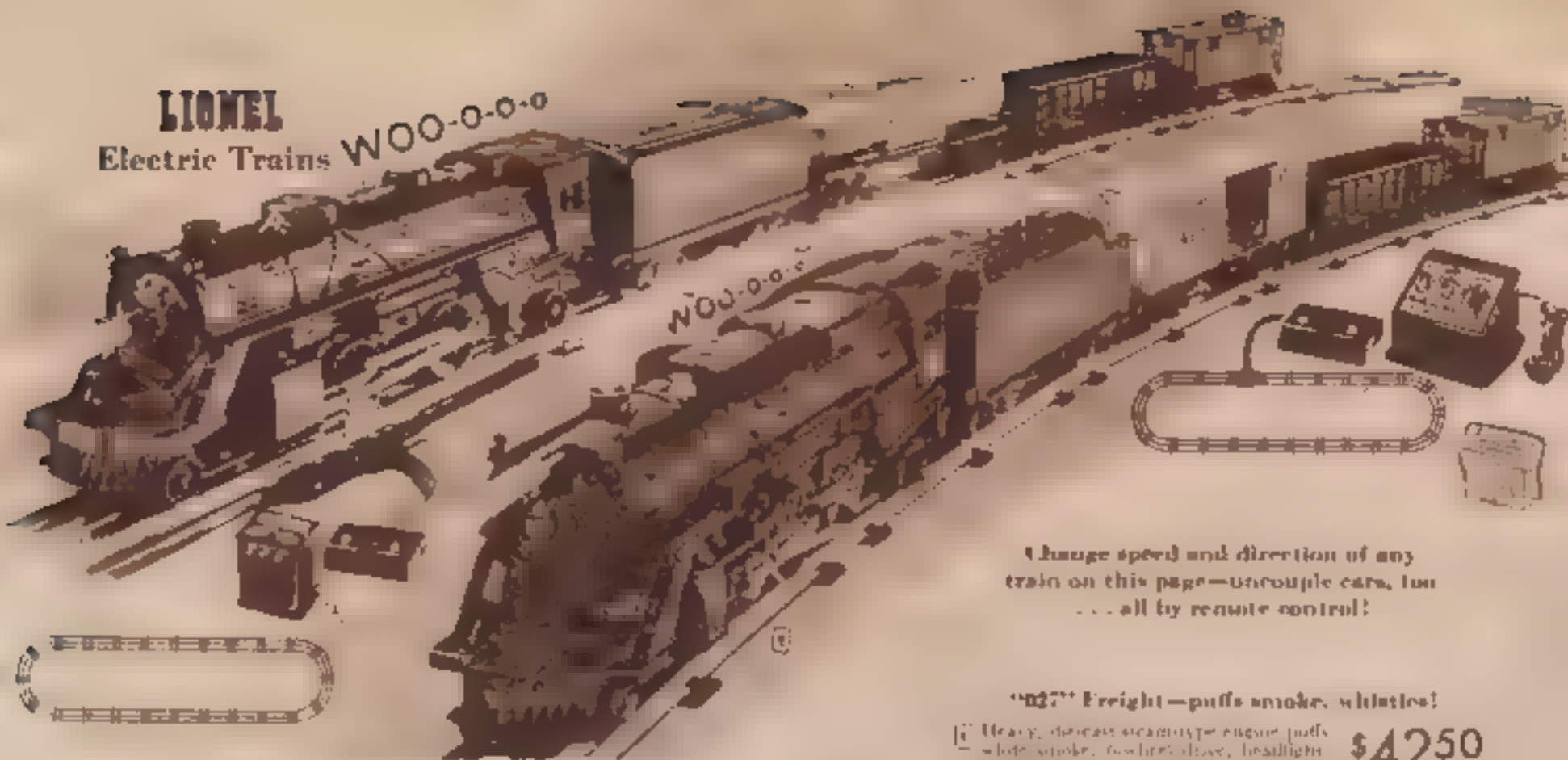


Realistic Marx Train Metal Accessories

- [A] Metal Tunnel, Colorful landscape scene on miles 2 parts, easily assembled. 7 1/4 inches long. 49 N 6025—Shpg. wt. 1 lb. . . . 97c**
- [B] Automatic Crossing Gate, Locomotive raises or lowers. 7 1/4 inches high. 49 N 6029—Shpg. wt. 10 oz. . . . \$1.59**
- [C] Circuit Breaker, Stops current in case of short-circuit, protects motor. 4 1/4 in. high. 49 N 6028—Shpg. wt. 10 oz. . . . \$1.09**
- [D] Automatic Block Signal, Train stops on red light, proceeds on green. 4 1/4 in. high. 49 N 6027—Shpg. wt. 10 oz. . . . \$1.89**
- [E] Device Loader, Heavy gauge steel. Raise or lower loads into cars by crank. 7 1/4 inches high. 49 N 6020—Shpg. wt. 1 lb. . . . \$1.49**
- [F] 12 in. Girder Bridge, Modern design. All steel, enclosed derails. Fastest 4 in. wide. 49 N 6026—Shpg. wt. 1 lb. 4 oz.89c**
- [G] Crossover Track Section, 7 1/4 in. section. 49 N 6017—Shpg. wt. 7 oz. . . . \$1.09**
- [H] Electric Remote Control Switch Set, 1 set, 1 single hand switch, with 4-bar on control panel and wires. 49 N 6019—Shpg. wt. 2 lbs. 6 oz. . . . \$8.95**
- [I] Twin Lamp Pole, Electrically lighted; inside 1 1/4 inches high. 49 N 6024—Shpg. wt. 10 oz. . . . \$1.49**
- [J] Switch Set, Left and right hand switches on 1 pair, manually operated. 49 N 6018—Shpg. wt. 2 lbs. . . . \$3.69**

LIONEL

Electric Trains



Change speed and direction of any train on this page—uncouple cars, too... all by remote control!

Low-priced "O27" 49½-in. Electric Freight Set

\$2750

Whistle Tander
\$3 Down

79 N 05981T
79 N 05980T
49 N 6048T

(K) Diesel steam-type engine with headlights. Tender, 2 freight cars and caboose. Two molded plastic cars, others metal. Diesel trucks, steel wheels. 10 track sections form 15½-in. oval. 2 coupler control uncoupler section. Operates on 110-115-volt A.C.

Whistle Train, 75-watt transformer. Postpaid. (Shipping wt. 15 lbs.)
Train without Whistle, 60-watt transformer. Postpaid. (Ship. wt. 11 lbs.)
Remote Control Switches. Postpaid. (Shipping wt. 4 oz.)

\$2250

Max. whistle
\$2.50 Down

127 50
22 50
10-95

"O27" Freight—puffs smoke, whistles!

(J) Heavy, diesel steam-type engine (puffs white smoke, 6-wheel drive, headlights "Big Litch" tender has both on wheels. 2 freight cars, caboose. 45-in. train, 2 molded plastic cars, others metal. Diesel trucks, steel wheels. Oval track 12½-in. around. 12 sections, one for remote control uncoupler. Load smoke pellets.

\$4250

\$4.50 down on Terms

79 N 05981T Train with 75-watt Transformer, 60 111 120-
vols. 44 couplers. Postpaid. (Shipping weight 20 lbs.) \$42.50
49 N 6002T Straight O27 Track Sections. 2 for 50c
49 N 6004T Curved O27 Track Sections. 2 for 50c
Postpaid. (Shipping wt. 4 oz.)



Accessories for Lionel Trains

(A) 10-inch die-cast Center Bridge
49 N 6051T 4½-in. wide
Postpaid. (Ship. wt. 2 lbs.)

\$2.50

(B) Overpass. As train runs by, covers and signals 7-in. high
49 N 6050T Metal Postpaid
(Ship. wt. 2 lbs. 1 lb.)

\$3.95

(C) Automatic Crossing Gate, with light, lowers and raises
49 N 6052T Metal Postpaid
(Ship. wt. 1 lb. 4 oz.)

\$4.50

(D) 10½-in. Water Tower. Spout hovers
49 N 6053T Metal, plastic
Postpaid. (Wt. 4 lbs. 4 oz.)

\$13.95

(E) 9½-Watt Transformer. Push-in
control for sets. For 110-volt A.C.
49 N 6082T Transformer. (Ship. wt. 2 lbs.)

\$8.75

(F) 110-Watt Transformer. Universal
low-volt. 110-volt and signal
49 N 6085T Postpaid. (Shipping
wt. 2 lbs.)

\$12.50



Masterpiece of scale-detailing!

"O" Gauge Pennsylvania Freight

It's symbolic! Don't everything! Puffs white, carbon smoke, whistles. Train-to-life plans Pennsylvania steam-tug-line locomotive with detail unmatched for accuracy... 20 wheels, 8-wheel worm-drive, headlights. Lighted caboose and "Big Litch" flat car both of metal. Gondola and tank car of molded plastic. Kunkin-type couplers, diesel trucks, steel wheels. Oval track about 15½-in. around—14 sections (1 R.C. uncoupler section). Transformer not incl.—see at left. 52½-in. train.

\$5000

\$5 Down on Terms

79 N 05980RT—"O" gauge Set. Postpaid. (Shipping wt. 18 lbs.) \$50.00
49 N 6008T—Straight "O" Track Sections. Postpaid. (Ship. wt. 8 oz.) 2 for 60c
49 N 6009T—Curved "O" Track Sections. Postpaid. (Ship. wt. 8 oz.) 2 for 60c
49 N 6090T Remote Control Switches. Postpaid. (Ship. wt. 6 lbs.) Pair \$16.75

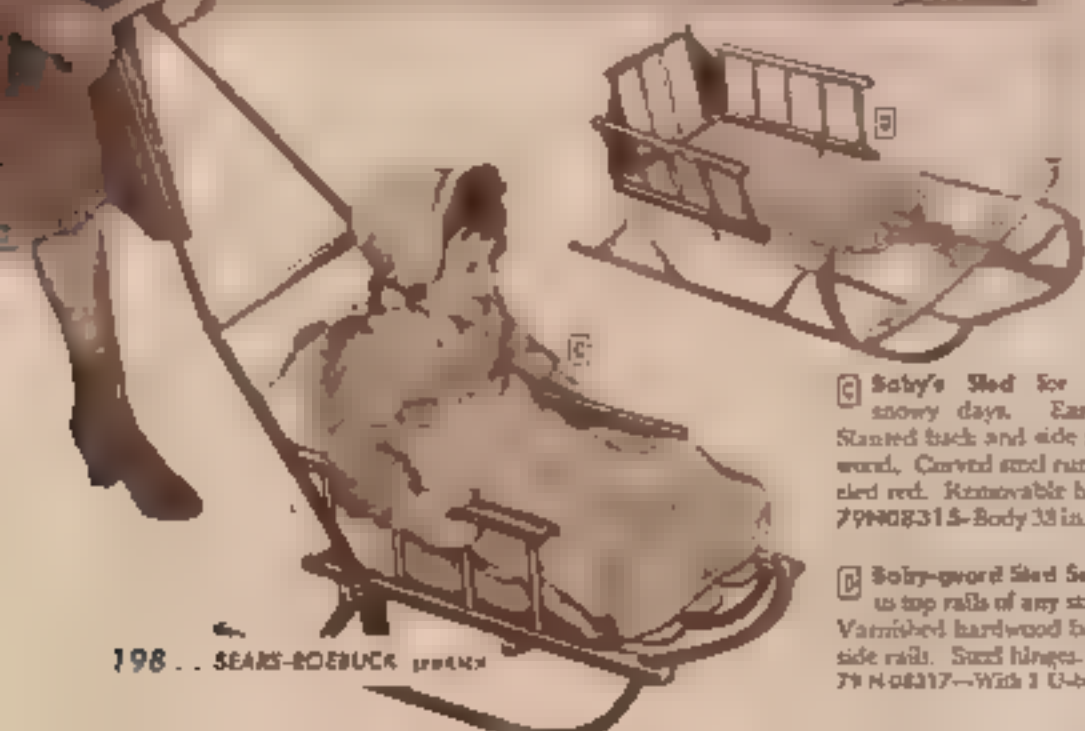
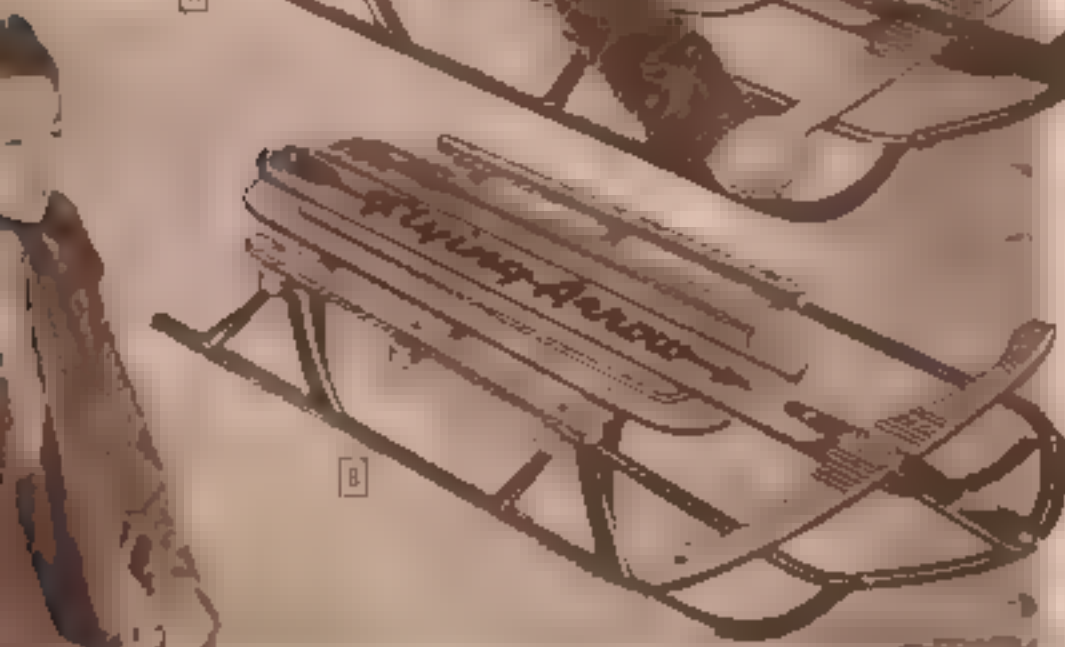
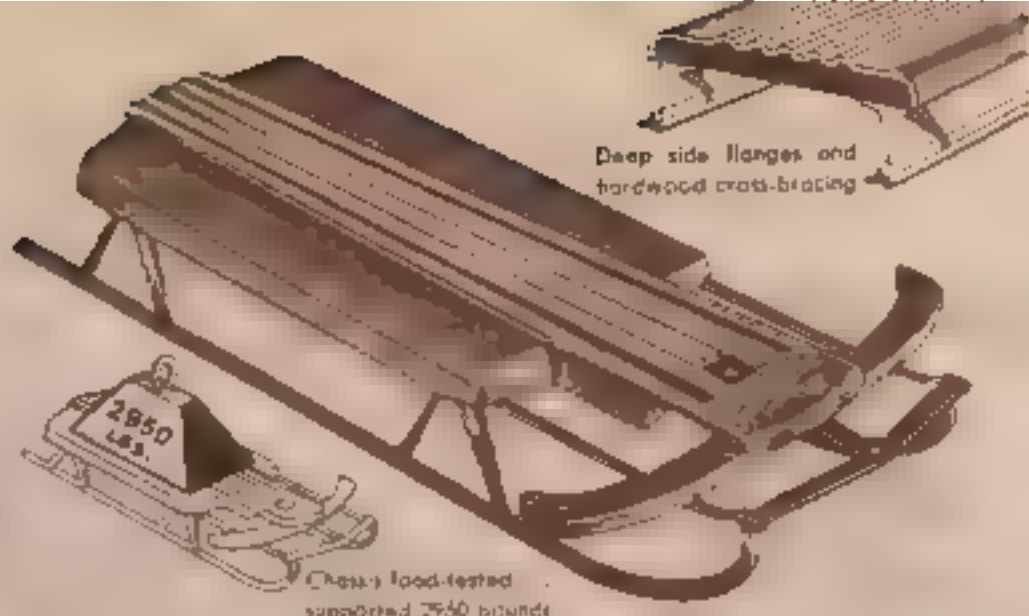
"Postpaid" items same price cash or Terms. SEE PAGE 197... ELECTRIC TRAINS

"Silver Comet" Plastic-top Sled

New! Soft ridin' . . . super strong

- A revolutionary development in sled design! . . . Flexible 1-piece laminated plastic top gives "cushion-comfort" ride
- Tough, too—able to take hard punishment! By actual **\$6.98**
Seas laboratory test, chassis supported more than 2900 lbs. **44-inch**

Here's the sled to make any child proud as a peacock—one that promises extra-long service. Its over-sized top is extra wide (14 inches)—slides extend over runners. All edges smoothly rolled, deep side flanges provide perfect hand grip, attractively embossed tapering lines. Brilliant molded-in blue color of the top is set off with silver-colored vinyl-trimmed. Red-enameled high-carbon steel runners grained to hold straight course. Curved steering lever of varnished hardwood. Super-strong chassis: 4 husky steel knees and hardwood cross-bracing. Overall length 44 inches. **\$6.98**
79 N 08348—Shipping weight 18 pounds



Sleds, Skates, Wagons, Irish Mail

"Going o'er the hills, through the milk
white snow, 'Noel' sing we clear,
while the wind doth blow."

Streamlined—fastest on the hill!

\$5.95 "Clear the track" for the new, improved Flying Arrow sled—over 50 years famous as speedster, best designed for the money. Easy steering! **\$2.98**

35-inch Runners bend from front to rear in one sweep. **37-inch** narrow non-slip guard and perfect "track." They're streamlined, built high and wide in front, low in rear—tapered like a speed boat for a fast ride. Finest quality heat-treated spring steel grained runners. Top extends back almost to runner ends for greater roominess. Heavy steel slotted hardwood runners. Husky nickel knees placed at points of strain along sides, giving firm, balanced support. Solidly built, yet runners and frame are easily flexed. Handmade top boards shaped and sanded smooth. . . beautifully varnished, red finished. All steel parts red enameled, yellow trim.

Sled number	Length overall	No. of knees	Shipping weight	Price
79 N 08306	55 inches	4	12 pounds	\$3.95
79 N 08305	60 inches	4	15 pounds	4.49
79 N 08304	61 inches	4	9 pounds	3.89
79 N 08301	57 inches	4	8 pounds	2.98



C Baby's Sled for outings on snowy days. Easy to push. Slanted back and side rails of varnished hardwood. Curved steel runners. Steel parts enameled red. Removable handle 32 1/2 in. high. **\$4.69**
79 N 08315—Body 38 in. Shpg. wt. 10 lbs. **\$4.69**

D Baby-sized Sled Seat. Clamps to top rails of any standard sled. **\$1.47**
Varnished hardwood back-rest and 17-in. long side rails. Steel hinges. Sturdy construction. **\$1.47**
79 N 08317—With 1 U-bolts. Shpg. wt. 5 lbs. **\$1.47**

E Tubular "U" type Skates. Youngsters can enjoy ice skating thrills while learning. Twin runners give confidence. Steel, with non-running finish. Adjustable 6 to 3 1/2 inches long. For children about 5 to 8. **\$1.24**
49 N 5524—Web straps. Shpg. wt. 1 lb. 4 oz. **\$1.24**

F Tot's Sled Runner Skates. For firm "step-on-ice" to confidence. **75c**
Broad foot-plate, wide-spaced runners give firm footing. 1-piece metal. For children 2 to 6. **75c**
49 N 5522—Web straps. Shpg. wt. 13 oz. **75c**



IRISH MAIL... enclosed gears
now safer, faster than ever!

A Perfect square-l
building play-ea-
reiner! Improved gear
mechanism gives smooth
ride. Seat and handle adjustable to
size of rider. Front steering. Clear
housing holds lubricant, keeps out
dirt. 21/2-in. steel wheels, 1/2-in. rub-
ber tires, shiny bush caps. Channel
steel frame. Steel seat and back. Red
enamel. 20x48 in. long overall.
Hardware included for easy assembly.
Shipped by freight or express.

79 NM 8860 Shipg. wt. 40 lbs. \$12.48

\$12.48

Cash

Streamlined styling . . . It's a beauty!
All Steel "MERCURY" Coaster

B Modern engineering design makes
this coaster outstandingly sleek and
speedy. 24 x 28 1/2 x 10 in. steel tubular
frame on big 20-in. double-die steel wheels with roller
bearings. Front axle is pivoted on big central eye
bearing for steady support and smoother steering.
Rugged one-piece body built of heavy-gauge steel,
cupped floor-rimmed fenders, all edges rolled smoothly.
Front axle and steering assembly in streamlined
housing. Body and wheels pushed up and locked on
enamel, white rim. Body overall 34x16 1/2 x 10 inches
wide. Easy to assemble. All hardware included.
Shipping weight 30 lbs.

79 N 07646

\$7.98

\$7.98

**1 1/2-inch semi-pneumatic tires . . . for a
Floating Ride on de luxe RADII-FLYER!**

C Your boy will be thrilled with the way this racing
wagon seems to float along on its big semi-inflated
rubber tires. They're just resilient enough to absorb
shock vibrations, yet hard enough to give a speedy ride. No air
required—no blowers or pumps! Rugged one-piece body of
heavy-gauge steel. Top rim has large roll and bottom edges are
embossed. Body size 34x16 1/2 x 10 in. wide. Big 16-in. double-die steel
wheels roll smoothly on "1 1/2-inch" oil-impregnated roller bearings
which never need oiling—actually adjustive with use. Extra heavy
steel chassis and steering assembly. Tubular steel steering handle
has shaped steel grip. Body finished in bright red, wheels—white
with red rings, hub gears, handle—black. All hardware enamel.
Easy to assemble, hardware included.

79 N 07647 Shipping weight 38 pounds

\$8.98

\$8.98



Tots' Wheelbarrow and Shovel Set... Ideal
for play on the beach! Bright tubu-
lar aluminum handles, specially
curved ends. 13 1/2 x 11 1/2 x 4-in. deep
wheelbarrow body, 7 1/2 x 5 1/2-in.
shovel blade and D-grip each of
1-piece heavy-gauge steel. Rubber-
tired 5 1/2-in. steel wheel. Enamel-
ed bright red. Shipg. wt. 6 lbs.
79 N 07645 . . . \$2.69

Tots' 3-wheel steel Scooter... \$1.55
Heavy gauge steel frame
and braided handle. 3
ball bearing steel wheels
roller skate type—1 1/2-
inch diameter. Platform
13 1/2 x 6 1/2-in. wide. Scooter
24 in. high. Enamel red.
Shipg. wt. 4 lbs.
79 N 08807 . . . \$1.55

**Easy-running Scooters
... rubber-tired wheels**

B Large de luxe \$5.39
Scooter. All steel
construction. Big 10 1/2 x 7 1/2-in. semi-
pneumatic rubber tires—no flats
if punctured. Hooks double-die
steel wheels. "Gang" oil-impreg-
nated wood bearings. Rubber
hand grips. Parking stand, brake.
Bakelite and enamel finish.
Wheels in contrasting colors. Over-
all, 34 in. long, 14 in. high.
79 N 08825—Shipg. wt. 17 lbs. \$5.39

C Rugged Scooter, \$3.95
at Sears low price.
Kicks on 1 1/2-inch diam. steel
double-die wheels, 1-inch solid
rubber tires. Steel body finished
in bright red baked-on enamel,
wheels in contrasting colors. 13 1/2-
in. wide platform is non-slip em-
bossed. Easy-grip wood handles.
Parking stand. 35x31 1/2 in.
79 N 08816—Shipg. wt. 11 lbs. \$3.95



Velocipedes, "Bikes," Pedal Autos, Plane

"wake happy children on the Christmas morn
wake when the bells ring
for the happy dawn."



**Sturdy Velocipede
for small tots**

Big value at this low Sears price! Tubular steel construction! 10-in. front wheel, 7-in. rear wheels, 1/2-in. rubber tires. Shaped steel saddle. Handle bars with 2 1/2-in. rubber hand grips, pedals. Red and ivory-color baked-on enamel. For 15 1/2-in. leg reach. Ship wt. 14 lbs. Hardware included. Mailable. 79 N 08601 \$5.29



Deluxe full ball-bearing Velocipede

All features of our other velocipedes, plus adjustable rubber top saddle with coil springs, bicycle type pedals, spokes, 1 1/2-in. solid 18-inch steel rubber tires; 1/2-in. double-adjustable handle bar; all bright parts chrome plated. Shown and white baked-on enamel 1 1/2-in. tubular steel frame. Ship wt. 24 lbs. 29 lbs. Mailable. 79 N 08717 16-in. front wheel. Leg reach 20-22 in. \$16.65 79 N 08718 20-in. front wheel. Leg reach 22-24 in. 17.95



Husky Velocipedes with spring saddles

The finest velocipedes we know of at such low prices. Rugged 1 1/2-in. tubular steel frame. Ball-bearing, 10-spoke front wheel, large mudguard, 1/2-in. rubber tires. Steel spring saddle. Handle bars and saddle adjustable. Steel rear step-plate. Finished in gleaming baked-on red and ivory-color enamel. Easy to assemble. Hardware included. Mailable. **\$8.29**

Model	Front wheel	For leg reach	Saddle	Price
79 N 08640	12 in. 7-in.	18-19 inches	19 lbs.	\$6.29
79 N 08641	14 in. 8-in.	18-20 inches	22 lbs.	7.69
79 N 08642	20 in. 8-in.	20-22 inches	25 lbs.	11.29



Michel plated the Chief Junior Siren, Arkie extra thrill to child's play on velocipede, scooter, wagon or auto. Clamps to any standard handle bar. Child presses down plunger to operate. 4 1/2 inches high overall. Shipping weight 5 ounces. 49 N 0796 **73c**



Standard
\$19.95



De Luxe
\$24.95
\$2.50 Over

Chain-drive Tricycles . . . greater speed—less pedaling

- * Front fender and chain guard
- * 10-in. front wheel, 14-inch rear wheels
- * Molded rubber saddle
- * Bicycle type double-rubber pedals
- * Constructed of 1 1/2-in. tube-steel
- * Rear axle set in ball bearings

Deluxe. 13 1/2-in. front, 1 1/2-in. rear semi-pneumatic tires. Bicycle spokes. Maroon-gold color. 2-tone finish. Bright parts chrome plated. 79 N 08722—With ball-bearing handle. Shipping weight 39 lbs. Mailable. **\$24.95**

SEARS AND CO. NEW



Tots' first "Bikes" . . . two styles—low-priced

- * Husky double-disc steel wheels; rubber tires with molded tread
- * Shaped, thick wooden seat, 8 inches wide by 15 1/2 inches long
- * Seat about 10 inches from floor—all edges smoothly rounded
- * Extra-heavy steel fork and steering post—shaped wooden grips
- * Brightly enameled in gay color combination that kiddies love

Pedal Car. Big 7 1/2-in. front, 4 1/2-in. rear wheels. Rubber pedals. Hardware included for easy assembly. Shipping weight 7 lbs. 79 N 08380—Mailable **\$3.39**



Kiddie Car. 5-inch front, 4 1/2-inch rear wheels. Tot's feet paddle on floor. Hardware included for easy assembly. Shipping weight 6 pounds. 79 N 08379—Mailable **\$2.39**



Pedal-action drive on all autos

Horch 'n' Laddler Pedal Auto—a real thriller!

Clang, ring, clang! Here comes the "Fire Chief," dashing down the sidewalk, with a volunteer fireman on rear step, hanging on to the tubular steel hand rail! Built of heavy-gauge steel body brilliantly finished in baked-on red enamel, neatly striped; wheels and other trim in contrasting color. Smoothly rolled edges protect hands and clothing. Bumpers and fenders are of 1-pipe construction—extra tough, long lasting. Fiber seat cover. Two 12-inch wheel hub-trees lock in a jiffy—they're sturdy enough to support child's weight. Adjustable pedals. Streamlined steel bumper. Dummy headlights and windshield. Solid double-disc steel wheels with 1/4-inch solid rubber tires, hub caps. Sleaming steel bell with clasp. Overall 15 1/2x44 in. long. Hardware included. **79 N 0894**—Easy to assemble. Shipping wt. 36 lbs. **\$17.95**

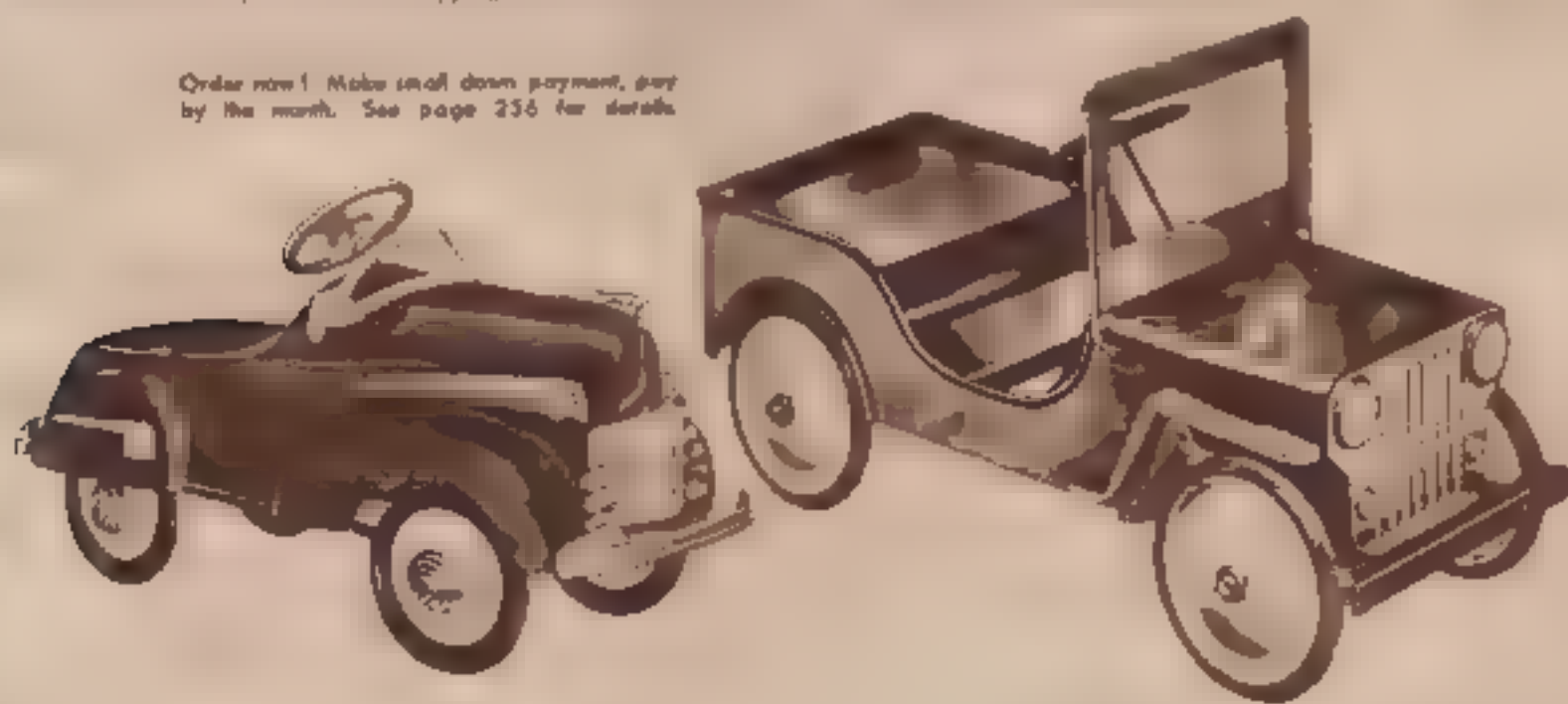
Big Station Wagon . . . over 44 inches long!

Strong! Beautiful! Extra roomy! **\$17.45**
Has space to back the passenger.
Tubular steel hand rail. Built of heavy-gauge steel. Bumpers are part of body for extra sturdiness and quiet riding. Edges smoothly rolled to give protection to hands and clothing. Steel bumper, dummy headlights, windshield, grille. Fiberglass seat cover. Adjustable pedals. 8-inch double-disc wheels, 1/4-inch solid rubber tires, hub caps. Dark red baked-on enamel finish with white trim. Tall gate opens. Overall size 15 1/4 inches wide, 44 1/4 inches long. Easy to assemble—all hardware included. Shipped bright or enameled. **79 NM 8998**—Shipping wt. 36 lbs. **\$17.45**

"U.S. Patrol" Plane . . . for young 'sky' crew!

Replicates airplane de- **\$18.95**
tails—dummy machine guns, exhaust tubes, windshield; cockpit, tail fin, Army insignia. Propeller turns as plane is pedaled. 3 rubber-tired, double-disc steel wheels; 10-in. front, 8-in. rear. Fuselage and wing silver-tone bakelite; enameled, colorful trim. Heavy steel. Overall length 45 1/4 in. (35-in. wing span). Direct front wheel drive . . . rear wheel steering. Easy to assemble. Freight express shipg. wt. 38 lbs. **79 NM 8999** . . . **\$18.95**

Order now! Make small down payment, pay by the month. See page 236 for details.



Back seat for long legs



Front seat for 4 shorty

Sleek 37 1/2-inch "Chrysler" Roadster

Design taken from the popular American automobile. Low-lying—easy to climb in and out. All steel . . . fenders are part of body for added strength. Smoothly rolled edges protect child's hands and clothing. Dummy windshield, headlights; front and rear bumpers; fiber seat cover. 8-inch double-disc steel wheels, 1/4-inch solid rubber tires; large shiny hub caps. Painted in beautiful contrasting colors—fast-drying baked-on enamel. Pedals adjustable for different leg lengths. Overall, 16 inches wide by 37 1/2 inches long. Easy to set up—hardware included. **79 N 0898**—Shipping weight 31 pounds. **\$15.45**

The luxe Steel Jeep . . . was \$32.95 last Christmas

Metal framed, shatterproof Lexanite (plastic type) windshields lowers onto "engine hood," or easily kicks upright. High and low seats, adjustable pedals—right for kids 3 to 7. Rubber molding around top edge of body, 10-in. double-disc steel wheels; 1-in. rubber tires. Body finished in bright red baked-on enamel, wheels, dummy headlights and grille cream-color. Overall size about 18x41x23 in. high. Easy to assemble. Shipped freight or express. **88 NM 8982**—Shipping weight 42 pounds. **\$18.95**

Christmas Tree Ornaments, Storage Chests for Toys

"... from the north you hurry forth
to deck each Christmas tree."



New Combination Storage and Play Chest Set

Headquarters for fun in the playroom... storage for toys, books, games, playclothes... large top serves for reading, studying, writing, drawing... bench suitable for storing crayons, pencils, books, writing pads, etc.

\$3.98

Here is one of the most cleverly designed, carefully planned playroom sets we have ever seen. It's a Christmas gift that kiddies will be sure to enjoy. Mothers, too, will find it convenient and practical for storing kiddies' clothes, blankets, etc.

Sturdily built. Made of tough 3-ply fiberboard, with rigid double-wall strength when assembled, light brown wood grain finish.

Easy to assemble. A boy or girl can set it up in just a few minutes without wires, nails or special tools. It's all in one piece, just fold it into position in 3 simple movements.

Colorful decorations included. There's a pirate boy and a pirate girl, a pirate ship for each end of the chest, and a lock for the front. They're in gay colors and add a bright touch to the chest. They're printed on gummed paper—easy to cut out and paste on. **Sturdy size.** Chest is about 36x18x20 1/4 inches high, with large cover and plenty storage space for toys and playclothes. **Stool is about 9 1/2x15 1/2x9 inches high.** Has 3 compartments for storing crayons, pencils, books, etc. Here is a delightful gift for any child. Sears introduces it at Christmas time at a low price. **Available.**

11 N 09100 Combination Chest Set, Shipg. wt. 8 lbs.,... **\$3.98**



Sturdy Playroom Storage Chests

- Set up in less than a minute—no nails or screws
- Sturdily built—supports weight of 200 pounds **\$1.98**
- Nursery decorations included—easy to paste on
- Large size for toys, or out-of-season clothes
- Smaller size for toys, and nursery clothing

Strong, handsome, economical chests for the safe, convenient storage of boys' and girls' toys or for regular clothes storage. Priced so low that you'll want both—the larger size for storing out-of-season clothes as well as toys, and the smaller size for storing toys, baby blankets and nursery clothes. Made of rigid 3-ply fiberboard with crisp cleanable "golden grain" finish. Easy to assemble, and when assembled the walls are double with rugged 6-ply strength—strong enough to support a 200-pound man. With every chest we include ten delightful nursery decorations—a teddy bear, 2 sets of blocks, a sail boat, a little girl, a rabbit, a puppy, a cat, a goose and a goat—all in tan, red, black, blue and brown. These decorations are printed on gummed paper—easy to cut out and paste on.

11 N 09181—Large size. About 30x16x17 1/4 inches high. Shipping weight 6 lbs. **Available**... **\$1.19**

11 N 09168—Smaller size. About 27x13x15 inches high. Shipping weight 5 pounds. **Available**... **\$1.98**





Bright metal icicles that glitter and dance on your tree

Fireproofs you need for Christmas may be bought on *Smart Consumer Easy Payment Plan* See page 256 for information.

Lead foil icicles. Lovely silver strands that catch light and radiate from other tree ornaments to make your tree a sparkling delight. This flame-proof metal ribbon about 1/16 inch long is draped to reflect light. "Drip" gracefully from branches. Separate individual strands, light and loose, not stuck together—carefully folded over a card to prevent tangling. 3 ounces of icicles. 49 N 6352—Shipping weight 10 ounces. 31¢

32¢

3 hours

32¢

Spiral icicles. Bright silver-color plating over flat copper wire—coiled into a spring-like spiral. Hang from tree—they vibrate gently with every breeze, reflecting hundreds of pinpoints of light. Extended length 5 1/2 inches. Made entirely of metal—nothing to burn. Packed 8 in a box, each in own nonsparking bag. Total 12 inches. Stay like new for many seasons. 49 N 6384—Shipping weight 8 ounces. 4 hours. 39¢

39¢

4 hours

39¢



Gay touches of holiday spirit for a festively decorated tree

- (A) 1 1/2-in. diam. Aluminum foil Roping. For doorway, tree. 49 N 6383—15 ft. long. Silver-color. Shpg. wt. 4 oz. 27¢
- (B) 1 1/2-in. diam. Bright red cellophane Roping. Won't flame. 49 N 6373—24 ft. long. Crisp, sparkling. Shpg. wt. 4 oz. 27¢
- (C) 1 1/2-in. diam. Silver metal Garland. Like sparkling ice. 49 N 6357—Silver-plated, 12 ft. long. Shpg. wt. 1 lb. 29¢
- (D) 1 1/2-in. diam. Silver metal Garland. Drape on tree. 49 N 6356—Silver-plated, 18 ft. long. Shpg. wt. 1 lb. 29¢

Metal foil Starburst Assortment. 32¢
Unbreakable, shiny silver-color foil with variety of colorful, decorated surfaces. Set consists of 8 balls (2 1/4 to 4 1/4 in. diam.), 5 bells, 3 stars, 5 cookie shapes, and garland of about 50 dots. All fold flat for convenient storage. Feather-light—slightest air current makes them spin, giving dangle in tree. Tie string on each. 49 N 6311—Shpg. wt. 4 oz. 32¢

Striped rayon Cans. Bright 44¢
red spiral stripes on white—just like the old-fashioned candy canes except they're made of soft rayon. 18 in. top; 4 1/2 inches long. Look over Christmas tree branches. Delight the kids! Shpg. wt. 10 oz. 49 N 6617—Box of 18. 44¢

14-pc. Charlie Set. 55¢
Consists of one 4-in. Santa, one 4-in. sheer color center star, two 3 1/2-in. Christmas flowers, four 2 3/4-in. wreaths, six 7-in. icicles (3 red, 3 white). All wire-wound chenille. Gay Christmas colors. 49 N 6683—Shipping weight 5 ounces. 55¢



"Christmas spirit" Decorations—Electric Novelties—Replacement Bulbs

(E) **White Cotton Batting.** Flame resistant. For "snow-drift" at base of your tree and many other decorative uses. Roll 10x 44 inches long. Shipping weight 12 ounces. 49 N 6504—34¢

(F) **Angel Hair.** Shiny, flame resistant spun glass. Makes a beautiful misty web over tree. Enhances beauty of ornaments and lights. Shpg. wt. 10 oz. 49 N 6502—3 boxes. 31¢

(G) **8-light Candelier.** Eight slender fiber candles on 20 1/4-in. long wood base. All ivory-color enameled. 8 screw-type lamps incl. 9 1/2 in. high. 49 N 6227—Shipping weight 1 pound 8 oz. 32.19

(H) **Electric Candle.** Single tapered 9 1/4-in. fiber candle with lamp. Candle and 3 1/4-in. diameter wood base are ivory-color enameled. 49 N 6225—Shpg. wt. 8 oz. 59¢

(I) **Tree-top Star.** White enameled metal center with 5 clear glass star points. Red electric lamp makes edges of glass points glow bright red when lighted. 4 inches across. Cord and lamp included. 49 N 6565—Shipping weight 1 pound. \$1.59

(J) **Tree-top Spin.** Molded plastic. 4 1/2 inches tall. Bright red color-lacquered. 49 N 6614—Shpg. wt. 4 oz. 47¢

(K) **Mirror-Star Reflector.** Enhance beauty of lamps. Card-board, mounted star points of mirror glass. 49 N 6530—3 in. across. Shpg. wt. 8 oz. Box of 8. 42¢

(L) **C-6 Indoor Electric Lamps.** Series type, 15-volt. 49 N 6507—Color variety. Shpg. wt. 6 oz. Box of 14. \$1.05

(M) **C-9 1/2 Outdoor Lamps.** Multiple type (independent-burning). For 110-120 volt AC-DC. Color variety. 49 N 6310—Shpg. wt. 10 oz. Box of 8. \$1.10

(N) **Bubble-Like Lamps.** Series type, 15 volt. See page 206 for description. Interchangeable with C-6 type lamps. 49 N 6541—Color variety. Shpg. wt. 3 oz. Box of 2. 65¢

9-pc. Christmas Village Set

Put it under the tree—or on mantel, window sill or table for a scene that represents real Christmas cheer. Full houses and streets with candy, or insert your lamps to light transparent windows of houses and church. 8 buildings about 3½x2x1½ in. high—glued to base. Mix a snow sprinkled and glued on roofs and on Santa in his sleigh. Comes already set up. Fence and cotton not incl. 49 N 6631—Shipg. wt. 1 lb. 6 oz. 83c

Decorative Metal Fencing

Makes perfect frame for Christmas tree. Ideal for doll house or hobby layout. Six 20-in. sections green enameled fencing (10-ft. total). Join with 7 metal clips incl. 49 N 6203—Shipg. wt. 14 oz. 93c



Colorful 13-piece Manger Scene

Twelve realistic figures of plastic, antique ivory color finish—standing figures 2½ in. high, others in proportion. Heavy cardboard manger lithographed in natural colors. 10 in. long, 4½ in. to top. Tells the birth of Christ story. 49 N 6530—Shipping wt. 1 lb. 13-piece Set \$1.39



Christmas Trees, Wreaths, Tree Stands, Decorations

"... trim every tree tonight
with candles, nuts and pretty toys
and tapers burning bright."

Lovely Artificial Trees now flame-resistant . . . last for years

Clean, economical—no needles to shed. An excellent answer to your Christmas tree problem. Natural look, or bright festive red with flame-resistant, built-in cavity for a string like rayon cord. . . colored a deep forest green to represent your needles. Branches cone-shaped—unfold from trunk so tree shape desired. Fold easily for convenient storing. Sets may vary slightly. These are representative description of distribution of trees as they are included.

A Our fine quality. With solid, colored wooden blank laminated securely to base. Choose of three sizes. Add to your Easy Payment order.

79 N 06663—Height about 40 in. 36 branches. Shipg. wt. 2 lbs. . . 95c

79 N 06664—Height about 54 in. 48 branches. Shipg. wt. 4 lbs. . . \$1.95

79 N 06665—Height about 68 in. 62 branches. Shipg. wt. 6 lbs. . . 2.69

B Our best quality. Tree sets securely in non-laminate white wood tub. More branches than on those above. Branches are set closer together and have sections of leaves, giving the key, more abundant foliage. Will last many years in their original beauty. Choose of three sizes.

79 N 06635—Height about 42 in. Shipping weight 3 pounds. . . \$4.95

79 N 06680—Height about 54 in. Shipping weight 5 pounds. . . \$6.45

79 N 06681—Height about 72 in. Shipping weight 7 pounds. . . 9.45



Bright Holiday Wreaths for your window

Aluminum Foil Wreath, Col- 54c
orful on the Yuletide spirit. Layer of red and silver-colored aluminum foil . . . bright . . . crinkled to reflect light. Trimmed with pine cones, and red ribbon bow. 10-inch diameter. Good for many seasons. 49 N 6578—Shipg. wt. 8 oz. . . 54c

Green Pine Wreath, Pro- 98c
tected, flame-resistant pine foliage in 14-inch diameter wreath to brighten your home for the holidays. Large red ribbon bow and white-tipped pine cones contrast with the rich green.

79 N 06207—Shipg. wt. 1 lb. 98c



Santa and Reindeer Set

95c "Up on the house-top reindeer pause . . . and out jumps dear old Santa Claus!" . . . Colorful 4-piece set recaptures the Christmas legend so dear to all children. Consists of 4-inch high large reindeer, 2½-inch high smaller reindeer, 4-inch high Santa (standing), and sleigh with gifts and seated Santa 4½x2½ inches high. All heavy quality plastic with quilted-on Christmas colors. Makes charming decoration under the tree or on table-top or mantel. 49 N 6628—Shipping weight 4 oz. 4-piece Set . . . 95c



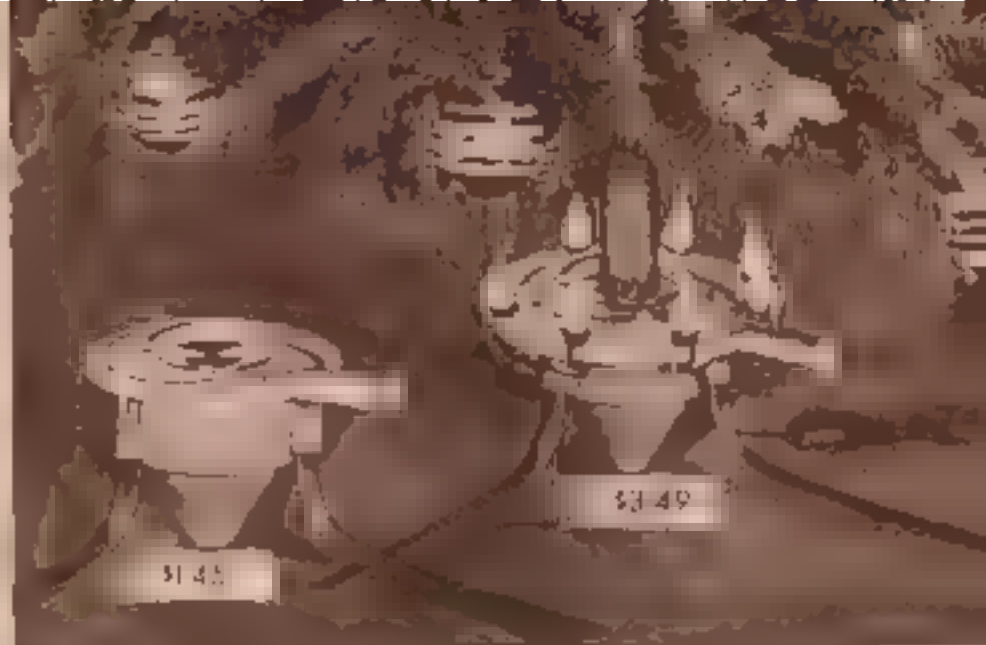
Bright Holiday Centerpieces

Add holiday cheer to your home at Christmas and Thanksgiving with a beautiful, colorful decorated centerpiece. One of these superbly decorative yet economical holiday centerpieces adds a festive air to your home—and just moves and sets your tree—for they may be moved away—won't lose their gay colors.

[A] Single Candle Yule Spray. Red wax candle stands in white paper metal holder surrounded by luxuriant thick spray of real pine needles (flameless, durable). Decorated with chenille pinecones, red berries, pine cones. **49 N 6213**—About 4½x11 in. long. Shipping weight 12 ounces. **95c**

[B] Gay Steigh Centerpiece. Charming "old-fashioned" design with jagged metal body, curved red-painted sections. Steigh cross one corner. "Snow" platforms with green pine spray. (flameless, durable, pine cones). **49 N 6211**—About 15½x10 in. long. Shipping weight 7 pounds. **\$1.19**

[C] 3-candle Yule Spray. Two sprightly, Santos and two red wax candles in thick spray of dark green pine (flameless, durable). Mixed glittered pine cones, Christmas berries. White cotton "snow" on foliage. Looks almost real. **49 N 6221**—About 2x14x16 in. long. Shipping weight 3 lbs. 8 oz. **\$2.98**



Detachable legs
lock in place



Twist the handle—
three jaws grip tree



Four water in well—
helps keep tree fresh

Attractive, firm-grip metal Tree Stands

... wide-reach 3-leg support ... water well

[B] Grip-tight Stand. No more wrestling with screws—no more adjustments. With a convenient Sears tree stand it's all done automatically. Just attach the legs—they lock into place easily—set tree in water well—pull handle tight and the three jaws all grip the tree at one point. Holds from 1½ to 5-inch diameter tree. Tripartite leg arrangement distributes weight evenly—tree securely doesn't rock. Made of heavy steel with red and green baked-on enamel finish. Extra large water capacts keep your tree fresher, greener. Helps retain its pine-like fragrance. The "Grip-tight" stand. Shows in picture section titled for \$1.45. **49 N 6553**—Shipping weight 5 pounds 3 ounces. **\$1.45**

[C] Sturdy Lighted Stand. Has all the features of the above holder, plus a red metal cone of eight 15-watt Mazda electric lamps around the top rim of base. Complete with eight assorted colored lamps. Bulbs are arranged to cast a soft light on the floor—and to diffuse their color upward through the tree branches. A built-in switch warms up the outlet near tree—provides convenient plug-in for tree lights. Stand is 27½ inches high overall. Each leg extends 13½ inches. Pack is in sturdy cardboard carrier which you will find useful for storage. For use on 110-120 volt AC-100 wattage. **49 N 6549**—Shipping wt. 4 lbs. Holder with eight lamps. **\$3.49**



Long-lasting Memorial Wreaths

[F] 15-in. green flannel Wreath. Bright real foliage—treated for flame-resistance, color permanence. Cones, berries, satin bow. **79 N 06200**—Shipping wt. 2 lbs. **\$1.89**

[G] 19-in. Lycopodium Wreath. Real fern type leaves sprayed green and silver-color. Treated for flame-resistance, color permanence. Lavender tines, red bow, berries. **79 N 06209**—Shipping weight 3 pounds 4 ounces. **\$2.98**



Red Paper Room Decorations Set

15-piece Set. Gay trimmings to add color to your home at holiday time. Enough to decorate one room as shown above. Our bright red 4-in. cellophane wreath with silver-colored leaf spray, 4 red and green cut-out paper earls extend to 10½ in.; eight teen, heavy-combed red paper bells, one 4-in. bell, 1 real lycopodium "Merry Christmas" sign. All fold flat for easy storage. Red string loops for hanging. Unfold, clip, hang—in a jiffy. **49 N 6226**—Ship. wt. 14 oz. 15-pc. Set. **67c**

Bells so colorful . . . Bells so bright!

[H] Eight graceful bells made of bright red honeycombed tissue paper, 6 in. high—6 in. diam. Fold flat for storing—held open by metal clip. Loop string for hanging. **49 N 6201**—Shipping wt. 4 oz. . . Set **27c**

[J] Silver-colored 7-bell Cluster. Graceful bells hang on bright red ribbon, tied with red bow—graduated 4 to 6 in. diam. . . shiny silver-color foil outside, red inside. **49 N 6523**—Shipping wt. 7 oz. . . **95c**





Lovely Tree with Swiss children—plays carols

Beautifully shaped Christmas tree that will last for years and years. Branches formed of flame resistant, frothy dark green vinyl (grass-like rays) evenly falling. Holds flat for touring. Delights children with clear tinkling notes of "Silent Night." Swiss scene tree in base—watch up key at rear. White plastic base 6 in. high, with miniature red plastic house around tree trunk. Branches to 14 in. high. 79 N 06636—Easy to set up. Shipping weight 5 pounds. . . . \$8.45



To make your room say "Merry Christmas"

A Electric-lighted 3-bell Chime. To brighten your home for the holidays. Three graceful 5-in. bells of reinforced red cellophane cast cherry red glow through semi-transparent wires. 7 1/2 tree lamp inside each bell. Red paper bow, hanging ribbon. 49 N 6513—With lamps and cord. Shpg. wt. 2 lbs. 12 oz. . . . \$2.69

B Shining Cross. For tree top or window. White-enamelled metal cross. Lamp inside gives soft glow . . . illuminates red plastic bottom. Blue-painted corners adorn its 3-dimensional design, 10x7 in. wide, 11 vertical-horizontal plastic buttons. 49 N 6561—With electric lamp and cord. Shpg. wt. 2 lbs. 2 oz. \$1.89

C Beautiful Candle Yule Spray. Red and silver-sprayed fiber "drip" candle, golden electric lamp. Flame-resistant green vinyl pine spray; pine cones and red holly berries. Red silk bow. 49 N 6543—With lamp and cord. Shpg. wt. 2 lbs. 5 oz. . . . \$2.75

Bubble-Lites by Noma

"now light ye up your candles
this night of all the year!"



Bubble-Lites and Bubble-Tree

D Radiant, frothy Bubble-Lite Set. Like joyous candles' quiet ringing . . . like distant sleigh bells jingling . . . like Yule flames gently curling. The ever-rising streams of shimmering bubbles in these extraordinary tree lights are truly a Christmas delight! Nine liquid-forming, closed-tube glass candles on bubble-tubes of 2-inch plastic, about 5 in. high. Glow when vent is plugged in. Bubbles rise after short warm-up. Metal clips at each socket for attaching. Interchange with any standard 15-w. screw-type bulb. For indoor use on 110-120-v. AC-DC. Price cut more than 20% below last year.

49 N 6567—9-Lamp Bubble-Lite Set. Shpg. wt. 1 lb. 7 oz. . . . \$3.89
49 N 6541—Ezro Bubble-Lite Lamp. Shpg. wt. 2 oz. Box of 2 62c

E Enchanting Bubble-Tree to add glowing touch to your room . . . truly a picture of radiant table-top splendor! There's cheery bubble warmth in the glow of its 9 wire-reinforced Bubble-Lites . . . bubbling life in their liquid-forming candle tubes. Generously full, crisp green branches and needles tipped of rayon silk, chemically treated to flame retardance. Metal frame construction. White-enamelled pottery base with embossed classic design, silver-toned. 18 in. high overall. 3 replacement Bubble-Lite lamps included (total of 12). 79 N 06525—9-Lamp Bubble-Lite Tree. Shpg. wt. 6 lbs. . . . \$9.15

Electric Novelties for brightest Noel

F 18-in. electric Candle-Lite Tree. Dark green, softly decorated for your table or window. Made of flame-resistant, built-in, straw-like rays on metal cone-shaped frame. Bright star top and 12 colored glass candles lighted by 25-watt lamp within tree. White pottery base. For 110-120 volts. 79 N 06527—Shpg. wt. 4 lbs. \$8.45

G 13-in. electric Glo-Lite Tree. Novel table-top Christmas tree. Plug in the cord—star top and 16 colored candle-top ornaments glow from light of 15-watt lamp within tree . . . like glowing jewels against branches of dark green vinyl (straw-like rays—flame resistant). White pottery base. 79 N 06597—Shpg. wt. 4 lbs. \$4.79

H Candle Wreath. Sparkling red cellophane wreath—12 in. diam. Its crinkle-surfaces glimmer in soft glow cast by "golden flame" electric lamp at top of colorful fiber candle. Set off with silver-color leaves. Ideal decoration for your window or glass panel door. 49 N 6572—Shipping wt. 1 lb. . . . 87c

I Tree-top Angel with halo. Womencloth doll with silver-color wings, carefully molded head, ivory-white wig, and white print dress of plastic with swirling skirt. Concealed electric lamp causes edge of clear plastic "halo" disc surrounding head to glow. 10-in. high. 49 N 6532—Shpg. wt. 1 lb. . . . \$1.85

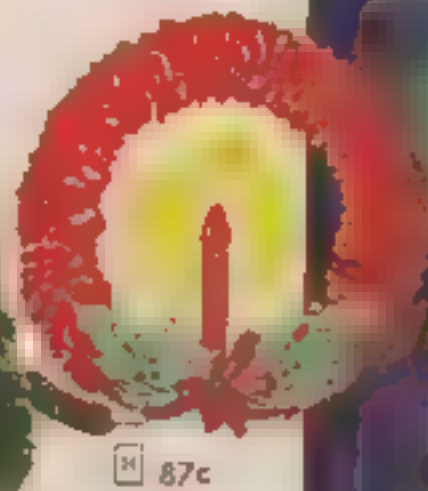
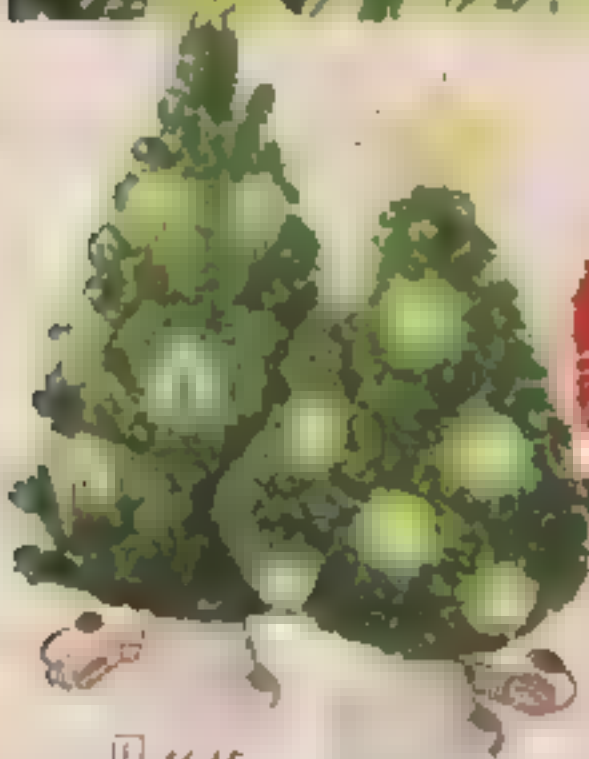
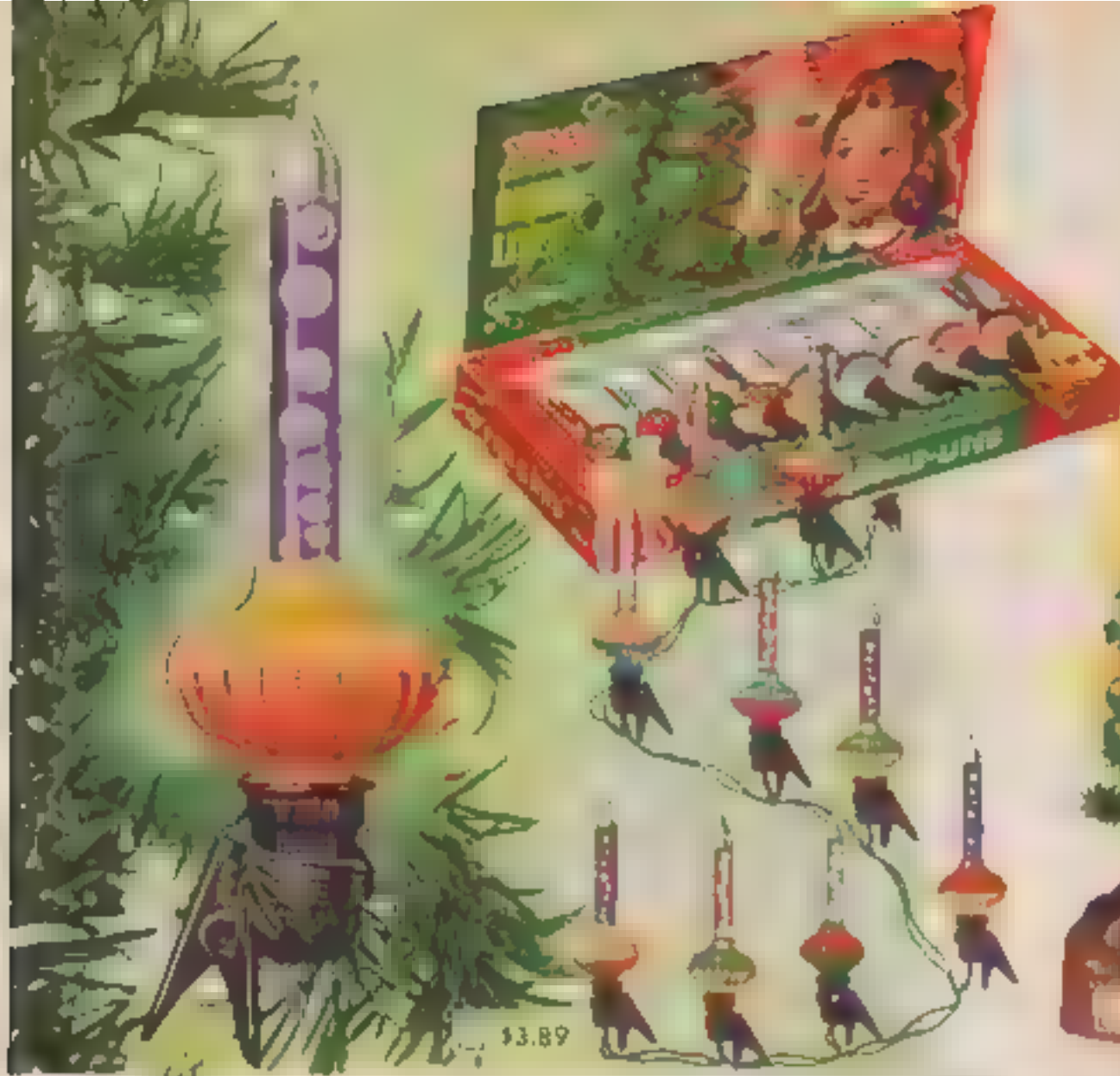
J Musical Nocturny Set. 35 familiar figures of durable composition, delicately hand-painted, in forth of classic scene. Swiss children play Christmas hymns. Concealed lamp illuminates scene. Composition music effect. Marquee 14x7 1/2x2 1/2 in. high. Star on top. Standing figures 4 1/2 in. high. 79 N 06512—Shpg. wt. 6 lbs. \$10.25

K Musical Chapel in the Pines. Soft tinkling notes, and glowing red windows for a cheerful Christmas spirit. Wood church 13x4x14 1/2 in. high—white-painted and sprinkled with glimmering silver "snow." Swiss music box and electric lamp inside. 6 green trees, 2 red Santas. Platforms 18x1 1/2 in. 79 N 06566—Shpg. wt. 6 lbs. \$8.95

L Illuminated Altar. Beautiful in its spiritual appeal. Composition sculpture with "marble grain" finish, 25-watt lamp inside lights 12 glass candles, chalice and cross . . . spreads light over figure of Christ and scene of "The Last Supper." 12x5x15 in. high. 79 N 06538—Shpg. wt. 12 lbs. \$6.95

M Distinctive Electric Candelier. 8 creamy-color "drip" candles in pyramid form on curved metal base. Each candle has clear plastic "halo" mounted over 7 1/2 lamp—when lighted, rim reflects sharp outline. Cream-painted base 20 in. wide 8 in. high overall. 79 N 06595—Shpg. wt. 2 lbs. \$4.55

(ALL MERCHANDISE ABOVE ILLUSTRATED ON OPPOSITE PAGE)





Lustrous Balls—feather-light, gleaming-bright

Silvered inside, giving mirror-surface to color-lacquered outside

- Box of 12 painted in 12 colors, with 12 caps
- Each ornament 1 1/2 in. wide by 2 1/2 in. high

1a. Stripes, light and frosted pattern... \$1.39
Box of 12

49 H 6601—Packed in cardboard box. Ship. wt. 11 oz.

Mirror balls with color-lacquered outside... \$1.15
Box of 12

49 H 6602—Packed in cardboard box. Ship. wt. 11 oz.

- 2 1/2 in. round glass balls, metal capped
- Each color-lacquered on solid color varieties

1b. Bright stripes and other patterns... 98c
Box of 12

49 H 6603—Packed in cardboard box. Ship. wt. 11 oz.

Brilliant solid color assortment... 89c
Box of 12

49 H 6604—Packed in cardboard box. Ship. wt. 11 oz.



12-piece de luxe Ornament Assortment

Set consists of eleven 2 1/2 in. balls, plus 1 1/2 in. ball... \$1.69
Set of 12

49 H 6605—Packed in cardboard box. Ship. wt. 12 oz.



Glittering Miniature Houses, Churches

Especially designed to grace the Christmas tree... 79c
Box of 12

49 H 6613—Packed in cardboard box. Ship. wt. 10 oz.



Colorful plastic perching Bird Ornaments

So easily cleaned and detailed they look almost real... 59c
Box of 6

49 H 6624—Ship. wt. 1 oz. Assorted colors. Set of 6.

New Bells... 3-in. high

Bell-shaped glass ornaments that help any time... \$1.39
Box of 12

Full Ball Ornaments

Mirror-like surfaces can show thousands of shimmering reflections... 59c
Box of 12

200 metal ornament hangers... \$1.39



Christmas Cards

PRINTED WITH YOUR NAME

Tree Ornaments.

"evergreen, oh evergreen
how are thy leaves so verdant."



HOW TO ORDER: Printed cards 3 N 5756F, 3 N 5759F, 3 N 5754F, 3 N 5761F are shipped from Chicago, Ill. Pay postage from your mail order house. Other printed cards are shipped from mail order house. Print names clearly on order. Only one name for each box please. No C.O.D. orders are accepted. All orders for printed cards must be received before December 1. Cards without name are shipped to you promptly.



Traditional Cards



Religious Cards

Choice of 2 Tower Christmas Card Assortments

- 5 lovely, exclusive designs, 5 cards of each design
- Each card embossed, printed in rich holiday colors
- Popular 4-fold French style, size 4 1/2 x 5 1/2 inches
- Order them plain or personalized with your name

25 Cards for 96c
with name printed

Tower Traditional Cards . . . the always nice, always thoughtful way to wish your friends the best as holiday-time. Made in 4-fold style with beautifully embossed designs for that "expensive" look. Hand-drawn sketches and warm greeting printed inside each folder. This exclusive assortment includes 25 cards of different designs . . . 5 cards of each and 25 matching envelopes. Ship. wt. per box 12 oz.
3 N 5726—25 cards with name . . . 96c
3 N 5647—25 cards without name . . . 66c

Truly beautiful Religious Christmas Cards that portray the true meaning of Christmas to people everywhere. Everyone will appreciate the thought and thoughtfulness behind these inspirational designs. Printed in gorgeous colors with an upperside perspective inside each folder. Assortment includes 25 cards of different designs . . . 5 cards of each and 25 matching envelopes. Ship. wt. per box 12 oz.
3 N 5732—25 cards with name . . . 96c
3 N 5643—25 cards without name . . . 66c

Order your Christmas cards through the Catalog . . . order them early and avoid the rush



Finest Tower Christmas Folders

Order as many boxes of our design as you like

Beautiful Tower individual designs and matching envelopes printed on very fine quality stock or bond paper. Send the following amount to mail to all your friends. Ship. wt. for 25 cards 12 oz.

"Merry Christmas" Folder . . . With name . . . \$1.46
5 cards of each design . . . 25 cards
For the complete set . . .
Name printed in green. Size 4 1/2 x 5 1/2 inches, with envelopes.
3 N 5636—25 cards with name . . . 96c
3 N 5756F—With name printed . . . \$2.42
3 N 5636—25 cards . . . \$1.46

Christmas Bells . . . With name . . . \$1.89
5 cards of each design . . . 25 cards
For the complete set . . .
Name printed in green. Size 4 1/2 x 5 1/2 inches, with envelopes.
3 N 5637—25 cards with name . . . \$1.39
3 N 5757F—With name printed . . . \$2.42
3 N 5637—25 cards . . . \$1.89

Poinsettia Greetings . . . With name . . . \$1.89
5 cards of each design . . . 25 cards
For the complete set . . .
Name printed in green. Size 4 1/2 x 5 1/2 inches, with envelopes.
3 N 5638—25 cards with name . . . \$1.39
3 N 5758F—With name printed . . . \$2.42
3 N 5638—25 cards . . . \$1.89

Snow Church . . . With name . . . \$1.46
5 cards of each design . . . 25 cards
For the complete set . . .
Name printed in green. Size 4 1/2 x 5 1/2 inches, with envelopes.
3 N 5639—25 cards with name . . . 96c
3 N 5759F—With name printed . . . \$2.42
3 N 5639—25 cards . . . \$1.46



Winter beauty in the scenic country

- Fine Tower Cards, exclusive designs
- 5 different designs, 5 cards of each
- Embossed designs, suitable for framing
- Have them plain or with your name

25 Cards for \$1.28
with name printed

Tower cards so beautifully reproduced, they're suitable for framing. Five handsome designs . . . 4-fold style. Large size 5 1/2 x 7 1/2 inches. 25 cards of different designs and 25 envelopes to match. Shipping weight 1 pound.
3 N 5730—25 cards with name . . . \$1.28
3 N 5648—25 cards without name . . . 96c

Christmas Card Assortments

"with every Christmas card I write
may your days be merry and bright."



Low priced colorful Christmas Folders

- With or without your name printed
- 10 lovely designs, 5 cards of each
- Color cards in attractive colors
- Size 11 1/2 x 5 1/2 inches popular 4-fold style

50 ^{with name printed} 94c

Tower Christmas Cards ... the thoughtful way to remember dear friends at the holiday season. Each folder carries a choice greeting ... a special wish that is as warm and friendly as a Valentine. This new seasonal selection includes five cards each of ten completely different designs, all printed with happy Christmas scenes in gay colors on fine quality paper. This set up of 50 cards and 50 matching envelopes will provide you with a festive card for nearly everyone on your Christmas list. Shipping weight each box 1 pound. See *How to order in this catalog* on page 209 for ordering instructions with price list NR 5745.

3 NR 5745 - 50 cards with name, 50 envelopes 94c
3 N 5651 - 50 cards without name, 50 envelopes 68c

21 Tower embossed Christmas Cards

You wouldn't believe how easy it is to write with a base of 21 completely different cards, each with a friendly and heartily expressed wish. The cards are embossed with a festive design, as well as many new and clever 4-fold designs. Each set includes 21 cards and 21 matching envelopes. Size 4 1/2 x 6 1/2 inches. 21 cards with matching envelopes. 3 N 5661 - Shipping weight 12 ounces 47c

21 Cards for 47c



50 Christmas Folders ... a complete assortment

You'll like our big "24" Christmas card value assortment ... 50 completely different cards at less than 2¢ each. Assortment contains the Christmas words everyone loves ... including Santa Claus, reindeer, and gay scene settings, all with friendly greetings printed inside each card. All are beautifully printed in gay colors ... some have delicate design designs while others are embossed to give that quality "raised-up" fluted or dimensional look. Sizes range from 4 1/2 x 6 1/2 inches to 5 1/2 x 6 1/2 inches. Contains with 50 matching envelopes. 3 N 5664 - Shipping weight 1 pound 10 ounces 94c

50 Cards for 94c



24 beautiful Tower Religious Folders

Christmas is a time for reverence as well as gaiety. Honor the holidays of the Christ-child by sending religious cards to your friends. In this assortment are 24 different cards printed in soft-toned colors. The Christmas story and other famous Biblical scenes are illustrated, many of them copies of old Flemish tape paintings. Four-fold style with appropriate sentiment inside. 12 cards size 5x6 1/4 in.; 12 cards size 4 1/2 x 5 1/4 in. 24 cards with matching envelopes. **3 N 5662** - Shipping weight 14 ounces.

24 Cards for 47c

47c



20 Tower modern Christmas Folders

With the wonderful Christmas feeling in the air and everything ready for the holiday season, take time out for sentiment. Let these charming, art-wild Christmas cards express your season's greetings. Each design is different... every one appealing... all are printed in gay and sparkling colors. Made in the popular four-fold style with a colored design and a joyous holiday wish printed inside. Size 4 1/2 x 5 1/4 inches. 20 cards with matching envelopes. **3 N 5657** - Shipping weight 12 ounces.

20 Cards for 47c

47c

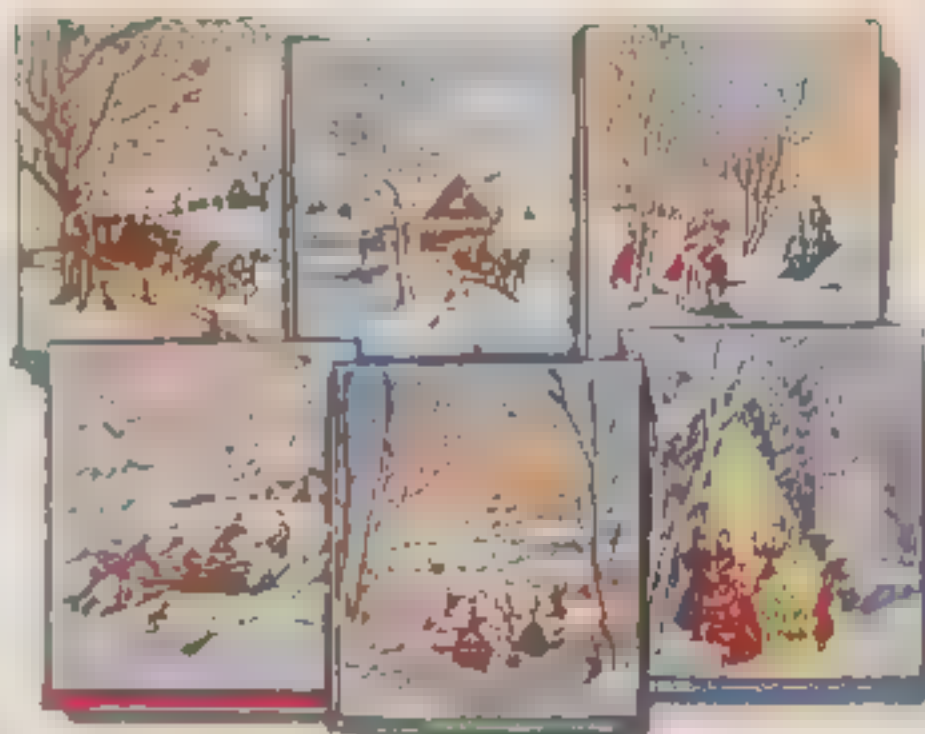


25 reproductions of winter scenes

A beautiful assortment of winter scene cards... all full color reproductions of the original pictures painted by Edward Paine. Each different peaceful and tranquil view is framed in a gold or silver-colored paper border and individually applied to the colorful background of the folder. You and your friends will enjoy the friendly and intimate greetings printed on the inside of each of these fine-quality, four-fold French style folders. Size 5x6 inches. 25 cards with matching envelopes.

3 N 5665 - Shipping weight 1 pound 4 ounces.....94c

25 Cards for 94c



20 "snow-effect" pastel Christmas Folders

Part of the fun of Christmas is in remembering your friends with unique and unusual cards. They are now shining cards that have a frost-kissed look. This new assortment includes traditional scenes as well as novelty designs all printed in soft-toned pastel colors treated with glitter on fine quality paper. Tower folders have combination double edge and color panel. Inside greeting and harmonizing design. Each card different. Size 5 1/4 x 6 1/4 inches. 20 cards with matching envelopes.

3 N 5666 - Shipping weight 1 pound.....94c

20 Cards for 94c



Beautiful Tower All-Plastic Cards Fine plastic . . . through and through



Washable. Clean with a damp cloth. Won't warp.

Will outlast 50 decks of ordinary paper cards.

Always tell your friends about this one!

You won't need a long white beard this Christmas to be Santa to your friends. Simply give them a deck or two of wonderful Tower all-plastic—not merely plastic-coated—playing cards. Amazingly durable, they'll last a lot longer than paper cards in the long run, for they outwear 50 ordinary decks. And, unlike those heavy soap almost indefinitely, and they're washable—no sticky, bent cards to spoil your game. Simply wipe them with a damp cloth . . . there's no need to worry about warping as plastic does not absorb moisture.

Your choice of three lovely designs, attractively boxed in a plastic container. An exclusive low-priced value with 50 in your value to share! This Christmas . . . give Tower all-plastic playing cards and loans to the prizes of your friends.

P	3 N 3525—Traditional Design	Single bridge deck	Shoe wt. 4 oz.	\$2.85
	3 N 3526—Traditional Design	Flexible bridge deck	Shoe wt. 1 lb.	5.37
	3 N 3527—Traditional Design	Single portable deck	Shoe wt. 5 oz.	2.85
R	3 N 3528—Walnut Scroll Design	Single bridge deck	Shoe wt. 4 oz.	2.85
	3 N 3529—Walnut Scroll Design	Flexible bridge deck	Shoe wt. 1 lb.	5.37
S	3 N 3530—America Design	Single bridge deck	Shoe wt. 4 oz.	2.85
	3 N 3531—America Design	Flexible bridge deck	Shoe wt. 1 lb.	5.37



P
\$2.85 Single Deck



R
\$2.85 Single Deck



S
\$2.85 Single Deck

No one ever has enough stationery

For Christmas, give all your friends

Tower Gift Stationery

Choose from this wonderfully complete assortment of high quality writing papers

A Write-your-own-Greeting Folders

The perfect incentive for dropping your friends a note. 20 lovely floral notes in 10 colorful designs . . . all designed to make a charming "first-glance" impression. Ample space inside these four-fold, double edged folders for writing an appreciated message to show you without see. Also ideal for everyday "thank you" notes, invitations and year-round correspondence. 10 size 3½x5 inches, 10 size 4½x5 inches. 20 envelopes.

2 M 3163—Shipping wt. 12 oz. . . . 46c

C Pencil Writing Ensemble

30 sparkling white sheets of fine quality 50% rag content vellum paper . . . so attractively simple, discriminating people of all ages and personalities will find it to their taste. Comes in 3 different sizes . . . a socially correct size for each type of letter. 24 folded sheets 5½x7½ in.; 24 single sheets 5x8 in.; 24 note sheets 4x5 in.; 72 matching envelopes. Nicely ribbon-tied.

2 M 3137—Shipping wt. 2 lbs. . . . \$1.44

E Artificial Leather Gift Box

Has 48 sheets of white bond paper, 36 flat style size 8x9½ in., 12 folded size 5x8 in., 48 envelopes. Embossed and embossed base top. Also has color: ivory, or tan.

2 M 3131—Shipping wt. 1 lb. 4 oz. . . . 66c

G Tidings Note Paper

For social letters. Fine quality rag content vellum finish paper in pastel colors. Has 36 folded note sheets 4½x6 in., 36 envelopes. Ribbon-tied. Styles: star white, pink, blue.

2 M 3129—Shipping wt. 12 oz. . . . 44c

B 20 Christmas Note Folders

The gay spirit of the Yuletide season is captured in these 4-fold, double edged folders. Use them for writing holiday "thank-you" notes and invitations or as very personal Christmas cards. Ample space inside each of these attractive Christmas note folders to express your sentiments just as you wish. Truly one of the friendliest ways to say "Merry Christmas." Box has 20 cards, 2 each of 10 designs. 10 size 3½x5 in., 10 size 4½x5 in. 20 envelopes.

2 M 3463—Shipping wt. 12 oz. . . . 46c

D Porcelain Writing Paper

A classically beautiful and feminine type of stationery as its name indicates. The perfect Christmas gift for the lady in your list. This fine-quality 25% rag content paper is delicately tinted in 3 radiant, correct and charming shades of pink, New or white. Ribbon-tied box has 126 ribbon-tied folded sheets size 4½x7½ inches; 126 matching envelopes. Please state color.

2 M 3144—Shipping wt. 3 lbs. . . . \$1.84

F Mister Stationery

. . . a gift "he" will especially appreciate this Christmas. Something every man needs that does not think to buy for himself. Handsome ribbon-tied, wood-grain effect box contains 648 flat white sheets of 25% rag content vellum paper size 7½x10½ inches, 100 matching envelopes. A handsome box that will travel up compliments to desk or home.

2 M 3149—Shipping wt. 5 lbs. . . . \$1.73

2 M 3148—To above, except box not hinged, has 72 flat white sheets, 36 envelopes. Shipping wt. 1 lb. 12 oz. . . . 94c

Gift Stationery Tower Playing Cards

"how pleasant with such cheerful friends to know the joy that Christmas sends."



Your choice of 6 styles . . . each priced at 94c

H Blue and Lavender Ensemble Stationery

for every purpose. 12 folded sheets size 5x7½ in. with rainbow orchid flower. 30 informal floral notes, size 3½x5½ in. 8 floral notes 4½x5 in. with flowers on inside and writing space inside. 30 envelopes. Beautiful box, ribbon-tied.

2 M 3004—Shipping wt. 1 lb. 12 oz. . . . 94c

J Blazon Writing Paper

A lovely box of gift stationery, made even prettier with a delicate spray of blossoms on the folded sheets and envelope flaps. 30 folded white sheets, 6x7½ in., with inside of sheet colored in light blue. 30 matching envelopes. Attractively ribbon-tied.

2 M 3010—Shipping wt. 1 lb. 4 oz. . . . 94c

K Children's Own Writing Box

Printed designs on white vellum paper. 20 folded 4½x7½ in. and 20 note sheets 4½x6½ in.; 20 plain sheets 4½x7½ in.; 36 envelopes, 36 markers, memo book; marker; art pencil that writes red, green, yellow, blue.

2 M 3006—Shipping wt. 1 lb. . . . 94c

L The Orchid Writing Box

With her a Merry Christmas with a box of stationery. White vellum finish, rag content paper and envelopes have colorful border design and scalloped edges. Paper is cut toward for greater beauty. 30 folded sheets size 5x7½ in.; 30 envelopes. Ribbon-tied.

2 M 3016—Shipping wt. 1 lb. 4 oz. . . . 94c

M Yours Truly Stationery

Lovely and fashionable box of fine quality rag content stationery. Colorful floral designs each folded white sheet . . . makes all your correspondence light hearted and gay. 24 sheets size 5x8 inches; 24 folded notes 4x5 inches; 48 envelopes. Nicely ribbon-tied.

2 M 3011—Shipping wt. 1 lb. 8 oz. . . . 94c

N Smoothie Writing Ensemble

Fine quality white vellum paper with smooth writing surface. 30 folded sheets 5x7½ in., 12 with red, 12 with blue, 12 with tan borders; 36 envelopes, lined inside to match border. Ribbon-tied for Christmas gift.

2 M 3128—Shipping wt. 1 lb. 3 oz. . . . 94c



Ever useful Chests filled with Stationery

T Cedar Chest filled with Stationery

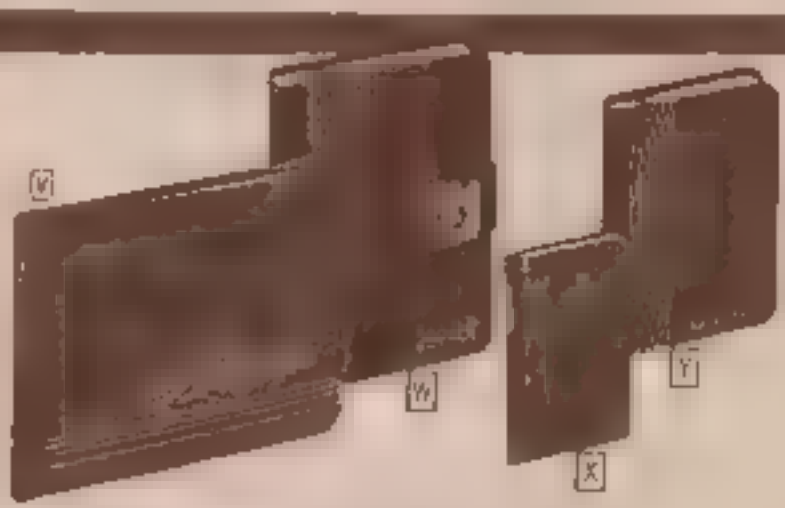
A perfect gift for the practical person who will quickly see added use for this 3-drawer cedar chest. Includes 36 sheets of 4½x7 inch linen-finish stationery and 16 matching envelopes. Rich glossy natural finish chest size 8½x16x5½ inches.

2 M 3118—Shipping wt. 8 lbs. 8 oz. . . . \$2.89

Q "Deluxe" Chest of choice handcrafted effect stationery

Attractively decorated cover made extra velvet with a beautiful colored picture design. Lid opens on twin metal hinges. Contains 24 sheets of 5½x8 3¼-in. linen-finish paper and 24 matching envelopes. Chest size 10½x16½x3½ in.

2 M 3119—Shipping wt. 2 lbs. 8 oz. . . . \$1.89



V Popular Autograph Book

with padded blue leather cover a perfect gift for teen-agers. Hand-turned rounded corners, 24K gold decoration and gold edged pages. 4½x6½ in.

2 M 6053—Shipping wt. 1 lb. . . . \$1.11

W Five-Year Diary

with smooth leather cover, handsome 23K gold design. Hand-turned corners, gold-edged pages, metal lock and key. Size 6x4½ in. Size color: red or blue.

2 M 6043—Shipping wt. 1 lb. . . . \$2.56

X Genuine Leather Address Book

For "his" pocket or "her" purse. Saddle tan with 23K gold line design, rounded corners, gilt edges, A-Z cut-out index. 3½x2½ in.

2 M 6071—Shipping wt. 6 oz. . . . 84c

Y Leather Fortune-Telling

Birthdays Book, records birthdays, has forecasts for each day. 23K gold design, gilt page edges. Size 5x3½ in. Available in red, green.

2 M 6064—Shipping wt. 10 oz. . . . \$1.67



Easy to order Magazine Subscriptions



"...I could not give you any
goodlier thing if I were king."



How to order Magazine Subscriptions

REGULAR SUBSCRIPTIONS: Magazines will be mailed anywhere in the United States and possessions. Please state catalog number, title of magazine, name and address of person to receive subscription, and number of years of each subscription. Send order and remittance to Sears, Roebuck and Co. Make checks and money orders payable to Sears, Roebuck and Co. You should receive your first copy within 6 weeks. If it takes longer you will be notified.

GIFT SUBSCRIPTIONS: Please state name and address of person to receive subscription and address of sender; also, catalog number, magazine title and number of years of subscription. A lovely gift card will be sent to the person receiving the magazine. Send both your order and your remittance to us. Make your checks and your money orders payable to Sears, Roebuck and Co.

Table below shows the price of one, two and three one-year gift subscriptions to those magazines obtainable at special Christmas Gift Subscription rates. Where dates are listed, magazine is available at gift subscription rates only within period specified.

Catalog No.	Magazine	One 1 yr.	Two 2 yrs.	Three 3 yrs.
5 N 9291F	American Girl (from Oct. 15 to Dec. 31).....	\$2.00	\$3.00	\$4.50
5 N 9294F	American Hero (to Dec. 15).....	1.50	2.50	3.75
5 N 9433F	American Magazine.....	3.00	5.00	7.50
5 N 9421F	Boys' Life (from Sept. 1 to Jan. 15).....	2.00	3.50	4.50
5 N 9476F	Child Life (from Sept. 1 to Jan. 15).....	3.00	5.00	6.00
5 N 9421F	Culler's.....	3.00	5.00	7.50
5 N 9303F	Coronet (from Oct. 15 to Jan. 15).....	2.50	5.00	7.50
5 N 9294F	Esquire (from Oct. 15 to Jan. 15).....	4.00	11.00	15.00
5 N 9422F	Flora (from Oct. 15 to Dec. 31).....	2.50	5.00	7.25
5 N 9244F	Flower Garden.....	2.50	4.00	5.50
5 N 9477F	Flying Sportsman.....	2.50	4.50	6.50
5 N 9412F	Holiday.....	5.00	8.00	12.00
5 N 9330F	Jack and Jill.....	2.50	4.00	6.00
5 N 9412F	Ladies' Home Journal.....	3.00	5.00	7.50
5 N 9346F	Life (from Dec. 10).....	3.50	9.75	13.50
5 N 9478F	Look (until Dec. 31).....	3.50	4.00	5.50
5 N 9413F	McCall's.....	2.50	4.00	6.00
5 N 9414F	Newsweek.....	4.25	6.50	12.75
5 N 9349F	Open Road (from Sept. 1 to Jan. 15).....	3.00	4.50	6.00
5 N 9429F	Outdoor Life.....	3.00	5.00	7.50
5 N 9440F	Outdoors (from Sept. 1 to Jan. 15).....	2.00	3.00	4.00
5 N 9293F	Parents.....	2.50	4.00	5.50
5 N 9350F	Popular Mechanics.....	2.50	4.50	6.50
5 N 9433F	Popular Science (from Nov. 15 to Jan. 15).....	2.50	4.50	6.75
5 N 9351F	Reader's Digest (from Oct. 10 to Jan. 15).....	2.75	5.00	7.25
5 N 9416F	Redbook.....	3.50	4.00	6.00
5 N 9417F	Saturday Evening Post.....	5.00	7.50	11.25
5 N 9418F	Science Illustrated.....	3.00	5.00	7.00
5 N 9419F	Sports Afield (from Nov. 1 to Dec. 31).....	2.00	3.50	5.00
5 N 9479F	The Home Garden.....	3.00	5.00	7.00
5 N 9300F	Time (until Dec. 10).....	4.50	11.50	16.00
5 N 9478F	Woman's Home Companion.....	2.50	4.00	6.00

Give Magazine Subscriptions...

5 N 9143F—**American Girl**. Published monthly by Girl Scouts of America. Stories and features.
1 yr...\$2.00 2 yrs...\$3.00 3 yrs...\$4.00

5 N 9144F—**Adventure House** (Monthly). Home planning, homemaking, gardening. (Until Dec. 15).
1 yr...\$1.50 2 yrs...\$2.50 3 yrs...\$3.00

5 N 9242F—**American Magazine** (Monthly). Brings you interesting stories, articles, information.
1 yr...\$2.00 2 yrs...\$3.00 3 yrs...\$7.00

5 N 9145F—**Boys' Life**. Published monthly by Boy Scouts of America. Stories, exciting material.
1 yr...\$2.00 2 yrs...\$3.50 3 yrs...\$4.50

5 N 9146F—**Calling All Girls** (Monthly). For teenage girls. Stories and articles of interest.
1 year...\$1.75 2 years...\$3.00

5 N 9146F—**Charm** (Monthly). For smart young women interested in fashion and beauty tips.
1 year subscription...\$2.50

5 N 9197F—**Child Life** (Monthly). Wholesome stories, games and pictures. For young readers.
1 yr...\$2.00 2 yrs...\$3.00 3 yrs...\$4.00

5 N 9346F—**Children's Activities** (10 issues yearly). Stories, pictures for children up to 4.
1 yr...\$3.00 2 yrs...\$5.50 3 yrs...\$7.50

5 N 9127F—**Culler's** (Weekly). Stories and information on foreign and domestic events.
1 yr...\$3.00 2 yrs...\$5.00 3 yrs...\$7.00

5 N 9128F—**Coronet** (Monthly). Pocket-size digest with timely articles and picture stories.
1 yr...\$2.50 2 yrs...\$3.00 3 yrs...\$7.00

5 N 9395F—**Cosmoquest** (Monthly). Noted for its great fiction. Complete novel, article, short stories by famous authors in each issue.
1 yr...\$3.50 2 yrs...\$5.50 3 yrs...\$7.50

5 N 9122F—**Country Gentleman** (Monthly). America's foremost rural magazine. Fashions, much articles for the farmer. Special women's section.
2 years...\$1.00 5 years...\$2.00

5 N 9163F—**Esquire** (Monthly). The smart magazine for men. Fiction, articles, humor, cartoons.
1 yr...\$4.00 2 yrs...\$10.00 3 yrs...\$12.00

5 N 9179F—**Flora** (Monthly). The nation's top musical magazine for the whole family.
1 yr...\$2.50 2 yrs...\$4.00 3 yrs...\$6.00

5 N 9219F—**Flora Journal and Farmer's Wife** (Monthly). Full of ideas, hints, practical facts.
2 years...\$1.00 5 years...\$2.00

5 N 9178F—**Field and Stream** (Monthly). Filled with wisdom on fishing, hunting, traps, etc.
1 year...\$2.00 2 years...\$3.50

5 N 9172F—**Flower Garden** (Monthly). Information on gardening, planning for the home gardener.
1 year...\$1.50 2 years...\$3.00

5 N 9480F—**Flying Sportsman** (Monthly). Up-to-date sports, firing information.
2 yrs...\$3.00 3 yrs...\$7.00

5 N 9374F—**Good Housekeeping** (Monthly). One of America's foremost home magazines. Well-known for its excellent recipes and household hints.
1 yr...\$2.50 2 yrs...\$5.50 3 yrs...\$7.50

5 N 9343F—**Holiday** (Monthly). Tells you where to go, what to see, how to enjoy it. For both the actual and the arm-chair traveler.
1 yr...\$5.00 2 yrs...\$8.00 3 yrs...\$11.00

5 N 9161F—**Jack and Jill** (Monthly). For children 5 to 12. Games, puzzles, stories, articles.
1 year...\$2.50 2 years...\$4.00

5 N 9167F—**Ladies' Home Journal** (Monthly). "The magazine women believe in." Read by more women than any other home magazine in America.
1 yr...\$3.00 2 yrs...\$5.00 3 yrs...\$7.00

5 N 9159F—**Life**. The weekly picture magazine covering such events, sports, science, movies, etc.
1 yr...\$5.50 2 yrs...\$10.00 3 yrs...\$13.50



Spread Christmas joy throughout the year

3M9160F Look. The picture magazine, published every other week. Covers news of the day, sports, movies and many other features personally.

1 yr. . . \$3.50 2 yrs. . . \$6.00 3 yrs. . . \$8.00

3M9333F—Country Terms and Monte Melodico (Monthly). Here is a comic that is approved by parents, editors, and let the children themselves.

2 years. \$1.75

3M9301F—McCall's (Monthly). Fashion and home-making news for women. Special departments on style and beauty, household helps, and excellent recipes.

1 yr. . . \$2.50 2 yrs. . . \$4.00 3 yrs. . . \$6.00

3M9447F Mechanics Illustrated (Monthly). Practical and interesting articles and illustrations on mechanics, science, aviation and inventions.

1 year . . \$1.80 2 years . . \$3.50 3 years . . \$5.00

3M9326F New Funnies (Monthly). A comic magazine that kids favor with children and parents everywhere. Advertisements feature famous characters.

2 years. \$1.75

3M9203F—Newsweek. "The magazine of news significance." A popular weekly that brings you the latest news and pictures of world events.

1 year \$4.35

3M9168F—Open Book (Monthly). Gives teenagers what they want in fiction, fun facts, features and departments on boys' hobbies.

1 yr. . . \$3.00 2 yrs. . . \$4.50 3 yrs. . . \$6.00

3M9329F—Outdoor Life (Monthly). Interesting and helpful articles on fishing, camping, hunting and more for those who love the great outdoors.

1 year \$2.00 2 years \$3.50

3M9222F Outdoors (Monthly). Stories and articles in leading hunters, fishermen and sportsmen on fishing, hunting, camping and outdoor life.

1 yr. . . \$3.00 2 yrs. . . \$3.00 3 yrs. . . \$4.00

3M9170F Parents. Monthly publication designed to assist mothers and fathers with child rearing from cradle to college. Authoritative, reliable advice.

1 yr. . . \$2.42 2 yrs. . . \$3.75 3 yrs. . . \$4.50

3M9270F Politician (Issued every second week). A magazine news service for busy Americans. Covers important decisions, news and plans coming from Washington.

1 yr. . . \$2.00 2 yrs. . . \$3.00 3 yrs. . . \$4.00

3M9438F Potty Piggies (Monthly). Girls 7 to 14 will enjoy the many helpful suggestions and ideas for fun packed into this delightful magazine.

1 year \$1.50 2 years \$2.50

3M9180F Popular Mechanics (Monthly). Articles on auto-motors, aviation, radio, photography presented so you can really understand and enjoy them.

1 yr. . . \$2.50 2 yrs. . . \$4.50 3 yrs. . . \$6.00

3M9323F Popular Science (Monthly). Today's newest and spectacular picture stories. Give you the news developments in science, chemistry, discovery.

1 year \$2.50 2 years \$5.00

3M9264F South Western (Issued every 2 weeks). Fiction with a backdrop of the dramatic West. Outdoor sports that will fascinate and thrill you.

1 year. \$3.00

3M9173F Reader's Digest. Brings you each month the cream of current reading from leading periodicals and books condensed by a staff of 70 editors.

1 yr. . . \$2.75 2 yrs. . . \$5.00 3 yrs. . . \$7.50

3M9304F—Redbook. The monthly magazine is a favorite with those who enjoy good fiction. Each issue contains a complete book-length novel and novelette.

1 yr. . . \$2.50 2 yrs. . . \$4.00 3 yrs. . . \$6.00

3M9156F Saturday Evening Post (Weekly). America's favorite weekly magazine. Fascinating stories and articles by famous authors for both men and women.

1 yr. . . \$3.00 2 yrs. . . \$7.50 3 yrs. . . \$10.00

3M9390F Science Illustrated. This monthly magazine brings you the latest information on science developments. Profusely illustrated.

1 yr. . . \$3.00 2 yrs. . . \$4.00 3 yrs. . . \$5.00

3M9263F—Sports Afield. America's oldest monthly outdoor magazine. Filled with helpful hints on hunting, fishing, camping, plus better sports.

1 year \$2.00

3M9466F—The House Garden (Monthly). "Green Thumb" guides, garden guides, people who enjoy beautiful home improvements will enjoy this magazine.

1 year \$3.00 2 years \$5.00

3M9208F—Time. Weekly news magazine bringing together important and interesting news of the world.

New subs. 1 yr., \$6.50 2 yrs., \$12.00 3 yrs., \$17.00

Renewal - 1 yr., 6.50 2 yrs., 10.00 3 yrs., 15.00

3M9337F—Today's Woman (Monthly). Young women's service magazine showing the latest in fashion, dressing, beauty and hair preparation.

1 year \$3.00 2 years \$5.00

3M9375F—True. The man's magazine containing special features each month, including adventure stories, men's fashions, wis and sports.

1 year. \$3.00 2 years. \$5.00

3M9221F—True Story (Monthly). "Truth is stranger than fiction." This magazine has been a leader in its class for more than a quarter of a century.

1 yr. . . \$1.80 2 yrs. . . \$2.50 3 yrs. . . \$3.00

3M9459F—Walt Disney's Comics and Stories (Monthly). Filled with the hilarious antics of Donald Duck and the rest of the Disney gang.

2 years. \$1.25

3M9471F—Women's Home Companion (Monthly). Featuring women in the news, homemaking helps, recipes, fashions and beauty suggestions.

1 yr. . . \$2.50 2 yrs. . . \$4.00 3 yrs. . . \$6.00



A \$1.44

31 The God and Lord Jesus Christ, white cover, known as 1
ACTUAL TYPE SIZE

31 The God and Lord Jesus Christ, white cover, known as 1
ACTUAL TYPE SIZE



B

\$7.28

Without slipper



31 The God and Lord Jesus Christ, white cover, known as 1
ACTUAL TYPE SIZE

\$6.77



D

\$4.71

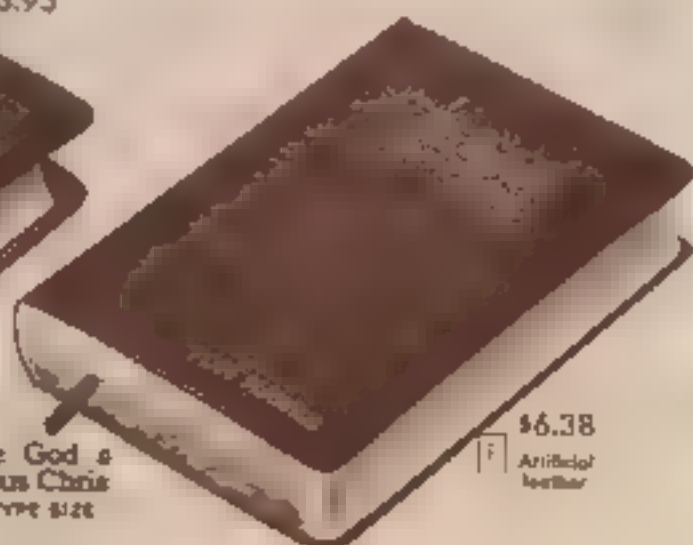
31 The God and Lord Jesus Christ, white cover, known as 1
ACTUAL TYPE SIZE

31 The God and Lord Jesus Christ, white cover, known as 1
ACTUAL TYPE SIZE



E \$3.93

31 The God and Lord Jesus Christ, white cover, known as 1
ACTUAL TYPE SIZE



\$6.38

F Artificial leather

Holy Bible... King James Version

"... then take your Bible in your hand
and read the Scripture through."



Small white Text Bible

A compact King James Bible bound in white artificial leather with gold color lettering. Makes a lovely present for anyone. A perfect gift for the bride. Has 16 color illustrations, pronunciation page, family register. Easy to clean with damp cloth. 1052 pages. Self-promoting. 4 1/2 x 6 1/2 in. Name in gold on cover. *Please print name wanted.* Postpaid. (Ship. wt. 1 lb. 4 oz.)
3 MB 2166 \$1.44 Postpaid

Lovely gold-edged Text Bible

C Handmade bound. Beautifully illustrated King James Bible. A Sears exclusive. New clear type. 1462 pages edged in genuine gold over red. Indexed. 56 pages of color paintings. 16 color and photo graphs. 4-page family record. Study helps, maps, gospel harmony. Soft genuine leather binding. Size 5 1/2 x 8 1/4 in. Name in gold. *Please print name wanted.* Postpaid. (Ship. wt. 3 lbs.)
3 MB 2174 \$6.77 Postpaid

Red letter Reference Bible

E Select this handsome genuine leather King James version to obtain wisdom from the Word of God. 1670 gold-edged pages, 5 1/2 x 8 1/4 in., with 60,000 center column references, concordance, Bible readers' aids, study helps, 26 colored maps, 16 illustrations. All Words of Christ printed in red. Self-promoting type. Name in gold. *Please print name wanted.* Postpaid. (Ship. wt. 2 lbs. 8 oz.)
3 MB 2147 \$3.93 Postpaid

King James Teachers' Bible

A Over 2,000 gold-edged pages with 60,000 references, handwritten in top grain leather. Has 35 colored maps, 112 illustrations, illustrated Bible dictionary, 60,000 center column references, concordance, study helps. Words of Christ in red. Though indexed. 5 1/2 x 8 1/4 in. Name in gold. *Please print name wanted.* Postpaid. (Ship. wt. 3 lbs. 8 oz.)
3 MB 2140 \$7.28 Without slipper
3 MB 2141 With slipper \$9.77

King James Text Bible

G A gift of enduring beauty. Bound in handsome and durable artificial leather, stamped in gold. New easy-to-read type face. Self-promoting, paragraph headings over related verses simplify location of passages. Words of Christ in red. Set of color maps with index. About 1400 pages, 5 1/2 x 8 1/4 in. Though indexed. Name in gold. *Please print name wanted.* Postpaid. (Ship. wt. 3 lbs.)
3 MB 2167 \$4.71 Postpaid

Scotfold Reference Bible

F Latest edition of this authorized translation. contains 1362 pages, 12 color maps. New chain reference system of connected topics enables you to trace Biblical words throughout the Bible. Also revised marginal readings; explanation of seeming discrepancies. 5 1/2 x 8 in. Name in gold. *Please print name wanted.* Postpaid. (Ship. wt. 2 lbs. 4 oz.)
3 MB 2180 Artificial leather \$6.38
3 MB 2181 Clothbound \$4.71

Lifetime Gifts of comfort, courage and inspiration

Magnificent new Oxford Red Letter Bible with zipper

- Beautifully bound in brown mottled genuine leather, basket weave grain . . . smooth running zipper keeps Bible always shapely and neat
- 16 full page colored illustrations and maps . . . presentation page, concordance, family record, dictionary of scripture proper names
- 100,000 chain references enable reader to follow out any subject from one end of Bible to the other . . . helpful marginal readings
- Printed from entirely new, large easy-to-read type . . . self-pronouncing, with all proper names divided into syllables and accented
- Interesting Hebrew and Greek words translated by different English words are indicated . . . Bible chronology page at beginning of Bible

A A King James reference Bible like this superb new Oxford Red Letter Edition will be a treasured possession for years to come. Students of the Bible, Sunday School teachers and workers for Christ will prize and cherish it as a priceless aid in understanding their Bible more fully . . . In knowing the constant, all-inspiring love of God for His children that comes with knowledge of the Bible . . . In its verses they will find the answers to their greatest problems and their deepest griefs.

And this magnificent edition has an appearance which best fits the best-loved Book in the world. Its lovely leather binding will retain its beauty through the years . . . Its zipper cladding will preserve its pages. All words of Christ are printed in red. Has overlapping covers, round corners, brown under gold edges. Size 7½x4½ inches. 3 H 2183—With zipper binding. Postpaid (Shipping wt. 2 lbs. 8 oz.) . . . \$9.95

\$9.95

Postpaid

Morocco Leather Bible

B Magnificent King James reference Bible 1465 illus. 1664 pp. 12x8 paper pages. red under gold edges. Beautiful genuine morocco leather, overlapping covers, leather lined, 50,000 center references, concordance, family registers, maps, atlas, dictionary. Size 5½x4½ in. 3 H 2182—Name in gold. Post paid (Shipping wt. 3 lbs.) . . . \$16.77

\$16.77

Postpaid

Old Folke's Bible

C King James version with large letters and clear print for easy reading. Genuine black leather binding; red under gold edged pages. (Geographical) Index, 4 color illustrations, 88 color maps, preface, presentation page, family register. Contains 1275 pages. Size 6½x9½ inches. 3 H 2151—Name in gold. Post paid (Shipping wt. 2 lbs.) . . . \$5.48

\$5.48

Postpaid

Oxford Masonic Bible

D Oxford Bible for Masons with Symbolic Presentation Pages, Masonic Charter and the Bible and Masonry. 18 illustrations, 12 color pages. Blackletter type, self-pronouncing. Oxford Masonic Concordance. Masonic emblem in gold on blue leather cover. Name in gold. Post paid (Shipping wt. 1 lb. 12 oz.) . . . \$6.93

\$6.93

Postpaid

Yest Pocket New Testament

E This King James version is a ready source of inspiration and comfort . . . a gift that's always appreciated. Contains hymns and Psalms as well as the complete New Testament. Bound in genuine leather; gold-stamped. Self-pronouncing type, 635 gold-edged pages. Size 2½x4½ inches. 3 H 2438—Postpaid (Shipping weight 1 pound) . . . \$1.12

\$1.12

Postpaid

King James Teacher's Bible

F Hand bound in genuine leather . . . 6000 gold edged pages, indexed. 64 color illustrations; atlas. 16 color maps. 60,000 center references. 245-page word book with concordance, family register. Size 5½x7½ inches. Name in gold. Post paid (Shipping wt. 2 lbs.) . . . \$5.33

\$5.33

Without Zipper

With Zipper

3 H 2138—Without zipper . . . \$5.33

3 H 2139—With zipper . . . \$6.91



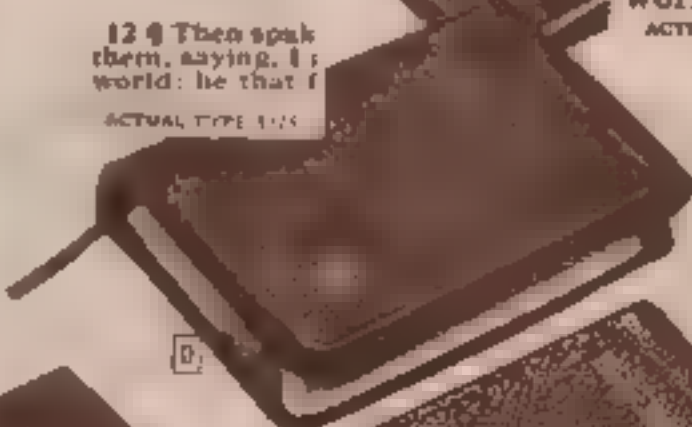
12 ¶ Then spak
up to them, saying,
of the world: he
ACTUAL TYPE SIZE



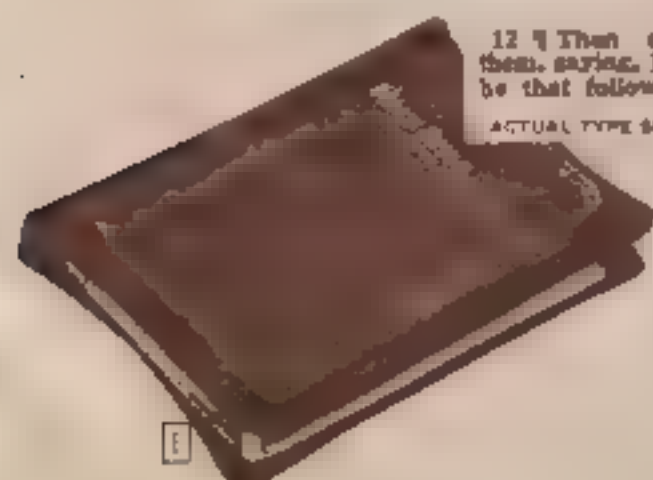
12 ¶ Then spake
them, saying, 'I o
world: he that f
ACTUAL TYPE SIZE



12 ¶ Then sp
them, saying,
world: he tha
ACTUAL TYPE SIZE



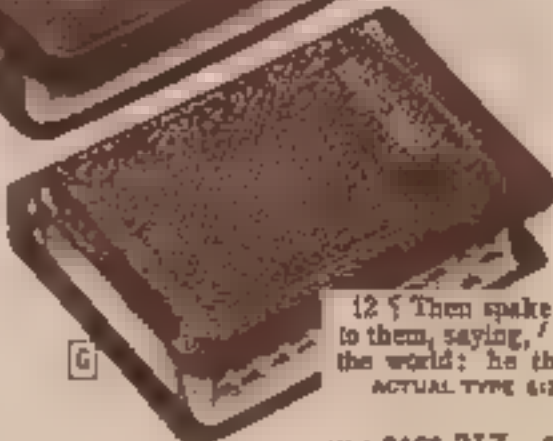
12 ¶ Then spak
them, saying, I
world: he that f
ACTUAL TYPE SIZE



12 ¶ Then spak
them, saying, I ar
be that followeth
ACTUAL TYPE SIZE



12 ¶ Then spake Jē
and unto them, sayin
in the light of the w
be that followeth me
ACTUAL TYPE SIZE



12 ¶ Then spake Jē
to them, saying, 'I o
the world: he that
ACTUAL TYPE SIZE



Use without flash gun



Telescopic View Finder



Automatic Shutter

Tower Box Camera and Flash Gun . . .

Good pictures day or night

\$7.50

With flash gun

Internally coupled attachment for flash unit
Clear optical view finder of telescopic type
Takes sharp, vivid pictures indoors and outdoors

Trust to Sears to bring you the finest at low prices! This great new Tower Camera and Flash Gun makes its own sunlight . . . you can take good pictures 24 hours a day. The amazingly simple operation of the Tower Camera makes it ideal for the beginner, or for anyone who wants to take album quality pictures easily. Hinged back and removable type inner tube make it easy to load camera, prevent landing when film is advanced. Automatic shutter operated by simple lever release. Circular knob for easy film winding. Simple Meniscus lens takes pictures from 6 ft. to infinity. Takes 8 pictures (2½x3½-inch) on 120 (35) roll film. Attractive black artificial leather covering. Flash gun has metal reflector with Bakelite base, holds 2 regular batteries. (Not incl.) Price includes Mfr's Exc. Tax.

3 H 4334—Camera and flash gun. Shipping wt. 1 lb. \$7.50
3 H 4117—Tower Camera only. Shipg. wt. 1 lb. 4 oz. 4.50



Still Cameras, Photographic Supplies

"Years may dim our recollection
time its changes bring"

Fast-action Cameras, Projector

[A] Argoflex Model RTI Camera. The most modern version of a "retro camera." Now with almost foolproof white metal body. F3.5 f5.6 lens gives tremendous brilliance in focusing ground. Cash or terms glass image (50% more than F4.5). Field lens mounted under the ground glass. Taking lens sharp, color-corrected, hard coated Argus f4.5 anastigmat; shutter speeds 1/10 to 1/200 sec.; time and bulb. Automatic exposure counter, film winding knob has automatic stop; depth of field scale on lens. Tripod connections; cable release. Makes 12 pictures (2½x3½-in.) on standard 120 or 350 black and white and color film. With leather case. 3 H 4141—Express prepaid (Shipping wt. 1 lb.) \$87.54

[B] Argus Model C-3 Camera. Coupled range finder . . . built-in flash unit synchronized. Color corrected f3.5 50 mm. triple anastigmat coated lens. Uses 35 mm film, black and white or color, with either 20 or 36 exposures. Size 5½x2½x2 in. With case. 3 H 4337—Express prepaid (Shipping wt. 1 lb.) \$70.33

[C] Argus Model 21 Camera. New 35 mm camera with f3.5 color corrected lens. Accurately marked view finder. Shutter speeds of 1/10, 1/25, 1/50, 1/200 second. Built-in eye-level chamber for flash. Automatic film stop prevents double exposures; barrel of lens removable for use of telephoto lens. Uses standard 35 mm. cartridge in color and black and white, either 20 or 36 exposures. Picture size 1½x1 inch. With top grain leather case. 3 H 4337—Express prepaid (Shipping weight 1 pound). \$58.08

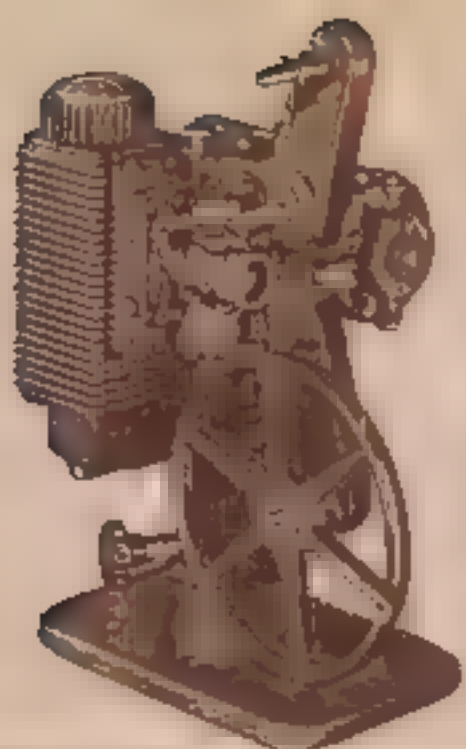
[D] Argus Slide Projector. For Kodachrome 35 mm. 2x2-in. slides. Sturdy metal construction; ventilated. Color corrected 4-in. 1.4 coated lens. Oversize double condensers. 3½x. Cash or terms 5½x11-in. size. For 110-120 volt AC or DC. With 100-watt bulb. 3 H 441307—Prepaid (Shipping wt. 4 lbs.) \$27.75

[E] Beaton Camera. Has double coated lens; 4½ mm. focal length. 1/50 second shutter speed. Safety lock prevents accidental exposures. Compact Bakelite body, chrome plated rim. Uses 127 film; 16 pictures, size 1½x1½ in. Price incl. Mfr's Exc. Tax. 3 H 4170—Prepaid (Shipping weight 2 pounds). \$9.95

[F] Minota 28 Camera. Double f9.7 Lumax 47 mm. lens . . . marked stops for weather, color settings. Built-in eye-level optical view finder. Uses 828 Bantam film; 828 Kodachrome in bright sunlight; 8 exposures. Camera made by Argus Inc. 3 H 4176—Prepaid (Shipping weight 1 pound). \$9.95

Sears for Cameras

Shop at Sears for picture-taking and picture-making equipment. Catalog numbers on this page ending in T (as 3 H 4141T) are sold for the same price, Cash or Easy Terms. For details of Sears Easy Terms, see page 256.

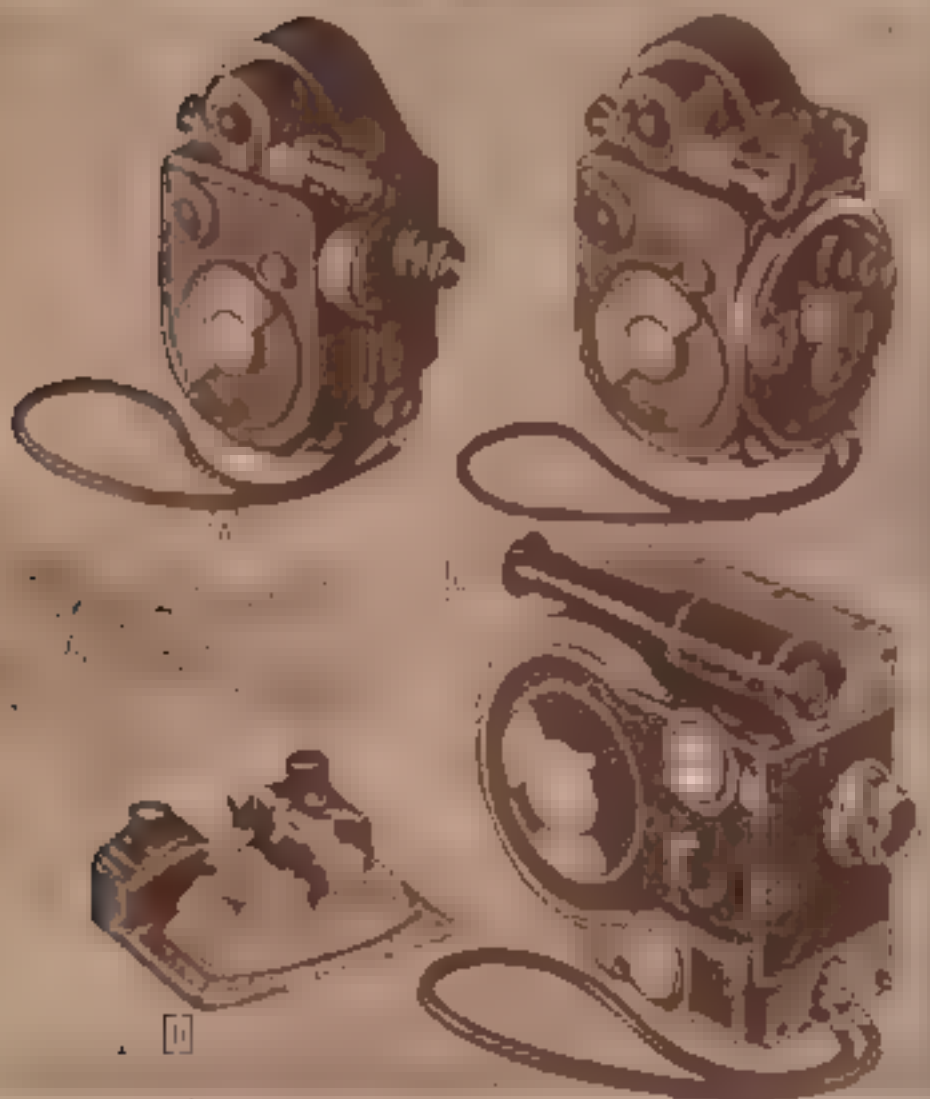


Easy threading



Automatic rewind

All numbers ending in T
(as 3 M 6416MT) are the
same price, cash or terms



Capture those happy Christmas moments with REVERE Cameras and Projectors

\$120.00

Cash or Terms
\$10 Monthly

Revere 8 mm. Projector Model "85". Color corrected f1.6 coated lens. Projects pictures 5x6 ft. from 32 ft. Features rheostat speed control; fast automatic film rewind; removable aperture; geared tilt centers pictures quickly. Silent ball bearing motor for 110-120 volt AC or DC. Double blower cooling system. With cord, 300-ft. reel, 500-watt lamp. 3 M 8508T—Export packed (Shipping weight 31 lbs.) \$120.00
3 M 8550M—Flywood case for above. Black velvet velvet table cover. Steel designed drop front. Plastic handle. Ship. wt. 5 lbs. \$7.50

Movie Cameras. Films. Projectors. Home Movies

"memories sweet to me you're bringing
... joy for all the coming way."

\$77.50 [A] **Revere Model "88" Super 8 mm. Camera.** 15 mm f2.5 Wilt-
break Universal Focus lens. Interchangeable lens mount.
5-1/2" wide Spring mount. Parallel corrected built-in view finder. Speed governor,
footage counter, exposure chart. 11 frames and double frame film.
3 M 8810MT—Export packed (Ship. wt. 2 lbs. 6 oz.) \$77.50
3 M 8812MT—With 5-1/2" f2.5 Wilt-break coated lens \$104.50
3 M 8802M—Brown leatherette Case for 3 M 8811MT. Ship. wt. 12 oz. \$6.00
3 M 8803M—Brown leatherette Carrying Case for 3 M 8811MT. Brown top grain leatherette.
Tape measure with case including camera from case. Ship. wt. 12 oz. \$8.98

\$110.00 [B] **Revere Model "99" double 8 mm. Turret Camera.** Color-
corrected 1 1/2" f2.8 Bausch and Lomb coated lens. 2 view
finders. Change from 3/4-in. lens to 1 1/4-in. telephoto lens (not incl.) by re-
moving turret head. mounts 5 lenses at once. Uses standard double 8
mm. movie film.
3 M 9911MT—Export packed (Ship. wt. 2 lbs. 6 oz.) \$110.00
3 M 9902M—Brown leatherette case for above. Brown leatherette. Ship. wt. 12 oz. \$9.98

\$127.50 [C] **Revere Model "70" Magazine-load 8 mm. Camera.**
Single loading—change from color to black and white
without loss of film. 12.7 mm f2.8 Bausch and Lomb Universal Focus
coated lens. Continuous run; single frame exposures; new type patch-
lock winding key; provision for cable control; film tension guide; built-in tele-
scopic view finder. Footage indicator; exposure chart. Standard 16 frames
per sec., plus 24, 32, 48, 64 frames.
3 M 7011MT—Export packed (Ship. wt. 3 lbs.) \$127.50
3 M 7003M—Brown top grain leatherette Carrying Case for above. With shoulder strap.
Shipping weight 17 ounces \$9.50

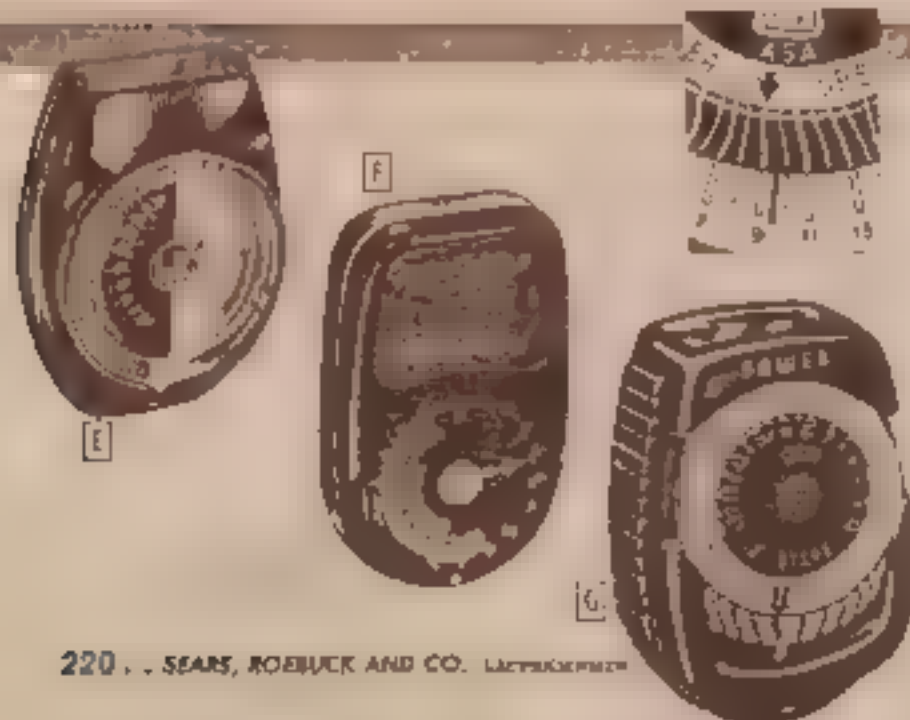
[D] **Revere Automatic Film Slicer.** Cuts all 8 or 16 mm. film at one stroke.
Wide lens apes, waterproof metal base. With red wax and water applicators.
3 M 8550T—Export (Shipping weight 1 lb.) \$14.50

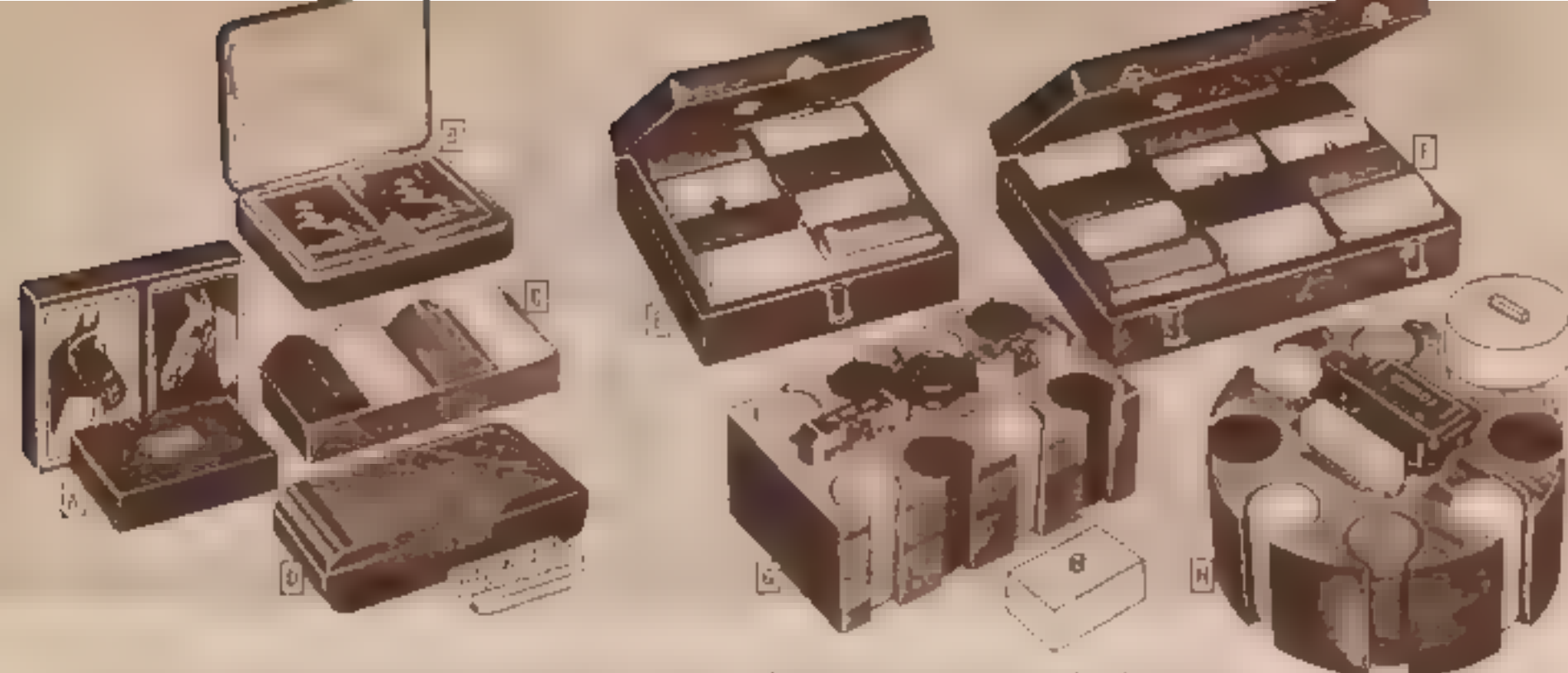
Exposure Meters take guesswork out of photography

[E] **De Ar "Critic" Meter.** Fine quality ... accurate ... exceptionally low
priced. Compact, modern Model 40 meter has high sensitivity to give you
correct exposure time and shutter opening for all light conditions. For still
or movie film, black and white or color. Easy-to-read simplified computing
dial. Can be carried in palm of hand. Accurate exposure index.
3 M 6416T—Export (Ship. wt. 15 oz.) \$12.95

[F] **Weston Master Meter.** Thin, vest-pocket Weston Master Exposure Meter for
use in extremely low indoor light or bright sunshine. Streamlined design
... easy to read dial ... accurate. Sensitivity range from 1/10 to 1600-
foot candles per square ft. Two scales for high and low intensity.
3 M 6433T—Export (Ship. wt. 15 oz.) \$29.67

[G] **Tower Meter.** Low-priced ... streamlined ... entirely modern construc-
tion. The Tower Exposure Meter is an outstanding value. For still or
movie pictures ... for color or black and white. Has three reading scale
for quick action. Easy-to-read single dial gives correct exposure time and
shutter opening for every light condition. Rugged, with extremely high
sensitivity. Compact ... dependable. Uses A.S.A. exposure index.
3 M 6434M—Without case. Ship. wt. 1 lb. 4 oz. \$15.75
3 M 6437M—Leather case for above. Shipping weight 8 ounces \$1.40





Lots of games and good cheer, say "Merry Christmas" through the year

- A** Tower Town House Cards of lacquer finished paper in mounted 4 and 5-value picture back designs. Easy to clean; with damp cloth. Beveled decks, with gilt edges. Nicely boxed.
1 M 3503 Single deck. Shipping weight 6 oz.
1 M 3506 Double deck. Shipping weight 12 oz.

68c
 Single deck
\$1.27

- B** Two Docks of Bridge Cards in Gift Box... gilt edges, with mounted 3 and 4-value picture back designs. In artificial leather, water-fastened rayon-lined gift box.
1 M 3511—Shipping weight 1 pound.

\$1.96

- C** Fine quality Poker Chips. Unbreakable-type opaque plastic, interlocking edges. Sleek looking polished surface. Diameter 1 1/2 inches.
1 M 3574—Shipping weight 1 pound. Box of 100. **\$1.37**

- D** Tower Plastic Poker Chips in All-Plastic Case. 100 interlocking edge chips in sleek case with 4 divided sections in top and bottom. Case 6 1/2 x 3 1/2 x 1 1/2 in.
1 M 3575—Shipping weight 1 pound & square. Net **\$1.73**

- E** Compact Two-Tray Poker Chip Case... the perfect power for keeping chips and playing cards. Each sturdy wooden tray holds 100 chips (24 in. row) making space for 200 chips in all. Reversible trays rest on hinges... giving extra underneath for cards and score pads. Made of dark staining brown imitation leather over a sturdy wood frame. Cover opens on metal hinges... chains with metal fasteners. Two score pads included. Size 8 1/2 x 4 1/2 x 1 1/2 inches. Chips and cards not included.
1 M 3530—Shipping weight 3 pounds. **\$3.87**

- F** Beautiful Three-Tray Poker Case... the perfect gift for an ardent card fan. Holds 300 chips (100 in each tray)... keeps colors neatly stacked. Cover designed to reveal space underneath for keeping cards, score pads and other game "props." Same construction as above except larger size, 11 1/2 x 8 1/2 x 1 1/2 in. Chips and cards not included.
1 M 3531—Shipping weight 2 lbs. 12 oz. **\$5.46**

- G** Oblong Poker Chip Rack of sleek hardwood with natural finish and wood knob for carrying. Holds 200 chips, 2 decks of cards (chips and cards not included). Imitation leather cover included. Size 8 1/2 x 4 1/2 x 1 1/2 inches.
1 M 3560—Shipping weight 2 lbs. 4 oz. **\$2.64**

- H** Revolving Poker Rack... just the Christmas gift for that "card-shark" who has everything. Made of natural-finish hardwood with a felt padded base and sleek handle. Has imitation leather cover to keep chips free from dust. Holds 200 chips, 2 decks of cards (chips and cards are not included). Diameter 7 1/2 in.; height 4 1/2 in.
1 M 3553—Shipping weight 5 pounds. **\$4.57**

- I** Revolving Poker Rack. Same as above but larger. Holds 400 chips; 2 decks of cards (chips and cards are not included). Diameter 9 1/2 inches, height 4 1/2 inches.
1 M 3554—With cover. Ship. wt. 4 lbs. **\$6.55**



Tower Desk Sets and Accessories make ideal Christmas gifts

- A** Good-looking 5-piece Brown Leather Desk Set with 23K gold tooling. Set features a long-writing ball point pen with a leather covered swivel-base, a spacious 16x21-inch pad with leather corners; a ruler blotter, perpetual calendar, letter opener.
1 M 03273—Shipping weight 5 pounds. **\$4.93**

- B** Good quality 4-piece Desk Set trimmed in dark brown imitation leather, gold-color trim... embossed to resemble hand-tooled leather. Includes 16x21-in. pad and blotter; perpetual calendar and letter file; padded ruler blotter and plastic letter opener.
1 M 03159—Shipping weight 4 pounds. **\$1.89**

- C** Distinctive-looking 5-piece Desk Set of dark brown imitation leather richly embossed and engraved with gold-color decoration. An ideal addition to any home... set presents fine wood surfaces and dresses up older furniture. Expertly designed stainless steel clips... 14x22 in. pad with blotter, glass inkwell with stand, ruler blotter, letter opener, nonfunctional perpetual calendar and letter rack. A perfect gift for those who love beautiful things.
1 M 03017—Shipping weight 4 pounds. **\$2.65**

Writing Sets... Desk Index

- D** Desk Index. Includes writing set and desk index. Master 4 1/2-inch swivel-base pen has replaceable stainless tipped point. Extra point in box included plus Automatic Desk Index that lists names and numbers. Plastic case 7 1/2 x 4 in.; marbled A-Z card index. Black only.
1 M 3965—Perished (Ship. wt. 3 lbs.) **\$6.00**

- E** Swivel-base Writing Set. As above with minus extra point. Black only.
1 M 3963—Perished (Ship. wt. 1 lb.) **\$3.00**

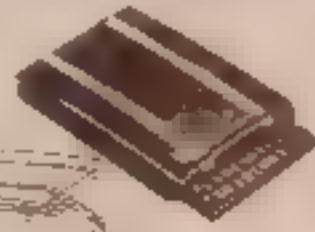
- F** Automatic Desk Index. As above.
1 M 3279—Perished (Ship. wt. 1 lb.) **\$2.50**

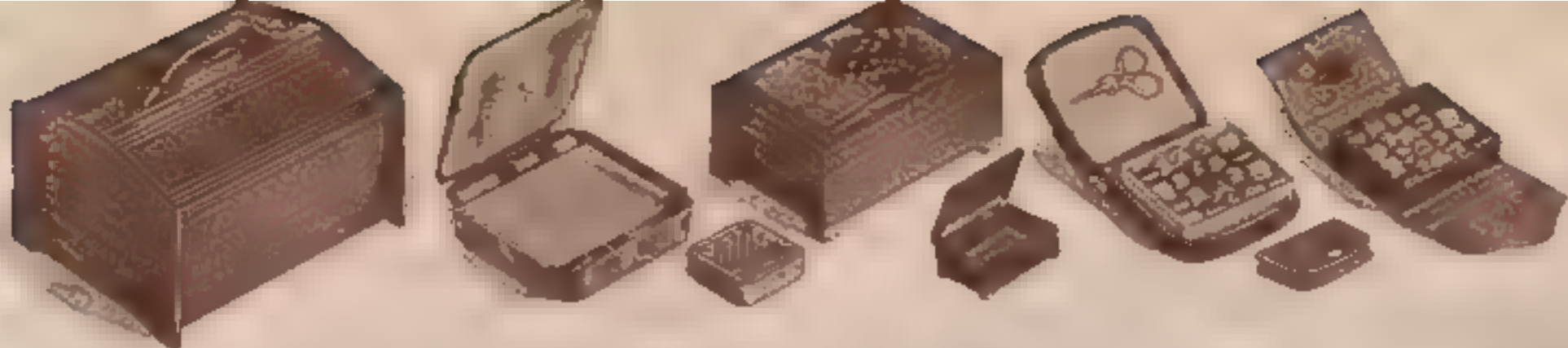
- G** Master Pen "Dip" Desk Set. Gold plated iridium tipped pen and inkwell of durable titanium plastic and 2 bottles of blue-black ink. Nicely boxed.
1 M 3917—Ship. wt. 12 oz. **\$1.39**



Marquet Desk Set. Dimpled pen unit of stainless steel, gold plated iridium tipped. 6-in. pen, bottle of ink, funnel included. Black or maroon. Perished. (Shipping weight 12 ounces.)
1 M 4189—Black... **\$3.50**
1 M 4190—Maroon... **3.50**

Notes Pressor.... the latest thing in telephone indexes. Touch letter you want and it appears. Brown plastic, metal trim, red and white letters. Cards lift out for copying. Size 3 1/2 x 6 1/2 in. Ship. wt. 1 lb.
1 M 3250... **\$3.15**





She'll use a Hearthside Sewing Cabinet or Box every day of the year

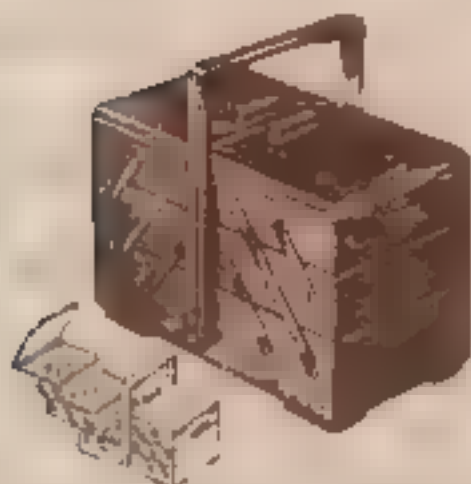
Mahogany plywood Friction Sewing Cabinet. Rich-looking, dark mahogany finish... as smooth inside as outside. Spacious interior accommodates all sewing needs. Hinged lids... smoothly finished handle for easy carrying. Size 12x12x8 in. Shpg. wt. 4 lbs. 25 N 05773... Each \$4.98

Plastic Sewing Box. Quilted glassed cloth lining. Fitted with scissors, thimble, tape measure, 12 75-yd. spools Coats' mercerized thread in assorted colors. Hinged lid 8 3/4x7x2 in. State color, blue, ivory. Shpg. wt. 1 lb. 6 oz. 25 N 5295. Complete \$3.19

Sewing Chest with color-ill print on lid. Sturdily made of light finish wood with handy spool peg on inside. Smoothly finished. Size 10x6 1/2x3 3/4 inches. Shipping weight 7 oz. 25 N 5299. Each \$2.09

Zipper-closing Kit. Artificial leather cover; 3 needles, thimble, scissors, pin cushion, ten 25-yd. spools assort'd color mercerized thread, seven 15-yd. spools darning cotton. 5 3/4x4 1/4x1 1/4 in. State color tan, red. Shipping wt. 10 oz. 25 N 5295. Complete \$2.94

Snap-closing Kit. Artificial leather cover. Coated fabric lining. Thimble, scissors, 3 needles, ten 25-yd. spools mercerized cotton thread, seven 15 yd. spools darning cotton. 5x3 1/2x1 1/4 in. State tan, red. Shpg. wt. 10 oz. 25 N 5295. \$1.98



Solid Mahogany Sewing Box. Richly polished, sturdily built of genuine solid mahogany. Hinge-like arrangement on drawer within permits access to all 3 drawers at one time. Hinged lids... carrying handle. Closed 15x11 1/4x1 1/4 in. Shpg. wt. 5 lbs. 4 oz. 25 N 05272... \$10.29



Combs and Barrettes... gay as Christmas

- A "Lustrous Lovely" Comb.** Highlights, enhances your hair. Row of imitation pearls set in shell color plastic Grip Tooth comb. 25 N 9601E—3 1/4 in. wide. Shipping weight 2 oz. Each 58c
 - B "Classically Sweet" Comb.** Beautiful, flattering. Gold or silver plated metal barson shell color plastic Grip Tooth comb. 25 N 9603E—3 1/4 in. State color gold or silver. Wt. 2 oz. \$1.49
 - C "Dazzling Splendor" Comb.** Sparkling row of 22 first quality rhinestones deep-set on Grip Tooth shell color plastic comb. 25 N 9604E—3 1/4 in. wide. Shipping weight 2 oz. ... 58c
 - D "Spanish Spider" Barrette.** 39 first quality rhinestones hand set in tortoise (mottled shell color) plastic. Removable tongue. 25 N 9609E—1 1/4x2 in. Shipping weight 2 oz. 83c
 - E "Star-bright" Barrette.** Beveled shell plastic bar with 32 first quality deep-set rhinestones. Sturdy wire clasp. 25 N 9608E—2 in. long. Shipping weight 1 oz. ... Each 69c
- Prices of all combs and barrettes shown include 20% Fed. Tax

Washable Scuffs—in women's and children's sizes



Washable Scuffs in bright prints

- Comfortable, gaily colored quilted scuffs make a perfect holiday gift for women, girls and gay tots. They're firmly padded and so easy on the foot. For bedtimes, showers or for just relaxing... handy to pack for travel, too. Colorful assorted cotton prints will suit. Contrasting color cotton binding. Packed in cellophane. Easy to gift wrap.
- F 25 N 3841—"Night" for boy tots.** (Shoe size 7-10). Elastic back strap. Shpg. wt. 6 oz. Pair 98c
- 25 N 3842—"Subway" for girls** (Shoe size 11-2) (Not shown). Shipping weight 6 ounces. Pair 98c
- G 25 N 3836—Mama' and Woman's Padded style.** Attractive pastel color ruffled trim. Elastic back strap for more comfort. State size small 3-4; medium 5-6; large 7-8. Shipping weight 8 ounces. Pair \$1.39
- H 25 N 3843—Mama' and Woman's Regular style.** State size (as above). Shipping weight 8 ounces Pair 98c

Deluxe Electro-static "No-bristle" Cleaner

New type of clothes cleaner that really works magic... just brush in quick, side-way strokes... removes lint, dirt, loose hairs by magnetic action created. No batteries, current, or cord required. No bristles to wear out. Ideal for cleaning suits, coats, felt hats, furniture or car upholstery. Made of durable black pyroxyloid (plastic). Size, about 8x2 in. Small brush for cleaning grooved surface of brush is included. Shpg. wt. 12 oz. 25 N 3844. Each \$1.69

Easy Terms! For full information see page 256



\$9.48 each



Folds to only 11 3/4-inch length

Keep one in glove compartment of car

Or carry one in your handbag

Folding Umbrella... a perfect gift

Smart gift suggestion for every woman or junior miss. Opens instantly to a full spread... closes compactly @ 11 3/4-inch length. Handy for traveling. Specially constructed 10-rib steel frame. Fine quality acetate rayon covers; assorted handles with matching tips and ferrule. Self material case. State color of gay assorted color plaids or predominant ground color black, wine, navy blue. 25 N 2630—Shipping weight 1 lb. 6 oz. Each \$9.48

Colored Sheets and Cases of Pepperell "Countess" Muslin

145 threads per sq. in. Wt. 4.6 oz. per sq. yd.
Wrapped in cellophane . . . two to a package



\$3.49 Each Sheet
\$1.99 in lots of two

81c Pillowcase 42x34 1/2 in.
in lots of four

Dependable, long-wearing, well made sheets and cases in beautiful pastel colors. She'll love to add this modern touch to her bedroom . . . a most welcome Christmas gift! Well stitched 3-inch hem at one end, 1-inch at the other. Tape selvages. Washfast. Colors: rose, yellow, peach, green or blue. Please state color.

96 N 7179M—Sheet 72x100 in. before hemming. Shpg. wt. 3 lbs. 12 oz. . . . Pair \$7.29
96 N 7180M—Sheet 81x99 in. before hemming. Shpg. wt. 3 lbs. 14 oz. . . . Pair 6.91
96 N 7189M—Sheet 81x100 in. before hemming. Shpg. wt. 4 lbs. 4 oz. . . . Pair 7.67
96 N 7127M—Pillowcase 42x34 1/2 in. before hemming. Shpg. wt. 12 oz. . . . Pair 1.62
96 N 7129M—Pillowcase 45x36 1/2 in. before hemming. Shpg. wt. 14 oz. . . . Pair 1.77

Silky-smooth, luxurious Harmony House Combed Percale

Over 200 threads per sq. in. Wt. 4 oz. per sq. yd.
Superior quality . . . best for Christmas gifts



\$4.89 Each Sheet
\$1.99 in lots of two

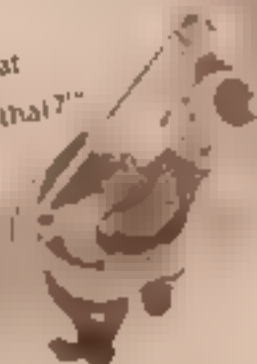
\$1.09 Each Case
42x38 1/2 in.

Shimmering white . . . smoothest texture—superbative long-lasting lustrance for gifts to be treasured throughout the years. Closely finished, wide 4-in. hem at one end, 1-in. at the other. Wide tape selvages. Hand torn for even break.

96 N 7671—Sheet 72x100 in. before hemming. Shpg. wt. 1 lb. 12 oz. . . . Each \$4.63
96 N 7681—Sheet 81x99 in. before hemming. Shpg. wt. 1 lb. 7 oz. . . . Each 4.89
96 N 7687—Sheet 81x100 in. before hemming. Shpg. wt. 1 lb. 13 oz. . . . Each 5.29
96 N 7692—Sheet 91x100 in. before hemming. Shpg. wt. 2 lbs. 4 oz. . . . Each 5.79
96 N 7641—Pillowcase 42x38 1/2 in. before hemming. Shpg. wt. 5 oz. . . . Each 1.09
96 N 7644—Pillowcase 45x38 1/2 in. before hemming. Shpg. wt. 5 oz. . . . Each 1.19

Closet Accessories, Sheets and Cases

"In Father's coat closet, the packages lat
induce explorers to question 'What's that?'"



ITEMS LISTED BELOW ARE SHOWN ON OPPOSITE PAGE

A 2 Transparent Plastic Hat Boxes. Embossed fiberboard bottoms. 12 1/2x8 1/2 in., 11 3/4x5 3/4 in. Rayon satin ribbon ties. State blue, pink, white trim. Shpg. wt. 1 lb. 25 N 6271A Set of 2 for \$1.95

B Plastic Film Shoulder Covers. Welcome gift. 19x9 in. Blue, rose, green (No choice) Wt. 7 oz. 25 N 6235 Box of 6 for 95c

C Plastic Tie Holder. Ideal man's gift. Holds 2 ties. State crystal clear, blue, rose, 2 1/2x4 in. Boxed. 25 N 6472 Shpg. wt. 5 oz. Each 89c

D Deluxe Double Revolving Tie Rack. Holds 20 ties. 2 rotary plastic wheels. Chrome plated compressing bar. 16 1/2x10 1/2x10 in. Boxed for gift wearing. 12 1/2x10 1/2x10 in. 25 N 6424 Shpg. wt. 4 lbs. Each \$1.89

E Swinging Arm Metal Tie Rack. Hard, metal, easy to place a man's ties. Arms fold flat against wall. 11x10 1/2x10 in. Boxed. 25 N 6477 Shpg. wt. 4 oz. 89c

F New Plastic "Shell" Heavy Duty Dryer. Holds 10 pairs shoes, or gloves, hosiery. Mounts up wall. Practical, convenient. Helps keep bathroom tidy. Made steel blue, crystal clear, rose. Shpg. 25 N 6464 Shpg. wt. 10 oz. Ea. \$1.89

G Gift Set of Jumbo 16-Corment Bag, 12-Pocket Shoe Bag. Canvas bag of 16 pockets, 16 pockets, 16 pockets. 3-pocket canvas shoe bag. 16x20 in. Plastic coated all season shoe bag. 17 1/2x12 1/2 in. State med. blue, rose. Gift wrapped. 25 N 6412 Shpg. wt. 1 lb. 10 oz. \$5.49

Jumbo Corment Bag only. Gift wrapped. 25 N 6413 Shpg. wt. 1 lb. 4 oz. \$3.89

Shoe Bag only. Gift wrapped. 25 N 6414 Shpg. wt. 9 oz. \$1.95

H Shoe Shoe Stand. Hand decorated, painted and enameled hardwood box to hold shoe needs. Hinged top folds back for footrest. Shpg. wt. 4 lbs. 25 N 6862 11 3/4x11 3/4x11 in. \$2.49

I Men's Ventilated Plastic Shoe Trees. Fit all size men's shoes. Light wt. Easy to use. Boxed. 25 N 6874 Shpg. wt. 12 oz. Pr. 75c

J Shoe Shaver. Holds shoe for polishing. Strong aluminum. Attaches to wall. State blue, green. 25 N 6772 Shpg. wt. 14 oz. 69c

K Deluxe Socklet Hangers. Full slanted rayon satin, bow trim. Well padded, fragrant, 16 in. wide. Gift boxed. State pink, blue. Wt. 13 oz. 20% Full Tax incl. 25 N 6928 Box of 2 for \$1.69

L Economy Socklet Hangers. Tailored rayon satin covering. 16 in. wide. State pink, blue. 20% Full tax incl. Shpg. wt. 10 oz. 25 N 6930 Box of 2 for 95c

Delightfully fragrant Gift Socklets for her lingerie drawer or closet.

M "Jolly Snowman" Socklet. Cute and adorable with personality plus! 4 1/2 in. tall. Plastic gift socklet. Shpg. wt. 6 oz. 25 N 6378 Box of 3 for \$1.00

N One-inch Socklet Balls. Franchising as lavender and old lace. 20% Full tax incl. Shpg. wt. 6 oz. 25 N 6326 Box of 5 for \$1.00

O Jr. Man Plastic Sock Hangers. 2 metal clips hold socks, shorts securely. 14 in. wide, just right for young girl's clothes. State 11 blue, pink. Shpg. wt. 12 oz. 25 N 6959 3 for \$1.00

P Child's 12-in. Plastic Hangers. White animal figure trim. State pink, blue. Shpg. wt. 1 lb. 25 N 6940 Boxed. Set of 6 for \$1.89

Q Ungaris Bag Set, 1 heavy wt., transparent plastic bag. 16x20 in. for hankies, lingerie. 10 1/2x6 1/2 in., 13 1/2x10 1/2 in., 10 1/2x13 1/2 in. State lining med. blue, rose. Gift wrapped. Shpg. wt. 1 lb. 25 N 6483 Set of 3 \$1.69

New All Plastic Accessory Boxes. Decorative molded design. Hinged covers. Clean with damp cloth. State med. blue, rose, ivory. Shpg. wt. ea. 1.13 oz.

R Hankie Box. Jewel box, too. 25 N 6900 8 1/2x6 1/2x2 in. \$1.69

S Glove Box. Welcomed gift. 25 N 6934 12 1/2x4 1/2 in. Ea. \$1.69

T Hose Box. Holds 6 pairs of hose. Lovely rayon satin lining. 25 N 6916 12 1/2x4 1/2 in. Ea. \$1.69

Quilted Rayon Satin Accessory Boxes. State blue, rose. Shpg. wt. ea. 1 lb.

U Handkerchief Box. With lid. 25 N 6880 7 1/2x7 1/2x2 1/2 in. Ea. 98c

V Glove Box. Self cover. 25 N 6882 12 1/2x4 1/2x2 1/2 in. 98c

W 6-section Hose Box. 25 N 6881 12 1/2x4 1/2x2 1/2 in. Ea. 98c

Royal Accessory Boxes covered with washable Royal paper, multicolor on cream ground. Gift wrapped

X 3 Accessory Boxes. 6-sec. hose box 13 1/2x4 1/2x2 1/2 in.; glove box 13 1/2x4 1/2x2 1/2 in.; hankie box 7 1/2x7 1/2x2 1/2 in. State med. Shpg. wt. 2 lbs. 8 oz. 25 N 6894 Set of 3 \$1.95

Y 4-Drawer "Treasure Chest" in ivory for hankies, jewelry, sewing needs neat and handy. 16 1/2x9 in. Shpg. wt. 4 lbs. 25 N 6870 Each \$3.75

Z Accessory Tray. 6 sections for hose, 2 for hankies, jewelry, 1 for gloves. Handy. 14 1/2x11 1/2 in. 25 N 6893 Shpg. wt. 1 lb. 8 oz. \$1.69

AA Metal Tissue Box. Floral trim. Holds 100 tissues (not incl.) State pink, blue, white. 25 N 6854 Shpg. wt. 11 oz. Each 95c



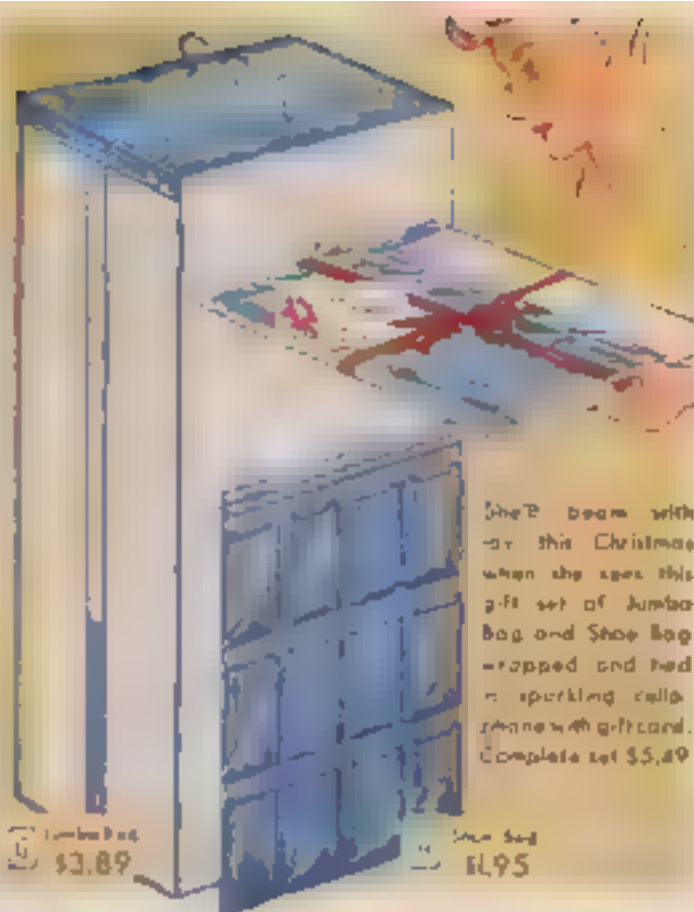
A Man Boxer Set of 2 for \$1.95



G Shoulder Covers & for 95c



H Tie Rack for 89c



I Jumbo Bag \$3.89

J Shoe Bag \$1.95



K Jumbo Shoe Bag \$2.49



L Men's Shoe Trees 75c per pair



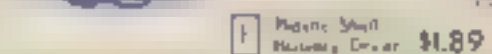
M Shoe Shine Mirror 69c



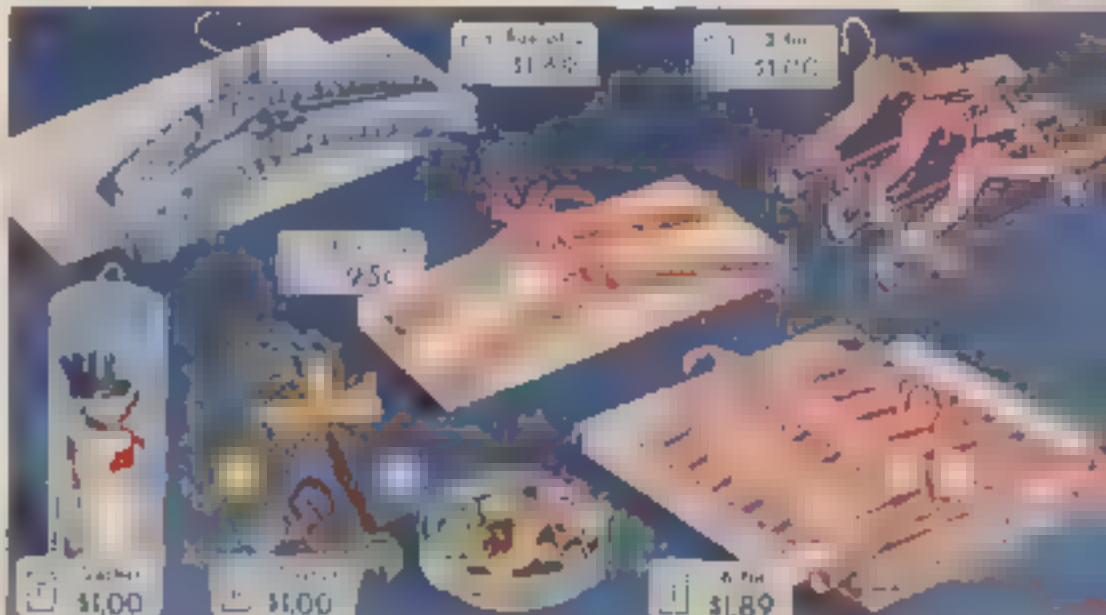
N Bathing Towels \$1.89



O Sunglass Case Tie Rack 89c



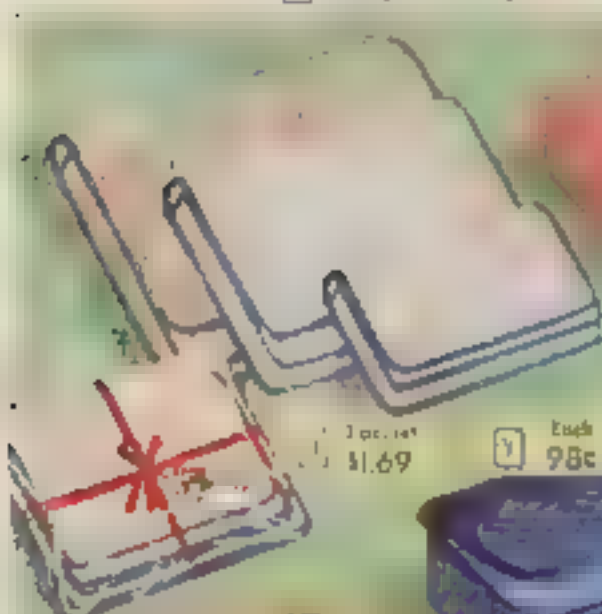
P Men's Short Bathing Towel \$1.89



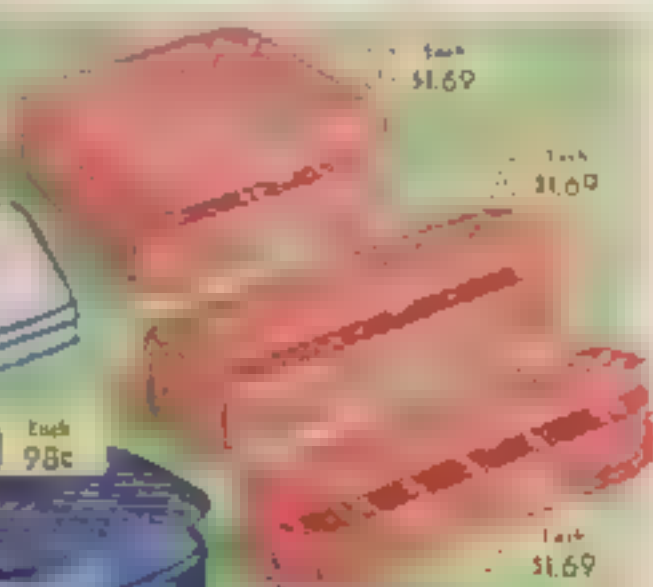
Q Clock \$1.00

R Mirror \$1.00

S Box \$1.89



T 3 pc. set \$1.69



U Each 98c



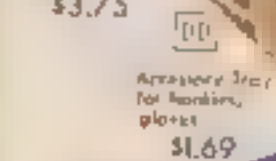
V 3 pc. set \$1.95



W Each 98c



X Treasure Chest for jewelry, glasses, handkerchiefs \$3.75



Y Accessory Tray for handkerchiefs, gloves \$1.69



Z Folded Metal Tissue Box 95c

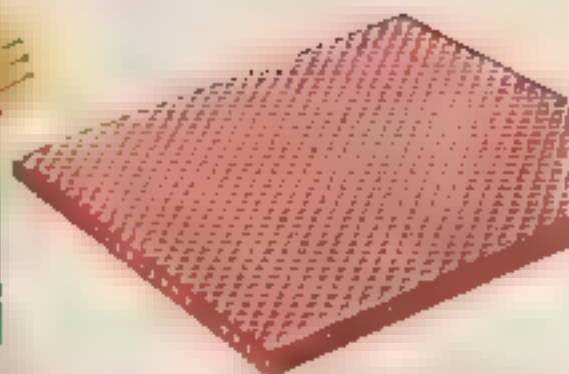


A 5-piece Bridge Set \$1.98



C Set of 4 75c

D Set of 3 89c



D Card Table Cover, Each \$2.89



E Set of 4 1.16c

F 1.16c

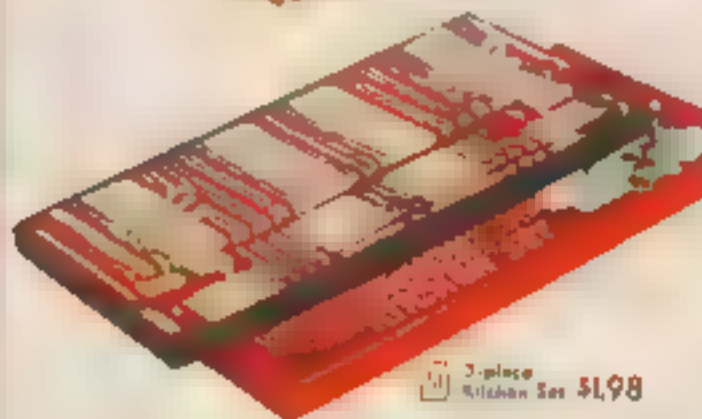
G Set of 4 98c

H 86c

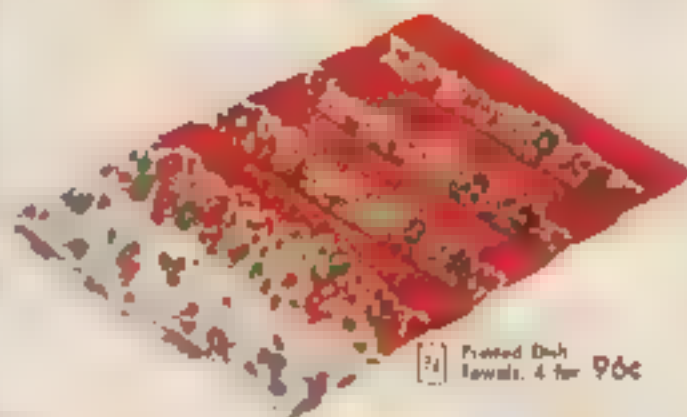
I 86c



J 3-piece Kitchen Set 79c



K 3-piece Kitchen Set \$1.98



L Printed Dish Towels, 4 for 96c



M Embroidered Pillow \$5.89 Each



N Embroidered Pillow \$2.49 Pair



O Round Pillow \$8.89 Each



P Pillow Cover Each \$1.00

Each pillow cover printed with a heart-warming verse. Your choice... for "Mother" or "Sweetheart"

Tablecloths. Dish Towels. Gift Novelties

"It's time to trim the hearth now.
time to set the table."



Novel Gifts . . Useful Gifts . . from Santa's big bag of presents

ILLUSTRATED ON OPPOSITE PAGE

[A] 3-pc. Tea or Bridge Set . . . perfect for Christmas. Multicolor designs (similar to illustration) printed on novelty shape cotton. 11 count, hemstitched. Cloth, about 17x14 in., 4 napkins. Set about 15x11 in. Shipg. wt. 1 lb.
125 N 8111 . . . 3-piece Set \$4.98

[C] Hot Dish Pad Set. Most ideal on ivory color paper, hemstitched on chipboard. Contrasting imitation leather back. Designs (predominately red) similar to illus. 3 pads (8x6 in. ea.), 1, 2x10 in., 1, 15x15 in. Cellophane wrapped. Total Shipg. wt. 1 lb. 4 oz.
125 N 8911 . . . 3-piece Set 89c

[E] Dishcloth Package. Durable look, stitched cotton, assorted color borders. Each 15x15 in. Wrapped in cellophane with gay Christmas bands.
125 N 8810 Shipg. wt. 5 oz. 4 for 34c 38c

[F] Dishcloth Gift Package. Four quality look-knit stitch cotton dishcloths with multicolor borders. Absorbent. Each a generous 14x17 in. Cellophane wrapped and labeled. . . all ready for Christmas giving. Shipg. wt. 1 lb.
125 N 8812 . . . 5 in pkg. 98c

Clever "Dishcloth Dolls" . . . Each doll has printed cotton 17x23 in. novel "Papa", "Mama", "Dishcloth", "Doll" and metal pot cleaner. "Mama" & "Dishcloth" wrapped. Shipg. wt. ea. 12 oz.

[J] 125 N 8840—"Sissy Doll,"
Painted white cloth face. Each 86c

[K] 125 N 8841—"Mummy Doll,"
Painted black cloth face. Each 86c

[L] 5-pc. Kitchen Set. 3 cotton dish towels (ea. 18x32 in.), 1 cotton terry towel (16x26 in.), 1 look-knit dishcloth (15x25 in.), 1 cotton terry pot holder (7x7 in.). Multicolor stripes on yellow ground. Cellophane wrapped; ribbon tied. Shipg. wt. 1 lb. 2 oz. Binned.
125 N 8814 . . . 5-piece Set \$1.98

[P] "Roberta" . . . lovely Bouclé Doll. This lovely lady's facial features are hand painted; mother wig is softly curled. Rayon semi late-trimmed dress with matching hat. Assorted pastel colors. Cellophane head, arms and legs. Cotton felt stuffed body. 24 in. tall.
75 N 84612 Shipg. wt. 4 lbs. \$5.89

[R] Patch Pajama Bag. A decorative pote of colorful beauty for the boudoir. Assorted pastel color rayon satin petals in design similar to illustration. Pajamas can be inserted in opening at back. 15-inch diameter. Binned.
25 N 8414—Shipg. wt. 14 oz., Ea. 89c

[B] Luncheon Place Mats . . . good cheer for tables. Multicolor printed designs on "Teton" duPont synthetic fibers. Wipe clean with damp cloth. Assorted designs (red or 100% cotton).
125 N 8113 Shipg. wt. 14 oz.
Size, 10 1/2x16 1/2 in. Set of 4 \$6.75c

[D] Quilted Cold Table Cover . . . a luxurious gift idea. Rayon satin quilted with cotton backing in illustrated pattern. 14-pc. set, 14-pc. set, 14-pc. set, 14-pc. set. Assorted colors: blue, gold, rose or wine.
125 N 8152 . . . 14-pc. set
Shipg. wt. 1 lb. Each . . . \$2.89

[I] Dishcloth Package . . . wrapped in cellophane. Look-knit cotton dishcloths with multicolor stripes. Each 15x16 in. Shipg. wt. 7 oz.
125 N 8811 . . . 4 in pkg. 58c

[N] Novelty Pot Holders. Clever and easy to use. Unlined absorbent cotton print, bound edges. Padded for protection. Hand heat. About 5x7 inches. Dots, dots "check" or "Pamela". Shipg. wt. ea. 1 oz.
125 N 8868 . . . 4 for 17c 4 for 65c

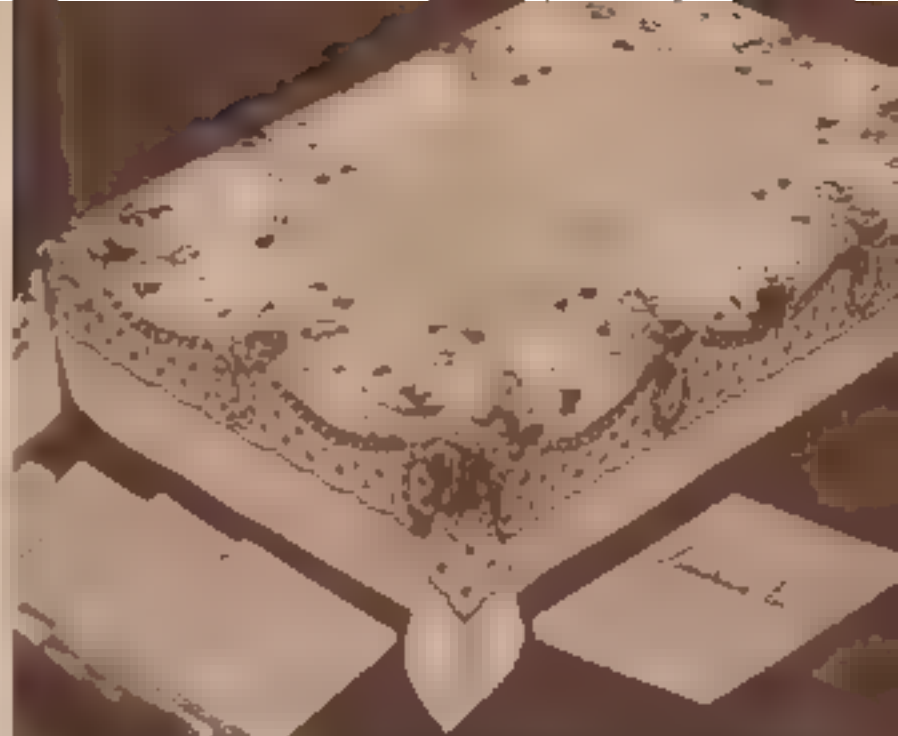
[G] 3-pc. Kitchen Set. 1 cotton crash dish towel (18x32 in.), 1 16x26 in. wash dish cloth, 15x26 in., 1 terry cloth pot holder. 7x7 in. Cellophane wrapped and ribbon tied. Made by Cottage Mills. Shipg. wt. 4 oz.
125 N 8813 . . . 3-piece Set 79c

[Q] Printed Dish Towels. Absorbent, sturdy . . . bleached cotton printed in charming multicolor designs. 17x32 in. "Sweetheart", "Pamela" or "Pamela". State predominating color red or blue.
Shipg. wt. 12 oz.
125 N 8702 . . . 4 for 96c

[S] Embroidered Pillowcase. Our best Harmony Blouse quality white muslin. Here, hand drawn like hand hemstitching. Beautiful multi-color assorted designs are washed. Each pair cellophane wrapped.
96 N 7387 . . . 2-piece 24x36 in.
Shipg. wt. 11 oz. . . . Pair \$2.49

[T] Gift Pillow Covers. For that special someone. Assorted multicolor look prints on superb color rayon satin. Contrasting rayon back; 14-in. Indian fringe. State cheer of words "Mother" or "Sweetheart".
25 N 8415—(About 17x17 in.)
Shipg. wt. 5 oz. Each . . . \$1.00

Buy on Easy Terms . . . see page 256



She'll welcome this Set for every luncheon

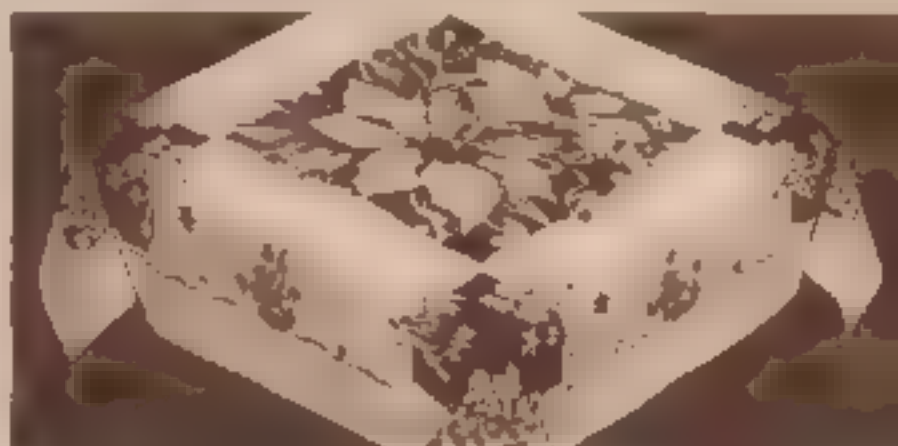
The fresh, new patterns, the charm and versatility of this set will delight any homemaker. Designs (similar to illus.) hand-screen printed on absorbent cotton crash. Hemmed, bordered. Hand. Matching napkins about 17x17 in. each. State predominating washfast color: blue, gold, rose.

Cotton Crash	Cotton Terry	Rayon	Shipg. wt.	Price
125 N 7949	4	1 lb. 8 oz.	3 pc. Set	\$3.89
125 N 7950	4	2 lb. 9 oz.	7 in. Set	4.98
125 N 7951	4	3 lbs.	7 pc. Set	6.49



Bold and bright . . . for exciting table settings

Printed in gay contemporaryized "Blitz" and "Parrot" designs . . . styled for the most dramatic table settings you can imagine. Hand-screen printed designs on best cotton that's linen-like in appearance. Hemmed, bordered. Available in "Blitz" (W) "Gold" (gray, turquoise, red color combination) or "Parrot" (gold, rose, green color combination).
125 N 7944 . . . 1 pc. about 56x56 inches Shipg. wt. 12 oz. . . . Each \$2.49



Hand-screen Prints on spun rayon and cotton

A heavy cloth . . . truly gay and hospitable on any mealtime table . . . and a thoughtful gift suggestion for the woman you want to please most this holiday season. She'll like the colorful charm of hand-screen prints and the versatility of sturdy spun rayon and cotton. Lovely multicolor similar to illustration. Hemmed, bordered. State predominating washfast color: gold, gray, blue or rose.

Cotton Crash	Cotton Terry	Shipg. wt.	Price
125 N 7947	1 lb.	1 pc.	Set \$3.79
125 N 7948	1 lb. 8 oz.	1 pc.	Each 4.49

For this Christmas . . .

A "lucky penny" with every pocket knife

Pennies are the age-old token of "good luck" . . . and lucky is he who receives one of these fine knives for Christmas! Each pocket knife on this page comes packed in a box with a bright new penny for good luck . . . on a Christmas gift card

with a friendship verse. And each knife has the careful craftsmanship . . . the smartness, durability and keen-cutting qualities that make it an exceptional pocket-knife value . . . an ideal Christmas gift any man or boy will prize.



(A) Four-blade Pen Knife. Four blades . . . expert craftsmanship . . . sharp stainless steel handle beautifully finished . . . rust-resisting nickel alloy lining. 1 blade and ball file all business; longest high carbon chrome vanadium steel . . . famous low ridge beveling regulates $2\frac{1}{4}$ in. long. Its channels shear. **# N 9491—Shipg. wt. 4 oz. \$9.50**

(C) Two-blade Pen Knife. Super "regular". A beautiful piece of steel's jewels. Scaled stainless steel handle in ever lighter chrome vanadium steel blades hold a bone edge. Rust-resisting nickel alloy lining. One blade and ball file. $3\frac{1}{2}$ inches long. In chrome sheath. **# N 9490—Shipg. wt. 4 oz. \$4.89**

(E) CRAFTSMAN Pen Knife. A beauty in engineering and fine quality cutlery craftsmanship. Two long pen blades of chrome vanadium steel. Solid brass frame. Beautiful ground blade of "pen" quality. $4\frac{1}{2}$ in. plain handle. $2\frac{1}{2}$ inches long. Shipping weight 1 ounce. **# N 9515 . . . \$3.50**

(G) CRAFTSMAN 3-blade Carpenter Knife. The home, farm or shop "bone tag" handle. One large clip, one toothed purpose steel clip, one spring tool. All of chrome vanadium steel. Solid brass lining; nickel alloy between. Length $3\frac{1}{4}$ inches. Shipping weight 4 ounces. **# N 9400 . . . \$4.00**

(A) CRAFTSMAN 2-blade Pocket Knife. Largest top-of-the-line steel blades . . . clip, pen, carving . . . hand-fused brass handle . . . solid brass lining, nickel alloy between. Can't cut. Chrome line bone tag handle. $3\frac{1}{2}$ in. long. In leather pouch. Shipping weight 1 ounce. **# N 9472 . . . \$1.89**

(B) CRAFTSMAN Pen Knife. Ideal for pocket use. Fine quality any man will appreciate. Has two blades . . . one clip and one pen blade . . . are of forged super-tough alloy steel, hand-ground to a razor-keen edge. Solid brass lining and nickel alloy bolsters . . . can't cut. Hand-fused, durable tag type handle. Length $3\frac{1}{4}$ inches. **# N 9520—Shipg. wt. 3 oz. \$1.39**

(D) CRAFTSMAN Pen Knife. In 10 hands, one pocket size. Has two blades . . . bone clip, and pen. Blades are hand-ground of chrome vanadium steel that takes and holds a super-keen edge. Solid brass lining and nickel alloy bolsters are rust-resistant. Famous low ridge tag handle. $2\frac{1}{4}$ inches long. **# N 9518—Shipg. wt. 4 oz. \$1.39**

(F) 2-blade Pen Knife. A perfect tool for any man or boy will be proud to own. Has one high carbon steel blade . . . one and one-half inch. Nickel-plated pearl plastic handle has shank in which is . . . of 1 in. handle. Length $2\frac{1}{2}$ inches. A really big value at this low price. Shipping weight 2 ounces. **# N 9440 . . . 89c**

(H) Armed Forces Jack Knife. Designed for maximum utility. Five chrome vanadium steel blades . . . 2 1/2 in. spear blade, 1 1/2 in. saw blade, 1 1/2 in. bone clip, and one 1 1/2 in. saw blade. Blade lining, stainless steel handle, nickel-plated shank. Length $3\frac{1}{2}$ inches. Shipping weight 1 ounce. **# N 9471 . . . \$1.00**

(K) 2-blade Blade Knife. Good quality. Three high carbon steel blades . . . matter clip, spear, and leather punch. Nickel-plated stainless steel lining. Stimulated spear plastic handle. $3\frac{1}{2}$ in. long. Shipping weight each, 1 oz. **# N 9455 . . . 89c**
N 9456 Same as above, but with chromium blade instead of leather punch. . . . 89c



Model Making Utility Knife

- (A) For artists, craftsmen, photographers, etc.** Solid aluminum shank; quick locking brass chuck. With one general purpose, tempered, ground blue steel blade. **# N 9506—Foilpack. Shipg. wt. 2 oz. . . . 59c**
- # N 9512—Package of 4 general purpose blades for above. Foilpack. Shipg. wt. 1 oz. . . . 29c**
- # N 9519—Package of 4 armor blades for above. Foilpack. Shipg. wt. 1 oz. . . . 29c**

Craftsman Improved Fiberboard Knife

- (B) One hundred useful. Perfect for bodywork of men: roofing and insulation materials, asbestos, leather, cloth, cardboard, felt, wallboard, veneer, etc.** Double-edged blade of best carbon steel, broad and durable. Superfined die-cut aluminum handle. $5\frac{1}{2}$ in. long. Double extra blades. **# N 9515—With 5 standard blades. Shipg. wt. 4 oz. . . . 89c**
- # N 9516—5 standard blades (.017 in. thick) for paper, cloth, veneer, etc. Shipg. wt. 3 oz. . . . Package 37c**
- # N 9517—5 heavy duty blades (.025 in. thick) for wallboard, linoleum, etc. Shipg. wt. 3 oz. . . . Package 37c**

Craftsman Wood Carving Tool Set

- (P) 5-piece set.** A favorite with professional craftsmen, model makers and hobbyists for carving work of all kinds; for carving thousands of printing blocks, etc. Blades, $2\frac{1}{2}$ in. long, are forged of fine quality heat-treated steel that takes and holds a razor-keen edge. Will stand repeated sharpenings. Comfortable, $3\frac{1}{2}$ -in. smooth-finished hardwood handles. Metal ferrules. Blades firmly secured to stay put; won't twist or turn. Set contains $\frac{1}{8}$ -inch bent gouge, $\frac{1}{8}$ -inch bent chisel, $\frac{1}{8}$ -inch $\frac{1}{2}$ -inch $\frac{3}{4}$ -inch $1\frac{1}{2}$ -inch straight chisel, and $\frac{1}{8}$ -inch veining tool. Shipping weight 1.1 ounces. **# N 2899 . . . Complete Set \$2.59**

Pocket Knives. Stainless Steel Tableware

"heap high the board with plenteous cheer and gather to the feast."



24-piece monogrammed Tableware Set

A As festive and gay as Christmas itself. She'll love it . . . and no wonder. This NEW monogrammed stainless steel tableware is so colorful and bright. Makes every meal an occasion. So attractive she'll use it every day. At home for parties, for friends, too. It harmonizes well with any table setting.

\$5.49

Ideal red catalin plastic handles are monogrammed with your initial. Durable, modern, beautiful on each piece. . . white or red or red handles. Now printed on each initial engraved into the handle, so it won't rub or wear off. Plastic handles are water-proof, fade-proof, colorless, and monogrammed. Designed with clean simplicity.

It's so easy to keep looking shiny and bright. Lustrous stainless steel blades, forks, and bowls retain their soft satin finish. No plating to rub or wear off. . . scratch resistant. . . won't rust, tarnish or stain. No tedious cleaning, scrubbing or polishing. Just wash in warm soapy water and dry thoroughly before putting away.

Complete 24-piece set includes: 8 table knives with French-type blades, 6 table forks, 6 teaspoons and 6 oval soup spoons. Be sure to store without washing when ordering.

9 N 914H—Shipping weight 4 pounds

\$5.49

Solid stainless steel Tableware

E This smart Empire pattern, solid stainless steel tableware set will please any housewife. Gracefully proportioned and elegantly designed to fit with any table setting. Polished mirror edges and flares, graded flared tips, smooth and heavy one-piece solid stainless steel knives. No plating to wear off. . . actually even lasting longer. Impervious to wear. . . resistant to scratching, flaring, heat, chemicals and hot water. Never gleaming bright. *Flare's the one and all!*

\$8.95

Complete 24-piece set includes service for six: 6 table knives, 6 table forks, 6 teaspoons and 6 oval soup spoons.

9 N 9180—Shipping weight 4 pounds 6 ounces

\$8.95

25-piece set, Same as 9 N 9180 above, plus tableware chest below

9 N 9208—Shipping weight 4 lbs.

\$9.95

Tableware Chest

G Just the thing to protect your tableware. Sturdy wood frame covered with beautifully embossed brown kraft fiber, fabric-cased to look and feel like expensive leather. Cloth lined cover with snap fasteners. Sturdy inserts hold up to 24 pieces. Size 12x30x14 inches.

\$1.29

9 N 9195—Shipping weight 1 pound 6 ounces

\$1.29



Colorful Tableware for the kiddies

D Clever 3-piece set. Fork, spoon and napkin holder which is shaped like a "Scottie dog." Stainless steel bowl and discs. Napkin holder, handles made of red or blue catalin plastic. Fork is 5 in.; spoon is 4 1/2 in.; napkin holder is 2 1/2 x 1 1/2 in. State color.

9 N 9204—Shipping weight 6 ounces

89c

E 2-piece set with colorful handles. 3-inch fork and 4 1/2-inch spoon. Solid stainless steel discs and bowls. Won't rust or stain. Easy to keep looking shiny. Red and blue catalin plastic handles. State color.

9 N 9201—Shipping weight 4 ounces

69c

F 2-piece set with gleaming red handles. Same quality as 9 N 9201, plus a 3 1/2-inch stainless steel knife. Red handles only.

9 N 9202—Shipping weight 6 ounces

98c

G 2-piece set with hazy handles. 3-inch fork and 3-inch spoon have solid stainless steel discs and bowls. Gay, transparent logic handles in red, white or blue have hand-painted duck design. State color.

9 N 9203—Shipping weight 4 ounces

\$1.29





Stainless Steel Carving Set

A You'll be a smart Santa if you give her this serviceable yet inexpensive set. Every color catalin handle is sanitary, waterproof, and odorless. Curved to fit the hand. Packed in sturdy natural oak holder.

\$3.89

Set includes: 15-inch knife with 8 1/4-inch stainless steel blade, crimped and hardened, set flat ground, 11 1/4-inch fork with 3 3/4-inch stamped stainless steel tines and 12 1/2-inch sharpening steel for quick sharpening. Knife and fork have mirror polished finish.

9 N 9600—Shipping weight 1 lb. 8 oz. . . . \$3.89

Chromium 2-piece Carving Set

B Beauty and utility make this lovely 2-piece carving set ideal Christmas gift. Attractively packaged in a simulated leather maple black holder. Proper knife blade and fork tines. Blades are polished, water-resistant chromium.

\$4.49

Set includes: 15-inch knife with 8 1/4-inch chromium vanadium steel blade. Hollow ground like a razor. Fork tines with two 1 1/4-inch tines. Knife blade and fork tines chrome plated, mirror polished.

9 N 9601—Shipping weight 1 lb. 4 oz. . . . \$4.49

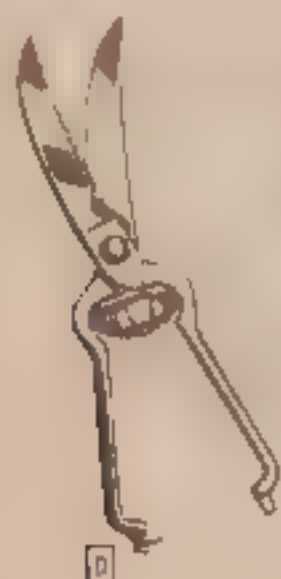
Chromium 3-piece Carving Set

C Hollowed rosewood handles and shiny chrome plated tips and blades give this set unmatched elegance and grace. Set comes in a distinctive and useful maple black holder.

\$7.49

Set includes: 15-inch knife with 8 1/4-inch hollow ground blades of chromium vanadium cutlery steel, 11 1/4-inch fork with two 3 3/4-inch chrome plated tines with a slight flare at tips and 12 1/2-inch high carbon steel sharpening steel. A superb Christmas gift.

9 N 9602—Shipping weight 1 lb. 12 oz. . . . \$7.49



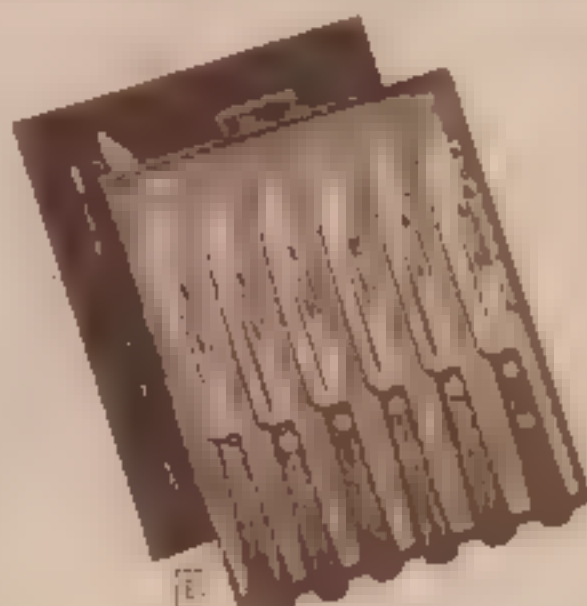
D

Chrome plated Poultry Shears

D Handy, useful Christmas gift for any homemaker. Entire shears forged from super quality steel, chrome plated. Razor sharp upper blade. Edge of one blade serrated on both sides turn when cutting; notched for cutting heavy bones. Strong value saving. Safety catch on handle. Knurled handle grips. Length 9 1/2 inches.

\$3.75

9 N 9736—Shipping weight 12 oz. . . . \$3.75



E

Chromium Steak Knife Set

E Truly a steak knife set you can be proud to own or give. Beautiful chrome-vanadium steel blades, chrome plated, mirror polished. Hollow ground like a straight razor. Polished, water-resistant rosewood handles. 6 knives 5 1/2 in. long with 5-in. blades. In cardboard tray.

\$5.49

9 N 9720—Shipping weight 1 lb. 2 oz. . . . \$5.49



F

Chromium Hollow Ground Cutlery Set

F Superb 5-piece cutlery set packed in a beautiful oak, felt lined, knife case to protect super-keen edges. Chrome vanadium steel blades; expertly hollow ground. Chrome plated. Rosewood handles double riveted to tangs. Set includes: 4 1/2-in. paring knife, 5 1/2-in. utility knife, 12 3/4-in. narrow blade slicer, 12 3/4-in. butter slicer, 14-in. roast slicer with rounded point blade, and oak knife case.

\$8.50

9 N 9721—Shipping weight 1 pound 8 ounces \$8.50

Carving Sets

"Carve, good man, carve with speed
and skill—ye guests, spare not,
but eat your fill."

CRAFTSMAN 2-piece Carving Set

A You'll be a person of discretion when this Christmas if you give this 2-piece hollow ground carving set. Its fine drawn will grace any table. Sharply designed black catalin handles are molded to fit the hand. Comes in beautifully finished maple wood holder. 14-inch knife with 9-inch chrome plated blade of chrome vanadium cutlery steel. 11½-inch fork with two 3½-inch mirror polished stainless steel tines. **\$795**
9 N 9603—Shipping wt. 1 lb. 12 oz. . . . \$7.95

CRAFTSMAN 3-piece Carving Set

B She'll love these three invaluable carving instruments. They're beautiful. Cleverly designed black catalin handles fit the hand perfectly. Blade and fork are finished to perfection. A joy to use. Packed in unique holder of natural finished maple. 14-inch slicer with 9½-inch blade of chrome vanadium cutlery steel, chrome plated. Stays sharp because it's specially hollow ground like the finest straight razors. 13½-inch high carbon steel sharpening steel. 11½-inch fork with two 3½-inch forged stainless steel tines. **\$1195**
9 N 9604—Shipping wt. 1 lb. 12 oz. . . . \$11.95

CRAFTSMAN 3-piece Carving Set

C A gift combining distinctiveness, usefulness, and permanence. The rugged beauty of the natural colored stag-type catalin handles will blend with any table setting. Elegantly packed in lovely dark walnut chest with hinged cover. Lined with rich cloth material. The 14-inch knife has 9-inch hollow ground blade. Blade of the finest chrome vanadium cutlery steel, chrome plated. Rust-resistant, stain-proof fork is 11½ inches long. Has two 3½-inch stainless steel tines, with flared tips. Mirror polished. 13½-inch sharpening steel of high carbon steel especially designed for hollow ground blades. **\$1495**
9 N 9605—Shipping weight 3 pounds . . . \$14.95

CRAFTSMAN 5-piece Carving Set

D The new CRAFTSMAN hollow ground carving set that's sure to please the most discriminating person on your Christmas gift list. It's a gift that will be used and appreciated often. Natural colored stag-type catalin handles are handsome and durable. Of equal beauty is the walnut silverware-type chest, lined with luxurious cloth. 5-pc. set includes: 3 knives: 14-inch meat slicer with 9-inch blade; 14½-inch rounded up ham slicer with 9½-inch blade; and 13½-inch paring slicer with 8-inch blade. All blades are hollow ground of the finest chrome vanadium cutlery steel, chrome plated. 11½-inch forged fork with two 3½-inch tines of mirror polished stainless steel; clipped edges and flared tips. Sharpening steel, 13½ inches long, of high carbon magnetized steel. A perfect gift. **\$1995**
9 N 9606—Shipping wt. 3 lbs. 8 oz. . . . \$19.95

Buy Christmas gifts for all the family at Sears

CRAFTSMAN 231 CUTLERY

SILVERPLATE



It's only 16 but lovely silver on Sandi's Farm, see page 256



Christmas Special! Save \$8.50

**4 fancy serving pieces included at
no extra charge with each 53-piece set**

*Gift box includes: Plated Fishy Server, Berry
Spoon, Cold Meat Fork and Gravy Ladle*

Harmony House Silverplate XXXX Quality by WALLACE

**Best grade of silverplate made . . . none better
at any price . . . Guaranteed for 50 years**

\$55.00 53-piece set
in chest
Cash \$5.50 Down



The biggest and finest Christmas offer we've ever made with any silverplate! Don't miss it! We are including \$8.50 worth of fancy serving pieces (listed above) with each 53-pc. set of Harmony House XXXX silverplate—the only silverplate ever made to bear a registered hallmark of quality. To be sure of getting the finest grade of silverplate made, look for these three identifying marks on the back of each piece: registered Harmony House hallmark, the Wallace name and XXXX mark of quality.

Finest grade of silverplate made. The XXXX means quadruple plate—actually five times as much silver on each piece as standard A-1 plate. In addition, some work pieces, such as forks and spoons, have extra reinforcement at points where wear is greatest. Knives have lightweight hollow handles and forged blades of tested stainless steel that cannot rust or turn black along the edge.

Three exquisite patterns with the sculptured look of sterling. Designed by a world-award winner and produced by master craftsmen. *Sweetheart*, with its delicate flower design, is refreshing in its clean-cut, youthful charm. *Personals*, with a beautifully executed wavy border, is slim, graceful and modern. *Sonata* in a classic design creates a mood of old-world charm. *Please note pattern wanted.*

We guarantee Harmony House XXXX Silverplate to last for 50 years. Any piece that fails to give satisfaction with normal family use and care will be replaced or repaired free of charge if returned to Sears.

The 53-piece service for eight includes:

8 dinner knives	8 teaspoons	1 butter knife
8 dinner forks	8 oval bowl soup spoons	1 sugar spoon
8 salad forks	3 tablespoons	All-wood anti-rustish chest
4 N 8058 53-piece set with chest and 4 serving pieces. Ship. wt. 22 lb. \$55.00		



Crescent Hallmark Serving Pieces

Well and Tree Platter. \$14.95

Fine quality silverplate in a gleaming mirror-finish. Hand-applied gadroon border around edge of platter adds smart touch to the classic styling. Stands on 4 feet to protect table from heat of platter's contents. Juices from steaks or roast run into the deep well. Size: 16 in. long, 11 3/4 in. wide.

4 N 8724E—Ship. wt. 6 lbs. . . . \$14.95

Water Pitcher. Heavily \$14.95

silverplated and mirror-finished. Same hand-applied gadroon design as on other pieces decorates top of pitcher. Deep lipped and remarkably balanced with a well designed handle. Excellent for serving all cool drinks. Its generous capacity holds eight glasses. Stands 7 3/4 in. high. Base 4 1/2 in. diam.

4 N 8723E—Ship. wt. 4 lbs. . . . \$14.95



Glamorize your table with precious sterling silver

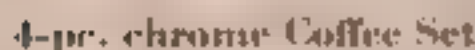
A Sterling silver Candlestick, 5 1/2 in. high. Graceful stem supports cone-shaped top. Mirror-finished with feather trim around edge. Holds fruit, candle or bulb. Top diameter, 5 1/4 in. Ship. wt. 2 lbs. 4 N 8727E . . . \$8.95

B Tall sterling silver Candlesticks. Gracefully designed and mirror-finished with feather design around base. 8 1/4 in. high. Ship. wt. 2 lbs. 4 N 8728E . . . Pair \$19.95

C Low Candlesticks in beautiful sterling silver. 3 1/4 in. high. Gleaming mirror finish with dainty feather design in narrow band around base. Ship. wt. 2 lbs. 4 oz. 4 N 8714E . . . Pair \$9.95



"so let our Christmas merry be
as Christmas doth become."



\$1750

4 IN 厚板4吋 4 piece 5x11. 51mm 40in \$17.50



These gleaming silver-plated vases impress as of highest quality. Hands placed with palm up over a clock images have shadows cast and have faces with a look of surprise. Faces on pair Surf Federal 1940

4H8724MI Coffee Pot Sugar - 4 lbs.	11.50
4H8730MI Sugar and condensed Sugar - 1 lb.	11.50
4H8731MI Disp. Sugar - 1 lb.	7.95

4 H 47018 — *Syntherisma nana* 4 January 1963 5793

44 0732E 50195 50.95

4 10 02 1 24 371 24 951 2 400 11 170 371 24

4 M 8703E 21cm 81 4.1m 81 17.85

4 M 0700E	Stages 1-11	\$2.95
-----------	-------------	--------

4 N 0030E Ship on 11th Aug Rate 21.40



4 N 7454' Sbjnc wt 6 lbs \$4.95

100



4 W 8021 - Ship wt 1 lb \$1.89

(2) Non-Sov fish. Flaminio-effect. (fish) with the bright burrow look

of silver. Mac: $14\frac{1}{4}$ and $2\frac{1}{2}$ in.



Miniature Vases

Collectors are sure to be delighted if a peek inside a Christmas package reveals these vases. They're petite and elegant, made of thin white translucent china and embellished with rich 22K gold trim. Set of four, from 2 1/8 to 2 3/4 in. tall. Shpg. wt. 8 oz. **35 N 9824... \$1.19**



"Beautiful Baby" Plaques

Darling nursery or bedroom decorations. Three wide-eyed, smiling infants are made of composition, sprayed in natural tones. In characteristic baby poses: standing (about 9 inches tall), creeping and crawling (about 8 inches long). Shpg. wt. 1 lb. 2 oz. **35 N 9637... \$1.19**



"Stinky" and "Phoocy"

Pert-looking, laugh-provoking pair of stunks... they'll make an amusing addition to anyone's collection of small figurines. Nice on a wall-shelf or bracket. Richly glazed china, ebony-black with white details. About 3 1/2 inches tall. Shpg. wt. 1 lb. **35 N 9728... \$1.39**



Self-watering Pot

This pot waters plants properly! Four meter in saucer... side slots let it into pot; roots twine around the spun glass wick, absorb water as needed. Saucer and 6-inch pot, all one piece. Glazed pottery. *Sale color yellow or green.* Plant not included. Shpg. wt. 5 lbs. 8 oz. **35 N 9825... 95c**



Pressed Wood Accessories... they look hand-carved!

- A Squirrel Bookends.** Let these cute creatures stand guard over your books! Nicely detailed squirrels, nibbling at acorns. Walnut finish. Metal bases keep books in place. Polished to protect furniture. About 5 1/2 inches high. **35 N 9435—Shipping weight 1 pound 10 ounces... Pair \$1.39**
- B Scroll-and-flower design Brackets.** Hang them on either side of pictures or mirrors... they're ideal for showing off small figurines or plants. Semi-circular top about 7 1/2x3 1/2 in. About 7 1/2 in. high. *Stab finish gold-color or walnut.* **35 N 9808—Shipping weight 4 pounds 8 ounces... Pair \$2.39**
- C Superbly styled Console Set.** Complimentary to any buffet setting... this three-piece set with an altogether luxurious look. 4 1/2-inch bowl is brimful of charm... walnut-finished, with inlaid-effect, leaf-and-flower design in ivory, and prettily scalloped edge. Leaf-design, walnut-finished candlesticks 1 1/2 inches high. Shipping weight 2 pounds 6 ounces. **35 N 9447... 3-piece set \$18.99**



Plaques and Pictures do wonders for walls!

- D Five Bluebirds,** bearers of happiness. Pressed wood in bright natural blue. About 2 to 3 1/2 inches long. Ready to hang. **35 N 9684—Shipping weight 1 pound... Set 98c**
- E Butterfly Plaques,** typically delicate-looking. Pressed wood; golden yellow. **35 N 9414—Wingspreads about 3, 3 1/2 and 4 inches. Ready to hang. Shipping weight 1 pound... Set 95c**
- F Child's glow Prayer Plaques** give children a protected feeling at bedtime when lights are out. Words to "The Lord is my shepherd" and "Now I lay me" glow in dark. Daylight restores "glow." Heavy fiberboard; blue background. **35 N 9441... About 7 3/4x9 3/4 in. Shipping weight 4 ounces... Pair 49c**
- G Beloved Religious Pictures.** Full-color reproductions of beautiful oil paintings. About 1 1/2-in. gold-color wood frames. Under glass. Shpg. wt. ea. 7 lbs. **35 N 6543—"Sacred Heart of Jesus" About 14 1/2x18 1/2 in. overall \$2.49**
35 N 6547—"Catherine" 14 1/2x18 1/2 in. overall \$2.49
35 N 6544—"The Last Supper" (Not shown.) About 18 1/2x14 1/2 in. overall... 2.49

Handy Bar Implements... aids to successful entertaining

- H Soda Siphon...** a trouble-saving push-button dispenser which forces rich soda and ginger ale into the glass. Siphon acts as an airtight cap as well as a dispenser; remains on bottle until contents are gone. Substantially made of brass and aluminum. Two items, one for quart- and one for pint-size bottles. Shipping weight 12 ounces. **35 N 9446... Set \$1.39**
- J Bar Caddy...** an amazing metal gadget which performs five functions. The home bartender will find it an invaluable assistant. It's a 3-finger cup for measuring, a bottle opener, an ice-cracker (on bottom of jigger), a corkscrew and a muddler... all in a single unit! 6 inches long, 2 1/2 inches thick. Shipping weight 12 ounces. **35 N 9452... \$1.88**





A \$5.29



\$2.69



\$1.79



G \$2.19



L \$1.89



\$1.89

C \$1.69



H \$1.59



K \$2.49



J \$2.89



I \$1.00



M \$1.34



N 98c

Gifts for the Home. Smoking Accessories

"... give a man a pipe he can smoke... and his home is bright with a calm delight."



A Convex Mirrors reflect every object in a room. These are authentic copies of mirrors highly prized by Colonial hunters. Striking window glass mirrors have elaborate gold-color composition frames with impressive eagles atop. Large mirror is 3x3 1/2 inches overall, has 9-inch diameter mirror. Two mirror-plates are 10x10 inches, with 4-inch mirror.

35 M 6039—Large mirror, two plaques. Ship. wt. 8 lbs. Set \$5.29
35 M 6037—Large mirror only. Ship. wt. 4 lbs. \$3.99
35 M 6038—4 plaque only. Ship. wt. 2 lbs. Each \$1.09... 1 for 1.09

B Double the charm of a plant with this lucky planter-mirror. Circular window glass mirror (14-in. diam.) has twin line border and beveled back. Heavy-gauge wire frame holds yellow pottery flower-pot (4-in. diam.). Plants not incl.

35 M 6042—Shipping weight 6 pounds \$2.69

C For a modern effect on wall or vanity, use this universal sized picture for small figurines or vases. Window glass mirror has blue color-strip. Ragstone mirror edge accents color strip. 11 1/2 x 11 1/2 in. wide. Figurines not incl.

35 M 6043—Shipping weight 1 pound 8 ounces \$1.79

D Dress up desk corners with these shining, heavy clear glass shelves. Use them for decoration... for bookends, pictures or plants. Also very practical for a corner in the study, room, or the space in the kitchen. 11 1/2 x 11 1/2 in. wide on each side, 1 1/2 in. across curved front edge. Arrangement not incl.

35 M 6049—Set of three shelves. Shipping wt. 11 lbs. \$2.19
35 M 6050—Set of two shelves. Shipping wt. 12 lbs. \$2.79

E To achieve a new and different look in some corner, install these heavy glass shelves in graduated sizes. They point up the look of favorite favorites, make convenient holding up bathroom shelves. 7 1/2, 9 1/2 and 11 1/2 in. wide... 10 1/2, 11 1/2 and 14 in. across curved front edge. Arrangement not incl.

35 M 6052—Set of three shelves. Ship. wt. 5 lbs. \$1.89

F If you're fond of ornate furnishings this Baroque window glass mirror is "for you." The gold-color composition frame looks lovely at wall, has knock-knock knockers.

35 M 6054—About 21 1/2 in. overall. Ship. wt. 7 lbs. \$1.89

G Decorative on wall or useful is this new-lark Baroque mirror. Hang on a dressing-table, or hang on a wall. Clearing window glass mirror in gold-color composition frame.

35 M 6055—About 11 1/2 in. overall. Ship. wt. 5 lbs. \$1.69

H For sociable suds, choose this versatile set. Stoneware leg has a wickered look on the outside, is highly glazed inside to keep beverage from seeping through. Lifts for set into holes in wickered-hold plywood stand. Four standard-size stout slats—leg holds about 5 parts. About 2 1/2 in. high.

35 M 6057—Shipping weight 5 pounds. Set price \$1.59

I Definitely a boon to the hostess... this aluminum serving-set. Spacious (14 1/2 x 23 1/2 inch) tray has rich, hammered finish. Eight rubber feet. 17 1/2-inch clamp (have colored trap design in center) can be used as ashtray. Utensils included.

35 M 9828—Shipping weight 1 pound 10 ounces. 4-piece set \$2.89

J Every home has a place for plants! Window-set includes: 6 colorful pottery plant holders, 2 heavy clear glass shelves (about 22x3 1/2 in.) with white-enamelled metal brackets about 21 in. high. Permits normal window operation.

35 M 9847—(Plants not included). Ship. wt. 10 lbs. Set \$2.49
35 M 9848—Brackets and 2 shelves only. Ship. wt. 5 lbs. 98c

K This utility shelf is here for either kitchen or bathroom. Clear glass shelf (about 20x4 in.); metal brackets and towel rack with baked-on white enamel finish. Towel not incl.

35 M 9806—About 12 in. high. Ship. wt. 2 lbs. 10 oz. \$1.00

L Window-shelf plant holder. Extra-strong 20x4-inch clear glass shelf, white-enamelled metal brackets about 7 inches long. Easily installed, permits normal window operation.

35 M 9846—Shelf and brackets only. Ship. wt. 2 lbs. 8 oz. \$1.79c

M Grow-Well Plant Bowls planted with Moonflower and Morning Glory seeds. Just add water. 2 composition bowls, seeds, growing material, plant food and instructions.

35 M 9403—Trans. set. Shipping weight 14 ounces. \$1.75c

SAVE! Combination offer. Shelf-set and plant-set above.

35 M 9851—Set price \$3.28. 4 in. \$3.28. Complete outfit \$1.34

N Glass shelf with plastic brackets. State color of brackets: blue, green or black. Accessories not included.

35 M 6403—Shelf 4x18 inches. Ship. wt. 2 lbs. 6 oz. \$1.98c



Flatter your flowers; make them flourish all year

A A wallflower bracket, exactly suited to its purpose! Such clear glass level is suspended from a gold-color composition flower-plaque. Plant not included. Shipping weight 1 lb. 8 oz. **89c**

B A copper Wall-pot is a fine thing for holding flowering ivy, philodendron or flowers. This 3-inch, solid copper pot is highly polished and lacquered to prevent discoloration, hangs from a verdant leafy green wrought-iron bracket. Plant not included. **35N9411**—About 12 in. tall. Shpg. wt. 8 oz. **\$1.19**

C Beautifully made of solid brass, this watering-can provides a pleasingly decorative note; and it's perfectly practical as a drink-water for plants, of course. Highly polished brass in simple domeshape with long, slender spout 4½ in. tall, 8 in. long. **35N9410**—Shipping weight 14 ounces. **\$2.89**

D With a copper Monitor the fish, your table never need lack for a magnificent centerpiece. Two 3-inch, solid copper pots, highly polished and lacquered to prevent discoloration... in a verdant (antique) green wrought-iron holder. Plant not incl. **35N9412**—About 8x4 in. Shpg. wt. 12 oz. **\$2.29**

E Copy of a bird cage, but not meant for a canary... this cage shelters a 4-inch white pottery pot in which to grow a favorite plant. Wall-bracket and cage are heavy-gauge wire with rust-resistant white lacquer finish. About 24½ in. high. Plant not incl. **35N9409**—Shipping weight 2 lbs. 4 oz. **89c**

F The three-tier Glass Shelf would be charming on a wall in anyone's home. Leaf-design wire frame in strong-verdantiv. with rust-resistant white lacquer finish. Seven circular clear glass shelves 4 inches deep. About 18 inches tall, 18 inches wide. Accessories not included. **35N9816**—Shipping weight 1 lb. 5 oz. **\$1.89**

G Here's a clever Corner Shelf which will save space, and contribute extra charm to your room. Substantially made of metal, with graceful scroll-and-leaf-effect frame, white lacquer finish is rust-resistant. About 7½x17½ in. high. Accessories not included. **35N9840**—Shpg. wt. 2 lbs. 8 oz. **\$1.98**

H Trellis Pot-holder, as picturesque as a real rose arbor. Sturdy wire frame, rust-resistant white lacquer finish; 4-inch white pot. Plant not incl. **35N9817R**—12½ in. high. Shpg. wt. 1 lb. 10 oz. **69c**

Tall, handsome Smokers

I Novel Smoker in smart square shape. Metal; brown baked-on enamel finish, chrome-plated trim. Patented disposal feature. **35N96357**—22 in. high. Shpg. wt. 4 lbs. **\$2.69**

J Sturdy Smoker. All-metal with brown baked-on enamel finish. Removable 7-inch amber glass tray. Weighted base; carrying handle. **35N96359**—27 in. high. Shpg. wt. 11 lbs. **\$3.79**

K Sleek, streamlined Smoker. All-metal with brown baked-on enamel finish and chrome-plated trim. Flood-wash ash container... a patented disposal feature. Handle; weighted base. **35N96356**—25½ in. high. Shpg. wt. 8 lbs. **\$3.89**

L Modern, man-sized Smoker. Metal, brown baked-on enamel finish, chrome-plate trim. Push-button control on ash container... a patented feature. Weighted base; side handles. **35N96355**—21½ in. high. Shpg. wt. 5 lbs. **\$4.29**

M Bronze-plated metal Smoker, graceful reeded column, orn motif at base. Removable 6-inch clear glass tray. Base heavily weighted to prevent easy tipping. Decorative carrying-handle. **35N94358**—29 in. high. Shpg. wt. 4 lbs. **\$4.79**



P Smoker's Fourpiece. Four highly polished aluminum ashtrays with cigarette rests in the center, handle on the upright spigot. Compact and convenient. Trays 3 inches in diameter. About 5 inches high. **35N9408**—Shpg. wt. 8 oz. Set... **89c**

Q Handy Two-in-one. Cigarette box and ashtray of walnut-finish pressed wood with duck-wood. Box holds pack, regular or king-size. Removable glass ashtray liner. About 7x4½ in. Shpg. wt. 1 lb. 6 oz. **35N9472**... **89c**

R Tip-top Ashtray. Easy-to-clean, opalescent glass tray is simple in size. Base is walnut-finish pressed wood, looks hand-carved. About 5¾-inch diameter, 3¾ inches high. Shpg. wt. 2 lbs. 8 oz. **35N9616**... **\$1.39**

T Free-function Smoker's Set, keyed to masculine good taste. 4½-inch removable glass ashtray, cigarette box, vice regular or king-size, match-holder and pipe rest. Walnut-finish pressed wood. About 6x10 inches. Shpg. wt. 3 lbs. 4 oz. **35N9406**... **\$1.49**

U Glass Duck—Space Cigarette Set. Mama duck (6x4½ in.) has a cover, she's intended for use as a cigarette box (holds a foil pack, either size); four ducklings (4½x2½ in.) are ashtrays. Shpg. wt. 4 lbs. 4 oz. **35N9407**... Set **\$1.89**

V Popular Pull-match Ashtray. Plastic matchholder contains about 250 matches. huge (6½-inch diameter) glass ashtray. About 7½ in. high. 2 refills (about 250 matches each) included. Extra refills at right. **35N9604**—Shpg. wt. 3 lbs. Set... **\$1.35**

X Chrome-plated Pull-match Ashtray adds greatly to the pleasure of smoking. A gift your favorite man will cherish! Solid brass with gleaming nickel and chrome-plate finish. Matches light instantly when pulled from holder; they're tightly held in place, can't fall out. Set gives about 1750 lights—about 250 matches in stand; 6 refills, each about 250 matches. About 7½ inches high. **35N9632**—Shpg. wt. 2 lbs. 4 oz. Set... **\$4.39**
35N9504—BONNA. Shipping weight 4 ounces... **2 for 25c**



Treat your table to the beauty of Crocheted Crystal by Harmony House

The Christmas season is plenty of reason for excellent celebration. And gala meals call for rich, radiant glassware. Crocheted crystal pieces that make wonderful contrast with china, silver and gold. Crocheted crystal is pure, rare, technologically perfect. It is the most possible luxury you'll use with greater gusto. Every piece is handmade, the openwork "crocheted" edges and delicate lines from the pattern. Light-wise, it's ideal. Choose it for any winter occasion.

[A] 14-piece Punch Set. Now and always, serving punch is a wonderful way to make a festive occasion memorable to guests. Here's just the set to help show some spirit of hospitality. In addition to helping entertaining, like the apples and bowl, the planarized cups have fluted patterns. Bowl is 14 in. in diameter, holds 4 quarts, 12 cups are popular 6-oz. size. Perfect for...

25 M 01719 -Shipping weight 14 pounds... Each set \$7.29

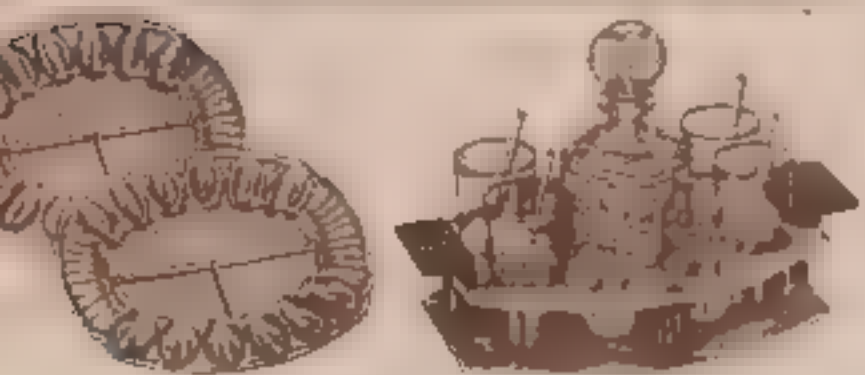
[B] 3-piece Console Set. Lustrous crystal and glowing candlelight add glamour to any occasion. Two elegantly styled, twin candleholders about 4 1/2 in. high, bowl alone 11 in. in diam. Candles not included, see page 242 for a selection.

25 M 1739 -Shipping weight 6 pounds... Each set \$1.98

[C] Cake Stand. To make your party tables look even more scrumptiously lovely. Equally charming to casual occasions.

Like tarts, cookies, candy and fruit. 12 in. in diam., holds 4 in.

25 M 1729 -Shipping weight 5 pounds... Each \$1.98



Deviled Egg Plates. It's certain that any hostess would appreciate these plates. There's a clear glass in a wondrous Seven-Design. Small compartments for the eggs, big center sections are perfect for pickles, olives, radishes, herb dressings or relishes. Set of 2, each 12 in. diam., 11 in. wide. Shipw. wt. 4 lbs.

25 M 2013... 2 for \$1.25

Portable Bar. 15-pc. set. 10 oz. oval tray is alcohol-resistant, natural-brush, snap-in, stainless handles. Not splintering. 2 oz. for 60 holes in tray. Four four-highball glasses with gold-line trim. Four 1 1/2-qt. 4-oz. glasses. 32-oz. square glass decanter with stopper. Hot glass warming rack. Shipw. wt. 9 lbs.

25 M 07806 -15-piece set \$4.79

Harmony House Dinnerware. Glassware

"... the rarest dish in all this land... which thus bedecked with a gay garland, let us serve with a song."



THE RIGHT WAY TO LIVE

TABLEWARE

Festive Glassware and Dinnerware

[6] Waggoner Caparoti Glasses. Like some of the most famous glassware in the world, these 12 oz. glasses are made of "caparoti" glass. The process is a special one that gives the glass a unique, iridescent quality. The glasses are made of clear glass, but the process gives them a unique, iridescent quality. The glasses are made of clear glass, but the process gives them a unique, iridescent quality. The glasses are made of clear glass, but the process gives them a unique, iridescent quality.

25 M 1911 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1912 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1913 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1914 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1915 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1916 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1917 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1918 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1919 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1920 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1921 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1922 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1923 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1924 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1925 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1926 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1927 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1928 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1929 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1930 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1931 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1932 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1933 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1934 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

25 M 1935 -The Waggoner Caparoti Glasses. Each set of 12 glasses, 12 oz. each. Shipping weight 6 pounds... Each set \$1.49

[7] Drink Set. Add new to drinks by serving them from thick, clear, elegant glass. The bottom glasses are topped with a gold-colored rim. The glasses are made of clear glass, but the process gives them a unique, iridescent quality. The glasses are made of clear glass, but the process gives them a unique, iridescent quality. The glasses are made of clear glass, but the process gives them a unique, iridescent quality.

25 M 2003 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[8] Handpainted China. Fully decorated, made in the Blue Ridge Mountains. The handpainted design was inspired by the traditional Native American pottery. The glasses are made of clear glass, but the process gives them a unique, iridescent quality. The glasses are made of clear glass, but the process gives them a unique, iridescent quality. The glasses are made of clear glass, but the process gives them a unique, iridescent quality.

25 M 2004 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[9] 35 M 2005 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[10] 35 M 2006 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[11] 35 M 2007 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[12] 35 M 2008 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[13] 35 M 2009 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[14] 35 M 2010 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[15] 35 M 2011 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[16] 35 M 2012 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[17] 35 M 2013 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[18] 35 M 2014 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[19] 35 M 2015 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[20] 35 M 2016 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[21] 35 M 2017 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[22] 35 M 2018 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[23] 35 M 2019 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[24] 35 M 2020 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[25] 35 M 2021 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[26] 35 M 2022 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[27] 35 M 2023 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[28] 35 M 2024 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[29] 35 M 2025 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[30] 35 M 2026 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[31] 35 M 2027 -Shipw. wt. 11 lbs. 9-oz. set \$3.29

[32] 35 M 2028 -Shipw. wt. 11 lbs. 9-oz. set \$3.29



D "Shagwcock Express"
Complete 33-piece set \$8.59



Three sets of matching dinnerware
C 24-piece dinner set \$4.85



E Kiddies' Trivving Set \$1.29



F Child's Feeding Set \$1.19



H Portuguese Showware
& cocktail glasses \$4.98



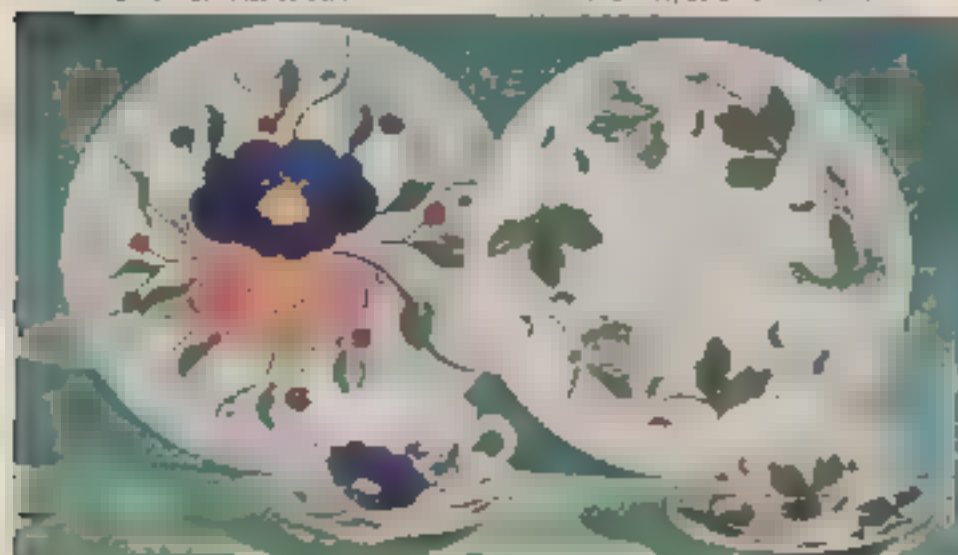
I Drink Set 9 pieces \$3.29



J \$1.79 **K** \$1.79 **L** \$3.49 **M** \$3.49 **N** \$1.79 **O** \$1.79 **P** \$2.19 **Q** \$2.19 **R** \$2.19 **S** \$1.79

T Cumberland, 32 pc. set \$9.95

V "Crimson" set, 32 pc. set \$10.95



Y "Twirling Leaves" 8 for \$1.89



Z "Goldbird" 8 for \$1.98



Nifty thanks to make you thirsty!

"Snoozy Sunk" ... the giant pig, gubbles any size - ours, or even tubed bulls. You can save \$100 in w/ faraway-white posters with purple lens, high glare. Check in January for catatonic - 6 1/2 in. tall, 12 in. long. Shy, w/ 6 line.

33 H 9422 ... \$1.98

John-John Bank . . . Inlaid \$1.49
automatically when you
buy one! You get great
steps, including steps on
porch, in kitchen, and
entry. Colored glass and
honey and yellow, the
high. \$1.49.

Harmony House Gifts
for home decoration

"...so send for comely ornaments
to re adorn the house."



**Highlight your Christmas table
with a beautiful Bouquet!**

Sheet costumes are backsters at heart... they've discovered that a simple sheet, sewed with a nicely flared pantleg, will work like a charm on the stage. The costume is light on the body, and the capricious, glimmering, flame-colored dyes and dyes look like the extra special, shimmering, shimmering, shimmering... an expensive in stage, and a perfect costume for the stage. You'll find it's well worth the effort in the end.

There's a lot of sheet costumes, with some are made of sheet, clear plastic, and the sheet is the most popular. It's a very real advantage. Sheet costumes are the most popular, and well... and the costumes, however, are sure to be some of the most popular. There's a lot of sheet costumes, and you'll find that the costumes are well known at each place. It's in the fall.

\$244
Each

\$244
Each

Is "American Beauty" Camptocarpus.
1' tall, large, and round, bright green.
Fragrant. Camptocarpus and lilies and
daisy-like shape will fill 4 sq.
35 N 9431 \$2.44

25 N 9430 52.44

[illegible]

\$4.19
*per
dozen. Grated for cheese omelets or other
third-egg omelets. Also very attractive
oven toasts. Each is about 1 1/2" x 1 1/2".
35 N 9458—Shipping weight 5 pounds.

6. Mixed-Flower Centerpiece, includes
 1 space of table and 1 table top
 and 1 greenery centerpiece. Shipping
 weight 1 lb. 4 oz.
 35 N 9432 52.44

[p] "Sweetheart Rose" Centerpiece.
21 vigorous blooms in delicate,
blush-pink color, green foliage looks
great! Shrub w. 3 lb. 4 pr.
25 N 9433 \$2.44

79c **Two Angel Figurines.**
Sweet cherries, with
hairs to tapered to juvener,
above the Christmas spirit. One on
the inside of a table, and under the
tree. Composition, hand-painted.
with a gold-finished, heavenly pale blue
pinks and yellow hair. About 4 in. tall.
Ship. wt. 9 oz.
35 N 9578 Pair **79c**

Profely fashioned of sturdy composition
in smooth galvanized finish with bleed
off windows. An ideal gift for most any
table. . . . Ideal for children's books in
wall brackets. Use singly or very effec-
tively.

Every item on these pages can be bought on Smart convenient Easy Payment Plans... see page 256 for details



Famous Haeger Pottery

[A] [B] [C] For the woman who knows what her fine pottery is for, a present made in the Haeger pattern. These, one of the finest women's art pottery, is considered for its artistic perfection. These three are delightfully designed, dainty, fashioned!

[D] Planter Bowl with elegant shell-like shape. Smooth, glossy pottery with a central shell design. Use for large indoor plants and wonderful as a display dish. About 7 inches high. Shipping weight 2 lbs. **35 N 9442 95c**

[A] Tall Vase. Two pieces. Blue pottery with a design in white. Ideal for holding long-stemmed cut flowers. Covered flared shape, bases strong, thin stem. About 9 inches high. Shipping weight 3 pounds. **35 N 9427 \$1.49**

[C] Lovely Trio. Two, covered bowl and tray. Glossy, turquoise. White pottery with a central shell design. Use for large indoor plants and wonderful as a display dish. About 7 inches high. Shipping weight 2 lbs. **35 N 9443 95c**

For table or buffet

[B] Hobnail Glass Console Set. Hobnail-type pottery in aquamarine blue. Heavy, heavy-based, wide base, feet included. Use for holding cut glasses or glasses. About 15 inches high. **35 N 99507 \$3.39**
35 N 9717 Assorted Artificial Fruit. With Hobnail-type pottery. Box of 12. Shipping weight 2 lbs. 6 oz. \$1.98

[C] Hobnail Glass Basket. Hobnail-type pottery in aquamarine blue. Use for holding cut glasses or glasses. About 15 inches high. **35 N 9466 \$2.49**
[D] Brilliant-hued Blue Tray. Hobnail-type pottery in aquamarine blue. Use for holding cut glasses or glasses. About 15 inches high. **35 N 9460 \$2.88**

Helps for hostesses

[C] Round Tray. Large, heavy, heavy-based, wide base, feet included. Use for holding cut glasses or glasses. About 15 inches high. **35 N 9412 \$1.98**

[D] Round Tray. Large, heavy, heavy-based, wide base, feet included. Use for holding cut glasses or glasses. About 15 inches high. **35 N 9412 \$1.98**

[D] 12 Coasters. In four colors: red, blue, yellow, and peach. Three each color. They're placed in a provided aluminum holder keeps them handy. Available separately. Shipping weight 12 ounces. **35 N 9443 \$1.00**

[E] Hi-Joe. Also known as "Hi-Joe". Set of glass. Use as a centerpiece or as a display. About 15 inches high. Shipping weight 12 ounces. **35 N 9444 77c**

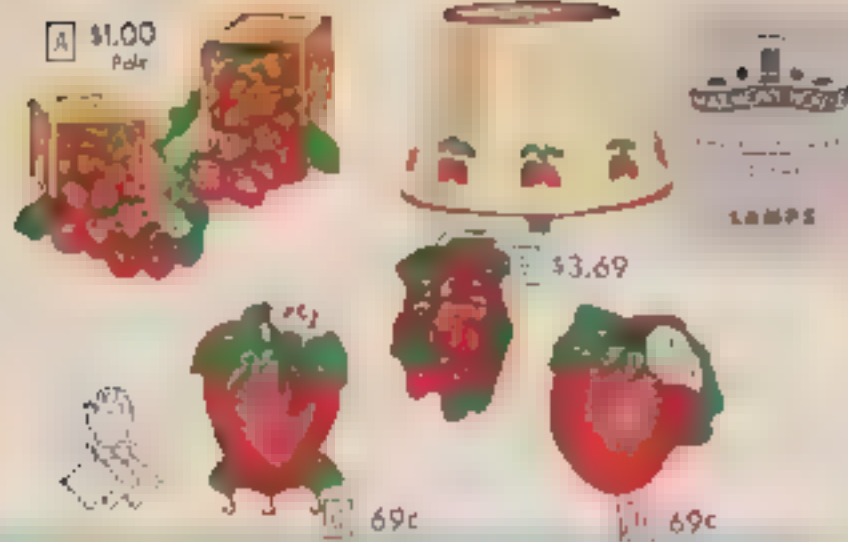


[C] [D] Colonial-type Hurricane Lamps. Two, heavy-based glass chimneys, yellow pottery base. Shipping weight 5 lbs. 4 oz. **35 N 9442 \$4.49**
[E] Milk glass and collar. Two, heavy-based glass chimneys, yellow pottery base. Shipping weight 5 lbs. 4 oz. **35 N 9442 \$4.49**
[F] Milk glass and collar. Two, heavy-based glass chimneys, yellow pottery base. Shipping weight 5 lbs. 4 oz. **35 N 9442 \$4.49**

[A] Brass Candlesticks, imported from Vietnam. Built in brass. Use for candles. About 15 inches high. **35 N 9416 \$3.69**
[B] Light-up Centerpiece. Two, heavy-based glass chimneys, yellow pottery base. Shipping weight 5 lbs. 4 oz. **35 N 9442 \$4.49**

[C] Plant-holder Bookends. Hobnail-type pottery in aquamarine blue. Use for holding cut glasses or glasses. About 15 inches high. **35 N 9732 \$1.19**
[D] Hand-painted Lovebirds in a cage. Hobnail-type pottery in aquamarine blue. Use for holding cut glasses or glasses. About 15 inches high. **35 N 9415 \$1.19**

[E] Beautiful Candy Dish of famous blue. Hobnail-type pottery in aquamarine blue. Use for holding cut glasses or glasses. About 15 inches high. **35 N 9701 \$1.39**
[F] Shy Fawn and Planter. Two separate pieces. Hobnail-type pottery in aquamarine blue. Use for holding cut glasses or glasses. About 15 inches high. **35 N 9420 \$2.77**



A \$1.00
Pair

\$3.69

69c

69c



1 \$1.39

89c

\$1.49

II \$2.29

69c

Harmony House Giftware Candles and Lamps

"From far and near
o'er the landscape dear
the Christmas lights are streaming."

Matched, taste-tempting Strawberry Items Make kitchen work a real pleasure!

1 Bright Plaque For a pretty wall-decoration, easy to hang. Candy-plum, 11 1/2 in. long. Shpg. wt. 2 lbs. **35 N 9634M** 2 for \$1.00

2 Pump Lamp Hang it up, you will love it. Candy-plum, 11 1/2 in. long. Shpg. wt. 2 lbs. **35 N 7777M** Shpg. wt. 4 lbs. **\$3.69**

3 Hot-pod Holder Perfect for your hot-pod. Candy-plum, 11 1/2 in. long. Shpg. wt. 2 lbs. **35 N 9693M**—Shpg. wt. 4 lbs. **69c**

4 String Holder To keep your string handy. Candy-plum, 11 1/2 in. long. Shpg. wt. 2 lbs. **35 N 9633M**—Shpg. wt. 4 lbs. **89c**

5 Beverage Set, (Hot-pod, Sugar, Cream) Candy-plum, 11 1/2 in. long. Shpg. wt. 2 lbs. **35 N 9636M**—Shpg. wt. 4 lbs. **\$1.39**

6 Many-purpose Pitcher For milk, coffee or fruit punch. Candy-plum, 11 1/2 in. high. Shpg. wt. 2 lbs. **35 N 4081M** Shpg. wt. 4 lbs. **89c**

7 3-pc. Range Set Saucepan, skillet, 11 1/2 in. high. Shpg. wt. 2 lbs. **35 N 4082M**—Shpg. wt. 4 lbs. **\$1.49**

8 Cookie Jar Set, (Sugar, Cream) Candy-plum, 11 1/2 in. high. Shpg. wt. 2 lbs. **35 N 4083M**—Shpg. wt. 4 lbs. **\$2.29**

9 Scrub Pad For greasy dishes. Candy-plum, 11 1/2 in. high. Shpg. wt. 2 lbs. **35 N 9692M**—Shpg. wt. 4 lbs. **69c**



K \$1.39
Set

L \$1.19



12 for 98c

H 33c
Pair

P 33c
Pair

Candles set the scene for festivities!

10 Pottery Planter "Pots" looks adorable holding a bulb or a small indoor plant. Multicolor, highly glazed pottery. For wall or table. 6 in. tall. Plant not included. **35 N 9419**—Shpg. wt. 1 lb. 12 oz. **\$1.39**

11 Pottery Console Set Cream-white in color, and highly glazed. Large, deep bowl (10 1/2 in. long) that can be used for flowers, fruit or nuts, cornucopia candlesticks 4 in. tall. Candles not included. **35 N 9471**—Shpg. wt. 3 lbs. **\$1.19**

12 Dinner Candles Wax, hand-dipped. Safe color, white, yellow, pink, blue, red, yellow or green. 11 1/2 in. long. Shpg. wt. 4 lbs. **35 N 9686**—Box of 12 for **98c**

13 Many Candles Wax, hand-dipped. Pretty white-dipped effect. Size 11 1/2 in. high and 10 in. diam. 12 each set. **35 N 9473**—Shpg. wt. 2 lbs. **Pair 33c**

14 Strawberry Candles Traditional Christmas symbol of good luck. Wax, very delicate fragrance. 11 1/2 in. high. **35 N 9424**—Shpg. wt. 2 lbs. **Pair 33c**



Hand Painted! Luscious-looking Plaques

The greatest, most beautiful paper imaginable. Matched, complementary, hand-painted in natural colors. Each set 4 1/2 x 4 inches. **\$1.89**
Set of 12 for **\$1.89**

35 N 9647—6 fruits: raspberry, lemon, strawberry, banana, apple, lime. Shpg. wt. 1 lb. 10 oz. **\$1.00**

35 N 9641—3 vegetables, 3 fruits: pepper, carrot, peas, cornucopia, grape, plum. Shpg. wt. 1 lb. 10 oz. **\$1.00**

35 N 9644—SAVE! Both sets. Shpg. wt. 3 lbs. 4 oz. **\$1.89**



- A** \$3.79 **B** \$4.98 **C** \$5.98 **D** \$9.98 **E** \$9.89 **F** \$2.98

Give the warm, friendly light of a wonderful Lamp ... here's a gift to please every taste, every budget

A Pottery Lamp in a choice of pleasing, delicate pastel colors: honey, dusty rose, blue or green. Shade color. Plated wire is lightly glazed. 13½-inch shade is eggshell-color paper parchment with floral decorations; fits for directed light. Felted base.
35 N 07232—14½ in. tall. Shpg. wt. 4 lbs. **\$3.79**

B Classic China Lamp, creamy-white in color and lightly glazed. Has delicate flower design and lavishly gilded trimmings. 13-inch eggshell-color paper parchment shade is decorated with flowers; fits snugly perforated for reading. Felted base.
35 N 07228—20½ in. tall. Shpg. wt. 5 lbs. **\$4.98**

C Gleaming Glass Lamp in vibrant, deep colors: wine, green or blue. Shade color. Gleaming felt design on the upshape base. Handmade gold color metal pedestal. 15½-inch accordion-style shade is eggshell-color paper parchment, with cotton fabric trim at top and bottom. Shade fits readily in round at 45° and bottom. Shade fits readily in round at 45° angle. Felted base.
35 N 07234—22½ in. tall. Shpg. wt. 5 lbs. **\$5.98**

D Shining Metal and Glass Lamp. Soft gold-colored finish with rich, colored glass for contrast. 16-in. shade made of textured bronze mesh with paper parchment lining; fits for directed light.
35 N 07221—27 in. tall. Shpg. wt. 7 lbs. **\$9.98**

E Pottery Lamp. Rich base in solid copper or solid brass. Shade made of felt to shade in sun's light. Shade is made of paper parchment. Also available in a variety of colors, including blue or charcoal gray and white. Shade fits snugly. **35 N 07230**—30½ in. tall. Shpg. wt. 8 lbs. **\$9.89**

F Pottery Lamp. Pretty as a picture, and long the picture will be! Shade is made of paper parchment. The shade is made of paper parchment with decorative gold color trim. Shade fits snugly. **35 N 07233**—20½ in. tall. Shpg. wt. 4 lbs. **\$2.98**

G Hanging Glass Lamp with matching planters. A tall, elegant design. Shade is made of felt design on the upshape base. Handmade gold color metal pedestal. 15½-inch eggshell-color paper parchment shade is decorated with flowers; fits snugly perforated for reading. Felted base.
35 N 07229—25 in. tall. Shpg. wt. 7 lbs. **\$7.98**

H Fluorescent Desk Lamp. Sleek, functional design. All-metal, brushed chrome finish. Shade is made of felt design on the upshape base. Handmade gold color metal pedestal. 15½-inch eggshell-color paper parchment shade is decorated with flowers; fits snugly perforated for reading. Felted base.
35 N 07204—32½ in. tall. Shpg. wt. 9 lbs. **\$7.49**



G Hanging Glass Lamp with planters **\$7.98**



H **\$7.49**



Animal-Lamps for the kiddies

When Santa slides down your chimney, he'd do well to bring the children these adorable china bedroom lamps. They're in the form of youngsters' favorite animal friends. 9½-inch eggshell-color paper parchment shades. Felted bases.

- A** **35 N 7573**—Porky the pig. (Shade has A-B-C border design.) 14½ in. tall. Shpg. wt. 3 lbs. Each **\$3.79** Pr. **\$7.29**
B **35 N 7572**—Quacky the duck. (Shade border of soldiers and blocks.) 14 in. tall. Shpg. wt. 3 lbs. Ea **\$3.79** Pr. **\$7.29**
C **35 N 7574**—Whe old owl. (Animals parade around shade.) 14½ in. tall. Shpg. wt. 3 lbs. Ea **\$3.79** Pr. **\$7.29**

Get all the lamps you want at one time.



Nursery-figure 17-in-up Lamps

Relucting good Wm. along with good light... For all children who delight in Mother Goose rhymes and nursery stories. Bright-colored composition lamps can be hung anywhere... in bedroom, nursery or playroom. Gay trim on 10-in. paper parchment shades. 6-foot cords.

- A** **35 N 7601**—"Mary had a little lamb. Its fleece was white as snow..." Shipping weight 4 pounds. **\$3.69**
B **35 N 7602**—"Peter Rabbit, nearly caught in the cabbage patch! Shipping weight 4 pounds. **\$3.69**
C **35 N 7775**—"H-diddle-diddle, the cat and the fiddle..." Shipping weight 4 pounds. **\$3.49**

... use Sears convenient Easy Payment Plan. See Page 356



Smart Bed Lights

A Metal Fluorescent Bed-Lite. Felt padded lamp. 14-in. bulb included. Value rose shown. Also in colors at right: parchment ivory, infant peach, colonial blue or parchment brown. Shade color. 15½ in. long.
35 N 7516—Shpg. wt. 5 lbs. ... **\$3.49**
B **Post-Bed Light**. Acrylic shade, star blue, peach or eggshell-color. Wire frame, glass top. 9½ in. long.
35 N 7576—Shpg. wt. 2 lbs. ... **\$3.79**

... PAGE 243 ... LAMPS



15. Silvertone new styling and big hearing aid light, new size, Silvertone Portable Radio \$37.95 includes batteries



16. Silvertone plastic Table Model Radio in new, attractive play-green finish \$22.95



17. Silvertone plastic Table Radio and Record Player \$29.95

Silvertone

THE QUALITY OF
SOUND

RADIO



18. Silvertone walnut veneer Table Radio-Photograph \$44.50



Take your Portable Silvertone Radio to the beach... listen to your favorite radio program



How to have an exclusive type of pleasure! Take in the best games be entertained by music



When the crowd gets together and someone says "Let's dance," turn on your Silvertone



Winter sports are lots of fun, but at the end of a strenuous day relax with a Silvertone

Take it anywhere, play it anywhere . . . operates on AC, DC, or Batteries

NEW 1948 Silvertone Portable Radio

- Strong leather handle, detachable leather strap
- Designed so you can play it while you carry it
- Handsome easy-to-clean metal grille; gold color

\$37⁹⁵
Cash

Includes Batteries, \$4 Down

A) Just a "handful," but man! how it packs the power and brings in plenty of distant station reception! Powerful, precision-built Superheterodyne circuit; four miniature tubes (same rugged design as used in "Wall-to-Wall" type), plus rectifier. For your protection, approved by Underwriters' Laboratories, Inc.

Amazingly full, rich tone obtained from 3½-inch dynamic speaker. Velvet action volume control; "geared-down" tuning for sharp, easy station selection; loop aerial concealed in front cover. Safety switch shuts off radio when cover is closed. Simple, attractive case; ivory plastic with tan vinyl. Size 8½x6½x3½ inches. Weighs only 6½ pounds.

Operates on 105-125 volts AC or DC current, or on batteries. 67½ volt "B" battery lasts 40 hours; four 1½ volt "A" batteries last 80 hours. Any batteries anywhere can be changed quickly and easily. Wired attached electric cord inside of set, out of sight, when not in use.

57 N 08261—Complete with batteries. Shpg. wt. 8 lbs. **\$37.95**
57 N 08260—Without batteries. Shpg. wt. 7 lbs. **\$35.65**

Silvertone Radios. Radio-Phonographs

"What sweeter music can we bring
... oh, rest beside the weary road,
and hear the angels sing."



Silvertone Table Radio

The ideal gift! An extra radio for Dad, Mother, Sister, Brother... New 1948 model!

\$22⁹⁵
Cash

\$2.30 down
\$3 monthly

B) A sensational value at this amazingly low price! Six-tube performance obtained from four tubes (two dual-purpose plus rectifier). Four-inch dynamic speaker gives rich, lifelike tone. Automatic volume control; large illuminated slide rule dial.

Beautiful neutral gray-green finish harmonizes well with any decorative scheme. Attractive polished aluminum grille. Cabinet is fully enclosed... makes a handsome furniture piece viewed from any angle. Built-in "Radloner" loop antenna.

Operates on 105-125 volts, 25-60 cycle AC or DC, receives on 530-1600 KC. Size 6½x6½x13½ in. Approved by Underwriters' Laboratories, Inc. 57 N 08005—Shpg. wt. 8 lbs. Mailable **\$22.95**

Silvertone plastic Battery Radio. Similar in appearance to Table Model Radio **B)** (shown on opposite page). Excellent tone and reception from four tubes, 5½-inch dynamic speaker. Stratobeam Receiver included. Size 9½x15½x7½ inches.

57 N 08200—Without battery. Shpg. wt. 10 lbs. **\$32.95**
57 N 08201—With 400-hour battery. Shpg. wt. 14 lbs. **\$36.45**

Silvertone Radio-Phonograph Combinations

Sturdy, attractive plastic—ideal for "nursing room," children's room, school dormitory

\$29⁹⁵
Cash

\$3 down
\$3 monthly

C) Give the children a radio for their very own! Enjoy an "extra" radio for other rooms in the house! Add music to the "nursing room" fun! Think of the many other young members of the family who get down all those things—and here the Silvertone! It's a radio AND a phonograph, too! It's strong and durable—made for years of steady service. It's light—easily carried from room to room. It's rich, full and pleasing in tone. And Sears' amazingly low price is a factor not to be overlooked!

Handsome, compact walnut-colored plastic cabinet, with built-in aerial. Superheterodyne circuit that gives you 6-tube performance with 4 guaranteed Silvertone tubes, 2 of them dual-purpose type, plus a rectifier; 4-in. dynamic speaker. Phonograph tone starts automatically when tone arm is depressed. Plays 10- or 12-inch records; lightweight tone arm, sensitive new crystal pick-up. Angled Silvertone needle. Receives on standard 540-1600 KC broadcast band, for 105-125 volt, 60-cycle AC only. Approved by Underwriters' Laboratories, Inc. Size 8½x12½x6½ inches.

57 N 08070—Plastic Radio-Phonograph. Shipping weight 12 pounds. Mailable **\$29.95**

Compact and handsome walnut veneer—outstanding in tone and performance!

\$44⁵⁰
Cash

\$4.50 down
\$3 monthly

D) Just check the many qualities that make this the perfect gift for someone high on your list! It's compact (radio and phonograph combined in one trim cabinet). It's strikingly attractive—beautiful walnut veneer, richly finished, in a smart modern design. It's superior in tone—with a biggest-possible 5½-inch dynamic speaker, and the added resonance and depth that a wood cabinet provides. Its performance is clear-cut and far-reaching. And (let's be practical, too!) it's surprisingly low priced!

Selective 6-tube performance from 4 guaranteed Silvertone tubes, 2 of which are dual-purpose type, plus a rectifier. Built-in aerial; automatic volume control that limits fading and blasting. Plays 10-inch or 12-inch records with the top closed. Phonograph motor starts automatically when lightweight tone arm is moved to the right; stops when record is finished. New, super-sensitive crystal pick-up; long-life Silvertone needle. Receives on standard 540-1600 KC broadcast band, operates on 105-125 volt, 60-cycle AC only. Approved by Underwriters' Laboratories, Inc. Size 12½x15½x8½ in. Shpg. wt. 22 lbs.

57 N 08072—Silvertone Radio-Phonograph. Mailable **\$44.50**

It's a RADIO!..It's a PHONOGRAPH!..



It's a superb radio, glorious in tone . . . a phonograph with super-sensitive crystal pickup . . . and conventionally new and exciting and different! It's a **WIRE-RECORDED!**

It records by magnetizing a stainless steel wire. You can play the recording back at once . . . play it over and over . . . erase it and use the wire again and again!

With unbelievable simplicity and ease a child can operate it! It records radio programs, phonograph records, your voice and the voices of your children, family, and friends!

No needles are needed — no disks. The new tone practically forever! (A research laboratory played one **TEN THOUSAND TIMES** with only a slight drop in sound level!)

Each spool of wire holds a **FULL HOUR** of entertainment . . . **20 SIDES** of 10-inch records . . . a **FULL ALBUM** of symphony music! And a spool costs only \$4.75!

It's a **SEARS EXCLUSIVE!** Sears perfected it . . . perfected it! And it's priced so low because of Sears world-famous quantity production and distribution methods.

\$184.50
Cash
or
Terms \$12.00 Monthly



It's here! It's ready for you — in time for you to give your family the most interesting Christmas they've ever had! It's a radio, a phonograph, and something utterly different from anything you've ever heard before. A recording instrument that takes radio broadcasts out of the air . . . mixes off of your favorite records . . . any form of live speech or music you yourself put into its sensitive microphone — and records them with professional clarity on a slender steel wire — faithfully, richly, and just as **PERMANENTLY** as you want! Read these pages . . . they tell you just **SOME** of the ways in which you can provide fun for all your family and friends . . . add to your personal and business efficiency . . . store up material, historical, and priceless sentimental treasures!

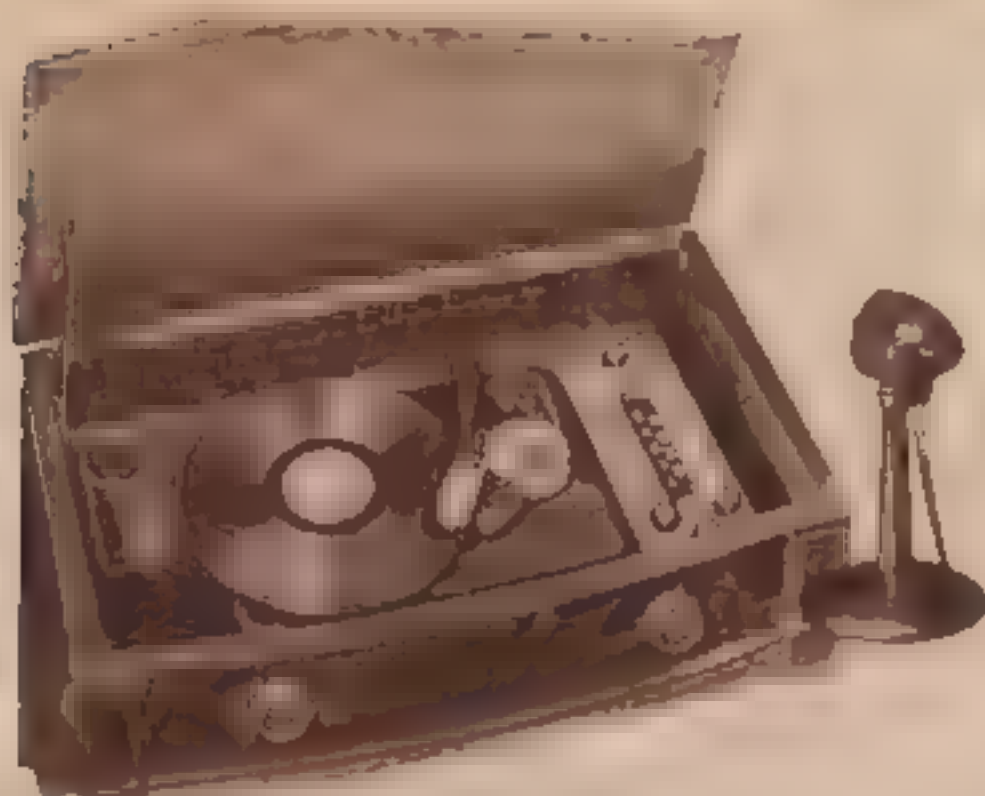
The radio provides **5-tube** performance with 4 guaranteed Silvertone tubes, 1 of them dual-purpose type, plus a receiver and 2 additional tubes for the wire recorder. It has automatic volume control, full-range variable tone control, built-in antenna, and a big 10-inch Silvertone dynamic speaker. It receives on the 540-

1600 standard broadcast band. The phonograph plays 10- or 12-inch records with a feather-touch crystal pickup and a long-life Silvertone needle. The wire recorder records a full hour of radio, records or mixes on a spool of wire, without interruption, each spool holds 7,500 feet of rust-resistant stainless steel wire. The high-speed record has an automatic shut-off, and rewinds a spool in 12 minutes. Sensitive resonating microphone is included. The cabinet is of solid walnut veneer, beautifully finished, 32 1/2 x 26 1/2 x 14 1/2 in. in size. Operates on 105-125 volt, 60 cycle AC only; approved by Underwriters' Laboratories, Inc. Use extra wire, spools and orlophone leaders when you divide wire for storing.

57 44 \$107 Silvertone Wire Recorder (without wire). Shpg. wt. 100 lbs. \$184.50
57 44 \$104 Silvertone Wire Recorder with 1 spool of wire. Shpg. wt. 100 lbs. \$189.25
57 44 \$757 Recording wire. Shipping weight, each, 1 pound. Per spool. \$4.75 Save \$1.00 — 4 for \$27.50
57 44 \$739 Extra spool for wire. Shpg. wt. 4 lbs. 47¢
57 44 \$743 "Leaders" for wire. Shpg. wt. 4 oz. Set of 2. \$1.75



It's a WIRE RECORDER!



It's a Silvertone

"thus times do shift,
new things succeed,
as former things grow old."

JUST THINK... a whole
hour's entertainment in
the palm of your hand!

The world's first complete low-cost RADIO..PHONOGRAPH..WIRE RECORDER!

*This we're sure of! The whole family never had so much
fun with ANY gift! HERE'S WHAT YOU CAN DO!*



Record radio programs... in full or
interrupted hour! Take recordings
of new hits out of the air... elim-
inate announcements, if you wish!



Record from phonograph records,
put a full hour program of your favorite
artist on wire... or a symphony al-
bum without record changing pauses!



Record through the microphone! Hear
your own voice, speaking or singing
record vocal or instrumental
records... and "lipstick" letters.



There's never been a more fasci-
nating source of party fun! You and
your guests will find it endless
entertainment, hilarious amusement!



Record history in the making! Keep
your own priceless, living record
of historic broadcasts — great
speeches, world-shaking ceremonies.



Help yourself irresistibly in your
study of public speaking, foreign
languages, or record tell your own
war judge and criticize your progress!



Make up your own programs and re-
cord them. You and your friends
can produce playlets, skits, pro-
grams of records or radio music.



You treasure photographs of your youngsters as they looked in each lovable
year of their childhood... now keep a PERMANENT record of their young
voices! Roll Start a "birthday" book for each member of the family... let
them add a few minutes' recording telling what they've done and where
they've been each year! Just think how priceless it will be in years to come!



Silvertone Phonographs. Musical Instruments

"sing the songs, spread the feast . . .
and let the music sound around."



Another Sears first! No finer phonograph
on the market today . . . engineered and de-
signed by Sears . . . available only at Sears

NEW! Silvertone Phonograph

\$139⁹⁵
Cash

Buy on Sears Easy Terms
Pay only \$7 monthly
See page 136 for details

When you hear your records played on the sensational new Silvertone Console Phonograph, you'll be amazed and thrilled at their gloriously clear, brilliant tone. You'll hear all the high notes, all the low notes, all the delicate shadings and nuances exactly as they were recorded!

Beautiful mahogany veneer cabinet, painstakingly hand rubbed to a satin-smooth finish. Made of heavy 18-gauge thick steel, specially designed to eliminate all rattles, rumbles and buzzes. Illuminated control panel. Has continuously variable expander control; separate continuous variable treble and bass controls; volume control; function switch; Function switch selects proper filter to minimize degree of scratch from all types of records—Vinyl, good shellac, poor shellac. Also permits playing external radio through the revolutionary new high fidelity amplifier and speaker system.

Two tube amplifier plus power rectifier. Extra heavy duty 12-inch dynamic speaker. The special circuit built into this amazing phonograph holds the distortion at full output (20 watts normal) to less than 2%. In the higher volume ranges the expander cuts in and makes even the most difficult to reproduce symphony records sound exactly as they were originally recorded!

Low-pressure pickup minimizes record wear, can't damage records if run short. Improved position-operating record changer plays ten 12-inch or twelve 10-inch records . . . gives forty minutes of continuous entertainment without stopping. Includes long-life jeweled sapphire needle. Operates on 115-175 volts, 60 cycle AC only. Size 33 in. high, 26 in. wide, 15½ in. deep. For your protection, approved by Underwriters' Laboratories, Inc.

37 Min. #160—Shpg. wt. 85 lbs. Shipped by freight or express **\$139.95**



Have music wherever you go . . . Silvertone Portable Phonographs

Excellent tone . . . plays anywhere
operates on AC, DC or Batteries

Light, compact, easy-to-carry
same fine tone as large portable

Low-priced hand wound portable
has plenty of volume, fine tone

(A) Luggage-type metal case. Enamel-
ed in harmonizing dark brown and
light tan color; attractive texture finish
resembles leather. Weighs only 19½
pounds, including batteries. Size 10½x5x14 in.
Operates on 105-125 volts AC or DC, any fre-
quency, or on batteries. Spring type hand wound
motor controlled by governor, adjustable speed
control. Uses two 45 volt "B" and one 1½-volt "A"
batteries. Batteries, sapphire needle included.
4-inch dynamic speaker; two tubes plus rectifier;
light-weight tone arm; crystal pickup; volume
control; variable tone control. Underwriters' Labs.
approved. **Please do not order before November 1st.**
57 NT 8169—Shpg. wt. 22 lbs. Mailable. **\$39.40**

\$39.40

Cash
Terms, \$4.00
Down

(B) Strikingly handsome, amazingly
compact. Weighs only 10 lbs. . . size
12½x7x5¾ in. We believe it's the small-
est AC operated portable phonograph
on the market today! Take it with you everywhere.
You'll marvel at its rich, brilliant tone. Has 4-inch dy-
namic speaker; two tubes plus rectifier; volume con-
trol; lightweight tone arm with crystal pickup. Long-
life sapphire needle included! Must be adapted to
play records; plays either 10 or 12-inch.
Beautiful metal cabinet in ivory color baked enamel
finish. Resembles plastic in appearance. Operates
on 105-125 volts, 60 cycle AC only. Five-foot cord
attached. For your protection, approved by Under-
writers' Laboratories, Inc. **Please do not order
before November 1st.**
57 N 08148—Shpg. wt. 12 lbs. Mailable. **\$30.15**

\$30.15

Cash
Terms, \$3.00
Down

(C) Here's a low-priced acoustic-type port-
able phonograph that's actually more
attractive than most high priced elec-
tric or battery portable phonographs.
Savory modern, durable, luggage-type metal case is
painted in harmonizing dark brown and light tan
color, distinctive texture finish resembles leather.
No electric current needed, plays anywhere. Take it to
the beach, picnics, wherever you go. Silent spring
type hand wound motor, controlled by governor,
adjustable speed control. Handy needle cap. Pack-
age of 20 steel needles included. Leather handle.
Has plenty of volume, exceptionally good tone for an
acoustic-type phonograph. Plays 10 or 12-inch rec-
ords. Weighs only 15 lbs. . . size 12½x5x14 inches.
Please do not order before November 1st.
57 N 08164—Shpg. wt. 17 lbs. Mailable. **\$20.15**

\$20.15

Cash
Terms, \$7.50
Down



Silverstone Accordions—gifts of popularity!

A Magnificent gift! Beautiful... inspiring... carrying with them a wealth of happiness, popularity, and pride! Made of matched hand wood in Italy by world famous craftsmen, Silverstone accordions are experts in tone, outstanding in performance, ranking in quality with the best instruments made! (Available but not furnished shipment by freight or express.)

\$259.00

Cash \$24 down \$17.50 mo.

57 N 1303—Advanced Student's Model. 120 keys, 41 treble keys, 4 sets of bass reeds, 2 sets of treble; 1 treble register. Shpg. about 30x15x7 1/2 in., 20 1/2 in. by mail. Shpg. wt. 21 lbs. \$259.00

57 N 1304—Professional Model. 120 keys, 41 treble keys, 4 sets of bass reeds, 3 sets of treble, 2 treble registers. Shpg. about 30x15x7 1/2 in., 20 1/2 in. by mail. Shpg. wt. 22 lbs. \$269.50

B Accordion cases—handsome, well balanced, form fitting

57 N 01633 Popular black artificial leather cover, strong metal case, safe, durable looking. Snap-fit edges. Nickel-plated latches. Available. Shipping weight 12 lbs. \$12.95

57 N 01634 Superb brown artificial leather cover, all-wood case, with rounded corners, rich rayon-phenol lining. Dust-tight and moisture-tight. Available. Shpg. wt. 12 lbs. \$33.90



Silverstone Trap Drum Outfit

C The complete gift—13 drum pieces, everything needed to build equipment! Includes: Bass drum, 26x14 in.; single system, heavy center lug, giant spurs, highest quality caliche heads. Pyramidal pedal. Rock drum mallet. Bass drum 14x6 1/2 in., 400 watt vibrator, two cymbal hats, two tom-toms, plus snare head, 2 more drums with 10 in. flange cymbals, with stand Tom Tom 13x9 in. 2 more drums, 2 cymbals, 44g and 50g. Wood block holder for cymbals and 1/2 in. instruction book. Striking black and gold color. Shipped by freight in express from maker in New York; two day freight from there, but order from this Sears mail order house.

\$195.00

Cash \$12.50 Monthly

57 N 01637—Silverstone Trap Drum Outfit. Shpg. wt. 82 lbs. \$195.00

Silverstone Snare Drum

D Natural mahogany shell; solid maple hoops. Caliche batter head; transparent drum case head. With wire snare, adjustable snare and throw-off. Six single tension key rods. Hardware extra included. Shpg. 14x5 in.

57 N 7400—Silverstone Snare Drum. Shipping weight 8 pounds. \$19.95

Gift dollars buy magnificent presents at these amazing low prices!

A Back Hawaiian Guitar—cash \$2995

Complete with handsome carrying case, metal, standard phone type jack, Hawaiian steel, 3 picks, and instruction book. At a startling low price for an outstanding gift value! Two-tone brown hardwood guitar, with professional 23-inch scale and contrasting marked fret positions. Built-in pick-up unit with Alnico-5 magnets; volume control; bass and treble tone control.

57 N 1315 Shpg. wt. 17 lbs. \$29.95

C Silverstone Pickup Unit—electrifies any flat-top Spanish guitar \$1595

A sensational gift value! Used with any standard amplifier, it brings out brilliant new range, tone, and power! Easily installed, no wires necessary. Self-patched contact surfaces hold it in place. High fidelity magnetic type, variable volume control; attached phone-type plug. Simple instructions.

57 N 1305 Shpg. wt. 12 oz. \$15.95

F Super-auditorium size Mahogany Spanish Guitar \$1588

Convenient for the Hawaiian style playing. Impregnable spruce! Flat-top guitar with body of hand-cubbed clear-grained natural mahogany, shell-type guard plate, white ivory laid-bound sound hole, hand-curved fret. Includes Spanish and Hawaiian-style instruction books, and Hawaiian conversion kit. Guitar steel, 3 picks, and extension nut.

57 N 0615—Shpg. wt. 12 lbs. \$15.88

H Electric Amplifier—amazing power and tone quality! \$2995

Wood cabinet, covered with brown, artificial leather; tan sides. Rubber feet, leather handle. Tube power unit (tubes incl.), dynamic speaker. Two independent inputs, volume control; pilot light, safety fuse. Operates on 105-125 volt, 60-cycle AC only, approved by Underwriters' Lab., Inc. Size 11x5x5 1/2 in.

57 N 01302—Shpg. wt. 17 lbs. \$29.95



Special Combination Offers

Still finer gifts—still greater savings!

E H Electric Hawaiian Guitar (complete with case and accessories) plus Guitar Amplifier. Save \$4.95 more!

57 N 1325—Shpg. wt. 34 lbs. \$54.95

E C Mahogany Guitar plus Silverstone Electric Pickup Unit! What a gift! And at a further saving of \$2.35.

57 N 1310—Shpg. wt. 13 lbs. \$29.50

F C H Mahogany Guitar plus Electric Pickup Unit plus Guitar Amplifier. You save \$4.26 more!

57 N 1331—Shpg. wt. 30 lbs. \$57.50

Silverstone Hawaiian Ukulele

Always a popular and welcome gift, that almost everyone can quickly learn to play! Hawaiian model, made of high quality birds, with light walnut shaded finish. Wood friction tuning pegs. Size 21x6 1/4 inches. Instructions and picks are included.

57 N 826—Shpg. wt. 3 lbs. \$1.95

SEE PAGE 249... MUSICAL INSTRUMENTS

Silvertone Record Club

"once again sweet voices ringing louder still the music swells."



JOIN NOW!

Mail coupon to Sears, Roebuck and Co.
Department 333

Be sure to fill in Name and Address before mailing

NAME _____
LAST FIRST MIDDLE

RURAL ROUTE NO. _____ BOX NO. _____

STREET ADDRESS _____

POST OFFICE _____

CITY _____

AGE (if under 21) _____ 4426 N

SEARS, ROEBUCK AND CO. Please send me as a member of the Silvertone Record Club. As a member, I am not obligated to accept every monthly offering. I agree only to purchase as many bonus records as I wish each month. I understand that I am to receive the special enrollment bonus of one deluxe Silvertone 12-inch Album with my initial order, and that with every record selection thereafter I may receive one of the Club's well worth one additional bonus record without extra charge. I will also receive without extra charge the Silvertone 12-inch recording forthcoming selections.

I understand that my membership remains in effect throughout renewal until I cancel it. In the spaces below I have entered the numbers of the two records I want to receive as my first selection.

Print plainly the numbers of the 2 records wanted

(Enter ONE record number in each space)

Please check below method of payment you prefer

☐ I am enclosing \$3.50 and I understand that for the records indicated above the 12-inch Album will cost only \$2.00 for all future selections. I agree to pay each bonus record a flat extra charge of 10¢ per record over the regular price. The Club will take charge and handling.

☐ I am enclosing no money. I will send you \$3.50 plus 35¢ for postage and handling and there are 12¢ per record plus handling charge. I will enter the records and album. I will pay only \$3.25 for all future selections of two records each. Bonus records without extra charge if I do not pay in advance.

☐ I am enclosing \$17.50 and I understand that any which selection will be six monthly selections of two records each and two bonus records... total of 14 records, all complete.

My preference in music is

CHECK ONE ☐ POPULAR ☐ CONCERT ☐ BOTH

You have made choice. If you have indicated that you prefer Concert music, and want to receive the two Concert selections for any particular month, you do nothing. The Concert Selections will come to you automatically. If you have indicated that you prefer Popular music, the Popular Selections will come to you automatically. If you have indicated that you prefer Concert and Popular, one record of each type will come to you automatically. Or you may specify, on the selection blank included with each issue of the Club magazine, any other concert, or "No Selection" for any month.



Give a Silvertone Record Club Membership as a Christmas Gift

SPECIAL OFFER

First 2 Records
PLUS 14-pocket
Album . . . only

\$3.50

Take advantage of the special enrollment offer for new Silvertone Record Club members who . . . as a grand gift . . . of for just \$3.50 a \$4.00 value for two \$3.50 . . . 2 deluxe and Silvertone 12-inch Club Records (regularly \$2.00 each) PLUS the 14-pocket Album & book (total value \$2.00). Choose any two records from the highly popular selections listed below. Use the pre-printed coupon at left.

Give Silvertone Club Records for Christmas WITHOUT Club membership

SPECIAL OFFER

Any 2 Records
below PLUS 14-
pocket Album

\$3.95

Find best thing to a membership in the Silvertone Record Club . . . two of the glorious Vinyl Records (regularly \$2.00 each) plus a 14-pocket album with no obligation to join the Club. Choose any two records listed below. Do NOT use the coupon at left when ordering.

\$3.95 - Two Silvertone Records plus Album. Ship record members required. Postpaid . . . \$3.95

Why Vinyl is better

Silvertone Vinyl Records give you naturalness of tone never before approximated by ordinary phonograph records. The color and warmth of every note is reproduced in the studio. Every tone of voice is instantaneous as created with such clarity that you hear the artists as though they were actually performing before you in your own home.

They retain their tone quality for times longer than ordinary records . . . their original glorious tone being unimpaired even after hundreds of plays. They are practically indestructible, and guaranteed not to break if dropped or bent.

SATISFACTION GUARANTEED

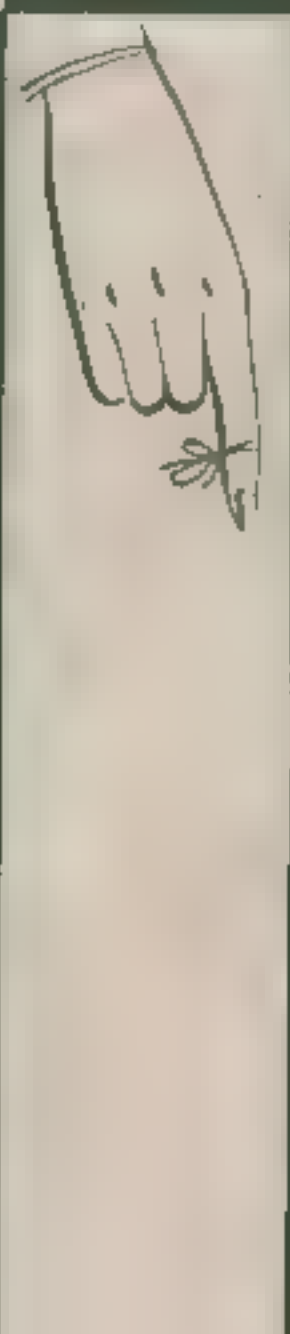
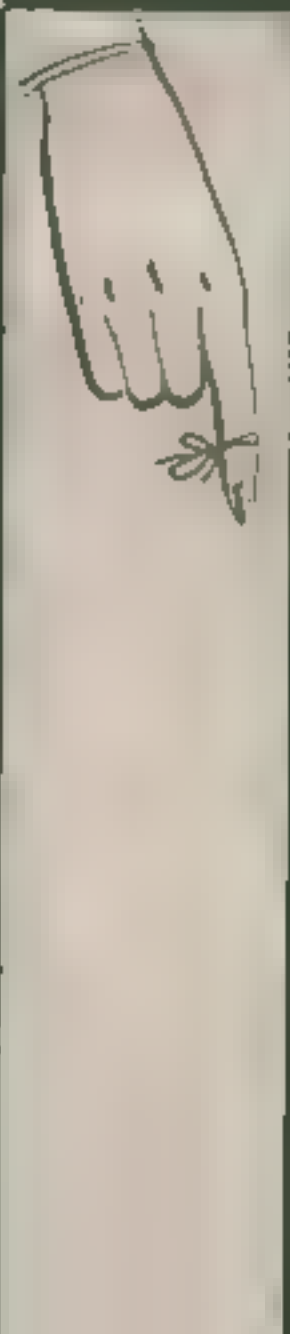
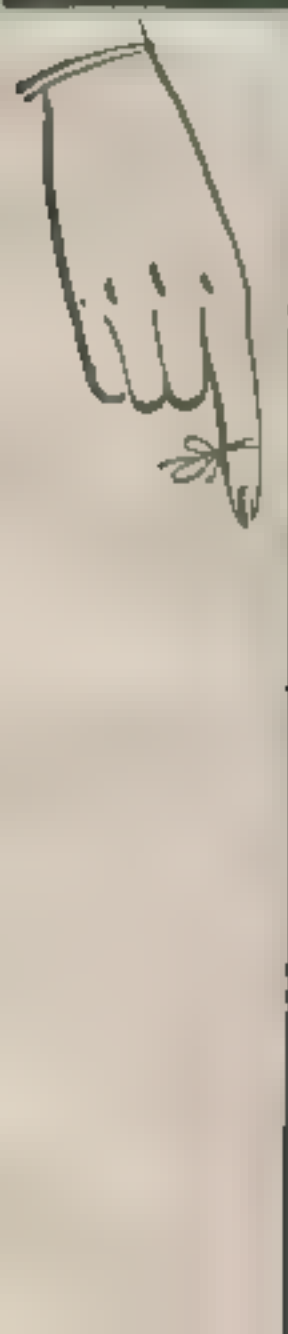
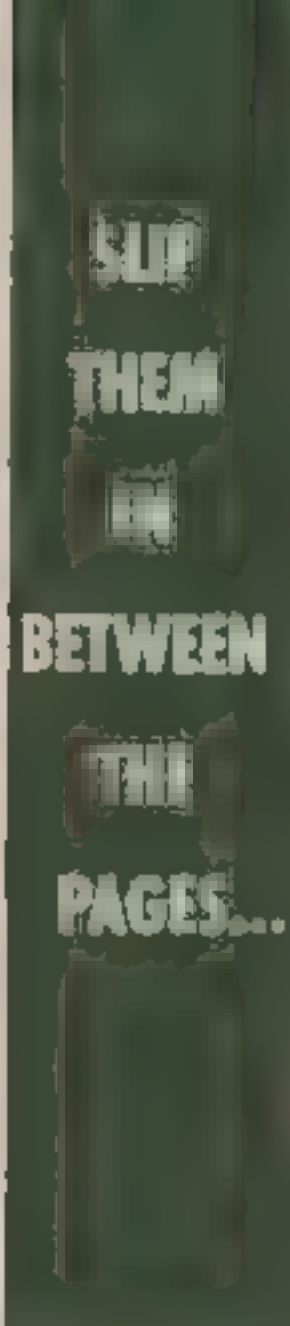
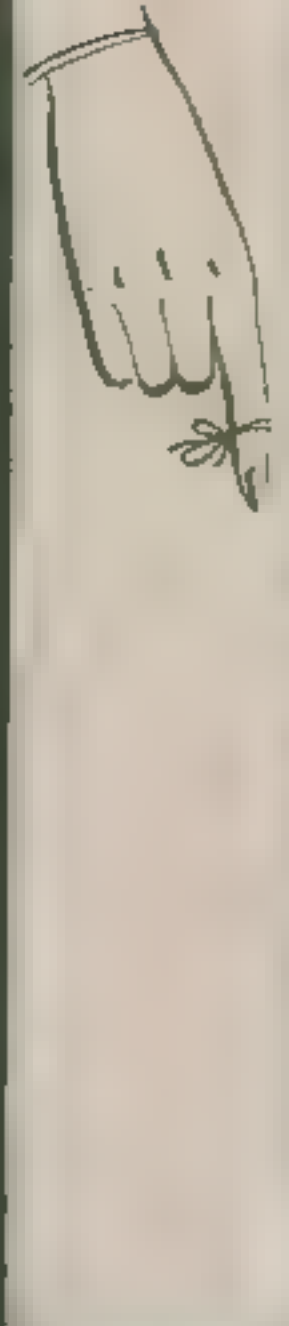
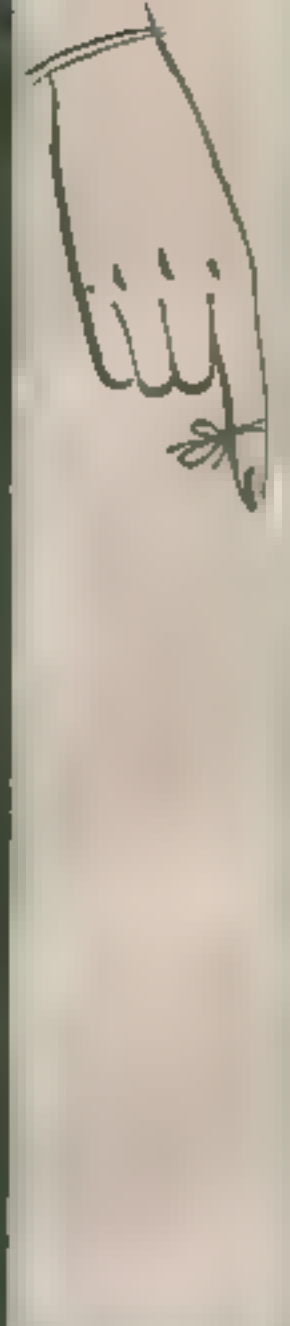
JOIN AT OUR RISK! If you wish, send no money. Simply fill in and mail the Enrollment Coupon at left. After listening to your Silvertone Vinyl Records, if you don't agree they are the finest records you ever heard, send them back at our expense. We guarantee that you'll be satisfied!

When you join the Silvertone Record Club, or purchase the special Christmas Gift Offer, choose any two 12-inch Silvertone Vinyl Records from the superb selection below

Record Number	Concert Selections
1	Tachnomy . . . Roman and Italian Overtones. First (largest) recording of the Roman Selections. Recorded at Carnegie Hall.
2	Delibes . . . One of the
7	Chopin . . . Chopin as a Poet. Recorded at Carnegie Hall.
40	Chopin . . . Chopin as a Poet. Recorded at Carnegie Hall.
24	Brooks . . . Wagner's Song 1 and 5. Recorded at Carnegie Hall.
39	Wagner . . . Prelude from Tristan and Isolde (two parts). Recorded at Carnegie Hall.
35	Delibes . . . The Shepherd of a Hawk (two parts). Recorded at Carnegie Hall.
36	Mozart . . . You to Sappho (from Carmina Burana). Recorded at Carnegie Hall.
31	Wagner . . . Wagner's Song 1 and 5. Recorded at Carnegie Hall.
19	Mozart . . . Wagner's Song 1 and 5. Recorded at Carnegie Hall.
6	Wagner . . . Wagner's Song 1 and 5. Recorded at Carnegie Hall.

Record Number	Popular Selections
30	High the Republic . . . Strange Music. The popular, famous song "High the Republic." Ted Dale and his Orchestra.
10	Shard . . . Whipped. Played by Glenn Omer and his Orchestra of thirty outstanding instrumentalists.
13	Templeton . . . How Deep is the Ocean. Victor Mitchell, that superb song stylist, sings the vocal in "How Deep is the Ocean."
14	Cordeau . . . Dark Eyes. The Muller Sisters sing "Dark Eyes." Played by Magner and his magnificent Quartet.
37	Mohr . . . I'm in the Mood for Love. Vincent Lopez and Orchestra. Kris Wengert sings the vocal in "I'm in the Mood for Love."
33	I've Got You Under My Skin. Ted Dale and Orchestra. Var Henderson sings "I've Got You Under My Skin."
9	Magner's "People" . . . Twilight on the Trail. The wonderful Magner Quartet. The Muller Sisters are at their best as they sing "Twilight on the Trail."
25	My Blue Heaven . . . Lullaby of the Leaves. You'll thrill to Vic Henderson singing "My Blue Heaven." Ted Dale and his Orchestra.
29	The Song is You . . . A Kiss in the Dark. Kay Arthur sings "The Song is You." Music by Glenn Omer and his Orchestra.
34	The Song is You . . . Someone to Watch Over Me. Music by Gertrude, sung by Peggy Moran, played by Glenn Omer. Enough said!
3	Dorsey Serenade . . . With a Song in My Heart. Lulus Ross, singer, accompanied by Ted Dale and Orchestra. Two well-loved favorites.
18	Make Believe . . . Love Walked In. Allen Roth and Orchestra. Lawrence Brooks, the great radio star, sings "Love Walked In."

Silvertone Records especially for the children are listed on page 230. May be included with your special Christmas Gift or Farewell order.



1947 CHRISTMAS BOOK INDEX

A

Abrasive Belts ... 2000
 Abrasive Discs
 202, 203, 203B, 203C
 Accessories
 Accidental Cases ... 247
 Acceptor, Guitar ... 249
 Accessories, Bands ... 213
 Aerials, Auto Radio ... 267B
 Air Pictols ... 44
 Airpistol, Toy ... 246, 247
 Airplane Compasses ... 205
 Alarm Clocks ... 73
 Albums, Pictols ... 223
 Albums, Records ... 250-253
 Alcans, Electric ... 208, 209
 Aluminum Cooking Utensils
 210C, 265, 267A
 Aluminum Spring
 Discs ... 234
 Ammunition, Air
 Pictols ... 54
 Amplifiers, Guitar ... 247
 Antennas, Novelty
 233, 240
 Animals, Toy ... 159, 161
 143, 144, 151, 152
 Appender Discs
 234, 238, 239
 Appliances, (Electrical)
 260D, 260E
 Arms, Military
 Arms, Marine
 Arms, Navy
 Arms, Work
 242, 261, 267
 Arms, Set ... 189, 191
 Art, Pictols
 214, 240, 241
 Artificial Christmas
 Trees ... 264, 265
 Artificial Flowers ... 247
 Artificial Food ... 24
 Artificial Supports ... 179
 Art, Toys
 40, 73, 717, 241
 Artificial Flowers
 Artificial Goods ... 171
 Artificial, Perfume ... 84
 Arms, Toy ... 145, 150, 263
 Auto Mechanics
 Tools ... 278
 Auto Maiters ... 267D
 Auto Radio Aerials ... 267B
 Auto Regulator
 260D, 267D, 268
 Autograph Books ... 213
 Auto

8

பெரிய கிணறுகள்

[illegible]

0274

Rolls	61
Football	62, 191
Football	62, 191
Golf	4
Play	109
Yonks	65
Ball Point Pens	72
Balloons	193
Bands, Watch	74
Bands, Wedding	10, 81
Band Instruments	249
Banjos	249
Beaks, Sawing	
	145, 176, 240
Bar Accessories	235
Bar Soap	236
Barbers' Supplies	62, 69
Barometers	65, 240
Bats, Powder	47
Baseball Equipment	61

野史外紀

2000年1月

Coloring: 1

18 | Depart. 1

Diamond Rings	66, 50, 98
Diamond Watches	60-70
Charles	213
Dickies	131
Dictionaries	190, 181
Dining Room Mirrors	234
Dinnerware	
Baby	129
Children's	237
China	238, 239
Silverplated	232, 233
Stoneware	229
Disks, Abrasive	
252, 253, 205B, 203E	
Dish Sponges	201D
Dishes	
Bakery, Glass	260C
Candy	
254, 238, 239, 24	
Cakes	231, 230
Porcelain	234, 235, 239
Serving	233
Toy	164
Dish Cloths	225, 227
Dish Towels	226, 227
Dispensers, Paper	
Towel	260C
Dispensers, Waxed	
Paper	240C
Dollar Bell, Toy	161
Dolls	
130, 251-260, 260E	
Dolls, Minnie Girl	
163, 224, 227	
Doll Quilts	135
" Bedding	161
" Quilts	162
" Clothes	160
" Furniture	160, 161
" Houses	160, 167
" Toy Furniture	167
" Toys	163
Doll, Toy	260A
Dolls, Toys	
163, 267A	
Dresses, Girls	260B
Dressing Table	170, 179
Dressing Set	179
Dresses, Girl	179
Dresses, Lingerie	172
Dresses, Ties	172
Dress Bags	24, 25
Dresses, Lingerie	243
Dressery Set	III, 161
Children's	129, 171
Dressing Table	
170	
Dresses, Hair	170
Dresses, Hats	179, 229
Dolls and	
170, 171, 172, 173	
Doll, Toy	260A
Drugs and Supplies	
30-40	120, 121
Drugs, Toys	249
Drugs, Toys	102, 264E
Drugs, Toys	102, 267E
Drugs, Toys	87, 129
Drugs, Toys	240C, 267, 267A
E	
Eau de Cologne	210, 11
Earrings	75-79
Eau de Cologne	24, 25, 84-87, 129
Egg Beaters	240
Egg Plates	239
Electric Razor Holders	63
Electric Shaver Cords	63
Electrical Goods	
Blankets	274
Bottle Warmers	170
Cosmetics	241
Christmas Novelties	
206, 207	
Clothes	73
Coffee Flasks	272
Coffee Makers	272
Coffee, Toys	260D, 270
Coffee, Toys	275
Coffee, Toys	272
Coffee, Toys	270, 271
Coffee, Toys	249
Coffee, Toys	270
Coffee, Toys	270
Coffee, Toys	270
Coffee, Toys	274
Coffee, Toys	275
Coffee, Toys	245, 242, 245
Coffee, Toys	263F
Coffee, Toys	272
Coffee, Toys	26
Coffee, Toys	249
253	

ELECTRICAL GOODS

—Cont'd

Radios	244-247	Children's	
Machines	63	Mens	34-36, 44, 48
Roasters	2400, 270	Women's	119-12
Sarahachi Grills	273	Farmers, Weather	
Showers	63	Forks, Children's	22
Soldering Irons	274	Forks, Flat	22
Sun Lamps	274	Forks, Table	22
Terrazzo-pops	272	Fork Sets, Baby	22
Toasters	272	Fork Sets, Small	22
Toast	281, 280	Fork Sets, Set	22
Trains	156, 147	Fork Sets, Set	22
Travel Irons	275	Fork Sets, Set	22
Vacuum Cleaners	241, 268	Fork Sets, Set	22
Waffle Irons	273	Fork Sets, Set	22
Electricians' Tools	274	Fork Sets, Set	22
Ela Wings	64	Fork Sets, Set	22
Engraved Holloways	226, 227	Fork Sets, Set	22
Enameling Ware	267A	Fork Sets, Set	22
Earth, Cook	73, 215, 240, 241	Fork Sets, Set	22
Cutlery-out Range	20, 61	Fork Sets, Set	22
Engines, Top	195, 201	Fork Sets, Set	22
Liquid Heaters,		Fork Sets, Set	22
Auto	2400	Fork Sets, Set	22
Enlarge	214	Fork Sets, Set	22
Ensembles, Linen		Fork Sets, Set	22
LOH,	104	Fork Sets, Set	22
Electric, Dishwasher	170	Fork Sets, Set	22
Electricity, Parts	72	Fork Sets, Set	22
Fishall Extensions,		Fork Sets, Set	22
Auto	285	Fork Sets, Set	22
Expanding Enclosures,		Fork Sets, Set	22
Waterway	82	Fork Sets, Set	22
Expansion Watch		Fork Sets, Set	22
Bands	74	Fork Sets, Set	22
Expansive Disk	274	Fork Sets, Set	22
Telephone, Exhaust,		Fork Sets, Set	22
Auto	285	Fork Sets, Set	22
Extensive, Flexible		Fork Sets, Set	22
Shaft	281E	Fork Sets, Set	22

[illegible]

Foot wear

[illegible]

二、三、四

1. *Pharmaceuticals*

26000, 261, 754-262	2607
Handmade Quilts	2608
Handmade, Tobacco	2609
Handmade, Accessories	2610
Handmade, Bags	2611
Handmade, Clothes	2612
Handmade, Lamps	2613
I	
Ice Creamery	232, 233
Ice Cube Vendors	234
Ice Cream, Children's	235
Ice Tea Cakes	236, 237
Ice Tea, Cakes	238, 239
Ice Tea, Cakes	240
Ice Tea, Cakes	241
Ice Tea, Cakes	242
Ice Tea, Cakes	243
Ice Tea, Cakes	244
Ice Tea, Cakes	245
Ice Tea, Cakes	246
Ice Tea, Cakes	247
Ice Tea, Cakes	248
Ice Tea, Cakes	249
Ice Tea, Cakes	250
Ice Tea, Cakes	251
Ice Tea, Cakes	252
Ice Tea, Cakes	253
Ice Tea, Cakes	254
Ice Tea, Cakes	255
Ice Tea, Cakes	256
Ice Tea, Cakes	257
Ice Tea, Cakes	258
Ice Tea, Cakes	259
Ice Tea, Cakes	260
Ice Tea, Cakes	261
Ice Tea, Cakes	262
Ice Tea, Cakes	263
Ice Tea, Cakes	264
Ice Tea, Cakes	265
Ice Tea, Cakes	266
Ice Tea, Cakes	267
Ice Tea, Cakes	268
Ice Tea, Cakes	269
Ice Tea, Cakes	270
Ice Tea, Cakes	271
Ice Tea, Cakes	272
Ice Tea, Cakes	273
Ice Tea, Cakes	274
Ice Tea, Cakes	275
Ice Tea, Cakes	276
Ice Tea, Cakes	277
Ice Tea, Cakes	278
Ice Tea, Cakes	279
Ice Tea, Cakes	280
Ice Tea, Cakes	281
Ice Tea, Cakes	282
Ice Tea, Cakes	283
Ice Tea, Cakes	284
Ice Tea, Cakes	285
Ice Tea, Cakes	286
Ice Tea, Cakes	287
Ice Tea, Cakes	288
Ice Tea, Cakes	289
Ice Tea, Cakes	290
Ice Tea, Cakes	291
Ice Tea, Cakes	292
Ice Tea, Cakes	293
Ice Tea, Cakes	294
Ice Tea, Cakes	295
Ice Tea, Cakes	296
Ice Tea, Cakes	297
Ice Tea, Cakes	298
Ice Tea, Cakes	299
Ice Tea, Cakes	300
Ice Tea, Cakes	301
Ice Tea, Cakes	302
Ice Tea, Cakes	303
Ice Tea, Cakes	304
Ice Tea, Cakes	305
Ice Tea, Cakes	306
Ice Tea, Cakes	307
Ice Tea, Cakes	308
Ice Tea, Cakes	309
Ice Tea, Cakes	310
Ice Tea, Cakes	311
Ice Tea, Cakes	312
Ice Tea, Cakes	313
Ice Tea, Cakes	314
Ice Tea, Cakes	315
Ice Tea, Cakes	316
Ice Tea, Cakes	317
Ice Tea, Cakes	318
Ice Tea, Cakes	319
Ice Tea, Cakes	320
Ice Tea, Cakes	321
Ice Tea, Cakes	322
Ice Tea, Cakes	323
Ice Tea, Cakes	324
Ice Tea, Cakes	325
Ice Tea, Cakes	326
Ice Tea, Cakes	327
Ice Tea, Cakes	328
Ice Tea, Cakes	329
Ice Tea, Cakes	330
Ice Tea, Cakes	331
Ice Tea, Cakes	332
Ice Tea, Cakes	333
Ice Tea, Cakes	334
Ice Tea, Cakes	335
Ice Tea, Cakes	336
Ice Tea, Cakes	337
Ice Tea, Cakes	338
Ice Tea, Cakes	339
Ice Tea, Cakes	340
Ice Tea, Cakes	341
Ice Tea, Cakes	342
Ice Tea, Cakes	343
Ice Tea, Cakes	344
Ice Tea, Cakes	345
Ice Tea, Cakes	346
Ice Tea, Cakes	347
Ice Tea, Cakes	348
Ice Tea, Cakes	349
Ice Tea, Cakes	350
Ice Tea, Cakes	351
Ice Tea, Cakes	352
Ice Tea, Cakes	353
Ice Tea, Cakes	354
Ice Tea, Cakes	355
Ice Tea, Cakes	356
Ice Tea, Cakes	357
Ice Tea, Cakes	358
Ice Tea, Cakes	359
Ice Tea, Cakes	360
Ice Tea, Cakes	361
Ice Tea, Cakes	362
Ice Tea, Cakes	363
Ice Tea, Cakes	364
Ice Tea, Cakes	365
Ice Tea, Cakes	366
Ice Tea, Cakes	367
Ice Tea, Cakes	368
Ice Tea, Cakes	369
Ice Tea, Cakes	370
Ice Tea, Cakes	371
Ice Tea, Cakes	372
Ice Tea, Cakes	373
Ice Tea, Cakes	374
Ice Tea, Cakes	375
Ice Tea, Cakes	376
Ice Tea, Cakes	3

Code Book

[illegible]

○ 2017.12.14

1	Wash. Cabinet	288, 2
2	Wash. Cabinet	210, 2
3	Wash. Cabinet	260
4	Wash. Cabinet	260
5	Wash. Cabinet	2
6	Wash. Cabinet	2
7	Wash. Cabinet	276, 277, 2
8	Wash. Cabinet	2
9	Wash. Cabinet	2
10	Wash. Cabinet	2
11	Wash. Cabinet	2
12	Wash. Cabinet	2
13	Wash. Cabinet	2
14	Wash. Cabinet	2
15	Wash. Cabinet	2
16	Wash. Cabinet	2
17	Wash. Cabinet	2
18	Wash. Cabinet	2
19	Wash. Cabinet	2
20	Wash. Cabinet	2
21	Wash. Cabinet	2
22	Wash. Cabinet	2
23	Wash. Cabinet	2
24	Wash. Cabinet	2
25	Wash. Cabinet	2
26	Wash. Cabinet	2
27	Wash. Cabinet	2
28	Wash. Cabinet	2
29	Wash. Cabinet	2
30	Wash. Cabinet	2
31	Wash. Cabinet	2
32	Wash. Cabinet	2
33	Wash. Cabinet	2
34	Wash. Cabinet	2
35	Wash. Cabinet	2
36	Wash. Cabinet	2
37	Wash. Cabinet	2
38	Wash. Cabinet	2
39	Wash. Cabinet	2
40	Wash. Cabinet	2
41	Wash. Cabinet	2
42	Wash. Cabinet	2
43	Wash. Cabinet	2
44	Wash. Cabinet	2
45	Wash. Cabinet	2
46	Wash. Cabinet	2
47	Wash. Cabinet	2
48	Wash. Cabinet	2
49	Wash. Cabinet	2
50	Wash. Cabinet	2
51	Wash. Cabinet	2
52	Wash. Cabinet	2
53	Wash. Cabinet	2
54	Wash. Cabinet	2
55	Wash. Cabinet	2
56	Wash. Cabinet	2
57	Wash. Cabinet	2
58	Wash. Cabinet	2
59	Wash. Cabinet	2
60	Wash. Cabinet	2
61	Wash. Cabinet	2
62	Wash. Cabinet	2
63	Wash. Cabinet	2
64	Wash. Cabinet	2
65	Wash. Cabinet	2
66	Wash. Cabinet	2
67	Wash. Cabinet	2
68	Wash. Cabinet	2
69	Wash. Cabinet	2
70	Wash. Cabinet	2
71	Wash. Cabinet	2
72	Wash. Cabinet	2
73	Wash. Cabinet	2
74	Wash. Cabinet	2
75	Wash. Cabinet	2
76	Wash. Cabinet	2
77	Wash. Cabinet	2
78	Wash. Cabinet	2
79	Wash. Cabinet	2
80	Wash. Cabinet	2
81	Wash. Cabinet	2
82	Wash. Cabinet	2
83	Wash. Cabinet	2
84	Wash. Cabinet	2
85	Wash. Cabinet	2
86	Wash. Cabinet	2
87	Wash. Cabinet	2
88	Wash. Cabinet	2
89	Wash. Cabinet	2
90	Wash. Cabinet	2
91	Wash. Cabinet	2
92	Wash. Cabinet	2
93	Wash. Cabinet	2
94	Wash. Cabinet	2
95	Wash. Cabinet	2
96	Wash. Cabinet	2
97	Wash. Cabinet	2
98	Wash. Cabinet	2
99	Wash. Cabinet	2
100	Wash. Cabinet	2

| Nuc9

[illegible]

287-20

[illegible]

07

93
 94
 95
 96
 97
 98
 99
 100
 101
 102
 103
 104
 105
 106
 107
 108
 109
 110
 111
 112
 113
 114
 115
 116
 117
 118
 119
 120
 121
 122
 123
 124
 125
 126
 127
 128
 129
 130
 131
 132
 133
 134
 135
 136
 137
 138
 139
 140
 141
 142
 143
 144
 145
 146
 147
 148
 149
 150
 151
 152
 153
 154
 155
 156
 157
 158
 159
 160
 161
 162
 163
 164
 165
 166
 167
 168
 169
 170
 171
 172
 173
 174
 175
 176
 177
 178
 179
 180
 181
 182
 183
 184
 185
 186
 187
 188
 189
 190
 191
 192
 193
 194
 195
 196
 197
 198
 199
 200

SEAFS : 1378

[illegible]

Everything we sell can be bought on

SEARS EASY PAYMENT PLAN

Use it to make your
Christmas Shopping easier . . . to
remember everybody on your list . . .

NOW ONLY 10% DOWN

on anything in our catalogs



MONTHLY PAYMENT TABLE

Christmas shopping from Sears catalogs is pleasant as well as convenient and economical . . . and Sears Easy Payment Plan makes it easy to remember everybody on your list. Make up your Christmas list and do your shopping now . . . choosing from the hundreds of beautiful Christmas gifts in this book and the thousands of money-saving items in our Big General Catalog . . . and spread payment over the months ahead.

You don't have to have all ready cash, nor do you have to disturb your savings, because anything and everything we sell regardless of price may be purchased on Sears Easy Payment Plan in orders of \$10 or more. Sears Easy Terms provide an easy, thrifty way to get the things you want now—to use and enjoy while paying for them. A small amount down and the balance in convenient monthly payments brings you the things you need when you need them.

Use Sears Easy Payment Plan—it's easy to open an account

How to Order on Sears Easy Terms

List the items you are ordering on one of our convenient Order Blanks. Total the cash prices and be sure your order amounts to \$10.00 or more. The head of the household should fill in the answers to the Easy Payment questions on the order blank and sign it. Enclose a check or a money order for the required down payment and mail the order to Sears.

SEND ONLY 10% DOWN PAYMENT
on any Sears Easy Payment order

For amount payable monthly—refer to Payment Table at the right. The monthly payment is only \$5 for an unpaid balance up to \$55. Usually you can fill many of your needs on one Easy Payment order without increasing the amount you pay each month.

Additional Purchases on open accounts

"As convenient as a charge account," say thousands of Sears customers. That's right, for once your credit is established at Sears and you have an open Easy Payment Account with us you can "add on" purchases from any current Sears Catalog as you need the items. Best of all, *you need not send any down payment* with your "add on" orders and usually there is no increase in your monthly payments. Just make a list of the things you need on our handy order blank, mention your Easy Payment Account number and write: "Add it to my account."

NOTICE: Until November 1, to comply with Federal Reserve Board Regulation, we reserve the right to not extend big-billing fee articles of furniture, vacuum cleaners, radios, phonographs and cooking stoves priced at \$50.00 or more. After November 1 the terms shown on this page apply to everything we sell regardless of price.

If unpaid balance amounts to	We shall add for Easy Payments	Amount payable monthly is
Up to \$10.00	\$1.00	
\$10.01 to 15.00	1.25	
15.01 to 20.00	1.50	
20.01 to 25.00	1.75	
25.01 to 30.00	2.00	
30.01 to 35.00	2.25	
35.01 to 40.00	2.50	\$3.00
40.01 to 45.00	2.75	
45.01 to 50.00	3.00	
50.01 to 55.00	3.25	
55.01 to 60.00	3.50	
60.01 to 65.00	3.75	\$4.00
65.01 to 70.00	4.00	
70.01 to 75.00	4.25	
75.01 to 80.00	4.50	
80.01 to 85.00	4.75	\$5.00
85.01 to 90.00	5.00	
90.01 to 95.00	5.25	
95.01 to 100.00	5.50	
100.01 to 110.00	6.00	\$6.00
110.01 to 120.00	6.50	
120.01 to 130.00	7.00	
130.01 to 140.00	7.50	
140.01 to 150.00	8.00	\$7.00
150.01 to 160.00	8.50	
160.01 to 170.00	9.00	
170.01 to 180.00	9.50	
180.01 to 190.00	10.00	\$8.00
190.01 to 200.00	10.50	
200.01 to 210.00	11.00	
210.01 to 220.00	11.50	
220.01 to 230.00	12.00	\$9.00
230.01 to 240.00	12.50	
240.01 to 250.00	13.00	
250.01 to 260.00	13.50	
260.01 to 270.00	14.00	\$10.00
270.01 to 280.00	14.50	
280.01 to 290.00	15.00	
290.01 to 300.00	15.50	

Write for terms over \$300.00



Make Sears Your Gift Headquarters

Use both this Christmas Book and your
Sears Big General Catalog for a complete selection

Sears Guarantee

• To Save You Money • To Deliver All Merchandise Satisfy • To Satisfy You Perfectly

We guarantee that every article in this catalog is honestly described and illustrated.

We guarantee that any article purchased from us will give you the service you have a right to expect.

If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense.

We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK AND CO.

HOW TO ORDER

We always urge our customers to Shop Early and Mail Early to avoid the last minute rush at Christmas. Shop through this Christmas Book, your Sears Big General Catalog, and Sears Midwestern Fall Book now. List all the things you want on the enclosed order blank. However, if you don't have a Sears order blank handy any plain paper will do.

Simply print or write plainly your full name, complete address, including rural route and box number if you live on a rural route. Give us the catalog number, quantity, name of each item, color, size, price, shipping weight, and any special information or measurements asked for in the description of the item you are ordering. Then add the shipping weight of items you are ordering, and charge orders in full pounds and ounces to the pound.

Refer to parcel post rates on page 257 for amount to include for postage as we must pay postage on parcel post packages before we can ship your merchandise. If you send too much, every cent extra will be promptly returned to you. You pay only the exact postage needed to ship your order.

The best ways to send money are by U. S. postal notes, post office or express money order, or by bank draft or check. Your mail carrier will be glad to buy a post office money order for you if you live on a rural route. You can also obtain a money order at your post office or from local express agent.

U. S. POSTAL NOTES

U. S. Postal Notes are a convenient and economical way to send money by mail. They can be purchased at post offices in any denomination up to \$10 for only 3 cents per unit. However, you can buy as many notes as you want at one time. For instance, if you want to send Sears \$45.83 or cover the cost of goods and postage, you would buy a \$10 note and a \$5.83 note, which would cost you 10 cents for both. When using Postal Notes to send money to Sears, write "Sears, Roebuck and Co." on the line indicated for name of payee on the face side, and your name and address on the back—then enclose with your order.

POST OFFICE MONEY ORDER CHARGES

The post office makes the following charges for Money Orders, regardless of where they are purchased. For amounts above \$100, purchase additional Money Orders at the same charges shown below.

Amount	Charge	Amount	Charge	Amount	Charge
Up to \$5.00	8c	\$10.01 to \$20.00	13c	\$60.01 to \$80.00	23c
\$5.01 to \$10.00	8c	\$20.01 to \$40.00	15c	\$80.01 to \$100.00	23c
	11c	\$40.01 to \$60.00	15c		

C. O. D. ORDERS

Unless there is real need for C. O. D. service, we urge you to enclose postal note, money order or check when you mail your orders and avoid the extra handling and expense of C. O. D. orders. On parcel post C. O. D. shipments, in addition to the price of the merchandise and regular parcel post charges, we will bill you for the C. O. D. collection fee which we are required to pay the post office. The post office also collects a money order fee for bills being collected and sent to us.

We believe very few of our customers will want to order C. O. D. because of the extra cost. However, when you need the fastest possible service regardless of cost to you—for example on emergency orders for repair parts—we will ship C. O. D.

We do not accept C. O. D. orders. For less than \$2.00, except orders for express parcels for merchandise that is cut or made to special measurements, for items that are shipped direct from one of our factories, or for shipment to foreign countries.

ABOUT SEARS CATALOGS

More than twelve million customers throughout the United States use Sears Catalogs year in and year out as their buying guides. They make worthwhile savings—that's why they continue to buy from Sears.

We send you the Catalog and our special catalogs without request to customers who buy regularly from any Sears catalog—by mail, by phone or through one of our catalog order offices.

To be sure that all of your orders will be correctly credited to you so that, as a regular customer, you will automatically receive Sears catalogs, we suggest that all members of the same family order under one name, preferably that of the head of the household—and that this name be written the same way each time you order—for example "John T. Jones" (always using full name). This also helps us to give you faster and more efficient service.

About Colors—The color pages in this catalog reproduce the actual colors of the merchandise as faithfully as is possible with modern high speed printing equipment. Naturally in the process of reproduction some of the printed colors may vary slightly in shade from the actual colors of the merchandise. In such cases as with everything we sell, we guarantee your complete satisfaction or your money back.

If you have a question . . . just write us

If, after looking through this catalog, there is something additional you want to know about our merchandise, how to make out your order, or how to have it shipped . . . we invite you to write to our Personal Service Department and request whatever information you need.

Ask us anything you want to know about Sears service. Your questions will receive prompt, individual attention. Address your letter to Personal Service Department, Sears, Roebuck and Co., Minneapolis 1, Minn.

WRITE IN ANY LANGUAGE

We can always take care of your order and we assure you of complete satisfaction at all times, or your money will be gladly refunded.

IMPORTANT ABOUT PRICES

Prices in this catalog apply only to orders placed by mail, telephone, telegraph or at the catalog order desk in a Sears Retail Store, Order Office, or in one of Sears Affiliated Stores.

Should the Federal, State or Local Government increase or impose additional taxes after this book goes to press, we shall be obliged to add such further taxes to the prices shown. On the other hand, if any existing taxes are reduced or terminated, while this catalog is in effect, we shall reduce our prices accordingly and refund you the difference.

IMPORTANT TAX NOTICE

If you live in any of the places listed below, please add to your order an amount, at the rate shown, to cover the following:

Iowa (Use Tax) 2%	South Dakota (Use Tax) 2%
Michigan (Use Tax) 3%	North Dakota (Use Tax) 2%



How to Measure for proper clothing size

FOR WOMEN

Measure arms—dip in at elbow and measure.

Measure Hips—measure just below the fullest part of waistline. This is an important measurement.

Measure Waist—measure just below navel.

Measure Bust—measure just below the fullest part of bust. Do not include underarms or neck.

Measure Length—measure from center of back down through the longest of back to hem.

FOR LITTLE GIRLS

Children grow so rapidly that a new size may be needed in a matter of months. Measure carefully and frequently, and you will know when to order.

Measure Chest or Bust—measure just below the fullest part of bust. Do not include underarms or neck.

Measure Height—stand straight, feet together, head against a wall. Measure from the top of the head to the top of the feet.

Measure Hips—measure just below the fullest part of hips. Do not include underarms or neck.

FOR MEN

Measure Chest—stand straight, arms hanging by your sides. Measure just below the fullest part of bust. Do not include underarms or neck.

Measure Waist—measure just below the navel. Do not include underarms or neck.

Measure Inseam—lie down, legs straight. Measure from the crotch to the top of the leg.

FOR BOYS

Measure chest around fullest part of chest just below the arms. Measure just below the fullest part of bust. Do not include underarms or neck. Measure from the crotch to the top of the leg.

Height	Chest	Waist	Inseam	Shoe
34	24	20	16	3
36	26	22	17	4
38	28	24	18	5
40	30	26	19	6
42	32	28	20	7
44	34	30	21	8
46	36	32	22	9
48	38	34	23	10
50	40	36	24	11
52	42	38	25	12
54	44	40	26	13
56	46	42	27	14
58	48	44	28	15
60	50	46	29	16
62	52	48	30	17
64	54	50	31	18

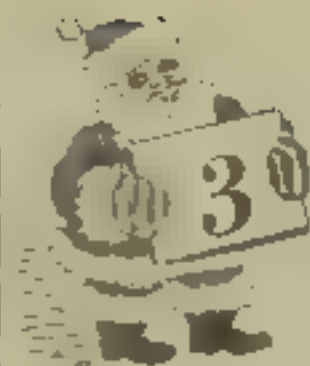
Size Scale for Children's Mittens

Place thumb and index finger at widest part of hand. Measure from thumb to index finger.

1 1/2 inch measures 2 1/2 to 3 inches—fits sizes **Small**

2 1/2 inch measures 3 1/2 to 4 1/2 inches—fits sizes **Medium**

3 1/2 inch measures 4 1/2 to 5 1/2 inches—fits sizes **Large**



WAYS TO ORDER

YOUR CORRECT SHOE SIZE

1 Tell us your shoe size . . . length and width . . . if you know it

For men and women only—not for children. For children, use 4-point measuring system. Make sure that shoe you order are sold in your part of the country. If you have worn a particular size in type of shoe you are buying, you will probably find it at Sears, and also know whether the shoe size is even or odd shoe.

2 Give us all numbers in your shoe

For men and women only—not for children. Print your foot number, all the numbers on the inside of the shoe, and a recent date sold shoe. Write the numbers and your name on Sears order, and your new Sears shoes will fit just as comfortably. Be sure to include all the shoe that comes, as they sometimes include half sizes.

3 Use Sears Scientific 4-point measuring system



For men, women, older boys, girls and children. Take a piece of blank paper, lay a foot on it under your foot, and draw a line over foot, and a sharp pencil. Set the device and let the foot slide left to see how good your fit is, and also right, and without moving the piece of paper or foot. Do not stand on it, it will spread the foot and make a wrong measurement. Put out is already slabs for 4-point measuring system, standing. Mark the point of paper and draw a line over foot.



Measure the foot from the tip of the longest toe to the heel. This is the length of the foot. This is the length of the foot. This is the length of the foot.



Measure the foot from the tip of the longest toe to the heel. This is the length of the foot. This is the length of the foot. This is the length of the foot.



Measure the foot from the tip of the longest toe to the heel. This is the length of the foot. This is the length of the foot. This is the length of the foot.



Measure the foot from the tip of the longest toe to the heel. This is the length of the foot. This is the length of the foot. This is the length of the foot.

You can get a piece of paper with foot print and mark on it, and a line for the foot. For the foot print, you can get a piece of paper with foot print and mark on it, and a line for the foot. For the foot print, you can get a piece of paper with foot print and mark on it, and a line for the foot.



For Children's Shoes, measure each time you order.

New measuring device now Free for the asking!

Very easy to use, it gives exact measurements for children only. Simple and complete instructions are printed right on device. Send for one today, use it again and again to determine correct size before ordering your children's shoes. Ask for number E15812N.



How to figure PARCEL POST RATES

Packages weighing up to 70 pounds and measuring not more than 100 inches in combined length and girth (distance around at widest point), can be sent by parcel post in all postal zones. However, some articles may be of mailable size or weight but cannot be sent by parcel post because of the nature of the merchandise. These are described as "Shipped by freight or express." In such cases, refer to freight and express information below and specify freight or express shipment on your order.

Figure postage on total weight of order

The shipping weight of each article is given in the catalog description. When you write your order show the shipping weight of each article ordered, in pounds and ounces, in the last two columns on the right side of the order blank. Add the pounds and ounces and change ounces into full pounds (16 ounces to a pound). Then show the total weight in pounds. Consult the parcel post rate table at right for the correct amount to include in your remittance for postage.

For example, if your order adds up to 25 pounds and you live in Zone 3, the postage on your order would be 59 cents.

When figuring postage on packages weighing more than one pound, always remember that the post office counts a fraction of a pound as a full pound and charges postage accordingly. For example, if the total weight of your order is 24 pounds and 1 ounce, the postoffice charges the parcel post rate for 25 full pounds. Therefore, you could include additional articles weighing 15 ounces without having to pay one cent more for postage. It means extra savings for you when you build up your order to even pounds.

If you don't know your parcel post zone refer to table at right or ask your mail carrier.

Send enough money for postage

Include enough money in the remittance with your order to pay the postage as we must pay postage on parcel post packages before we can send your merchandise. Don't worry about sending more than the correct amount—if you send us too much, every cent extra will be promptly returned to you. You pay only the exact postage needed for your order.

PARCEL POST RATE TABLE

Shipping Weight	Local Zone Within Minneapolis	Distance From Minneapolis				
		Zones 1 and 2 Not Over 150 Mi.	Zone 3 151 to 300 Miles	Zone 4 301 to 600 Miles	Zone 5 601 to 1,000 Miles	
2 oz. or less.....	1½c	1½c	1½c	1½c	1½c	
3 or 4 oz.....	3c	3c	3c	3c	3c	
5 or 6 oz.....	4½c	4½c	4½c	4½c	4½c	
7 or 8 oz.....	6c	6c	6c	6c	6c	
9 oz. to 1 lb.....	8c	9c	10c	11c	12c	
1 lb. 1 oz. to 2 lbs.....	9c	11c	13c	15c	18c	
2 lbs. 1 oz. to 3 lbs.....	9c	12c	14c	16c	20c	
3 lbs. 1 oz. to 4 lbs.....	10c	13c	16c	18c	22c	
4 lbs. 1 oz. to 5 lbs.....	10c	14c	18c	20c	24c	
5 lbs. 1 oz. to 6 lbs.....	11c	15c	20c	22c	26c	
6 lbs. 1 oz. to 7 lbs.....	11c	16c	22c	24c	28c	
7 lbs. 1 oz. to 8 lbs.....	12c	17c	24c	26c	30c	
8 lbs. 1 oz. to 9 lbs.....	12c	18c	26c	28c	32c	
9 lbs. 1 oz. to 10 lbs.....	13c	19c	28c	30c	34c	
10 lbs. 1 oz. to 11 lbs.....	13c	20c	30c	32c	36c	
11 lbs. 1 oz. to 12 lbs.....	14c	22c	32c	34c	38c	
12 lbs. 1 oz. to 13 lbs.....	14c	23c	34c	36c	40c	
13 lbs. 1 oz. to 14 lbs.....	15c	24c	36c	38c	42c	
14 lbs. 1 oz. to 15 lbs.....	15c	25c	38c	40c	44c	
15 lbs. 1 oz. to 16 lbs.....	16c	26c	40c	42c	46c	
16 lbs. 1 oz. to 17 lbs.....	16c	27c	42c	44c	48c	
17 lbs. 1 oz. to 18 lbs.....	17c	28c	44c	46c	50c	
18 lbs. 1 oz. to 19 lbs.....	17c	29c	46c	48c	52c	
19 lbs. 1 oz. to 20 lbs.....	18c	30c	48c	50c	54c	
20 lbs. 1 oz. to 21 lbs.....	18c	31c	50c	52c	56c	
21 lbs. 1 oz. to 22 lbs.....	19c	32c	52c	54c	58c	
22 lbs. 1 oz. to 23 lbs.....	19c	33c	54c	56c	60c	
23 lbs. 1 oz. to 24 lbs.....	20c	34c	56c	58c	62c	
24 lbs. 1 oz. to 25 lbs.....	20c	35c	58c	60c	64c	
25 lbs. 1 oz. to 26 lbs.....	21c	36c	60c	62c	66c	
26 lbs. 1 oz. to 27 lbs.....	21c	37c	62c	64c	68c	
27 lbs. 1 oz. to 28 lbs.....	22c	38c	64c	66c	70c	
28 lbs. 1 oz. to 29 lbs.....	22c	39c	66c	68c	72c	
29 lbs. 1 oz. to 30 lbs.....	23c	40c	68c	70c	74c	
30 lbs. 1 oz. to 31 lbs.....	23c	41c	70c	72c	76c	
31 lbs. 1 oz. to 32 lbs.....	24c	42c	72c	74c	78c	
32 lbs. 1 oz. to 33 lbs.....	24c	43c	74c	76c	80c	
33 lbs. 1 oz. to 34 lbs.....	25c	44c	76c	78c	82c	
34 lbs. 1 oz. to 35 lbs.....	25c	45c	78c	80c	84c	
35 lbs. 1 oz. to 36 lbs.....	26c	46c	80c	82c	86c	
36 lbs. 1 oz. to 37 lbs.....	26c	47c	82c	84c	88c	
37 lbs. 1 oz. to 38 lbs.....	27c	48c	84c	86c	90c	
38 lbs. 1 oz. to 39 lbs.....	27c	49c	86c	88c	92c	
39 lbs. 1 oz. to 40 lbs.....	28c	50c	88c	90c	94c	
40 lbs. 1 oz. to 41 lbs.....	28c	51c	90c	92c	96c	
41 lbs. 1 oz. to 42 lbs.....	29c	52c	92c	94c	98c	
42 lbs. 1 oz. to 43 lbs.....	29c	53c	94c	96c	1.00	
43 lbs. 1 oz. to 44 lbs.....	30c	54c	96c	98c	1.02	
44 lbs. 1 oz. to 45 lbs.....	30c	55c	98c	1.00	1.04	
45 lbs. 1 oz. to 46 lbs.....	31c	56c	1.00	1.02	1.06	
46 lbs. 1 oz. to 47 lbs.....	31c	57c	1.02	1.04	1.08	
47 lbs. 1 oz. to 48 lbs.....	32c	58c	1.04	1.06	1.10	
48 lbs. 1 oz. to 49 lbs.....	32c	59c	1.06	1.08	1.12	
49 lbs. 1 oz. to 50 lbs.....	33c	60c	1.08	1.10	1.14	
50 lbs. 1 oz. to 51 lbs.....	33c	61c	1.10	1.12	1.16	
51 lbs. 1 oz. to 52 lbs.....	34c	62c	1.12	1.14	1.18	
52 lbs. 1 oz. to 53 lbs.....	34c	63c	1.14	1.16	1.20	
53 lbs. 1 oz. to 54 lbs.....	35c	64c	1.16	1.18	1.22	
54 lbs. 1 oz. to 55 lbs.....	35c	65c	1.18	1.20	1.24	
55 lbs. 1 oz. to 56 lbs.....	36c	66c	1.20	1.22	1.26	
56 lbs. 1 oz. to 57 lbs.....	36c	67c	1.22	1.24	1.28	
57 lbs. 1 oz. to 58 lbs.....	37c	68c	1.24	1.26	1.30	
58 lbs. 1 oz. to 59 lbs.....	37c	69c	1.26	1.28	1.32	
59 lbs. 1 oz. to 60 lbs.....	38c	70c	1.28	1.30	1.34	
60 lbs. 1 oz. to 61 lbs.....	38c	71c	1.30	1.32	1.36	
61 lbs. 1 oz. to 62 lbs.....	39c	72c	1.32	1.34	1.38	
62 lbs. 1 oz. to 63 lbs.....	39c	73c	1.34	1.36	1.40	
63 lbs. 1 oz. to 64 lbs.....	40c	74c	1.36	1.38	1.42	
64 lbs. 1 oz. to 65 lbs.....	40c	75c	1.38	1.40	1.44	
65 lbs. 1 oz. to 66 lbs.....	41c	76c	1.40	1.42	1.46	
66 lbs. 1 oz. to 67 lbs.....	41c	77c	1.42	1.44	1.48	
67 lbs. 1 oz. to 68 lbs.....	42c	78c	1.44	1.46	1.50	
68 lbs. 1 oz. to 69 lbs.....	42c	79c	1.46	1.48	1.52	
69 lbs. 1 oz. to 70 lbs.....	43c	80c	1.48	1.50	1.54	
70 lbs. 1 oz. to 71 lbs.....	43c	81c	1.50	1.52	1.56	
71 lbs. 1 oz. to 72 lbs.....	44c	82c	1.52	1.54	1.58	
72 lbs. 1 oz. to 73 lbs.....	44c	83c	1.54	1.56	1.60	
73 lbs. 1 oz. to 74 lbs.....	45c	84c	1.56	1.58	1.62	
74 lbs. 1 oz. to 75 lbs.....	45c	85c	1.58	1.60	1.64	
75 lbs. 1 oz. to 76 lbs.....	46c	86c	1.60	1.62	1.66	
76 lbs. 1 oz. to 77 lbs.....	46c	87c	1.62	1.64	1.68	
77 lbs. 1 oz. to 78 lbs.....	47c	88c	1.64	1.66	1.70	
78 lbs. 1 oz. to 79 lbs.....	47c	89c	1.66	1.68	1.72	
79 lbs. 1 oz. to 80 lbs.....	48c	90c	1.68	1.70	1.74	
80 lbs. 1 oz. to 81 lbs.....	48c	91c	1.70	1.72	1.76	
81 lbs. 1 oz. to 82 lbs.....	49c	92c	1.72	1.74	1.78	
82 lbs. 1 oz. to 83 lbs.....	49c	93c	1.74	1.76	1.80	
83 lbs. 1 oz. to 84 lbs.....	50c	94c	1.76	1.78	1.82	
84 lbs. 1 oz. to 85 lbs.....	50c	95c	1.78	1.80	1.84	
85 lbs. 1 oz. to 86 lbs.....	51c	96c	1.80	1.82	1.86	
86 lbs. 1 oz. to 87 lbs.....	51c	97c	1.82	1.84	1.88	
87 lbs. 1 oz. to 88 lbs.....	52c	98c	1.84	1.86	1.90	
88 lbs. 1 oz. to 89 lbs.....	52c	99c	1.86	1.88	1.92	
89 lbs. 1 oz. to 90 lbs.....	53c	1.00	1.88	1.90	1.94	
90 lbs. 1 oz. to 91 lbs.....	53c	1.01	1.90	1.92	1.96	
91 lbs. 1 oz. to 92 lbs.....	54c	1.02	1.92	1.94	1.98	
92 lbs. 1 oz. to 93 lbs.....	54c	1.03	1.94	1.96	2.00	
93 lbs. 1 oz. to 94 lbs.....	55c	1.04	1.96	1.98	2.02	
94 lbs. 1 oz. to 95 lbs.....	55c	1.05	1.98	2.00	2.04	
95 lbs. 1 oz. to 96 lbs.....	56c	1.06	2.00	2.02	2.06	
96 lbs. 1 oz. to 97 lbs.....	56c	1.07	2.02	2.04	2.08	
97 lbs. 1 oz. to 98 lbs.....	57c	1.08	2.04	2.06	2.10	
98 lbs. 1 oz. to 99 lbs.....	57c	1.09	2.06	2.08	2.12	
99 lbs. 1 oz. to 100 lbs.....	58c	1.10	2.08	2.10	2.14	
100 lbs. 1 oz. to 101 lbs.....	58c	1.11	2.10	2.12	2.16	
101 lbs. 1 oz. to 102 lbs.....	59c	1.12	2.12	2.14	2.18	
102 lbs. 1 oz. to 103 lbs.....	59c	1.13	2.14	2.16	2.20	
103 lbs. 1 oz. to 104 lbs.....	60c	1.14	2.16	2.18	2.22	
104 lbs. 1 oz. to 105 lbs.....	60c	1.15	2.18	2.20	2.24	
105 lbs. 1 oz. to 106 lbs.....	61c	1.16	2.20	2.22	2.26	
106 lbs. 1 oz. to 107 lbs.....	61c	1.17	2.22	2.24	2.28	
107 lbs. 1 oz. to 108 lbs.....	62c	1.18	2.24	2.26	2.30	
108 lbs. 1 oz. to 109 lbs.....	62c	1.19	2.26	2.28	2.32	
109 lbs. 1 oz. to 110 lbs.....	63c	1.20	2.28	2.30	2.34	
110 lbs. 1 oz. to 111 lbs.....	63c	1.21	2.30	2.32	2.36	
111 lbs. 1 oz. to 112 lbs.....	64c	1.22	2.32	2.34	2.38	
112 lbs. 1 oz. to 113 lbs.....	64c	1.23	2.34	2.36	2.40	
113 lbs. 1 oz. to 114 lbs.....	65c	1.24	2.36	2.38	2.42	
114 lbs. 1 oz. to 115 lbs.....	65c	1.25	2.38	2.40	2.44	
115 lbs. 1 oz. to 116 lbs.....	66c	1.26	2.40	2.42	2.46	
116 lbs. 1 oz. to 117 lbs.....	66c	1.27	2.42	2.44	2.48	
117 lbs. 1 oz. to 118 lbs.....	67c	1.28	2.44	2.46	2.50	
118 lbs. 1 oz. to 119 lbs.....	67c	1.29	2.46	2.48	2.52	
119 lbs. 1 oz. to 120 lbs.....	68c	1.30	2.48	2.50	2.54	
120 lbs. 1 oz. to 121 lbs.....	68c	1.31	2.50	2.52	2.56	
121 lbs. 1 oz. to 122 lbs.....	69c	1.32	2.52	2.54	2.58	
122 lbs. 1 oz. to 123 lbs.....	69c	1.33	2.54	2.56	2.60	
123 lbs. 1 oz. to 124 lbs.....	70c	1.34	2.56	2.58	2.62	
124 lbs. 1 oz. to 125 lbs.....	70c	1.35	2.58	2.60	2.64	
125 lbs. 1 oz. to 126 lbs.....	71c	1.36	2.60	2.62	2.66	
126 lbs. 1 oz. to 127 lbs.....	71c	1.37	2.62	2.64	2.68	
127 lbs. 1 oz. to 128 lbs.....	72c	1.38	2.64	2.66	2.70	
128 lbs. 1 oz. to 129 lbs.....	72c	1.39	2.66	2.68	2.72	
129 lbs. 1 oz. to 130 lbs.....	73c	1.40	2.68	2.70	2.74	
130 lbs. 1 oz. to 131 lbs.....	73c	1.41	2.70	2.72	2.76	
131 lbs. 1 oz. to 132 lbs.....	74c	1.42	2.72	2.74	2.78	
132 lbs. 1 oz. to 133 lbs.....	74c	1.43	2.74	2.76	2.80	
133 lbs. 1 oz. to 134 lbs.....	75c	1.44	2.76	2.78	2.82	
134 lbs. 1 oz. to 135 lbs.....	75c	1.45	2.78	2.80	2.84	
135 lbs. 1 oz. to 136 lbs.....	76c	1.46	2.80	2.82	2.86	
136 lbs. 1 oz. to 137 lbs.....	76c	1.47	2.82	2.84	2.88	
137 lbs. 1 oz. to 138 lbs.....	77c	1.48	2.84	2.86	2.90	
138 lbs. 1 oz. to 139 lbs.....	77c	1.49	2.86	2.88	2.92	
139 lbs. 1 oz. to 140 lbs.....	78c	1.50	2.88	2.90	2.94	
140 lbs. 1 oz. to 141 lbs.....	78c	1.51	2.90	2.92	2.96	
141 lbs. 1 oz. to 142 lbs.....	79c	1.52	2.92	2.94	2.98	
142 lbs. 1 oz. to 143 lbs.....	79c	1.53	2.94	2.96	3.00	
143 lbs. 1 oz. to 144 lbs.....	80c	1.54	2.96	2.98	3.02	
144 lbs. 1 oz. to 145 lbs.....	80c	1.55	2.98	3.00	3.04	
145 lbs. 1 oz. to 146 lbs.....	81c	1.56	3.00	3.02	3.06	
146 lbs. 1 oz. to 147 lbs.....	81c	1.57	3.02	3.04	3.08	
147 lbs. 1 oz. to 148 lbs.....	82c	1.58	3.04	3.06	3.10	
148 lbs. 1 oz. to 149 lbs.....	82c	1.59	3.06	3.08	3.12	
149 lbs. 1 oz. to 150 lbs.....	83c	1.60	3.08	3.10	3.14	
150 lbs. 1 oz. to 151 lbs.....	83c	1.61	3.10	3.12	3.16	
151 lbs. 1 oz. to 152 lbs.....	84c	1.62	3.12	3.14	3.18	
152 lbs. 1 oz. to 153 lbs.....	84c	1.63	3.14	3.16	3.20	
153 lbs. 1 oz. to 154 lbs.....	85c	1.64	3.16	3.18	3.22	
154 lbs. 1 oz. to 155 lbs.....	85c	1.65	3.18	3.20	3.24	
155 lbs. 1 oz. to 156 lbs.....	86c	1.66	3.20	3.22	3.26	
156 lbs. 1 oz. to 157 lbs.....	86c	1.67	3.22	3.24	3.28	
157 lbs. 1 oz. to 158 lbs.....	87c	1.68	3.24	3.26	3.30	
158 lbs. 1 oz. to 159 lbs.....	87c	1.69	3.26	3.28	3.32	
159 lbs. 1 oz. to 160 lbs.....	88c	1.70	3.28	3.30	3.34	
160 lbs. 1 oz. to 161 lbs.....	88c	1.71	3.30	3.32	3.36	
161 lbs. 1 oz. to 162 lbs.....	89c	1.72	3.32	3.34	3.38	
162 lbs. 1 oz. to 163 lbs.....	89c	1.73	3.34	3.36	3.40	
163 lbs. 1 oz. to 164 lbs.....	90c	1.74	3.36	3.38	3.42	
164 lbs. 1 oz. to 165 lbs.....	90c	1.75	3.38	3.40	3.44	
165 lbs. 1 oz. to 166 lbs.....	91c	1.76	3.40	3.42	3.46	
166 lbs. 1 oz. to 167 lbs.....	91c	1.77	3.42	3.44	3.48	
167 lbs. 1 oz. to 168 lbs.....	92c	1.78	3.44	3.46	3.50	
168 lbs. 1 oz. to 169 lbs.....	92c	1.79	3.46	3.48	3.52	
169 lbs. 1 oz. to 170 lbs.....	93c	1.80	3.48	3.50	3.54	
170 lbs. 1 oz. to 171 lbs.....	93c	1.81	3.50	3.52	3.56	
171 lbs. 1 oz. to 172 lbs.....	94c	1.82	3.52	3.54	3.58	
172 lbs. 1 oz. to 173 lbs.....	94c	1.83	3.54	3.56	3.60	
173 lbs. 1 oz. to 174 lbs.....	95c	1.84	3.56	3.58	3.62	
174 lbs. 1 oz. to 175 lbs.....	95c	1.85	3.58	3.60	3.64	
175 lbs. 1 oz. to 176 lbs.....	96c	1.86	3.60	3.62	3.66	
176 lbs. 1 oz. to 177 lbs.....	96c	1.87	3.62	3.64	3.68	
177 lbs. 1 oz. to 178 lbs.....	97c	1.88	3.64	3.66	3.70	
178 lbs. 1 oz. to 179 lbs.....	97c	1.89				

Trappers!

... It pays
to ship your furs
to Sears Raw Fur
Marketing Service

*Let us help you get
more money for your furs
... put a Sears tag
on all your fur shipments*

More and more of America's trappers look to Sears to get them every cent their furs are worth. They know from experience that shipping to Sears means bigger fur profits. Why not let Sears get you top prices for your furs, too?

When you ship your furs to Sears you get individual and localized grading. Your pelts are carefully and honestly graded by experts especially trained in handling furs from your section of the country. And you get prompt cash returns. Your shipment is handled and marketed in a way we believe nets you the highest prices—and a check for the full amount obtained for your furs is mailed to you within 24 hours after your shipment reaches us.

Sears Special Shopping Service for Fur Shippers. In Sears big general catalog and this special Christmas book, you'll find a great many things you want for yourself and for gifts. Just attach your order to your next fur shipment and take advantage of Sears low prices on the things you need. We'll deduct an amount to cover the order from the proceeds of your fur shipment. It pays to do all your shopping at Sears.

SEARS, ROEBUCK AND CO., Chicago 7, Illinois

Please mail for free fur shipping tags and latest edition of "Tips to Trappers," CMEN241N, which contains full details of your Raw Fur Marketing Service and rules governing the 19th National Fur Show.

PLEASE PRINT NAME AND ADDRESS PLAINLY

Name _____
Rural Route _____ Box No. _____
Street Address _____
Postoffice _____
State _____

260 . . SEARS, ROEBUCK AND CO. CHICAGO



Sears 19th National Fur Show offers \$7,590.00 in Cash Awards for careful pelt handling

Sears has found that properly handled pelts bring the trapper consistently higher prices. To encourage greater care in pelt handling, Sears offers \$7,590.00 in cash awards to fur shippers during the period of the 19th National Fur Show.

Every trapper who ships his pelts to Sears Raw Fur Marketing Service has an opportunity to share in the cash awards. There are 942 awards in all, including 918 daily awards. The first major award is \$1,000.00. Every one of these cash awards is for careful pelt handling and is in addition to the top market price we get you for your furs. Remember that all awards are extra—only handling counts—not kind or value of skin. This gives every shipper an equal opportunity. It pays to ship all your furs to Sears Raw Fur Marketing Service.



FREE! Tips to Trappers Booklet

This valuable booklet "Tips to Trappers" tells you all about Sears nation-wide fur marketing service and how you can get top prices for your furs. It's packed with helpful tips on trapping, skinning and preparing pelts. It contains the rules and full details of the big 19th National Fur Show... with hints that may help you share in the EXTRA cash awards. Every trapper and fur shipper should have a copy of this free booklet. Send for your copy today!



USE
THESE
BOOK-
MARKS
TO
REMINDE
YOU!



ON
THE
GIFT!
YOU'D
WANT
TO
BUY!



SUP
THEM
IN
BETWEEN
THE
PAGES...



THEY'LL
STAY
THERE
TO
CATCH
YOUR
EYE!



HAVE
THEM
READY
AS
YOUR
BOOK



THROUGH
THIS
USEFUL
CHRIST-
MAS
BOOK!



New household Wastebasket Set

\$1.95 A really practical Christmas gift set: wastebaskets for every room in the house, packed as a set in a single carton. Planned by Sears in styles, colors and exclusive patterns. Set consists of two round metal wastebaskets—one large size, 13½x14½ in. high with kitchen pattern; one 9½x11 inches high for bathroom; three oval wastebaskets made of laminated fiberboard with metal bottoms and tops, washable inside and outside, each 11½x12½ inches high—one for living room and two for bedrooms. Nice gift selection. 11 N 02828—5-piece household wastebasket set. Shipping weight 8 pounds. \$1.95

Hampers, Baskets, Kitchen Accessories

"make me merry both more and less . . .
for now is the time of Chris-te-mas."



New Harmony House Clothes Hampers

- "Tekwood" panels framed in highly chrome plated metal
 - Plastic coating, resembling pearl, on panels and tops
 - Rigid hilly crease tops, highly resistant to warping
 - Self vented back to help protect clothes from mildew
- New, modern! Built like fine furniture by nationally famous hamper makers. New plastic coated, chrome metal framed "Tekwood" panels laminated with wood veneer add strength and beauty. Shiny frames covered with seasoned white fibers, strong bottoms. Blue or green with matching tops and panels, tasteful floral idiosyncrasy, towel with luxuriously top and panel, white and yellow with black tops and panels. *State color.*
- 11 N 02226M—Eucalyptus 19½x19½x26 in. Shpg. wt. 12 lbs. \$6.69
11 N 02227M—Birch style 19½x19½x26 in. Shpg. wt. 11 lbs. \$6.19

Harmony House Bathroom Stool. Wash plastic resin top, resembling pearl, in the same colors to match above. Chrome plated steel legs, square tapered. *Keep in color.* Overall height about 15½ inches, seat clear \$3.74
—Shipping weight 8 pounds. *Please state color.* \$3.74



A 6-pc. cat tail Poultryware Set. Packed in a single carton for convenient Christmas giving. Made of steel with smooth lithographed outside finish. Set consists of step-on can crusher capacity, painted inset with easy-lifting bail handle. Cake cover and tray; cover 10½x13½ inches high, 4 round pans about 4 to 7 inches in diameter and 5 to 7 inches high. Shipping weight 4 pounds. 11 N 02829M—6-piece set. \$2.09

B Good quality Mold of Honor Kitchen Scale. Steel, painted white; cat tail design. Adjustable dial. Weighs up to 24 lbs. 6½ in. high. Base 6½x6½ in. Not legal for use in trade. 11 N 7851M—Shipping weight 4 pounds. \$2.09

C Best Mold of Honor Kitchen Scale. Streamlined die cast steel body, double support platform. Weighs accurately up to 24 lbs. 6½x6½ in. high. Convenient height for storing on pantry shelf. Not legal for use in trade. 11 N 7852—Shipping weight 6 pounds. \$3.74

D 5-pc. glass Range Set. Two 3-oz. flour and sugar jars; two 3-oz. salt and pepper shakers; cereal tray. 11 N 2777—Shpg. wt. 2 lbs. 12 oz. 92c

E 9-pc. Spice Set. Eight 3-oz. jars labeled for garlic salt, salt, pepper, allspice, cinnamon, cloves, nutmeg, paprika; metal tray. Spices not incl. 11 N 2778—Shpg. wt. 5 lbs. 9 oz. \$1.88

F 16-qt. Step-on Can Crusher. Chrome plated cover with rubber humpers for quiet closing. Heavy steel body with baked-on white enamel finish; rubber grip on chrome handle. Stainless steel foot pedal. Galvanized steel inset pail with bail handle. 11 N 02042—Shpg. wt. 7 lbs. \$3.89



"Mommie makes my bathtime
the beginning of story time"

Famous characters right out of
the story book . . . printed on washfast

4-piece Nursery Towel Sets

Familiar characters from the nursery book to delight the heart of any youngster . . . and make his bathtime more fun. Lovable Old King Cole, poor Humpty Dumpty, lovely Childlike, lovely Wee Willie Winkie, Humpty Dumpty, and other loopy have put the right "rubbishy" texture for children . . . absolutely sure to just a jiffy. Well made for lot of hard wear . . . smooth velvety. Hand screened print in color and blue on sturdy white cotton terry. Pre-washed for soft smoothness. 4-piece set: one 18x25-in. novelty towel, two 11 1/2x11 1/2-in. novelty towels, one 10x13-in. novelty towel. 4-piece Set \$1.89

\$1.89

4-pc. Set



"It's just for me to keep clean
with these cute Christmas Gifts"

Washfast animals printed for a parade 4-piece "Carnival" Towel Sets

Parade animals for the child's corner of the bathroom . . . and old parade of the week performing lion and elephant, and the tiger and monkey in their cages. Surely when entering they are heard proudly in the parade. Red and green, blue, yellow, orange, and red. Each towel is a lovely novelty. Pre-washed for soft smoothness. 4-piece set: one 18x25-in. novelty towel, two 11 1/2x11 1/2-in. novelty towels, one 10x13-in. novelty towel. 4-piece Set \$1.89

\$1.89

4-pc. Set

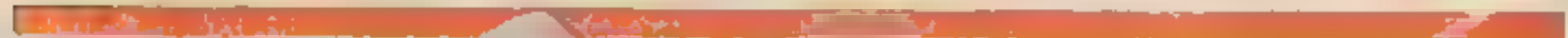


How animals in the zoo keep clean! 4 gay, printed Washcloths . . . in a special gift book

A real find for Christmas giving! These 4 funny animals are each in a separate book. So when the youngsters with these gay books are bathed, the animals are bathed too. Each book is a lovely novelty. Pre-washed for soft smoothness. 4-piece set: one 18x25-in. novelty towel, two 11 1/2x11 1/2-in. novelty towels, one 10x13-in. novelty towel. 4-piece Set \$1.89

\$1.09

Book of 4



"Good for lots of laughs—
and good through all the year"

Amusing washfast prints 2-piece Adult Towel Sets

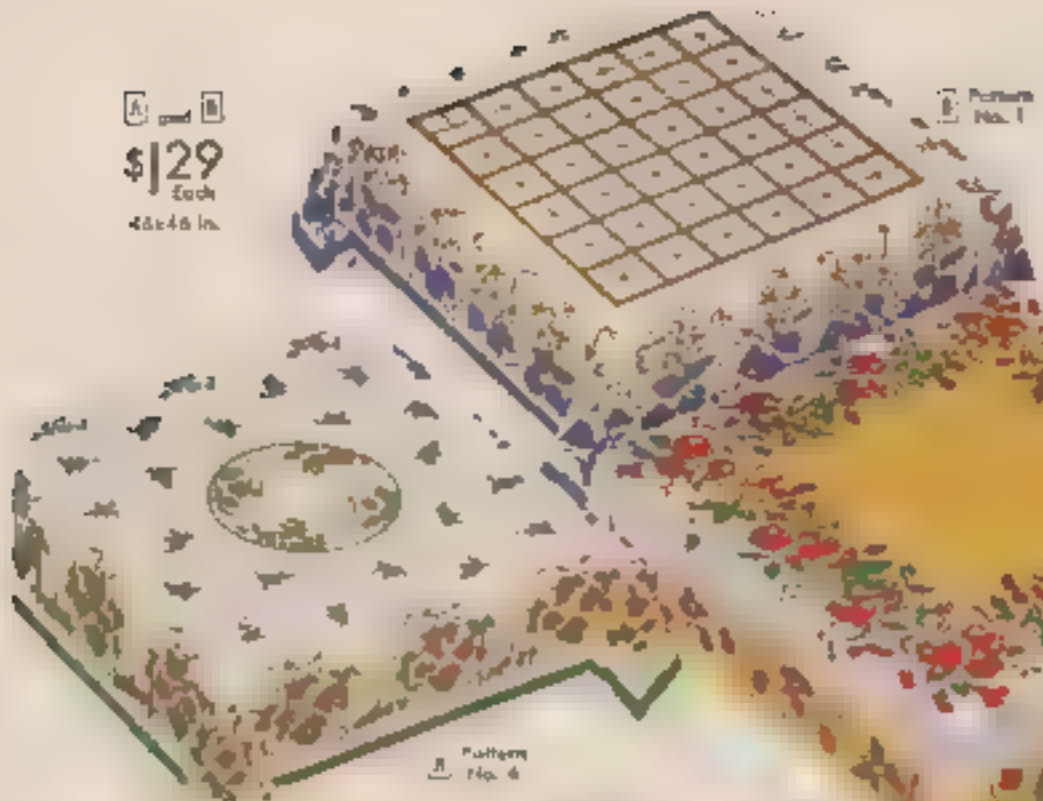
Imagine the pairs of laughter when your family or friends open this Christmas gift from you! Good for chuckles all year long, too. Printed in blue and rose on heavy white cotton terry pre-washed for a smooth finish. Carefully woven with fluffy loops . . . extra soft and deep in texture. Firm underweave, wipers. 2-piece set: one 20x37-in. novelty design towel for men, one 20x37-in. novelty design towel for women. 2-piece Set \$1.92

\$1.92

2-pc. Set

A and B

\$1.29
Each
46x46 in.



C Pattern No. 1



D and E

\$1.69
Each
54x54 in.

F Pattern No. 7

G Pattern No. 5

All plastic Table Covers

- Practical—no laundering . . . easy to clean with a damp cloth
- Harmony House colors for kitchen, dinette or dining room
- Waterproof—resists food spills . . . not affected by hot dishes
- Safe, plastic . . . flame resistant, durable . . . won't crack or peel

Kitchen and Bridge Table Size 46 inches long. Shpg. wt. each 1 lb.

A Answer paper pattern with green polka-dot border.
Pattern no. 1—red and black on white mesh background.
Pattern no. 2—green and yellow on white mesh background.
11 M 8902—Same pattern as **A** \$1.29

B Border print of solids with the kitchen and bridge panel.
Pattern no. 3—blue and yellow on white mesh background.
Pattern no. 4—red and black on white mesh background.
11 M 8903—Same pattern as **B** \$1.29

Dinette and Kitchen Size 54x54 inches. Shpg. wt. each 1 lb.

C Polka-dot center; red and black border.
Pattern no. 5—as illustrated.
Pattern no. 6—white polka-dot center on blue background with matching blue border.
11 M 8901—Same pattern as **C** \$1.69

D Daisy and Charmie poppy pattern with matching border.
Pattern no. 7—red and blue on solid white background.
Pattern no. 8—red and green on solid white background.
11 M 8904—Same pattern as **D** \$1.69

Border styles for your dining room. Illustrated at left. In sizes and styles for your dining room table. So beautiful . . . so easy to clean . . . just wash with water and soap. These border materials pattern is printed in our own Harmony House colors. White with colored blue border, white with white border on white with yellow border. *Water color.*

11 M 8912—54x54 inches. Shpg. wt. 1 pound \$2.49
11 M 8913—54x54 inches. Shpg. wt. 1 pound 4 ounces \$2.29
11 M 8914—54x54 inches. Shpg. wt. 1 pound 8 ounces \$4.29



HARMONY HOUSE
HOME
FURNISHINGS

Plastic Covers Christmas boxed!

To make the plastic table covers listed above still more desirable as gifts, we have packed each one up in an attractive box printed with Christmas decorations.

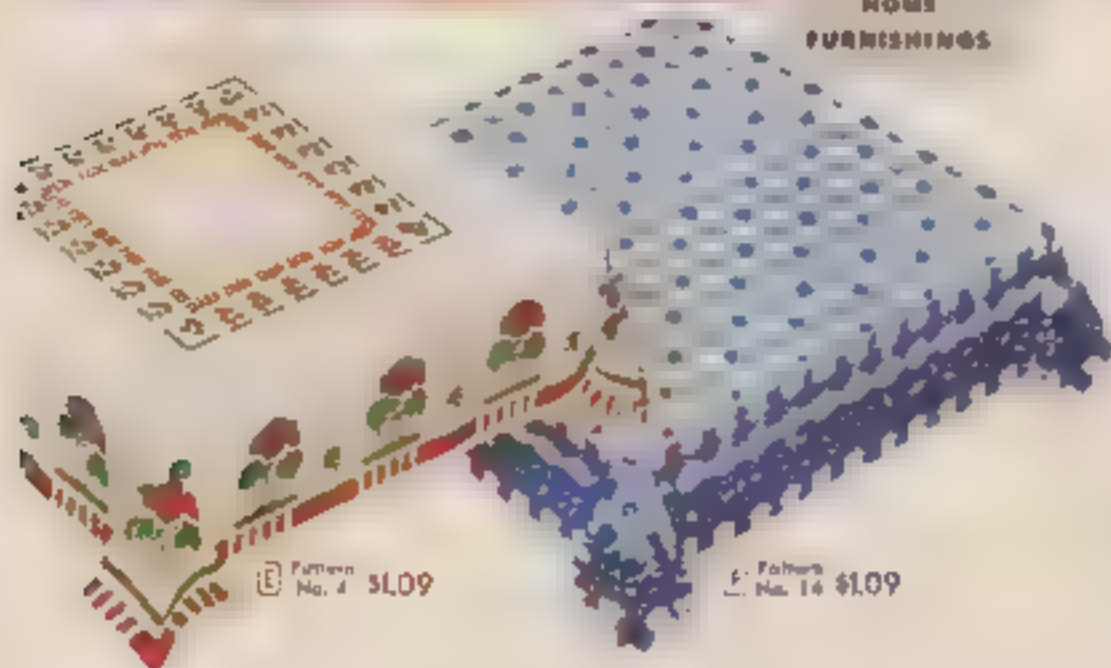


Maid of Honor Pyroxylin Table Covers

- Glossy pyroxylin (lacquer) coating on sturdy cotton cloth
- Durable, pliable—won't crack, peel or fade with ordinary use
- Beautiful, exclusive designs add bright color to the kitchen

E Geranium Pattern. Sears exclusive design. Popular with housewives everywhere. 54x54 inches, for general use for both tables. Shpg. wt. 2 lbs. Not boxed.
11 M 8832—Please state pattern number wanted. \$1.09
Note: see our big General Catalog for patterns with their decorative patterns to match the above table cloth for a colorful ensemble

F New Table Cover. Has an exclusive new pattern that you're sure to like in your kitchen. Bright checkered design with small flowers and colorful floral border. Shpg. wt. 2 lbs. Not boxed.
Pattern no. 12—green on white.
Pattern no. 13—red on white.
Pattern no. 14—blue on white.
11 M 8832—Please state pattern number wanted. \$1.09



F Pattern No. 4 \$1.09

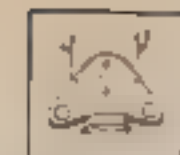
F Pattern No. 14 \$1.09

☆ ☆ ☆

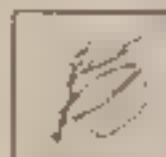
Buy all your household needs the convenient, easy way—on Easy Terms . . . see page 256 for information

Aluminum Whistling Teakettle

Perfect gift for every home-cooker! Sleek, streamlined whistling teakettle of polished heavy weight aluminum. Shines like a mirror. A gay whistle sounds when water boils! Free swinging whistle opens when kettle is tilted for pouring—helps prevent scalded fingers. Gauge tells how many cups of water are in ready-to-serve. Scientifically balanced. Cool plastic handle. 2-qt. cap. 11 N 1200 Ship. wt. 2 lbs. \$2.39



Gauge shows amount of water in cups



Whistle opens for easy pouring



Drip Coffee-maker, Whistling Teakettle Set

Two shining, efficient matching pieces to thrill her this Christmas, in being her joy all year 'round! Made of durable polished aluminum—lightweight, easy to handle, bright and attractive. Streamlined quick-heating teakettle with whistle makes a merry sound when water boils. Whistle removes for pouring. Right plastic handle for easy pouring, fitting 2-qt. capacity. Drip coffee-maker has cool plastic handle, knob. Cover fits snugly on both top and bottom. 6-cup capacity. 11 N 1160—Shipping weight 4 pounds 2-piece Set \$2.69

Tablecloths, Coffeemakers, Cookware

"bring us out a table, spread it with a cloth, bring us out a tasty cheese and some Christmas loaf."



Coffeemakers and Coffee Servers

A ABCO Aluminum Vacuum Coffeemaker. \$4.95
Completely unbreakable. Hand-made bright polished finish. Streamlined design. Bottom absorbs heat quickly. New patent metal filter won't break, clog or corrode. Black plastic handle, brass-red-enameled black plastic lid, lid also serves as stand for bowl. Eight 5-cup capacity. 11 N 1273—Postpaid. Ship. wt. 2 lbs. 5 oz. \$4.95

B Maid of Honor Percolator. \$2.15
Glass Percolator, 6-cup. What a come-offer to put the right color and strength in this modern percolator. Made of sparkling heat resisting glass, attractive, easy to clean. Candy-type coin-grip handle and ergonomic hand of black plastic both remove for cleaning. Lock on lid. State size. 11 N 3302—6-cup. Shipping weight 3 pounds \$2.15 9-cup. Ship. wt. 3 lbs. 4 oz. 2.47

C Reglas Delyse Vacuum Type Coffee. \$4.45
maker. An attractive, practical and very acceptable Christmas gift. Smart platinum stripe trim, sparkling clear, heat and glass. Attractive black handles. Black plastic coin-grip handle, detacher cover, upper bowl, lower bowl, filter, percolator. 11 N 3143 Postpaid (Shipping weight 4 pounds) \$4.45

D Coffee and Tea Server. \$1.59
or, Pour your freshly brewed coffee or tea into this Pyrex brand glass detacher, easy with red cork stopper and bright multicolored wrapped on neck. An attractive addition to every table. Bowl has pop-up bottom. Long neck for easy pouring. 11 N 3242—3 five-ounce cup capacity. Ship. wt. 1 lb. 2 oz. \$1.59 11 N 3243—1 1/2 five-ounce cup capacity. Ship. wt. 2 lbs. 2 oz. \$2.39

Gift priced 7-piece Cookware Set of mirror finish aluminum

Now! Our Maid of Honor set of medium quality modern aluminum cooking ware is specially low priced for gift giving. Features needed pieces in handy sizes . . . sure to please the homemaker. Pressed from sheets of shining 22-gauge aluminum . . . 1/4 heavier than ordinary "pure aluminum" quality. Cool type handles. Square finished interiors. Set includes: Double Boiler. Cover fits both bottom and inset, gives double cooking ability. Bottom has 3-qt. capacity, inner 1 1/2-qt. capacity. 8-cup Percolator. Cover fits deep over coffee basket. Graceful pouring spout. Covered Pot. Dome shaped cover. Side handles. Flat bottom. 6-qt. capacity. 3 Open Sauce Pans in 3 popular sizes—1-qt., 2-qt., and 3-qt. double lipper—pour from both sides. Graduated measuring markings. Riveted handles. Teakettle. Large spout. Ball handle. Wood grip. 5-qt. capacity. 11 N 01161—Shipping weight 5 lbs. 7-piece Set \$5.14

\$5.14 7-pc Set





Attractive Gifts for every homemaker . . . handy, practical . . . sure to please her

A Shellless Steel Pecten Sheller. It cracks, shells and picks. Cleans pecten shells without breaking kernels. Shells and pick blades at ends. Notched teeth hold nut. **11 N 4571**—Length 8½ inches. Shipg. wt. 7 oz. . . . **94c**

B Heavy Duty Nut Crocker. Just strap nut in, press handle forward and press down. Cracks any nut from English walnut to almond. Bright nickel plated steel. **11 N 4340**—Bat 1½ inches. Shipg. wt. 1 lb. 4 oz. . . . **\$1.54**

C New king-size Aluminum Roaster. Famous John-Manville insulation ensures long hours of roasting. Holds about 2 trays full. Polished aluminum, plastic handle. **11 N 4361**—8 inches high, 8 inches diameter. Roaster. (Shipping weight 5 lbs.) . . . **\$4.95**

D 3-piece Wooden Salad Set. Makes salads more tempting. Crisp, footed bowl, 11 in. in diam., serving fork and spoon each 10 in. long. Lacquered oak fruit vegetable trim. **11 N 4151**—Shipping weight 3½ lbs. Box 3-piece Set **\$2.69**

E Individual Wooden Salad Bowls. Natural color hardwood, smooth elegant finish. 7-inch diameter. Sapwood partly filled with solid wood. 1 lb. 14 oz. **11 N 4152**—Each .54c . . . Set of 3 . . . **\$1.89**

F Kromax Bun Warmer. A new low priced bun heating and freezing unit with 2 racks. Bun rack is covered aluminum with brass bakelite handles. Removable racks. About 1½ in. high with cover, 10½ in. in diam. An ideal gift. **11 N 4336**—Shipping weight 1 lb. 8 oz. . . . **\$1.82**

G 8-pc. Food Protector Set 88 frosted Goodrich plastic film in rainbow colors. 7 bowl covers for bowls from about 2½ to 13½ in. in diam. 10 cups with 12 in. plastic. 1 clear doily stand 12 in. long 11½ in. **11 N 3731**—Shipg. wt. 4 oz. . . . **94c**

H Salt and Pepper Shaker and Grease Container Set. Lacquered aluminum. Shaker base, glass top, set about 2½ in. in diameter. Grease container, plastic body, steel top 1½ in. **11 N 4449**—Shipping weight 4 oz. **\$2.57**



Give handsome Kitchen Tools of mirror polished stainless steel . . . for enduring service

You can be proud to give our wonderful Maid of Honor Kitchen Tool Set. These sets are designed to be kept at the home and used to any kitchen. Metal extends through the center of these beautiful hardwood handles for real durability. All tools are mirror polished and expertly shaped for greatest utility.

G Cake and Pie Server. Talented Maid of Honor quality at an unbelievably low price. Flexible blade, hardwood handle. About 10½ inches long. Boxed. **11 N 3950**—Shipping weight 5 ounces . . . **99c**

H 3-piece Kitchen Tool Set. Consists of Pancake Turner, Flexible Blade, 13½ in. long. Basting Spoon, Full polished bowl, heavy duty, 10 in. long. 11 in. long. Narrow-blade Spatula. The full length of the 12½ in. long. 13½ in. long. **11 N 3969**—Shipping weight 1 pound . . . 3-piece Set **\$3.39**

I 3-piece Kitchen Tool Set. Includes Wide Blade Spatula, 10½ in. long. Blade 2½ in. wide, 6 in. long. Basting Spoon for sauce, 10 in. long. 11 in. long. Full polished bowl. Heavy duty, 10 in. long. 11 in. long. For Fork 2 each, prongs 11½ in. long. Soup Ladle with deep bowl, pouring lip, 11½ in. long. Hamburger Turner with flexible blade, 11 inches long. **11 N 3963**—(Rack not included) Shipping weight 1 pound 12 ounces . . . 3-piece Set **\$5.89**

11 N 3964—Chrome Rock with 5 hooks (shown at left) with 5-piece set. Chrome plated steel on wood. 11½ x 12½ inches. Shipping weight 1 pound 3 ounces . . . **\$1.69**



Maid of Honor Food Slicer. . . . among those gifts to shorten her meal preparation time. Lighten her work. Slices food "in one stroke" . . . gives even cuts from water drip to ¾ inch thick. High quality chrome plated steel 6½-inch diameter rotary knife. Sturdy all metal frame, upstart hinged-on bistro enamel finish. Clamps to table. Sliding food platform holds food firmly. Only 9 inches wide, 13½ inches long, 7½ inches high. Slices food 5 in. high, 7½ in. wide, any length. **11 N 04800**—Shipping weight 12 pounds . . . **\$9.50**

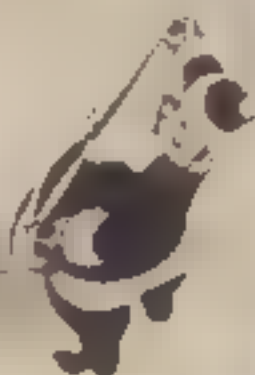


J "Juice King" Fruit Juicer. It's streamlined, efficient . . . a long lasting gift she'll use every day. Just one stroke of the single-stroke handle, juice oranges, lemons, limes, limes, grapefruit, fruit juices with little trouble. Heavy die cast metal frame is finished with sanitary white baked-on enamel. Steeper cone fits snugly in the can deep well cup. About 6½ inches high. **11 N 4086**—Patented (Shipg. wt. 5 lbs. 4 oz.) . . . **\$5.95**

K Best Quality "Juice King" Fruit Juicer. Luck is of the home that gets this fine gift. Handcrafted designed open style with gleaming chromium pressure head. White enamel finish is easy to clean. Slip resistant undergutter . . . even use tall glasses . . . press the single stroke handle just once. You get every drop of juice in the one simple operation already strained through many perforations. About 7½ inches high. **11 N 4083**—Patented (Shipg. wt. 7 lbs.) . . . **\$6.95**

Kitchen Aids. Maid of Honor Cookers

"rise and light your kitchen fire
see you pile the logs still higher."



Maid of Honor
the right way
to eat
HOUSEWARES



Combination
pressure cooker
and safety
extra range-top



Seag-Air
gasket seal
stops in for
fast cooking



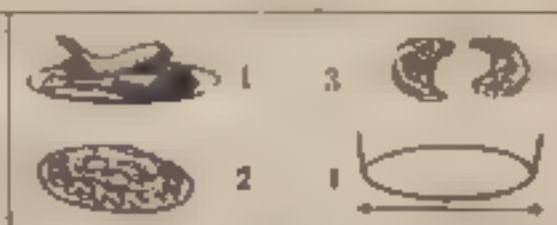
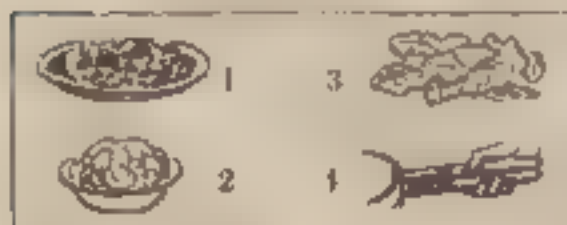
Depression in
leg catches
and supports
heavy lid...

New! Maid of Honor offers America's first complete line of
Pressure Cookware for all cooking needs... cut cooking time one-third

Now—2-qt., 3-qt., 4-qt.
Pressure Saucepans

NEW
Pressure Chicken Fryer

NEW
Pressure Dutch Oven



- 1 Cooks delicious chop suey in 10 minutes
- 2 Cooks cauliflower in 2 to 3 minutes
- 3 Cooks juicy spinach in 1 to 2 minutes
- 4 As easy to use as an ordinary saucepan

- 1 Cooks tasty fried chicken in 20 minutes
- 2 Cooks 3-lb. pot roast in only 45 minutes
- 3 Cooks pork chops tender in 10 minutes
- 4 Big capacity—11 1/2 inches in diameter

- 1 Cooks 6-pound roast in 80 minutes
- 2 Cooks delicious baked beans in 30 min.
- 3 Holds five pint jars for quick canning
- 4 Large capacity—11 1/2 x 6 inches high

Now there's a Maid of Honor Pressure Saucepan to suit the needs of every family. Try a Maid of Honor and cook the modern way—faster, better. Vegetables cook tender, are tastier, with flavor, vitamins and minerals retained. Tough inexpensive cuts of meat quickly become juicy and tender, with minimum shrinkage. You'll save fuel, save food, and save lots of your own valuable time. Made of finest quality thick cast aluminum, mirror finish outside, satin finish inside. 4-quart size holds 4 pint jars for canning. Rack, recipe and instruction book included.

\$8.95
2-qt. size

- 11 N 4680 2-quart Shpg. wt. 4 lbs. 8 oz. \$8.95
- 11 N 4681 3-quart Shpg. wt. 5 lbs. 8 oz. 9.95
- 11 N 4682 4-quart Shpg. wt. 6 lbs. 12 oz. 10.95

Now enjoy a new taste drink... tender, more delicious fried chicken than you ever ate before! The new Maid of Honor Pressure Chicken Fryer does it—quickly, easily. Cooks whole roasts, thick pork or lamb chops speedily, thoroughly. Cooks pot roast in the same time-saving way... and the toughest, most expensive meat cuts will surrender to easy tenderness with minimum shrinkage. Made of thick cast aluminum, mirror polished outside, satin finish inside. Easy to operate—just pull the handles apart to open, press them together for closing. May be used as a regular covered fry pan with gasket removed. Big capacity—11 1/2 x 4 3/4 inches deep. Recipe and instruction book included.

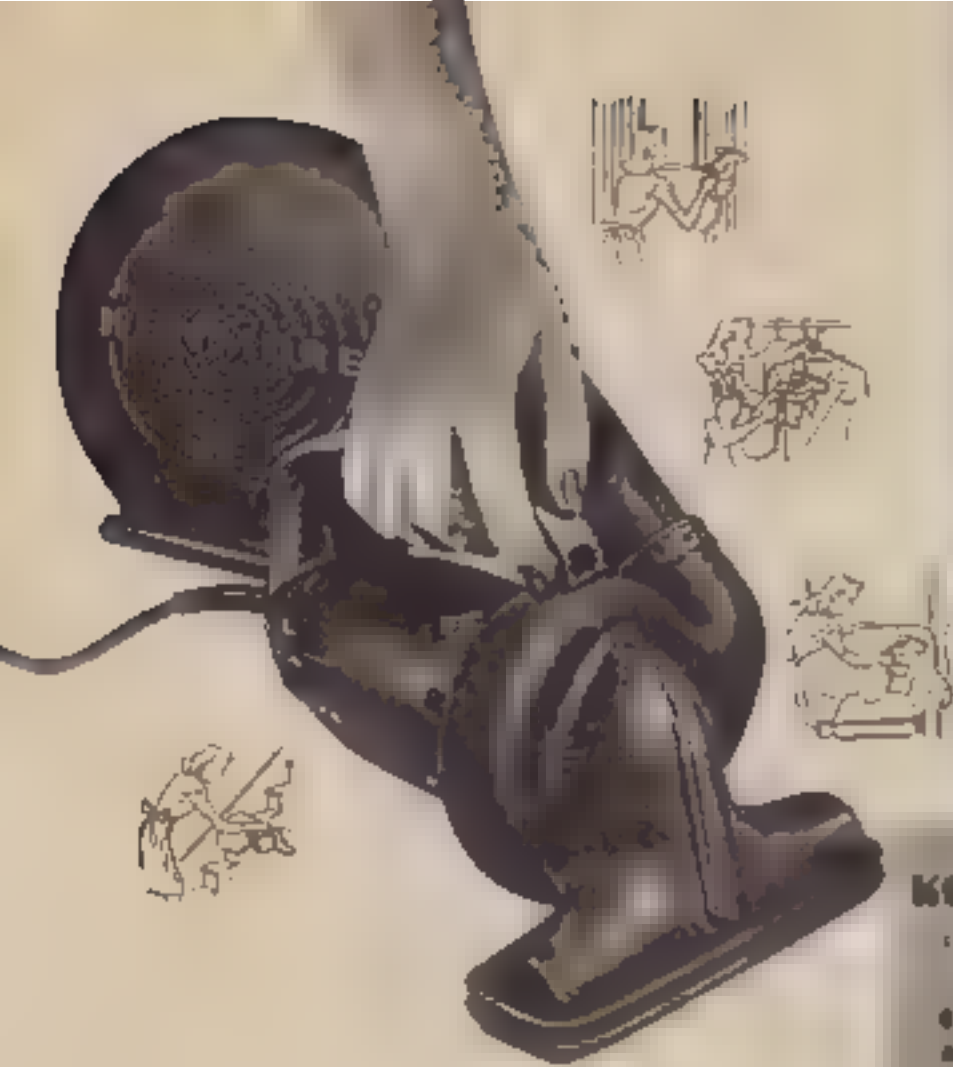
\$11.95

- 11 N 4635 Shipping weight 8 lbs. 10 oz. \$11.95

Another new Sears development for faster cooking, better cooking and better cooking. A big 6-quart capacity pressure dutch oven that cooks a 6-pound roast, corn-on-the-cob, baked beans, soups and other foods in large quantities. Cooks the modern fast way—the flavor remains, vitamin and mineral retaining way. Has other uses, too—holds 4 pint jars for quick, safe canning, and it's fine for sterilizing baby's bottles. Thick cast aluminum, mirror polished outside, satin finish inside. Easy to operate, tested in Sears big Laboratory. Wire rack, recipe and instruction book included.

\$12.95

- 11 N 4640 Shipping weight 11 lbs. ... \$12.95



Kenmore Hand Cleaner—compact, convenient . . . A wonderful gift!

The quick, handy, easy way to clean upholstered furniture, draperies, stair carpets, mattresses, wearing apparel and automobile interiors. It's powerful, compact, perfectly balanced, easy to use. Weighs only 5½ pounds—so light to handle as some hand-irons. A big value at Sears low price.

\$17⁹⁵

Has same Triple-Action motor driven brush feature as in larger floor models . . . you have (1) beating . . . (2) sweeping . . . (3) powerful suction action . . . draws dust, dirt, hair, lint or threads into dust bag. ½ H.P. motor has bronze bearings. Rubber guard on nozzle protects furniture. Finger-tip "on-off" switch.

6½-inch nozzle gets into nooks and corners easily. 20-foot cord. Uses 165 watts. Approved by Underwriters' Laboratories, Inc. For any 110-120-volt current. See 10-day trial offer, opposite page.

20 N 9745—Hand Cleaner. Shipping weight 6 lbs. Mailable. **\$17.95**

The best type of Cleaner you can buy for cleaning rugs and carpets

Motor-driven triple-action Kenmore with ½ H.P. motor and automatic rug adjustment . . . \$5 monthly on Easy Terms. Built with extra power to act all kinds of dirt, dust, grit . . . picks up threads and lint too! Specially designed aluminum nozzle does triple action cleaning: (1) Beats to loosen embedded dirt and lint. (2) Brushes to remove dirt and lint. (3) Banishes extra powerful suction of ½ H.P. motor which dirt into dust-tight bag.

\$49⁹⁵

Cash
Compare price
Compare quality

Many Kenmore convenience features: (1) Automatic rug adjustment cleans thin, medium, or thick rugs . . . even bare floors or linoleum. (2) Automatic tilting feature lifts forward end of sweeper off rug when you let go of handle. (3) Handle adjusts to 3 positions. (4) Six wheels make cleaner easy to maneuver. (5) Bumper guard protects furniture. (6) Headlight lights up dark corners. (7) 20-ft. non-kink cord. (8) Easy-to-empty dust bag. (9) Full ½ H.P. air-cooled motor, never needs oiling. Nozzle has brown crinkle finish. Uses 140 watts. For any 110-120-volt current. Approved by Underwriters' Laboratories, Inc. See 10-day trial offer, opposite page.

20 NT 711—Kenmore Cleaner. Shipping weight 20 pounds. Mailable. **Cash \$49.95**



Kenmore Motor-driven Brush Cleaner with ¼-H. P. motor . . . \$5 monthly on Sears Easy Payment plan

ONLY
\$39⁹⁵
Cash

A good motor-driven brush cleaner that permits you to enjoy the benefits of Triple-Action Cleaning at low cost. Revolving brush beats and sweeps the dirt, while strong suction draws dirt into large dust-tight bag. Special sewed-in valve prevents dirt from falling back into cleaner. ¼ H.P. motor is air-cooled, self-lubricating, and rubber mounted to reduce vibration. Four wheel construction for easy maneuvering. For cleaner with complete automatic rug adjustment, see 20 NT 711 above. Pistol-grip handle. Rubber furniture guard. Dome light for dark corners. Finger-tip "on-off" switch. 20-foot cord. Aluminum housing has gray hammered effect finish. Uses 25½ watts. For 110-120-volt AC-DC. UL approved. See 10-day trial offer, opposite page.

20 NT 710—Kenmore Cleaner. Shipping weight 10 lbs. Mailable. **Cash \$39.95**

For Christmas . . . give the best . . . See Sears Easy Terms, on page 256

Kenmore Vacuum Cleaners

"... now 'tis Christmastide
stop from endless labors,
worries put aside."



OUR FINEST KENMORE . . . best for all-around convenience

Clean rugs, furniture, draperies . . . gets into hard-to-reach places

Complete with 16-piece set of Attachments . . . $\frac{1}{2}$ -H.P. motor . . . Twin Multi-Blade Fans for stronger suction . . . Only \$5 monthly on Easy Terms.

Gives outstanding cleaning performance. Saves you hours of time and hard extra work. You can clean rugs, furniture, draperies, walls, upholstery, mattresses, radiators, venetian blinds quickly, easily, and thoroughly . . . just by changing tools. You don't have to move heavy furniture because nozzle is designed to slip right underneath . . . all the way back to the wall. Round dusting tool does your dusting. And you can even wax floors, spray paint, and remove cinders with this truly all-purpose, easy-to-use Kenmore Cleaner.

Has 25% more power than cleaner 20 NT 724 listed below. $\frac{1}{2}$ -H.P. air-cooled, ball bearing motor never needs oiling. Twin multi-blade fans develop terrific suction. Large filter gives maximum filtering efficiency—only clean air leaves the cleaner. Two rear wheels and front glides let cleaner follow you easily as you clean. Floor nozzle extra wide (10 $\frac{3}{4}$ in.) for faster floor coverage. Adjustable steel to thick, medium, or thin rugs, or to bare floor.

Deluxe 16-piece set of attachments contains: (1) Air filter and purifier; (2) Dermather; (3) Paint sprayer; (4) Floor waxing tool; (5) 30 $\frac{3}{4}$ -in. rug nozzle with floating brush; (6) 8 $\frac{1}{2}$ -in. floor brush; (7) 5 $\frac{1}{2}$ -in. upholstery nozzle; (8) Drapery brush; (9) Round dusting tool; (10) Fiber radiator tool; (11) Flexible hose; (12) and (13) Two 20-in. extension wands; (14) Anti-moth crystals; (15) Deodorizing fluid; (16) Storage can.

Finished in hammered-effect brown enamel with tan trim. Foot control "on-off" switch. Large dust bag. 20-ft. non-kink cord. Uses 550 watts. Instructions incl. For 110-120-volt AC or DC. Underwriters' approved.

20 NT 722 Cleaner with attachments, Ships wt. 16 lbs. Mailable Cash \$57.75

\$57.75
Cash

Complete with
attachments

10-DAY HOME TRIAL OFFER Order any Kenmore Vacuum Cleaner. Send cash price, or down payment if ordering on Easy Terms. Try cleaner in your own home for 10 days. If not satisfied, return cleaner to us and we will refund every cent you have paid, including shipping charges both ways.

Kenmore Tank-type Cleaner with 9-piece set of Attachments

$\frac{1}{2}$ H. P. motor . . . Priced low, only \$5 monthly on Easy Terms

\$47.75
Cash

Attachments
included

Our economy tank-type Cleaner . . . Rug nozzle has floating brush for better rug cleaning. Self-lubricated $\frac{1}{2}$ -H.P. motor. Needs no oiling. Easy to handle. Has two smooth steel skids for moving on rug or floor. Convenient foot switch. Motor rubber mounted. Sturdy steel body. Gray hammered-effect finish. Easy-to-empty dust bag. Attachments—Flexible hose and curved hand grip assembly. Two 20-in. extension wands. 8 $\frac{1}{4}$ -in. rug nozzle with swivel joint. 11-in. fiber blower tool. 5 $\frac{1}{2}$ -in. drapery nozzle. 5 $\frac{1}{2}$ -in. upholstery brush. 8 $\frac{1}{2}$ -in. swivel-type floor brush. Round dusting brush. Air filter and purifier. U.L. approved. For any 110-120 volt current. 20-foot cord, plug.

20 NT 724 Cleaner with attachments, Ships wt. 24 lbs. Mailable \$47.75

Kenmore Electric Mixers. Beauty Aids. Roasters

"A merry sound is in the air
now lass aside all work and care."



A gift that beats 'most everything New lightweight Kenmore Hand Mixer

An all-purpose electric hand mixer for whipping, mixing, beating and stirring. Does all but the heaviest kinds of rubbing. **BB** Actual weight in your hand is only 1 pound 2 ounces. The case is only 2 inches in diameter. Light as a feather, not tiring to hold. Convenient "on-off" thumb switch.

May 6-11, attached cord so it can be used anywhere in the kitchen—at stove, sink or work table. Easy to take along and plug in anywhere you need to mix. No extra bowls to clean or store. Use it with any size or shape container—anything from a tea cup to largest pan. Use instead as a sponge. Put into your food or drink right in the container in which you cook or serve.

Won't splatter, mixes thoroughly. The whirling beater blades pull the mix down toward so that there is almost no splash or splatter. The beater mixes thoroughly with no need for a spatula or scraper. Saves ingredients—pushes against the edge of pans. Almost twice as fast as hand mixing.

Easy to clean. Washes clean in a flash. Simply run the beater in water or under running water. Then spin it dry. It takes only one-side.

Special hanger clip with wall brackets and screws gives the mixer the most parking place convenient to your work. Plug it into any 110-120 volt AC or DC outlet. Uses only 50 watts. Approved by Underwriters' Laboratories, Inc. Stainless steel shaft and beater. Complete instruction book included. Packed in a beautiful gift-type box. It's a gift she'll use. It's sure to please.

20 N 6220—Kenmore Hand Mixer. Shipping weight 2 lbs. 3 oz. Each \$11.95



\$3.95



\$7.95

\$10.95

New Electric Corn Popper

A gift for the family. Makes corn popping easier, faster and less dirty. It's specially designed to do the job. Stirring handle built in cover. Gleaming chrome-plated finish with dark wood handles. No-mar fiber feet. Overall size 10 in. diameter, 9 in. high. For 110-120 volt AC or DC. Uses 450 watts. U.I. approved. Total standard cord and feet included.

20 N 6856—Shipping weight 5 lbs. \$3.95

Cord Set, 6-ft. U.I. approved

20 N 5811—Shipping weight 6 oz. 45c

Kenmore 4-quart Roaster and Casserole

Wonderful for roasting, stewing, braising. Cooks delicious meats, vegetables, desserts. Efficient, economical for fast cooking.

Glass wool insulation, 12 in. diam., 8 in. high. Aluminum case. 110-120 volt AC. 500 watts. U.I. approved.

A **20 N 6433**—Non-automatic Casserole. 2 burners. "Low" 150 watts. "High" 500. White enamel body. Chrome-plated feet. Shipping weight \$7.95

Appliance Cord Set. 11 ft. long. For use with above.

20 N 5811—U.I. approved. Shipping weight 6 oz. 45c

B **20 N 6432**—Deluxe Automatic Roaster. Clock-like timing mechanism. Dial controlled heat from 100 to 350°. Chrome-plated steel body. Feet included. Shipping weight 10 lbs. \$10.95



\$13.50



\$2.49

\$9.75

Electric Hair Beauty Aids... fine year 'round gifts

A **Kenmore Electric Hair Dryer**. Convenient "warm-cool" and "on-off" switch. Grooved marbled enamel metal case. Metal stand included. Attached 6-ft. cord. Uses 575 watts. U.I. approved.

20 N 6304—For 110-120-volt AC-DC. Shipping weight 7 lbs. 9 oz. \$13.50

B **Kenmore Electric Curling Iron**. Bright chrome-plated finish. Ivory color enameled wood handle. 6-foot attached cord. For 110-120-volt AC-DC. Uses 15 watts. Approved by Underwriters' Labs.

20 N 6881—Shipping weight 1 pound \$2.49

C **Electric Hair Clipper**. Magnetic vibrator-type motor. No. 000 (fine) blade. "On-off" switch. Speed adjustment dial. Black plastic case, aluminum cover. For 110-120-volt AC only. Uses 12 watts. Approved by Underwriters' Labs, Inc. Same price, cash or terms.

20 N 73051—Shipping weight 1 lb. 8 oz. \$9.75

KENMORE

THE RIGHT WAY
TO BUY

ELECTRICAL
APPLIANCES



\$21.50
Cash
\$2.50 down

\$27.50
Cash
\$3 down

3-speed Kenmore Electric Mixer Saves hours of arm-wearing work

- Dial control for 3 different mixing speeds: "Low", "Medium", "High"
- Vertical handle allows more natural wrist position for portable mixing
- Bowl revolves on ball-bearing turntable, to draw batter through beater
- Does all your mixing, whipping, juicing... for less than 1¢ per hour
- For 110-120 volt, 50-60 cycle A.C. or D.C. Uses only 75 watts

Give her a Kenmore Mixer to make her most monotonous work easier... to make meal preparation a joy! Handsome, gleaming baked-on white enamel finish, smooth black plastic handle. Mixing head lifts from stand for use at the stove. Overall size: 9 x 12 x 14 inches high. Easy to store.

Comes complete with 1 and 3-quart white glass mixing bowls; juice extractor; 2 chrome-plated beaters; attached 6-ft. cord; handy recipe-instruction booklet. Approved by Underwriters' Laboratories, Inc. Buy on Easy Terms for only \$2.50 down. See details on page 254.

20 N 08224—3-speed Kenmore Mixer. Shipg. wt. 10 lbs. **\$21.50**

12-speed Kenmore Electric Mixer Smoother mixing, with extra features

- New, exclusive governor-controlled motor gives top performance with 12 speeds
- New, exclusive thumb-controlled speed regulator on handle always in easy reach
- New, amazingly low starting speed won't create dust when powdered mix is stirred
- Very compact, overall size 9 x 12 x 13 1/2 inches high. Hard to tip over. Easy to store
- Bowl revolves automatically on an adjustable turntable to draw batter through beaters
- Positive thumb-screw lock holds mixer head securely to stand. Easy to remove

She'll be really thrilled with a new Kenmore 12-speed Mixer... It's so much easier to handle, more convenient to clean, easy-to-store, more compact, sturdier built, has better speed control and much more power than the mixer at left. More deluxe design. Costs only about 1¢ per hour to use. Gleaming white baked-on enamel finish, with black aluminum handle. Air-cooled motor. Comes complete with 1 and 3-quart white glass mixing bowls; juicer and strainer; 2 beaters; attached 6-ft. cord; instruction-recipe booklet. For 110-120 volt 50-60 cycle A.C. 125 watts. UL approved.

20 N 08225—12-speed Kenmore Mixer. Shipg. wt. 10 lbs. **\$27.50**

Exclusive Kenmore Fan-Forced Heater

- Heats an average room comfortably
- Has 1320-watt heat element and all other important features of high priced heaters, but at a big Sears saving
- Safe, won't burn rug if upset. Grilles protect front and back of fan

Enjoy the added comfort of a fan-forced room heater... a welcome gift. Draws cool air from the floor, circulates warm air throughout the entire room.

Portable, easy-to-carry. Size 6x8 1/2 x 13 in. high. Attached 5-ft. cord. Light tan enameled steel body with chrome-plated trim. For 110-120 volt 50-60 cycle A.C. Underwriters approved.

20 N 07203—Shipg. wt. 10 lbs. **\$8.95**



\$8.95

Blows 45
cubic feet
of warm air
per minute



\$13.95
Postpaid

Vitalator, "the little massager"

The perfect gift for home massage treatments. Men and women use this new Gilbert Vitalator to massage scalp and body, to stimulate circulation, soothe tired nerves. Compact, lightweight. Rests on back of hand to vibrate finger-tips. For use 110-120 volt A.C. 50 watts. Metal case, green enamel finish. About 8 in. long. 5-ft. cord. Postpaid (Shipg. wt. 2 lbs. 2 oz.). Same price cash or terms. UL approved.

20 N 7159T **\$13.95**

Electric Therm-O-Jug

Ideal for "instant-coffee"
tea, soup or hot cocoa

A new idea! Quick way to heat 3 cups of liquid without fire or extra pot. Use at home, office, school, for travel. Heats 16 oz. of water, instant coffee. Adds it just below the boiling point. — ready to use. So convenient, plug into any 110-120 volt AC outlet. — heats in a jiffy.

Attractive, minge-finish ribbed aluminum upper case has a black plastic, nonslip surface. Aluminum lower, black plastic base. Detachable 4-ft. cord. Uses 475 watts. Approved by Underwriters' Laboratories, Inc. Base 3 $\frac{3}{4}$ in. diameter, 11 $\frac{1}{2}$ in. high. Shipped *Postpaid*. Ship wt. 2 lbs. Some price cash or terms.

20 N 6673T—Therm-O-Jug \$9.95



Kent Coffee-Maker

Former National
List Price \$10.15

NOW ONLY SEARS
HAS IT AT

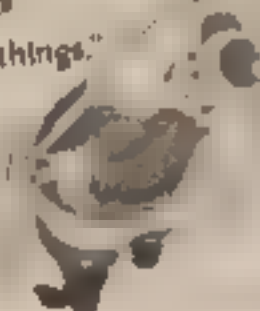
\$5.95

Has famous patented "Therm-Meter" pour data blades that help you make better, full-bodied coffee every time. 8-cup glass bowl decorated with frosted glass and gold-colored rings. Wide mouth. Complete with 550-watt stove, chrome-plated, with black plastic base and red plate before for upper bowl, measuring cup. 5 ft. cord. 110-120 volt AC-DC. Approved by Underwriters' Laboratories. Ship wt. 4 lbs. 8 oz. \$5.95



Electric Table Appliances

"oh, soft and clear our mother sings
of Christmas joys and Christmas things."



\$18.95



New Kenmore Electric Liquidizer

- Liquidizes fruits and vegetables in just a few seconds
- Chops nuts, boils eggs, whips cream, blends drinks
- Mixes ingredients for soups, waffles, cakes, desserts
- A wonderful help for children, invalids, folks on diet

Another brand new Kenmore development at a sensational Sears price. New, modern design. Its heavy stainless steel blades liquidize particles so fine that they need not be strained for infants use. 4 $\frac{1}{2}$ -cup capacity glass jar has convenient handle. Easy opening, black plastic cover. Inside opening for adding ingredients. Blades in bottom of glass. Overall size 7 in. wide, 12 $\frac{3}{4}$ in. high. **Powerful 2-speed Motor**, laminated, permanently oiled, mounted in sturdy base. Switch for "High" (17,500 rpm) or "Low" (8,000 rpm). For light or heavy work. Uses 250 watts. 110-120 volt AC or DC. Approved by Underwriters' Labs., Inc. 4-ft. cord. Instructions. 20 N 68242—Shipping weight 6 lbs. \$18.95

First showing of new 1948 Kenmore Toasters

A GOOD, 400-watt Door-type Toaster. Toasts 2 slices at one time. Toast turns over without handling when doors are lowered. Chrome-plated, easy handles, 7 $\frac{1}{2}$ inches high. Detachable 5-ft. cord. For 110-120 volt AC or DC. Approved by Underwriters' Labs., Inc. 20 N 6324—Shipping weight 2 lbs. 12 oz. \$2.69

B BETTER, 660-watt Door-type Toaster. Wide doors hold even a large loaf. Toasts even English muffins. Toasts 2 slices at a time, faster than toaster above. Toast turns over when doors are opened. Handmade chrome-plated steel body, plastic handles, 6-ft. cord. 7 $\frac{1}{2}$ x 5 $\frac{1}{2}$ x 7 $\frac{1}{2}$ in. high. 110-120 volt AC-DC. Underwriters' approved. 20 N 6322—Shipping weight 3 lbs. \$4.49

C BEST, 700-watt Oven-type Toaster with Automatic Timer. Toasts 2 slices on both sides at one time. Timer control may be set for any degree of brownness you want. Automatic timer shuts off current and rings bell to signal when toast is done. Attractive new styling. Bright chrome-plated steel body. Heat-resistant plastic handles. Size 7 $\frac{1}{2}$ x 7 $\frac{1}{2}$ x 11 in. high. Detachable 6-ft. cord. For 110-120 volt 50-60 cycle AC only. Approved by Underwriters' Labs., Inc. 20 N 6323—Shipping weight 5 lbs. 12 oz. \$9.95



A \$2.69

B \$4.49

C \$9.95



\$5.98

Sandwich Grill

Handsome chrome-plated sandwich grill with dual indicator marked **COLD, BAKE, HOT**. For cooking on bottom, grills small steaks or chops, bakes 4 pancakes, or makes two sandwiches. Top folds back flat to give 42 square inches of smooth nickel-plated steel grilling surface. Expansion latches permit quick sandwiches. Cool wood handles. Detachable 5-ft. cord. Detachable for 110-120-volt AC/DC. Uses 325 watts. Size 12x8½x1½ in. high. Approved by Underwriters' Laboratories, Inc.

20 N 6600 Shipping weight 8 lbs. 9 oz. \$5.98



\$10.75

Grill and Waffle Combination

Interchangeable grids — cast aluminum for waffles, heavy for grilling. Grill with big eggs or bacon, grill small steaks or chops, bake pancakes or toast sandwiches. Expansion latches for easy 2 sandwiches. Top black-back lens provides 102 sq. in. grill surface. Waffle grids need no greasing. Indicator marked **COLD, BAKE, HOT** shows when waffles are perfect. Bright chrome-plated steel body, with enamel handle, cool handle for 110-120-volt AC only. Detachable reference cord. For 110-120-volt AC/DC. Uses 400 watts. Approved by Underwriters' Laboratories, Inc.

20 N 6612 Shipping weight 11 lbs.

\$10.75



\$12.75

Automatic Twin Waffle

Twin Waffle Iron with Automatic Heat Control for each unit. Use one unit or both. Set controls for dark, medium, or light waffles. Signal light shows when to pour batter and when waffles are done. Bright chrome-plated steel body, walnut finish wood handles. Cast aluminum waffle grids need no greasing. Detachable 6-ft. cord has two plugs — one on each unit. Grills are each 4½x5½ inches. For 110-120-volt AC only. Uses total of 400 watts. Approved by Underwriters' Labs., Inc. Size 14½x8½x4½ inches high.

20 N 6470 Shipping weight 10 lbs. 9 oz. \$12.75

New! Just in time for Christmas

Kenmore Cooker-Waffler

Extra big, equal to 3 frying pans

It's most exciting new appliance we've offered in years. Not just an ordinary combination grill, but a *super* grill that's so packed with brand new features — just the thing for doing a complete range of hot cooking because it cooks a lot more food quickly.

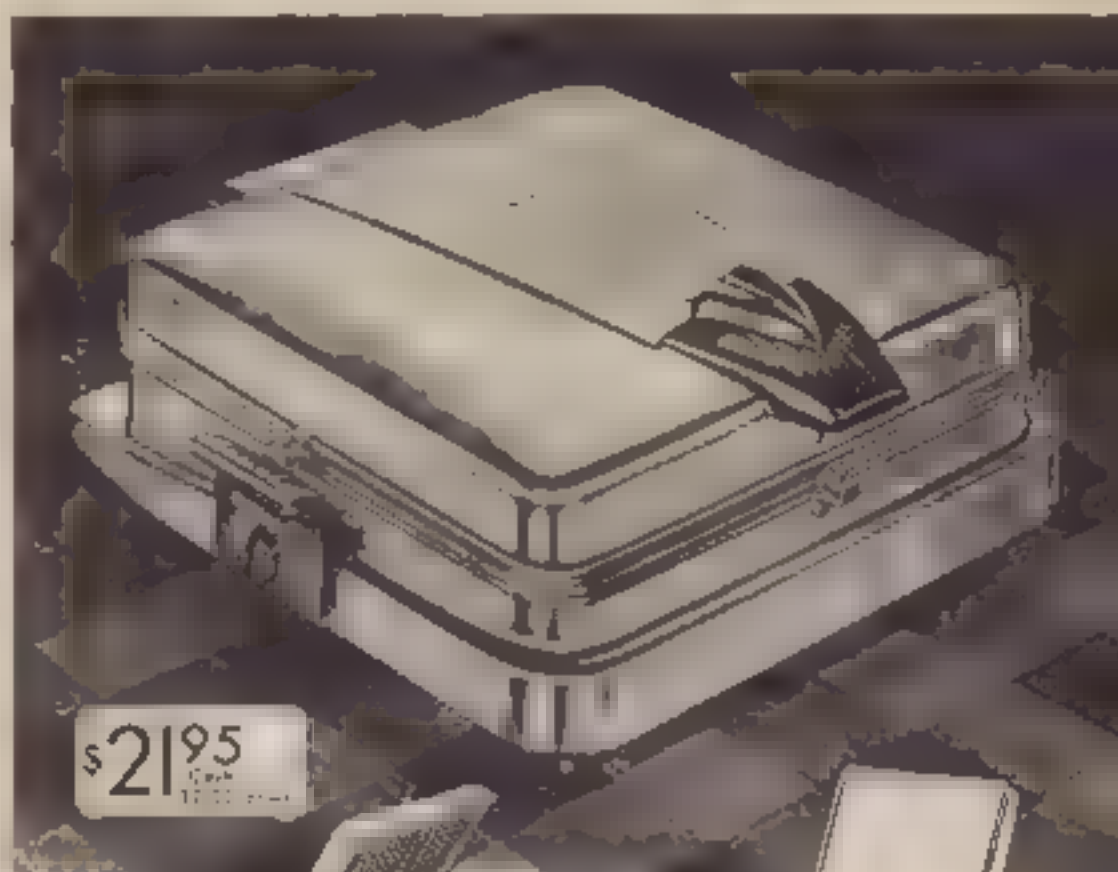
It's a *party-size Electric Cooker*. Top, bottom, 18 inches across, for 170 sq. in. of cooking surface — equal to *three* frying pans. Top panel variable heat control for fast or slow cooking. Signal light shows the pre-heat period. Drop speeds down off to low when set.

It's an *automatic waffle* maker waffles, too, at one time. Uses automatic browning control for light or dark waffles. Signal light tells when to pour batter and when waffles are done. Expansion latches.

Has *two sets of cast aluminum grids* that heat evenly to cook *meat*. Cooker grids, permanently installed, are flat for *teresa*, rolled. The second set are waffle grids which lock in a *little* right over the cooker grids. Waffle grids require no greasing.

Beautiful, highly polished chrome-plated body. Controls easy to use for safety and convenience. Cooker opens like a book. Cool black plastic handles, non-scratch. Size 17½x17½x4½ in. high. Attached cord for 110-120-volt AC only. Approved by Underwriters'.

20 N 6613 *Automatic cooker-waffle-maker* Ship. wt. 13 lbs. \$21.95



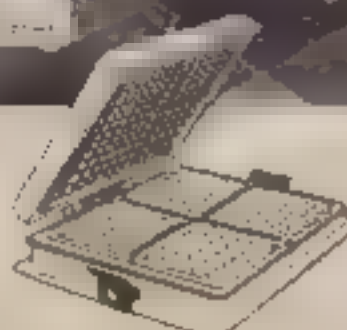
\$21.95
Cash
15% off



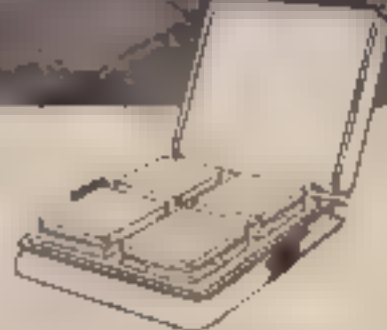
Toast four eggs with 10 strips of bacon. Quick meal for four.



Only peas and meat. Cooks 16 hamburgers all at one time.



Bakes four beautiful big waffles. Has automatic browning control.



Toasts four full-size sandwiches on both sides at the same time.

A new Waffle Iron will thrill the whole family!

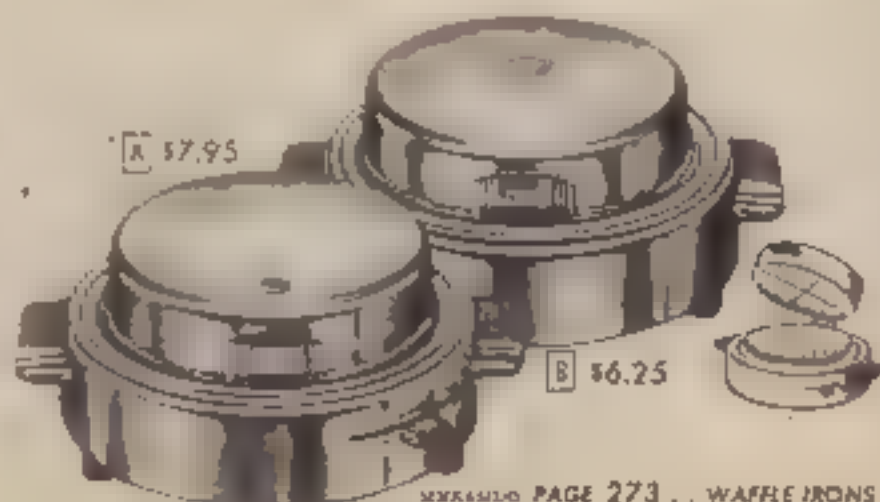
A Automatic single Waffle Iron. Set size with automatic "baking" temperature for "perfect" waffles. Signal light shows when to pour batter and when waffle is done. Heavy cast aluminum grids, once greased, never need greasing again. Chrome-plated steel body, walnut finish wood handles. Non-scratch. Detachable 5-ft. cord. For 110-120-volt AC only. Uses 600 watts. Approved by Underwriters' Labs., Inc.

20 N 6472 Automatic Waffle Iron. Shipping weight 7 lbs. 4 oz. \$7.95

B Non-automatic Waffle Iron. Same as above, but with heat indicator instead of automatic temperature control. Uses 500 watts.

20 N 6473 For 110-120-volt AC or DC. Shipping weight 6 lbs. 4 oz. \$6.25

\$7.95



\$6.25

Let Sears Easy Terms help with your gift budget. See details on page 256 of this book.



A \$4.98

B \$6.45

Kenmore Heat Pads make ideal gifts

A Hot 3 positive fixed heats. Always ready for instant use. Switch has three indicators for low, medium, high, and "off". Shuts off repetitive upper case. Washable blanket cloth cover has snap-fastener closing. Size 12x15 in. 44" cord. Uses 55 watts. 110-120-volt AC only. For dry applications only. 20 N 6965 -Approved by Underwriters' Labs, Inc. Ship. wt. 1 lb. 10 oz. \$4.98

B Waterproof, deluxe pad. Hot 3 positive fixed heats. Always ready for instant use. You can use in the dark, and waterproof lower case. Quilted rayon satin cover with zipper. Size 12x15 in. Very desirable. One is comfortable on any part of the body. 44" cord. Uses 55 watts. 110-120-volt AC only. 20 N 6967 -Approved by Underwriters' Labs, Inc. Ship. wt. 2 lbs. \$6.45



D \$22.50

E \$16.95

Kenmore Sunlamps for a quick tan

D Table model. Stands on table or floor on legs. Adjustable in any desired angle. Tan rounded metal with very color collector. 15 1/2" x 10" x 10". 275-watt Westinghouse RS ultra-violet bulb. 70" cord. 110-120-volt 50-60-cycle AC only. 20 N 07059 -Goggles, instructions incl. ship. wt. 2 lbs. \$16.95

E Portable floor model. Height adjustable from 24" to 60" in. 275-watt Westinghouse RS ultra-violet bulb. Clay maroon. Painted gray. 6 1/2" cord. 110-120-volt 50-60-cycle AC. 20 N 07055 -Goggles, instructions. Ship. wt. 30 lbs. \$22.50. **Caution:** Use sunlamps only as directed. Always use goggles.



*Electric Blankets.
Holloware, Heat Pads*

*"Happy Christmas to all
and to all a good night."*



Actually as wonderful as it sounds!

Harmony House Automatic Blanket pre-warms bed . . . holds warmth you want all night long

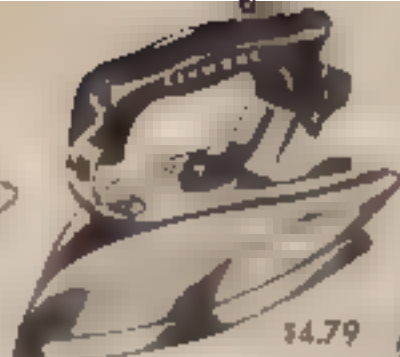
A A perfect gift. So soft, fluffy, lightweight and flexible . . . and oh so warm. Looks and feels like any fine wool blanket but can be as warm as three. Just flip the switch when you want to undress . . . you won't have to shiver into six sheets. Soothing, gentle warmth tells you to delightful relaxation and really restful sleep. No heavy extra covers, quilts, down comforters . . . this one lightweight blanket is all you need, holds just the warmth you want all night long—no matter how the room temperature changes. It's the kind of warmth that helps you sleep better, stay less, wake refreshed! **Costs only 6¢ an hour to run for current.** Bed-making is easier, you have fewer blankets to buy, launder, and store, for it takes the place of three. Extra large size (72x90 in.) 75% long-fibered virgin wool, 25% cotton. Matching rayon satin binding at both ends. Ivory color plastic covered cord. Washes beautifully by hand or machine. Safety approved by Underwriters' Labs, Inc. Uses 180 watts. For 110-120-volt AC only. 20 N 07005—Dusty rose 20 N 07006—Blue 20 N 07007—Green. Shipping weight each 10 pounds. Each \$24.95

Westinghouse Automatic Electric Conforter with beautiful rayon satin quilted cover

B Combines the rich, lush beauty of a satin bed covering with the luxurious comfort of gentle, constant, automatically controlled warmth. Just dial the warmth you want, as with an electric blanket. Thermostat holds that temperature all night. You don't need extra covers. Rayon satin cover has non-slipping spun rayon underside that clings to the innermost sheets, holds conforter in place on the bed. Zipper cover easily removable for dry cleaning. Warming three layers easily. Size 72x84 in. 20 N 070017—Slate color of rose, blue or green. Ship. wt. 12 lbs. Postpaid. . . . Same price, cash or Terms \$49.85. For Easy Terms, see page 256 for complete details.



\$3.20



\$4.79



\$6.95



\$8.45

Kenmore Automatic Irons for faster, easier, better ironing

Non-automatic Travel Iron. An ideal gift for travelers. Folds flat for packing. . . tucks easily into purse or luggage. Handy for pressing out "packing wrinkles." Helps keep your wardrobe looking fresh and crisp when you want to look your best. Weighs just about 2 lbs. Has standard wide fast iron sole-plate. Hinged handle locks into place. Detachable 6-foot cord with side-angle plug. Non-automatic 400-watt element. Operates on 110-120-volt AC or DC.

20N6231-Shpg. wt. 2 lbs. Box \$3.20

500-watt iron. Low priced, sturdy built. Dual heat control protects fabrics from heat damage. Makes ironing easier. Full size cast iron sole-plate has scratch-resistant finish. 500-watt element is embedded close to ironing surface to heat iron faster. Weighs only 4 1/2 lbs., is easy to handle. Detachable 6-ft. cord has side-angle plug that folds out of the way. Wood handle. For 110-120-volt AC only. Approved by Underwriters' Laboratories, Inc.

20N6210-Shpg. wt. 5 lbs. \$4.79

1000-watt iron. Irons better . . . irons faster . . . with less effort. Powerful 1000-watt embedded element and 27 sq. in. aluminum-copper alloy sole-plate heat faster than vent at left. Improved heat control dial, right at your finger tip and plainly marked. Light weight, just 3 lbs., contains wash arm and shoulder strap. Beveled edge and tapered toe iron hard-to-reach places easily. Wood handle. Detachable 6-ft. cord. For 110-120-volt AC only. UL approved.

20N6218-Shpg. wt. 3 lbs. Box \$6.95

1000-watt deluxe iron. Latest type of heat control dial for all fabrics . . . even the new synthetics. New rod-type element molded right into the large aluminum-copper alloy sole-plate heats up like an electric range, gives much faster, steadier heat than iron at left. Weighs only 3 lbs. and is perfectly balanced for easy handling. Cool plastic handle. 7-foot attached side-angle cord, secure even if iron drops from board. For 110-120-volt AC only. UL approved.

20N6250-Shpg. wt. 4 lbs. \$8.45



Introducing our newest and finest . . .

Kenmore "SYNCHROMATIC" 1100-watt Electric Iron

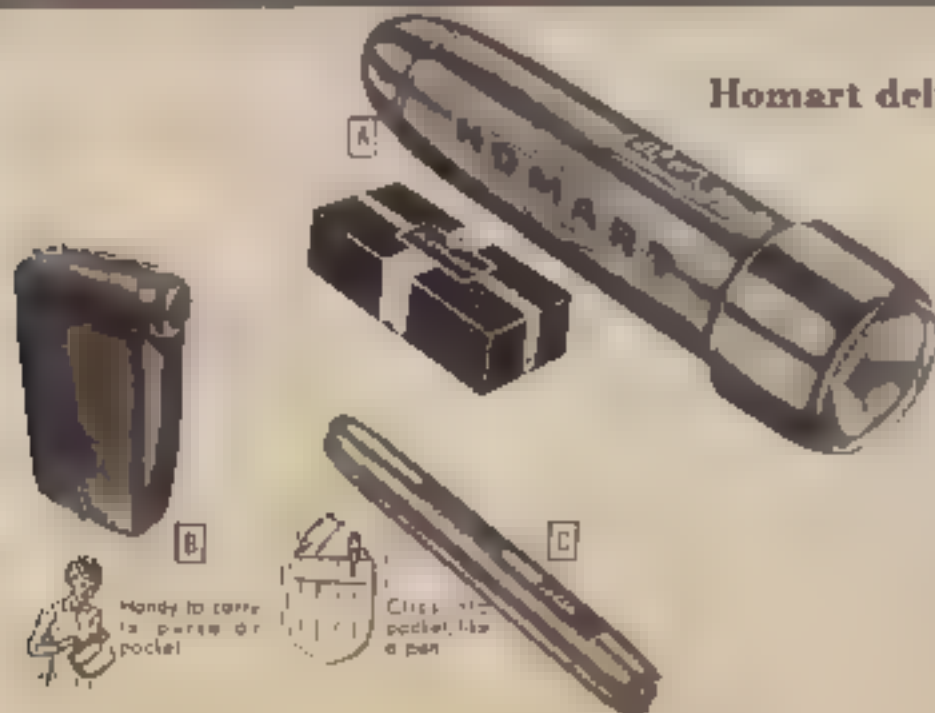
\$10.95 17-in. Improved Automatic Dial Heat Control with separate heat ranges for each type of fabric. PLUS . . . a sensational new "Heat Meter" dial shows exactly, at all times, if iron is "too cool", "too hot" or "just right" to use.

Give her the ultimate in easy, luxurious ironing. She'll finish her work quicker, feeling fresher with a new Kenmore "SYNCHROMATIC" 1100-watt iron on the job. This exclusive new Kenmore development is a wonderful time-and-labor-saver. It's a clothes-saver, too. You simply turn heat control to the type of material being ironed. The tapered dial indicates exactly when iron reaches required temperature. New super-speed 1100-watt embedded element heats faster, holds a much steadier heat than ordinary irons, even on damp, heavy fabrics. Mirror finished aluminum sole-plate (.27 sq. in.) has beveled edges and tapered toe for easier ironing in those hard-to-reach folds, sleeves and around buttons. Special dial setting for "synthetics" . . . a new low-iron heat established just to safeguard your most delicate new fabrics. New air-cooled, heat-resistant, brown plastic handle. 7-ft. attached cord, adjustable for left or right hand work. For 110-120-volt AC only. Approved by Underwriters' Laboratories, Inc.

20N6240-4-lb. lightweight. Shpg. wt. 4 lbs. Box \$10.95

20N6241-6-lb. heavyweight. Shpg. wt. 6 lbs. Box 10.95

Homart deluxe Flashlight . . . a welcome, practical gift for grownups . . . children like them, too!



A Homart best quality with finger-tip focusing control. Beam can hit sparkling brushed and chrome-plated finish over nickel. Sealed-in shatterproof lucite lens. A floodlight and a spotlight—two flashlights in one. All controls right at your thumb tip. 2 3/4-in. diam. head. Polished reflector silver-plated over nickel. Bulbs and batteries included. Boxed.

Casing No.	Batteries	Length	Shipping weight	Price
20N4450	2	10 1/2 inches	1 pound 1 ounce	\$1.69
20N4451	3	10 1/2 inches	1 pound 8 ounces	1.99

B Pocket Light, 3 x 1 1/2 inches. Very attractive two-tone blue plastic case. Just slip it into your purse or pocket. Positive locking switch.

20N4495—2-battery size. Bulb and batteries included. Shpg. wt. 6 oz. 89c

C Penlight. Fountain pen size. A real beauty! Specially designed brass case has two-toned brushed and polished chrome-plated finish. Has locking switch and pocket clip. Handy to carry in vest pocket or purse.

20N4506—2-battery size. Bulb and batteries included. Shpg. wt. 4 oz. 79c



GOOD—19-piece economy Tool Set

\$649 Not toys but full-size tools that will do a real job in any man's workshop. A gift that's sure to appeal to any man or boy on your list. This Christmas, give him a holiday that will yield lifetime dividends of happiness and profit! Give this 19-piece basic woodworker's set.

Complete 19-piece set includes: one 6 1/2-inch screwdriver, one 1/2-inch wood chisel, one sliding T-level with the cast handle, one 1/2-inch slip joint plier, one compound saw with 12-inch blade, one 7-ounce claw hammer, one 1/2-inch steel tape, one 7-inch block plane with 1 1/2-inch cutter, one carpenter pencil, one package 20 sheets of sandpaper; one single-speed hand drill with machine-cut gears and 3-aw chuck (0 to 3/4-inch capacity), and 8 drills for use on wood, wire, 1/8 to 1 1/4 inch by 64ths. Note our pleasantly low price for the set! Shipping weight 7 pounds.

99N03303—19-piece Tool Set

\$6.49



BETTER—19-piece ~~GOOD~~ Tool Set

\$14.50 Better than the set at left because the tools in this 19-piece set are of heavier construction and will perform more kinds of work. A really welcome gift for any man or boy!

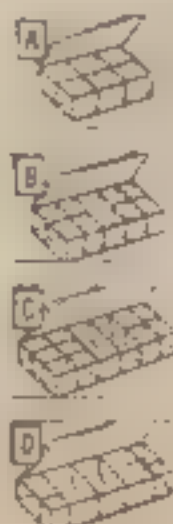
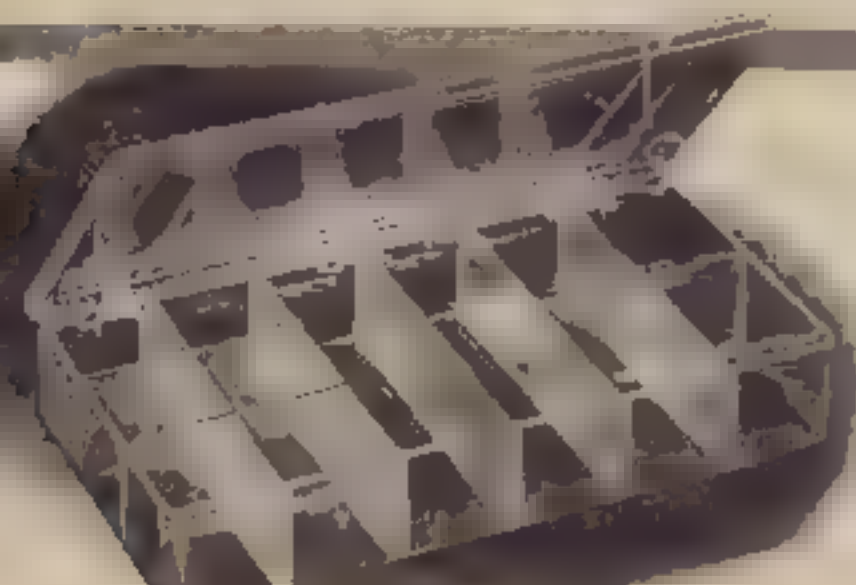
Look what you get in this set! Sturdy 20-gauge steel tool box with 19-in. x 9-in. lid with cap screw fast, automatic snap lock and key, well-honed 100-grit box carpenter's flatfiles with drop forged steel backs, accurate try square with 7 1/2-inch bladed steel blade and rosewood handle, 10-inch carpenter's pencil, one package 20 sheets of sandpaper, assorted sizes; 10-inch double-end steel tape in metal case, 6 1/2-inch screwdriver with smooth hardwood handle, 6-inch slip joint plier with metal jaws, 10-inch 10-blade sweep with full steel clad high-bearing head, reversible ratchet and chuck that takes all tapered square shank bits, and 8 round chisel bits from 1/8 to 3/4 inch, 3 auger bits 1/4, 1/2 and 3/4-inch, 1-inch block plane with 1 1/2-inch tapered steel cutter, 15-inch 8-point hand saw, 2 wood chisels (1/2 and 3/4-inch), 18-inch wood level, steel apron, and 1 1/2-inch and set.

99N03306—19-piece ~~GOOD~~ Tool Set. Shipping weight 14 pounds.

\$14.50

99N6310 Above tool box only. Shipping weight 6 pounds 8 ounces.

1.70



Transparent Plastic Utility Boxes . . . practical gifts!

59c Real time savers for fishermen, housewives, hobbyists, etc. Light-weight boxes of thick, transparent plastic are ideal for holding fishing tackle, first-aid kits, books, etc.

99N6325 Tackle, screws, nuts and washers; buttons, needles, pins, thread, costume jewelry, stamps, hobby shop items, small hardware, radio and electrical parts, watch parts; artists' materials, etc. Thick, transparent walls keep items separated yet easy to find without opening lids! Dirt and dust free! Snap covers; months-working hinges. You'll probably want to order more than one. See small views at left for the various types available.

Color	Compartment	Length	Width	Depth	Wgt., lb.	Each
99N6325	5x	4 1/2 in.	2 1/2 in.	1 in.	8 oz.	59c
99N6326	6x	7 in.	3 1/2 in.	1 1/2 in.	9 oz.	75c
99N6330	8x	9 1/2 in.	4 1/2 in.	1 1/2 in.	11 oz.	94c
99N6320	Seam	8 1/2 in.	4 1/2 in.	1 1/2 in.	11 oz.	98c

Tool Sets, Tool Boxes, Chests

"... a well-set saw, a plane, a drill
and planks of wood to work at will."

BEST—37-pc. super-quality CRAFTSMAN Tool Set

No finer Christmas gift for the practical man!

Thirty-seven fine tools, each and every one CRAFTSMAN quality!

\$39.50

Each set has the 17-piece set includes:
Carpenter's and 1/2 in. 99N06517,

as described below. Taper-ground 26-inch 8-point
hand saw. Steel frame coping saw, 20 1/2-inch
throat with blade. Balanced claw hammer with
11-lb. drop forged head and rubber-tipped bak-
ery handle. Three wicket butt chisels with leather-
slipped handles (1/4, 3/8, and 1/2-inch). Box brace
with ball-bearing hardwood head, reversible
ratchet, universal self-opening alligator jaws and
heavy duty steel chuck. 10-inch coping. Four
screw bits (3/16, 1/8, 1/4, and 5/16-inch). 5-inch
smooth plane with 7-inch blade. 18-inch flat maximum
carpenter's level with 5 vials. 12-inch steel combination
square. 6-inch folding rule. Square and with
3 1/2-inch blade. 12-inch lever-jaw wrench. Four
screwdrivers with diamond-shaped laminated plastic han-
dles (two pocket size, one with 2-inch blade, one
with 4-inch blade and one with 6-inch blade).
Top-quality hand drill. Ten carbon steel drill
bits (1/16 to 5/16-inch). 1/4-inch tempered steel
ratchet set. Nail apron. Carpenter's pencil. Bench
with centering steel punch. Ship wt. 13 lbs.

99N03307—37-piece set \$39.50

CRAFTSMAN Carpenter's Tool Box. 30x14x9 in.
Heavy 22-gauge steel. 21-gauge steel end plates.
Electrically welded. Full-length piano type hinge.
Wood buttons. Divided tray for small tools. Holds
lots of tools including 4 hand saws. Metal handles
on both ends and top. Strong lasso and latching.
High quality lock and keys. Machinery gray finish.
99N06517—Tool box only. Ship wt. 20 lbs. \$27.15

CRAFTSMAN Tool Box... new sliding tray design

(A) One of our finest! An ideal gift for mechanics,
engineers, service men, and housebuilders! New
type slide-out handles or action. **\$10.50**
Full-length tray auto-
matically slides out in side of box when it's opened. Slide back into box
when it's closed. No trays to lift out to get at tools in bottom of box.
Trays won't sag even when fully extended.

Lots of room for many small parts and long tools. Tool size 19 1/2
in. long, 8 1/2 in. wide, 9 1/2 in. deep without handle. One tray, 5 1/2 in.
14 in.; other, 6 1/2 x 18 in. Trays partitioned to keep tools separated.

Beautifully streamlined curved hip-roof construction of heavy
duty 22-gauge sheet steel. No sharp edges. All corners smoothly
rounded. All metal edges carefully smoothed down. Fingers securely
anchored to box and covers. Nickel-plated tubular steel
handle attached to ends of box, not to covers. Less strain on hinges.

Less chance of tools spilling out of box top should accidentally
open. Full-length piano-type hinges. Far stronger than ordinary
hinges. Open and close smoothly. Box may be locked with padlock
(not supplied). Durable rust-resistant gray crackle finish.

99N06505—Sliding Tray Tool Box. Shipping wt. 14 lbs. \$10.50

CRAFTSMAN Machinists' Chest... big and roomy

(B) Open-top style. The kind of gift a weld and the
maker will really go for! This well-made 20x14
13-inch chest holds plenty of tools... protects them.
Top leaves duty, maintenance all steel construction. Top flaps to
give roomy, felt-lined compartment for larger tools. Two full-length
drawers, one of them 1 1/2 inches deep. Four small drawers
9x6x1 inch deep. One small drawer 9x6x1 1/2 inches deep. When
chest is opened, front locking panel slides under bottom drawer
out of the way. Built-in tumbler lock with 2 keys. Strong leather
handle. Rust-resistant machinery gray finish.

99N06522—Shipping weight 29 pounds \$16.95

More tools and tool boxes in our big General Catalog!



CRAFTSMAN

THE RIGHT WAY
TO LIVE

**HARDWARE
AND TOOLS**



SEEK PAGE 277... TOOL SETS



Craftsman Mechanics' and Carpenters' Tools

"Good sir, your tools are here, it's time to build."



Craftsman 16-piece Socket Wrench Set

\$13.75

3/4-inch square drive. Every mechanic will really appreciate this high quality set. Contains all the tools necessary to do basic work on motors and assemblies. Invaluable when working in tight places or reaching counter-top nuts and bolts.

Set includes: Ten 12-point sockets (1/2", 3/4", 9/16", 5/8", 11/16", 3/4", 13/16", 7/8", 1 1/8", 1 1/4"); two socket extensions (5 and 10-inch); reversible ratchet; 18-inch speeder wrench; 15-inch deep "T" handle with ratchet and heavy duty steel tool box with leather covered handle. Shipping weight 15 pounds.

9N36409—16-piece set

\$13.75

CRAFTSMAN

The Right Way TO DO IT

HARDWARE AND TOOLS

Craftsman Hand Tools he's sure to like!

Craftsman Coping Saw

A 2-in. adjustable cut in wood, light metal, etc. Adjustable for angle cuts. Steel frame. Rust resistant nickel finish. Handwood handle. 6 1/2-inch blade.

9N3561—Shipping weight 1 pound 2 ounces

98c

Craftsman straight back Hand Saw

24-piece wide pattern. 26-inch special alloy high carbon steel blade. Paper-etched. Black set and hard. Blue "Tenter" (the wonder plastic) handle.

9N3508—Crated saw, 8 1/2", set 31 pounds (each). Set two 18 state points to high carbon. Shipping weight 3 pounds.

\$4.49

9N35229—24 pc. set 3 1/2" points to high carbon. Shipping weight 3 pounds.

\$4.49

Craftsman Automatic Screwdriver

Permanently lubricated, hardened "Super-Tuff" steel spirals give powerful action. Drive or draw screws by pushing on handle. Left or right hand ratchet, or can be set for use as regular screwdriver. Patrol grip plastic handle. 3 bits (small, medium and large) can be stored in handle. Length extended with bits 13 inches.

9N3440—Shipping weight 1 pound 8 ounces

\$3.59

9N3443—Chuck and 8 bits. Not shown. Connects 9N3440 above (total 10). Light color from 1 1/4 to 1 1/4 inch. Shipping weight 1 ounce.

90c

9N3445—Square Phillips Screwdriver. Bit set. Five automatic screwdrivers. 9N3440 fixed phone. 2 screws, 1 1/2 and 1 1/4 inch. Shipping weight 6 oz.

\$1.19

Craftsman Carpenter's Axe

Ideal for bushing, rumping or general use. Bit and entire head forged from special axe steel, hardened and tempered. Bit polished and lapped. 3 1/4 inch cut. 14-inch selected Hickory handle. With genuine leather sheath.

9N3520—Shipping weight 2 pounds 1 ounce

\$1.98

Craftsman Carpenter's Hammer

An exceptionally high quality hammer, designed to meet the most rigid demands of professional carpenters. Head forged from "Super-Tuff" steel; heat treated and hardened, beveled to prevent chipping. Has sanded and lacquered second-growth white hickory handle, double steel wedged to tapered eye. Curved claws are accurately shaped to pull small or large nails. Head is mirror polished. Handle has a flared rubber tip for comfortable grip. Steel size 1 1/4.

9N3514—Steel size 1 1/4. Beveled head. Shipping weight 2 lbs. 2 oz.

\$1.75

Craftsman Carpenter's Level

Special non-warpage aluminum alloy frame. Precision machined, polished, true edges. Sensitive vials protected by adjustable glass covered caps. Contains 6 easy-to-read glasses: 2 levels, 2 plumbs, and 2 set at 45-degree angle.

9N3992—24 inches long. Ship. wt. 2 lbs. 6 oz. Please note 24-in. size.

Each \$4.55

Craftsman Flex-Rigid Scribe Tape Rule

Designed for swift and accurate measuring and scribing. Nickel plated steel tape, 6 ft. long and 3/16 in. wide. Chrome plated case. Tape shows under hairline on clear plastic dial. Self-contained scribe housed in bottom of rule.

9N3934—Shipping weight 1 ounce

\$2.35

Craftsman Flex-Rigid Steel Tapes

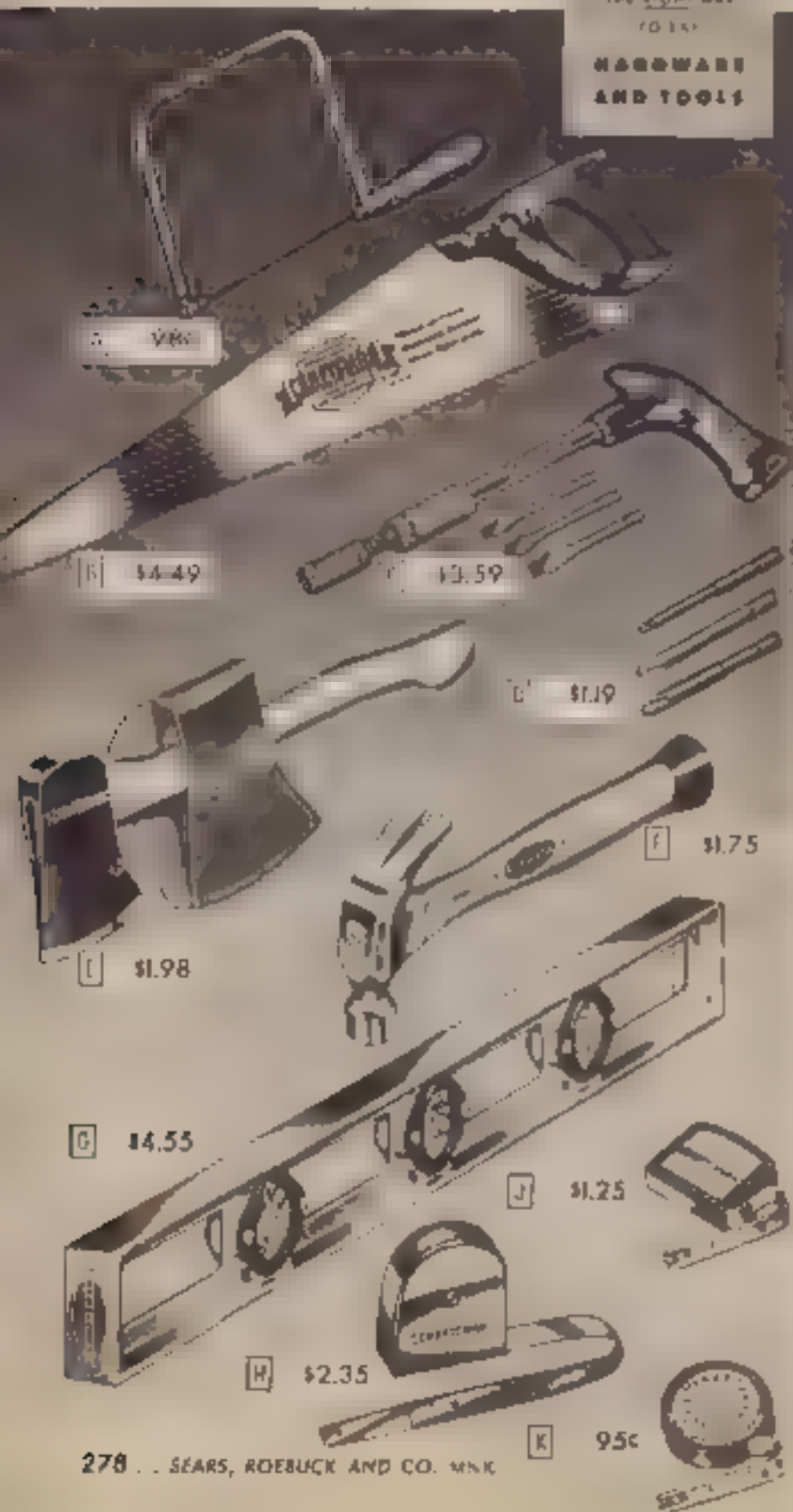
Slide of flexible steel 6 feet long and 1 1/4 inch wide. Graduated in sixteenths of an inch with upper edge graduated in 1/2nds of an inch for the first 4 inches. Push-pull action. Cases of blue "enite", the wonder plastic.

9N3905—Water-resistant metal tape. Designed for taking both inside and outside measurements of windows and doorways, etc. Ship. wt. 4 oz.

\$1.25

9N3913—Standard steel tape. Similar to 9N3905 but for outside measurements only. Shipping weight 4 ounces.

95c



\$4.49

\$3.59

\$1.19

\$1.75

\$1.98

\$4.55

\$1.25

\$2.35

95c



Craftsman Punch Drill

A New streamlined design. Just the thing for boring small holes in new and time. Ideal for use in cramped places. Precision machined bronze spirals give smooth action. 4-jaw chuck of hardened steel holds drill points firmly. Heavy chrome plated nut. Blue enameled handle is grooved to prevent slipping. Eight drill points, $\frac{1}{16}$ to $\frac{1}{8}$ in. each, conveniently stored in magazine type holder. Over-all length 9 inches; width 1 inch. Shipping weight 1 pound.

\$2.19

9 N 4219 — Shipping weight 1 pound

Craftsman Lever-Jaw Wrench

B An ideal tool, with innumerable uses around the home, on the farm, in the workshop, etc. Used to make nuts faster, easier, and better. Streamlined thin jaws get into tight places so much easier. Double leverage gives over 1000 pounds pressure at the jaws. Forged steel jaws have milled, hardened teeth for positive grip. Chrome plated.

\$1.89

9 N 4490 — Plastic state size 1 1/2 in. jaw fully open, 10 in. to 1 1/4 in. slip wt. 1 lb. 8 oz. **\$1.89**
12 in. size fully open, 1 1/2 in. to 1 1/4 in. slip wt. 2 lbs. **\$2.67**

Craftsman Bit Brace

C Best bracing tool. Uses a more accurate turning method than type catches. Strong spring steel jaws, drop forged. Heavy duty steel chuck takes all sizes square shaft bits, also $\frac{1}{8}$ to $\frac{1}{4}$ in. round shaft bits.

\$3.49

9 N 4247 — Shipping weight 2 lbs.

Craftsman Expansive Bits

D Made of hot steel, carefully tempered. Two interlocking, water-tight gullets. Tempered square shank fits any standard bit brace.

\$3.49

9 N 4162 — Size $\frac{1}{8}$ to $\frac{1}{4}$ in. length. Shipping weight 9 ounces **\$1.49**
9 N 4191 — Cuts $\frac{1}{4}$ to 3 inches. Shipping weight 12 ounces **\$1.79**

Craftsman Bench Vise

E Extra weight... added strength... precision workmanship make this an essential singly sturdy tool. Semi-steel body reinforced at all points of strain. Acute threaded steel arrow means more threads per inch. Deep cut knurls in the handle and all tempered steel jaw faces. Cold rolled steel beam fits snugly yet slides easily. Swivel base has positive locking 3-point contact... turns a full 180 degrees. 3 1/4-inch jaw will open full 4 1/2 inches. Has rust-resisting red enamel finish. Shipping weight 15 pounds.

\$4.19

9 N 0375



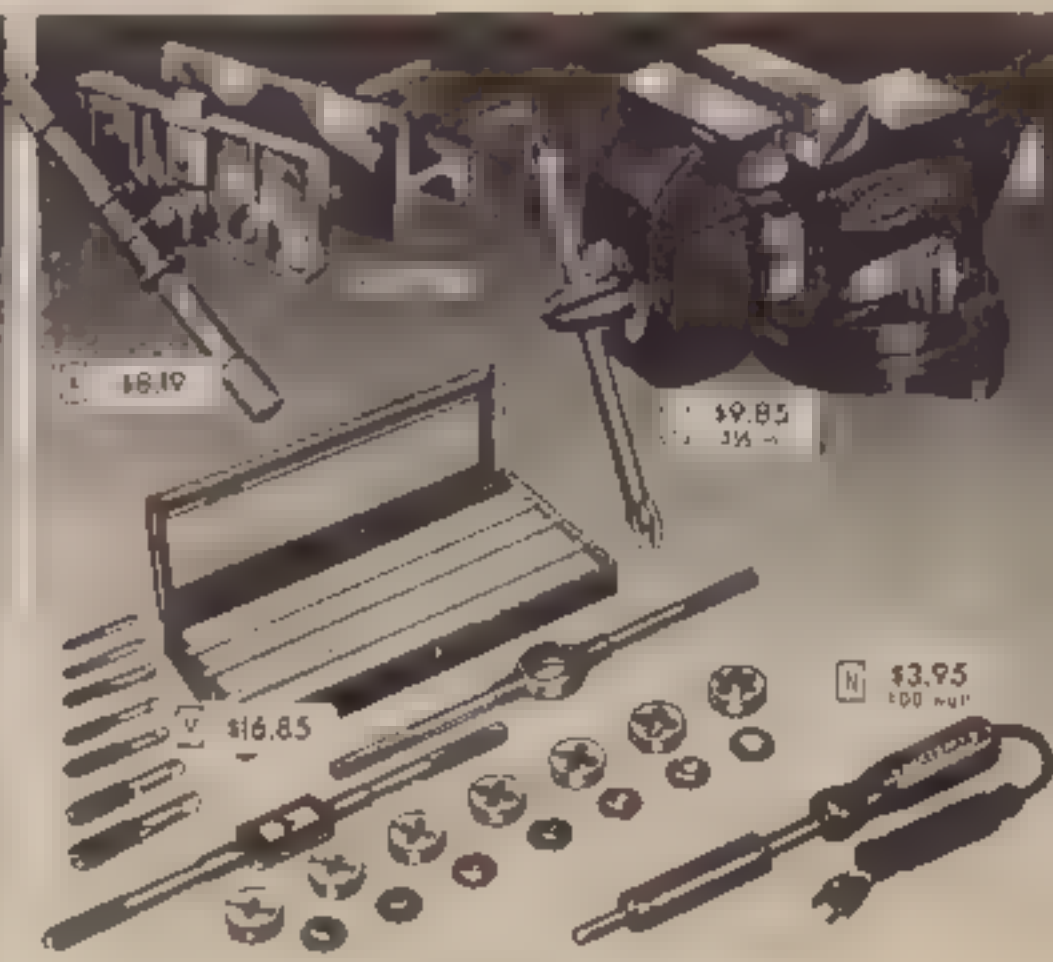
\$8.75

9 N 6702



\$4.85

\$3.59



\$8.19

\$9.85

9 N 4162

\$6.85

\$3.95

9 N 0375

Craftsman Hand Tools and Accessories he'll appreciate having in his workshop

F CRAFTSMAN DVM Set. Made of highest quality steel. Precision ground. For wood or metal. Drill stands have high speed clearly marked for easy and quick selection of drill. May be used as drill gauges. Box high speed type for use with electric route. Set of 29 drills. Sizes $\frac{1}{16}$ to $\frac{1}{2}$ inch by 2 in. by 2 in. Shipping wt. 8 lbs. 2 oz.

\$8.75

9 N 6702 — 29-piece carbon tool steel drill set, with stand **\$18.75**

9 N 6704 — 29-piece high speed steel drill set, with stand **\$18.75**

Set of 10 drills. Sizes $\frac{1}{16}$ to $\frac{1}{2}$ inch. Shipping weight 8 oz. **\$1.49**

9 N 6703 — 10-piece carbon tool steel drill set, with stand **\$2.75**

9 N 6702 — 10-piece high speed steel drill set, with stand **\$2.75**

G CRAFTSMAN 10-piece Punch and Chisel Set. Forged from "Super-Tuff" steel, chrome plated. Points hardened and polished. Set includes one each of the following: $\frac{1}{16}$, $\frac{1}{8}$, and $\frac{1}{4}$ in. chisels; $\frac{1}{16}$, $\frac{1}{8}$, $\frac{1}{4}$, and $\frac{1}{2}$ in. punches; 1 1/2 in. and 2 in. center punches; 1 1/2 in. and 2 in. stock punch. Each piece chrome plated.

\$3.19

H CRAFTSMAN Hand Drill. Compact 3-piece die cast aluminum. All gear fully enclosed. Jacobs' 3-jaw chuck takes round shank drills to 1/2-inch diameter. Jaws solid in-crease with Dupont Nitroform. Hollow handle holds extra drill bit. Plastic grip. Overall length 13 1/2 in. For wood or metal.

\$3.59

9 N 4242 — Shipping weight 1 pound 12 ounces

I CRAFTSMAN Drill Grinding Attachment. Precision built with non-rusting die cast aluminum frame. Over-all height 17 in. Handles have drills of following sizes: $\frac{1}{16}$ to $\frac{1}{4}$ in. fractional; No. 1 to 30 numerical; A to Z letter size; 1.0 to 19.0 millimeters metric size.

\$4.85

9 N 6677 — Shipping weight 2 lbs. 8 oz.

J CRAFTSMAN Woodworker's Vise. Heavy semi-steel front and back jaws, smooth ground faces. 10 in. jaw opens to 20 inches. Acute threaded steel screw.

\$8.19

9 N 402700 — Shipping weight 20 pounds

Quick-setting Woodworker's Vise. Similar to above except that half turn of handle disengages screw and permits jaw to slide back and forth.

\$9.75

9 N 402701 — Shipping weight 20 pounds

K CRAFTSMAN Bench Vise. Semi-steel body, reinforced at all points of strain. Durable knurled jaw faces. Cold rolled steel "H" beam supports Acute threaded steel screw. Swivel base turns 180°. Jaws and beam are machined highly polished.

\$19.85

9 N 402706 — 3 1/4 inch jaw, open 5 inches. Shipping wt. 25 lbs. Available **\$19.85**

9 N 402707 — 4 inch jaw, open 6 inches. Shipping wt. 45 lbs. Available **\$19.85**

L THREADWEAVE Woodman's Screwplate Set. Adjustable round dies and hand tap cut sharp, uniform, external and internal threads. Made of case steel. Set includes tap wrench; round die with guide, 7 round dies with guides to match, and 7 taps in sizes No. 14-20, 1/4-18, 1/4-16, 1/2-14, 5/8-11, 3/4-10, 1-8, and 1 1/8-7. In total case.

\$16.85

9 N 03498 — Shipping weight 7 pounds

M CRAFTSMAN Electric Soldering Iron. Automatic circuit on iron. Insulated All-Alloy steel core. Replaceable chisel-type solid copper tip, 4 1/2 inches long. Hardwood handle 6 ft. insulated cord with plug. For 110-120 volt current. Shipping wt. 1 lb. 8 oz.

\$4.75

9 N 3381 — 100-watt special purpose soldering iron. **\$4.75**

9 N 3382 — 150-watt general purpose soldering iron. **\$4.75**

9 N 3383 — 200-watt heavy duty soldering iron. **\$5.15**

6-point tip

For Easy Terms, see page 356

MNE, PAGE 279 . . HAND TOOLS

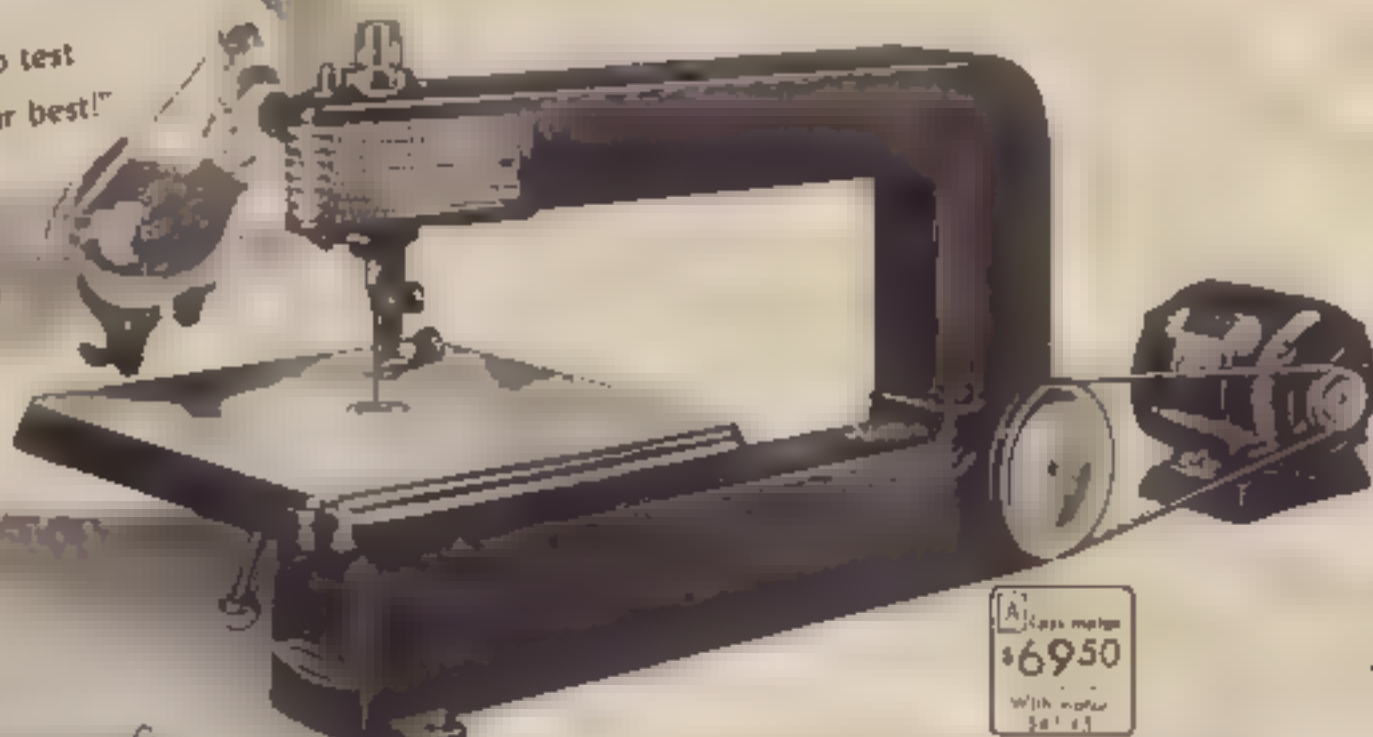
Craftsman Jig Saws

"then give us work our skill to test
and make us proud to do our best!"

These 3 **CRAFTSMAN** Saws

Now available with motors

See page 256 for Easy Terms



Craftsman 24-inch Jig Saw

- New "Walking Beam" action gives power to blade on both up and down strokes. Cuts faster than and easier on saws.
- Cuts to center of 48-inch circle. Handles material up to 1 3/4 inch thick.
- Built-in large light on top work. Switch on pump pressure on or sawdust.
- Blade drive at rear of table gives great safety and convenience.

A Modern design. Heavy duty motor, gears, and efficient operation. The table is cast in one piece and is 21 1/2 inches high. Pattern work in wood, metal, plastic, etc. Extra large. Built-in ground fast iron table. Cuts 180 degrees left and right. 9 to 45° for bevel cuts. Upper and lower blade clamps can be turned 90° to rip pieces longer than 24 inches. Blade has 1 3/4 inch stroke, 500 to 1000 strokes per minute, using 1/4 inch 4-impulse pulley on 1/2 inch shaft. Self-lubricating bearings. Table height 21 1/2 inches. Clamps all height 21 1/2 inches. Length 42 1/2 inches. Width 18 1/2 inches. One blade included. Shipped freight express. Ship. wt. 124 lbs.

99 NM 2339 Without motor, motor pulley and belt \$69.50

99 NM 2361 As above but with 1/2 H.P. 1750 R.P.M. split phase ball bearing motor for 110-120 volt 60-cycle A.C. Ship. wt. 154 lbs. \$87.45

Craftsman 18-inch Jig Saw

- Stretched Scotch yoke action runs in oil bath, gives smooth cutting.
- Cuts to center of 36-inch circle, handles material up to 1 1/4 inch thick.
- Blade is "skateboard" type, ripping pieces longer than 18 inches.
- Cast type return spring fully enclosed. Bronze motor bearing.

A Heavy duty design for small shop and modelmaker. Large 1 1/2 inch stroke, ground cast iron table has double pivot support and tilts to 45°. Built-in air pump keeps sawdust off work. Sturdy cast iron frame, upper arm removable for extra sawing and filing. Table shoe prevents twisting of blade over top of cut. One inch stroke, 875 strokes per minute. Bronze bronze pulley supplied. Table height 9 inches. Overall dimensions: height 17 1/2 inches, length 29 inches, width 12 inches. Shipped by freight express. Shipping weight 72 pounds.

99 NM 2315 Without motor, motor pulley and belt \$29.95

99 NM 2360 As above but with 1/2 H.P. 1750 R.P.M. split phase ball bearing motor for 110-120 volt 60-cycle A.C. Ship. wt. 102 lbs. \$47.90

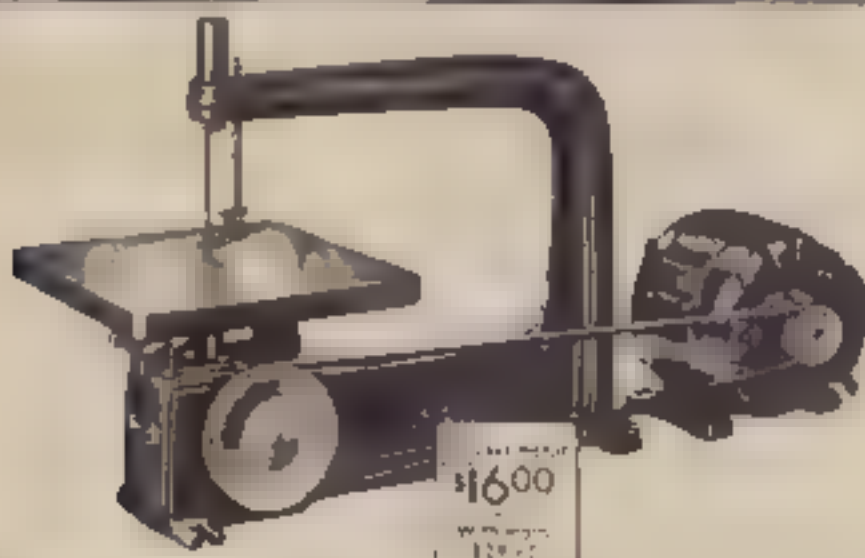
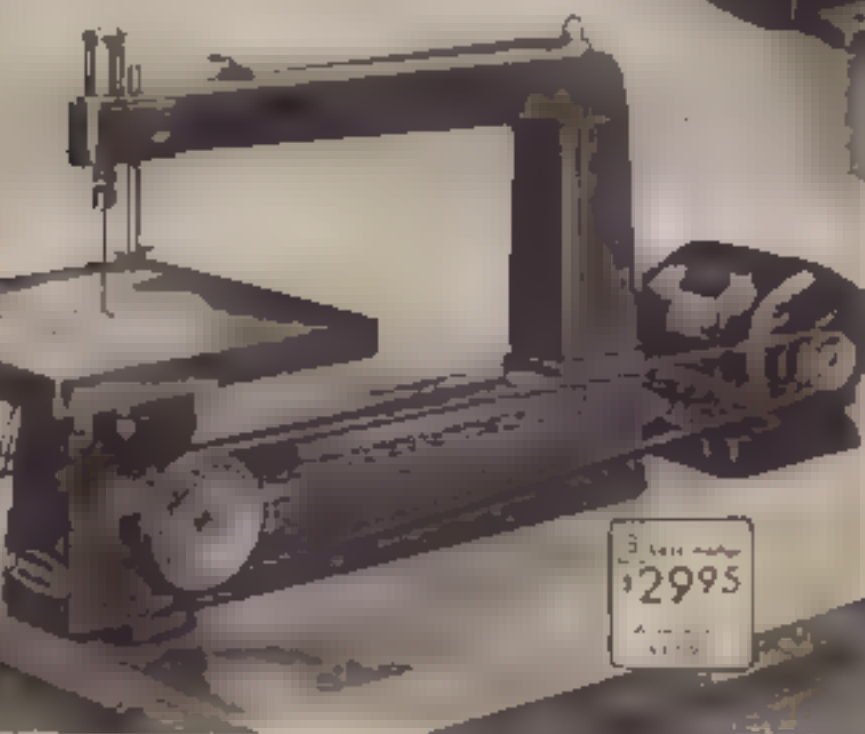
Craftsman 12-inch Jig Saw

- Balanced, stretched Scotch yoke action runs in a bath of oil.
- Fully enclosed cast type spring return gives smooth blade return.
- Cuts to center of 24-inch circle, handles work up to 1 inch thick.

A Sturdy, retracting modeling saw. Cuts finish per type blade. One step to pivot. The 18 inch ground cast iron table tilts any angle up to 45°. As at desired setting. Two pivot points for table. More rigid and accurate. Bronze motor pulley supplied. Table height 7 1/2 inches. Overall dimensions: height 14 1/2 inches, length 17 1/2 inches, width 9 inches. Recommended blade speed of 500 strokes per minute. Ship. wt. 32 lbs.

99 N 02179 Without motor, motor pulley and belt \$16.00

99 N 02184 As above but with 1/4 H.P. 1750 R.P.M. split phase bronze bearing motor for 110-120 volt 60-cycle A.C. Ship. wt. 56 lbs. \$28.95



CRAFTSMAN Fret Saw and Jig Saw Blades

Professional quality "Super-Jiff" steel blades, heat treated, hardened and tempered. Sabetooth blades lend fine brass, cutting as well as other work. Use 9N2712 for wood and metal; 9N2710 for wood or plastic; 9N2703 for metal only. Other blades listed may be used for wood, metal and general purpose use.

280 . SEARS, ROEBUCK AND CO. 2534

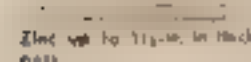
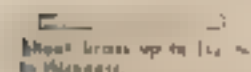
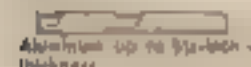
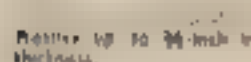
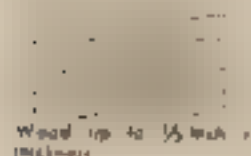
Cast No.	Type	Length, in.	Length, in.	Width, in.	Thickness, in.	Blades in pkg.	Shipping weight	Per package
9N 2703	Fin.	6	12	.025	.025	6	1.02	25c
9N 2702	Fin.	6	16	.025	.014	6	1.02	25c
9N 2709	Fin.	6	22	.025	.020	6	1.02	25c
9N 2710	Fin.	6	7	.025	.020	6	1.02	25c
9N 2709	Fin.	6	17	.025	.020	6	1.02	25c
9N 2701	Fin.	6	16	.025	.025	6	1.02	25c
9N 2704	Fin.	6	16	.025	.020	6	1.02	25c
9N 2703	Fin.	6	16	.025	.020	6	1.02	25c
9N 2706	Fin.	6 1/2	12	.025	.020	6	1.02	25c
9N 2707	Fin.	6 1/2	12	.025	.020	6	1.02	25c

CRAFTSMAN
MADE IN U.S.A.

THE RIGHT WAY
TO SAW

**HARDWARE
AND TOOLS**

Note the capacity!
It will cut wood,
metal or plastic



You can make hundreds of things out of wood, metal and plastic with a

CRAFTSMAN Magnetic Jig Saw

No motor or belt needed! Just plug it in and go to work.

\$11.65 • Not a toy, but a rugged, well-made tool!
• Faster, smoother cutting than ordinary
jig saw. Cuts to center of 22-in. circle.

What a real gift for any man or boy! But for babies, grandmothers and girls, too! This Christmas, give a Craftsman Magnetic Jig Saw. Not a toy, but a rugged, well-made power tool! Just ideal for making hundreds of things from wood, metal and plastic... a real time saver in cutting out such puzzles, wheel parts, plaques, ornaments, belt buckles, picture frames, wall lamps, book ends, and even so many other things.

Easy to use! Plug it in and saw. Magnetic power unit enclosed in base. No motor to buy! No belt! No gears! No setting! Can be used anywhere... even on the kitchen table!

Watch it whiz through wood, metal and plastic! Blade strokes many times faster than ordinary jig saws... gives super-smooth cuts that need no sanding. Fast high speed, shock-free action... together with absence of belt... makes Craftsman Magnetic Jig Saw so safe even boys and girls may use it. Excellent for teaching... ideal for developing hand and eye coordination!

Sturdy, all-metal construction. Non-slip rubber feet. Table saw 4 1/2 in. deep. Height 10 1/2 inches. Width 16 inches. Complete with blade, 5 1/2 feet of connecting cord and operating instructions. For use on 110-120 volt electric A.C. only.

99 M 02632 - Shipping weight, 14 pounds. **\$11.65**

9 M 2690 - Extra blades for above Craftsman Magnetic Jig Saw. Pack of six blades, each 5 in. long. Ship. wt. 1 oz. Pkg. 22c



With "Easi-Bild" full size patterns, you can make any of these items, using only a hammer and saw!

0. All-purpose Shelf	25c	31. Dream Dial House	50c
24. Maryland Wall Shelf	25c	34. Joe Garoffe Clothes Tree	25c
36. Dutch Colonial Wall Clock	25c	54. Flying Wheel Hobby Horse	20c
21. Harriburg Book Shelf	15c	53. Baby Kate Rocker	35c
27. Williamsburg Valance	25c	47. Automatic Clock Wheel Toy	25c
46. Circus Wagon Plate Holder	25c	49. Complete Circus	25c

Easi-Bild patterns are easy to use! No puzzling blueprints or scale drawings... Just actual, full size patterns. Trace pattern on wood, saw on traced lines and assemble... It's as simple as 1-2-3! List of materials tested and recommended and complete, easy-to-follow directions included. 1. Motor and maintenance included.

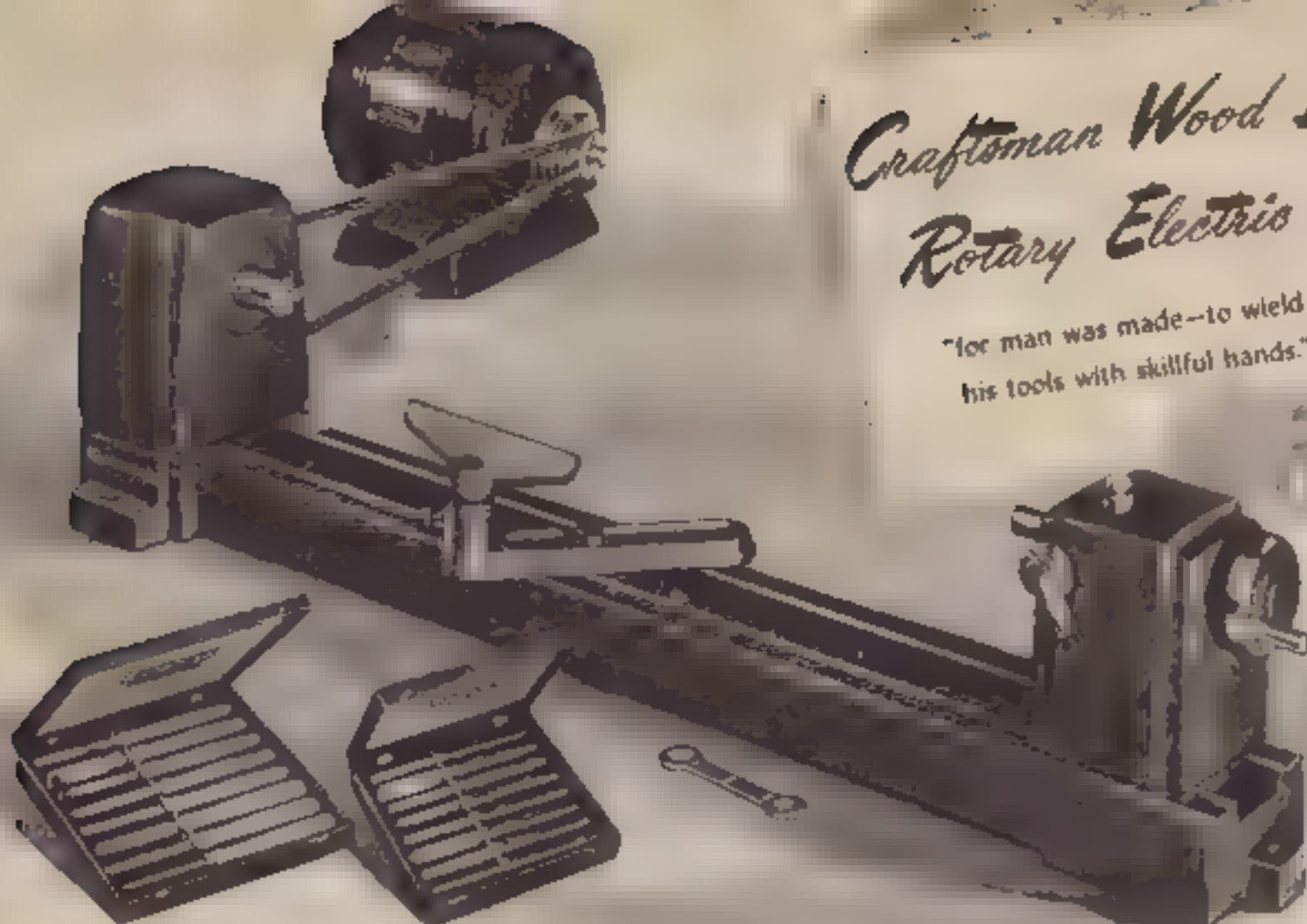
9 M 2990 - Steel pattern number wanted. Postpaid. (Ship. wt. 2 lbs. each.)

* Motor on above models not included. * Price listed with each pattern on left.

SEND PAGE 28? .. MAGNETIC JIG SAW

Craftsman Wood Lathes, Rotary Electric Tool

"For man was made—to wield
his tools with skillful hands."



CRAFTSMAN

FOR EVERY MAN
TO HAVE

**HARDWARE
AND TOOLS**

Craftsman Chisel Sets

\$13.25 Heavy duty professional quality. Axes set over all length 16 3/4 inches. High carbon steel steel blades, highly polished, beautifully finished full size 16-in maple handles have lustrous natural finish, hand fitting shape. Set consists of 3 gauges 1/4, 1/2 and 3/4-in. 1 round nose chisel 1 1/2-in. 1 square and 1 1/2-in. 1 open point chisel 1 1/2-in. 2 skew chisels 1 1/2 and 2-in. In sturdy wooden box covered in artificial leather. Shipping weight 11 lbs.

9N2898 Set of 8 \$13.25

\$9.75 Professional quality. Highly polished 4-inch blades of specially tempered steel. Expertly ground. Keep a keen edge for fast, clean cutting. Maple handles of beautifully finished hardwood. Heavy ferrule. Average over all length 13 inches includes 3 gauges 1/4, 1/2 and 3/4-in. 1 round nose chisel 1 1/2-in. 1 square and 1 1/2-in. 1 open point chisel 1 1/2-in. 2 skew chisels 1 1/2 and 2-in. Covered in artificial leather covered wood box. Shipping wt. 8 lbs. 10 oz.

9N2833 Set of 8 \$9.75

Craftsman Wood-turning Lathe... now with motor

Modern in every way... a "must" in the well-equipped workshop. Large capacity precision-machined smooth-running heavy cast iron rotating and rest assemblies.

Heavy ground steel 3-speed handlock spindle rotates on 2 roller self-aligning bronze bearings. 101 with surmounts each bearing. Ball thrust bearing ahead and drive. Removable cover on outboard end makes it easy to turn large diameter work without reversing motor. Handlock covers built-in step pulley giving 3 speeds: 1024, 1750 and 2400 R.P.M. 3 1/2-inch bed, 9-inch swing, 24 inches between centers. permits larger size work. Spindle mounting eliminates wear and strain. Tailstock and height of tool rest are easily adjusted.

Comes with wrench to attach stand for real test drive, motor rest, tailstock lock, tool rest, motor rest, center, and V-step 1-inch diameter pulley. Overall 41 1/2 in. width 1 in. length 40 in. Can be driven from rear or below. We recommend minimum of 1/4-1 1/2" 1750 R.P.M. motor with 3-inch V-step motor mount pulley and V belt (not furnished).

99M02160 Woodturn motor. Movable. Shipping weight 54 pounds \$29.00

99MM2162 Wash 1/2-1 1/2" open-frame 115-volt 60-cycle 1750 R.P.M. ball-bearing motor. Shipped freight or express \$146.95 Shipping weight 64 pounds \$146.95

Accessories for your Wood-turning Lathe

A Fast Photo Tool rest shown for only \$9.95. Cast iron spindle. Cast iron. **9N2922 4 inch lathe rest. Shipping weight 10 lbs. \$9.95**

B Lathe Center. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

C Lathe Center. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

D Craftsman Work shop. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

E Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

F Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

G Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

H Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

I Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

J Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

K Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

L Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

M Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

N Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

O Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

P Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

Q Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

R Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

S Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

T Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

U Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

V Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

W Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

X Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

Y Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

Z Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

AA Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

AB Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

AC Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

AD Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

AE Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

AF Sanding Drum. For woodturning lathe shown for only \$9.95. Cast iron. Shipping weight 10 lbs. \$9.95

J New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

K New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

L New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

M New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

N New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

O New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

P New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

Q New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

R New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

S New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

T New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

U New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

V New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

W New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

X New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

Y New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

Z New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AA New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AB New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AC New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AD New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AE New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AF New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AG New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AH New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AI New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AJ New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AK New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AL New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AM New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AN New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AO New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AP New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AQ New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**

AR New Chuck. 4-inch open type. First class made in U.S.A. 24 threads. Shipping weight 5 pounds. **85c**



CRAFTSMAN Heavy Duty Wood-turning Lathe

Finest we have ever sold . . . Now available with motor

- 47-inch bed • 9-inch swing • 4 inches between centers
- Precision built for accuracy • Extra heavy duty construction throughout

If he likes to do wood turning—and he has then done it!—this great CRAFTSMAN lathe will make a perfect Christmas gift. A rugged heavy-duty professional-type tool—the finest wood turning lathe we have ever sold. We sincerely believe there is no other lathe with all its quality features in this price range.

Notice the length—over 4 ft. long! Extra heavy cast-iron end supports reduce vibration, increase rigidity, and make operation even under heavy work. Two cast-iron sliding bearing frames—cast in one piece—sealed in both end for protection against dirt and dust, and a heavy brass thrust bearing—Ball thrust bearing assembly and thrust—Removable cover on southward end of 1/2-in.

leadstock spindle permits backward turning of larger, heavy-duty work with all restraining factor. No. 1 Morse taper with iron on both end and tailstock. Easy to use work rest, and chuck, etc. Extra long for use in fluting. Over all height 10 1/2 in., width 8 1/2 in., length 50 1/2 in. With which our built-in rest and tailstock, cast-iron apron and cap, centers, and 4-in. 4-speed motor pulley system depends from 175 to 5450 R.P.M. (also 4-speed motor pulley and V-belt not included).

99 NM 2318—With motor, Stage wt. 78 lbs.

99 NM 2372—With 1/2 in. 4-speed P.M. split phase 1/2 hp. 120 volt 60 cycle A.C. two-bearing motor, Stage wt. 106 lbs.

\$4095

Cash
With Motor
\$4.00 down

\$58.90 With Motor

\$40.95

\$58.90



Make your lathe much more useful with these high quality accessories

A Face Plates. For 99 NM 2318 lathe, 12 in. x 12 in. 1/2-in. thick, 3 1/2-in. swing in spindle. Cast iron.

99 NM 2325—4-inch diameter. Shipping weight 12.90

99 NM 2374—4-in. diam. Stage wt. 2 lbs. \$1.4

B 20-in. Tool Rest. Extra long. For 99 NM 2318 lathe above. For mounting tool post. Height adjustable. With two brackets.

99 NM 2314—Shipping weight 40 pounds. \$4.65

C 8-inch Sanding Disc. May be used on 99 NM 2314 lathe. Cast iron. Stage wt. 2 lbs. 4 oz.

99 NM 2308—For 3/4-in. straight spindle. \$2.65

D Sanding Disc. For use on 99 NM 2314 lathe. 8-in. diameter, 1/2-in. thick, 2 each side, mounted, and engraved. For center chuck.

99 NM 2317—4 corners, 4 1/2 in. paper, for wood only. \$4.75

99 NM 2316—Corner on paper, for wood only. Shipping weight 1 lb. 39c

Lathe Centers and Arbors. No. 1 Morse taper, chuck rest. Shipping weight, each 1 1/2 ounces.

(8) 99 NM 2104—Hardstock Spur Center, For wood. 70c

(9) 99 NM 2103—Tailstock Cup Center, For wood. 59c

(10) 99 NM 2110—60-degree Center, For metal. 56c

(11) 99 NM 2114—Spur Center, For wood. \$1.25

J Jacobs Hex Key Chucks. Hones 3/4-in. straight hole. Shipping weight, each 1 1/2 lb. 6 oz. Postpaid.

99 NM 2326—Capacity 1/2 to 3/4 in. Jacobs No. 6127. \$4.00

99 NM 2328—Capacity 3/4 to 1 1/4 in. Jacobs No. 6125. \$4.00

K Jacobs Arbor. Must be used with chucks above. For 99 NM 2318—No. 1 Morse taper, chuck end, 1/2 in. straight hole, fixed end. Postpaid, shipping wt. 12 oz. 90c

L Grinding Arbor. No. 1 Morse taper, chuck end, 1/2 in. straight hole, fixed end, 2 loose machined steel collars. Shipping weight 9 ounces. 79c

M Work Arbor with Chuck. No. 1 Morse taper, chuck end. Chuck capped 3/4-inch 20-thread, 1 1/2-in. cap. 99 NM 2324—Shipping weight 1 pound 8 ounces. \$1.68

It's back! CRAFTSMAN Deluxe Rotary Tool

A whole shop full of tools in one

- May be used for drilling, grinding, polishing, engraving, sawing, sanding, cutting, routing, etc.
- May be used on wood, metal, glass, plastics, etc.
- Listed by Underwriters' Laboratories, Incorporated

It's really big news—that the new CRAFTSMAN Deluxe Rotary Electric Tool is back! A great gift for any man! A gift he'll enjoy for years to come!

Notice the many uses above! No wonder it's called a "whole shop full of tools in one!" You just insert the desired tool, you want—flip the switch—and let power do the work! Perfect for home and industrial shops, fine buffing, sanding, engraving, etc. Not a toy—but a superb professional tool.

Notice these quality features: • Powerful 1 1/2 hp. 110 V. P.M. motor . . . extra heavy hold-down . . . standard armature with built-in commutator . . . improved fan cooling system . . . grease packed precision ball bearing in front . . . self-aligning rear bronze bearing . . . smooth clutch . . . finger rest over chuck . . . removable pistol grip . . . convenience . . . chuck with roller inner armatures held loose . . . accessories, capacity 3/4 and 1/2 inch . . . tipping guide . . . built-in condenser to reduce radio interference . . . and auto switch at 1000 cycles.

Complete with 15 accessories, including: cutters, saws, drills, brushes, polishing and buffing wheels, engraving sanding drum, Nixon carbide tool . . . And 2 chuck wrenches, ball rest chuck, engraving wheel driver, set of replacement brushes 3 1/2-in. cord and plug. For 110-120 volt A.C. or D.C. 25-60 cycle. Packed in sturdy, attractive workshop box.

99 NM 2452—Shpg. wt. 3 lbs. 4 oz. Complete set \$21.95

\$2195
Cash
Complete
\$2.50 down





Gifts that open new trails of riding enjoyment

Ellensburg Riding Stable

Full Break hand-loaded 1200d and unlined Tree Filament, beehive covered 14-in underneath well fitted horse rap Seat. 14-in 1-piece seat and jockey Rigging. 3/4-in dia 4-in bronze front ring 2-in rear dera 1 1/2-in rear and all butlets, bellows and rear bank straps Gentle 4-in, beveled roll Skirts, 14-in 1-piece round strap, well fitted Panders, 14-in 1-piece Stirrup leathers 4-in covered Stirrups 2-in round Vindex type, leather covered. Cincho. Woodard Nubair

\$13990
\$1410 Down
\$1038 Monthly

TON 09632 Shipping weight 44 lbs. **\$139.90**

• **Walter Haver Kepling Saddle**

[illegible]

The Perlema Saddle

River leather with gold and
antique brass. Hardt weave
and antique brass. 12-inch
wide, 24-inch long, leather-covered
rug. Includes 14-inch
large, 16-inch, 18-inch, 20-inch, 22-inch, 24-inch, 26-inch, 28-inch, 30-inch, 32-inch, 34-inch, 36-inch, 38-inch, 40-inch, 42-inch, 44-inch, 46-inch, 48-inch, 50-inch, 52-inch, 54-inch, 56-inch, 58-inch, 60-inch, 62-inch, 64-inch, 66-inch, 68-inch, 70-inch, 72-inch, 74-inch, 76-inch, 78-inch, 80-inch, 82-inch, 84-inch, 86-inch, 88-inch, 90-inch, 92-inch, 94-inch, 96-inch, 98-inch, 100-inch, 102-inch, 104-inch, 106-inch, 108-inch, 110-inch, 112-inch, 114-inch, 116-inch, 118-inch, 120-inch, 122-inch, 124-inch, 126-inch, 128-inch, 130-inch, 132-inch, 134-inch, 136-inch, 138-inch, 140-inch, 142-inch, 144-inch, 146-inch, 148-inch, 150-inch, 152-inch, 154-inch, 156-inch, 158-inch, 160-inch, 162-inch, 164-inch, 166-inch, 168-inch, 170-inch, 172-inch, 174-inch, 176-inch, 178-inch, 180-inch, 182-inch, 184-inch, 186-inch, 188-inch, 190-inch, 192-inch, 194-inch, 196-inch, 198-inch, 200-inch, 202-inch, 204-inch, 206-inch, 208-inch, 210-inch, 212-inch, 214-inch, 216-inch, 218-inch, 220-inch, 222-inch, 224-inch, 226-inch, 228-inch, 230-inch, 232-inch, 234-inch, 236-inch, 238-inch, 240-inch, 242-inch, 244-inch, 246-inch, 248-inch, 250-inch, 252-inch, 254-inch, 256-inch, 258-inch, 260-inch, 262-inch, 264-inch, 266-inch, 268-inch, 270-inch, 272-inch, 274-inch, 276-inch, 278-inch, 280-inch, 282-inch, 284-inch, 286-inch, 288-inch, 290-inch, 292-inch, 294-inch, 296-inch, 298-inch, 300-inch, 302-inch, 304-inch, 306-inch, 308-inch, 310-inch, 312-inch, 314-inch, 316-inch, 318-inch, 320-inch, 322-inch, 324-inch, 326-inch, 328-inch, 330-inch, 332-inch, 334-inch, 336-inch, 338-inch, 340-inch, 342-inch, 344-inch, 346-inch, 348-inch, 350-inch, 352-inch, 354-inch, 356-inch, 358-inch, 360-inch, 362-inch, 364-inch, 366-inch, 368-inch, 370-inch, 372-inch, 374-inch, 376-inch, 378-inch, 380-inch, 382-inch, 384-inch, 386-inch, 388-inch, 390-inch, 392-inch, 394-inch, 396-inch, 398-inch, 400-inch, 402-inch, 404-inch, 406-inch, 408-inch, 410-inch, 412-inch, 414-inch, 416-inch, 418-inch, 420-inch, 422-inch, 424-inch, 426-inch, 428-inch, 430-inch, 432-inch, 434-inch, 436-inch, 438-inch, 440-inch, 442-inch, 444-inch, 446-inch, 448-inch, 450-inch, 452-inch, 454-inch, 456-inch, 458-inch, 460-inch, 462-inch, 464-inch, 466-inch, 468-inch, 470-inch, 472-inch, 474-inch, 476-inch, 478-inch, 480-inch, 482-inch, 484-inch, 486-inch, 488-inch, 490-inch, 492-inch, 494-inch, 496-inch, 498-inch, 500-inch, 502-inch, 504-inch, 506-inch, 508-inch, 510-inch, 512-inch, 514-inch, 516-inch, 518-inch, 520-inch, 522-inch, 524-inch, 526-inch, 528-inch, 530-inch, 532-inch, 534-inch, 536-inch, 538-inch, 540-inch, 542-inch, 544-inch, 546-inch, 548-inch, 550-inch, 552-inch, 554-inch, 556-inch, 558-inch, 560-inch, 562-inch, 564-inch, 566-inch, 568-inch, 570-inch, 572-inch, 574-inch, 576-inch, 578-inch, 580-inch, 582-inch, 584-inch, 586-inch, 588-inch, 590-inch, 592-inch, 594-inch, 596-inch, 598-inch, 600-inch, 602-inch, 604-inch, 606-inch, 608-inch, 610-inch, 612-inch, 614-inch, 616-inch, 618-inch, 620-inch, 622-inch, 624-inch, 626-inch, 628-inch, 630-inch, 632-inch, 634-inch, 636-inch, 638-inch, 640-inch, 642-inch, 644-inch, 646-inch, 648-inch, 650-inch, 652-inch, 654-inch, 656-inch, 658-inch, 660-inch, 662-inch, 664-inch, 666-inch, 668-inch, 670-inch, 672-inch, 674-inch, 676-inch, 678-inch, 680-inch, 682-inch, 684-inch, 686-inch, 688-inch, 690-inch, 692-inch, 694-inch, 696-inch, 698-inch, 700-inch, 702-inch, 704-inch, 706-inch, 708-inch, 710-inch, 712-inch, 714-inch, 716-inch, 718-inch, 720-inch, 722-inch, 724-inch, 726-inch, 728-inch, 730-inch, 732-inch, 734-inch, 736-inch, 738-inch, 740-inch, 742-inch, 744-inch, 746-inch, 748-inch, 750-inch, 752-inch, 754-inch, 756-inch, 758-inch, 760-inch, 762-inch, 764-inch, 766-inch, 768-inch, 770-inch, 772-inch, 774-inch, 776-inch, 778-inch, 780-inch, 782-inch, 784-inch, 786-inch, 788-inch, 790-inch, 792-inch, 794-inch, 796-inch, 798-inch, 800-inch, 802-inch, 804-inch, 806-inch, 808-inch, 810-inch, 812-inch, 814-inch, 816-inch, 818-inch, 820-inch, 822-inch, 824-inch, 826-inch, 828-inch, 830-inch, 832-inch, 834-inch, 836-inch, 838-inch, 840-inch, 842-inch, 844-inch, 846-inch, 848-inch, 850-inch, 852-inch, 854-inch, 856-inch, 858-inch, 860-inch, 862-inch, 864-inch, 866-inch, 868-inch, 870-inch, 872-inch, 874-inch, 876-inch, 878-inch, 880-inch, 882-inch, 884-inch, 886-inch, 888-inch, 890-inch, 892-inch, 894-inch, 896-inch, 898-inch, 900-inch, 902-inch, 904-inch, 906-inch, 908-inch, 910-inch, 912-inch, 914-inch, 916-inch, 918-inch, 920-inch, 922-inch, 924-inch, 926-inch, 928-inch, 930-inch, 932-inch, 934-inch, 936-inch, 938-inch, 940-inch, 942-inch, 944-inch, 946-inch, 948-inch, 950-inch, 952-inch, 954-inch, 956-inch, 958-inch, 960-inch, 962-inch, 964-inch, 966-inch, 968-inch, 970-inch, 972-inch, 974-inch, 976-inch, 978-inch, 980-inch, 982-inch, 984-inch, 986-inch, 988-inch, 990-inch, 992-inch, 994-inch, 996-inch, 998-inch, 1000-inch, 1002-inch, 1004-inch, 1006-inch, 1008-inch, 1010-inch, 1012-inch, 1014-inch, 1016-inch, 1018-inch, 1020-inch, 1022-inch, 1024-inch, 1026-inch, 1028-inch, 1030-inch, 1032-inch, 1034-inch, 1036-inch, 1038-inch, 1040-inch, 1042-inch, 1044-inch, 1046-inch, 1048-inch, 1050-inch, 1052-inch, 1054-inch, 1056-inch, 1058-inch, 1060-inch, 1062-inch, 1064-inch, 1066-inch, 1068-inch, 1070-inch, 1072-inch, 1074-inch, 1076-inch, 1078-inch, 1080-inch, 1082-inch, 1084-inch, 1086-inch, 1088-inch, 1090-inch, 1092-inch, 1094-inch, 1096-inch, 1098-inch, 1100-inch, 1102-inch, 1104-inch, 1106-inch, 1108-inch, 1110-inch, 1112-inch, 1114-inch, 1116-inch, 1118-inch, 1120-inch, 1122-inch, 1124-inch, 1126-inch, 1128-inch, 1130-inch, 1132-inch, 1134-inch, 1136-inch, 1138-inch, 1140-inch, 1142-inch, 1144-inch, 1146-inch, 1148-inch, 1150-inch, 1152-inch, 1154-inch, 1156-inch, 1158-inch, 1160-inch, 1162-inch, 1164-inch, 1166-inch, 1168-inch, 1170-inch, 1172-inch, 1174-inch, 1176-inch, 1178-inch, 1180-inch, 1182-inch, 1184-inch, 1186-inch, 1188-inch, 1190-inch, 1192-inch, 1194-inch, 1196-inch, 1198-inch, 1200-inch, 1202-inch, 1204-inch, 1206-inch, 1208-inch, 1210-inch, 1212-inch, 1214-inch, 1216-inch, 1218-inch, 1220-inch, 1222-inch, 1224-inch, 1226-inch, 1228-inch, 1230-inch, 1232-inch, 1234-inch, 1236-inch, 1238-inch, 1240-inch, 1242-inch, 1244-inch, 1246-inch, 1248-inch, 1250-inch, 1252-inch, 1254-inch, 1256-inch, 1258-inch, 1260-inch, 1262-inch, 1264-inch, 1266-inch, 1268-inch, 1270-inch, 1272-inch, 1274-inch, 1276-inch, 1278-inch, 1280-inch, 1282-inch, 1284-inch, 1286-inch, 1288-inch, 1290-inch, 1292-inch, 1294-inch, 1296-inch, 1298-inch, 1300-inch, 1302-inch, 1304-inch, 1306-inch, 1308-inch, 1310-inch, 1312-inch, 1314-inch, 1316-inch, 1318-inch, 1320-inch, 1322-inch,



Finest quality Riding Accessories

Rustic Leather Equipment

[A] Tapered Western Saddle. Antiqued fawn leather.	
10 21-in. cinch. 25-in. tree and pommel, 4-in. throat strap. 1-in. by 1-in. leather. Brass toe block.	
Shipping weight 2 pounds 12 ounces.	
PG M 8181—Horn hooked. Last but.	Each \$10.25
PG M 8192—Bowl stamped. Last but.	Each \$8.25
PG M 8189—Plain. Last but.	Each 7.25
[B] Hottelgale. Best grade antiqued fawn leather.	
10 21-in. wide cinch. 20-in. belly strap, 16-in. be- dow to strap over little. Brass hardware.	
PG M 8231—Horn hooked. Shpg wt. 2 lbs. Ea.	\$9.95
PG M 8230—Bowl stamped. Shpg wt. 2 lbs. Ea.	\$7.99
PG M 8229—Plain. Shpg wt. 2 1/4. Ea.	9.95
[C] Brass Collars. Rustic leather V-shape. Shd.	
and antiqued. Horn neck strap. 1-in. leather- ing straps. Shpg. wtd. 1 lb. Shipping weight.	
2 pounds 4 ounces.	
PG M 8220—Horn hooked.	Each \$11.50
PG M 8234—Bowl stamped.	Each \$9.75
[D] Horn-hooked Spur Strap. Best rustic leather. Brass	
hardware. Shipping weight: pair 8 oz.	
PG M 8294—Plain.	Pair \$1.89
[E] Spur Strap. Fine any tanning spur. Brass buckle.	
Shipping weight 7 ounces per pair.	
PG M 8384—Bowl stamped.	Pair \$1.29
PG M 8383—Plain.	Pair \$1.09

Aluminium Nitrate and Sours

[F] Fine Helixes Low price. \$4.99 - 10 M 9360 - Main \$4.29
 [G] Western Standard 146-in. length price. 116-in. Helixes.
 10 M 9364 - Engraved. \$2.79 10 M 9361 - Main \$2.69
 [H] The California Gold buttons. Larger mother shell
 with top guard. \$4.99 - 10 M 9325 - Main \$5.79
 Boy's button. 146-in. length. \$4.99 - 10 M 9334 - Engraved \$2.79 10 M 9343 - Main \$5.79
 [J] The Iron Gold buttons. Super size. Turnover
 large. Shipping on pair \$4.99
 10 M 9345 - Engraved \$2.79 10 M 9336 - Main \$5.79

Soft, colorful Navajo Blankets

<p>1. One best Double Narciso Blument. Above 28-31 inches wide by 50-52 in long. Rurara natural virgin wool in Hand washed, carded and woven with and without. Bright stripes throughout of face's combs. Individual's cleaved</p> <p>10 M 8478 - Extra fancy. Ship wt 6 lbs</p>	<p>\$13.25</p>
<p>Single Blument. About 28-31 in square</p> <p>10 M 8451 - Extra fancy. Ship wt 5 lbs</p>	<p>7.95</p>
<p>Single Blument. Same size, weight, grade as above</p> <p>10 M 8475 - Extra fancy. Ship wt 3 lbs</p>	<p>6.29</p>



The Pony Shop

1 Pony Saddle. Roper bracer with rolled edge design throughout. Tree, 12-inch solid front swell. Leather covered seat, 21-inch nap, 2½ inches high. Seat, 12 inch wide. Seat and skirts on one piece. Girthle is 27 inches high (at 10½ inches wide) flapping. Single 11-inch ris straps. Stirrups Round 12 inches long and 4½ inches wide. Paddles, 21½ inches in length. Stirrup leathers, 17½ inches wide, buckled stirrups. Back 5-inch with good power cincha. Heavy leather with rings.
10 N 08401—Shipping weight 13 lbs. . . . Each \$35.90

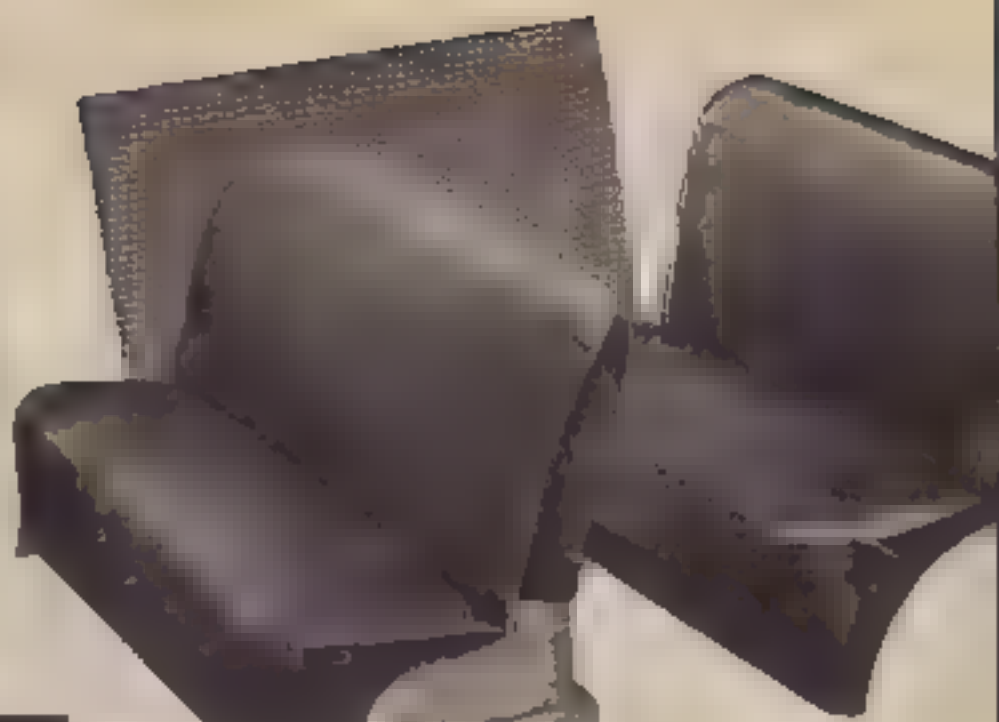
2 Pony Saddle. High quality roper bracer. Tandale chieftan 12-inch buckle on cincha. Complete with port lift and curb strap. 34-inch by 40-four reins.
10 N 0185—Shipping weight 2 pounds . . . Each \$2.98

3 Pony Saddle Pad. Good quality gray felt with red felt edge and black star in center pattern. 50½" x 50" wind, 50½" x 50" wind, 10" x 10" deepened wool, 10½" rooster. 20 by 28-inch nap.
10 N 0457—Shipping weight 12 ounces . . . Each \$1.55

Buy riding equipment on Sears Easy Terms
See Page 256 for complete details

Auto Seat Covers. Riding Equipment

"...swiftly, swiftly, o'er the snow
here we merry riders go,
singing all so merrily."



Bright F'old Fiber—lacquer coated—cleans easily

• Deluxe quality • Beautifully styled • For comfort, long wear
ALLSTATE Fiber Seat Covers are made of heavy weight fiber, lacquer coated to make them water repellent and easy to wipe clean. Extra wide artificial leather trim and protect top of front and back seats. Durable, long-lasting colored pattern cloth trim covers inside of seat and backrest. Elastic inserts for smoothly, wrinkle-free fit. Long-wearing... all seams double-stitched, prints of strain has tacked. Sedan covers have belt loops for use with seat belts. Full-size instructions included. Read "How to Order." Ship. wt. coupes 5 lbs., others 2 lbs.
24 N 7231 - For 2-passenger coupe with one piece backrest. \$5.95
24 N 7234 - For 2-passenger coupe, hard seat and split backrest. 8.95
24 N 7235 - For 2-door sedan, coach, coupe or van, 4 and 6-passenger coupe. 12.95
24 N 7236 - For 4-door, 6-passenger sedan. 14.95

As low as
\$5.95
for Coupes

New! Nylon is tops for Seat Covers, too!

- Sleek, new beauty... clean, cool comfort!
- Long-wearing Nylon... heavyweight quality!
- Easy to install... snug, smooth fit!

As low as
\$8.95
for Coupes

Stylish, low-cost, tough, no-hair nylon... resists sagging, stretching and abrasion. Rubs out dirt and stains. Smooth, flat surface easy to slide over... easy to wipe clean. Artificial leather trim top of front and back seats. Heavy-duty long-wearing cloth trim rest of seat and backrest. Beautiful double-stitched joints of cloth trim tacked. Elastic inserts for smooth fit. Style choice of color: maroon or dark green. For following cars see "How to Order" for examples: 1942-47 Ford (except 1943 Blue Coupe), 1944-47 Chevy, 1944-47 Buick, 1945-47 Buick, Olds, Pontiac, 1949-47 Chevy, Olds, Dodge, Merc., Cadillac, Nash, Style, 1947-49 Hudson, 1949-47 Packard. Ship. wt. coupes 5 lbs., sedans 8 lbs.

24 N 7200 - For 2-passenger coupe with one piece backrest.	\$ 8.95
24 N 7201 - 2-pass. coupe with split seat and split backrest.	10.95
24 N 7202 - 2-door sedan, coupe, station, 4 and 6-pass. coupe.	21.50
24 N 7203 - For 4-passenger, 4-door sedan.	21.50

How to Order Seat Covers: (1) State Catalog Number. Compare your car with description given with catalog numbers, then state catalog number of description which fits your car. (2) Refer to your license card, title or bill of sale and read on the following information: Make and year of car. Model name or number. (Examples: deluxe, standard, special, 60, 70, etc.). Body type. (Examples: club coupe, sedanette, club sedan, 3-pass. coupe, 4-door sedan, 2-door coach, etc.).

Important Notice: seat covers shown here are not for trucks, station wagons, small back seats of 3 and 4-pass. coupes, or following cars: Buick 1940 series 50, etc. 19 coupe or sedanette, 1942-47 4-dr. sedan, Super and Roadmaster sedanette, Cadillac 1940 coupe 1942-47 4-dr. sedan, Oldsmobile Cutlass Cruiser, Packard (all models), Chrysler 1940-47 4-dr. sedan; Hudson, Lincoln 1940-47; DeSoto 1946-47 Custom 4-dr. sedan, Merc, 1939-40 sedan coupe; Willys 1941-42; Nash 1941-47 2-dr. sedan and coupe; Lincoln Zephyr 1939-47. See Full General Catalog for covers for above cars.



Exhaust Extension

Here's beauty with a purpose! Deluxe Exhaust Extension has gleaming chrome-plated finish set off by large sparkling red jewel. Built-in air-cooling baffle protects bumper and body from corrosive fumes and oily exhaust. Clamps on end of exhaust pipe. Bolts included.
24 N 3618—Ship. wt. 1 lb. .. 79c



Utility Car Lamp

Handy car lamp—plugs into rear lights of any car. For "hood-light" effect open case—cover serves as supportive base. Instant bright light for direction, other repairs. 12-in. cord, bulb and reflector concealed in compact and enclosed metal case. 2 3/4 x 1 1/2 x 6 3/8 inches.
24 N 3649—Ship. wt. 1 lb. .. \$1.98



Hull Auto Compass

Precision accuracy... easy-to-read dial! Easily installed compass in center brace of windshield—no holes. Simple, quick adjustment for local attraction. Remains portable.
A Plastic case \$1.49 in. Prepared Shipping weight 1 lb. 10 oz.
24 N 5326 .. \$3.49
B Illuminated, non-glass light... chrome-plated shield. Plastic case \$1.49 in. Prepared Shipping wt. 1 lb. 10 oz.
24 N 5303 .. \$5.49



New Safety Mirrors

New Rear View Mirrors with jewel-like, light reflecting facsimile band in choice of 3 colors—red, blue or clear. Chrome-plated arm, head. Ball-and-socket joint adjusts to 45° angle. For right or left side. Sleek color.
A 24 N 5313—Round. 4-in. diameter head. Shipping wt. 1 lb. 10 oz. .. \$1.55
B 24 N 5314—Oval. 3 1/2-in. diameter head. 5 1/2-in. wt. 2 lb. 2 oz. .. \$1.65



New Sealed Beam Spotlight!

Your gift to the car-owner for year-around pleasure—with these new features: Powerful light—throws mighty beams of light one-half mile! Light moves up, down and all around... in horizontal range of 360° degrees. Sealed Beam—seals out rain, tarnish, dust... keeps original bright light for life of lamp. Pistol Grip—one hand control... built-in push-button switch and control knob grouped to conform to natural "grip" of hand. Heavy brass shield has gleaming chrome finish, swivel 360° in handle. Lamphead is 5 1/4 inches in diameter. Complete with switch and wire for easy installation.
24 N 3886—Instructions included. Forged. (Shipping weight 8 lbs. 8 oz.) .. \$17.95

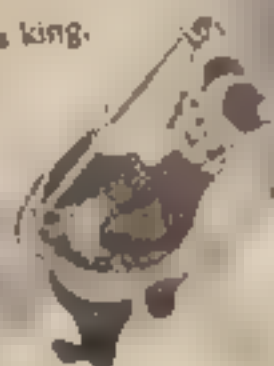
MECHANICAL FEATURES OF PORTABLES

- Standard 4-row, 44-character type-glass keyboard
- Convenient two-color ribbon adjustment lever
- Automatic ribbon reverse, paper trimmer lever
- Left hand line space and carriage return lever
- Single and double line spacing adjustment lever
- Handy backspace key, type guide, space bar
- Right and left shift keys, shift lock for capitals
- Stencil cutting adjustment, carriage release lever
- Right and left margin stops, margin release lever
- Right margin warning bell, variable line spacing



Portable Typewriters

But of all my treasures, this is king,
for there's very few now
possess such a thing.



Royal "Deluxe" Portable Typewriter

\$89.57

\$9 down
\$7 monthly

- Royal's Magic Margin saves you much time
- Royal's instant action for quiet operation
- Royal's fast action gives maximum speed
- Royal's crash control stops typing in case

The "Deluxe" model—Royal's best—is truly "deluxe" in every respect. Features Magic Margin with the margin automatically set by a new thick or thin finger, to better come interruptions to turn back the paper table. The paper also motion that also adjusts the standard point of typewriting operation. Has convenient, easily adjusted "crash control" mechanism—stops instantly, easily and easily. Paper lock to keep paper steady in place. Black crackle finish. Weight 15 lbs. 4 oz. Includes carrying case. *Express prepaid. Shipped extra.*

3 NM 450BT Pica type Cash or terms **\$89.57**
3 NM 450PT Elite type Cash or terms **\$99.57**



Remington "Deluxe" Model 5 Portable

\$78.97

\$9 down
\$7 monthly

- Self-correcting type-catcher
- Double speed of advance motion
- Easy typing in both hands
- Paper table with double and single

Stark and modern in appearance—expertly designed for the maximum speed and durability. Long carriage motion makes greater ease of movement, less interruption—allows actually greater speed. Has type guide for perfect type alignment, automatic ribbon reverse, line regulator and many more features. Black crackle and nickel finish. Weight 15 pounds. Includes carrying case. *Express prepaid. Shipping weight 20 pounds.*

3 NM 454BT Pica type Cash or terms **\$78.97**
3 NM 454PT Elite type Cash or terms **78.97**

How To Order Portable Typewriters

All portables shown on this page are available but we recommend shipment by freight or express. *State 400-200-1000. Charges are prepaid unless noted.*

ACTUAL SIZES OF PICA AND ELITE TYPE

10 Pica letters per inch
12 Elite letters per inch

Elite type (12 letters per inch) is smaller than Pica type (10 letters per inch). Convenient carrying case included with each portable. *State catalog number.*

Remember—There is an extra charge for ordering portables on Sears Easy Terms. Take up to 15 full months to pay for it—same price, cash or terms.



Streamlined Corona Clipper

- Floating shift for fast typing
- Touch selector adjustment
- Hands two-color ribbon reverse

\$71.55

\$7.33 down
\$6 monthly

A speedy, rugged and efficient portable. Has floating shift—only type moves when shifting, not entire carriage. Black crackle finish. Weight 16 pounds in case. *Express prepaid. (Shipping weight 20 pounds.)*

3 NM 4525T—Pica type Cash or terms **\$71.55**
3 NM 4526T—Elite type Cash or terms **71.55**



Corona Sterling Portable

- Exclusive floating shift device
- Tabular key without carriage
- Fast type cut speed lever

\$82.15

\$8.50 down
\$7 monthly

An extra sturdy and dependable typewriter. Has floating shift, touch selector to adjust tension and folding extension arm. Black crackle finish. Weight 17 pounds in case. *Express prepaid. (Shipping weight 20 pounds.)*

3 NM 4521T—Pica type Cash or terms **\$82.15**
3 NM 4522T—Elite type Cash or terms **82.15**



Underwood Champion Portable

- Instant tabulation aligns work easily
- Adjustable paper guide for neat work
- Paper finisher folds cards and labels

\$88.07

\$9 down
\$8 monthly

A real champion. Automatic ribbon reverse, 2-color ribbon, stencil lever. Gray crystal-line enamel finish with nickel plated fittings. With case, weighs 16 pounds. *Shipped extra prepaid. (Shipping weight 20 pounds.)*

3 NM 4527T—Pica type Cash or terms **\$88.07**
3 NM 4528T—Elite type Cash or terms **88.07**

GUARANTEED FRESH DELICIOUS NUTS

Roasted and shipped from our own plant

on the day after we receive your order

We guarantee . .

- that the nuts will be roasted in our own mail order plant and shipped to you the day after we receive your order.
- that only the finest quality nuts . . from all over the world . . and the finest quality oils are used.
- that if you are not fully satisfied, we will refund your money.

Here's what we do . .



First we roast the nuts in our new electric roaster, in our own mail order plant. They are cooked in small, controlled quantities to insure a perfect roast every time.

Then, immediately, we "seal the flavor in." The nuts are hermetically sealed in airtight containers so that they remain fresh and flavorful until opened in your own home.

Popular Bridge Mix

- Cashews from India • Virginia Peanuts
- California Almonds • Georgia Peanuts
- Brazil nuts from South America

69c 12 ounce can

Have a bowl of these crisp, tasty nuts on hand for all occasions. They're perfect for after dinner snacks and when unexpected company drops by. This freshly roasted assortment of fine quality nuts will please even the most discriminating tastes. So order a supply now. Remember, they'll keep fresh and flavorful as long as they're kept sealed in the can. And you have no choice but to love and to savor nuttier-fresh nuts as ours.

87 N 7924 Shipping weight 1 lb. 4 oz. 12-ounce can 69c



Jumbo Virginia Peanuts

49c 12 ounce can

America's favorite peanuts now cooked fresh to your order. Thoroughly roasted to a crisp, crunchy and tasty, lightly salted. Shipping weight 1 pound 4 ounces.

87 N 7925 12-ounce can

49c



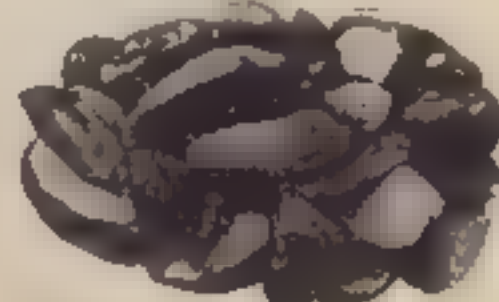
Cashew Nuts from India

79c 12-ounce can

These luscious cashew nuts imported from India are a real treasure. Carefully selected and roasted to a crunchy crispness for the perfect flavor. Shipping weight 1 pound 4 ounces.

87 N 7926 12-ounce can

79c



Deluxe Assortment

98c 12-ounce can

Contains no peanuts - generous amounts of Peanuts, Cashews, Almonds and Brazil nuts. Our best assortment. A real taste thrill for you and your friends. Shipping weight 1 pound 4 ounces.

87 N 7927

12-ounce can 98c

see PAGE 287 NUTS



Unpopped Corn

Popcorn, even popcorn balls this Christmas. 3 pounds. Makes fluffy popcorn. Perfect for movie nights and for parties. Shipping weight 3 lbs. 10 oz.

87 N 7840 1 lb. 45c

Salted Nuts

A delicious assortment of nuts, crisp. 1 pound cashews, almonds, pecans, filberts and Brazil nuts in metal tin. Shipping weight 1 lb. and 50 ounces.

87 N 7838 1 lb. \$1.30

Nut Bowl Set

Back again! Nut picks and cracker with natural cattle wood bark finish. 7-in. bowl, smooth inner surface, 4 picks and 1 cracker included. Shipping wt. 2 lbs. 10 oz.

87 N 7836 Set 98c

Roasted Peanuts

Here's a real treat for the youngsters. 2 pounds crisp, crunchy Virginia peanuts. Fine quality, most thoroughly roasted for perfect flavor. Economically priced. Shipping weight 2-lb. bag, 3 lbs. 8 oz. 5-lb. bag.

87 N 7835 2 lb. 69c
87 N 7836 5 lb. \$1.39

California Walnuts

Large, Delicious, quality walnuts. 3 pounds that everyone will enjoy. Nut is well-filled with rich, delicious nut meats. Walnuts are so easy to shell for eating, looking salads, etc. Order enough for the whole holiday season. Shipping wt. 3 lbs. 8 oz.

87 N 7834 3 lbs. \$1.33

Georgia Pecans

For gifts, for snacks, for baking and 3 pounds rapidly packing. These large size Georgia pecans have a distinct different size for the holiday season. Filled with delicious, full-flavored nut meats. Order now for all the holidays. Shipping wt. 3 lbs. 8 oz.

87 N 7833 3 lbs. \$1.69

Nuts, Fruits, Food Specialties

"so now is come our joyful feast
let every soul be jolly!"



Food Specialties below from all over America

Shipped direct to your friends as a Christmas gift from you

Order only! Please give your name, city, street address and address of person to whom gifts go. Include shipping charges to destination. Groups must box with Holiday greeting stating that this gift comes with your best wishes. Gifts shipped by express unless items by parcel post. See chart at left. We ship only within continental limits of the United States. If, for any reason, grower is unable to make delivery before Christmas, a greeting card, notifying recipient that your gift is on the way, will be mailed before Christmas. Order these delicacies for your own use. See page 236 for Return Mail Terms.

A Seagull Cove Sea Food Chest. A treasure chest of one or two delicious from Maine... rich with famous New England flavor. Now for you and your friends to enjoy at Christmas time. 1 (5-oz.) can Adams Lobster, 2 (1½-oz.) cans Mixed Clams, 2 (10½-oz.) whole Clams, 15 oz. Maine Fish Chowder, 15 oz. Clam Chowder, 2 (3-oz.) cans Sardines and 1 (1-oz.) jar of Sardine Cocktail Spread. Follow ordering information above.

87 N 7893F Add postage \$5.39

G Wisconsin Cheese Pack. A truly delicious gift. Assortment of 6 different kinds of quality aged cheese. 2 full pounds of famous Swiss Cheese. One 1-lb. Limburger Cheese, one 1-lb. Wisconsin Imported Natural Cheese, one 1-lb. French-style Softened Cheese, one 1-lb. Hickory-smoked Cheddar Cheese and one 1-lb. American Cheese. All in bright Christmas wrappings and packed in sturdy wooden box. Follow ordering information above.

87 N 7894F Add postage \$3.49

B A Basket full of Fruit. Hand woven Mexican basket filled with finest juicy citrus fruits. Assortment includes Oranges, Lemons, Limes, Grapefruit and Tangerines... all tree-ripened and hand picked in sunny Texas. When the fruit is gone, the basket has many home uses. A perfect gift. *Please follow ordering information above.* Fruit cannot be shipped to California, Arizona or Florida because of interstate regulations.

87 NM 7864F Add express ¼ bu. \$3.75

C California Fruits and Nuts. An outstanding value. Citrus fruits, apples, pears, dates, walnuts, almonds and other rare delicious fruits in season. Packed in sturdy wooden box with Christmas decorations. Send all your friends and associates an ever-welcome gift like this. *Please follow ordering information above.* Fruit cannot be shipped to Florida because of interstate regulations.

87 NM 7857F Add express 10 lbs. \$3.25

87 NM 7858F Add express 20 lbs. \$5.95

Other Christmas treats... sure to please

D Fresh California Dates. Sweet wholesome dates. Large moist fruit fairly melts in your mouth. Follow ordering information above.

87 N 7872F Postpaid 2-lb. box \$1.29

87 N 7859F Postpaid 3-lb. box \$1.79

F Fresh Chien Fruit. Individually wrapped and carefully packed. Follow ordering information above. Cannot be shipped to California, Arizona or Texas because of interstate regulations.

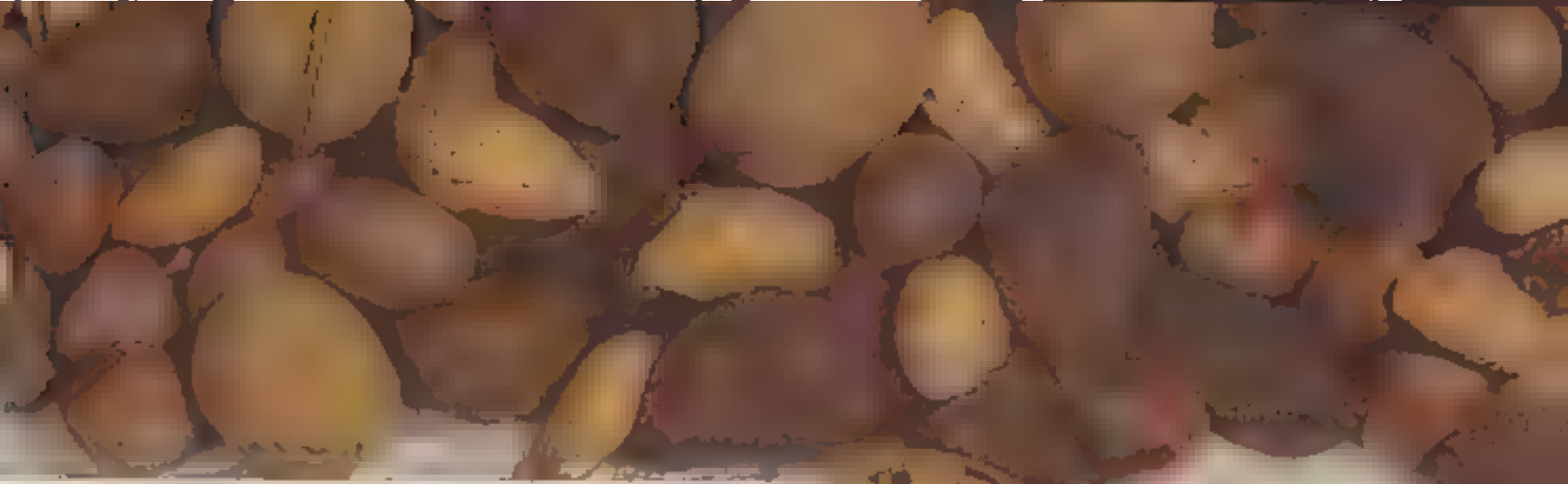
87 NM 7854F Add express ¼ bu. \$2.59

87 NM 7855F Add express 10 lbs. \$4.59

G Hormel Good Food Pack. A delicious assortment of favorite meats. One 1½-lb. corn tender Ham, one 1-lb. corn Chile con Carne, one 12-oz. corn Tongue, 2 (3-oz.) tips Deviled Ham, 2 (3-oz.) Deviled tongue, 2 (4-oz.) Slim Vienna Sausage, one 1-lb. corn Roast Beef Hash. Follow ordering information above. Postpaid.

87 N 7897F 12-oz. set \$4.79

STATE	PRICE	PRICE	PRICE	PRICE	PRICE	PRICE
Alabama	30c	30c	88c	11.20	11.00	72c
Arizona	43c	83c	37c	67c		
Arkansas	20c	36c	78c	1.22	1.40	\$1.03
California	79c	83c	67c	67c		
Colorado	50c	70c	71c	99c	2.11	1.34
Connecticut	50c	22c	88c	1.33	1.60	1.03
Delaware	30c	32c	88c	1.78	1.44	98c
District of Columbia	30c	32c	88c	1.28	1.29	98c
Florida	63c	58c				
Georgia	30c	58c	88c	1.28	91c	67c
Idaho	43c	83c	71c	99c	2.84	1.63
Illinois	34c	34c	73c	1.22	1.40	1.03
Indiana	34c	44c	88c	1.28	1.40	1.03
Iowa	34c	58c	78c	1.22	1.83	1.24
Kansas	30c	70c	78c	1.78	1.98	1.24
Kentucky	38c	48c	88c	1.28	1.29	88c
Louisiana	30c	70c	78c	1.22	1.98	1.29
Maine	50c	18c	88c	1.22	1.70	1.43
Maryland	30c	37c	82c	1.28	1.24	93c
Massachusetts	30c	18c	88c	1.22	1.60	1.03
Michigan	24c	44c	88c	1.28	1.43	1.24
Minnesota	36c	58c	78c	1.22	1.94	1.29
Mississippi	50c	58c	88c	1.28	1.18	82c
Missouri	36c	58c	78c	1.22	1.40	1.03
Montana	63c	83c	78c	1.16	2.43	1.53
Nebbraska	50c	70c	78c	1.16	1.94	1.29
Nevada	79c	83c	67c	67c	2.88	1.63
New Jersey	50c	32c	88c	1.24	1.60	1.03
New Mexico	83c	83c	71c	88c	2.11	1.34
New York	50c	44c	98c	1.29	1.08	72c
North Carolina	50c	70c	78c	1.22	2.51	1.34
Ohio	36c	44c	88c	1.28	1.60	1.03
Oklahoma	30c	70c	78c	1.16	2.70	1.08
Oregon	70c	83c	71c	88c	2.88	1.63
South Carolina	30c	44c	88c	1.28	98c	1.29
Tennessee	36c	58c	88c	1.28	1.29	88c
Texas	43c	43c	71c	88c		90c
Utah	63c	43c	71c	88c	2.43	1.33
Virginia	30c	44c	88c	1.28	1.18	82c
Washington	79c	83c	71c	99c	2.88	1.63
West Virginia	36c	44c	88c	1.28	1.29	88c
Wisconsin	17c	44c	78c	1.22	1.94	1.29
Wyoming	50c	83c	71c	99c	2.37	1.44



Serve delicious Nuts-in-Shell

- Deluxe assortment includes all your favorites
- Brazil nuts, walnuts, pecans, almonds and filberts
- Always have a bowl of nuts on hand - A real treat

39¢

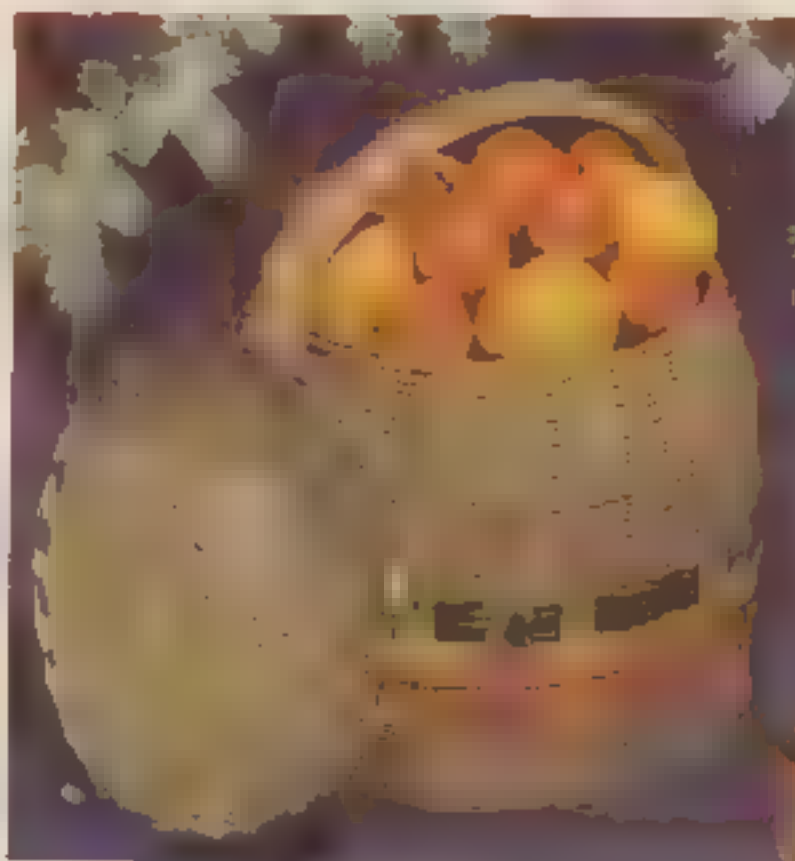
per pound
in 10-lb. bag

Good wholesome food that all will enjoy. Deluxe assortment consists of Brazil nuts, California Diamond quality walnuts, Georgia pecans, California almonds, choice Oregon filberts. Order the larger quantities and save.

#7 N 7824	Shipping weight 2 pounds 6 ounces	2-pound bag	\$5.99
#7 N 7825	Shipping weight 5 pounds 8 ounces	5-pound bag	\$14.99
#7 N 7826	Shipping weight 11 pounds	10-pound bag	\$34.99



A 11-piece
Seafood Pack \$5.39



C 1/2-bushel
Fruit Pack \$3.75



G 12-piece
Meat Pack \$4.79



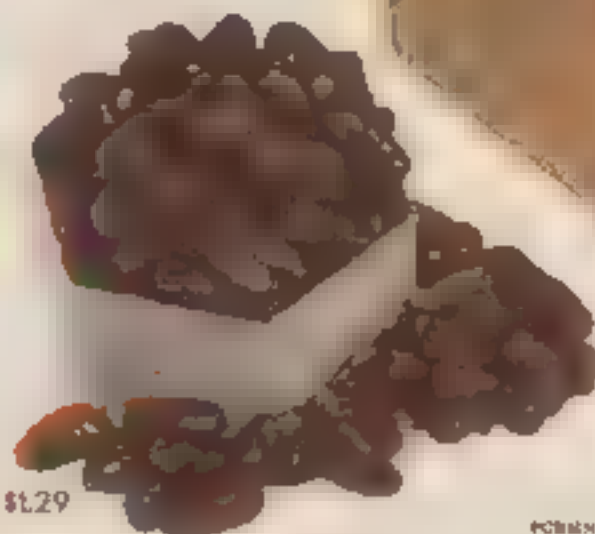
B 6-coriolla
Cherry Pack \$3.49



F 1/2-bushel
Citrus Pack \$2.59

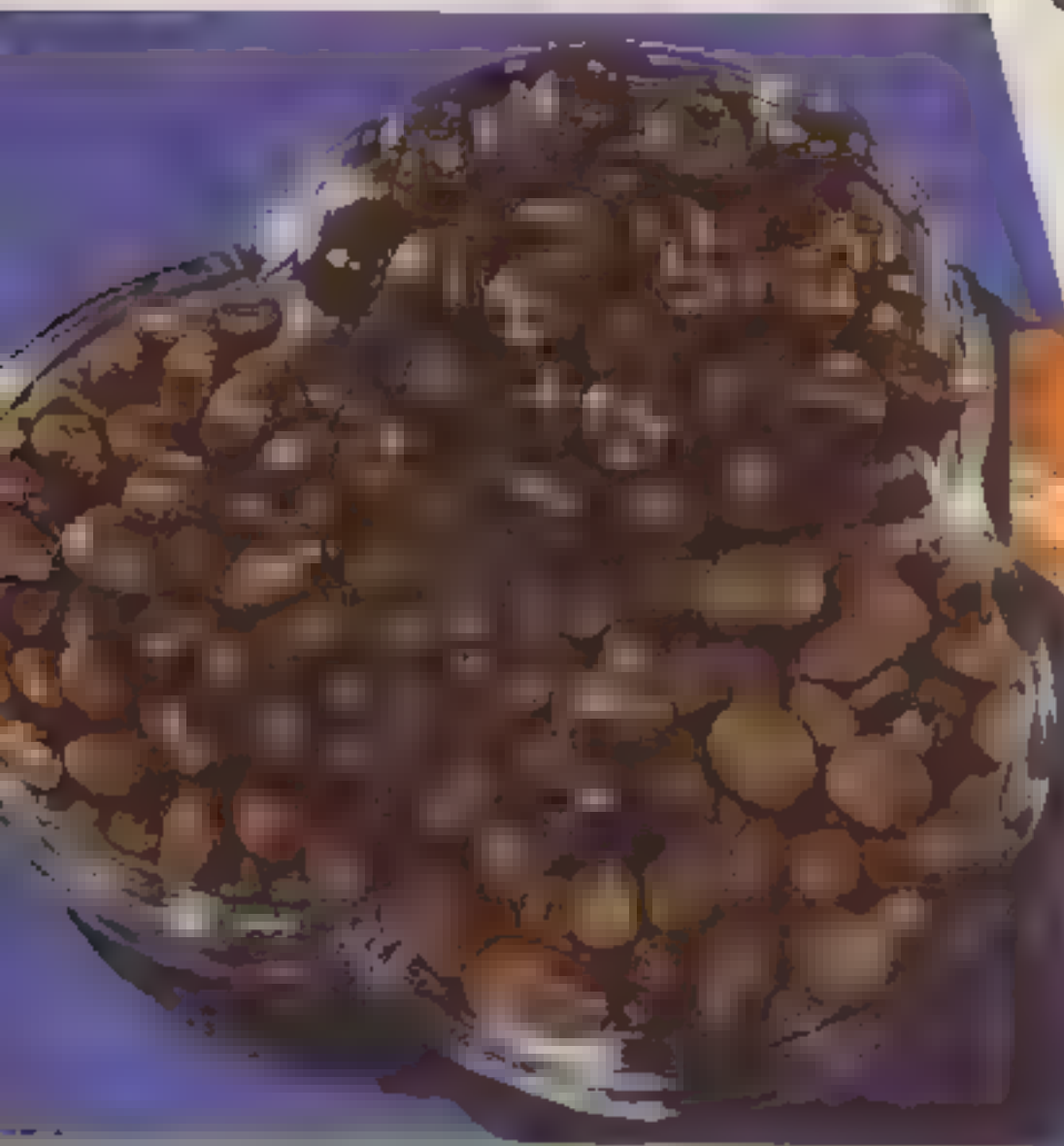


D 1-bushel
Fruit Pack \$3.25



E 2-pound
Deluxe \$1.29

Sears exclusive O-PEN-FRESH package . . .
the very same box that brought food and
candy fresh to soldiers overseas, now brings
you fresh, delicious candy. Perfect for Holiday
parties, Christmas stockings and Charity baskets.



O-pen-fresh Package, Christmas Hard Candy

"of candies red and pink and striped,
he had a bounteous store."



**Chocolate
Assortment**
in 3 mouth-watering
kinds of candy
Less than
53¢ in
9-box
lb. lots

Chocolate Covered Peanuts. Roasted jumbo Virginia peanuts.
87 N 7933M—Shpg. wt. 2 lbs. Three 9-oz. boxes 89¢
87 N 7936M—Shpg. wt. 3 lbs. 4 oz. Six 9-oz. boxes \$1.74
87 N 7937M—Shpg. wt. 5 lbs. Nine 9-oz. boxes 2.58

Chocolate Covered Mints. Cooling, refreshing peppermint.
87 N 7938M—Shpg. wt. 2 lbs. Three 9-oz. boxes 89¢
87 N 7939M—Shpg. wt. 3 lbs. 4 oz. Six 9-oz. boxes \$1.74
87 N 7940M—Shpg. wt. 5 lbs. Nine 9-oz. boxes 2.58

Chocolate Treats. Roasted almonds, imported Aliberta, jumbo
peanuts, malted milk balls, peppermint cream, true fruit
orange marmalade, peanut crunch, plump white-tail raisins,
toffee, creamy caramels, coated with milk or dark chocolate.
87 N 7941M—Shpg. wt. 2 lbs. Three 9-oz. boxes 89¢
87 N 7942M—Shpg. wt. 3 lbs. 4 oz. Six 9-oz. boxes \$1.74
87 N 7943M—Shpg. wt. 5 lbs. Nine 9-oz. boxes 2.58

Assorted Set. Consist of one box of each kind of candy above.
87 N 7944M—Shpg. wt. 2 lbs. Three 9-oz. boxes 89¢
87 N 7945M—Shpg. wt. 3 lbs. 4 oz. Six 9-oz. boxes \$1.74
87 N 7946M—Shpg. wt. 5 lbs. Nine 9-oz. boxes 2.58

For beautiful 3-partition candy dish . . . see page 241



**Jellies and
Hard Candies**
. . . 4 favorites for
Christmas needs

Less
than **33¢** in
12-box
lb. lots

Candy Spicettes. Tiny jelly drops: Clove, Peppermint, Anise,
Cinnamon, Wintergreen, Orange and Sassafras.
87 N 7947M—Shpg. wt. 2 lbs. 10 oz. Four 9-oz. boxes 89¢
87 N 7948M—Shpg. wt. 3 lbs. 4 oz. Eight 9-oz. boxes \$1.69
87 N 7949M—Shpg. wt. 5 lbs. 12 oz. Twelve 9-oz. boxes 2.19

Candy Corn. Chewy little cream candies.
87 N 7943M—Shpg. wt. 2 lbs. 10 oz. Four 9-oz. boxes 89¢
87 N 7944M—Shpg. wt. 3 lbs. 4 oz. Eight 9-oz. boxes \$1.69
87 N 7945M—Shpg. wt. 5 lbs. 12 oz. Twelve 9-oz. boxes 2.19

Peppermint Pillows. Tangy, refreshing mints.
87 N 7946M—Shpg. wt. 2 lbs. 10 oz. Four 9-oz. boxes 89¢
87 N 7947M—Shpg. wt. 3 lbs. 4 oz. Eight 9-oz. boxes \$1.69
87 N 7948M—Shpg. wt. 5 lbs. 12 oz. Twelve 9-oz. boxes 2.19

Hard Candy Drops. Sweet and sugary hard candies: Orange,
Lemon, Lime, Peach, Cherry, Wintergreen and Peppermint.
87 N 7949M—Shpg. wt. 2 lbs. 10 oz. Four 9-oz. boxes 89¢
87 N 7950M—Shpg. wt. 3 lbs. 4 oz. Eight 9-oz. boxes \$1.69
87 N 7951M—Shpg. wt. 5 lbs. 12 oz. Twelve 9-oz. boxes 2.19

Assorted Set. Consist of one box of each kind of candy above.
87 N 7952M—Shpg. wt. 2 lbs. 10 oz. Four 9-oz. boxes 89¢
87 N 7953M—Shpg. wt. 3 lbs. 4 oz. Eight 9-oz. boxes \$1.69
87 N 7954M—Shpg. wt. 5 lbs. 12 oz. Twelve 9-oz. boxes 2.19



Keweenaw Candy Drops

Assorted rolls of refreshing candy drops in delicious flavors such as lemon, wild cherry, orange, lime, etc. Ideal for dipping in Christmas stockings. Box of 20 rolls. Shpg. wt. 2 lbs.

87 N 7844—Each box59c



Candy-filled Dresser

Wonderful assortment of crunchy, satiny-finish candies filled with fruit, nut, cream and juicy centers. Packed in reusable glass dresser to make it an ideal last-minute gift. Great for filling Christmas boxes and boots shown below. Shpg. wt. 4 lbs. 9 oz.

87 N 7820—Net weight 2 lbs. 13 oz. . . \$1.65



Christmas Candy Surprise Box

Pure, delicious candies for Christmas holidays and parties. Packed in an attractive box to make it ideal for last-minute gifts. Enough candy for filling lots of Christmas boxes, too.

See empty Santa Claus boots and Christmas candy boxes below. Each box contains many of your favorite patterned candies, mellow creams in Christmas shapes and colors, hard candies and chocolate covered candy.

87 N 7850—Shpg. wt. 3 lbs. 6 oz.3-pound box \$1.39



Hard Candy for a sweet old-fashioned Christmas

Christmas time is candy time and Sears offers you a bonanza of hard candies. All you want—all you need for the entire holiday season. We bought over a million pounds of this traditional Christmas candy. It's a quality assortment of satiny finish hard candies so wholesome and delicious, so right for Christmas.

Use hard candies generously to fill Christmas stockings, trim the tree, to serve guests and for holiday parties. For delightful last-minute gifts, fill empty Christmas boxes and boots shown below. Everyone likes to have lots and lots of candy around at Christmas time. Order enough for the whole holiday season. Remember, you save when you buy the larger, 30-pound size.

Just look at all the different flavors and shapes you get in this wonderful Christmas assortment. Such shapes as pillows, waffles, chips, stars, drops, etc. Such flavors as lemon, orange, cherry, raspberry, mint, lime, wintergreen, etc. And best of all, look at the low price for this quality candy.

87 N 7896—Shpg. wt. 3 lbs. 6 oz. . . . 3-lb. bag 98c

87 N 7897—Shpg. wt. 7 lbs. 6-lb. bag \$1.86

87 N 7898—Shpg. wt. 10 lbs. 9-lb. bag 2.59

87 N 07899—Shpg. wt. 30 lbs. 27-lb. bag 7.56

Less than
29c
per pound
in 9-pound
units

Buy all the candy you need . . . buy on Easy Terms, see page 256

Empty Christmas Candy Boxes and Santa Claus Boots

Candy Gift Boxes. Christmas 12 lb. or 14-lb. size. See candy above. Shpg. wt. of 12, 8 oz.; of 100, 3 lbs. 11 oz.

87 N 7875—Cut-out fronts . . . 12 for 15c

87 N 7876—Cut-out fronts . . . 100 for 98c

87 N 7877—Tape handles . . . 12 for 18c

87 N 7874—Tape handles . 100 for \$1.25

Empty Santa Claus Boots. Adorable little red plastic boots with tinsel trim. Set of 6 boots . . . each one holds 4 ounces of candy (not included). Fill with hard candies shown above or O-PEN-FRESH candy on opposite page. Shipping weight 2 lbs. 6 oz.

87 N 7867—Set of 6 boots for only 59c

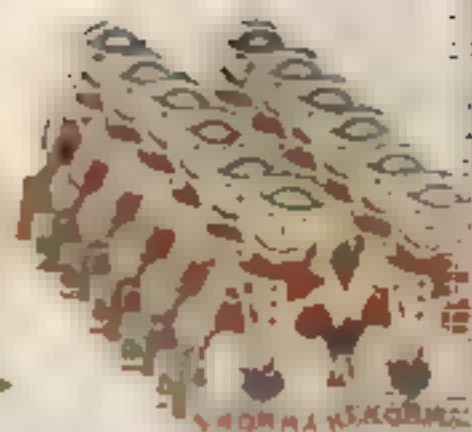


Candy Novelties and Chocolates

"a million stockings must be filled
and not a single thing be spilled"



A 3 Santa on Skis 72c

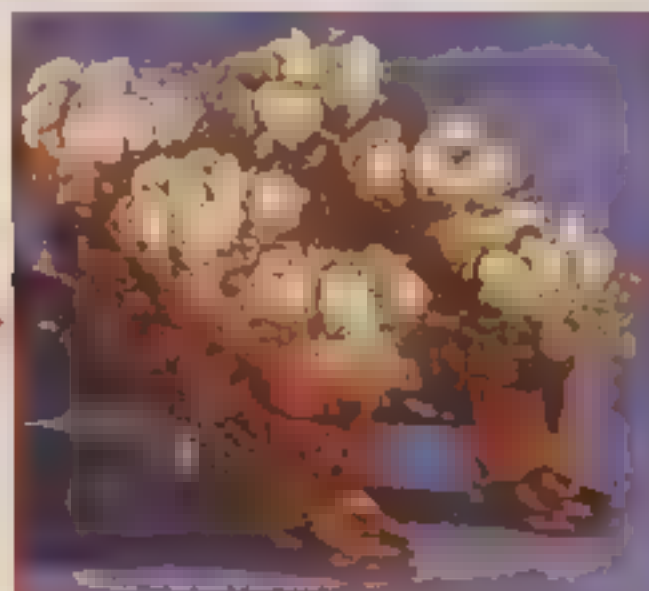


B 12 Sevensome Pops 59c

9 delightful, delicious ways to fill a Christmas Stocking



D 4 Christmas Boats 98c



E 6 The Christmas Tree 59c

A Santa Claus on Skis. 3 of the merriest little Santas you ever did see, with big fat packs on their backs. One filled with 12 lollipops, one with 2 oz. jelly beans and one with 2 oz. Maybellie candy. Red and white plastic Santas stand 4½ inches high on bright green plastic skis. Trimmed with colorful cellophane.
67 N 7887—Shipg. wt. 1 lb. 7 oz. Set of 3 Santas 72c

B Sevensome Pops. Delicious, all-day suckers all dressed up to look like jolly little snowmen. Base-type cards stand by themselves or hang on the tree. A lollipop too, on each one.
67 N 7883—Shipg. wt. 1 lb. 6 oz. Box of 12 pops 59c

C Christmas Boat Surprise. Your favorite Christmas novelty—better than ever this year. Clear red plastic Santa Claus boats, each filled with 6 lollipops. Merry Christmas band around cuff of boat. Boats are 2½ inches high. You get 6 boats—48 pops—at the lowest price ever. Gaily decorated cellophane trimming.
67 N 7886—Shipg. wt. 2 lbs. Set of 6 boats 59c

D Christmas Boat Surprise. Same as above but bigger boats (4 inches high) and more lollipops (20) in each boat.
67 N 7886—Shipg. wt. 1 lb. 14 oz. Set of 4 boats 98c

E Lollipop Tree Decorations. 60 colorful cards in Christmas shapes with a lollipop on each. Candles, Trees, Bells, etc. Hang right on the tree. Cost less than a penny a piece.
67 N 7884—Shipg. wt. 1 lb. 4 oz. 60 pops for 59c

F Jumbo size candy filled toys. One 7-inch horn that blows like a whistle, one telephone, pinball and lantern, each about 5 inches high, filled with panned Christmas candies. When the candy is gone, they will still be the children's favorite toys.
67 N 7851—Shipg. wt. 2 lbs. 8 oz. 4 glass and plastic toys 98c

G Favorite toys filled with candy. 3-inch toys: 1 jeep, an airplane, runner, 2 boats and train and wagon. Candy filled.
67 N 7852—Shipg. wt. 2 lbs. 10 oz. Set of 6 glass toys 59c

H Candy-filled Santa Claus. Roly Poly Santas filled with 1 ounce panned Christmas Candies. 6 inches high. Children will just love to find them in their stockings on Christmas morning. Also ideal for last-minute children's gifts.
67 N 7887—Shipg. wt. 1 lb. 12 oz. 2 glass and plastic Santas 75c

I Candy Comes in a Checkerboard box. Traditional Christmas tree ornaments. 20 red and white striped peppermint canes (each about 5 in. long) securely packed in a cardboard box that makes a real checkerboard. Cardboard checkers included.
67 N 7895—Shipg. wt. 1 lb. Box of 20 canes 59c



F 4 Candy-filled Novelties 98c



G 60 Tree Decorations 59c



H 6 Candy-filled Novelties 59c



I 2 Candy-filled Santas 75c



J 20 Candy Canes 59c



Luscious Cardinal Cherries

Maraschino cherries—large, whole red ones—in luscious flowing vanilla cream centers. Heavily coated with smooth, dark sweet chocolate. About 24 pieces per box. Shpg. wt. 1 lb. 8 oz. **87 N 7800—1-pound box... 79c**

Chocolate Peppermints

Creamy, refreshing mints coated with rich dark chocolate. The perfect after-dinner mint, and holiday treat. Everyone from Junior to Grandma will enjoy the soft pieces. **87 N 7890—Shpg. wt. 1 lb. 8 oz. 69c**

Marion Chocolate Dragons

Almonds and Walnuts rolled in rich chocolate, covered with sugar coating in pastel colors. Shipping weight 1 lb. 8 oz. **87 N 7879—12-piece box 79c**
Plain chocolate centers, 1-pound box **87 N 7880—Shpg. wt. 1 lb. 8 oz. 79c**

Chocolate Wilbur Buds

Solid chocolate Buds. Pure rich vanilla chocolate as wholesome and good... as 1/2 pound popular with children and grownups alike. In gay gift box. Perfect for last-minute gifts. Shpg. wt. 1 lb. **87 N 7889—1/2-pound box... 59c**



Back again... a Chocolate Christmas

A wide variety of finest quality candy, gift boxed, inexpensively priced

A Christmas Candies **69c**
chock-full of famous Baker's cream. 12 unique flavored sweet chocolate wafers 4 1/2 in each gay decorated cardboard canister. Perfect for gifts, treat and stocking. For your Christmas fireplace, place 2 candles on your mantel. Shpg. wt. 1 lb. 8 oz. **87 N 7891—Each candle 69c**

B 1-lb. box Chocolates. A wide variety of flavorful centers coated with rich, smooth light and dark chocolate. Centers include assorted creams in favorite flavors and chewy nougats, caramels, nuts, etc. A delightful assortment to serve or give. Shpg. wt. 1 lb. 8 oz. **87 N 7802—1-lb. box... 89c**

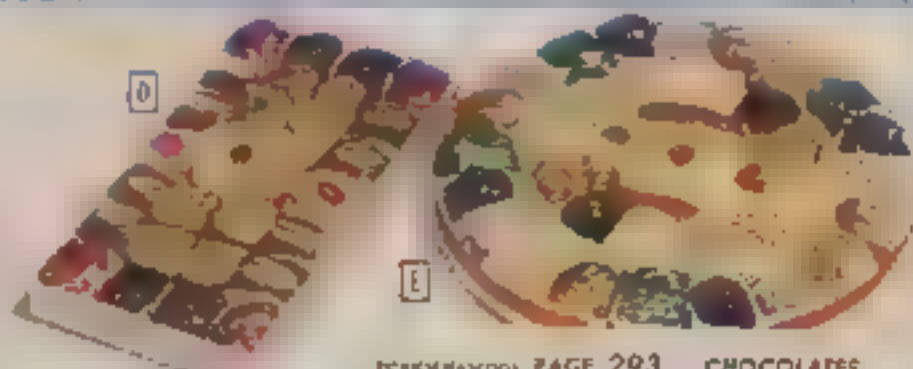
C 5-lb. box Chocolates. Back again... a huge 5-lb. box of your favorite chocolates. You get a dozen different varieties: Creams, nuts, white, chewy pieces, caramels, foil wrapped pieces. Rich coatings of both light and dark chocolate. Shpg. wt. 5 lbs. **87 N 7803—5-lb. box \$3.19**

2-lb. box of Chocolate Candy. A wonderful gift, a wonderful value. 2 full pounds of delicious quality chocolates. Christmas box contains a variety of chewy, puffy centers, chewy pieces and caramels. Creams that melt on the tongue in all the favorite fillings: vanilla, raspberry, peppermint, maple and many more—all covered with sweet, smooth chocolate. Have plenty on hand to serve your holiday guests and for last-minute gifts. **87 N 7805—Shpg. wt. 2 lbs. 14 oz. 2-pound box \$3.19**

Candied Fruits for Christmas

D 2-lb. box Candied fruit. **\$1.69**
Colorful assortment includes sliced pineapple topped with cherries, rolled peaches, pecan topped dates and black and white figs. Packed in attractive gift box. A welcome Christmas gift. Shpg. wt. 2 lbs. 8 oz. **87 N 7808—2-pound box... \$1.69**

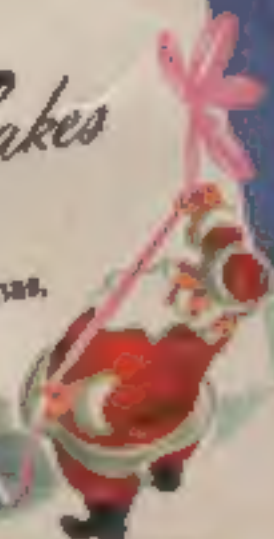
E 2 1/2-lb. box Candied fruit. **\$2.29**
Delicious assortment includes pineapple, cherries, 7 1/2 toasts, figs, peaches and kiwifruit. Tasty filled and solid pieces. Cellulose wrapped tray in packed cardboard box. Shpg. wt. 2 lbs. 8 oz. **87 N 7809—2 1/2-pound box... \$2.29**





Traditional Fruit Cakes

"... who live both far and near
we wish them a Happy Christmas,
a Happy New Year."



Supreme—our finest Fruit Cake

- Highest quality—rich, delicious cake
- Bright and colorful reusable metal tin
- Turn cover over for gaily decorated tray

\$3.89

5-lb. cake

- Chock-full of
Glossed cherries
Pineapple bits
Ass't fruit peel
Tangy citron
Selected pecans
Juicy raisins
- Topped with
Cherries, Pecans
Pineapple

For a Merry Christmas dinner, serve this wonderful festive fruit cake. Smooth, rich batter deliciously flavored with spices, lavishly filled with fruit and nuts. A real taste thrill for the whole family. Packed in a gaily decorated tin, it's the ideal Christmas gift to send all your friends. Reusable metal container makes a grand washie and cake box, sewing kit, etc. And the underside of the cover is beautifully decorated to make a perfect serving tray.

87 N 7819—Shpg. wt. 6 lbs. 3-pound cake \$3.89

A beautiful tray

Simply remove the cover of the Supreme Fruit cake tin, turn it over, and lo and behold you have a beautiful, all-purpose tray. Inside of the cover is lithographed, giving you a gaily decorated serving accessory at no extra cost.



Barbara Jane Fruit Cake

Year after year, it's America's favorite good quality cake. Rich, spicy batter generously filled with selected fruit peels, cherries, raisins and nuts. Topped with fruits and nuts. Packed in gay and colorful cardboard box. Truly an outstanding fruit cake value.

\$1.89

5-lb. cake

87 N 7817—Shpg. wt. 5 lbs. 14 oz. 5-lb. cake \$1.89



Orchard Fruit Cake

Complete your holiday dinners with this fine quality cake. Taste-tempting batter is flavored with spices, laden with cherries, raisins, assorted citrus peels, citron and nut meats. Top is decorated with cherries, fruit and pecans. Reusable metal container.

\$2.89

5-lb. cake

87 N 7818—Shpg. wt. 5 lbs. 5-lb. cake \$2.89



Rum and Brandy Fruit Cake

Use from a treasured old recipe... rich smooth batter filled with cherries, nuts, pineapple, raisins and assorted fruit peel... deliciously flavored with rum and brandy. Packed in gold color aluminum container that makes a gorgeous sewing box, candy dish.

\$2.98

3-lb. cake

87 N 7841—Shpg. wt. 4 lbs. 3-lb. cake \$2.98

SEARS, ROEBUCK AND CO., MINNEAPOLIS 1, MINN.

CALICO... SEC. 571 P.L. & R.

Sears, Roebuck and Co. Minneapolis 1, Minn.

Postmaster: Where practical, if catalog is a duplicate, do not deliver but return. If undeliverable, send notice and return. RETURN POSTAGE GUARANTEED.
MNPD222A, 1-47

Here's your copy of

Sears 1947 Christmas Book



IMPORTANT

Your name and address appear in our records on these on the label. If this is right, will you please write your name and address exactly this way on every order? This will help us to avoid errors and to handle your orders promptly. If your name or address is wrong as shown here, please cut out the label, make necessary corrections, and mail it to us.

C E STRAND

KENNEDY MINN 4

U.S. POSTAGE
5 c. Paid
FARCO.N.D.W.
Permit No. 8

BY THE YOUNG MEN OF THE CANADIAN SOCIETY OF THE
CITY OF MONTREAL, QUEBEC, AND OTTAWA.

THIS IS SEARS 1947

Christmas Book

USE IT WITH YOUR SEARS BIG CATALOG..

IT'S FULL OF GIFTS FOR CHILDREN.. GIFTS FOR
MEN.. GIFTS FOR WOMEN.. GIFTS FOR THE HOME

SEARS SAYS:

UNCLE SAM SAYS:

Order Early - Mail Early